

THE NEW YORK PUBLIC LIBRARY ASTOR LENOX AND TILDEN FOUNDATIONS

# THE EDITOR AND PUBLISHER

## A JOURNAL FOR NEWSPAPER MAKERS.

THE NEW YORK PUBLIC LIBRARY ASTOR LENOX AND TILDEN FOUNDATIONS

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### ECHOES OF PEACE.

#### REVIEW OF THE SITUATION THAT CONFRONTED CORRESPONDENTS AT PORTSMOUTH.

Reward Was for the Vigilant, Not for the Swift or Strong—Reputations Won, Augmented or Lost—Personal Acquaintance Counted for Little, as Some of the Foreign Writers Found to Their Sorrow. The American Newspaper Men a Revelation to Old Campaigners—What the Wentworth Was and Wasn't.

Special to THE EDITOR AND PUBLISHER. Washington, D. C., Sept. 14, 1905.

The peace-news race at Portsmouth, N. H., was not necessarily to the swift or to the strong.

It was to the active—the diligent—the conscientious worker.

In the strenuous race of five weeks there was one and but one common point from which all the correspondents started—that of general efficiency. It ended there. Beyond that the achievements were largely as the boys themselves chose.

Reputations alone counted for nought. Some were made—others were added to. There were some deplorably lost.

It was indeed a new proposition that the average American correspondent was up against. There have been great diplomatic problems solved with skill; national assemblages covered with fine ability; puzzling political complications unraveled with rare deftness and unusual events on sea and land detailed so expeditiously and completely as to win special plaudits even from those "higher up."

But this peace assignment on a neck of land near Portsmouth harbor, that God forgot when Frank Jones, the brewer, died, was something the like of which even the big men of the guild had never been up against.

A bunch of distinguished foreigners they were—the peace envoys and the members of their suites, gentlemen to the core. But they were here on a diplomatic mission of unusual gravity, the ends of which were not to be attained by the use of a brass hand or a megaphone.

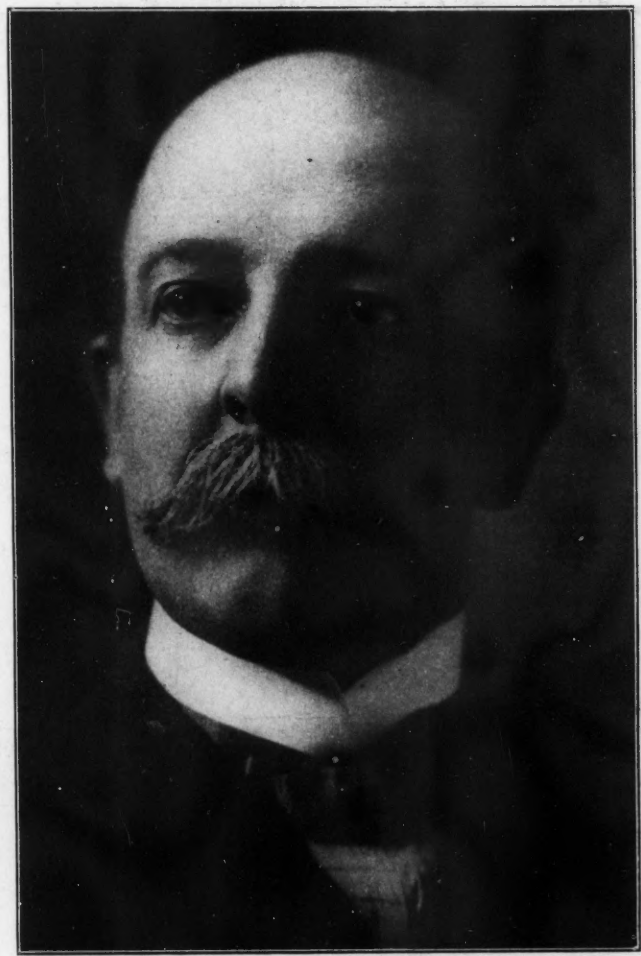
If there was to be any general publicity of the private workings of the Russian and Japanese missions it was to be secured largely through acquaintance. There was to be a game played, but it had to be done carefully.

And that is how it was done. But even with the friendships established, ceaseless vigil and labor were essential to success. There were no favorites played. Close acquaintances "got next" if they went next, but not otherwise.

