

Uit kwartaalrapportage aan FDC

In dit document vind je een overzicht van de stand van zaken implementatie jaarplan 2014. Het is gebaseerd op onze rapportages aan de FDC en volgt de kwantitatieve doelen die we in onze aanvraag bij de FDC hebben aangegeven.

Algemeen overzicht			
	Q1	Q2	cumulative
Events organised by WMNL	4	12	16
Community initiated activities/events supported by WMNL	9	10	19
Participants in all events	125	165	290
Volunteers involved in activities	42		42
External partners involved	7	12	19
New WMNL members	15		15
New editors registered as a result of activities		79	79
Content added (articles written improved, images added to Commons etc)	227	3200	3427

Kleurcodes

	volgens planning; geen problemen om doelstelling jaarplan en FDC-aanvraag te realiseren
	aandacht nodig om vertraging/problemen te voorkomen
	problemen; risico dat doelstellingen niet worden gerealiseerd

Program 1 Community

Objective 1. To bring in new editors and new volunteers

quantified objective	Q1	Q2	comments
75 new editors (= newly registered editors still carrying out edits six months after 'first contact')		79+ = Wiki Loves Earth 59, Beeld en Geluid editathon 20, Women & Art editathon: ?	newly registered! Not yet clear whether they will remain active for more than six months
10 active volunteers (= individuals not previously involved in WMNL activities that have become active in 2014)	5 new volunteers became active in Q1 for Wiki Loves Earth	2 new Board members not previously active in the community	
5 trainers trained.	-		the train trainer programme is planned for Q3

Objective 2. To improve and strengthen contacts and interaction between WMNL and the Wikipedia community

Quantified objectives	Q1	Q2	Comments
<p>at least 15 requests for support from the community are received by WMNL and are processed in a timely and transparent manner</p>	<ul style="list-style-type: none"> • 3 requests for small grants received and approved (€904,10 in total) • 3 requests for Hackathon scholarships received and approved • 1 community member supported to take part in Strasbourg European Parliament event 	<ul style="list-style-type: none"> • 2 requests for small grants received and approved • 10 requests for Wikimania scholarships received and approved 	
<p>at least 20 active wikipedians take part regularly in (on-wiki) discussions about WMNL operations</p>			<p>No discussions initiated as yet. This will take place in Q3 concerning annual plan 2015</p>
<p>noticeable increase in community initiated contact with WMNL</p>	<p>2 community working group meetings held at WMNL office</p>	<p>1 community working group 1 mini hackathon</p>	
	<p>36 participants in 4 WikiSaturdays (23 individuals, including 6 new faces)</p>	<p>6 wiki saturdays with 30+ participants (18 individuals, 3 new faces)</p>	
	<p>75 participants in New Year reception</p>		

Objective 3. To support activities that ensure that the NL-WP is a 'friendly' space that welcomes and encourages new editors

quantified objective	Q1	Q2	comments
Wikipedia community indicates increased satisfaction with work atmosphere as compared to survey in 2013	the survey will be repeated in Q1 2015		Tea House activity now picking up momentum.
80% of new editors indicate that they do not feel discouraged by negative feedback and overall atmosphere			

Programme 2

Objective 1. To increase the amount of knowledge freely accessible through the Wikimedia projects

1a. World War II

Quantified objective	Q1	Q2	Comments
at least 2000 articles concerning World War II improved/created and/or images uploaded to Wikimedia Commons and/or documents made available via WikiSource		2095 images	
cooperation agreements with at least three new external partners concerning World War II	cooperation with Nationaal Comité 4 en 5 mei(new partner)	NIOD (new partner)	
at least one photo-competition concerning World War II monuments	photo competition prepared during Q1, will start April 1	April 1 - 30	
at least three editathons concerning World War II, drawing at least 75 participants	Planned for Q2-Q4	Discussions with NIOD about potential topics for editathons	

1b. Wiki Loves Earth

Quantified objectives	Q1	Q2	Comments
establish a working group of at least 10 volunteers/editors around Wiki Loves Earth	5 volunteers became active		we will continue with nature and wildlife as a priority theme and will continue to stimulate active involvement
establish cooperation with at least 2 new external partners concerning Wiki Loves Earth	cooperation with 5 National Parks and Naturalis (museum of natural history)		
organise the NL Wiki Loves Earth competition		May 1 - June 30	
at least 5000 nature related images uploaded to Wikimedia Commons and 100 articles improved/created during the Wiki Loves Earth competition		980+ images	We are negotiating image donations with Institute for Vision and Sound Editathon with Naturalis in prep.

