



Wikimedia Nederland
2016 Annual Report

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FOREWORD

Dear friends of free knowledge,

You are reading the 2016 annual report from Wikimedia Nederland. This was a particularly special year: we celebrated the 15th anniversaries of the English and Dutch versions of Wikipedia. The Association itself celebrated our anniversary on 27 March: ten years since the foundation of Wikimedia Nederland. A fitting moment to look back at the highlights of the past ten years:

Dutch Wikimedia Conferences

The first Wikimedia symposium was organised in 2006 by the then president Oscar van Dillen. Since then, the Dutch Wikimedia Conference has become an annual event.

First international Wikimedia Conference

In response to an initiative from initiative Wikimedia Nederland, representatives from ten national Wikimedia associations and the Wikimedia Foundation met near Nijmegen in May 2008. The Wikimedia Conference is now an established event in the international Wikimedia calendar.

Wiki Loves Monuments

Wiki Loves Monuments is a photo contest in which people are challenged to take pictures of monuments and upload them to the image and sound library, Wikimedia Commons. The idea for the contest came from the Netherlands, which is where it took place for the first time in 2010. The second contest followed in Europe in 2011. According to Guinness, the 2011 and 2012 contests broke the world record. The event moved outside Europe in 2012.

Teylers Challenge

In 2012, we teamed up with the Teylers Museum in Haarlem to organise the Teylers Challenge. Editors were given the opportunity to write articles about the Teylers Museum and its collection in every language version of Wikipedia. The museum itself provided images and staff expertise. This was the first time that Wikimedia Nederland had collaborated with a museum in this way. After the challenge, Wikipedia included over 600 new or improved articles in thirteen languages.

Hackathons

During a hackathon, people collaborate on the building of new applications and the launch of new projects. Wikimedia Nederland provided volunteers with support for the organisation of hackathons in 2011 (20 participants), 2013 (international, 149 participants) and 2014 (international, 30 participants).

Glam-Wiki conference

In April 2015, more than 145 interested parties from 32 countries gathered for the 2015 GLAM-WIKI conference. Location: the Dutch Royal Library and the National Archives in The Hague. The conference was organised in the context of collaboration between GLAMs (Galleries, Libraries, Archives and Museums) and Wikimedia.

Since 2014: Wikipedians in Residence (WiR) in the Netherlands

WiRs, who are also known as in-house Wikipedians, help to establish collaborative relationships between cultural institutions and the Wikimedia movement. They manage content donations and organise workshops for employees. They have an important role as ambassadors for open knowledge at the institutions where they work.

The first Dutch Wikipedian in Residence joined the Dutch Royal Library and the National Archives in 2014, and was succeeded by others at the Dutch Foundation for Academic Heritage, the Dutch Institute for Sound and Vision, Amsterdam Museum, Naturalis, Samenwerkende Speciale Wetenschappelijke Bibliotheken, Soorten.nl and Gelderland Heritage.

Content

Wikimedia volunteers work on making images, videos and audio available for re-use through Wikimedia Commons. Contests have been (and are) organised and there are also contacts with cultural institutions for the release of free-licence images or the digitisation of items for Wikimedia Commons. What were the results? A short summary:

- **Contest: Wiki Loves Monuments Nederland** - Over 44,900 photographs of monuments
- **Contest: Wiki Loves Art** - 4.330 photographs of art objects
- **Dutch Cultural Heritage Agency** - 486,393 images of cultural heritage
- **Tropical Museum / Dutch National Museum of World Cultures** - 49,966 images
- **Dutch Institute for Sound and Vision** - 3791 media files through Open Images / 2810 media files Image and Sound Wiki
- **Dutch Royal Library** - 6,275 media files
- **Dutch National Archives** - 18,407 media files

You can read about our activities in 2016 in this annual report. Volunteers play a crucial role in all of them. Are you interested in contributing to the sharing of knowledge? We would be happy to welcome you at one of our meetings in the country in 2017.

