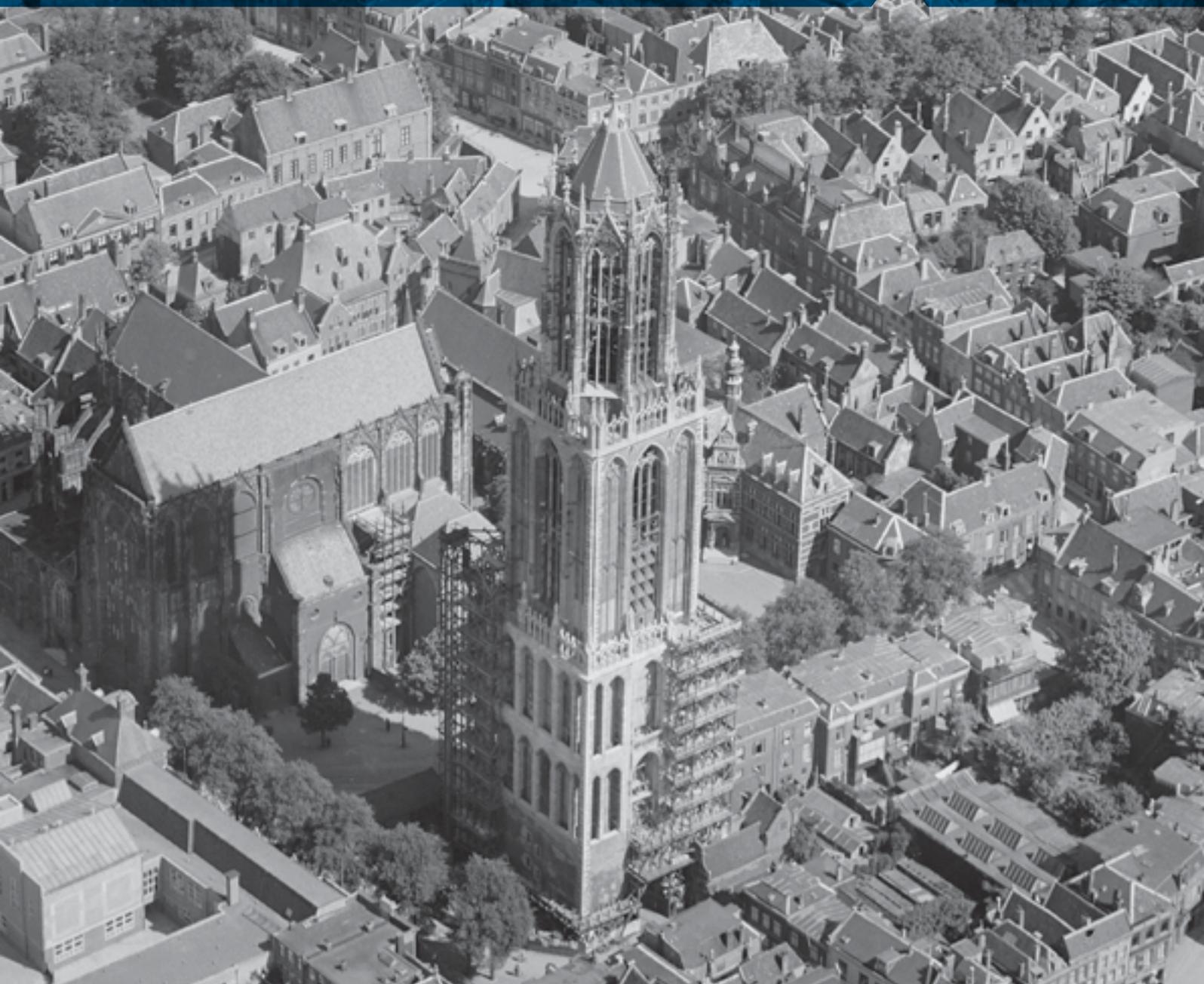




WIKIMEDIA

NEDERLAND

ANNUAL REPORT 2017



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FOREWORD

You are reading the 2017 annual report from Wikimedia Nederland.

Wikimedia Nederland used the new long-term strategy for 2017-2020 as a basis for its activities for the first time in 2017. The core of the mission for Wikimedia Nederland in the years to come will be to bring about the free availability of knowledge present in the Netherlands or relevant to the Netherlands. One of the ways in which the Association works on that goal is by providing support for the Wikimedia community in the Netherlands, a group of enthusiastic volunteers who are committed to sharing knowledge and providing access to it. In addition, filling gaps in the knowledge made available by Wikimedia projects, and keeping Wikimedia projects relevant for current and future readers, are also central to the activities of Wikimedia Nederland. Alliances with knowledge and heritage institutions such as museums, archives and libraries are crucial for the fulfilment of our mission.

This annual report will provide you with a good idea of what Wikimedia Nederland, with the help of many expert volunteers and in collaboration with enthusiastic partners, has achieved in 2017 to further free access to knowledge for everyone.

I hope that you will read this annual report with pleasure and interest.

On behalf of Wikimedia Nederland

Frans Grijzenhout

*Wikimedia
Nederland
President*



Construction of the Schiphol tunnel, photo donated by Nationaal Archief 2017.

1. WIKIMEDIA NEDERLAND

Access to knowledge is essential to find your way in the world. That is why Wikimedia Nederland is committed to gathering information and material, and making it available to everyone. Wikimedia Nederland works with volunteers who are active on Wikimedia projects such as Wikipedia. Wikimedia Nederland supports the volunteers, organises fundraising, manages information activities and collaborates with museums, libraries, archives and higher education.

The Wikimedia Nederland vision is the same as the global Wikimedia movement: *Imagine a world in which everybody has free access to the sum of all human knowledge.*

Wikimedia Nederland is an independent legal entity under Dutch law. The Wikimedia Foundation in San Francisco has formally recognised it as a 'chapter', in other words an organisation that works at the national level to achieve the goals of the global Wikimedia movement. However, the Wikimedia Foundation has no control over, or responsibility for, the activities of Wikimedia Nederland.

Although Wikimedia Nederland works closely with the volunteers who are active in the Netherlands on Wikipedia and other Wikimedia projects, the association has no responsibility for, or authority over, the content of these projects. Decisions about the content, and about the requirements for the content, are taken by the editorial community and in the final instance by the Wikimedia Foundation as the legal owner.

THE WIKIMEDIA ASSOCIATION...

- » supports Wikipedia's volunteers and other Wikimedia projects in the Netherlands
- » advises Dutch museums, archives and libraries who want to share their knowledge through Wikipedia and other Wikimedia projects
- » organises courses, workshops, photo competitions and writing sessions
- » collaborates with universities and institutes of higher education
- » drawing on the Wikimedia projects and activities as examples, propagates the idea that free knowledge and free licences represent a valuable contribution to society
- » ensures that Dutch knowledge is available to Wikipedia volunteers in other countries.

Large White on lavender, uploaded on Wikimedia Commons after the photo workshop in Tuin van Kapitein Rommel.

3. SUPPORT FOR THE COMMUNITY PROGRAMME



Editorial about female academics at the Universiteit van Amsterdam. One of the events organised for World's Women Day.



