The Board of

# Wikimedia Sverige

Org no 802437-8310 hereby delivers the

# **Annual report**

for the fiscal year 1 January - 31 December 2013

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Disclaimer: This English version is a translation from Swedish for convenience. The Swedish version is the legally binding document.

### Report

### About the operations in general

Wikimedia Sweden is a non-profit organization whose purpose is to make knowledge freely available to all people, in particular by promoting the Wikimedia Foundation projects. The year 2013 has been a year where the association has strengthened its role and professionalised itself. Following the rapid growth in 2012, the compound has grown at a slightly slower pace, but nevertheless there have been improvements and expanded scope of work in almost all areas. Still, we have had a strong focus on supporting volunteers, and we have again managed to get some good photo accreditation, for example at the Eurovision Song Contest where also parts of the technology pool was put to good use. The earlier work on the development strategies have been helpful for our business and our focus has been to GLAM (Galleries, Libraries, Archives and Museums), education and outreach activities. The Association has conducted its work on the following areas:

- Freeing content
- Free knowledge in education
- Support to the Community
- Reader participation
- Information about free knowledge

#### **Board**

By the turn of the year the board consisted of:

Mattias Blomgren, chairman Holger Motzkau, treasurer Bengt Oberger Ylva Pettersson Arild Vågen Harald Andersson Kristina Berg Sverker Johansson

The board held a total of 15 meetings, including four that was in the office in Stockholm and 11 distans. The meeting protocol are published on the association's wiki on https://se.wikimedia.org/wiki/Mötesprotokoll

### **Employees**

During the year, nine people have been employed all over various time-limited contracts and at the start in 2014, it was five full-time employees and two part-time, where two of the full-time employees has permanent contracts. One of the new roles are a director, which began in March.

### Member

The association had 194 members at the end of the year including three organizations. After a legislative reform that led to the reduced number of members in 2012 has led to increased in membership by 41% at 2013.

Membership development	2007	2008	2009	2010	2011	2012	2013
Member (Organizations)	81	164	203	243 (2)	221 (3)	138 (2)	194 (3)

### Office

The Association has in March moved from the office hotel in Södermalm to an office that is now located on Kungsholmen, where we now have seven workstations and a conference room where we can hold meetings as necessary. The conference room has even been used to by members initiated activities, which hopefully will be a growing business.

### **Economy**

Economically, we have taken a step on the way to become less dependent on the Wikimedia Foundation, 63% of our donations came from them, and 36% from project grants in various forms. The association has not been able to project grants to the extent that budget. The major individual project grants we have worked with over the years were continued from 2012 with Europeana Awareness, Wiki Skills and Wikipedia for immigrants, the first two with EU support and the third with the support of the Internet Fund. Newly added large projects were open database for public art and Women on Wikipedia with support from Vinnova and Youth Board. Small grants for projects, we have received from the Foundation Chelha, Umeå municipality and GR training and reference works projects, Umepedia feasibility study and Wiki Mini. For an overview of the contributors we've had in Note 2. Wikimedia Foundation is funding most of the projects, the exceptions listed in the following table where the division of funders' contributions are recognized.

	Wikimedia Foundations		Size of
Cost center	donation	Other financier	grants
Office	290 076		11 300
Server cost		FS Data	894
Presentations 2013		Arts Council Norway	1 828
Europeana Awareness		Europeana	333 856
Database public art		Swedish Agency for Innovation	375 200
Practical support - Planning and evaluation		Museum of work	534
Working Museums 2013	0. 000	Museum of work	1 344
Wikipedia for immigrants (SFI)	000	The foundation for Internet	183 517
Wikipedia for infinigrants (Of 1)	24 137	Infrastructure	103 317
Wiki Skills	60 370	Ynternet Foundation	214 037
Wikipedia in education		Tierps municipality +	522
Wikipedia ili eddcation	100 014	Entreprenörskap	322
Wikimini		GR education	11 566
Ugandapilot		WWF	32 510
Reference literature		Foundation Chelha	9 339
			168 144
Women at Wikipedia	32 510	Swedish Agency for Youth and Civil Society	100 144
Subject matter experts - Planning and evaluation	11 995	Swedish Women's Lobby	1 000
Umepedia - feasibility study	12 835	Umeå municipality	20 014
Wiki Loves Monuments 2013		Wikimedia Deutschland	3 801
Free public informationAll other costs and	-	Crowdfunding	6 562
project		Ğ	
All other costs and project	1 449 938		-
Sum	2350000		1375968

