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# CREATIVE FORCE AFRICA, ASIA & MENA

## WRITTEN REPORT FOR SEED FUNDING GRANTED 2021

### GENERAL INSTRUCTIONS

You must answer all the questions in this document for the written report to be considered complete. Have your application document at hand so that you can compare your answers with your original application. **Do not exceed 10 pages (using font size 11).**

### PROJECT DETAILS

**SI reference number (diarienummer):** 10223/221

**Swedish applicant organisation:** Wikimedia Sverige

**International partner(s):** Wikimedia Uganda

**Title of the project:** Bringing Uganda's women to Wikipedia – Empowerment through free knowledge

**Project period:** 2021-10-08– 2022-10-07

**Sum granted:** 100,000 SEK

### DID YOU APPLY TO WORK WITH:

Culture and/or

Media

### OUTCOMES AND EXPECTED RESULTS

1. Select the programme objectives that your project aimed to achieve (see your application):

Programme objectives	Expected results
<input checked="" type="checkbox"/> <b>SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.</b>	<input type="checkbox"/> Substantially reduce corruption and bribery in all their forms (16.5). <input type="checkbox"/> Ensure responsive, inclusive, participatory and representative decision-making at all levels (16.7). <input checked="" type="checkbox"/> Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements (16.10).

	<input type="checkbox"/> Promote and enforce non-discriminatory laws and policies for sustainable development (16.b).
<input type="checkbox"/> <b>SDG 5: Achieve gender equality and empower all women and girls.</b>	<input type="checkbox"/> End all forms of discrimination against all women and girls everywhere (5.1). <input checked="" type="checkbox"/> Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women (5.b). <input type="checkbox"/> Strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels (5.c).
<input type="checkbox"/> <b>SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable.</b>	<input type="checkbox"/> Strengthen efforts to protect and safeguard the world's cultural heritage (11.4).

**2a. What results did you expect the project to achieve? (Refer to your application.)**

The project aimed to achieve three specific results: (1) more freely licensed knowledge produced on female leadership and the underpinning democratic topics on Wikipedia, (2) increased digital literacy within the target group and (3) a foundation for a stronger regional collaboration on these matters.

For result area 1, the project aimed to achieve 50 created or improved Wikipedia articles on prominent female leaders on English and Luganda Wikipedia respectively, and 10 articles on the democratic context of these biographies. These articles were, altogether, to get 150,000 views per year.

For result area 2, the project aimed to train 120 girls or women on using and contributing to Wikipedia, as well as developing a toolbox with key information for attendees and organisers. For the 3rd result area, a detailed plan for how regional Wikimedia education centres in different regions of Uganda could be established was to be prepared and initial testing conducted.

**b. Has the project achieved these results? Please elaborate.**

1: 115 articles on prominent female leaders have been created or improved on English Wikipedia and 55 in Luganda. 17 articles on democratic topics have been created or improved. These articles get approximately 507,000 views per year.

After the first four editathons had been held, the results for Luganda Wikipedia and articles on democratic topics had yet not been fulfilled, so to reach those indicators, a fifth event was planned on 24 September 2022 focusing explicitly on improving Luganda Wikipedia with prominent women and their democratic context.

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The impressive result of articles in English Wikipedia surprised us, as it exceeded by far what we thought could be accomplished by the participants. The success was partly due to the WikiGap Challenge, an online component that made it possible for participants in the events to finalize their articles at home after the events, partly as we made more data than first envisioned available for participants lacking internet at home, and partly due to the fact that a high proportion of the participants managed to write their articles.

For larger success in Luganda or on democratic topics, we want to work ahead to prepare better lists of identified gaps, especially in the sense that the lists contain easily accessible sources and references that can be used as foundation for articles.

2: 98 women and girls, out of a total of 151 participants, have been trained on how to contribute to Wikipedia, and 1 toolbox has been developed for organisers and participants. As it was, to the very last minute, unsure if events could be held physically or only virtually, the toolbox was not printed to all participants; more resources were put on internet data for attendees to take part virtually (or after the events) instead.