Frans Grijzenhout, president

1. MISSION AND STRATEGY

1.1 Mission

The WMNL vision is the same as the Wikimedia movement as a whole: Imagine a world in which everybody has free access to the sum of all human knowledge.

The Wikimedia Nederland Association (WMNL) was established in 2006 'to encourage the collection of, and the establishment of access to, free and/or freely accessible information in any form, particularly - but not limited to - using the Internet in order to preserve this information.'

Access to knowledge is essential to find your way in the world. For school or studying and to keep up with your profession, but also to understand the news, and to make sound choices about politics, money or health.

Almost everyone knows Wikipedia, but the Wikimedia movement does more to make as much information as possible available to everyone through a range of Wikimedia projects, of which Wikipedia is the most widely known. Examples are Wikimedia Commons for image and sound files, Wikidata (a jointly editable knowledge database) and Wiki Dictionary. Like Wikipedia, these projects are managed in technical and legal terms by the Wikimedia Foundation.

Wikipedia is one of the most widely-consulted knowledge sources in the world, and it is entirely managed, written and edited by volunteers.

- Wikimedia Nederland supports Wikipedia's volunteers and other Wikimedia projects in the Netherlands.
- Wikimedia Nederland advises Dutch museums, archives and libraries who want to share their knowledge through Wikipedia and other Wikimedia projects.
- Wikimedia Nederland works with universities and other institutes for higher education.
- Drawing on the Wikimedia projects and activities as examples, they propagate the idea that free knowledge and free licences represent a valuable contribution to society.
- Wikimedia Nederland organises courses, workshops, photo contests and writing meetings.
- Wikimedia Nederland ensures that Dutch knowledge is available to Wikipedia volunteers in other countries.

Wikimedia Nederland is an independent association. The Wikimedia Foundation in San Francisco has formally recognised it as a 'chapter', in other words an organisation active at the national level with the aim of achieving the goals of the global Wikimedia movement.

1.2 Strategy

Wikimedia Nederland operates using a [multi-year strategy](#) for 2013-2016. It sets out our priorities.

2. 2016 IN BRIEF

Support for the community

Wikimedia Nederland supports the community of Wikimedia volunteers in the broadest sense of the word. This can range from lending photo equipment to organising an international conference. The activities all have a common goal: helping volunteers to make more knowledge available, or to recruit and retain editors for the Wikimedia projects.

We have made it possible for people to attend national and international meetings and we have also organised courses. In 2016, we devoted particular attention to the development of a workshop to improve the working atmosphere on Wikipedia.

— My motives for contributing to Wikipedia are actually very selfish: it gives me a good feeling to be part of a movement that wants to make free knowledge, art and culture available to everyone in the world. And I'm still learning about the content and technical sides! —

Michelle

Content

Wikimedia Nederland works with content themes as part of our annual plan. Working with our partners and volunteers, we develop activities that contribute to making more knowledge about themes available and generating enthusiasm among new editors. The partners contribute knowledge from their collections or ask their supporters and/or employees to contribute to Wikimedia projects.

Nature and *Gender Gap* are two themes that have been supported by Wikimedia Nederland for some time and this support continued in 2016. A new theme in 2016 was the 'The Netherlands and the World' project, which aims to make material from Dutch collections available that is particularly relevant to people in other parts of the world.

Important partners of Wikimedia Nederland are cultural institutions such as archives and museums. The collections and knowledge that these institutions have make Wikipedia and other Wikimedia platforms richer and more complete. In turn, the institutions can reach an enormous audience through Wikipedia and our sister projects; their collections are enriched by an active volunteer community.

We also work with the education sector. Wikimedia Nederland aims to establish a role for Wikipedia in higher education as more than just a reference work. In 2016, we intensified existing collaboration with universities and institutes of higher education and established contacts with new institutions.

