SI Baltic Sea Neighbourhood Programme – Seed funding

Date: 2023-06-19
Enclosure: 1
Document: Project Relevance

Enclosure 1: Project Relevance
Call for funding with application deadline 20 September 2023.

Applicant organisation

Wikimedia Sverige

Project acronym

HGN

Project title

HeritageGuard Network: Empowering Communities to Safeguard Cultural and Natural Treasures through Crowdsourced Digital Efforts

Contact person

Eric Luth

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About this enclosure
This enclosure “Project Relevance” for seed funding projects focuses on the chosen regional challenge or opportunity as well as policy connection and regional relevance. The overall goal with the grant type seed funding is to lay the foundation for cooperation for instance by preparing applications for new funding (mainly EU) or by developing concepts and identifying partners for future cooperation. Your application must be designed in accordance with the overall goal of the grant type.

Content

1 Regional challenge or opportunity
Your partnership is expected to cooperate on common challenges or opportunities where the cooperation benefits the whole region as well as all parties involved.

In this part you need to describe your regional challenge or opportunity and explain why you think transnational cooperation is the best way. Other similar or complementary projects that may have been carried out or are still ongoing in the region need to be described, in order to avoid repeating something that might have already been done by another actor.

2 Policy connection and regional relevance
The identified common challenge or opportunity is expected to be based in relevant strategies and frameworks, depending though on the composition of countries. There are two overarching and important policy frameworks for the region: The EU Strategy for the Baltic Sea Region and the framework for the EU Eastern Partnership.

Applicants are expected to reflect on how the overall aim of the project relates to these strategies. If applicants cannot demonstrate regional relevance for the aim of the project based on the above strategies, they can refer to other relevant strategies and frameworks, e.g., within the EU and internationally. Read more about the policy frameworks in the Instructions section 5.
1. Regional challenge or opportunity

1.1. Describe the common challenge or opportunity that your project will address.

Maximum 1 500 characters

This project's primary goal is to establish networks and compile, build and share best practices on how to successfully crowdsource better data and information on cultural and natural heritage in danger.

The global context underscores the gravity of the situation. Climate change presents long-term risks to natural and cultural heritage sites, while the recent Russian invasion of Ukraine has escalated these threats into an immediate crisis. UNESCO has already confirmed substantial damage to nearly 300 cultural sites in Ukraine, many of which are irreplaceable. Natural heritage is also being targeted. Moreover, the impact extends beyond Ukraine, with concerns arising from the conflict in South Ossetia and the precarious condition of Georgian cultural heritage in Russian-occupied Abkhazia, where modifications and destruction are occurring.

While destroyed heritage sites can seldom be replaced, information and data is crucial both to estimate what measures to take to safeguard the heritage and to preserve it digitally for posterity if it gets destroyed in spite of these measures.

There is a lack of data on cultural and natural heritage sites, both on the sites in themselves and e.g. their collections or occurrences. Good data is central to make targeted efforts and prioritize correctly. It is also needed to create interest and commitment from the public. When the heritage is destroyed, good documentation and data will be very valuable for posterity.

1.2. Describe why this challenge or opportunity benefits from transnational cooperation instead of (each country) working on national level only.

Maximum 1 500 characters

Global warming is at its core a transnational phenomenon. It does not only take place in one country, and natural heritage is at risk across the Baltic Sea and Eastern Partnership region. While the Russian invasion of Ukraine is an imminent threat to cultural heritage sites in the country, the verified damages also point to the risk in neighbouring countries. More preparedness is needed to preserve both natural and cultural heritage sites from threats, and likewise to preserve sites digitally if the worst thing happens.

As challenges are transnational, solutions also need to be transnational. Transnational collaboration is crucial for efficient solutions and measures. This project will build on insights from the Russian invasion of Ukraine to develop best practices that can be used
to safeguard and preserve nature and cultural heritage sites across the region. With a transnational, regional focus, chances increase that sites can be safeguarded by preemptive measures or preserved for posterity by digitization.

This project will also benefit greatly from Wikimedia Ukraine being the international organiser of the Wiki Loves Earth competition, one of the largest photo competitions in the world and with natural heritage in focus. Building on their expertise and experience to share best practices across the Eastern Partnership and Baltic Sea area will lay the foundation for better long term management and compilation of data and information on natural heritage sites in the region.

1.3. To the best of your knowledge, briefly describe other similar/complementary initiatives or projects in the programme region and in what way your proposal is different from those.

We recommend to at least check: the SI project database at https://si.se/en/projects-granted-funding/ and https://keep.eu. Don’t forget your own projects/initiatives and previous SI funded projects your partnership has been involved in.

Maximum 1 500 characters

SI has funded “Restoring Ukraine’s Cultural Heritage in Partnership”, which develops a strategic platform and a proposal for future actions to support Ukraine’s cultural heritage. Our proposed project would complement this project in a good way, but focuses rather on data and media about the heritage sites than restoration work on the sites in themselves. We also explore the intersection between cultural and natural heritage, rather than cultural heritage in isolation.

Two Interreg projects bear similarities to our project: the CHEERS project in the Alps, focused on risks for cultural heritage from climate change, and the CD ETA project, focused on digitization of natural and cultural heritage. Both these projects, especially from the CD ETA project, would be valuable information resources for this project, and in the case of the CD ETA project connect it directly with heritage in danger rather than all heritage sites.

Wikimedia Sverige previously ran two global projects: Connected Open Heritage (COH) focused on preserving at-risk cultural heritage online, and FindingGLAMs on collecting data on cultural institutions worldwide using crowdsourcing. Neither focused on developing a network but on laying the foundational work that this project continues.

The Wikimedia movement also organises two of the largest photo competitions in the world on an annual basis, Wiki Loves Earth and Wiki Loves Monuments. Both focus on documenting the world’s environmental and cultural heritage respectively.
2. Policy connection and regional relevance

In this part you are asked to connect your identified challenge or opportunity to a relevant policy framework. As indicated above, there are two overarching and important policy frameworks for the region: The EU Strategy for the Baltic Sea Region and the framework for the EU Eastern Partnership (part A below).

If you cannot demonstrate regional relevance for the overall aim of the project based on the above strategies, you can refer to other relevant strategies and frameworks, e.g., within the EU and internationally (part B below). Part B can also be used as a complement even if your project application fits into part A.

Please note that you must later mention the same policies/strategies in the online application portal.

A/ EU Strategy for the Baltic Sea Region (EUSBSR) and EU's Eastern Partnership (EaP)

Please see description of and links to the EUSBSR and EaP in section 5 of the Instructions.

2.1. If your project challenge/opportunity connects to the EUSBSR, state the (1) policy area that your project contributes to (the same as checked in the online portal, if any) or other key features mentioned in the Action plan.

You find the 14 policy areas in the EUSBSR Action plan (https://www.eusbsr.eu/action-plan)

2.2. State the action(s) within your chosen policy area specified in 2.1 that your project contributes to. (If you focus on other key features mentioned in the Action plan please elaborate here and refer to the action plan).

See actions stated in the EUSBSR Action plan under your chosen policy area.

Maximum 600 characters

Action 3: Preserving the Baltic Sea region cultural heritage, strengthening regional identity

2.3. Describe how your project contributes to the action(s) of your chosen policy area. (If you focus on other key features mentioned in the Action plan, please describe your contribution here).

Maximum 1 500 characters

Our primary objective is to establish sustainable networks dedicated to crowdsourcing data and information on cultural and natural heritage in danger. This directly contributes to Action 3, preserving the rich cultural heritage of the Baltic Sea region.

By harnessing the power of crowdsourcing, we empower communities and individuals to actively participate in the preservation of their heritage. This inclusivity fosters a stronger
sense of regional identity, as it engages local communities in the protection of their cultural and natural assets.

Furthermore, through the compilation and sharing of best practices, our project facilitates knowledge exchange among stakeholders. This not only reinforces regional identity but also promotes a sense of collective responsibility for the Baltic Sea region's cultural heritage.

As per the Action Plan, climate change is considered a cross-cutting aspect that should be integrated into all activities. We firmly believe that, in our efforts to protect both cultural and natural heritage and address the challenges they face, there are substantial advantages to be gained through collaborative measures. The intersection of cultural and natural heritage represents a significant area for exploration. Therefore, we are confident that we are well-positioned to effectively address this cross-cutting aspect as well.

2.4. If relevant and if your project includes countries within the EU’s Eastern Partnership (Armenia, Azerbaijan, Georgia, Moldova, Ukraine), state which one (1) of the five (5) objectives for post-2020 Eastern Partnership priorities your project contributes to (the same as checked in the online portal, if any.)

See the list of five objectives for post-2020 Eastern Partnership on page 8 of the Instruction.

2.5. Describe how your project contributes to your chosen objective for post-2020 Eastern Partnership priorities.

Maximum 1 500 characters

The project's primary focus on the digital preservation of natural and cultural heritage that is under threat serves as a critical element in strengthening resilience within the Eastern Partnership countries. Heritage that often spans national borders. This initiative recognizes the inherent link between heritage conservation and the ability of communities to withstand environmental and socio-cultural challenges.