As the pandemic still required us to limit the number of participants, we failed to reach the target of 120 women or girls. We could not invite as many participants as envisioned to each event, and participants had to register formally to be allowed to join. This put effective restrictions on our potential to fulfil the indicator, and we are still happy that we managed to get so many women and girl participants in relation to the total number of participants.

The first four events combined writing on English and Luganda articles, as well as improving items about women on the structured, linked database Wikidata. That enabled a relatively high number of participants during each event. The fifth event, aiming to fill the indicator of 50 Luganda Wikipedia articles, had however a much smaller target group, as participants were required to be able to write in Luganda.

3: A detailed plan on regional Wikimedia education centres has been developed, and during the course of the projects, several aspects were tested. The new partners, the stronger experience of decentralised event organising and contacts for potential regional spread has strengthened this, and resulted in a plan for potential national and regional scaling.

### **3. Describe how you have measured your expected results. (See Question 6 in your application.)**

Participants had to register for the events in the project, to keep track of the attendees as well as fulfilling Covid-19 regulations. This gave the number of participants.

Participants that took part signed up to a special tool for tracking edits on Wikipedia and the Wikimedia platforms. Through this tool, that tracked edits in English, Luganda and on Wikidata, we could get an exact number of created and improved articles during the first four events. Due to miscommunication, the same tool was not used in the fifth September event. To get the results from

this event, we had to go through the edit logs (that are openly available on Wikipedia) manually, which was time consuming but still ensured a high degree of reliability in the result.

To get the number of (expected) views per year, the numbers gained during the last month of the project were used and multiplied by 12.

**4. Describe how the project has contributed to the Creative Force programme objectives which you ticked in your application.**

**16.10:** The Wikimedia platforms are used both to get access to and take part in the co-creation of knowledge. As part of the project, 161 Ugandan citizens have been taught how to use the Wikimedia platforms for both aspects, and thereby make use of their fundamental rights to freedom of speech and information in practice. The result – 115 articles on English Wikipedia, 55 articles on Luganda Wikipedia and 67 objects on Wikidata – also means that the general audience in Uganda, and worldwide, get public access to more information that is vital for taking part in the political conversation, which also enables more informed decisions. In this way, the project enables justice for all (protecting fundamental rights, guaranteed by the Universal Declaration of Human Rights, such as freedom of expression and access to information) and in that way also inclusive societies. When we interviewed a few of the partners that joined the project, several mentioned the fact that it is hard to get access to information in Uganda, and, with one partner’s words, “information is not made available to the public”, but that this project is important as it contributes to both making people aware of the gaps in the digital information environment, as well as in bridging them.

**5.b:** Through the project, 98 girls and women have been taught how to use the Wikimedia platforms to contribute with more information on prominent female politicians and make them visible online. In this way, the project has enabled more women to use information and communications technologies (ICT), in this context Wikipedia and the Wikimedia platforms, to make female politicians visible and represented on the internet. Thus, through the project, women have been empowered directly in the short term, through training and workshops, to empower women in the long term by making the work of female role models and leaders available online through Wikipedia. Women and girls have also been empowered through the training and workshops, leading to a more gender equal political landscape in the long run, as well as strengthening their positions on the labour market, where ICT is increasingly important.

## IMPLEMENTATION

**5. Describe the main activities which took place (see Question 13 in your application). Please comment on any changes from the plan.**

Type of activity	Description of activity	Changes from plan
WikiGap toolbox	A WikiGap toolbox was developed, to make it easier for both organisers to	In the application, the idea was to print this and hand it out to attendees. For all events, it was however unsure to the very last minute if they could be held physically, due to Covid-19