Introduction of the photo day of the Bibliotheek Midden-Brabant in the Spoorzone of Tilburg on April 1st 2017.

More than a thousand volunteers are regularly active on the Dutch Wikipedia; they make a contribution at least a few times a month and some are even active every day. In addition, volunteers also contribute actively to the other Wikimedia projects and to Wikipedias in other languages, including the Frisian, Low Saxon and the Limburg Wikipedias. People also work on the Wikimedia Commons image bank, the Wikidata database and the library of source documents, Wikisource. They write the content of the Wikimedia projects, monitor quality, improve the software and organise activities around the country. Support for these volunteers in various Wikimedia projects is one of the main responsibilities of Wikimedia Nederland. This can be practical, logistical or financial support.

3.1 A HEALTHY WIKIMEDIA COMMUNITY

[Surveys targeting editors in 2015](#) showed that the working environment on the Dutch Wikipedia is not always felt to be pleasant by a large number of users. Wikimedia Nederland wants to help the community to find solutions.

3.1.1 Online and offline training

Wikimedia Nederland called in E-Coachpro to develop the Capacity Building Programme *online communication*. This is a course designed specifically for the Wikipedia context. Editors learn how to read between the lines of online communication to understand what the sender really wants - and how they can reduce the risk of conflicts and misunderstandings through their response. This programme was developed and tested in 2017 and it will be introduced in 2018.

Two active Wikimedians received support from Wikimedia Nederland for participation in a train-the-trainer programme organised by Wikimedia UK in Edinburgh.

3.1.2 Meetings

The working atmosphere also benefits if editors can meet each other in person, which is why Wikimedia

Nederland organises meetings during the year, or provides support for volunteers and partner institutions that do the same.

The year began with a good New Year's meeting on 21 January at the Museum of Ethnology in Leiden. An audience of eighty watched the presentation of the WikiUilen, the 'Oscars for Wikipedians'. The winners of the Wikipedia writing competition were also announced. A noteworthy part of the New Year's meeting was the announcement of the donation of a part of the Cultural Dictionary to the Wikimedia projects: the text with the terms that were not yet present on the Dutch Wikipedia.

Wikimedia Nederland also organised the bi-weekly Wiki-Saturdays in 2017. On these occasions, the Wikimedia Nederland office is open to volunteers. People meet to work on the activities of the association, to edit Wikipedia together or just for fun. Seventy people visited a WikiSaturday once or several times in 2017.

In addition, we provide the support for a new variant: the WikiFridays. In collaboration with Atria, the Research Institute for Emancipation and Women's History, the gender gap working group organised twelve Wiki-Fridays. As of 20 January, a WikiFriday was organised at Atria every third Friday of the month, with a volunteer from the gender gap working group being present to help with the editing of Wikipedia. The aim is to encourage more women to participate actively and to make more and better information available about women and women's history.

Public libraries also provide accommodation and support for Wikipedia groups. Wikimedia Nederland has launched a monthly WikiCircle with Hengelo library. Wikipedia editors from Twente can meet each other and new Wikipedians will have the opportunity to learn more about writing, source studies and other aspects of Wikipedia. A similar group was launched in autumn in the public library in Tilburg. For more information, see Chapter 4.



Participants of the Wikimedia Conference Nederland 2017.

3.1.3 Netherlands Wikimedia Conference

The tenth Dutch Wikimedia Conference took place in Meeting Plaza in Utrecht on Saturday, 4 November 2017. This was also the last time the conference was arranged at this familiar location since Meeting Plaza is moving to a new location. Approximately 100 people attended the conference, including future and existing editors of the online encyclopaedia, ICT professionals, journalists, media experts and staff of museums, libraries, archives and educational institutions. The theme of the conference was 'Facts matter' and so there was also a lot of talk about the future of Wikipedia as a freely accessible and reliable source of knowledge. But debate also focused on the importance of expanding the number of medical articles through WikiProjectMed and reducing the gender gap. In addition, the winners were announced of the photo contest Wiki Loves Monuments 2017 for the Netherlands.

There was no shortage of media attention. In the days preceding the conference, it was covered in the Parool, AD and LindaNieuws news outlets, as well as on the morning news of NPO Radio 1. A nice bonus was the presence of a camera crew from the children's programme *Het Klokhuis*, which is producing an episode about Wikipedia that will be broadcast a few times in 2018.

OBJECTIVES

- » to create a healthy Wikimedia community where there is constructive collaboration in a pleasant atmosphere
- » to encourage a steady influx of new editors, a substantial proportion of whom will remain active
- » to provide the editors with access to adequate resources to do their work

Training and sharing technical skills

Wikimedia Nederland launched a series of workshops in 2016 at which volunteers share their specialist and technical knowledge with others. This activity was continued in 2017 and a range of workshops were organised at which experienced volunteers had the opportunity to share their knowledge and skills with others. Wikimedia Nederland provided expert external trainers and speakers when needed. There were workshops covering media training, google docs training and training in the field of copyright.

3.1 NEW EDITORS

Our experience at edit-a-thons¹ and user courses has shown us that it is difficult for new editors to find answers to practical questions about editing Wikipedia. The information is fragmented and often not easily accessible for beginners. A regularly recurring question at introductory courses about editing Wikipedia at archives, museums and educational institutions has been whether there is a manual for editing Wikipedia.

Wikimedia Nederland decided to ask experienced Wikipedians to write a Wikipedia Manual. The first version of this manual was made available on Wikimedia Commons in December 2017. In the first quarter of 2018, the manual will be publicised on social media, in news-

WHO IS THE WIKIMEDIA MOVEMENT?

- » Thousands of volunteers produce the content and set the rules for projects like Wikipedia and Wikimedia Commons.
- » The Wikimedia Foundation manages the servers, develops the software, raises funds and handles legal matters.
- » Local Wikimedia associations, including Wikimedia Nederland, support volunteers and collaborate with knowledge and heritage institutions.

¹ An edit-a-thon is an event (usually small) where people meet to work on Wikipedia articles together about a specific, predetermined topic.

back as possible and launching an improved second version in the second quarter of the year. Wikimedia Nederland hopes the manual will help to support and guide new Wikipedians at the outset of their work.

3.3 SUPPORT FOR EDITORS

Wikimedia Nederland supports editors in various areas, for example by helping them in disputes with publishers about the incorrect use of material released under open licence on the Wikimedia projects. In addition, events or activities organised by volunteers receive communications and logistical support.

Wikimedia Nederland also provides financial assistance. Both members and non-members can submit FOKA applications (Funding for Minor Activities) for activities that match the objectives of the association and that contribute to one of the Wikimedia projects. Volunteers who incur travel and accommodation expenses for their work for the Wikimedia projects can also turn to Wikimedia Nederland for reimbursement.

In addition, Wikimedia Nederland offers travel grants for attendance at international meetings. For example, six Dutch and Flemish volunteers were able to attend Wi-

kimania in Montreal in 2017, four went to the Wikimedia hackathon in Vienna, two attended the Wikidata conference in Berlin and one volunteer went to the Wikimedia Diversity Conference in Stockholm.