— *You don't study using an encyclopaedia; you study using a book. Books are important for scholarship. Wikisource digitises old books and make them freely available to anyone. In that way, old knowledge is not lost.* —

Proof reader

2.1 STATISTICS

An average of 1,150 active Wikipedia editors on Dutch Wikipedia

128 new Wikipedia articles every day

Dutch Wikipedia contained 1,888,222 articles at the end of 2016.

11,013 files were added to Wikimedia Commons with support from Wikimedia Nederland

15 writing meetings produced a total of 560 new articles

944 participants at 60 events

The 2016 Dutch Wikimedia Conference welcomed 112 participants

The two busiest WikiSaturdays: 29 October (special theme: WikiData anniversary) and 10 December (Gender Gap Wiki Saturday and closing of the year) with 18 visitors.

More than 75 publications about Wikipedia in the media

11 travel grants for volunteers going to meetings abroad

3. PROGRAMME: SUPPORT FOR THE COMMUNITY

The volunteer community is the key to the success of the Wikimedia projects. Volunteers write the content of the Wikimedia projects, monitor the quality, improve the software and organise activities around the country. Wikimedia Nederland supports the community in the Netherlands. We organise meetings and courses, and provide financial support.

Meetings

Although most of the community's contacts are online, people also want to meet one another in person. *'It's nice to really meet people who I work with online in person: contacts online become much easier,'* is a frequently heard comment from Wikipedians. [Wiki Owls](#), the Oscars for Wikipedians, were awarded for the first time at the New Year Meeting. There were additional opportunities to meet one another in addition to the regular meetings such as the New Year Meeting, the Dutch Wikimedia Conference and the bi-weekly WikiSaturdays. The fifteenth Wikipedia anniversary was commemorated at a meeting for Wikipedians in the Dutch Open Air Museum.

International meetings were made possible with grants for the attendance of Dutch volunteers at Wikimania in Italy, the International Hackathon in Israel and the WikiData anniversary in Germany.

The 100th WikiSaturday was on 9 January. The Wikimedia Nederland office in Utrecht is open on Saturdays every two weeks. The WikiSaturday is organised by volunteers and it gives other volunteers the opportunity to work together at weekends, to ask questions and to get to know other editors.

— Working on Wikipedia has put me in touch with a lot of special people. Together, we work on the main source of neutral background information on the Internet. That motivates me to spend a lot of leisure time on Wikipedia. —

Ellywa

Financial support for small volunteer projects

Wikimedia Nederland has the Financial Support for Minor Activities (FOKA) arrangement for applications for a maximum of €500. In 2016, we received seven applications and all seven were approved. They related to purchasing books as sources for Wikipedia articles, tickets for meetings to take photographs for Wikimedia Commons and the organisation of a 'Storyboard Writing' workshop.

To inform more editors about the support offered by Wikimedia Nederland, we conducted a one-off mailing campaign for active Wikipedia editors in 2016. The campaign was appreciated but it has not resulted in any additional FOKA applications.

The FOKA scheme allowed Wikipedian Ronn to acquire the book **GLAS IN LOOD IN NEDERLAND 1817-1968** for his 'Stained Glass' project. Some quotes from [the blog](#) that Ronn wrote about the project:

'With the publication of the article about the book Glas in lood in Nederland 1817-1968, I completed a solo project. As you may know, I like to write about Dutch sculpture. I regularly came across artists who also designed stained glass windows.

A search on the internet produced this book, which is considered a standard reference work in this field. The descriptions indicated that it contained 147 biographies of stained-glass artists and information about the history of the art. The WMNL FOKA arrangement meant that I could buy the work, which was quite expensive.'

'After just over a year, I posted the last artist in the book on Wikipedia today. That signals the end of the project, even though I will probably return to the subject in the future. And even though I have described this as a "solo project", you are of course never alone. I would like to thank the people who provided the money, resources and time, people who went out to take photos and people who picked up errors in the articles or posted new links and information.'

