

1.1 General

Foundation

The deed dd. 27 March 2006 indicates that Vereniging Wikimedia Nederland was founded on that date. The association is registered with the Chamber of Commerce under number 17189036.

Objective

The objective of the Vereniging Wikimedia Nederland is described in article 2 of the articles of association as follows:

To encourage the collection of, and the establishment of access to, free and/or freely accessible information in any form, particularly – but not limited to – using the Internet in order to preserve this information.

1.2 Result comparison

For the purposes of analysing the result of the association, you are provided with the overview below based on the statement of income and expenses.

	2017		2016	
	€	%	€	%
Income	457,592	100.0%	374,996	100.0%
Operational expenses	234,957	51.4%	270,497	72.1%
Gross operating result	222,635	48.6%	104,499	27.9%
Wages and salaries	65,831	14.4%	0	0.0%
Social security	10,920	2.4%	0	0.0%
Pension expenses	4,529	1.0%	0	0.0%
Other staff expenses	35,765	7.8%	82,731	22.1%
Depreciation of tangible fixed assets	142	0.0%	0	0.0%
Accommodation expenses	8,878	1.9%	504	0.1%
Sales expenses	1,702	0.4%	654	0.2%
Office expenses	6,245	1.4%	20,388	5.4%
General expenses	6,219	1.4%	2,484	0.7%
Expenses for management and administration	140,231	30.7%	106,761	28.5%
Balance for financial income and expenses	82,404	17.9%	-2,262	-0.6%
Interest charges and similar expenses	-995	-0.2%	-295	-0.1%
Total financial income and expenses	-995	-0.2%	-295	-0.1%
Balance of income and expenses	81,409	17.7%	-2,557	-0.7%

1.3 Result comparison

The result for 2017 was € 83,966 higher than for 2016. The change in the result for 2017 by comparison with 2016 can be shown as follows:

	€	€
The result was favourably influenced by:		
<i>Increase in:</i>		
Income	82,596	
<i>Decrease in:</i>		
Operational expenses	35,540	
Other staff expenses	46,966	
Office expenses	<u>14,143</u>	
		179,245
The result was adversely affected by:		
<i>Increase in:</i>		
Wages and salaries	65,831	
Social security	10,920	
Pension expenses	4,529	
Depreciation of tangible fixed assets	142	
Accommodation expenses	8,374	
Sales expenses	1,048	
General expenses	3,735	
Interest charges and similar expenses	<u>700</u>	
		<u>95,279</u>
Increase in result		<u><u>83,966</u></u>

1.4 Financial position

For the purposes of analysing the result of the association, you are provided with the overview below which is based on the data from the balance sheet.

	31 December 2017		31 December 2016	
	€	€	€	€
Available in the short term:				
Receivables	5,046		4,685	
Cash at bank and in hand	<u>314,409</u>		<u>180,647</u>	
Liquidity balance		319,455		185,332
Less: current liabilities		<u>109,956</u>		<u>57,022</u>
Working capital		209,499		128,310
Committed for the long term:				
Tangible fixed assets	<u>1,053</u>		<u>833</u>	
		<u>1,053</u>		<u>833</u>
Financed with resources available in the long term		210,552		129,143
This financing drew on:				
Equity		<u>210,552</u>		<u>129,143</u>
		210,552		129,143

This overview indicates that the working capital as at 31 December 2017 had increased by € 81,189 by comparison with 31 December 2016.

