

Community Recruitment Serbian Wiki Way



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Why?



- ❖ Insufficient youth engagement
- ❖ Lack of motivation
- ❖ Need for skill improvement
- ❖ Increase of online activities
- ❖ Strengthening volunteer capacity in EDU



What?



- ❖ Find interested students
- ❖ Take them to isolated* location
- ❖ Teach
- ❖ Inspire
- ❖ Motivate
- ❖ Encourage



How?



❖ Planned 5 days, split into 3 parts:

- Learning
- Thinking
- Socializing



Results



- ❖ Students → WP editors → Wiki Volunteers → Wiki Ambassadors → Board members
- ❖ Networking with youth throughout Serbia
- ❖ Most of them contribute EDU program
(assisting w/ workshops, wiki corner, link with faculties, wiki student)
- ❖ Board members: 3
- ❖ Wiki Ambassadors: 8

Lessons learned



- ❖ Interactive
- ❖ Out-of-civilization, but close to sites
- ❖ INTERNET
- ❖ Maintain communication (FB group, mailing list)
- ❖ Organise periodical meet-ups
- ❖ “Be there for them”
- ❖ Increase motivation by giving significance
- ❖ Big influence is the university policy

Future plans



- ❖ Continuing the idea
- ❖ Targeting new faculties in Serbia
- ❖ Choosing new locations
- ❖ Introducing Wiktionary and Wikidata
- ❖ Including more students

Conclusion



- ❖ Successful Edu Wiki camp 1 & 2
- ❖ Evaluation score showed exceptional results
- ❖ Retention around 75%
- ❖ Dissemination through various models



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