Courses and workshops

We help the Wikipedia community with initiatives to improve the working atmosphere. Wikimedia Nederland commissioned E-Coachpro, which specialises in online communications, to develop a workshop on online communications. The participants at the workshop were active editors and moderators from the Wikipedia community. The participants were positive. Following on from this practical course, WMNL is developing an online version that will allow more Wikipedians to complete the course.

We started a series of workshops this year where volunteers had the opportunity to share their specialist and technical knowledge with others. We launched the series with a 'Photography for Wikimedia Commons' workshop, followed by a workshop about simple processing of image donations with the Pattypan program and a WikiData workshop. The workshops are also broadcast live for people who are unable to attend and they can be watched later on the Wikimedia Nederland

[Youtube channel](#). Reactions were positive and Wikimedia Nederland will also be organising workshops next year.

— Wikipedia, Wikicommons and Wikidata stand for open data and low-threshold knowledge sharing. Heritage institutions can learn a lot from the openness and the low-threshold access to knowledge that Wikipedia and related initiatives practise so wonderfully. —

*Edwin Klijn, NIOD Institute for War, Holocaust and Genocide Studies,
Programme Manager for War Sources Network.*

4. PROGRAMME: CONTENT

Wikimedia Nederland organises and supports activities aimed at expanding and improving the free knowledge available through Wikimedia. We work with the volunteer community and with heritage, knowledge and education institutions.

4.1 Project Nature

*— Wikipedia is work by people and at the same time a sort of wonder of the world; I find it enjoyable and useful to collaborate with the people of Project Nature to work on better information about nature on Wikipedia. —
K. Vliet*

As part of Project Nature, volunteers supplement and improve, with support from the Wikimedia office, the information about nature on Wikipedia and Wikimedia Commons. This year, the project group worked actively on the further improvement of information about nature on Wikimedia projects and raising enthusiasm among new editors. They produced the video series '[Editing Wikipedia? Just do it!](#)'. These short videos explain to novice editors what working on Wikipedia involves. The project group teamed up with The Green House in Amersfoort to develop a local 'QR-pedia' event. They set up signs with QR codes in the garden of the Green House. The codes linked to Wikipedia articles about the plant in question.

In collaboration with the Dutch Institute for Sound and Vision and the Nature Images Foundation, the project group organised a Wikipedia workshop on the theme 'animal kingdom'. The archives in Hilversum and London opened up collections of audio and video files on Wikimedia Commons for this day. During a theme afternoon in Utrecht, particular attention was paid to WikiSource, the free library, where the book *Plantenschat* can now be consulted thanks to the work of the project group.

Wikimedia Nederland has joined forces with Soorten.nl, the federation of Dutch field biology associations, to obtain funding from the Prince Bernhard Cultural Fund for the appointment of a Wikipedian in Residence (WiR). This WiR started work in May 2016 to improve the content about nature in all Wikimedia projects.

The nature museum Ecomare on the island of Texel (NL) has a large collection of photos of marine nature. Ecomare donated 382 photographs from their collection to Wikimedia Commons, Wikipedia's image library.

We also launched an alliance with the Dutch botanical gardens. The first activity was a donation from Hortus Leiden of special illustrations to Wikimedia Commons: 75 illustrations drawn by [Abraham Jacobus Wendel](#) from Heinrich Witte's illustrated book *Flora* (1868). [Witte](#) was a [Dutch botanist](#) and writer.

Wikimedia Commons is the central database behind Wikipedia where image, audio and other files are stored. Subject to certain conditions, the files can be used again directly in all language versions of Wikipedia without permission from the author.

4.2 The Netherlands and the World

We introduced a new project in 2016: The Netherlands and the World.

The Netherlands has a colonial and trading past; for centuries, there have been contacts with countries around the world. The collections of Dutch museums, archives and libraries bear witness to that history. Our aim with the project 'The Netherlands and the World' is to support Wikipedians anywhere in the world. The idea is to make maximise the free availability of knowledge and content present in the Netherlands when that knowledge and content is particularly relevant for people in countries such as Ghana, Brazil, South Africa, Indonesia and Surinam.

