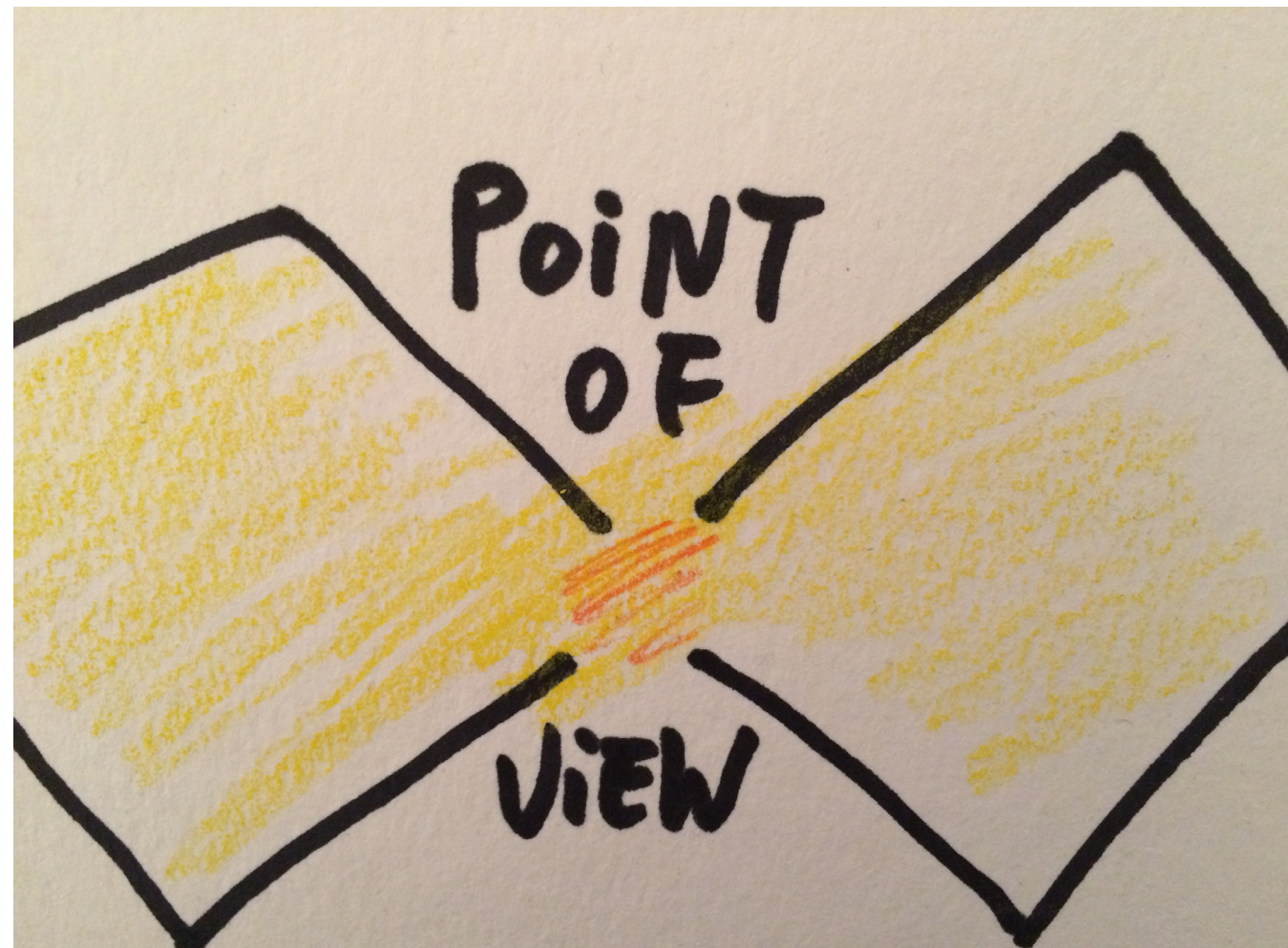


# BIAS in knowledge creation

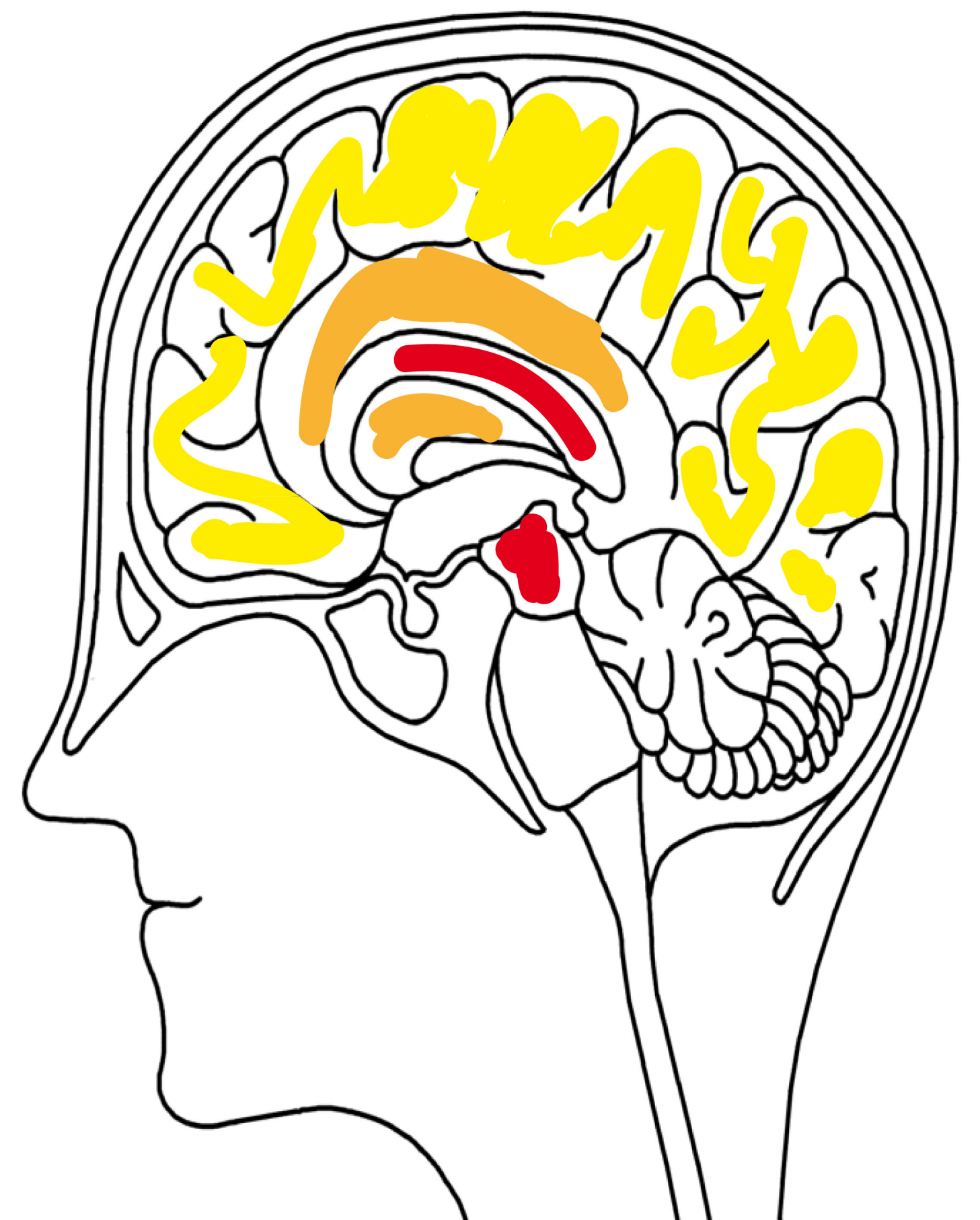
Poster by Sandra Becker



In electronics the Bias means that the electric signal is not passing through clearly. There is something between signal A and signal B.