The project actively engages a diverse group of stakeholders, drawing from various backgrounds, including local communities, experts, and institutional partners. This wide-ranging participation ensures that heritage preservation efforts are informed by a large diversity of perspectives and experiences. This, in turn, fosters social cohesion and reinforces the sense of ownership and shared responsibility for protecting the region's natural and cultural heritage.

The project also underscores the important role of women in the sphere of heritage preservation. It takes deliberate steps to include women in decision-making processes and ensures their equitable participation. By promoting the active involvement of women,
the project strives to create a more balanced and inclusive heritage preservation landscape, ultimately enriching the cultural resilience of Eastern Partnership countries.

**B/ Other EU policy frameworks/strategies and international policy frameworks or strategies**

If you cannot demonstrate regional relevance for the overall aim of the project based on the above strategies, please refer to other relevant strategies and frameworks, e.g., within the EU and internationally. This part can also be used as a complement even if your project application fits into part A.

2.6. If your project connects to other EU or international policy frameworks or strategies, please name the one (1) most relevant. Describe in what way it is relevant for your project and the region.

*Maximum 2 000 characters*

In the contemporary landscape of heritage preservation, there is a growing recognition that the realms of natural and cultural heritage are increasingly converging and interweaving. This observation is particularly evident in initiatives such as the UNESCO Man and Biosphere Programme, which encompasses a global network of biosphere reserves. Within the countries comprising the formal partners of this project alone, there exist more than 20 biosphere reserves, and many more in the entire region. These biosphere reserves serve as living laboratories where the intricate interplay between humanity and the environment is actively explored and nurtured.

European initiatives such as the Natura 2000 network have been inspired by the UNESCO Man and Biosphere Programme. The network acknowledges that the protection of natural ecosystems is inextricably linked to the preservation of cultural traditions and practices. It, too, reflects the growing trend of recognizing the interconnectedness of natural and cultural heritage.

The challenges when it comes to preserving cultural and natural heritage by digital means are in many ways similar. The reference to the UNESCO Man and Biosphere Programme and the Natura 2000 network shows how these tendencies can be seen both at the international and the EU level.

There are, of course, many policies and frameworks for the digital preservation of natural and cultural heritage respectively, including the Commission Recommendation of 27 October 2011 on the digitisation and online accessibility of cultural material and digital preservation and the European Council 2023-26 Work Plan for Culture.
SI Baltic Sea Neighbourhood Programme – Seed funding

Enclosure 2: Project Implementation
Call for funding with application deadline 20 September 2023.

Applicant organisation
Wikimedia Sverige

Project acronym
HGN

Project title
HeritageGuard Network: Empowering Communities to Safeguard Cultural and Natural Treasures through Crowdsourced Digital Efforts

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About this enclosure
The enclosure “Project implementation” for seed funding projects focuses on the objectives and activities of the SI project you apply for. The overall goal with the grant type seed funding is to lay the foundation for cooperation for instance by preparing applications for new funding (mainly EU) or by developing concepts and identifying partners for future cooperation. Your application must be designed in accordance with the overall goal of the grant type.

Content
This enclosure comprises seven (7) sections of questions. For further instructions on how to fill in the answers see respective question in this document.

Regarding question 3.1 about short-term objectives, see below a description of the seven (7) target types that applicants for seed funding projects must choose between. More information is given in section 3 of this enclosure and in the enclosure of the Instructions with information on the respective grant type relating to seed funding (page 20). Within each selected target type you need to formulate your own short-term objective.

<table>
<thead>
<tr>
<th>Target types</th>
<th>Descriptions of target types (mandatory selection)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building knowledge, competences, and skills</td>
<td>Building competence, knowledge and skills.</td>
</tr>
<tr>
<td>Funding overview</td>
<td>Investigating and identifying possible funding sources for future cooperation.</td>
</tr>
<tr>
<td>Idea and concept development</td>
<td>Developing ideas and concepts for future transnational cooperation.</td>
</tr>
<tr>
<td>Needs analysis</td>
<td>Investigating the needs and conditions for transnational cooperation.</td>
</tr>
<tr>
<td>Partnership enlargement</td>
<td>Work aimed at forming an adequate partnership for future transnational cooperation or project.</td>
</tr>
<tr>
<td>Prepared application</td>
<td>Preparing application(s) for funding for future transnational cooperation.</td>
</tr>
<tr>
<td>Stakeholder engagement</td>
<td>Engaging stakeholders in the work on the challenge/opportunity identified by the project partnership.</td>
</tr>
</tbody>
</table>
1. Aim and background

1.1. State the overall aim of the SI seed funding project. The aim must fit into what has been described regarding the challenge/opportunity in enclosure 1 Project sustainability, question 1.1.

*Maximum 200 characters*

The aim is to create long-term, sustainable networks that compile, build and share best practices on how to successfully crowdsource data and information on cultural and natural heritage in danger.

1.2. Describe the background of this SI project proposal and how the partnership originated.

*Maximum 2 000 characters*

All formal project partners are independently registered national NGOs that are officially recognized as the national representatives for the international Wikimedia (WM) movement. The Wikimedia movement is the global community of contributors to the Wikimedia projects, including Wikipedia. This community directly builds and administers Wiki projects with the commitment of achieving this by using open standards and software. The mission of all partner organisations is to empower and engage people in their countries to collect and develop educational content under a free licence or in the public domain, and to disseminate it effectively and globally.

Formal project partners (WM Sweden, WM Poland, WM Georgia and WM Ukraine) and 2 Hub initiatives (Content Partnership Hub and Central and Eastern European Hub) that are also involved in this partnership share mission and they occasionally exchange knowledge and experience when they meet during online workshops and conferences. Each partner has a long history of collaboration with museums, galleries, educational and state institutions as it is through cooperation that we are able to make more knowledge and content open and available online.

Even though the partners have had a positive working relationship, we have not co-developed or engaged in a network together before. The idea of inter-regional cooperation and a joint project was born during an exchange of ideas regarding best practices. The ongoing war in Ukraine was a trigger as destruction taking place there highlighted the importance of working together, building a network, and finding new, collaborative and efficient ways of protecting and safeguarding cultural and natural heritage through mapping and digitalisation.

For the past 8 months all project partners have been in regular contact and we have regular brainstorm sessions with a goal to create a truly joint project which would enable us to formalise cooperation and work on concrete activities in a structured way.
2. Partnership / stakeholders / target groups

Read more about the partnership composition in section 7 of the Instructions.

2.1. How does your partnership reflect the identified challenge or opportunity? Which considerations did you make in your decision on whom to include as partners and stakeholders and how you will reach various target groups?

Maximum 2 000 characters

Over the years the Wikimedia movement has established itself as a key actor in the field of digitalisation and dissemination of cultural and natural heritage through a powerful combination of partnerships and crowdsourcing. This takes a number of forms with e.g. the organization of the world’s largest photo contest Wiki Loves Monuments, focusing on built cultural heritage, and its sister contest Wiki Loves Earth, depicting natural heritage. But also with close partnerships with e.g. museums, archives, libraries, universities and UN organizations across the world.

A project constellation of 4 core partners from the Wikimedia movement was chosen to ensure the formation of a wide expert network that could scale over the project timeframe, and that also would allow us to investigate other types of funding. Wikimedia chapters in the region were selected that (1) have active and vast national networks that could be tapped into, (2) have significant experience and expertise from working with national heritage through crowdsourcing and (3) are highly engaged in the risks connected to war and instability in the region. Including Ukraine was key, with its experience of the needs, risks and challenges and possibilities that exist around cultural and natural heritage in a modern armed conflict, but also its long term commitment to documenting natural heritage.

This seed funding will also allow us to investigate how the planned CEE Hub and Content Partnerships Hub could work together, which might create funding opportunities from the Wikimedia Foundation, for long-term work in this field.

A number of other Wikimedia affiliates in the Baltic Sea region have been engaged and are willing to support the initiative, and are interested to learn from the findings.

Discussions have been initiated with a number of organizations, with whom we have worked for years and that are likely to join the working groups, e.g. the Swedish National Heritage Board and UNESCO.

2.2. Reflect on the potential gender aspects that are relevant to the project’s challenge, solutions, and utilisation. Also reflect on how you intend to handle these aspects during the implementation of your project.

Maximum 1 500 characters
The majority of individuals working in institutions dedicated to cultural and natural heritage are women. This means that women play a pivotal role both when it comes to safeguarding heritage under immediate threat and implementing proactive measures to protect the same heritage. However, an interesting contrast arises within the Wikimedia movement, where the majority of activists and volunteers are men. The movement has faced challenges in increasing female participation in its activities and platforms.

The networks that we aim to establish as part of this project will encompass both of these distinct target groups, along with others. Given the gender composition of these two groups, the resulting networks are poised to be more diverse and gender-balanced than their individual constituents. Consequently, we anticipate that the collaborative environment of this project will be diverse from a gender perspective, and we hope that this will contribute to enhancing the effectiveness of work within the different target groups over the long term.