For the purposes of this project, Wikimedia applied for, and obtained, a grant of €16,000 from the Digital Heritage Network for the development of an online platform to share digital heritage from Dutch collections with the international Wikimedia movement.

The first major upload of images to Wikimedia Commons was completed in the context of this project at the end of November. There are 2,641 historical photographs from the Temminck Groll collection of the Cultural Heritage Agency of the Netherlands.

— So I went to the Ghana Wiki Project today and noticed a message. 'Wikimedia Nederland has donated some 2,000 historical images going back as far as almost a century related to Africa, South America and Southeast Asia'.

Specifically in the case of Ghana, I doubt whether these images (which are very old) can be found anywhere else. I am impressed and really thankful for such a generous donation to Wikimedia Commons relating to Ghana's history. Now I guess it's about time we put those images to use! —

Nkansah Rexford

4.3 Education: alliances with higher education

— I've been working on the Wikimedia Nederland Educational Programme for some time now. As part of my Italian course at the ITV School for Interpretation and Translation, I make translations of Italian pages that may also be useful for Dutch users. I am really happy to contribute in this way to the growth of Wikipedia and to make more knowledge available in the Netherlands about Italy. So I hope that, through Wikipedia, more and more people will get acquainted with Italy and Italian culture! I also enjoy seeing how the community picks up on my translations, and improves them and adds to them. —

Johan van der Zwaag

In the Wikipedia education programme, Wikimedia Nederland works together with universities and other institutes of higher education. On the one hand, this allows us to challenge students and teachers to share their knowledge on Wikipedia; on the other, it gives us an opportunity to raise awareness about sharing free knowledge.

In 2016, once again, we continued our alliances with Maastricht University (since 2013) and Utrecht University (since 2014). In Maastricht, students studied travellers' accounts during the 'On Expedition' course and added information to Wikipedia. In Utrecht, the 'Public History' course began in the autumn, and students wrote about female scientists.

The University of Amsterdam, Tilburg University and Leiden University are interested in working with Wikimedia Nederland on their courses. We have given presentations about possible media donations and the integration of Wikipedia in education. Leiden University will start in 2017 on instructions for integrating Wikipedia in the courses.

This was the second year in which we worked with ITV School for Interpretation and Translation, with students translating articles at the request of Wikipedians. This project has produced more than 40 articles for the Dutch Wikipedia. The articles have been translated from Russian, Italian, French,

4.4 German and Spanish

We talked to the Graphic Lyceum in Utrecht about a possible new project in which students will develop infographics, videos, stop-motion videos, animations and illustrations at the request of Wikipedians. We hope to run a first pilot project in early 2017.

4.5 Gender Gap

'Knowledge of and about history is essential to understand the present and to look ahead in an informed way.'

For Atria, it is important to spread knowledge about the history of the position of women, the women's movement and the gender perspective together with the community.

Wikipedia is a low-threshold platform that allows many people to use the knowledge and information. Atria has found a natural partner in Wikimedia's Gender Gap project.'

Evelien Rijsbosch - Atria, knowledge institute for emancipation and women's history

Since 2015, an active group of editors (the Gender Gap Working Group) has been actively engaged, with support from Wikimedia, on rectifying the disparity with respect to women on Wikipedia. The gender gap working group aims to write more articles about women and women-related topics on Wikipedia and sister projects - and to get more women to write. The focus of the activities is on informing new editors, raising enthusiasm among them and making them more active.

We have found that new editors want to consult others and receive personal guidance. The Gender Gap Working Group is therefore organising monthly Gender Gap WikiSaturdays. There were also writing meetings about women during the course of the year at Atria, the University of Groningen, Utrecht University and the Textile Museum.