That is why some of the foreign correspondents, who entered the field splendidly equipped with a speaking acquaintance with several members of the respective suites, stood fairly astounded at the progress that was soon being made by the American correspondent who recognizes no obstacle and knows no watchword but success—even when up against strange languages and two sets of people whose characteristics seemed worse than an enigma.

It took the full-fledged American correspondent but a few hours to get his bearings. After fixing the faces and the names and properly associating them in his memory with the position their owners occupied in the great diplomatic battle that was to be fought, he started

(Continued on page 3.)



WILLIAM R. ROSE. NEW PRESIDENT OF THE AMERICAN PRESS HUMORISTS.

### JOKERS AND JOHN D.

#### BEING AN ACCOUNT OF ROCKEFELLER'S RECEPTION TO AMERICAN PRESS HUMORISTS.

Done Into a Story by the Past President of the Newspaper Wits, With Business of the Convention Served on the Side. William R. Rose, of the Cleveland Plain Dealer, the New Grand Executioner—No Hint of Corruption in Choice of Philadelphia as Next Rendezvous—Those Who Attended, With Their Titles.

Written for THE EDITOR AND PUBLISHER by Strickland W. Gillilan.

Judd Lewis, of the Houston Post, stayed away for the sweetest reason in the world; Bixby, of the Nebraska State Journal, had had his vacation and was suffering from a mileage famine; Reese, of the San Francisco Bulletin, was ill; Oliver, of the Yonkers Statesman, was too nearly through with his summer's outing; Harry Taber's wife had been run away with (by a horse) and had broken her humerus (looks like a joke, but isn't); and others had equally good excuses for not being there. But every man of them is now spending his spare time applying his own boot to himself where it will do the most good. For those who were there had the time of their lives.

That is, at Cleveland, during the third annual convention of the American Press Humorists last week. For it was the biggest, the liveliest, the most notorious convention the organization has had up to yet. There are still bigger things in the future, however, for we are going to break a record every year.

When Kirk left us in the soup by going to Hearst and severing all communication with humanity, it was necessary to switch the time and place of the convention. As president, I wrote to Rose, of the Cleveland Plain Dealer, asking him if we could go there. He said yes, and said it loudly, distinctly and promptly. He's glad he did, and so are we. So is all Cleveland, for our going thither was the signal for a September thaw on the part of John D. Rockefeller, his meeting with Mayor Tom Johnson after a fifteen year's estrangement—and who knows what may not result to Cleveland with Tom Johnson (whose every breath is drawn for the town's welfare) on brotherly terms with the world's richest citizen?

But that isn't the story. On Tuesday afternoon, when we from Baltimore arrived at the convention, we found several persons already present and ready to begin the week's program. We attended first a ball-game. And, tell it not in Gath and whisper it not in Cincinnati, it was the punkest game of the year. That ball-game was a worse joke than any we ever wrote—and that's putting it strong. Cleveland was defeated by the tailenders of the—but that isn't the story either.

Tuesday evening we went to hear and see Frank Daniels in "Sergeant Brue." It was a box-party—the courtesy, as was everything else during the week—of the Cleveland committee of the A. P. H., assisted by the four newspapers of the city. In spite of the jealousy engendered by the Daniels jokes, we laughed long and heartily at him.

On Wednesday morning Mr. Rose and his confreres—Jack Raper, of the Press; Teddy Robinson, of the Leader; Cooke and Applegarth informed us that we were to visit John D. Rockefeller. We didn't believe a word of it, but we were ready

#### NEW YORK EDITOR MURDERED.

Jacob H. Thompson, of the Times Exchange Desk, Meets Tragic Death.

That Jacob H. Thompson, exchange editor of the New York Times, who met his death on Thursday night of last week at the Hotel St. James, was assaulted and murdered was the conclusion of the coroner after an autopsy had been performed. Mr. Thompson was found in a dying condition in his room at the hotel, where he had lived for several years. It was thought at first that he had suffered a stroke of apoplexy and had struck his head in falling, but the autopsy revealed a compound fracture of the skull that could only have resulted from blows of some assailant. It is supposed that robbery was the motive of the murderer, as Mr. Thompson was known always to carry a considerable sum of money with him. No clue to the murderer has as yet been found.

