



JEFATURA DE GOBIERNO  
AGENCIA DE GESTIÓN URBANA DE LA CIUDAD DE MÉXICO  
DIRECCIÓN GENERAL DE CREATIVIDAD

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## **TO WHOM IT MAY CONCERN**

For Lab for the City, the new experimental area of the Urban Management Agency of the Mexico City Government is very good news the election of our city to host Wikimania in 2015.

Lab for the city is a space of thinking and testing, where we launch and support new ways of approaching issues relevant to Mexico City, incubating pilot projects and promoting multidisciplinary meetings around the urban civic innovation and creativity. For that reason, Wikimania will be an ideal space for us which we will endorse giving institutional support and sponsorship.

Mexico City is a vast megalopolis, one of the most prominent in the world and prominent in Latin America where the challenges and promises are growing. That's why it is valuable to have increasing global relevance supporting free long-term projects such as Wikipedia.

**SINCERELY**

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