	organise similar events and participants to take part in them.	<p>pandemic restrictions. The toolbox was instead used virtually to instruct attendees and organisers.</p> <p>For future projects, an idea is to do the toolbox in a video format rather than in text; Uganda is in many ways an oral culture and the information might more efficiently reach the audience if it is in a video form instead.</p>
Identify gaps in coverage	<p>Wikimedia Sverige and Wikimedia Uganda collaboratively worked to identify gaps of missing women biographies on Wikipedia, so that lists with names of women lacking articles on Wikipedia could be created. Identified gaps involved women politicians and lawyers.</p> <p>Partnerships were made with Ugandan organisations such as UWOPA and UMEPA to facilitate these and future lists.</p>	<p>When this work was started, both partners realised that we lacked best practices for developing useful lists in a Ugandan context. Because of the media situation in the country, many prominent women, who would be relevant and important to include on Wikipedia, still lacked reliable sources, and without reliable sources, it is hard to create articles about them. It was thus made a priority to find a way of structuring lists of missing biographies that would make it easier for attendees to create and improve articles. As this took more time than anticipated, old lists were used for the first events whereas the new list – which is still under development – was used for latter events.</p>
Formalize partnerships with local partners	<p>Through this project, Wikimedia Uganda deepened existing partnerships such as with the Swedish Embassy in Kampala and the four universities involved in the project, and formed new partnerships, such as with feminist organisations (see answer to question 7a below for more details). Many of these new partners are interested in signing MoUs or Partnership Agreements for future work.</p>	<p>These new organisations included the Uganda Men’s Parliamentary Association, Defenddefenders, Unwanted Witness and Policy Uganda, as mentioned at (7a), which were originally not part of the target institutions for WikiGap activities.</p>
Formalize partnerships with international partners	<p>The idea was to use existing and new international partnerships to create resources, such as lists of missing women biographies and reliable sources, and build long term sustainability of the activities by including strong, international, institutional partnerships.</p>	<p>The time frame was, however, too small in the project in order for us to be able to finalise this work, as these kinds of partnerships often need longer time for preparation and execution than less than 1 year. Conversations are still, however, initiated and there is interest in international partnerships for similar future</p>

		<p>work, including UN agencies and the African Union.</p> <p>Conversations with other potential international partners, such as Wikimedia affiliates in the neighbouring countries and the region, have been initiated. These conversations are focusing on potential regional spread of future projects building upon this project. These conversations have the potential to be formalised into collaborations and partnerships, for strengthened regional collaboration and project execution.</p>
Investigate the establishment of Wikipedia centers	A plan for the potential establishment of regional Wikipedia education centers was developed. Through the project, aspects of this plan were tried and tested, to make sure that the plan can be implemented, if there is funding for it.	-
WikiGap event series 1-4	Four trainings and workshops were held, one at each partner university. These events worked smoothly, as planned, and invited new partners to join. The events built on the support of the previous partners, such as the universities and the Swedish Embassy in Kampala.	A fifth event was held in September, to wrap-up the campaign. This event focused on the local language Wikipedia, Luganda, to document Women Leaders on the language version.
WikiGap Challenge organized locally	An local online version was organized of a so-called WikiGap Challenge, a challenge where attendees and volunteers are invited to create or improve Wikipedia articles on prominent women between the events. The Challenge was carried out successfully.	Due to a larger interest than anticipated, larger parts of the budget than envisioned had to be spent on mobile data plans. It is expensive in Uganda to get access to internet data, and this was needed to ensure that attendees at the events could finalize their articles after the events.
Report and plan for scaling nationally and internationally	During the project, and in the evaluation of it, comprehensive conversations have been held on how to make sure that the capacity being built and the learnings made are sustainable, and how they in the future can be scaled, to involve more partners and attendees in Uganda, as well as in neighbouring countries in the region. These conversations have resulted in a report on national and international scaling, which will lay the foundation for future applications for funding.	

**6. Did you succeed in following the planned timetable for the project? If not, please explain why.**

The timetable worked for the events. Because of the uncertainties brought about by the restrictions resulting from the Covid-19 pandemic – it was unsure to the very last minute if all events could be held physically – some aspects of the project had to be changed. For example, the toolbox was not printed but made available online.

Identifying gaps in coverage also took longer time than expected, as we had to develop means and processes to this end as well. In the first event, we got the feedback that more information than we had provided was needed for the information identified to be useful in the workshops. For example, many of the women identified as missing from Wikipedia are relevant and important, but there are very few reliable sources about their work, due to the media situation in Uganda. Due to this, it was hard for many participants to work with the information provided as it lacked links or references to easily accessible material. It was also hard, given the platform and methodology we had used, to indicate whether attempts had already been made to write about certain women. That meant that participants in a few cases attempted to write about the same female individuals over and over again, even though there was not enough information available online for the articles to pass the Wikipedia guidelines, to demonstrate notability and be well-referenced with reliable resources. We needed to revert back and develop better practices for how to make sure that the relevant information is provided for the identified gaps to be filled. This was perhaps not a failure of the timetable, but of the end result – which we learnt a lot from too.