Online, the working group devoted considerable attention guidance for new editors. New editors were actively coached during their first steps on the Wikimedia projects. The dedicated closed Facebook group is an active, pleasant consultation environment with 82 members.

To mark International Women's Day, the working group organised a writing weekend in which Wikipedia editors could participate online and offline. More than eighty new articles were written on Wikipedia in two days. Volunteers used Wikidata to create a gallery with 'self-portraits of women' on Wikimedia Commons, the image database behind Wikipedia. The National Archives donated 18 new photographs of International Women's Day to Wikimedia Commons. The #100Wikiwomen Challenge began in late November: Wikipedians make a joint effort to ensure that, over a period of 100 days, one new article about women or a women-related subject will be written every day.

The Gender Gap project intensified collaboration with institutions in 2016.

- The Dutch Women's Council, which represents one million women, welcomes the goals and is promoting the project through its network.
- With Atria, the Knowledge Institute for Emancipation and Women's History, we organised a joint LHBT writing week in July. Atria informs its supporters about gender gap activities, explores opportunities for content donations and it will be organising WikiFridays every month in 2017.

- The Huygens ING, a research institute in the field of history and culture, is keeping Wikipedia in mind for the purposes of its project looking at 19th-century women writers, and integrating Wikipedia in the associated activities where possible.

As part of the Gender Gap project, 625 articles were added to Wikipedia in 2016.

4.6 Wikipedia in the Public Library

Wikipedia in the Public Library is a joint project of Wikimedia Nederland and public libraries to improve the quality of Wikipedia and to promote its use. The Wikimedia community and public libraries share a common vision: making knowledge accessible to all. Wikimedia Nederland, the Royal Library and various public libraries have launched a pilot project to see how they can work together.

The first activity was the organisation of a photography afternoon at four libraries during which interested photographers had the opportunity to take photographs for [Wikimedia Commons](#). The different libraries each used their own theme, ranging from 'the changing neighborhood' (Amsterdam North, OBA Hagedoornplein) to 'the history of the Eemkwartier' (Amersfoort, Eemhuis).

After the evaluation of the pilot, it was decided to continue the project. The aim of the project is to develop an 'activities menu' that libraries can use to organise their own activities centring on Wikimedia.

In the meantime, other libraries are also making plans to work with Wikimedia or they have already done so. An overview:

- Hengelo Library started a [Twente Wikikring](#) in December: Wikipedians and other interested people meet once a month to write about Twente-related topics on Wikipedia.
- The Eemhuis in Amersfoort has already been organising activities centring on Wikipedia for some time. In that context, they organised a [Wikipedia and Wikimedia course](#) in October.

4.7 Collaboration with research and heritage institutions

— As a national library, the Royal Library believes that free access to the written word is indispensable in terms of making the Netherlands more skilled, smarter and more creative. So Wikipedia is a self-evident cooperation partner for us. —

Olaf Janssen, Dutch National Library

Wikimedia Nederland works closely with cultural institutions like archives, libraries and museums. Wikimedia Nederland motivates and guides the institutions with respect to contributing knowledge, coordinates content donations and provides support for the recruitment and supervision of Wikipedians in Residence.

Museums and archives that wish to establish structural alliances with Wikipedia and other Wikimedia projects may opt to appoint a Wikipedian in Residence (WiR, also known as an in-house Wikipedian). Wikipedians in Residence spend little or no time on writing articles; they are engaged in activities like organising content donations and workshops for members of staff. More importantly: they act as ambassadors for open knowledge at the organisation.

In 2016, Wikimedia successfully advised and supervised the appointment of two WiRs, from the grant application through to the appointment by the institution. A WiR joined Soorten.nl in mid-2016 and another WiR will start work out the Coöperatie Erfgoed Gelderland in 2017. We are talking to UNESCO, who are also planning to appoint a WiR in 2017.

