

	Project Description	Objectively Verifiable Indicators	Sources of Verification ¹	Assumptions
Overall Objective	To generate better human development through Wikimedia projects			The country follows the UN recommendations and its policies, including the Human Rights Approach.
Purpose	To improve the positioning of Wikimedia Argentina in the Latin American region and other international areas, relating with public and private partners to create cooperative networks of sustainable support.	OV11: Wikimedia Argentina will be involved on international events, support and participate on regional activities and increase its presence on the private sector	SV.1 # participants in international events # of projects carried out within the Iberocoop network Monitoring and Evaluation reports for the Iberocoop projects. # new partnerships with the private sector	The budget needed remains stable
	R1: Wikimedia Argentina will have helped to strengthen the Iberocoop network, working in the consolidation and strategic planning of the movement during 2015.	IOV1- Wikimedia Argentina will collaborate in elaborating the strategic plan of Iberocoop for 2015	SV.1 # of projects projected GLAM strategic plan designed Education strategic plan designed Monitoring and evaluation reports.	The budget needed remains stable
Results	R2: Wikimedia Argentina will have increased its international presence during 2015. R3: Improvement of the knowledge of private institutions about Wikimedia projects and increase of their support to the activities of the Organization during 2015.	IOV2.. Staff members and representatives of Wikimedia Argentina will participate in at least 4 (four) international events during 2015. 4 (four) alliances, at least, established with private companies during 2015.	SV1. #of member attending to international meetings #of events attending in total #of new alliances reach through the events #of new projects projected after the events SV2 # of companies that support in some way any of the Wikimedia Argentina projects. #of companies that became main sponsor of any GLAM activity, as per example contests.	The budget needed remains stable. The economy situation remains stable.

¹To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

Activities	RESOURCES		BUDGET
Preliminary	Logistics, involving and increasing social participation, preliminary evaluation.		See the detail Budget on section 7
From result 1	<p>A.1. Bulding Iberocoop: Since Iberoconf 2014 will be held on Buenos Aires, Wikimedia Argentina has great expectations regarding the outcomes we want to achieve this year. In this sense, we expect to work closely to the rest of the organizations that are part of Iberocoop with the aim of launching a GLAM project next year and conduct relevant educational activities together. Taking this into account, Wikimedia Argentina will be involved in all the strategic planning actions in terms of determining which GLAM and Education activities Iberocoop will be carrying out as a movement next year. We do truly believe that Iberocoop is ready to make a step forward by establishing specific activities and results in order to improve the projects' contents and attract new contributors.</p> <p>Similarity, as a region we have many different context, so Iberocoop must raise, as well, as the perfect place where to enhance the organizations from the region and a place where to promote inclusion.</p>	<p>Materials Travel allowance Trip expenses Web site Web contests Prizes Education material</p> <p>Staff Executive Director External Designer Volunteer group. Communication Manager</p>	
From result 2	<p>A.2. International events: Wikimedia Argentina representatives will attend all the main movement-wide international events. According to this, at least 3 people representing Wikimedia Argentina will attend the Wikimedia Conference, and the same number of people will attend, as well, Wikimania 2015 in México.</p> <p>A part of this two main events, the education coordinator will be attending one main international event on the field of education and the Executive Director will participate on the Ed's retreat or equivalent activity in 2015.</p> <p>Iberoconf 2015 will count with the participation of at least 3 members of Wikimedia Argentina.</p>	<p>Material Travel trips Travel allowance Presentations Education material GLAM material</p> <p>Staff Executive Director Volunteers</p>	
From result 3	<p>Private sector strategy: As important as reaching alliances with the non-governmental sector is reaching potential stakeholders on the private sector. Macroeconomic challenges considered, Wikimedia Argentina will seek the support of the private sector as sponsor or punctual stakeholders to work with. Our main objective is to start a fundraising strategy but focused mainly on communications cooperation and projects sponsors.</p>	<p>Materials Presentations Outreach material</p> <p>Staff Executive Director Board</p>	