Jacob Hale Thompson was born at Portsmouth, N. H., in 1837. He was the oldest member of the New York Times staff, having been its exchange editor for forty years. He served for several years on the Portsmouth Chronicle and then came to New York and joined the Times staff in 1865. The funeral was held last Monday at Portsmouth.

#### EIGHT-HOUR FIGHT CERTAIN.

United Typothetae Refused to Consider Proposals of the I. T. U.

The United Typothetae of America, in session last week at Niagara Falls, N. Y., refused to consider the eight-hour day question when asked to do so by President Lynch and Vice-President Hays of the International Typographical Union. This undoubtedly means war between the printers and their employes, and it is expected to develop before Jan. 1, the date set for the eight-hour day to go into effect.

President Higgins and three vice-presidents of the International Pressmen's Union also sounded the Typothetae on the eight-hour question, but got no satisfaction. However, their contract is good until May, 1907, and they will live up to it, if it is not violated by the Typothetae, President Higgins says.

The Typothetae unanimously adopted a resolution declaring itself in favor of the open shop and against the eight-hour day. The following officers were elected: President, George H. Ellis, Boston; vice-president, William Green, New York; secretary, John McIntyre, New York; treasurer, Thomas E. Donnelly, Chicago.



### RUSSIAN PEACE ENVOYS AND CORRESPONDENTS AT PORTSMOUTH.

First row left to right:—Nabokoff, Plancon, Pokotloff, Witte, Rosen, Korostovets, Yermaloff (between last two), Anpoff, Wlenkine and Berg between Pokotloff and Witte, Chlpoff between latter and Rosen, Prince Kudascheff, Seibert and Batcheff standing rear Anpoff.

Correspondents, left to right, next row:—Feeney, Boston Herald; Emerson, New York Herald; O'Laughlin, Chicago Tribune; Davis, Boston American; Cobb, New York Sun; Dr. Dillon, London Telegraph; Long, New York American (St. Petersburg); Hastings, New York Globe; Brown, New York Herald; Drew, St. Louis Post-Dispatch; Noble, Boston Herald; Oulahan, New York Sun; Aubere, St. Louis Globe-Democrat; Rojevstevsky (Russian attaché Pekin); Jeremiah Curtin (translator Slenkewicz); Hedeman, Paris Le Matin; Thompson, Associated Press; Von Gutberg, Local-Anzeiger, Berlin.

Next rows, left to right:—Thompson, New York Times; Justice, New York World; Lloyd, New York Sun; Savorin, Novoe Vremya St. Petersburg; Hill, New York Sun; Handy, New York Herald; Williams, New York Times; Gregg, New York Sun; Miller, Publishers Press; Blythe, New York World; McCullough, New York Herald; Low, Boston Globe; Crist, Brooklyn Eagle; Small, New York American; McRae, (naval officer); Williams, Associated Press; Anderson, Boston Herald; Hartford, Chronicle, Portsmouth, N. H.

for the automobile ride, anyway. So when Mayor Tom Johnson chauffeured up to the portcochere of the Hollenden with his big ninety-horse-power Richard Brazier French machine just from Paris, and was followed by four other machines whose services were donated cheerfully to the good cause, we hesitated not but were passively bundled into the red devils and started out Superior street toward the nearest junction with Euclid avenue. Mayor Johnson can chauffeur for us as often as he suggests it. He broke every speed ordinance in his town that day, and we forgave him. When tearing along Euclid at something less than eighty per, a policeman smilingly saluted him.

"Was he taking your number, Mayor?" I pertly asked him.

"He was a mighty sight 'fraider I'd take his," replied the Mayor.

O, if Link Steffens could have heard that, how he would retract what he said about Johnson and Kohler!

#### ON THE ROCKEFELLER PRESERVES.

Out at the Rockefeller grounds we stopped and waited for the trailing bubbles to catch up. Then we were admitted. Through winding grounds we went, accompanied by "Edward," the superintendent of Forest Hill—the Rockefeller country seat. Labyrinthine lanes led everywhere through the beautiful grounds, and we enjoyed them to the full. Then we drove up to the golf links where two stocky-looking men were busy with putters, etc. As our machine drew near they abandoned their game and came toward us. The shorter of the two men, wearing a gray cap and gray Norfolk suit came forward with extended hand. He was slightly stooped, and his face had a peering look, with its sharp features and kindly, fox-like eyes. His old-time acquaintance with the Mayor was cordially renewed, and then he shook hands with the men of the party who had gone forward to meet him.