1 . MANAGEMENT REPORT

2. FINANCIAL STATEMENTS

2.1 Balance as at 31 December 2017

(After result appropriation)

ASSETS	31 December 2017		31 December 2016	
	€	€	€	€
Fixed assets				
<i>Tangible fixed assets</i>				
Inventory	<u>1,053</u>	1,053	<u>833</u>	833
Current assets				
<i>Receivables</i>				
Accounts receivable and accruals	<u>5,046</u>	5,046	<u>4,685</u>	4.685
<i>Cash at bank and in hand</i>		314,409		180,647
Total asset side		<u>320,508</u>		<u>186,165</u>

2.1 Balance as at 31 December 2017

(After result appropriation)

	31 December 2017		31 December 2016	
LIABILITIES	€	€	€	€
<i>Reserves</i>				
Appropriation reserves	79,282		0	
Other reserves	<u>131,270</u>		<u>129,143</u>	
		210,552		129,143
Current liabilities				
Trade payables	8,874		19,954	
Taxes and social security premiums	5,279		5,759	
Accrued liabilities	<u>95,803</u>		<u>31,309</u>	
		109,956		57,022
Total passive side		<u>320,508</u>		<u>186,165</u>

2.2 Statement of income and expenses for 2017

	2017	Budget 2017	2016
	€	€	€
Income from private individuals	17,592	0	53,410
Income from affiliated organisations	340,000	423,000	321,586
Income from affiliated non-profit organisations			
	100,000	0	0
Total income	457,592	423,000	374,996
I. Community	95,354	109,517	105,920
II. Content	100,548	147,482	119,785
III. Communications	39,055	42,496	44,792
Spent on objectives	234,957	299,495	270,497
Staff expenses	117,045	89,905	82,731
Depreciation	142	2,500	0
Other operating expenses	23,044	31,300	24,030
Expenses for management and administration	140,231	123,705	106,761
Balance for financial income and expenses	82,404	-200	-2,262
Balance of financial income and expenses	-995	0	-295
Total financial income and expenses	-995	0	-295
Balance of income and expenses	81,409	-200	-2,557
Profit appropriation:			
Appropriation reserve	79,282	0	0
Other reserve	2,127	0	3,275
	81,409	0	3,275

2.3 Cash flow statement for 2017

The cash flow statement was drawn up using the indirect method.

	2017	
	€	€
Cash flow from operational activities		
Operating result		82,404
Adjustments for:		
Depreciation	<u>432</u>	432
Change in working capital:		
Receivables	-361	
Current liabilities (excluding amounts owed to credit institutions)	52,934	
		<u>52,573</u>
Cash flow from operations		135,409
Interest charges and similar expenses	<u>-995</u>	
		<u>-995</u>
Cash flow from operational activities		134,414
Cash flow from investment activities		
Investments in tangible fixed assets	<u>-653</u>	
Cash flow from investment activities		-653
Changes in cash at bank and in hand		<u>133,761</u>
Explanatory note to cash at bank and in hand		
Balance as at 1 January		180,648
Changes in cash at bank and in hand		<u>133,761</u>
Balance as at 31 December		<u>314,409</u>

2.4 Explanatory note to the financial statements

GENERAL

The financial statements were drawn up in accordance with accounting principles generally accepted in the Netherlands, in part on the basis of the Guideline for Annual Reporting for Small Fund-Raising Organisations (RJK C2).

Organisation

The Vereniging Wikimedia Nederland, with its registered offices in Utrecht, is registered with the Chamber of Commerce under number 17189036.

Activities

The activities of Vereniging Wikimedia Nederland, with its registered offices in Utrecht, consist mainly of:

encouraging the collection of, and the establishment of access to, free and/or freely accessible information in any form, particularly – but not limited to – using the Internet in order to preserve this information.

The actual activities are located at Mariaplaats 3 in Utrecht.

Staff

The number of FTEs was 3.7 on average in 2017 (2016: 4.4).

Remuneration of directors and members of the supervisory board

€ 73,538 was charged to the association for the remuneration of directors in 2017.

System change

The financial statements for 2017 were drawn up on the basis of the Guideline for Annual Reporting for Small Fund-Raising Organisations (RJK C2). The financial statements up to and including 2016 were drawn up on the basis of Guideline RJ 650. The change in the system fits in better with the activities and the size of the association. It has had no effect on the equity of the association as at the beginning of the financial year.