### **Signatories**

The board has in accordance with the statutes drawn up a document with authorized signatories order. Signatories are respectively:

Mattias Blomgren Holger Motzkau Jan Ainali

### **Accountants**

Finance Accountant: KPMG - Fredrik Sjölander, Chartered Accountant Operations Accountant: Kristoffer Mellberg

### **Nomination board**

**Anders Wennersten** 

Johan Schiff Carl Eklund

### **Expectations on future development**

Growth in 2014 is estimated at 30%. A long-term strategy to increase the proportion of donations and contributions directly to the association will be implemented.

The association will continue two externally funded projects were conducted in 2013, Project for Women (which has 275 856 SEK left) and Wikipedia for immigrants (with 24 157 SEK left).

### Information regarding risks and uncertainties

As expected in an organization run by donations and project grants are revenue somewhat unstable and difficult to predict. Basic security with 2.507 million SEK from the Wikimedia Foundation in 2014 goes a long way but requires careful planning and precautions in order to maintain the increased staffing for the coming year.

### Significant events after the balance sheet date

Our application for 2014 to the Wikimedia Foundation was awarded January 1. We had requested 2 800 000 SEK but got 2 507 000 SEK.

A project called Meet Wikipedia will be implemented together with the National Architecture and Design Centre as they provide a grant of 100 000 SEK.

The board of the Wikimedia Foundation has announced that they will not expand the pot to find money for the 2015-2016 unlike before where applications with increases up to 20% has been allowed. This will naturally cause the growth to slowdown.

### Proposed appropriation of the chapters profit

The board suggests that the available profit, 524 267 SEK will be balanced in a new balance sheet as follows:

Capital and reserves at the end of the year	524 267
Net income	41 264
Net income last year	383 360
Capital and reserves 2012-01-01	99 643

Regarding the chapters finances in other aspects, see following income statement and balance sheet along with according financial statements.

# **Income statement**

Amount in SEK	Note	2013-01-01 -2013-12-31	2012-01-01 -2012-12-31
Member fees		17 100	15 900
Donations	1	33 142	21 882
Project grants	2	3 699 618	2 490 690
Other income	3	8166	13 334
Gross earnings		3 758 026	2 541 806
Cost purpose	4, 5	-3 117 069	-1 640 972
Administration	4, 6	-608 849	- 540 602
Total operating costs		-3 725 918	-2 181 574
Operating income		32 108	360 232
Income from financial items			
Interest receivable and similar income	7	9 206	23 444
Interest costs and similar income	8	-50	-316
Income after financial items		41 264	383 360
Net income		41 264	383 360

Amount in SEK	Note	2013-12-31	2012-12-31
Assets			
Current assets Receivables			
Customer receivables		1 828	-
Other receivables	9	318	85 053
Prepayments and accrued income	10	234 112	39 082
		236 258	124 135
Cash and bank		1 061 154	1 066 482
Sum current assets		1 297 411	1 190 617
SUM ASSETS		1 297 411	1 190 617

# **Balance sheet**

Amount in SEK	Note	2013-12-31	2012-12-31
Capital and reserves	11		
Equity			
Unrestricted equity			
Wikimedia Foundation FDC reserve		150 941	-
Profit or loss		332 062	99 643
Profit/loss for the year		41 264	383 360
		524 267	483 004
		524 267	483 004
Current liabilities			
Accounts payable		100 141	68 495
Other liabilities	12	132 423	64 845
Accrued expenses and deferred income	13	540 580	574 273
		773 144	707 613
SUM EQUITY AND LIABILITIES		1 297 411	1 190 617

# Assets pledged and contingent liabilities

Amount in SEK	2013-12-31	2012-12-31
Assets pledged	None	None

### Notes with accounting policies and notes to the accounts

Amount in SEK unless otherwise specified

The annual accounts have been prepared in accordance with the Annual Accounts Act and the general guidelines addition BFNAR 2008:1. In cases where the lack of a general council of Accounting Board has the appropriate guidance taken from the Accounting Council recommendations.