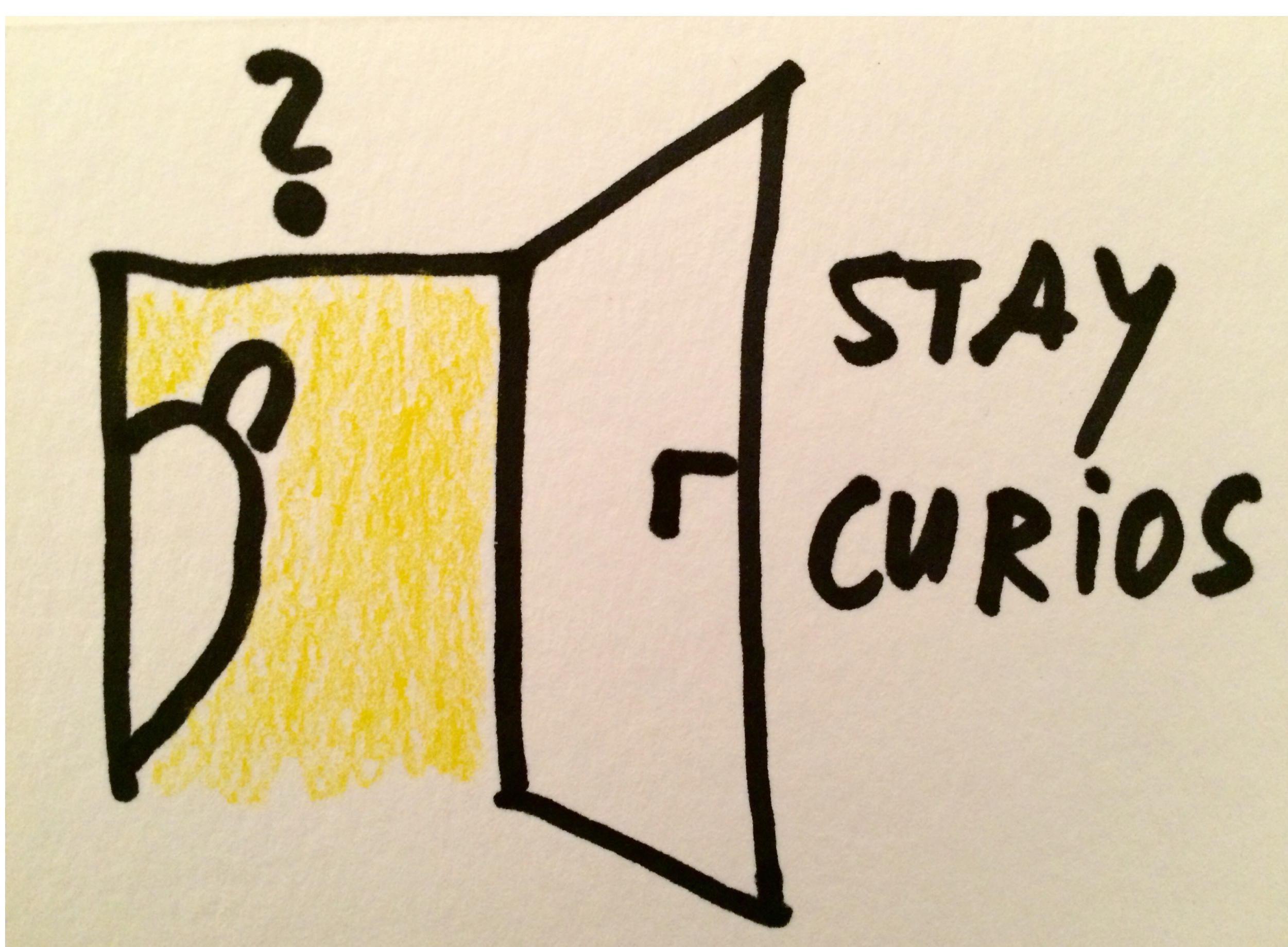
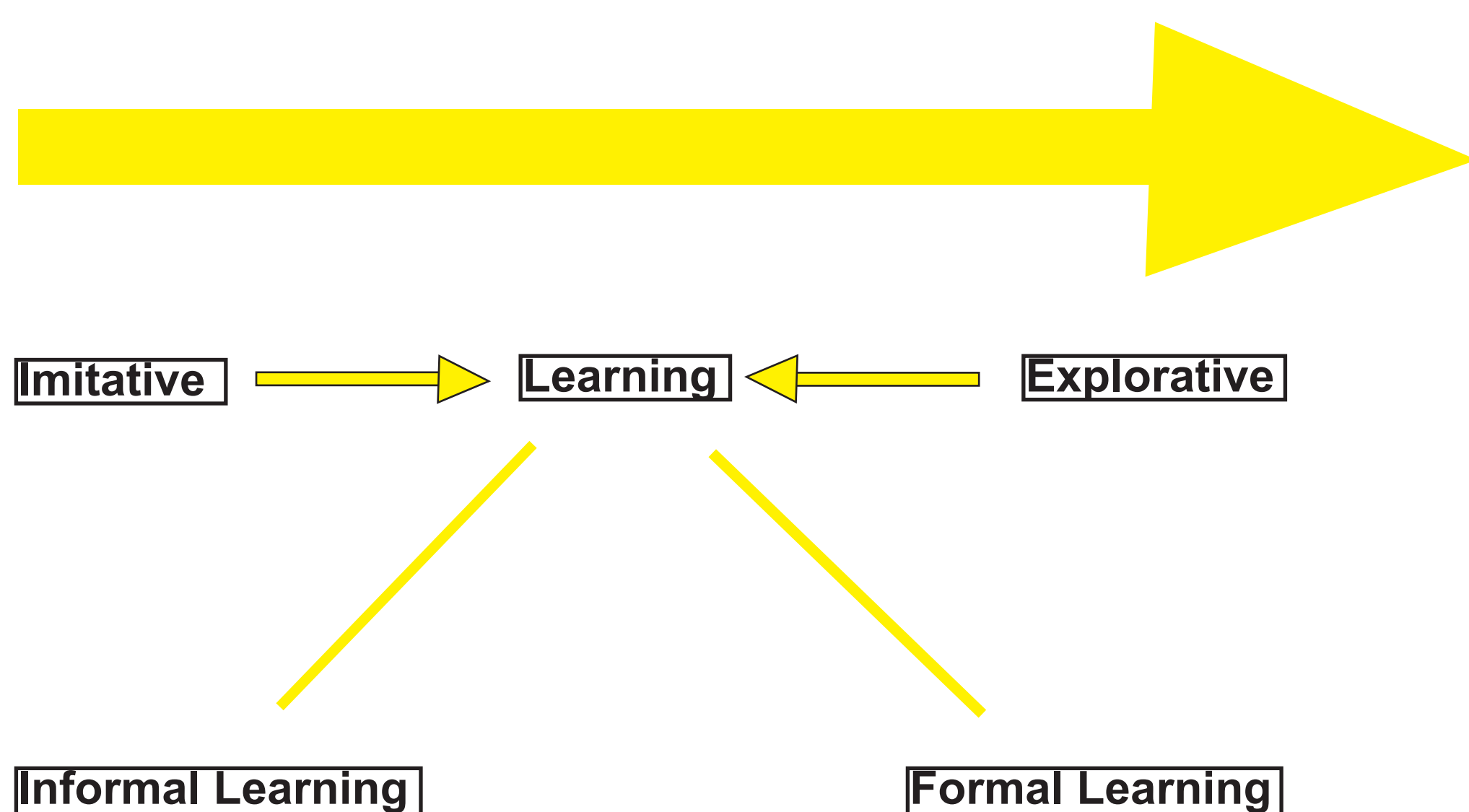
In communication we know that the misunderstanding is the normal way of communicating as we come from different backgrounds and have different perceptions.

In knowledge creation processes the Bias means our subjective perspective that leads us to a certain experience.



Let us take it positive:

Let us use the BIAS to create new knowledge and to change our perspective.



**Knowledge**

pushing

pulling

transmittiing

creating