2.4 Explanatory note to the financial statements

PRINCIPLES FOR THE BALANCE SHEET

VALUATION

General

The assets and liabilities have been valued on the basis of historical cost. Unless stated otherwise for the relevant principle for the specific balance sheet item, the assets and liabilities have been entered at nominal value.

Tangible fixed assets

Tangible fixed assets have been valued at purchase price or manufacturing cost, less accumulated depreciation and, where applicable, future impairment. Depreciation is based on the estimated useful life and calculated on the basis of a fixed percentage of the purchase price or manufacturing cost, taking into account any residual value. Depreciation begins when the asset is taken into use. There is no depreciation of land.

Receivables

The short-term receivables are receivables with a term of less than one year. They are recorded at fair value upon initial recognition and subsequently measured at amortized cost. The fair value and amortized cost price are equal to the nominal value. Necessary provisions for the risk of bad debts have been deducted. These provisions are determined on the basis of an individual assessment of the receivables.

Cash at bank and in hand

The cash and cash equivalents have been valued at nominal value and, unless stated otherwise, are at the free disposal of the association. These are the receivables available on demand from credit institutions and cash and cash equivalents.

Equity

Reserves

The other reserves are the part of equity available without restriction to the competent bodies on the basis of legal provisions or provisions in the articles of association for the purpose for which the association was founded.

Current liabilities

The current liabilities are liabilities with a term of less than one year. They are recorded at fair value upon initial recognition and subsequently measured at amortized cost.

Off-balance-sheet entitlements and commitments

The entitlements and commitments not included in the balance sheet are valued at nominal value, unless otherwise stated.

2.4 Explanatory note to the financial statements

PRINCIPLES FOR THE DETERMINATION OF THE RESULT

General

The result is determined as the difference between the realisable value of the services rendered and the costs and other expenses over the year. The proceeds from transactions are stated in the year in which they are realised.

Income

'Income' means the amounts for the goods or services delivered in the year after the deduction of discounts and suchlike and of taxes levied on the turnover, as well as income from donations, subsidies, sponsorship contributions and other monies received.

Revenue arising from the sale of goods is recognised when all significant rights to economic benefits as well as all major risks have been transferred to the buyer. The cost price of these goods is assigned to the same period.

Revenue from services is recognised in proportion to the extent to which the services have been provided. The cost price of these services is allocated to the same period.

Operational expenses

Operational expenses are defined as the costs directly attributable to the income. The expenses are allocated to the operating expenses on the basis of the project codes covered by the various activities. Expenses for specific projects are allocated to the operational expenses in proportion to the project hours worked.

Management expenses

The expenses are allocated to the reporting year to which they relate.

Staff remuneration

Wages, salaries and social security contributions are entered on the basis of the employment conditions in the statement of income and expenses insofar as they are owed to employees.

Depreciation

Depreciation is calculated using fixed percentages of the purchase value based on the expected economic life. Book profits and losses on the sale of the fixed assets are included in depreciation.

Financial income and expenses

The financial income and expenses relate to interest income and expenses relating to the period under review for loans and receivables issued and received.

2.4 Explanatory note to the financial statements

PRINCIPLES FOR THE CASH FLOW STATEMENT

The cash flow statement was drawn up using the indirect method. The cash and cash equivalents in the cash flow statement consist of liquid assets.

Taxes, interest income and similar income, as well as interest and similar costs, are stated under the cash flow from operating activities.

2.5 Explanatory note to the balance sheet

ASSETS

FIXED ASSETS

Tangible fixed assets

Changes in tangible fixed assets are stated as follows:

	<u>Computers</u>
	€
Purchase value	10,584
Cumulative depreciation	<u>-9,751</u>
Book value as at 1 January	<u>833</u>
Investments	653
Depreciation	<u>-433</u>
Changes 2017	<u>220</u>
Purchase value	11,237
Cumulative depreciation	<u>-10,184</u>
Book value as at 31 December	<u>1,053</u>

For a detailed overview of tangible fixed assets, the reader is referred to the annexes.