Eight FOKA applications were granted in 2017 amounting to 1030.59 in total. These were mainly applications for the reimbursement of travel expenses, entrance fees, prize money for writing meetings and the purchase of sound equipment.



4. CONTENT PROGRAMME

Wikimedia Nederland wants to make a tangible contribution to the available free knowledge in the Netherlands, and in particular to the quality of the Wikimedia projects that provide many people with access to free knowledge. This is being done in collaboration with research and heritage institutions, and higher education. When necessary and desirable, Wikimedia Nederland will also be getting involved in the political and public debate as an advocate for free knowledge and free licences.

4.1 ALLIANCES WITH OTHER ORGANISATIONS

Wikimedia Nederland works closely with cultural institutions like archives, libraries and museums. It motivates and guides the institutions with respect to contributing knowledge, coordinates content donations and provides support for the recruitment and supervision of Wikipedians in Residence.

4.1.1 Wikipedians in Residence

Museums and archives that wish to establish structural alliances with Wikipedia and other Wikimedia projects may opt to appoint a Wikipedian in Residence (WiR). A

OBJECTIVES

- » To cooperate more intensively with external organisations and to respond more to what motivates them to share knowledge and culture
- » To concentrate on knowledge fields that are still under-represented
- » To establish an understanding of the needs and experiences of Wikipedia readers and of how professionals rate the information provided in their field
- » To encourage and support the use of other forms of knowledge representation
- » To act as advocates for free knowledge, and to provide information and education about how the Wikimedia projects contribute to free knowledge

WiR is an experienced user of Wikipedia or Wikimedia and he or she is the contact that forms the connection between the organisation where he/she works and Wikipedia and its sister projects.

Wikimedia Nederland works with the WiR employed at Soorten.nl. In addition, two new WiRs were appointed in 2017: at Unesco Netherlands and at Erfgoed Gelderland. The second, Michelle van Lanschot, organised a range of projects at a number of small heritage institutions in collaboration with Wikimedia Nederland. For example, a writing afternoon was arranged at the Flipje & Streekmuseum Tiel on 8 March for everyone interested in the history of Tiel and the museum's collection. Museum het Valkhof worked on the sharing of its knowledge on Wikipedia and Wikimedia Commons. To add Ede heritage subjects to Wikipedia, a writing evening was organised in Cultura on 26 January. The Achterhoek and Liemers Heritage Centre (ECAL) shared a large part of their archives and collections on Wikimedia with the help of the WiR, the aim being to improve the dissemination of knowledge about the Achterhoek region and identity. The Gelderland region was also successfully spotlighted on Wikipedia. There was a writing week from 2 to 15 October about Gelderland. Subjects relating to Gelderland in the broadest sense were a feature on Wikipedia during that period.

A Wikipedian in Residence was also active on the UNESCO Dutch Memory of the World Committee: Sandra Fauconnier held the position from May to July 2017. She introduced staff to working with Wikimedia at three institutions that have a part of the collection on the MoW Register: the Utrecht University Library, the Zeeland Archives and the International Institute for Social History. Her work at the last institution also benefited two other institutes of the Netherlands Academy of Arts and Sciences: the Huygens Institute and the Meertens Institute. Sandra provided the institutions with technical and legal advice about adding digital images and other data to Wikisource and Wikidata, and activating the Wiki community.

Cover of ship journal, donated as part of the Unesco Memory of the World Wikipedian in Residence project.

Wikimedia Nederland is a member of the steering groups that supervise the activities of the WiRs and we were involved in the organisation of training courses and writing meetings. The appointment of the WiRs meant that it was possible in 2017 to pool forces and make more material more widely available. Both at Erfgoed Gelderland and at UNESCO, funds and time were also made available in 2018 to continue Wikipedian-in-Residence programmes. The emphasis at UNESCO will be on Caribbean and Surinamese heritage.

4.1.2 Alliances with heritage institutions

In 2017, Wikimedia Nederland continued to work with Dutch libraries, museums and archives. These alliances led, in the course of the year, to wonderful donations of visual material. To encourage the use of the donated material, a range of online writing events, challenges and edit-a-thons were organised in 2017.

The year began with the donation of a part of the Cultural Dictionary to the Wikimedia projects: the text with the terms that were not yet present on the Dutch Wikipedia.

In addition, [the activities menu](#) was developed in 2017. It is initially intended as a toolkit for public libraries to provide an overview of Wikimedia activities that can be

Content donations resulting from the activities of Wikipedians in Residence in 2017

- » Seven files from the National Liberation Museum
- » Seventeen files from the Achterhoek and Liemers Heritage Centre
- » Twenty-four files from the Flipje& Streekmuseum Tiel
- » Twenty-nine files from Wikicollege Gelderland
- » Thirty-nine files from Museum Het Valkhof
- » Seventy-one files from the Ede Municipal Archives
- » Ninety-two image files from the Rozet Heritage Centre

organised independently. The activity menu can be used as a tool by galleries, libraries, archives and museums.

Erfgoed Leiden en Omstreken

Erfgoed Leiden en Omstreken (Heritage in Leiden and the surrounding area) digitised a special collection of glass negatives by the Leiden photographer Jan Goedeljee (1824-1905) in 2017 and made it available on Wikimedia Commons, the Wikipedia image bank. The collection includes well-known locations in Leiden, examples being the Morspoort and the Academieggebouw, but also buildings that have been demolished since such as the old Breestraat post office and the station.

Artis Library

Over 26,500 animal images from the Artis Library were added to Wikimedia Commons in early March 2017. The images come from the *Iconographia Zoologica*, a collection of animal illustrations. The Artis Library at the Plantage Middenlaan location in Amsterdam is a part of the Special Collections of the University of Amsterdam. In addition to prints - which are often hand-coloured and found in publications dating from the seventeenth, eighteenth and nineteenth centuries - the collection also contains original drawings. The collection was established between 1881 and 1883. In response to the addition of the images to Wikimedia Commons, Wikimedia Nederland organised a competition in March 2017 in collaboration with Special Collections in which people were invited to add images to relevant articles on Wikipedia, whether in Dutch or in the other language versions. A total of 247 images were added to articles.

The Royal Library

The Dutch Royal Library donated 2,608 illustrations from 187 different historical picture books for children to Wikimedia Commons. The donation includes illustrations from books published between 1810 and 1880. In addition to well-known stories, there are also a number of stories and themes that would probably no longer be used in children's books: cruelty to animals, Dutch pro-



The Euromast gets an extra coat of paint, donated by Nationaal Archief 2017.



Wikimedia Nederland launched the 'Nederland en de wereld project' (the Netherlands and the world) exchange platform for shared non-European cultural heritage in March 2017. It mainly concerns material in Dutch archives, museums and libraries that is relevant for people in countries that the Netherlands has cultural ties with. The aim of the platform is to stimulate the world wide use of material from Dutch collections concerning non-European countries.

The platform is part of the 'Nederland en de wereld project' and is developed with a subsidy of DEN.