**7a. Did you cooperate with any projects or organisations (either for planning or funding purposes) other than those you mentioned in your application?**

Through the project, we started collaborating with Uganda Men's Parliamentary Association (UMEPA), Defenddefenders, Unwanted Witness and Pollicy Uganda, which were originally not part of the target institutions for WikiGap activities and who developed a keen interest in working with us in the future campaigns. We also initiated contacts with organizations, such as ISOC Uganda, UN Women, WOUGNET, FEMRITE, Fundi Girls, Zimba Women, Women in Technology Uganda, Access Plus and New Vision, who declared interests in learning more about the project and potentially joining ahead.

Active work was made with the four universities Busitema University, Gulu University, Mbarara University and Makerere University, as well as the Swedish Embassy in Kampala. We explored contacts with The International University of East Africa.

**b. Was there any change of partner(s) during the course of the project?**

Uganda Men's Parliamentary Association (UMEPA), Defenddefenders, Unwanted Witness and Pollicy Uganda joined the project; all partners mentioned in the application, including the four universities, stayed during the course of the project.

**8. Was the grant sufficient to achieve your intended results? If not, explain why.**

We achieved the intended results, except the amount of participants due to pandemic restrictions, and used all of the resources to this end. More resources would not necessarily have changed the amount of participants during the spring events, as this was more a result of pandemic restrictions.

We designed this project as a stand-alone pilot project to test out a few ideas and to deepen the understanding and collaboration between our organisations. Even though this grant was small we thought that it was worthwhile as we have the intention to apply for a second larger project, where some of our more ambitious ideas and initiatives will be executed on.

**9. Did you encounter any expected or unexpected obstacles? If yes, please elaborate in relation to your original risk analysis. (See Question 14 in your application.)**

The pandemic still affected the project, but this was something that we had expected and taken into account when we developed the project. We also made sure that there was flexibility in the timetable, or in the choice between virtual / physical events, to make sure that we could adapt if need be. The only things that were really affected by this was (1) the toolbox, which we only used virtually and not in print because of the uncertainty late into the project if events could be held physically and (2) the number of participants at each event, which had to be restricted to fulfil obligations and requirements in Uganda..

Our risk mitigation measures seem to have worked relatively well. Both Wikimedia Sverige and Wikimedia Uganda have learnt a lot about accounting, shared project management, international money transfers and working with different currencies, exchange rates and especially in times of high inflation. This has taken more time than anticipated, but our procedures have worked and we have followed the procedures for high levels of transparency and verification that we devised.

## **TARGET GROUPS AND SUSTAINABILITY**

**10. Did you succeed in involving the target group(s) as you originally intended? (See Question 7 in your application.) Please elaborate.**

We worked successfully together with our partner in Uganda, Wikimedia Community Usergroup Uganda Ltd., to engage students from four universities across the country – Makerere, Mbarara, Basitema and Gulu universities. The four universities come from different regions in the country, with different faculties and academic profiles, ranging from agricultural to gender studies. This meant that diverse groups of students received the training, which in turn was important for ensuring a diverse output. Wikimedia Uganda held training and workshops with these students, to teach them how to contribute to Wikipedia.

In the short term, this resulted in, altogether, more than 200 new or improved articles on the Wikimedia platforms, increasing access to knowledge about politicians and democracy in Uganda. The training on how to contribute to Wikipedia also raised the ICT levels among the participants, which in the long term will be important for the participants' future careers, and as role models for using collaborative digital methods for increasing access to knowledge and information in the digital environment.

Many participants have also expressed interest in organising future events themselves, and with the plan on regional education centres as well as the virtually available toolbox, the interest and support of the participants will be crucial in getting enough volunteer involvement for long term sustainability.