"May I not shake hands with the ladies?" asked John D. anxiously (for it was he indeed). The other man was Dr. Hamilton F. Biggar, a prince of good fellows.

From that on it was one big, jolly visit with the richest man ever. He has a vein of humor that was scintillant for that day at least. Leading us hither and thither, endowing us occasionally with favors for the ladies in the way of snowdrops (not snowballs, as erroneously stated by the Associated Press—such grave errors are ruining American journalism). The favors he cut off from his bushes with his own penknife and handed about. Two or three of the ladies had the snowy clusters directly from John D.'s own hand. Several of

us thought, though none of us expressed the thought aloud, that if Ida M. Tarbell were there, he would find something colder than snowdrops to hand her. He told us how many bushels of angle worms he had dug from a spot of ground in his links—regardless of the common belief that only chickens measure worms by pecks. He showed us his 420-year-old white-oak tree. He showed us his other trees. He played ring-around-a-rosey with us in measuring his biggest tree—a monster yellow poplar or tulip tree eighteen feet in circumference. He quoted Artemus Ward, and this is how he did it:

Riding along through the grounds, in the Mayor's auto, he turned to us in the back seat (I mean the tonneau—gracious, how I am forgetting my buzz-wagon vocabulary!) and drolly said:

"This morning I feel like Artemus Ward—I have a gigantic intellect; I have it with me."

We would have laughed at that even if some one else had said it.

#### ROCKEFELLER THE MAN.

John D. loves his trees, loves the children on his place and salutes them cheerily and familiarly; he is enthusiastic and athletic, weighing just now about two hundred pounds, and having the activity of a cat. He will live to dance hornpipes on the sod over Tarbell, Lawson & Co., according to his present appearance. He endowed us with about \$400,000 worth of his time, but with nothing more negotiable. However, this is how we all feel about it: The John D. Rockefeller who gave us a glimpse of his home and the things that lie near his heart was our host. We owe him that courtesy due a host, and we accept his hospitality in the spirit in which it was given. While our jests about the man's prominent and unique personality may continue as long as the man lives, yet our memory of the man himself as he revealed the good side of his nature to us is necessarily a pleasant one, and we think of him as a kindly-faced old gentleman, all courtesy and hospitality. He extended to Mayor Johnson a card admitting that functionary at any time to Forest Hill. He was photographed with us. He told us he was glad we came. He wore the buckeye badge that was at once the Cleveland souvenir and bore the insignia of our organization. He was a good fellow. And when the next day at our business meeting we adopted a resolution of appreciation for his courtesy, we told him gravely that if it were not for the persistent rumor that he had money, which was a bar to membership in our order, we would try to make him an honorary member of our band. It

was an epoch-marking event and worthy a special story full of the details of it. I'm going to write it some day soon.

#### THE CONVENTION PROPER.

But to the convention: In the afternoon of the Rockefeller day we went to the White City, shot the bumps and bumped the chutes, rode down the circle swing and swung round the roller coaster. That night we went to Euclid Gardens and saw Percy Haswell, as the shrew, get tamed.

Our business meeting next morning was the best-attended meeting we have ever had, and business went along rapidly and smoothly. Philadelphia was selected as our next place of meeting. Mr. Rose, of the Plain Dealer, who was personally responsible for the Rockefeller visit and who had borne the brunt of the arranging for the convention, was made president; Arthur G. Burgoyne, of the Pittsburg Leader, was made vice-president, and Thomas Augustin Daly, of the Catholic Standard and Times (Philadelphia), was made secretary and treasurer. Asbury Park, Pittsburg, Council Bluffs and Los Angeles were considered among the meeting places possible, but Philadelphia won out. Rumors of corruption among the members of the committee are entirely unfounded.

F. W. Shafer, of the Cincinnati Post; W. G. Rose, of the Plain Dealer (son of W. R. Rose); Teddy Robinson, of the Leader; Will F. Griffin, of the Milwaukee Sentinel, and C. R. Barnes, of Cleveland, doing free lance work at present, were elected to membership. Other applicants were referred.