This photo: Slave houses on Bonaire, donated by the Rijksdienst voor het Cultureel Erfgoed.

paganda or a cut-off thumb. The images come from the Geheugen van Nederland (Memory of the Netherlands), to which contributions have been made by the Royal Library, the Rotterdam Library, the Amsterdam Public Library and the City Archives, and the Deventer Athenaeum Library, among others. The Royal Library also organised a Wikimedia workshop on the theme of children's books.

VPRO

Starting in May 2017, the VPRO broadcast a ten-part documentary series, *The Mind of the Universe*, in which leading scientists from around the world took us on a tour around and beyond the boundaries of science. A unique feature of this series was that all the film material was downloaded and made available for use under a Creative Commons licence. All the interviews and all the unused material can be found on a dedicated platform. Thanks in part to mediation from Wikimedia Nederland, the Wikimedia Foundation gave the Dutch Institute for Sound and Vision a financial contribution for a series of activities to ensure that the material could be used optimally for the Wikimedia projects.

Dutch Institute for Military History

The Dutch Institute for Military History (NIMH) donated a total of 1142 aerial photographs to Wikimedia Commons in 2017. The photographs were taken by the Aviation Technical Department between 1920 and 1940. The photographs are particularly interesting from a historical perspective since they show how much has changed in the past eighty years. The collection includes photographs of the island of Urk, the Paleis voor Volksvlijt in Amsterdam (which is no longer in existence) and the old city centre of Rotterdam.

It is particularly noteworthy that the Wikimedia community added a lot of information about the images to Wikimedia Commons after the upload.

More content donations, in particular relating to the themes *The Netherlands and the World*, *Nature and Gender Gap*, are described in 4.2.

4.1.3 Public libraries

Public libraries are interesting partners for Wikimedia Nederland since they have large networks of users and volunteers. Wikimedia Nederland and the libraries have a shared mission to make knowledge available and to teach digital skills. Their activities therefore focus primarily on jointly contributing to, and acquiring information about, the various Wikimedia platforms.

The Central Brabant Library in Tilburg and the Hengelo Library organise WikiCafés or WikiCircles at which people meet to work together on Wikipedia. Wikimedia Nederland provided organisational support.

The Central Brabant and Kennemerwaard libraries organised photo days at which visitors to the library were asked to photograph local monuments and other places of interest for Wikimedia Commons.

4.1.4 Alliances with universities and institutes of higher education

In the Wikipedia education programme, Wikimedia Nederland works together with universities and other institutes of higher education. On the one hand, this allows us to challenge students and teachers to share their knowledge on Wikipedia; on the other, it gives us an opportunity to raise awareness about sharing free knowledge.

Classes at which students worked on Wikipedia were organised at Radboud University, Maastricht University and the University of Amsterdam. In most cases, the classes involved introducing the students to Wikimedia in general and Wikipedia in particular.

Wikimedia Nederland arranged presentations about Wikimedia in the educational sector for staff members of Leiden University, Avans Hogeschool and Delft University of Technology.

In 2017, the Hogeschool van Amsterdam initiated a small study into the feasibility of a broad-based Wiki-

media/open data minor or bachelor. Results are expected in 2018.

The University of Amsterdam once again organised the annual summer school 'Wikipedia and the Book' at which the participants work together on Wikipedia.

At Utrecht University, a trainee has uploaded reproductions of medieval manuscripts to Wikimedia Commons under the guidance of the UNESCO WiR, and also edited relevant articles on different language versions of Wikipedia and Wikidata.

Five trainees from the ITV School for Translation and Interpretation completed their internships at Wikimedia Nederland in 2017, as part of which they translated 85 articles from French, German and Italian that varied in length from a few hundred words to many thousands. One of these articles even featured as a *Showcase article* (an article that meets the highest quality requirements) on the front page of the Dutch Wikipedia.

4.2 WIDE-RANGING AND VARIED KNOWLEDGE

Wikimedia Nederland organises and supports various activities relating to the following themes: *Nature*, *The Netherlands and the world* and *Gender Gap*. The aim is to systematically and structurally improve content relating to these topics, and to encourage people and institutions to contribute actively to the Wikimedia projects. The idea is that, after a number of years of support from Wikimedia Nederland, there will be a self-sustaining alliance between volunteers and alliance partners relating to these themes.

4.2.1 The Netherlands and the world

A new project was introduced in 2016: *The Netherlands and the world*. Through this project, Wikimedia Nederland wants to make material available from the collections of Dutch heritage institutions. This material that is particularly relevant to other parts of the world:

countries with which the Netherlands has links owing to its colonial, trading or migration history.

The Netherlands and the world Exchange Platform

Wikimedia Nederland launched the *The Netherlands and the world Exchange Platform* for shared non-European cultural heritage in early March 2017. The goal of the platform is to encourage the use of material from Dutch collections relating to non-European countries. In particular, the idea is that the platform will serve to establish contacts between Dutch institutions and the worldwide Wikimedia movement. The platform is also open to anyone looking for non-European cultural heritage in Dutch collections and it is therefore also relevant for education and research. The platform was developed thanks to a subsidy from DEN, the national knowledge institute for digitisation in the cultural sector.

Syria

Syria has for years been the scene of a bloody civil war in which hundreds of thousands of people have lost their lives, millions of people have fled and entire cities been destroyed. The photos donated by the National Museum of World Cultures to Wikimedia Commons in 2017 show a different picture. These photographs, most of which were made in the 1980s, show people engaged in their day-to-day work, street scenes of cities that have now been destroyed by war, and art and other objects from the museum's collection. It is precisely the historical nature of the photographs that makes this collection valuable for Wikimedia Commons. The upload consisted of 352 photographs and coincided with a photographic exhibition at the National Museum of World Cultures about Aleppo.

At the initiative of Farah Mustaklem, an active member of the 'Wikipedians of the Levant' group, fourteen Syrian refugees received a course in the editing of the Arabic Wikipedia on 10 March 2017. Farah Mustaklem had contacted Wikimedia Nederland with the offer to

run this course. Wikimedia Nederland got in touch with the volunteer organisation SYVNL, which works for the integration of Syrian refugees in society.

India

The West Bengal Wikimedians organised a number of activities in 2017 to document the Dutch cemetery of Chinsurah (India) for Wikimedia Commons. Chinsurah was a Dutch colony from the 17th to the 19th centuries. The result was more than 340 photographs of the cemetery. The West Bengal Wikimedians were not content just to contribute photographs and they also created a project page to enrich Wikidata and Wikipedia with information about the history of Chinsurah. That eventually yielded 1591 photographs.

Dutch East India company

On Saturday, 10 June, the Dutch National Archives organised, together with Wikimedia Nederland, a *Wikipedia VOC writing workshop* and a theme week with the aim of adding more information and images about the Dutch East India company and related topics to Wikipedia. A total of 29 new articles were written and fourteen articles were expanded or improved.

Indonesia



Ki Hadjar Dewantara was a pioneer in the fight for education for Indonesians. Wikimedia Indonesia has worked hard in recent years to digitise its correspondence from the archives of the Dewantara Kirti Griya Museum in Yogyakarta and upload it to Wikimedia Commons. A start was made in December 2017 on the transcription of the content of these letters in collaboration with Wikimedia Indonesia so that it will be easier to translate these documents.