In light of this, we are committed to ensuring a good gender balance in the project outcomes, whether it pertains to the authors of papers, participants in seminars, or any other aspect of the project's activities. This commitment is driven by the belief that a gender-balanced approach not only aligns with principles of equity but also fosters creativity and innovation in our efforts to preserve and promote cultural and natural heritage.
3. Short-term objectives, indicators and expected outputs

In applications to the programme, applicants must formulate in their own words a maximum of ten (10) short-term objectives within the target types given below.

You may formulate several short-term objectives within each selected target type. Please note that you may not have more than ten (10) short-term objectives in total. Write only one short-term objective per row. Also specify the indicators and expected concrete outputs for each short-term objective.

In the table below you need to – by clicking on “Select a target type” and using the list - choose at least two (2) and up to five (5) different target types. For each chosen target type formulate your own short-term objective, one objective per row. You can use the same target type several times to define your stated short-term objective.

Please make sure that the work plan activities are supporting the short-term objectives. These short-term objectives are to be reported upon in the final project report.

See the Instructions section 7 for more information on the project design.

How to use these tables

- Start in the selected cell or choose another cell by clicking in it.
- To leave this section after completing it you have to move to another section manually.
- Please note that there are text limitations. They refer to characters including blank spaces.
3.1. Short-term objectives and linkage to target types within seed funding

See instructions above on the choice of target types. Please note that you may only have ten (10) short-term objectives in total.

<table>
<thead>
<tr>
<th>Short-term project objective (one per column/row) (Max 300)</th>
<th>Target type</th>
<th>Indicator(s) (Max 300)</th>
<th>Expected result(s) (Max 300)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A network, consisting of four active working groups, is organized. It work will be based on the idea of jointly sharing best practices and identifying key actions needed to lay foundations for a modern cultural and natural heritage digital conservation</td>
<td>Number of working groups active in the network</td>
<td>4 active working groups</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Number of participants in the network</td>
<td>20 participants</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Diversity of participants in the network</td>
<td>To ensure diversity in working groups, authorship and external communication and activities, no gender group (female, male, other) exceeds 65% of the total network</td>
</tr>
<tr>
<td>1</td>
<td>Key insights from the network’s working groups are compiled and shared</td>
<td>Number of papers produced</td>
<td>4 papers</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Numbers of consumers (readers, viewers, listeners) of the communicated insights</td>
<td>1,000 people consume key insights from the end products</td>
</tr>
<tr>
<td>2</td>
<td>National experts in the partnership countries have increased their understanding on how crowdsourcing can be used to digitally preserve cultural and environmental heritage</td>
<td>Number of conferences, seminars and workshops engaged in</td>
<td>3 conferences, seminars or workshops participated in</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Number of presentations given</td>
<td>2 presentations, seminars or workshops given</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Number of participants at project activities (presentations, seminars, workshops)</td>
<td>100 people participate in project activities</td>
</tr>
<tr>
<td>3</td>
<td>The Wikimedia movement's staff and volunteers in the partnership countries have increased their understanding on how they can engage in the work to digitally preserve cultural and environmental heritage in a safe way, and how to ongoingly prioritize</td>
<td>Number of conferences, seminars and workshops engaged in</td>
<td>3 conferences, seminars or workshops participated in</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Number of presentations given</td>
<td>2 presentations, seminars or workshops given</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Number of participants at project activities (presentations, seminars, workshops)</td>
<td>100 people participate in project activities</td>
</tr>
<tr>
<td>4</td>
<td>Engaging stakeholders, either from the network or organizations identified through the network, to develop future transnational project</td>
<td>Number of organizations joining the development of future projects</td>
<td>10 organizations joins the work with developing new applications</td>
</tr>
<tr>
<td>5</td>
<td>Share the insights from the 4 papers with targeted stakeholders to</td>
<td>Number of Wikimedia staff and volunteers engaged</td>
<td>25 people provide comments and insights regarding the material</td>
</tr>
</tbody>
</table>
4. Communication

In this section you are to briefly describe how you will work with internal as well as external communication. Effective communication is important for the success of your project. It helps you communicate with your project team and stakeholders, enables the fulfilment of your project objectives, ensures uptake of project results as well as raise awareness of the benefits of transnational cooperation.

4.1. Describe your main communication goals, target groups and communication activities.

*Maximum 1500 characters*

We will employ different communication channels to reach identified target groups:

**Seminars and Conferences:** We organise seminars and participate in conferences to present our work and engage with specific target audiences, to build networks, foster partnerships and share project updates and findings.

**Social Media Engagement:** We will communicate about seminars and results via platforms such as Facebook to invite and engage targeted groups. Social media allows us to share information, updates, and engage with both the general public and the targeted audiences.

**Blogs:** We will use both our own blogs and collaborate with partner blogs to share insights, project developments, and relevant content to both partners and the general public.

**Media Coverage:** Our efforts extend to media outlets, where we share our project's impact and engage with the wider community. This helps raise awareness and garner support.

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External communication efforts cater to two distinct target groups:
Preservation Enthusiasts: We engage with individuals and organizations dedicated to the preservation of cultural and natural heritage. Through tailored communication, we inform them about our project's initiatives and seek their involvement and support.

General Public: To involve a broader audience in the digital preservation of our shared heritage, we utilize general outreach methods like social media posts to raise awareness and encourage participation.

5. Project set-up and work plan

Describe the implementation of the project as a whole. Summarize e.g., the project's overall working methods, approaches, strategy, methodology, etc., which provides a framework for the concrete activities which are given in the table 5.2. Also describe the division of roles and responsibilities for the project implementation overall.

5.1. Please describe the project setup as a whole and the mix of activities.

Maximum 2 000 characters

The project consists of four formal partners – Wikimedia chapters in Sweden, Poland, Ukraine and Georgia – and two so-called pilot hub structures, a type of thematic and regional collaboration initiatives within the Wikimedia movement, which in these cases are working on content partnerships and strengthening Wikimedia presence in Central and Eastern Europe.

A core part of the project will be to form a network, organized into four expert working groups (WG). Each WG will conduct a series of meetings, focusing on a specific topic, challenge or issue. All formal partners in the project will take the lead on one such series each. The four aspects are:

- Risks – Led by Wikimedia Ukraine
- Technology and content – Led by Wikimedia Sverige
- Engagement – Led by Wikimedia Poland
- Legal and copyright – Led by Wikimedia Georgia

Each WG will be managed by one of the project partners. Participants of WG will be experts from various institutions, such as CSOs, academia, national agencies, IGOs etc. The participants in the WG are not static but will expand during the span of the project as they see fit. Each WG develops an end product in the form of a report outlining the current knowledge and with recommendations for what type of larger efforts should be taken to utilize crowdsourcing to digitize cultural and environmental heritage at risk (e.g. research, software development, activities). To get inputs and insights on complex issues as part of the preparation of the WG reports, each of the partners will have the opportunity to organize seminars/roundtable events.

These reports will be used for identifying suitable funding opportunities. At the end of the project the findings outlined in the reports will be presented at a final event, where all
network participants will be invited. The event will also be open digitally for other interested parties.

The two hub structures will engage both the wider Wikimedia movement as well as work to secure long-term funding for the efforts.

5.2. Please describe the roles and responsibilities among partners etc. Please also state if there is a certain project team for project management purposes and if so, how the team is composed.

*Maximum 1500 characters*

Each formal partner will be responsible for one working group (WGs), and these four WGs will build up the network that is to be created.

The project team will develop a plan for what the WGs should cover and who to invite to the network, where each WG consists of experts from across the Baltic Sea region. Each formal partner will be responsible for identifying and inviting key experts from other organizations to the WG. Key principles are good geographical coverage in each WG and continuous exchange between the groups. The insights from all WGs will be shared among the network partners through papers and joint seminars, and continuously within the project team.

Each WG will meet regularly during the project, to provide feedback on the project design and implementation, contribute with expertise in their respective areas, point to possible choices and opportunities and discuss various parts of the material and resources produced within the project. Our assessment is that the experts in the WGs will be necessary to build bridges between various crucial competences, which might not be gathered within a sector or organization.

The main lead from each formal partner, as well as core people within the two hub structures, will together form the project management team, responsible for making sure that progress is made towards indicators and targets, for ensuring that findings and learnings are written down to be sustained after the project, and next steps after the end of the project.

5.3. Work plan

Make a work plan using the table below. State the preliminary time frame. If relevant, divide into work packages. Day-to-day activities (such as project planning, desk research, reporting, etc) in the project should also be mentioned. Please indicate if events are digital and if the event is international or national. Make sure that the work plan activities are supporting the different short-term objectives. Note that activities connected to communication also should be mentioned in the work plan. **Note that the formal starting date must be 1 December 2023.** The project can last between 6 – 15 months.