The afternoon of Thursday was spent in watching good vaudeville at Keith's, the evening in various thrills at Luna Park, Friday morning in a bully boat-ride on Lake Erie, the afternoon in a much needed rest (for we had been so highly entertained that we were almost as tired as we were happy), and in the evening the final festivities were enjoyed. The ladies were entertained at the hospitable home of Mr. and Mrs. W. R. Rose, and afterward taken to the theatre, while the gentlemen held high carnival at a banquet provided by the four newspapers of Cleveland—the World-News, Press, Plain Dealer and Leader. The job of toastmaster fell to me, but was a sinecure. Every man spoke before he was called on and a session of the Gridiron Club is a Wednesday evening prayer meeting compared with the roasts handed out by the banqueteurs to each other during and between stunts. Spontaneity was the characteristic symptom of the affair. Formal speeches had been arranged for Messrs. Daly, Burgoyne, Kiser, Searight, Fitch and Cook, but everybody made speeches regardless of

the program. The menu was replete with everything tempting, and the company ideal.

No formal resolution of thanks (which were not wanting) can give any adequate idea of the gratitude we feel toward the Cleveland contingent or toward the people of Cleveland for their goodness and thoughtfulness and bigness. Mr. May, who attended our dinner on special invitation, had been most kind and his auto had been at the disposal of the ladies of the party at all times. Mayor Johnson was also a banquet guest and made a good speech.

#### ROSTER OF THE WITS.

Those present at the convention were: Duncan M. Smith, of Chicago News, and wife.

Frank T. Searight, Los Angeles Record. Joe S. Miller, Indianapolis Star.

Thomas Augustin Daly, Catholic Standard and Times, Philadelphia Press and Philadelphia Ledger.

James W. Foley, poet-at-large, Bismarck Tribune, private secretary to the Governor of North Dakota, and wife.

F. W. Shafer, Cincinnati Post.

C. R. Barnes, free lance, located at Cleveland.

Teddy Robinson, Cleveland Leader.

John Raper, Newspaper Enterprise Association, Cleveland Press.

George S. Applegarth, Cleveland World-News.

Edmund Vance Cooke, poet-at-large and plenipotentiary, president of the International Lyceum Association, and wife.

William R. Rose, editorial writer and humorist of the Cleveland Plain Dealer, and wife.

Robert L. Pemberton, St. Mary's Oracle, and wife.

Strickland W. Gillilan, free lance (late of the Baltimore American), lecturer and scribe, and wife.

Samuel E. Kiser, Chicago Record-Herald, entertainer and poet-in-general, and wife.

William Elliott Lowes, editor the Book of the Royal Blue.

Robert D. Towne, alias Perkin Warbeck, alias How-old-is-Ann, alias editor of Judge, and wife.

William G. Rose, playwright, humorist, good fellow and son of his father.

George Fitch, of the Council Bluffs Nonpareil, "Frolic of the Types," and wife.

Arthur G. Burgoyne, Pittsburg Leader, "All Sorts" man, and wife.

Will F. Griffin, Milwaukee Sentinel.

Next year every member of the organization, with few exceptions, will be present. The time for the next meeting is in the hands of the executive committee, and will be announced later.



JAPANESE SUITE WITH AMERICAN AND FOREIGN CORRESPONDENTS.

Right to left:—Hartford, Portsmouth Chronicle; Hanahira, Tachibana, Sato, Baron Komura, Minister Takahira, Dennison, Takeshita, Ochalai. Correspondents sitting, right to left:—Kenney, Boston Post; Walter Wellman, Chicago Record-Herald; Gregg, New York Sun; Richard, Paris La Petite Parisienne; Irwin, New York Sun; Blythe, New York World; Aubere, St. Louis Globe-Democrat.  
 First row, standing:—Noble, Boston Herald; Williams, New York Times; Cortes, Associated Press, Rome; Small, New York American; Hoster, New York American; Thompson, Associated Press; Lloyd, New York Sun; Peeney, Boston Herald; Dr. Dillon, London Telegraph; Handy, New York Herald; Hastings, New York Globe; O'Laughlin, Chicago Tribune.  
 Back row:—Drew, St. Louis Post-Dispatch; Hill, New York Tribune; Justice, New York World; Oulahan, New York Sun; Anderson, Boston Herald; McDonough, New York Herald (Portsmouth); Eland, Publishers Press; Ouisli, Ji Ji, Tokio; Brown, New York Herald; Thompson, New York Times; Miller, Publishers Press.