**11. Do you have plans to continue this project in any way? (For example, through networking or a new Creative Force application.)**

We are planning to apply for funding through the Creative Partnerships program. With that, or similar, funding, we would be able to simultaneously try out more efficient means for working in the regional education centres, based on the insights from the tryouts during the implementation phase, as well as spreading the regional education centres to new areas, especially in the neighbouring countries.

Wikimedia Uganda and Wikimedia Sverige are simultaneously working to establish regional and thematic structures of the Wikimedia movement to build capacity for this kind of work; this work will be carried out anyway, but funding from the Creative Partnerships program would connect our regional and thematic structures in new and deeper ways. It would also ensure that the learnings from the seed funding project are included in these structures, and would make the results from the seed funding even more sustainable.

## **COMMENTS**

**12. Did the project produce any unexpected results?**

More organisations in Uganda than we had expected declared an interest in joining the project. This opened up for new aspects we had not thought of beforehand, as well as deeper thoughts on how to develop useful and comprehensive lists with identified gaps.

The project was also very successful in spreading the geographic distribution of the volunteers in Uganda, which has been a long term goal of Wikimedia Uganda. As said by one of the Ugandan volunteers, “thanks to this project and the outreach through the different universities we have now spread outside of Kampala. If we should carry out a follow up project, it is good that we have already mentioned the good working relations with the institutions such as universities.”

The project also gave both Wikimedia Sverige and Wikimedia Uganda new ideas for potential collaboration, and we are looking into a joint application to further develop the East African regional aspects which we did not have time and resources to look into during this project.

**13. Do you have any other comments?**

This project made it possible for us to deepen and formalise the collaboration and partnership between Wikimedia Sverige and Wikimedia Uganda; it would be very exciting to see what results follow up projects that build upon this could achieve.

- Link to photos from event in Busitema:

<https://drive.google.com/drive/u/0/folders/1pdNnqICuA-jwPX0iP0VA33Ji1NtENDPv>

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- Link to photos from event in Kampala:

[https://commons.wikimedia.org/wiki/Category:WikiGap\\_2022\\_in\\_Uganda](https://commons.wikimedia.org/wiki/Category:WikiGap_2022_in_Uganda)

<b>Project title:</b>	<b>Registration number, SI application:</b>
Bringing Uganda's women to Wikipedia – Empowerment through free knowledge	10223/2021
<b>Grant recipient:</b>	<b>Registration number, grant recipient:</b>
Wikimedia Sverige	802437-8310
<b>Contact person, grant recipient:</b>	<b>Authorised signatory, grant recipient:</b>
Eric Luth	John Andersson

BUDGET ITEMS	AGREED BUDGET	ACTUAL COSTS	DEVIATION
Budget for the Swedish organisation(s)	(in SEK)	(in SEK)	
International travel, visas and similar costs			
Local transportation (domestic)			
Food and subsistence			
Accommodation			
Conference room expenses			
Equipment and supplies			
Project management/fees (incl. social security contributions)	33,600	33,600	0.0%
Project administration			
Information expenses			
Translation, interpreters (external)			
Expert participation (external)			
Audit costs (external)			
Evaluation costs	15,400	13,105	14.9%
Other costs	1,000	365	63.5%
<b>Subtotal Swedish organisation(s)</b>	<b>50,000</b>	<b>47,070</b>	<b>5.9%</b>
<b>Budget for international partner organisation(s)</b>			
International travel, visas and similar costs			
Local transportation (domestic)	4,169	4,169	0.0%
Food and subsistence	5,593	5,593	0.0%
Accommodation			
Conference room expenses	484	484	0.0%
Equipment and supplies	6,314	6,314	0.0%
Project management/fees (incl. social security contributions)	16,410	16,410	0.0%

Project administration	1,000	1,000	0.0%
Information expenses	4,198	4,198	0.0%
Translation, interpreters (external)			
Expert participation (external)			
Audit costs (external)			
Evaluation costs	7,235	7,291	-0.8%
Other costs (bank fees, prizes)	4,598	4,598	0.0%
<b>Subtotal international partner organisation(s)</b>	<b>50,000</b>	<b>50,056</b>	<b>-0.1%</b>
<b>TOTAL COSTS</b>	<b>100,000</b>	<b>97,126</b>	<b>2.9%</b>