### Registered office etc.

The chapter Wikimedia Sweden operates as non-profit organisation and is based in Stockholm Sweden. The address of the head quarter is Hantverkargatan 21.

### Valuation principles etc.

Assets, provisions and liabilities are valued at cost unless otherwise listed below.

#### Receivables

Receivables are stated at cost, less any impairment.

### Revenues and expenses

Revenues and expenses are recognized based on an accrual basis, revenue and expenditure belonging to a fiscal year shall revenue and expenses in the related years and affect the financial results. The chapter applies the main rule for the accrual of income on current projects.

### Costs purpose

The cost of purpose includes the costs Wikimedia Sweden has to execute the mission according to the statutes. This includes costs for staff employed to enable the implementation of the activities identified by the annual meeting as well as costs of an administrative nature that are a direct result of the commitments that the organization assumed to meet the objectives.

### **Administration costs**

Administrative costs are the costs required to administer the Wikimedia Sweden as expenses for board meetings, membership management, audit, collection costs, share of rent, management, and the part of the administration that are not allocated to the project costs.

### Note 1 Donations

	2013-01-01 -2013-12-31	2012-01-01 -2012-12-31
Contributor		_
Donations	20 948	21 882
Gifts of goods and services	12 194	-
Sum	33 142	21 882

## Note 2 Project grants

	2013-01-01 -2013-12-31	
Contributor		
Wikimedia Foundation	2 350 000	1 981 682
Swedish Agency for Innovation	375 200	-
Europeana	333 856	246 982
Ynternet Foundation	214 037	196 066
The foundation for Internet Infrastructure	183 517	10 000
Swedish Agency for Youth and Civil Society	168 144	-
WWF	32 510	-
Umeå municipality	20 014	-
GR education	12 000	
Foundation Chelha	9 339	55 960
Swedish Women's Lobby	1 000	
Sum	3 699 618	2 490 690
Note 3 Other operating income		
•	2013-01-01	2012-01-01
	-2013-12-31	-2012-12-31
Other income	0	13 334
Invoiced freight	3801	-
Invoiced travel expenses	4227	-
Penny and the crown equalization	-1	-
Exchange gains on receivables and liabilities	139	
Sum	8166	13 334

1 323 497

2 579 741

#### Note 4 Employees, personnel costs and remuneration to directors and auditors 2013-01-01 2012-01-01 -2013-12-31 -2012-12-31 Average number of employees 2 Men Women 1 1 Sum 5 3 Board 6 6 Men 2 2 Women 8 Sum 8 Estimated number of volunteer hours 1468 2832 2013-01-01 2012-01-01 Salaries, other remuneration and social security costs -2013-12-31 -2012-12-31 Board CEO 294 659 Other personnel 1 512 717 941 225 Other personnel costs 69 060 75 699 1 876 437 1 016 924 Sum Social security costs 703 304 306 573 (of which pension costs) 91 759 51 981

### Severance pay

Sum

CEO of society has severance agreements with three months' salary. Severance pay will fall out to operations manager in the event of cancellation.