**ECHOES OF PEACE.**

(Continued from page 1.)

out to hustle. And he never let up. There was no wild scramble, though. At no time did the boys lose their heads. It was a fierce race—a tension strainer—and the responsibility was tremendous. They went about their difficult duty, however, with the same skill but with less excitement than if arranging the details of a quiet game of poker. Up early, day and night men, they never put themselves where they would lose a trick if it was possible to prevent it.

**THE CEASELESS VIGIL.**

For three weeks there was a constant vigil and a ceaseless searching out of the facts. Then came a slight relaxation. But during those early days, from the hour when the envoys left for the navy yard until after they returned to the hotel for dinner, the struggle lasted. Even during those hours after the noon recess of the envoys, when there was a temporary lull, most of the correspondents could not be tempted to leave the hotel for a walk on the wide winding driveways, or engage in a game of shuffleboard, or take a dip in the ocean just back of the hotel until they were first assured that several of their trusty members were on guard in that oft-frequented but tiresome-grown place in front of the hotel desk from which phone calls came and near which official bulletins were occasionally posted.

After the peace agreement had been reached and the danger of a momentary rupture was passed some of the morning paper correspondents who had been working and watching for from twelve to fourteen hours out of each twenty-four, six days in the week, got an opportunity to visit the nearby resorts and there enjoy a fine meal and drink in an atmosphere that did not seem to be impregnated with duplicity and acquisitiveness.

For if there ever was a place where the avaricious summer resort boniface had the opportunity to exercise his tendencies to the utmost, the Wentworth was the spot. How fortunate it was for the boys and the papers and the associations which they represented that nothing seemed further from the intention of those who were housing and feeding them and getting rich out of the plunder before them than the taking of any undue advantage of them.

It was, of course, only the appreciative response of the management to the law of supply and demand that made the laundry schedules fairly increase under one's gaze, that raised the price of newspapers; that had one charged with boat rides one never took; and that

made you out an inveterate drinker of high halls, cocktails and other delightfully naughty but exorbitantly expensive concoctions, when perchance you stood high in your home community as an exemplar of temperance and an advocate of moderation and economy.

That's the way things went, however. And you had to pay the charges. The boys who were required to present to home office vouchers for expenditures fared the worst. In entertaining the diplomats they signed wine and lunch cards. Of course it wasn't so, but if it had been it couldn't have turned out differently.

**THE PRESS CENSORSHIP.**

But there was one despicable thing the hotel management was fully responsible for—a press censorship.

The Evening Sun humorists first felt its baleful influence. In an unguarded and flippant moment they jocularly noted the steady, sliding upward scale of prices. Then they damned the mosquitoes which appeared in droves, adding physical suffering to the financial stings that were continually being inflicted.

The night their paper arrived they were notified that their rooms were wanted. They couldn't understand—at first. Then they were bluntly notified that the hotel would accommodate no one who criticized it.

The boys had to stay, however. Seven miles from other habitation and comfort, far removed from the kind, ministering hand of business competition, through the questionable judgment of Assistant Secretary of State Peirce, and the Government of New Hampshire, they were required to be where they could watch every movement of the envoys. The upshot of it was that after several legal consultations the two rib ticklers—the best of their kind—promised to refrain from making any references that might offend the sensitive feelings of the hotel people.

Mrs. Dean—The Widow of Town Topics—a globe trotter and a "good fellow," was the next victim. Her troubles began before she had been given a room. It was promised. She came, bag and baggage, and struck a snag. Finally she was told that her paper had spoken of a dearth of food and a plentitude of mosquitoes at the Wentworth. She had also to promise to be very, very good. And she was—like the Sun boys—while she was there.

**RETTALIATION.**

The news spread. The correspondents swore—but not to the hotel management. They submitted to what appeared to be extortion and subjugation, but wasn't. They devoted their stories entirely to the international problem and

reserved their comments upon personal grievances for personal friends.

It was the night of the day that the envoys had agreed upon peace. The correspondents who were to leave the next day—fourteen in all—perfected their plans for innocent retaliation while seated in the solitude of the palm garden, where they were entertaining the Governor and his secretary. About 1:30 a. m. they marched along the broad piazza with heavy martial tread that could be heard for miles through the fog and mosquitoes. Into the broad lobby they stalked, formed a semi-circle about the desk, and then with laughter in their hearts but with fendishly-assumed looks upon their faces they began a war dance.