Caribbean and Surinamese heritage

The Wikipedian in Residence programme at UNESCO in the Netherlands also gave a boost in 2017 to *The*

Netherlands and the world. During the discussions with the institutions involved, it emerged that there was still too little information about Caribbean and Surinamese heritage and history on the Wikimedia projects. It was also suspected that the levels of participation in the Antillean and Surinamese communities were very low. Wikimedia Nederland and UNESCO jointly organised a seminar on this theme on 7 October. In 2018, the two organisations will work together on a series of activities relating to Caribbean and Surinamese heritage in dialogue with the communities in question.

4.2.2 Nature

In the *Nature* project, volunteers are working, with support from Wikimedia Nederland, on the improvement of content relating to the theme of nature on Wikimedia projects.

The *Nature* project organised several workshops in 2017 in cooperation with other organisations. For example, in collaboration with the Hortus Botanicus in Leiden, the project arranged a short workshop on taking nature photos on Saturday, 30 September. The best photos were uploaded to Wikimedia Commons. On Saturday, 23 September, a similar workshop was organised with the Tuin van Kapitein Rommel (Captain Rommel's Garden) in Castricum.

There were also workshops at the Wikimedia Nederland office at which people were invited to write Wikipedia articles about nature. For example, a Wikipedia nature afternoon was organised on 27 May 2017 at which both beginners and advanced Wikipedia editors were welcome.

In cooperation with the Tuin van Kapitein Rommel, Wikimedia Nederland also set up the QRpedia project in 2017. Twenty-seven small signs with QR codes were installed throughout the garden. Visitors can scan this QR code with their smartphone, which takes them to Wikipedia, where they find more information about the plant in question.

In the last two weeks of August, the project group of the *Nature* project organised a theme week on Nature Areas and Bioserves. Not only were the areas described (including Natura 2000 areas), it was also possible to edit or add information about the plants and animals that populate these areas. Nature lovers and other people interested in this area were asked to add articles about nature to Wikipedia. The result was more than twenty articles or additions. This activity was not limited to nature in the Netherlands. There were even a number of articles added about beautiful nature in New Zealand.

4.2.3 Gender Gap

With support from Wikimedia Nederland, the [Gender Gap working group](#) has been working since 2015 on producing more articles about women and women-related topics on Wikipedia and sister projects. The working group also tries to encourage women to contribute to Wikipedia. The focus of the activities is on informing



new editors, raising enthusiasm among them and making them more active.

Given the demand from those interested for consultation and personal guidance, the working group organised monthly gender gap WikiSaturdays and WikiFridays in 2017. In addition, a range of meetings and activities have been organised throughout the Netherlands, some of which are highlighted below.

International Women's Day

To commemorate International Women's Day, 8 March, extra attention was devoted to women on Wikipedia in March. Several meetings were organised around the country and there were also online activities. A range of options were on offer such as adding to short articles that had been finished, translating articles and, of course, writing new articles. It was also possible to meet each other during meetings at, among other places, the University of Amsterdam or the Flipje & Streekmuseum in Tiel.

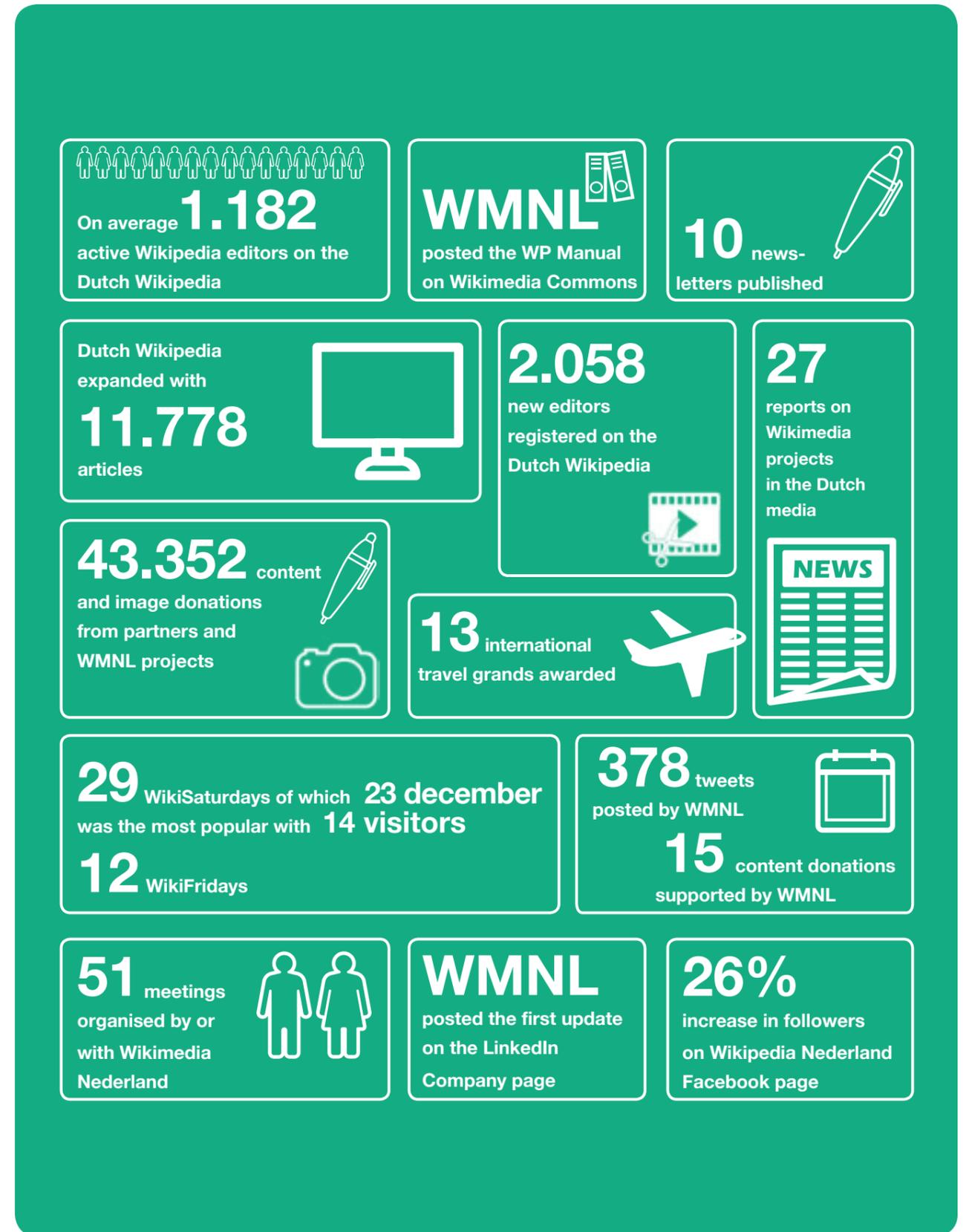
#100wikiwomen Challenge

In the hundred days before International Women's Day (8 March), the Gender Gap working group organised the [#100wikiwomen Challenge](#). For 100 days, as many different Wikipedia writers as possible published a new article about a woman every day. A prize was awarded to a participant selected at random. The campaign was so successful that another campaign was organised for 2018 starting on 29 November 2017.