Note 5 Cost of purpose	2013-01-01	2012-01-01
	-2013-12-31	-2012-12-31
Freeing content	-863 384	-470 802
Free knowledge in education	-780 351	-380 338
Support to the Community	-568 436	-343 821
Reader participation	-172 495	-70 111
Information about free knowledge	-149 223	-14 186
Management (80% of total cost of management in the business)	-151 388	-73 616
Employees (50% of total costs for employees in the business)	-94 969	-77 160
Infrastructure / office (80% of total cost of office space within the		
business)	-336 823	-210 938
Sum	-3 117 069	-1 640 972
Note 6 Administrative expenses	2013-01-01	2012-01-01
Note o Administrative expenses	2015-01-01	2012-01-01
	-2013-12-31	-2012-12-31
Members	-11 354	-46 998
Board	-31 228	-19 693
Management (20% of total cost of management in the business)	-37 847	-18 404
Employees (50% of total costs for employees in the business)	-94 969	-77 159
External costs	-151 990	-158 112
Infrastructure / office (20% of total cost of office space within the		
business)	-84 206	-52 735
Administration	-197 256	-167 501
Sum	-608 850	-540 602

	Note 7	Interest income	2013-01-01	2012-01-01
Interest income from short term investments   9 006   23 423   Interest income from short-term receivables   3   3   2   2   2   2   2   2   2   2			-2013-12-31	-2012-12-31
Tax exempt interest income         197         21           Sum         9 206         23 444           Note 8         Interest expense         2013-01-01         2012-01-01           Interest payable to credit institutions Interest payable to credit institutions         43	Interest in	ncome from short term investments	9 006	
Sum         9 206         23 444           Note 8 Interest expense         2013-01-01         2012-01-01           Interest payable to credit institutions         43         -2013-12-31         -2012-12-31           Interest expenses on taxes         7         316           Sum         50         316           Note 9 Other receivables         2013-12-31         2012-12-31           Other receivables from employees         123         32 945           Tax receivables         195         52 108           Note 10 Prepayments and accrued income         2013-12-31         2012-12-31           Prepaid rent         18 538         -           Recognised but not invoiced income:         2013-12-31         2012-12-31           Ynternet Foundation         106 645         39 082           Europeana         44 044         -           WWF         32 510         -           Umeà municipality         20 014         -           GR education         2013-12-31         39 082           Note 11 Capital and reserves         2013-12-31         39 082           Note 12 Other liabilities         2013-12-31         39 082           Note 12 Other liabilities         2013-12-31         2012-12-31			_	-
Note 8 Interest expense         2013-01-01 2012-01-01 -2013-12-31 2012-12-31           Interest payable to credit institutions Interest expenses on taxes         43 - 2012-12-31 7 316           Sum         50 316           Note 9 Other receivables         2013-12-31 2012-12-31 2012-12-31           Other receivables from employees         123 32 945 52 108 318 85 053           Note 10 Prepayments and accrued income         2013-12-31 2012-12-31 2012-12-31           Prepaid rent Recognised but not invoiced income:         18 538 3 - 2012-12-31 2012-12-31 2012-12-31           Prepaid rent Poundation         106 645 39 082 2012-01-01 32 510 32		npt interest income	<del></del>	-
Note 9	Sum		9 206	23 444
Interest payable to credit institutions	Note 8	Interest expense	2013-01-01	2012-01-01
Interest expenses on taxes         7         316           Sum         50         316           Note 9 Other receivables         2013-12-31         2012-12-31           Other receivables from employees         123         32 945           Tax receivables         195         52 108           Note 10 Prepayments and accrued income         2013-12-31         2012-12-31           Prepaid rent         18 538         -           Recognised but not invoiced income:         2013-12-31         2012-12-31           Ynternet Foundation         106 645         39 082           Europeana         44 044         -           WWF         32 510         -           QR education         120 001         -           Other 1 Capital and reserves         2013-12-31         39 082           Note 11 Capital and reserves         2013-12-31         39 082           Note 12 Other liabilities         2013-12-31         2012-12-31           Note 12 Other liabilities         2013-12-31         2012-12-31           Personal tax         31 80         9 56           Payroll liabilities to employees         18 807         -           Other short-term liabilities to lenglope (outlay)         5 83         - <tr< td=""><td></td><td>•</td><td>-2013-12-31</td><td>-2012-12-31</td></tr<>		•	-2013-12-31	-2012-12-31