<b>TRANSFER OF SI FUNDING</b>	<b>SUM (in SEK)</b>		
Total amount transferred from the grant recipient to partner organisation(s)	50,056		

<b>FINANCIAL OUTCOME</b>	<b>INCOME (in SEK)</b>	<b>COSTS</b>	<b>DIFFERENCE</b>
Total amount granted by the Swedish Institute	100,000		
Interest income - Swedish organisation(s)	0		
Exchange rate gains or losses	-2,936		
Total costs		97,126	
<b>TOTAL FINANCIAL OUTCOME</b>			<b>-63</b>

## NOTES

### Method used to calculate the amount of working time debited from the project budget.

Wikimedia Sverige: Project is charged based on actual time each employe has worked with it, the hourly amount reflecting the salary of that employe.

Wikimedia Uganda: A pre-negotiated number of days (or specific tasks) were agreed with an employee/contractor who was compensated with a fixed sum.

#### Method used to calculate exchange rate differences.

The partner organisation has invoiced us in Uganda Shilling (UGX). This is the original currency of the expenditures. The payment from us was made in dollars, this is due to limitations set by our Bank. Only US dollars (USD) or euro could be used and USD was the currency that worked best for the international partner. For the transfer we converted from UGX to USD, using the exchange rate provided by <https://www.oanda.com/currency-converter/en/?from=UGX&to=USD&amount=1>

#### DEVIATIONS

##### Explain deviations of more than 10 % between the agreed budget cost and actual cost for any budget item.

There were two deviations > 10% as compared to the last agreed budget.

\* Wikimeedia Sverige - Evaluation costs: were slightly reduced, this was a decision based to compensate for a loss due to exchange rate fluctuations.

\* Wikimedia Sverige - Other Costs: was slightly reduced due to smaller banking costs than expected.

Note that the *Applicant's own financial contribution* followed the budget with a total of 22,000 SEK being invested by WMSE.

PLEASE FILL IN THIS SECTION BY HAND BEFORE POSTING TO THE SWEDISH INSTITUTE

To be filled in by the grant recipient

Place and date

Stockholm, 2023-01-31

Signature of person authorised to sign for the grant recipient

John

Clarification of signature (name in block letters)

John Andersson

To be filled in by an authorised auditor (NB: only mandatory for projects with SI funding in excess of SEK 100,000)

Place and date

Signature of external, independent and certified (authorised) auditor

Clarification of signature (name in block letters) and title

## GUIDELINES

### BUDGET ITEMS

The financial report should only include costs financed by the Swedish Institute. Non-relevant items should be left empty. Only costs for activities that took place during the agreed project period may be included in the financial report.

### AGREED BUDGET (in SEK)

Enter the original agreed budgeted cost in SEK (use numbers only) of the budget item for which SI funding has been received.

### ACTUAL OUTCOME (in SEK)

Enter the actual cost in SEK (use numbers only) of the budget item.

### DEVIATION (in %)

Deviations between the agreed budget and actual outcome are calculated automatically. Deviations of more than 10 % for any budget item must be explained.

### Budget for the Swedish organisation(s)

Enter the costs for all Swedish partner organisations in the project (including the grant

### Budget for international partner organisation(s)

Enter the costs for all international partner organisations in the project.

### TRANSFER OF SI FUNDING

If SI funding has been transferred from the Swedish grant recipient to a partner organisation in Sweden or abroad, the total sum in SEK (use numbers only) shall be entered here.

### FINANCIAL OUTCOME

Difference between the sum granted by SI and the actual outcome. Funds that have not been used and have accrued interest income shall be repaid to SI if the amount is in excess of SEK 1,000.

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**Interest income - Swedish organisation(s)**

Interest income earned by the Swedish organisation(s) (including the grant recipient) from the SI grant.

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**Exchange rate gains or losses - Swedish organisation(s)**

Exchange rate gains or losses from the SI grant shall be reported here. The method used to calculate exchange rate differences shall be explained in a note.

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**DEVIATIONS**

Deviations of more than 10 % between the agreed budget cost and actual cost for any budget item financed by the Swedish Institute must be explained.

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