How to use this table

- Start in the selected cell or choose another cell by clicking in it
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<table>
<thead>
<tr>
<th>Time frame and (if relevant) work package (max 100)</th>
<th>Place/ Country or online (max 100)</th>
<th>Short description of main activities, events incl communication activities, project meetings etc. If you have recurring similar activities, please group them in your description if necessary. (max 350)</th>
<th>Participating partners and if relevant target groups/stakeholders. (max 250)</th>
<th>Responsible partner (max 100)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/12 is the start of the project, 2023-12 – 2024-01 for preparations/execution of kick-off event -</td>
<td>Sweden</td>
<td>Preparation for project kick-off meeting (agenda, travel, venue, catering etc.) in Sweden. At the event the project team discusses who to invite to the network, what to cover in the WG reports, as well as to meet up with leading figures within the topical area in Sweden for exchanging knowledge and information. WM Sweden project leads onward</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td>WM Sweden</td>
</tr>
<tr>
<td>2023-12 – 2024-02 for planning, 2024-02 – 2024-10 for communication activities -</td>
<td>Online</td>
<td>Communication plan is developed by the project team. Writing blog posts, press releases and social media content to share insights about the entire project or insights from the respective WGs are done ongoingly. Drafts are shared and discussed by the entire project management team to ensure that insights represent the network</td>
<td>Each of the WGs are responsible for developing communication material, coordinated by WM Poland</td>
<td>WM Poland</td>
</tr>
<tr>
<td>2023-12 - 2024-10</td>
<td>Online</td>
<td>WG meetings ongoingly throughout the project, including cross-WG meetings to ensure that insights are spread between WGs and across the entire network. The network and WGs organize virtual kick-off events. All working material is available for all WGs at all times. Two Wikimedia partners will be represented in each WG, one is acting as the chair</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td>Rotating responsibility</td>
</tr>
<tr>
<td>2024-01 - 2024-10</td>
<td>Online</td>
<td>Regular virtual meetings between the project management team, including WG leaders, to coordinate between working groups and sharing findings, learnings and opportunities</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td>Rotating responsibility</td>
</tr>
<tr>
<td>2024-01 - 2024-06</td>
<td>Online</td>
<td>Together with experts in the field explore the intersection of digitization of cultural and natural heritage in danger and ensure that the insights gathered are disseminated among the four WGs, resulting in key action points that all WGs need to consider. WM Ukraine’s network from the Wiki Loves Earth photo contest will be engaged</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td>WM Ukraine</td>
</tr>
<tr>
<td>2024-03 - 2024-10</td>
<td>Georgia and Ukraine</td>
<td>Identify and compile information about existing cultural and natural heritage institutions and their data sets, including their licences, in the Baltic Sea region</td>
<td>WM Georgia, WM Ukraine</td>
<td>WM Ukraine</td>
</tr>
<tr>
<td>2024-03 - 2024-10</td>
<td>Georgia and Ukraine</td>
<td>Identify potential partners and relevant stakeholders interested in digital preservation of natural and cultural heritage in danger in the Baltic Sea region</td>
<td>WM Georgia, WM Ukraine</td>
<td>WM Georgia</td>
</tr>
<tr>
<td>2024-03 - 2024-10</td>
<td>Online</td>
<td>WGs organizes (digital/hybrid) seminars etc. to gather insights and input from experts from the Baltic Sea region for specific issues covered in the WG’s report</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td>Rotating responsibility</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Event Description</td>
<td>Responsible Agencies</td>
<td>Venue Details</td>
</tr>
<tr>
<td>--------------</td>
<td>----------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------</td>
<td>---------------</td>
</tr>
<tr>
<td>2024-04 - 2024-05</td>
<td>Georgia</td>
<td>Mid-project meeting in Georgia for the project management team to carry out text workshops for the report writing. The mid-project meeting includes networking, partnership building and knowledge-gathering meetings with national stakeholders. This takes place when each working group has done extensive research.</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td></td>
</tr>
<tr>
<td>2024-03 - 2024-10</td>
<td>TBD – The countries where the conferences are organized or online</td>
<td>Identifying suitable conferences and organize project team participation at them, representing the entire project or the respective working groups. Each of the WGs are responsible for developing presentations and conference submissions, coordinated by WM Poland.</td>
<td>WM Poland</td>
<td></td>
</tr>
<tr>
<td>2023-12 - 2024-10</td>
<td>Online</td>
<td>Each of the WGs develops a report. At the end of the project WM Sweden takes on the editorial task to ensure that the main takeaways are coherent and easy to understand. Each of the WGs are responsible for developing their own report, coordinated by WM Sweden.</td>
<td>WM Sweden</td>
<td></td>
</tr>
<tr>
<td>2024-06 - 2024-07</td>
<td>Poland</td>
<td>Project meeting at the Wikimania 2024 conference in Poland. Wikimania is the largest gathering of Wikimedia staff and volunteers. WM Poland is one of the organizers. Participation at Wikimania is self-funded.</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td></td>
</tr>
<tr>
<td>2024-06 - 2024-10</td>
<td>Online</td>
<td>Prepare applications for future project funding, based on identified open calls.</td>
<td>WM Sweden</td>
<td></td>
</tr>
<tr>
<td>2024-08 - 2024-09</td>
<td>Poland</td>
<td>A hybrid networking and skill sharing event in Poland where the four draft papers are presented and discussed to gather feedback for finalization, from both experts from the WGs but also external stakeholders with extensive knowledge. The event consists of a physical meeting for the WGs and invited stakeholders, combined with digital participation.</td>
<td>WM Sweden, WM Poland, WM Georgia, WM Ukraine</td>
<td></td>
</tr>
<tr>
<td>2024-08 - 2024-10</td>
<td>Online</td>
<td>Wrapping up project. Plan for the future role and structure of the network to ensure long-term benefits and opportunities. End of project and reporting.</td>
<td>WM Sweden</td>
<td></td>
</tr>
</tbody>
</table>

Poland

A hybrid networking and skill sharing event in Poland where the four draft papers are presented and discussed to gather feedback for finalization, from both experts from the WGs but also external stakeholders with extensive knowledge. The event consists of a physical meeting for the WGs and invited stakeholders, combined with digital participation.

WM Sweden, WM Poland, WM Georgia, WM Ukraine

Poland

Project meeting at the Wikimania 2024 conference in Poland. Wikimania is the largest gathering of Wikimedia staff and volunteers. WM Poland is one of the organizers. Participation at Wikimania is self-funded.

WM Sweden, WM Poland, WM Georgia, WM Ukraine

Online

Prepare applications for future project funding, based on identified open calls.

WM Sweden

Poland

A hybrid networking and skill sharing event in Poland where the four draft papers are presented and discussed to gather feedback for finalization, from both experts from the WGs but also external stakeholders with extensive knowledge. The event consists of a physical meeting for the WGs and invited stakeholders, combined with digital participation.

WM Sweden, WM Poland, WM Georgia, WM Ukraine

Online

Wrapping up project. Plan for the future role and structure of the network to ensure long-term benefits and opportunities. End of project and reporting.

WM Sweden

TBD – The countries where the conferences are organized or online

Identifying suitable conferences and organize project team participation at them, representing the entire project or the respective working groups. Each of the WGs are responsible for developing presentations and conference submissions, coordinated by WM Poland.

WM Poland

Online

Each of the WGs develops a report. At the end of the project WM Sweden takes on the editorial task to ensure that the main takeaways are coherent and easy to understand. Each of the WGs are responsible for developing their own report, coordinated by WM Sweden.

WM Sweden

Online

Each of the WGs develops a report. At the end of the project WM Sweden takes on the editorial task to ensure that the main takeaways are coherent and easy to understand. Each of the WGs are responsible for developing their own report, coordinated by WM Sweden.

WM Poland

Online

Prepare applications for future project funding, based on identified open calls.

WM Sweden

High-quality, reliable hardware and software are used to ensure efficient and secure data handling during the meeting.
6. Future cooperation and funding

6.1. Describe your plans for an extended future cooperation, in line with your identified regional challenge or opportunity (as specified in enclosure 1 question 1.1).

Maximum 1 500 characters

All formal partners are involved in developing the two aforementioned hub initiatives, a thematic global hub for content partnerships, the Content Partnerships Hub, and a regional hub for increased cooperation in the Central and Eastern European region, the CEE Hub. We want to continue to build synergies and open up venues for collaboration between these two hub initiatives, as we think that such future cooperation can strengthen the work to make content from the Baltic Sea region freely licensed and available to a general public, and especially when it comes to cultural and natural heritage in danger. This project will lay an important foundation and lead to many important insights that we will continue to build upon in upcoming projects and work.

The Content Partnerships Hub focuses on establishing structures that enable collaboration with external partners, such as cultural heritage institutions, research organizations and IGOs, to make their data and content accessible on Wikimedia platforms. The CEE Hub is dedicated to empowering communities across the Central and Eastern European region in various programmatic areas.