1c. Education

Quantified objectives	Q1	Q2	Comments
decision made whether or not it will be feasible for WMNL to develop a programme in the field of education	scope of feasibility study determined in consultation with community, call for tender drafted and published, responses evaluated, consultant selected	feasibility study implemented. Interim report June 24	on track

1e. Existing GLAM partnerships and Wikipedians in Residence

Quantified objectives	Q1	Q2	Comments
organise at least one event with each of the Wikipedians in Residence and/or the existing GLAM partners: in total 15 events	no GLAM event took place in Q1 tools for organising and monitoring events developed	Wiki loves maps Beeld en geluid editathon	Several content donations + events postponed from Q2 because of delays at GLAM partners

1f. Public libraries

Quantified objectives	Progress		Comments
establish partnership with at least 2 public libraries	One partnership established with Amersfoort library	Contact made with Vlissingen	
organise at least 2 events with each of these libraries	First event planned for Q2	Start Wikipedia helpdesk in Amersfoort Library	

Objective 2. To increase awareness of Wikipedia as a reliable encyclopedia and a volunteer-driven project

Quantified objectives	Q1	Q2	Comments
noticeable improvement in appreciation and understanding of Wikipedia by general public compared to 2013 survey results	activity not yet started	Start preparation campaign	survey will be repeated in Q1 2015
noticeable increase in requests for information from the general public to Wikimedia NI			
5% increase in donations from Netherlands			fundraiser has not yet taken place
5% increase in new editors			
10 % increase in membership WMNL	3% increase in Q1		

Program 3 **WMNL: participation, support and profile**

Quantified objectives	Q1	Q2	Comments
increase of membership by 20% compared to 2013	+3%		214 members + 15 new - 7 resignations= 222
no more than 10 current members decide not to prolong their membership	7 members left		following annual contribution mailing
when surveyed, members satisfaction 'remains at same level as 2013			Survey will be repeated Q1 2015

Program 4 **Resources: a sustainable and diverse funding base**

Quantified objectives	Q1	Q2	Comments
€52.000 funding from external (i.e. non-movement) sources	€ 38,315 received	€ 12,500+	
80% of 2013 individual donors donate again in 2014	we received 59 individual donations		info not yet available

Program 5 **GLOBAL: playing a role in international Wikimedia movement**

What are the objectives of this program? To play an active and constructive role in the global Wikimedia movement

Quantified objectives	Q1	Q2	Comments
budget for international travel by members of NL community of €15.000 to be made available	3 scholarships granted for participation in the Zurich Hackathon	10 scholarships for Wikimania	
at least 5 members of NL community attend Wikimania, funded by WMNL, of which 2 members have not previously attended		18 participants, at least 5 first time attendees	
at least 4 presentations given by members of NL community at Wikimania	4 proposals submitted by members of NL community	?3 presentations	
at least 4 members of NL community attend Wikimedia Conference	4 members of NL community were present, 3 as delegation of WMNL		
at least 2 presentations given by members of NI Community at Wikimedia Conference	no presentations given, but member of NL community active in programme committee		

Program 6 ORGANIZATION: governance and office

What are the objectives of this program?

1. The administrative organisation of WMNL complies with standards and criteria

Quantified objectives

- annual report and accounts approved by auditor 31 March 2014 ✓
- Q1,2,3,4 report submitted timely and according to WMF guidelines. Q1 ✓
 - Annual plan and budget 2015 approved 1 October 2014
 - FDC application submitted by deadline set by FDC
- staff assessments carried out according to schedule ✓

2. The Board fully and effectively meets its obligations concerning good governance

Quantified objectives

- Review changes needed to facilitate that Board Members' term of office is prolonged beyond one year, and propose these changes to Membership ✓
- Actively seek out individuals with skills that would complement the Board ✓