Wikimedia Nederland coordinated donations of images, sounds and data in 2016 from institutions including the Dutch Royal Library, KNNV, Hortus Leiden, the National Archives, Ecomare, Leiden and area Heritage, the Leiden African Studies Centre and the National Museum of World Cultures. Thanks to the donations, articles have been written or enriched with the donated files and information is being shared and distributed. The reader can find an overview of all donations in the annex accompanying this annual report.

— Wikipedia is a very important partner for us. It works with us to ensure that our themes - World War II, the Holocaust, Genocide and Large-Scale Violence - continue to reach a large audience of interested parties. —

*Edwin Klijn, NIOD Institute for War, Holocaust and Genocide Studies,
Programme Manager for War Sources Network*

4.8 Image donations: From collection to publication

The Africa Study Centre of Leiden University has photographs and slides made by Professor Roel Continho during his work as a tropical doctor in Guinea-Bissau and Senegal in 1973 and 1974. The collection contains images of daily life, hospitals, PAIGC soldiers and weapons, and photos of the first president (Luís Cabral) and the Prime Minister (Francisco Mendes) of Guinea-Bissau.

At the initiative of the Africa Study Centre, these photos have been digitised and complemented with data in preparation for the donation to Wikimedia Commons. An experienced volunteer managed the upload.

The photographs are now available for re-use on Wikipedia. Of the 755 photographs, 55 have currently been on 19 Wikimedia projects: in 16 language versions of Wikipedia, on Wikidata and on 2 Wikis of the Wikimedia Foundation.



ChicoMendes.tiff
used 12x

ca.wikipedia	Francisco Mendes Primer ministre de Guinea Bissau
de.wikipedia	Francisco Mendes
el.wikipedia	Φρανσίσκο Μέντες
en.wikipedia	List of Prime Ministers of Guinea-Bissau Francisco Mendes
ja.wikipedia	ギニアビサウの首相 フランシスコ・メンデス
pt.wikipedia	Chico Té
tr.wikipedia	Gine-Bissau başbakanları listesi Francisco Mendes
wikidata.wikipedia	Q1389769

image: overview of re-use of photograph of Chico Mendes on seven Wikipedia language versions and Wikidata link

4.9 Survey of the quality and coverage of the Dutch Wikipedia

Because the community has expressed a wish for an examination of the substantive quality and coverage of the English Wikipedia, we want to develop an appraisal method. The Wikimedia Foundation has a department that conducts assessments of this kind. We are talking to them.

5. MEDIA

Radio, newspapers, news sites and television carried more than 75 items in 2016 that looked at developments relating to Wikipedia and Wikimedia.

Wikipedia celebrated its 15th anniversary on 15 January 2015. The event generated interest from national media. Wikipedians were interviewed for the newspaper AD, Radio 1, and the news site Nu.nl, among others. The national NOS news programme had an item about Wikipedia and interviewed Wikipedians. The anniversary of the Dutch Wikipedia in June generated media attention once again.

In March, the Gender Gap working group organised activities centring on International Women's Day. The Volkskrant newspaper published an article 'Mister Wikipedia is working hard on his female side' covering those activities. Dutch radio (NPO 1 and Radio 4) also paid attention to the gender gap.

During the year, the content donation from the Catharijne Convent Museum, the opening of the writing weeks for cultural heritage by Minister Bussemaker and the Dutch Wikimedia Conference also generated media attention.

In the summer of 2016, volunteers Taketa and Romaine contacted Minister Bussemaker of Education, Culture and Science to ask whether she will be willing to open the Wikipedia theme weeks about cultural heritage that they are organising. She agreed to do so. There will be a press moment before the start of the Digitisation of Cultural Heritage Conference in the Europa Building in Amsterdam.

A press moment of this kind requires intensive coordination within a short space of time between the Ministry, the press and the volunteers. At the request of the volunteers, a member of the office staff from Wikimedia Nederland will supervise this process. The official opening will be on 29 June, when the Minister will open the writing weeks with the publication of an item she has written, 'Still life with cheeses, almonds and pretzels'

6. FUND-RAISING AND DONATIONS IN 2016

6.1 Fund-raising in 2016

Wikimedia Nederland worked actively in 2016 to raise additional funds for activities. Funding was found for the appointment of two Wikipedians in Residence, one at Soorten.nl and one at Cooperatie Erfgoed Gelderland.