Through this collaboration, we aim to establish a solid groundwork for cooperation, which will unlock the potential for data and knowledge related to endangered cultural and natural heritage. This foundation is essential for facilitating our future work, particularly on a larger and more efficient scale, and to involve volunteer and expert communities across the Baltic Sea region in this work.

6.2. Financial resources for continued cooperation:

a/ If you aim to apply for new external funding, please clearly state your identified funding source(s) and, if possible, specific call(s). How will you, during the SI project, secure the appropriate composition of the partnership for potential external funding sources?

Maximum 1 000 characters

An integrated part of the project is to develop applications to continue working on the Seed project’s findings. Stakeholders from across the CEE region, as well as key organizations globally, will be engaged ongoingly in the WGs’ work to develop papers. This will create interest and position our organizations as natural partners to join different initiatives.

We expect to apply for funding for a Cooperation project from the SI to continue the work.
Through conversations and WM Sverige’s long-standing partnership with the Swedish National Heritage Board we are aware that they are planning to open calls targeting cultural heritage at risk that we aim to apply for.

We will observe funding opportunities from the Culture and Creativity program, the European Cooperation projects calls from the Creative Europe’s CULTURE strand, where we believe that we can develop or contribute to initiatives. Opportunities through European support to Ukraine’s cultural and creative sectors will be investigated.

**b/ If you aim to use internal funding for your continued cooperation, please elaborate below on your plans.**

*Maximum 1 000 characters*

The network and the plans developed will be used to apply for funding from Wikimedia Foundation in the US to further our partnership and ongoing cooperation. This includes both direct grants for the national Wikimedia organizations for their initiatives and activities, but also grants for the two hub initiatives.

Both the initiatives for a Content Partnerships Hub and a CEE Hub will, if established and approved as hubs, be eligible for funding from the Wikimedia Foundation. This funding will be used to continue to empower communities in the Baltic Sea and the wider CEE region and collaborate with partners for more content on the Wikimedia platforms respectively. Both initiatives, and the partners involved, are committed to continue exploring the intersection between cultural and natural heritage in danger and communities in the Baltic Sea region, to make sure that – if no external funding for such a project would be available – insights and learnings through this project will still be sustained in the long term.

**c/ If you plan activities during the SI-project to establish/identify future funding possibilities for your cooperation, please elaborate below.**

*Maximum 1 000 characters*

Through the project we will actively engage with the Wikimedia Foundation about funding opportunities, especially for long-term structural grants.

We will also dedicate time at the last part of the project to actively prepare at least 2 applications to different funders (based on identified calls). The stakeholders engaged in the network will be both a sounding board for what activities are most relevant and valuable to continue with as well as a way to identify initiatives to join and to identify funding opportunities that exist in Sweden, the Baltic Sea and the CEE region as well as internationally.
By engaging with IGOs, such as Europeana, Europa Nostra, Future for Religious Heritage, ICOM, IFLA, ICOMOS and UNESCO we will identify funding opportunities.

6.3. Please describe how results from the SI funded project will be used, for example within the partner organisations, in future cooperation and/or among other stakeholders/by end users.

Maximum 1 500 characters

The goal of this project is to establish networks and build professional connections with various organisations and institutions involved in safeguarding cultural and natural heritage in danger. Formal project partners and two Hub structures will use the findings resulting from this project in their regular work with cultural and education institutions after the project has ended.

The mission of the Central and Eastern Europe Hub Structure (CEE Hub) is to support work of more than 35 communities in Central and Eastern Europe, and the CEE Hub plans to share the project results during learning sessions that they regularly organize in the CEE region (and wider). The Content Partnerships Hub aims to share the insights globally and engage with stakeholders to gather more content and develop missing technical infrastructure. This will enable all those that want to join the efforts to take part and use the findings, as open and shared knowledge is our core value. Papers and presentations resulting from the project will be freely licensed, under a CC BY-SA licence or freer, meaning that it is easy and allowed to share, use and re-use.

All formal project partners and the two hub structures will also benefit from the capacity built and insights learned through the collaboration and networking, as well as from the strengthened international cooperation to solve international problems. This will lay an important basis for designing future solutions.

7. Risk analysis

The risk analysis is an important part of the application and is expected to be comprehensive with a focus on risks that could jeopardise the project. The risk analysis must be provided using the table below.

Risks associated with corruption are obligatory (see part 1). The other categories concern internal (within the project/partnership) risks or external risks. See one example below:

<table>
<thead>
<tr>
<th>Risk</th>
<th>Probability</th>
<th>Consequence</th>
<th>Total risk</th>
<th>Risk management</th>
<th>Person responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXAMPLE: Key person leaves the project</td>
<td>2</td>
<td>4</td>
<td>8</td>
<td>Delegate a back-up person for all key people, create a system for continuous documentation.</td>
<td>Project leader/all key people</td>
</tr>
</tbody>
</table>

These areas have been pinpointed as important. If you foresee risks in other areas than those mentioned as examples in the tables below, it is important that these risks are also addressed in the
risk analysis. The number of rows under each category is indicating how many risks you can mention. The ones mentioned by you should be the most important risks which could jeopardise your project. The lists of examples in the table below are not exhaustive.

Instructions for presenting the risk analysis:

- How likely is it that the risks will occur? (1 – unlikely, 2 – possible, 3 – likely, 4 – certain)?
- Then weight the risks according to how serious the consequences may be (1 – negligible, 2 – mild, 3 – perceptible, 4 – severe).
- Then calculate the total risk in terms of likelihood x consequence.
- For all risks involved, risk management is to be clarified and the responsible person is to be stated.

<table>
<thead>
<tr>
<th>Risk</th>
<th>Probability</th>
<th>Consequence</th>
<th>Total Risk</th>
<th>Risk management</th>
<th>Person responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part 1 Risks associated with corruption (obligatory) (max 250)</td>
<td>(1 – 4)</td>
<td>(1 – 4)</td>
<td>Total risk (max 250)</td>
<td>Formal procedures for accounting have to be adhered to.</td>
<td>André Costa (Wikimedia Sverige)</td>
</tr>
<tr>
<td>Financial leakage as the funds budgeted for an activity are lost to petty corruption</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>-Internal procedures for signatures are needed to verify that costs have occurred</td>
<td></td>
</tr>
<tr>
<td>Without paying bribes / patronage we might not get what we want, e.g. get the full experience out of a venue or event</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>We will carry the higher costs that might be needed for a transparent transaction, even if that also could create extra work when e.g. the formal systems have to be used</td>
<td>André Costa (Wikimedia Sverige)</td>
</tr>
<tr>
<td>Under the table transactions make it hard to prove that an agreement has been struck if it is not honoured at a later stage</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>We will carry the higher costs that might be needed for a transparent transaction, even if that also could create extra work when e.g. the formal systems have to be used</td>
<td>André Costa (Wikimedia Sverige)</td>
</tr>
<tr>
<td>Risk</td>
<td>Prob.</td>
<td>Cons.</td>
<td>Total risk</td>
<td>Risk management</td>
<td>Person responsible</td>
</tr>
<tr>
<td>------</td>
<td>-------</td>
<td>-------</td>
<td>------------</td>
<td>-----------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>Part 1 Risks associated with corruption (obligatory) (max 250)</td>
<td>(1 – 4)</td>
<td>(1 – 4)</td>
<td>2</td>
<td>-Formal procedures for accounting have to be adhered to. -Internal procedures for signatures are needed to verify that costs have occurred</td>
<td>André Costa (Wikimedia Sverige)</td>
</tr>
<tr>
<td>Financial leakage as the funds budgeted for an activity are lost to petty corruption</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Part 2 Internal (project/partnership) risks</td>
<td>(1 – 4)</td>
<td>(1 – 4)</td>
<td>Total risk</td>
<td>Risk management</td>
<td>Person responsible</td>
</tr>
<tr>
<td>For example: project management &amp; administration, key people and staff, limitation of funding, increased costs, implementation of activities, reporting, partners' availability, and interest.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Eric Luth (Wikimedia Sverige)</td>
</tr>
<tr>
<td>Uploads of content to the Wikimedia platforms is a part of the continuation of the Seed project. The volunteer editors decide what can be included and could deny the content addition, undermining the community's trust in us and our partners</td>
<td>2</td>
<td>3</td>
<td>6</td>
<td>A main focus is on socializing the ideas developed as part of the Seed project. We will communicate planned efforts on the platforms, actively solicit views and experiences of the community, so that uploads can be designed in collaboration</td>
<td></td>
</tr>
<tr>
<td>Volunteers who visit a site at risk, or after an accident has occurred, are at risk of injury</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>We do not intend to engage volunteers in on-site data gathering (data/photos) as part of this project, so the risk is currently 0. For future projects we will use insights from the Risk WG paper to prepare and manage the risks</td>
<td></td>
</tr>
<tr>
<td>Key project members quit</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>There is always a risk of staff members leaving and careful documentation will be prioritized. The WG structure will reduce the issue as other people more easily can step in and support the work</td>
<td>John Andersson (WMSE)</td>
</tr>
<tr>
<td>Network participants are unable to agree on content of the reports</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>The WGs will discuss issues ongoingly to understand different perspectives. - The project plan includes engagement of external experts to gather feedback. - Reports might reflect diverging opinions. No consensus is also a valuable conclusion</td>
<td>Eric Luth (Wikimedia Sverige)</td>
</tr>
<tr>
<td>Inflation increases significantly in a country</td>
<td>3</td>
<td>2</td>
<td>6</td>
<td>We hope to have an ongoing discussion with SI if this would be the case to see what adjustments could be made to reduce the impact both for the partner and the project.</td>
<td>John Andersson (WMSE)</td>
</tr>
<tr>
<td>Risk</td>
<td>Probability</td>
<td>Consequence</td>
<td>Total risk</td>
<td>Risk management</td>
<td>Person responsible</td>
</tr>
<tr>
<td>------</td>
<td>-------------</td>
<td>-------------</td>
<td>------------</td>
<td>----------------</td>
<td>--------------------</td>
</tr>
</tbody>
</table>
| **Part 1 Risks associated with corruption (obligatory)**  
(max 250) | (1 – 4) | (1 – 4) | Total risk | Risk management (max 250) | Person responsible (max 100) |
| Financial leakage as the funds budgeted for an activity are lost to petty corruption | 1 | 2 | 2 | - Formal procedures for accounting have to be adhered to.  
- Internal procedures for signatures are needed to verify that costs have occurred | André Costa (Wikimedia Sverige) |
| **Part 3 External risks**  
*For example:* political changes and support, war/conflicts, pandemics, travel restrictions, stakeholder’s availability, and interest etc.  
(max 250) | (1 – 4) | (1 – 4) | Total risk | Risk management | Person responsible |
| Information compiled can be misused to target the sights (destruction, theft etc.) | 2 | 4 | 8 | This type of discussion has been done with national partners where certain data is deliberately omitted (e.g. that valuable metals were found during excavations). The Risks WG and Technology and content WG will develop plans for this jointly.  
Events will be organized digitally if needed. The travel funds will instead be used for hiring professional facilitators for digital events | Anton Protsiuk (Wikimedia Ukraine) |
| Covid-19 or other pandemic situations prevent physical meetings making it harder to engage network participants. This might limit the interest and possibilities to take part | 2 | 2 | 4 | | John Andersson (WMSE) |
| Team members cannot travel and/or have limited Internet connectivity due to war or conflict | 3 | 3 | 9 | If a team member cannot travel from e.g. Ukraine alternative representatives will be identified. Digital participation will be offered if possible  
- Ongoing risk assessment of the situation  
- Checklists for everything that needs to be done in the event of a death are prepared  
- Guidelines for how deaths are handled in the organizations are developed  
- The Trust and safety team at Wikimedia Foundation are made aware of the project and planned activities in advance | John Andersson (WMSE) |
| Team members or members of close stakeholders/partners are hurt or killed due to the war or accidents | 1 | 4 | 4 | | John Andersson (WMSE) |
| Backlash due to communication material about sensitive topics | 1 | 2 | 2 | Ensure that communication material shared by local teams are vetted by the other formal project partners | Eric Luth (Wikimedia Sverige) |
# Project budget