Sum         50 Other receivables           Note 9 Other receivables         2013-12-31 2012-12-31           Other receivables from employees         123 32 945           Tax receivables         195 52 108           Note 10 Prepayments and accrued income         2013-12-31 2012-12-31           Prepaid rent         18 538 2           Recognised but not invoiced income:         2013-12-31 2012-12-31           Recognised but not invoiced income:         106 645 39 082           Europeana         44 044 4           WWF         32 510 0           Umeà municipality         20 014 0           GR education         12 000 0           Note 11 Capital and reserves         2013-12-31           Capital and reserves 2012-01-01         99 643           Net income last year         99 643           Net income         4 1264           Capital and reserves 2012-01-01         99 643           Net income         4 1264           Capital and reserves at the end of the year         524 267           Note 12 Other liabilities         2013-12-31         2012-12-31 <td></td> <td></td> <td></td> <td>-</td>				-
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Note 10   Prepayments and accrued income   2013-12-31   2012-12-31     Prepaid rent   18 538   -     Recognised but not invoiced income:   106 645   39 082     Europeana   44 044   -     WWF   32 510   -     Umea municipality   20 014   -     GR education   12 000   -     GR education   12 000   -     Capital and reserves   2012-01-01   99 643     Note 11   Capital and reserves   2013-12-31     Note 12   Other liabilities   2013-12-31     Personal tax   2013-12-31   2012-12-31     Personal tax   2013-12-31   2012-12-31     Personal tax   2013-12-31   2012-12-31     Personal tax   31 149   1447     Settlement of compulsory social contributions   40 918   50 956     Payroll   iabilities to related people (outlay)   5 830   -     Labilities to related people (outlay)   33 889   12 442	Note 9	Other receivables		
Tax receivables			2013-12-31	2012-12-31
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Personal tax         31 149         1 447           Settlement of compulsory social contributions         40 918         50 956           Payroll liabilities         18 807         -           Other short-term liabilities to employees         1 830         -           Liabilities to related people (outlay)         5 830         -           Payroll         33 889         12 442				
Personal tax31 1491 447Settlement of compulsory social contributions40 91850 956Payroll liabilities18 807-Other short-term liabilities to employees1 830-Liabilities to related people (outlay)5 830-Payroll33 88912 442	Note 12	Other liabilities		
Settlement of compulsory social contributions Payroll liabilities 18 807 Other short-term liabilities to employees Liabilities to related people (outlay) 5 830 - Payroll 33 889 12 442				
Payroll liabilities 18 807 - Other short-term liabilities to employees 1830 - Liabilities to related people (outlay) 5 830 - Payroll 33 889 12 442				
Other short-term liabilities to employees 1 830 - Liabilities to related people (outlay) 5 830 - Payroll 33 889 12 442		·		50 956
Liabilities to related people (outlay) 5 830 - Payroll 33 889 12 442	•			-
Payroll 33 889 12 442				-
Sum 132 423 64 845		to related people (editary)		12 442
	Sum		132 423	64 845

### Note 13 Accrued expenses and deferred income

	2013-12-31	2012-12-31
Accrued salaries	23 153	-
Accrued vacation pay	15 341	44 229
Accrued pension costs	6 494	51 981
Calculated accrued social security contributions	29 427	3 545
Accrued payables	1 115	27 568
Accrued costs agreement	5 510	-
Estimated fees for audit	12 500	-
Deferred income from:		
Swedish Agency for Youth and Civil Society	275 856	-
Swedish Agency for Innovation	-	275 200
The foundation for Internet Infrastructure	16 484	-
Foundation Chelha	54 701	64 040
Kammarkollegiet	100 000	-
Europeana		107 710
Sum	540 580	574 273

### Stockholm den \_\_/\_ 2014

Mattias Blomgren

Chairman

Ylva Pettersson Board member Sverker Johansson

Board member

Holger Motzkau

Treasurer

Arild Vågen Board member

Kristina Berg Board member

Bengt Oberger Board member

Harald Andersson
Board member

My audit report was submitted on \_\_\_/\_\_ 2014

Fredrik Sjölander Chartered Accountant KPMG AB

My operational report was submitted on \_\_/\_ 2014

Kristoffer Mellberg Operations Accountant