Writing afternoon about female professors Wikimedia and the Royal Netherlands Academy of Arts and Sciences (KNAW) pooled forces in 2017 to place female researchers centre stage on Wikipedia during

GENDER GAP

- » 880 articles added
- » 57 articles improved
- » 20 media files added to Commons, of which 60% have been reused





Wikipedia Arabic Workshop participants in Zwolle editing the Arabic Wikipedia.

the Johanna Westerdijk year. On Saturday, 8 April, the KNAW hosted a Wikipedia writing session on female professors.

New Institute writing afternoon

Only fifteen of the 650 author archives in the Dutch National Archives for Architecture and Urban Planning related to women. The New Institute therefore decided to organise a Wikipedia writing afternoon in collaboration with the Gender Gap working group on 8 June.

Studies of first-wave feminism

With support from the Wilhelmina Drucker Foundation, Wikimedia Nederland was able to launch a project in 2017 to determine whether there is enough high-quality information about first-wave feminism on the Dutch Wikipedia, on Wikimedia Commons and in WikiData. The study will be continued in 2018 and the results can be used as a basis for content donations and lists of articles to be created or extended.

4.2.4 Wiki Loves Monuments

In 2017, Wiki Loves Monuments opted for more focused activities targeting specific categories of monuments.

This year, our main targets were to obtain photographs of monuments of which no images were yet available and to enrich the contents of Wikipedia and Wikidata in the area of monuments. In addition, the working group provided support for a pilot version of Wiki Loves Monuments in the Dutch Caribbean.

The Wiki Loves Monuments team organised something new in May: the writing contest 'Monuments Challenge' focused on writing articles about Dutch listed monuments. It was possible to participate online or attend workshops around the country. The challenge was a pilot project and it was completed to everyone's satisfaction. Seventeen people participated, with 312 articles as a result. The working group is considering organising this challenge again in 2018.

In September, the world's largest photo competition started again and photographers were challenged to produce images of precisely those monuments of which there were no photos on Wikimedia Commons. A total of 6,022 files were submitted by 138 participants. The [winning photographs](#) were announced on 4 November at the Dutch Wikimedia Conference in Utrecht.

4.3 LOBBY AND INFORMATION ABOUT FREE KNOWLEDGE

The EU Free Knowledge Advocacy Group is a group of Wikimedians from several countries of the European Union who want to promote free knowledge, in particular by bringing this issue to the attention of policymakers in Brussels. Wikimedia Nederland supported this group financially in 2017 and coordinated the financial support from other chapters.

4.4 OTHER FORMS OF KNOWLEDGE REPRESENTATION

'We are the neighbourhood' is a project of the Grafisch Lyceum Utrecht (GLU) in which small local companies and organisations pitch their assignments for visual content (flyers, films, advertising etc) for GLU students. The students work out the pitches in groups and present the results at the end of the project at a festive meeting. The aim of the project is to teach the students how to work on a project basis and how to work with clients.

WMNL was one of the clients in 2017. In preparation for the project, Wikipedia editors were asked what sort of images they needed and they were presented to the students. The students were also given a brief introduction to Wikimedia and copyright. Three students made a total of eleven files available.