**Enclosure #3 - Seed funding**

**The SI Baltic Sea Neighbourhood Programme 2023**

**Application deadline 20 September 2023**

<table>
<thead>
<tr>
<th>Project title or acronym</th>
<th>HeritageGuard Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main applicant</td>
<td>Wikimedia Sverige</td>
</tr>
</tbody>
</table>

## A - Project Management & Implementation

<table>
<thead>
<tr>
<th>NR</th>
<th>BUDGET ITEMS</th>
<th>SUM</th>
<th>DETAILS (Obligatory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Project management/administration</td>
<td>61,894</td>
<td></td>
</tr>
<tr>
<td>1.1</td>
<td>Project management/administration (main applicant)</td>
<td>38,252</td>
<td>Preparation of written agreements and project plan, risk evaluation, compilation of results for project reporting, writing of project report, management and coordination with the Content Partnerships Hub. Overall coordination of Meeting &amp; travels budget and administration of Sweden event.</td>
</tr>
<tr>
<td>1.2</td>
<td>Project co-management/administration (core partnership and main applicant)</td>
<td>23,604</td>
<td>Preparation of communication plan. Management of staff in respective country by each partner. WM Poland also manages staff from the CEE Hub. Compilation of results from events etc. Support with writing the project report. Administration of own travel and hosted events.</td>
</tr>
</tbody>
</table>

## B - Meetings & Travels

<table>
<thead>
<tr>
<th>MEETING &amp; TRAVELS</th>
<th>SUM</th>
<th>DETAILS (Obligatory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Costs related to main applicant</td>
<td>71,250</td>
</tr>
<tr>
<td>2</td>
<td>Costs related to core EU-countries in the partnership (not additional countries)</td>
<td>26,460</td>
</tr>
<tr>
<td>3</td>
<td>Costs related to core non-EU-countries in the partnership</td>
<td>40,080</td>
</tr>
<tr>
<td>4</td>
<td>External expertise/speakers etc</td>
<td>11,500</td>
</tr>
</tbody>
</table>

## C - Audit & Overhead

<table>
<thead>
<tr>
<th>AUDIT &amp; OVERHEAD</th>
<th>SUM</th>
<th>DETAILS (Obligatory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Audit</td>
<td>30,000</td>
</tr>
<tr>
<td>2</td>
<td>Overhead</td>
<td>23,092</td>
</tr>
</tbody>
</table>

## D - Additional countries

<table>
<thead>
<tr>
<th>COSTS ADDITIONAL COUNTRIES</th>
<th>SUM</th>
<th>DETAILS (Obligatory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Meeting costs</td>
<td>24,000</td>
</tr>
<tr>
<td>2</td>
<td>Food/refrigerations</td>
<td>14,000</td>
</tr>
<tr>
<td>3</td>
<td>Costs for interpretation and translation</td>
<td>0</td>
</tr>
<tr>
<td>4</td>
<td>Travel/lodging</td>
<td>80,750</td>
</tr>
<tr>
<td>5</td>
<td>Communication</td>
<td>31,054</td>
</tr>
<tr>
<td>6</td>
<td>Audit</td>
<td>30,000</td>
</tr>
<tr>
<td>7</td>
<td>Overhead</td>
<td>23,092</td>
</tr>
</tbody>
</table>

## TOTAL SUM APPLIED FOR

<table>
<thead>
<tr>
<th>TOTAL SUM APPLIED FOR</th>
<th>SUM</th>
<th>DETAILS (Obligatory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Total</td>
<td>400,000</td>
</tr>
</tbody>
</table>

## CO-FINANCING

<table>
<thead>
<tr>
<th>CO-FINANCING</th>
<th>SUM</th>
<th>DETAILS (Obligatory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main applicant</td>
<td>50,400</td>
<td>The travel costs to Wikimania &amp; conference fee</td>
</tr>
<tr>
<td>Other partners in the partnership</td>
<td>11,100</td>
<td>The travel costs to Wikimania &amp; conference fee</td>
</tr>
<tr>
<td>External sources</td>
<td>0</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**TOTAL SUM CO-FINANCING** | 61,500 |
SI Baltic Sea Neighbourhood Programme – Seed funding

Enclosure 4: Organisation Description
Call for funding with application deadline 20 September 2023.

Applicant organisation
Wikimedia Sverige

Project acronym
HGN

Project title
HeritageGuard Network: Empowering Communities to Safeguard Cultural and Natural Treasures through Crowdsourced Digital Efforts

Contact person
Eric Luth, eric.luth@wikimedia.se

Organisation Registration Number (Organisationsnummer)
802437-8310

Bankgiro service or Postal giro service
5822-9915

Your reference for payments (maximum 8 letters)
SI-CEE23
About this enclosure
This enclosure should describe the Swedish main applicant. The Swedish main applicant must describe what competence they contribute to the project and what added value they consider gaining from participating in the project. The main applicant must also describe how the project relates to the organisation's own activities and goals as well as to national, regional and local strategies. In the second part of the enclosure, the main applicant provides an organisation assessment.

The enclosure must be signed by a person who has the right to sign this type of document. It must not be the same person who has been assigned as the project leader of the project.

How to fill in this document
- This document is password protected. You can only type in the textboxes.
- You can fill in any textbox by clicking in it or move around by pressing the “Tab” key or using the arrow keys.
- Please note that the textbox limits below include characters including blank spaces.
- For some questions there is a drop-down menu from which you choose the adequate answer.

1. Main applicant description

1.1. Relevance

Briefly summarize how this project is in line with activities and goals within your organisation as well as national, regional and local strategies relevant to your organisation.