The night clerk was their particular prey. He had made himself even more obnoxious than others higher up. It was not long before he was cowering in fear. And well he might. For of all the scientific roaring, direful threatening, woeful slanging and awful dancing the combined product of that aggregation of good fellows was the worst ever. The pages of profane or sacred history never have and never can produce the equal of that scene. The pent-up Utica of long-suffering and righteous indignation burst forth in polite but forceful malediction upon the management. There was in it, too, a happy cord of sonorous jubilation over the approaching freedom.

On any other occasion and from any other provocation the episode would have been outrageous. And therefore it would not have happened. As it was, public opinion silently bestowed upon naughty heads of the gang a laurel wreath of appreciation.

There is no use speaking harshly of Assistant Secretary of State Peirce and his attitude toward the correspondents. The Secretary is a nice fellow and a brainy gentleman, but it must be remembered that this was his first great mission. That he aroused antagonism at every turn and opposed the correspondents without justification was his fault and not theirs.

It may have been due to his irritation over the embarrassing changes made in his arrangements from time to time by the envoys. He followed orders, no doubt, in providing quarters for them where they could be secured against interruption and enjoy the utmost privacy, if they wished it. They didn't wish imprisonment, though. And they, with the newspaper boys, always believed the Secretary took his instructions too literally and himself too seriously.

But the Secretary discovered in a few weeks, what the envoys and the members of their suites and the other guests of the hotel had observed in a few hours—that the newspaper boys who were

assigned to cover the peace conference were gentlemanly fellows of rare personal excellence and attainments. They had been accustomed to meeting big men and they were engaged on an important mission. So when they discovered the Secretary's weaknesses they stepped aside and permitted him to take his irritation out upon the automobile man. And he did.

It was a great contest—that at Portsmouth—and there is no one who attended to duty who did not depart with the self-satisfaction of great accomplishment and the congratulations from the home office ringing in his ears. Long will the specials be remembered with pleasure—and their united and generous congratulations, when the Publishers Press beat the world in announcing that peace had been agreed upon by the envoys of Russia and Japan and that the drawing up of a treaty had been begun.

**Ricketts Acting Public Printer.**

Oscar J. Ricketts has been named acting Public Printer by President Roosevelt, pending the appointment of a permanent successor of F. W. Palmer, whose resignation was requested by the President. Mr. Ricketts last Monday arranged with the Treasury Department for the filing of the necessary bond. Mr. Palmer has gone to live in Chicago, where he says he will seek employment in a printing establishment.

**Republican Daily for Birmingham.**

There is talk of a new Republican daily at Birmingham, Ala. Charles P. Lane, of the Huntsville (Ala.) Tribune, is mentioned as possible editor. Mr. Lane says it will require \$100,000 to assure the paper of success, but that there are strong financial men back of the venture who are capable of seeing it through.

**Change in Georgia Daily.**

Through a change of management in the Brunswick (Ga.) Journal, Ernest Camp and Austin Holcomb will hereafter have full charge of that enterprising afternoon daily. Rev. Sam Small, who has directed the editorial policy of the paper, leaves to engage in business elsewhere.

**Monday Morning Paper in Richmond.**

The Richmond (Va.) Times-Despatch began on Sept. 4 to issue an edition on Monday mornings. This is an innovation in Richmond journalism and it is said to be making a hit.

Marion Lucas, editor of the Savannah (Ga.) News, was in New York this week.

# THE EDITOR AND PUBLISHER

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Display Advertisements, 15 cents an agate line (14 lines to the inch, 168 lines to a column). Reading Notices, 25 cents an agate line. Small Advertisements, under classified headings, such as Situations Wanted, Help Wanted, For Sale, Correspondents, etc., 50 cents for four printed lines or less. Four agate lines Situations Wanted free. Discounts for page ads and long time contracts.

Entered as Second Class Matter in the New York Postoffice.

NEW YORK, SATURDAY, SEPTEMBER 16, 1905.

## M. WITTE AS A JOURNALIST.

M. Witte's cordial attitude toward the newspapers, which to be found in a Russian is as gratifying as it is surprising, when he gave his toast at the dinner tendered him last Monday evening at the Lotos Club. He proposed the health of the American press not as a Russian official, he said but as an old-time newspaper man. He was proud of the fact that at one period of his career he was a working journalist.