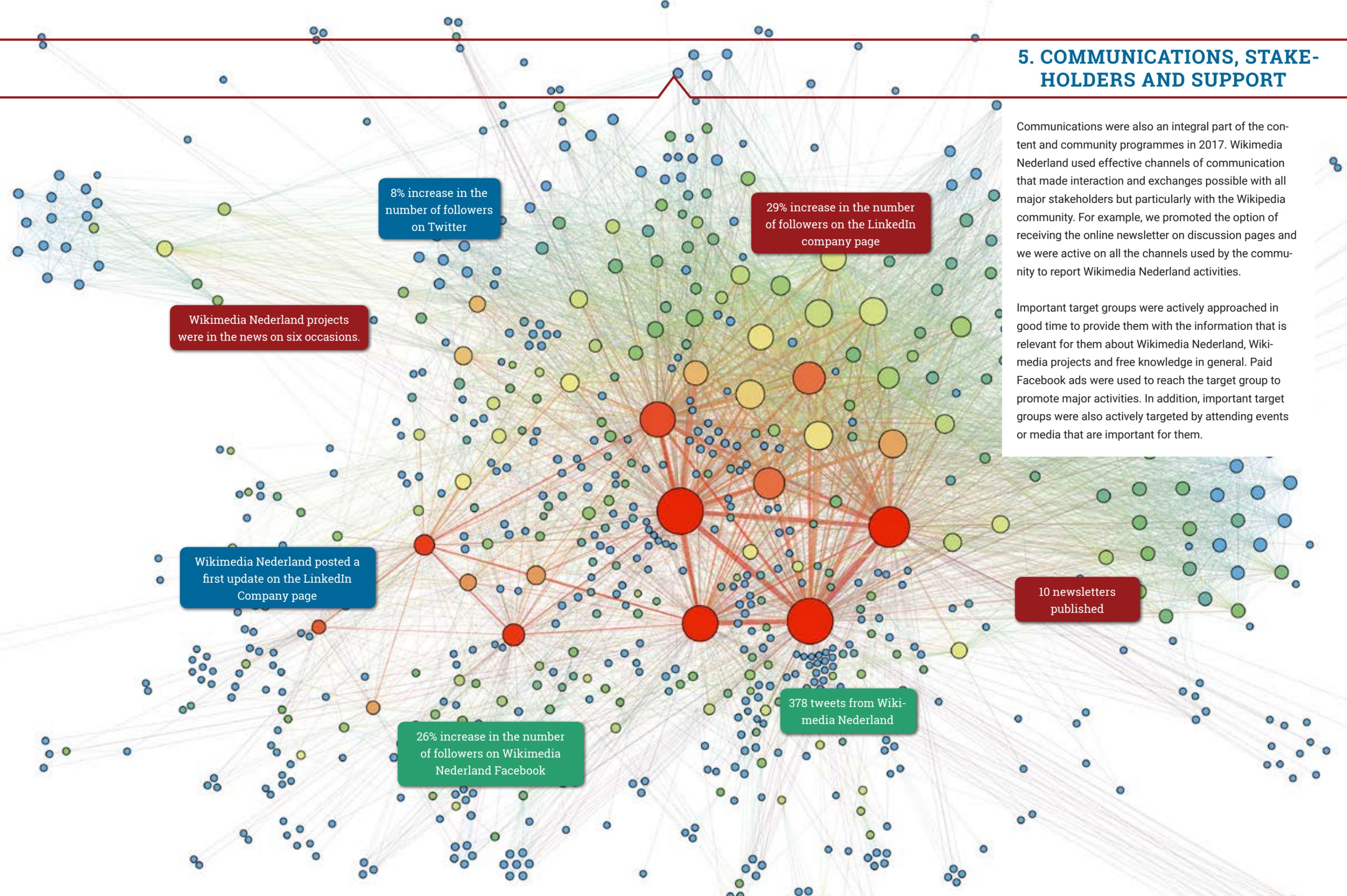


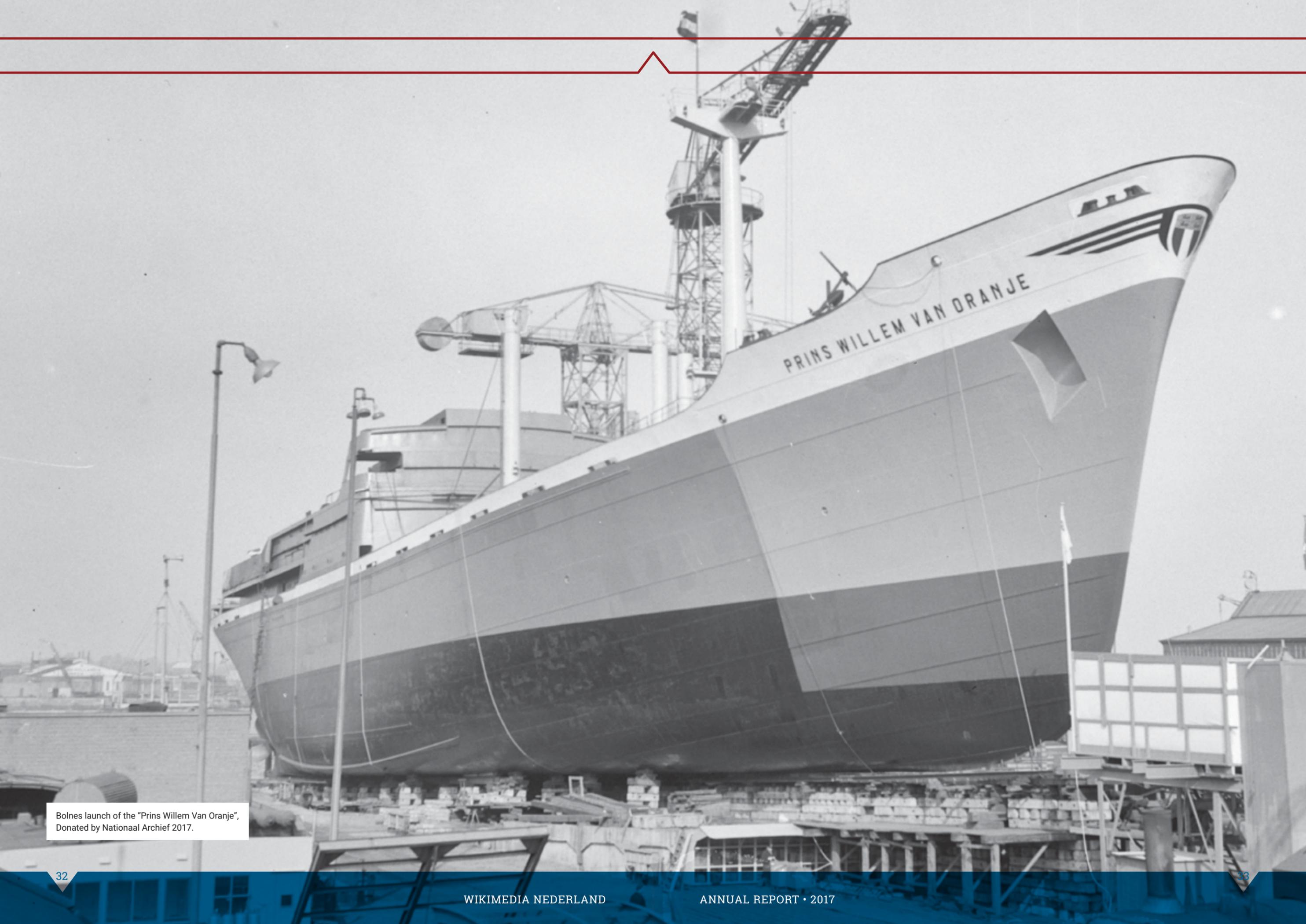
Winning Photo Wiki Loves Monuments 2017 by Kateryna Baiduzha. Wikimedia Nederland organises the Wiki Loves Monuments contest to make more photos of monuments available on Wikimedia Commons. An illustration or photo that has been uploaded on Commons may be freely reproduced and used, as long as the author and license are credited. CC-BY-SA

5. COMMUNICATIONS, STAKEHOLDERS AND SUPPORT

Communications were also an integral part of the content and community programmes in 2017. Wikimedia Nederland used effective channels of communication that made interaction and exchanges possible with all major stakeholders but particularly with the Wikipedia community. For example, we promoted the option of receiving the online newsletter on discussion pages and we were active on all the channels used by the community to report Wikimedia Nederland activities.

Important target groups were actively approached in good time to provide them with the information that is relevant for them about Wikimedia Nederland, Wikimedia projects and free knowledge in general. Paid Facebook ads were used to reach the target group to promote major activities. In addition, important target groups were also actively targeted by attending events or media that are important for them.





Bolnes launch of the "Prins Willem Van Oranje",
Donated by Nationaal Archief 2017.

6. FUNDRAISING AND DONATIONS

Wikimedia Nederland is funded by an annual programme grant from the Wikimedia Foundation, donations made directly to Wikimedia Nederland by private individuals, contributions and project financing.

In 2017, we received a one-off donation of € 100,000 from a private fund which wishes to remain anonymous. This donation will be used in 2017, 2018 and 2019 to develop projects relating in particular to the nature and gender gap themes. The development of the exchange platform for *The Netherlands and the world* was made possible by a project grant from Digital Heritage Netherlands which was awarded in 2016. In addition, the Wilhelmina Drucker Foundation agreed to finance part of the gender gap study into the quality and coverage of first-wave feminism on Wikimedia projects. This study will begin in February 2018.

Wikimedia Nederland collaborated with Van Dooren Advies in 2017 on the elaboration of a strategy for establishing corporate sponsorship, particularly by knowledge-intensive industries. The implementation of that strategy will begin in 2018.

A donor campaign was set up using the social media in December 2017. Wikimedia Nederland accounts on Facebook, Twitter and LinkedIn were used to draw attention to the donation page on the Wikimedia website. The link to the donation page on the website was clicked 3404 times in total and the number of donations had increased by approximately 20% in December 2017 by comparison with the previous year.

WMF subsidy	€ 340.000
Donations (including a one-off donation of € 100,000)	€ 112.614 (611 donations)
Contributions	€ 4.978

Image from the Iconographia
Zoologica-collection 2017

7. THE ASSOCIATION AND THE OFFICE

A new board was elected at the General Meeting on 22 April. The newly elected board members were Mike Nicolaije and Michel Wesseling. Marike van Roon, Harriet de Man, Bart Nieuwenhuis, Justus de Bruijn and Frans Grijzenhout were re-elected. Treasurer Jan Anton Brouwer did not stand for re-election.