Maximum 2000 characters

The Wikimedia Sverige strategy for 2021–2025 (https://w.wiki/7Vy3) emphasizes three strategic directions of relevance for this project:

1. The chapter shall work to ensure that information that is of broad interest is made open and easily accessible, linked together and refined
2. The chapter shall work towards a societal change, where increased access to free knowledge is facilitated by practical means and thus becomes the norm
3. The association's work shall be based on and contribute to learning and monitoring what's happening in the world.

This project would play a pivotal role in advancing these strategic objectives:

1. The project seeks to develop best practices for sharing, linking and refining digital information related to endangered cultural and natural heritage, both of which hold broad societal interest
2. Through experimentation, it aims to establish best practices for connecting and improving information. This, in turn, will pave the way for increased public participation in creating and sharing free knowledge, such as through the photo competitions Wiki Loves Earth and Wiki Loves Monuments. The efforts also include work to engage data owners to share material under free licenses.

3. The project places great importance, in the collaboration with its formal partners and relevant networks, on learning from its endeavors and sharing these insights. This collaborative approach ensures that the knowledge gained benefits a wide community.

This project would build valuable synergies between our national and international work, and ensure that the strengths we have built in Sweden can be shared with the CEE region, whereas the experimental and network based insights we would gain through this project would inform our national work, including our annual organization of projects such as Wiki Loves Earth and Wiki Loves Monuments. It would also inform our initiative for a hub structure on content partnerships, and provide important insights for its future work.

1.2. Role and contribution of your organisation

Briefly summarize your organisation’s role and expected contribution to the project.

Maximum 1000 characters

Wikimedia Sverige (WMSE) will be the main coordinator of the project, in close collaboration with the project partners and the two hub initiatives previously described. WMSE has previous experience of similar project management, and have successfully carried out international collaborative projects and events. We will bring capacity and experience. We have also carried out several projects focused on image uploads and metadata management around cultural and natural heritage, as well as developing tools and software for free knowledge.

We have a strong network on both national and international level, and both lead and participate in a number of networks connected to digital issues on both levels, not least around legislative issues for information sharing online. We will build on the experiences from this in the creation of the networks through the projects, and also invite experts from our networks, or experts people within our networks know of.

Briefly summarize the added value your organisation gains from participating in this project.

Maximum 1000 characters

The seed project will provide a deeper understanding on how cultural and natural heritage can be preserved through crowdsourcing, and what the risks and limitations are with said approach. These insights will help us to design national projects. By developing this network we will have the foundation to develop larger international projects together with the network participants.
Through the Wikimedia Content Partnerships Hub initiative we support the global Wikimedia movement to form more and stronger partnerships between Wikimedia and institutions that want to share their knowledge through Wikimedia’s platforms. As part of our work in the hub we are actively working on improving capacity building, networking and coordination within the Wikimedia movement. This project connects well with the efforts and connects some of the most active affiliates in the CEE region with the hub’s activities. Insights from this work will be very important for similar projects across the world.

2. Organisation assessment

2.1. Basic information

What is the main area of expertise/goal of your organisation?

*Maximum 1000 characters*

WMSE has formed close partnerships with museums, archives and libraries in Sweden and internationally. This has led to impressive results: nearly 80% of all digital impressions of cultural heritage in Sweden are now reached through the Wikimedia platforms ([https://bit.ly/3P6Ry0x](https://bit.ly/3P6Ry0x)). Our efforts have extended to IGOs, universities and governmental authorities. We have invested substantial resources in curating content related to the environment.

Our chapter has expertise in content mass editing, data uploads and the development of technical tools and software and have assumed a leadership role in making content digitally accessible through crowdsourcing. We have e.g. organized the global WikiGap Campaign in partnership with the Swedish Ministry of Foreign Affairs, an initiative lauded by OECD. We advocate actively for a legal framework conducive to online content sharing. Internationally, we have coordinated multi-faceted projects and hosted international events.

Please state your legal entity (in Swedish) and describe the ownership structure of your organisation?

*Maximum 1000 characters*

Wikimedia Sverige (Sweden) is a non-profit association (*ideell förening*) that is the national support organization for Wikipedia and the other Wikimedia platforms. The association has an elected volunteer based board. The highest decision-making body of the association is the annual general assembly, which also elects the board and its chair.

What is the annual budget of your organisation (or department/unit, please specify)?

*Maximum 500 characters*

Our 2023 budget is 9.4 million SEK.
How is the organisation financed (please specify funding sources)?

*Maximum 1000 characters*

The organization has multiple sources of funding. In 2022 the largest source of funding was the Wikimedia Foundation, a combination of unrestricted funds and project grants. In addition to this we received membership dues and donations from the public as well as additional project grants from, amongst others, Postkodstiftelsen, Riksantikvarieämbetet and SI. We have also received some funding for commissioned work from e.g. Musikverket and IoT Sverige. All our public funding is openly and transparently reported here: [https://se.wikimedia.org/wiki/Offentligt_stöd](https://se.wikimedia.org/wiki/Offentligt_stöd)

How many people work in your organisation (or department/unit, please specify)?

*Maximum 1000 characters*

The organization has 10 employees, some of which work part-time.

Does the organisation produce an annual report and audit report (signed by an external, independent and qualified auditor) for the whole organisation?

Agree

If necessary, specify answers above:

*Maximum 1000 characters*

[https://se.wikimedia.org/wiki/Fil:%C3%85rsredovisning_2022,_Wikimedia_Sverige.pdf](https://se.wikimedia.org/wiki/Fil:%C3%85rsredovisning_2022,_Wikimedia_Sverige.pdf)

2.2. Self-assessment of the organisation (department, unit or equivalent)

The organisation has adequate systems for planning, following up and assessing its work on a regular basis.

Agree

The organisation has the necessary skills, systems and capacity for leading, administering and reporting projects with external funding.

Agree

The organisation currently has sufficient staff and resources to implement a project of the kind applied for.

Agree

The project’s budget will be kept separate from the applicant organisation’s other funding/activities.

Agree
Please briefly describe all assessments below.

*Maximum 1000 characters*

With a long experience of running externally financed projects, including ones financed by SI, the organization has the necessary infrastructure and experience in place to execute a project such as this, while keeping it financially separated from other activities. The organization also has experience in leading projects where other organizations participate as project partners, including leading the work on joint reporting to the financier. Wikimedia Sverige has a 90-account from the Swedish Fundraising Control and is a member of Giva Sverige, which ensures that the association's quality of operations is of the highest standards.

3. Previous funding from the Swedish Institute

3.1. Identify previous (and current) funding from the Swedish Institute, starting in 2017, stating the registration number and project title.

*Maximum 2000 characters*

10223/2021: Bringing Uganda's women to Wikipedia – Empowerment through free knowledge

4. Forwarding of funding granted

Does the main applicant intend to forward parts of any funding granted to a project partners bank account (in advance, to be managed by a partner organisation)?

<table>
<thead>
<tr>
<th>Partner</th>
<th>Country</th>
<th>Expected amount</th>
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<tbody>
<tr>
<td>Wikimedia Polska</td>
<td>Poland</td>
<td>61 220</td>
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<tr>
<td>Wikimedia Community User Group</td>
<td>Georgia</td>
<td>37 780</td>
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<td>Wikimedia Ukraine</td>
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If “Yes”, please specify below:
5. Authorized signatory
Signature, authorised person (cannot be the same as the project leader)

Place and date:
Stockholm, 20 September 2023

Organisation:
Wikimedia Sverige

Full name (first name and surname):
John Andersson

Position/title:
Executive Director

Signature: [Signature]

[Image 150x509 to 350x565]
1. **Title of the project application to the Swedish Institute (SI)**

**Title of project OR acronym (same as in application to SI):**

HGN – HeritageGuard Network: Empowering Communities to Safeguard Cultural and Natural Treasures through Crowdsourced Digital Efforts

**Name of main applicant organisation, based in Sweden:** Wikimedia Sverige

2. **Details of the partner organisation and contact person**

**Name of organisation:** Stowarzyszenie Wikimedia Polska

**Department/unit/section:** NGO

**Country:** Poland

**Contact person, Name:** Natalia Ćwik

**Contact person, Title:** Executive Director

**Contact person, E-mail:** natalia.cwik@gmail.com

3. **Relevance**

**Briefly summarize how this project is in line with activities, goals and competence of your organisation as well as with national, regional and local strategies relevant to your organisation.**

Wikimedia Polska is one of the leaders within the Central and Eastern European (CEE) region when it comes to cooperation with cultural institutions. We implement complex projects aimed at safeguarding cultural heritage and each year we participate in the Wiki Loves Monuments contest, receiving several thousand good quality photos of the most important heritage sites in Poland.

We cooperate internationally with such partners as CEE Hub, Wikimedia Europe, Wikimedia Foundation and other local Wikimedia chapters. Our managers co-host international working group meetings for the so called GLAM sector (Galleries, Libraries, Archives and Museums), fostering international cooperation between organisations interested in safeguarding heritage by proper digitalization.

We have a group of dedicated volunteers, including GLAM residents, who are not only technically skilled but are also engaged in the topic of national heritage. Our actions, which engage them, are in line with national and international strategies aimed at safeguarding national heritage using Wikimedia tools via Wikipedia and its sister projects.