Depreciation percentages:

Computers 20%

CURRENT ASSETS

Receivables

Accounts receivable and accruals

Prepaid rental costs	4,026	3,986
Other prepaid costs		374
Amounts still to be received	<u>1,020</u>	<u>325</u>
	<u>5,046</u>	<u>4,685</u>

Cash at bank and in hand

Cash	138	121
ABNAmrobank current account	6,990	4,691
ABNAmrobank debit account	2,658	909
ABNAmrobank savings account	189,438	60,244
ING payment account	613	555
ING savings account	112,928	112,928
Paypal account	<u>1,644</u>	<u>1,199</u>
	<u>314,409</u>	<u>180,647</u>

2.5 Explanatory note to the balance sheet

LIABILITIES

EQUITY

Appropriation reserves

Appropriation reserve	79,282	
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Appropriation reserve

Balance as at 1 January		
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Appropriation of the result for	79,282	
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the financial year	79,282	
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Balance as at 31 December		
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The limited objective relates to the Gender Gap and Nature projects. This is a three-year project. No conditions have been set by the provider of the subsidy.

Other reserves

Balance as at 1 January	129,143	125,868
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Appropriation of the result for the financial year	2,127	3,275
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Balance as at 31 December	131,270	129,143
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CURRENT LIABILITIES

Trade payables

Creditors	8,874	19,954
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Taxes and social security premiums

Income tax	5,279	5,759
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2.5 Explanatory note to the balance sheet

	31-12-2017	31-12-2016
	€	€
Accrued liabilities		
Costs payable	10,344	14,901
Holiday pay commitment	8,061	7,530
Holiday days commitment	6,005	3,522
Prepaid contributions	52,026	4,000
Contributions still to be paid	18,229	
Expenses to be paid via credit card	1,138	971
Wages and salaries payable		385
	<u>95,803</u>	<u>31,309</u>

The prepaid contributions consist of fiscal sponsorship. Vereniging Wikimedia Nederland acted four times as a fiscal sponsor in 2017. This means that the association manages money on behalf of other organisations in the international Wikimedia movement.

The contributions still to be paid are funds received from the foundation which will be spent and accounted for in 2018.

Off-balance-sheet entitlements and commitments

Contingent liabilities and significant financial liabilities

Rental commitments

The association has entered into a rental contract for the building at Mariaplaats 3 in Utrecht. The rental amounts to € 16,103 per year. It covers the period until 31 December 2018.

2.6 Explanatory note to the income statement

	2017	Budget 2017	2016
	€	€	€
Income from private individuals			
Donations and gifts	12,614		47,562
Contributions	4,978		5,848
	<u>17,592</u>		<u>53,410</u>
Income from affiliated organisations			
Income from the Wikimedia Foundation	<u>340,000</u>	<u>423,000</u>	<u>321,586</u>
Income from other non-profit organisations			
Other income	<u>100,000</u>		

2.6 Explanatory note to the income statement

	2017	Budget	2016
	2017		
	€	€	€
Spent on objectives			
I. Community			
Subsidies and contributions	19,103	29,800	19,315
Purchases and acquisitions	9,675	16,250	13,434
Work contracted out	12,758	20,000	0
Staff expenses	42,118	37,079	18,606
Accommodation expenses	2,398	3,641	1,758
	85	0	0
	9,176	2,333	1,638
Office expenses and general expenses			
Depreciation and interest	41	414	258
	<u>95,354</u>	<u>109,517</u>	<u>55,008</u>
II. Content			
Subsidies and contributions	4,705	0	10,339
Purchases and acquisitions	834	32,000	47,079
Work contracted out	4,682	23,000	60,828
Staff expenses	75,749	78,891	70,846
Accommodation expenses	4,435	7,746	6,694
Publicity and communications	73	0	0
Office expenses and general expenses	9,994	4,965	6,236
Depreciation and interest	76	880	982
	<u>100,548</u>	<u>147,482</u>	<u>203,004</u>
III. Communications			
Subsidies and contributions	624	0	0
Purchases and acquisitions	219	0	3,416
Work contracted out	730	24,000	20,468
Staff expenses	12,529	15,778	23,277
Accommodation expenses	734	1,549	2,199
Publicity and communications	1,108	0	2,000
Office expenses and general expenses	23,098	993	2,049
Depreciation and interest	13	176	323
	<u>39,055</u>	<u>42,496</u>	<u>53,732</u>

