



8 June 2017

The Director,
National Museums of Kenya
P O Box 40658 - 00100
NAIROBI

RE: Proposal for NMK-Wikimedia Sverige Partnership

Dear Sir,

Between 1st and 5th May 2017 I had the pleasure of visiting Kenya. During these days I had the opportunity to meet and get to know some of your staff members. At the meetings, hosted by Mr. David Mbutia, the staff informed me about the work done around Kenya's cultural heritage sites and what type of information might be available. We had the opportunity to discuss at length what could be done to improve the visibility of Kenya's cultural heritage online; and to empower the people of Kenya to share their knowledge and expertise on *Wikipedia*, the world's 5th largest website. After these discussions I feel certain that there would be many opportunities for cooperation to mutual benefit.

I would kindly request to initiate **a joint pilot project** focusing on bringing information about Kenya's official gazette of cultural heritage sites onto the Wikimedia platforms, and by doing so give the sites visibility to the around 500 million people that each month uses our platforms. The gazette would be included in our world unique collection of the world's cultural heritage sites, joining 54 other countries. A source of information used by researchers, decision makers, tourists and the interested public from all over the world. As we *only* include data that is freely licensed there are no limitations how this collection can be reused. Hence, the information also shows up on Google search and in thousands of other places.

This basic data about the sites can later be complemented with other types of material, as the National Museum see fit and in discussion with Wikimedia. Wikimedia's technical infrastructure is powerful and robust enough to host any and all freely licensed educational material that you would like to share with the world, without any maintenance cost for the National Museum. As an educational NGO we see these type of activities as core to our mission.

Our project *Connected Open Heritage* is lasting until 31 September 2017 and our hope would be that we can conduct the pilot project as part of it. We have some dedicated project staff that will allow for us to work with your team without any costs for your institution. For work happening October forward we would need to design a new project, which of course would take time.

I hope this letter finds you well and that we shortly can initiate the work with a formal partnership between our organizations.

Best regards,

John Andersson
Executive Director, Wikimedia Sverige (Sweden)