

# THE GOODRICH MORE MILEAGE MESSAGE



**Adjustments**  
**Safety Treads-6,000 Miles**  
**Silvertowns-8,000 Miles**

**G**OODRICH is making the burliest, sturdiest, most lasting tires the rubber industry has ever seen; and Goodrich knows it.

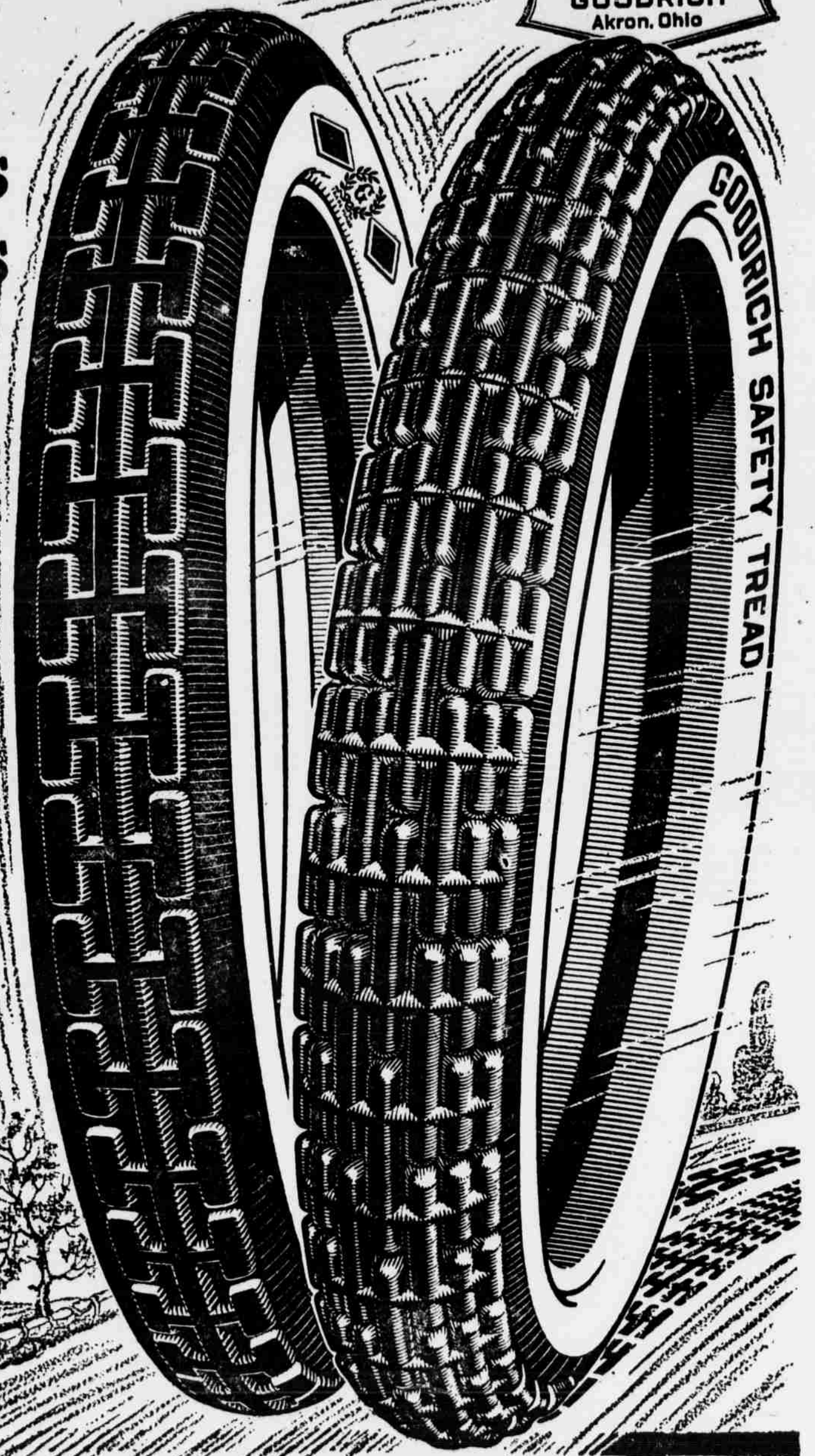
In every test of road-roughing to which tires can be put, Goodrich Tires have unfolded an endurance, an ability to take punishment, which has run into phenomenal mileage.

Confident in this knowledge and belief, Goodrich desires that all tire users share in the confidence of Goodrich, and the big mileage Goodrich Tires assure.

Therefore, Goodrich announces to Dealers and Users—to present and future owners of its pneumatic tires—an adjustment basis of 6,000 miles for SAFETY TREADS, and 8,000 miles for SILVERTOWN CORDS, instead of the 3,500 and 5,000 miles, respectively, heretofore in force.

Remember that a Goodrich adjustment is a fair one. Goodrich knows the mileage is in its tires, and more; and to make you realize you lose money in being without Goodrich Tires, the new Goodrich adjustment is proclaimed broadcast.

*Buy Goodrich Tires from a Dealer*



# GOODRICH TIRES

**"BEST IN THE LONG RUN"**