2.6 Explanatory note to the income statement

	2017	Budget 2017	2016
	€	€	€
Staff expenses			
Gross wages and salaries	176,966	170,000	172,523
Gross wages correction 2016	-5,800		
	171,166	170,000	172,523
Charged to objectives	-105,335	-102,345	-172,523
	<u>65,831</u>	<u>67,655</u>	
Average number of employees:			
The number of FTEs was 3.7 on average in 2017 (2016: 4.4).			
Social security	28,790	30,000	35,351
Charged to objectives	-17,870	-20,000	-35,351
	10,920	<u>10,000</u>	
Pension premium for staff	11,919	8,500	10,644
Charged to objectives	-7,390	-6,500	-10,644
	<u>4,529</u>	<u>2,000</u>	
<i>Other staff expenses for projects</i>			
Staff from outside the organisation	24,923		33,854
Travelling and accommodation expenses	44,394		38,027
Other costs for projects	15,156		23,840
Lunch expenses and consumption	671		
Recruitment expenses	133		
	85,277		95,721
Charged to objectives	-49,512		-12,990
	<u>35,765</u>	<u>10,250</u>	<u>82,731</u>
Depreciation			
Inventory	432	2,500	1,037
Charged to objectives	-290		-1,037
	<u>142</u>	<u>2,500</u>	
<i>Accommodation expenses</i>			
Rental of real estate	15,983	16,000	16,448
Operating expenses	3,035	3,000	3,318
Other accommodation expenses	3,573	3,000	388
	22,591	22,000	20,154
Charged to objectives	-13,713		-19,650
	<u>8,878</u>	<u>22,000</u>	<u>504</u>

2.6 Explanatory note to the income statement

	2017	Budget 2017	2016
	€	€	€
<i>Sales expenses</i>			
Corporate gifts	1,646	750	539
Exhibition and conference expenses			100
Representation expenses	56		15
	<u>1,702</u>	<u>750</u>	<u>654</u>
<i>Office expenses</i>			
Internet expenses	11,887		14,291
Telecommunications	7,906	5,650	10,158
Printing	2,649	1,000	2,177
Office requisites	880		842
Repair and maintenance of office inventory	78	500	592
Contributions and subscriptions	93		423
Postage costs	274		152
Professional literature	319		71
	<u>24,086</u>	<u>7,150</u>	<u>28,706</u>
Charged to objectives	<u>-17,841</u>		<u>-8,318</u>
	<u>6,245</u>	<u>7,150</u>	<u>20,388</u>
<i>General expenses</i>			
Auditor fees	7,260		6,050
Administration expenses	7,349		1,866
Automation expenses	1,598		4,495
Business insurance			-40
Brussels lobby	8,000		
Costs of outsourced work	98		
Costs of third-party campaigns	3,349		
Other general expenses	1,571	1,400	97
	<u>29,225</u>	<u>1,400</u>	<u>12,468</u>
Charged to objectives	<u>-23,006</u>		<u>-9,984</u>
	<u>6,219</u>	<u>1,400</u>	<u>2,484</u>

2.6 Explanatory note to the income statement

	2017 Budget		2016
	€	€	€
Financial income and expenses			
Interest charges and similar expenses			
Bank charges and commission		995	<u>295</u>