Board



Justus de Bruijn
secretary



Frans Grijzenhout
president



Harriet de Man
cooperation with cultural institutions



Mike Nicolaije
community affairs



Bart Nieuwenhuis
treasurer



Marike van Roon
education



Michel Wesseling
fundraising

Secondary positions of board members

Michel Wesseling:

Coordinator Research Information Services, Erasmus University Rotterdam
Chair Victorine van Schaikfonds
Member of the Advisory Board of the HBO-ICT-Haagse Hogeschool
Chair of the Beroepenveld Committee for Information and Media Studies - Haagse Hogeschool
Member of the KNVI Advisory Board
FOBID board member
Secretary BredaPhoto Foundation
Chair of the BredaPhoto Fund Foundation
Chair Association of Property Owners
iPoort board member

Justus de Bruijn:

Treasurer Syrene Saxophone Quartet

Bart Nieuwenhuis:

Professor of the University of Twente, Enschede
Lector Fontys Colleges, Venlo
Owner Knowledge for Business Innovation, Utrecht

Advisory Board Master of Engineering Hogeschool Utrecht

Advisory Board Engineering Management Hogeschool van Amsterdam
Advisory Board Cinnovate, Almere

Frans Grijzenhout

Director - owner Grijz Advies, Amsterdam (until February 15, 2017)

Harriet de Man

Media centre coordinator Hogeschool Rotterdam
Interpreter-Translator
Advisor GLAM

Mike Nicolaije

Triage specialist in Health Care for Asylum Seekers, Arnhem
Student of medicine, Maastricht

Marike van Roon

Chief curator of special collections and Allard Pierson Museum, University of Amsterdam



General Member Assembly 2017

Office

There were six employees working at the offices of Wikimedia Nederland on 31 December 2017:

Michelle Boon, Events

Germien Cox, Communications

Denise Jansen, Project Manager

Jacqueline Minnema, Office management and financial accounting

Sandra Rientjes, Director

Arne Wossink, Project Manager

Because most employees work part-time, the total workforce as at 31 December was 3.8 FTE.

Salary expenses for director: € 65,913.

Outgoing staff

With effect from 1 July, Sindy Meijer and Astrid van den Hengel left Wikimedia Nederland. Sindy had been working as our communications and community support officer since 1 October 2012. Astrid joined Wikimedia Nederland as an office manager and financial officer on 1 November 2016.



View of Aleppo, Syria (1983). Donated by the Museum voor Wereldculturen in 2017.

8. FUTURE DEVELOPMENTS

The implementation of 'Enthusiasm for free knowledge', the multi-year strategy of Wikimedia Nederland as set out in the [Strategy 2017 - 2020](#), began in 2017. To implement its mission in the best possible way, Wikimedia Nederland will follow a course in the years to come that does equal justice to the interests of editors, knowledge holders and readers. By 'knowledge holders', we mean any organisation that is willing to share knowledge, data or collections through the Wikimedia projects.

Enthusiasm for the free knowledge projects of the Wikimedia movement in an open community bubbling with positive energy and in collaboration with a wide range of partners.

Fundraising

Wikimedia Nederland receives a large part of its funding from the Wikimedia Foundation. To be less dependent on this source of income, Wikimedia Nederland wants to increase income from other sources in the years to come. Other sources of income are donations from private individuals and from institutions that are willing to support us. Wikimedia wants to generate extra income. Growth must come mainly from project financing by obtaining more subsidies from charitable funds and by recruiting sponsors. The independence of the Wikimedia projects must always be safeguarded. That is the guiding principle when accepting donations, applying for project financing and looking for sponsors. In addition, the relationship with the financier may not

constitute any risk in terms of the reputation of Wikimedia Nederland or the Wikimedia projects.

Spending and staff

In the years to come, the ratio of staff expenditure to projects will remain roughly the same as at present. No substantial expansion is expected of the office/workforce. Wikimedia Nederland will continue with its present policy in the years to come: a small staff with a flexible pool of employees who can be called in to work on a project basis.

International developments

The Wikimedia Foundation has now started to develop a strategy for the international Wikimedia movement. The time horizon for this strategy is 2030. In October 2017, a 'strategic direction' was presented as a first step that is intended to guide the further development of the strategy. A survey of the members of Wikimedia Nederland in October 2017 found that 65% of the members endorsed the strategic direction.

Both the president and the director of Wikimedia Nederland are actively involved in the further development of the international strategy, which will undoubtedly also generate opportunities and challenges for Wikimedia Nederland.

STRATEGIC FRAMEWORK FOR 2017 - 2020

What do we want to accomplish before 2020?

- » Furthering free knowledge: contributing to the Wikimedia projects by releasing or sharing knowledge will become a natural step for institutions.
- » The relationship with the readers: establish an understanding of the wishes and experiences of Wikipedia readers.
- » Support for editors: optimal support for editors continues to be a priority.
- » Content renewal: encouraging a range of forms of knowledge representation such as the use of infographics, video and sound, and animations.

Fats Domino in Amsterdam, during his show in the Concertgebouw, donated by Nationaal Archief in 2017.

- [Explanation of the financial results of 2017-Dutch](#)
- [Auditor's report](#)

COLOFON

Wikimedia Nederland
Mariaplaats 3
3511 LH UTRECHT

Wikimedia Nederland (Chamber of Commerce registration 17189036) has its registered offices in Eindhoven and its place of business at Mariaplaats 3, 3511 LH in Utrecht.

RSIN: 816860191

Layout and design

Thijs Gorter

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Construction of the Schiphol tunnel, unknown, CC-BY-SA 4.0

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Frans Grijzenhout at the Wikimedia Conference Nederland 2012, Sebastiaan ter Burg, CC-BY-SA 4.0

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Photo workshop Tuin van Kapitein Rommel, Castricum, TvKR Marijke, CC-BY-SA 4.0

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2015-01 wmn1 b en g 166, Ziko van Dijk, CC-BY-SA 4.0

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Former colony house Zwartendijk Egmond aan Zee, Vuurtoren54, CC-BY-SA 4.0

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Introduction of the photo day of the Bibliotheek Midden-Brabant in the Spoorzone of Tilburg on 1 april 2017, OlafJanssen, CC-BY-SA 4.0

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10th Wikimedia Conference Nederland, 4 november 2017 in Utrecht, Germien Cox, CC-BY-SA 4.0

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Ki Hajar Dewantara, unknown, CC-BY-SA 4.0

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Poster 100 Wikiwomen challenge, Wikimedia Nederland, Original by J. Howard Miller, CC-BY-SA 4.0

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Participants of the Wikipedia Arabic Workshop in Zwolle, Fjmustak, CC-BY-SA 4.0

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Winning photo Wiki Loves Monuments 2017 by Kateryna Baiduzha, CC-BY-SA 4.0

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Social network visualization. Graph containing 800 vertices and 10.000 edges. Color = Betweenness centrality, Martin Grandjean, CC-BY-SA 4.0

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Achatina purpurea, Iconographia Zoologica, CC-BY-SA 4.0

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Wikimedia Nederland members meeting on 24 september 2016, DDJJ, CC-BY-SA 4.0

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View of Aleppo, Syria (1983), Henk van Rinsum, CC-BY-SA 4.0

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Page 42 and 43:
Close up of plume of reed in tuin van Kapitein Rommel, AvLieshout, CC-BY-SA 4.0

Plume of reed, taken during a foto- workshop in Tuin van Kapitein Rommel.



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