We received €16,000 from Digitaal Erfgoed Netwerk to develop an online platform to share digital heritage with the international Wikimedia movement.







Applications for subsidies for activities to commemorate 100 years of women's rights and the development of an e-learning module for online standards of conduct were unfortunately not successful.

6.2 Wikimedia Nederland Fund-Raising Strategy

Wikimedia Nederland started work in 2016 on the development of a strategy for structural fund-raising. With the Van Dooren Consultancy, we looked at the possibilities of fund-raising for Wikimedia Nederland. Van Dooren Advies set out a range of possibilities. There was a meeting on 26 November in Utrecht at which members and volunteers discussed the proposal and the options that are most appropriate for Wikimedia Nederland. We will continue to work on this strategy in 2017.

7. THE WIKIMEDIA NEDERLAND ASSOCIATION

7.1 Wikimedia Nederland Board

					
Frans Grijzenhout	Jan Anton Brouwer	Justus G. de Bruijn	Harriet de Man	Bart Nieuwenhuis	Marike van Roon

A board member resigned as of 20 May 2016: Ad Huikeshoven, International Affairs, Community portfolio.

7.2 Office

There were six employees working at the offices of Wikimedia Nederland on 31 December 2016:

- Sandra Rientjes, director
- Arne Wossink, project manager
- Elisabeth Wiessner, project manager (resigned effective 1 January 2017)
- Denise Jansen, communications and community support officer
- Sindy Meijer, communications and community support officer
- Astrid van den Hengel, financial administration and office management

Outgoing staff

- Jolanda Adelaar, financial administration and office management

Temporary employees on project basis

- Sandra Fauconnier - replaced Elisabeth Wiessner during parental leave

Because most employees work part-time, the total workforce as at 31 December was 4 FTE.

Salary expenses for director: € 55,337.

8. FUTURE DEVELOPMENTS

In 2016, we determined the basis for the annual plans of the Wikimedia Nederland Association for the next four years in the [Strategy for 2017 - 2020](#).

To implement its mission in the best possible way, Wikimedia Nederland will follow a course in the years to come that does equal justice to the interests of editors, knowledge holders and readers. By 'knowledge holders', we mean any organisation that is willing to share knowledge, data or collections through the Wikimedia projects.

What do we want to accomplish before 2020?

Enthusiasm for the free knowledge projects of the Wikimedia movement in an open community bubbling with positive energy and in collaboration with a wide range of partners.

We will achieve this by working on:

- Furthering free knowledge
- The relationship with the readers
- Support for editors
- Content renewal

The ratio of expenditure for staff - content - projects will remain unchanged in broad terms. The office/staff will not expand. We will be maintaining the current policy in the years to come: a small staff with a flexible pool of employees who can be called in to work on a project basis.

Fund-raising

Wikimedia Nederland receives a large part of its funding from the Wikimedia Foundation. The aim is to attract other sources of funding as well. To be less dependent on this source of income in the coming years, we want to increase our income from other sources. We will achieve this by extending project funding from subsidies to include the acquisition of larger donations. The independence of the Wikimedia projects must always be safeguarded. That is leading criterion when applying for project financing and acquiring donations. In addition, the relationship with the financier may not constitute any risk in terms of the reputation of Wikimedia Nederland or the Wikimedia projects.

8.1 Annexes

Read the [impact report](#) for reporting stating figures.

Click here for the [auditor's statement](#).

8.2 Credits

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Vereniging Wikimedia Nederland (Chamber of Commerce registration 17189036) has its registered offices in Eindhoven and its place of business at Mariaplaats 3, 3511 LH in Utrecht.

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