Since 2022 we have a permanent staff member who is responsible for technical support of the team and the volunteers. She is engaged in creating toolkits and tutorials for Wikimedia volunteers willing to digitise and upload substantial amounts of material to Wikimedia Commons, using such software as for instance OpenRefine, an open source tool for working with large datasets. This stems from a genuine interest, expressed by volunteers, to upgrade their skills in this matter.

Wikimedia Polska is also an active advocacy player in Poland as some of our employees take part in evaluation of European Funds distribution for Digital Development programme. Our role is to ensure that digitalization includes gender equality and, as members of the National NGOs Federation, we also advocate for active participation of a variety of NGOs in the process.
4. **Contribution of your organisation**

Briefly summarize your organisation’s expected contribution to the project.

Wikimedia Polska will contribute in various ways, using its resources and capacity, by providing such elements as:

1. Hosting and coordination of meetings of the working groups.
2. Active participation of our GLAM manager in the project.
3. Connecting the network with experts and organisations from Poland who can contribute with their expertise.
4. Using our already existing networking within the region to support the realization of project goals.

5. **Added value for your organisation**

Briefly summarize the added value your organisation gains from participating in this project.

The added value for Wikimedia Polska would be first and foremost enhancing our network of valuable stakeholders and partnerships within the CEE/Baltic region and with Swedish stakeholders, as well as strengthening and developing our expertise in the field of natural/cultural heritage safeguarding via digitisation through Wikimedia platforms. We also hope to enhance our GLAM Manager’s and our volunteers toolkit for that purpose. Finally, we hope to gain long-term partners for an important initiative and to sustain the network that is going to be created for the project, and gradually expand its scope and in-depth knowledge base.

6. **Authorized signatory**

(The authorized signatory cannot be the same as appointed contact person, see question 2 above)

**Place and date:** Warsaw, 19.09.2023

**Organisation:** Stowarzyszenie Wikimedia Polska

**Full name (first name and surname):** Tomasz Wszeborowski

**Position/title:** President of the Board

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**Signature:** ____________________________
1. Title of the project application to the Swedish Institute (SI)

Title of project OR acronym (same as in application to SI)
HGN – HeritageGuard Network: Empowering Communities to Safeguard Cultural and Natural Treasures through Crowdsourced Digital Efforts

Name of main applicant organisation, based in Sweden
WikiMedia Sverige

2. Details of the partner organisation and contact person

Name of organisation:
WikiMedia Ukraine

Department/unit/section:

Country:
Ukraine

Contact person, Name:
Anton Protsiuk

Contact person, Title:
Programs Coordinator

Contact person, E-mail:
anton.protsiuk@wikimedia.org.ua
3. Relevance

Briefly summarize how this project is in line with activities, goals and competence of your organisation as well as with national, regional and local strategies relevant to your organisation.

*Maximum 2000 characters*

For over a decade Wikimedia Ukraine has organized two major projects devoted to preserving natural and cultural heritage — photo contests Wiki Loves Earth (both in Ukraine and coordinating the international competition which involves up to 50 countries annually) and Wiki Loves Monuments (on the Ukrainian level).

The two projects’ goals are building a database of publicly available, freely licensed photos of nature and cultural heritage respectively, as well as raising awareness of the state of nature and cultural heritage and the importance of its preservation in Ukraine and internationally. Our activities have helped bring over 360,000 photos of Ukraine’s cultural heritage and close to 120,000 photos of Ukraine’s natural heritage, as well as a further 750,000 photos of natural heritage sites from dozens of other countries through coordination of Wiki Loves Earth. Wiki Loves Monuments organizing team maintains a unique database of close to 90,000 Ukraine’s cultural heritage sites on both international and local levels. We’ve amassed a lot of experience in this space we have been sharing with communities from other countries, and we would like to invest more in further building the capacity to share it, as well as learn from others’ experience. Through this work we have developed a strong network of organizations involved in cultural and natural heritage that we aim to engage in this project.

Besides, Wikimedia Ukraine directly supports the community of Wikimedia volunteers in Ukraine, which has suffered firsthand from the impact of Russia’s military invasion of Ukraine, including the destruction of cultural monuments and either deterioration or direct destruction of nature protected sites.

4. Contribution of your organisation

Briefly summarize your organisation’s expected contribution to the project.

*Maximum 1000 characters*

Wikimedia Ukraine would be able to contribute to the project in several ways:

- Offering institutional knowledge and sharing insights on Wiki Loves Earth and Wiki Loves Monuments, two of the biggest projects in the topics of nature and cultural heritage in the Wikimedia movement
- Helping assess risks that nature and cultural heritage in Europe is presented with, considering the immense nature of risks Ukraine currently faces in the context of Russia's all-out military invasion
- Helping estimate legal and regulatory challenges in the context of protecting nature and cultural heritage, such as "freedom of panorama" restrictions

5. Added value for your organisation

Briefly summarize the added value your organisation gains from participating in this project.

Maximum 1000 characters

Participating in this project would be highly valuable for Wikimedia Ukraine's institutional capacity in sharing the insights learned from our decade of organising campaigns devoted to nature and culture protection, as well as learning from other communities in the region of Central and Eastern Europe.

This project would also lay the groundwork for resolving legal questions around the topic of copyright that pose challenges for our current work in this area, such as the lack of "freedom of panorama" in Ukraine and some other countries across Central and Eastern Europe and beyond.

6. Authorized signatory

(The authorized signatory cannot be the same as appointed contact person, see question 2 above)

Place and date:
Kyiv, September 19th 2023

Organisation:
Wikimedia Ukraine

Full name (first name and surname):
Illia Korniiko

Position/title:
Chair of the Board

Signature:

Swedish Institute, Värkesvägen 2, 120 30 Stockholm, Sweden
1. Title of the project application to the Swedish Institute (SI)

Title of project OR acronym (same as in application to SI)
HGN – HeritageGuard Network: Empowering Communities to Safeguard Cultural and Natural Treasures through Crowdsourced Digital Efforts
Name of main applicant organisation, based in Sweden
Wikimedia Sverige

2. Details of the partner organisation and contact person

Name of organisation:
Wikimedia Community User Group Georgia
Department/unit/section:

Country:
Georgia
Contact person, Name:
Mehman Ibragimov
Contact person, Title:
Chairperson
Contact person, E-mail:
mehman@wikimedia.ge
3. Relevance

Briefly summarize how this project is in line with activities, goals and competence of your organisation as well as with national, regional and local strategies relevant to your organisation.

Maximum 2000 characters

Through projects and programs, Wikimedia Community User Group Georgia tries to create a unified database of Georgia's national, cultural, and natural heritage. As a part of our work, we want to raise awareness in the local and global community about the national heritage of Georgia.

By creating a single database, we also include information about objects under a free license into projects with open access to everyone for subsequent free use by everyone. The current project will allow us to strengthen our work in this direction. Also, our work will be more structured with this project.

As part of this project, we will also be able to share our knowledge with our project partners, and we will also be able to learn from the experience of our partners, which will further help improve our work.

With the help of the project and partners, Wikimedia Community User Group Georgia will be able to create a unique experience in protecting and studying Georgia's cultural and natural heritage and create a resource for its further use by everyone.

4. Contribution of your organisation

Briefly summarize your organisation’s expected contribution to the project.

Maximum 1000 characters

Through its projects and programs, Wikimedia Community User Group Georgia has been creating a knowledge base about Georgia's cultural and natural heritage for several years. These heritages, some not under the control of the central government of Georgia and some under threat of destruction, are unique. Our organization strives to digitize and protect knowledge and data about it.

Within the framework of the current project, we will be able to share our knowledge with partners and jointly create a strategy for preserving the national heritage of the countries participating in the project. We will also share knowledge and strategies to collaborate with government agencies for open access to data.

The organization has been actively working on various legislative proposals for several years now, which should enable the implementation of the Freedom of Panorama in
Georgia and reform copyright law. The WMGE will help its partners in legal matters and provide its experience for further use.

5. Added value for your organisation

Briefly summarize the added value your organisation gains from participating in this project.

*Maximum 1000 characters*

First of all, Wikimedia Community User Group Georgia will gain important experience from international partners in working on cultural and natural heritage projects. This will enable the organization to more systematize its work and improve the process of institutional development.

Wikimedia Community User Group Georgia will also gain access to international and regional resources while improving its work processes during the ongoing project. We will be able to work more actively to provide information about Georgia's national heritage under a free license to the entire global community.

6. Authorized signatory

*(The authorized signatory cannot be the same as appointed contact person, see question 2 above)*

**Place and date:**

Tbilisi, 19 September 2023

**Organisation:**

Wikimedia Community User Group Georgia

**Full name (first name and surname):**

George Melashvili

**Position/title:**

Chair of the Board of Trustees

**Signature:**

[Signature]

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Swedish Institute, Virkesvägen 2, 120 30 Stockholm, Sweden