It is probably hard for one in public life, and especially in public life in Russia, to know the workings of the newspaper machinery, and harder still for such a one to look upon the press with a just appreciation of its better influence instead of an exaggeration of its short comings. But a period of work as an active journalist may change a man's views in many ways. Is it not likely that it was just this that proved the open sesame to M. Witte and made clear the way of understanding?

## REVERSING PUBLIC SENTIMENT.

The influence exerted by M. Witte since he came to this country has been little short of marvellous. First in the eyes of the American people was the big, brusque, wholesome man, but before this in reality was the happy faculty that this man possessed of allowing himself to be presented in a favorable light through the newspapers. As a result the tide of public opinion in America was reversed in a fortnight from the growing pro-Japanese attitude to one of tolerance, to say the least, toward Russia. It is doubtful if there was another man who could have achieved this so successfully and in so short a time as did M. Witte, and he can go back to his imperial sovereign with the knowledge of an accomplishment that in the end may mean more than his brilliant victory at Portsmouth.

Meanwhile the cable dispatches are telling almost daily of the lessening of the restrictions on the Russian press. Things are coming Witte's way in Russia, not from the bureaucrats maybe, but in the country as a whole. It is too much to hope for, but how fine it would be if such a man should come to the helm at St. Petersburg!

## POLITICIANS AND THE PRESS.

The South Bend (Ind.) Tribune, a strong Republican paper, has been saying some good things on the relation a party organ bears to politicians. It calls Senator Hemenway's recent indorsement of Indiana newspapers as framers of public opinion "a pretty compliment

from a high and proper source," and says:

"It too often happens that men seeking the votes of the people also endeavor to obtain the favor of their party newspapers before election and after the votes are counted turn on the papers which supported them. If defeated they blame the papers and if successful they have no gratitude, but stand ever ready to abuse their party papers upon the slightest excuse. At the same time they continue to expect those papers to stand loyally by them if they get into trouble and are more free with their abuse if the papers refuse to condone their evil doings.

"Party newspapers soon learn to know who these disgruntled and ungracious individuals are and mark them for future reference. Such persons are held constantly under suspicion and although it may require years their faults, their errors and their evils may ultimately be exposed. Many a guilty politician and many a dishonest office holder who mingles with the people thinks his acts are unknown to the newspapers, but he goes about with apparent security while the newspaper only waits for an opportune time to tell the public what it can prove regarding him. If more office holders and politicians realized the truth of this they would not regard their seeming security from ultimate disgrace as worth much.

"When an honest and appreciative official like Senator Hemenway is found it gives pleasure to the press to accept him as a friend and to be friendly. So many of the opposite stripe are at large that the Senator stands out with special prominence as a friend of the press and as worthy the press friendship."

## The Boston Awakening.

The opening of the new store in Boston of Henry Siegel & Co., has caused no end of activity on the part of the other merchants in that staid old town. The Boston department stores have heretofore been none to liberal with their advertising. When Siegel was getting ready for business he engaged large space in the Boston dailies and even advertised the opening in the papers of New York and other cities. He also announced a free delivery service which was a distinct innovation in Boston. The other department stores were quick to fall in line and this week instituted free delivery service to all parts of Boston. They are now arranging for an aggressive campaign of publicity and the department store advertising in Boston is expected to be trebled in the very near future.

## Keystone's Lowell Series.

The Keystone Type Foundry, Philadelphia, has issued an exceptionally attractive booklet presenting for the first time its Lowell series. The cover bears an excellent portrait of the poet for whom the series is named, and within the book are extracts from his writings set in this new and attractive type face.

## SCRIBE AND PHARISEE.

William Allen White Writes on the Relation of the Country Editor to His Public.

In the last number of the Saturday Evening Post is an article on the country daily by William Allen White, the celebrated editor of the Emporia (Kau.) Gazette. It is entitled "Scribes and Pharisees," and in the author's matchless style hits off the amusing relation which the local paper bears to its community. We quote:

"It is a country town, where, as the song goes, 'you know everybody and they all know you,' and the country newspaper office is the social clearing house. When a man has published a paper in a country community for many years he knows his town and its people, their strength and their weakness, their joys and their sorrows, their failings and their prosperity—or if he does not know these things he is on the road to failure, for this knowledge must be the spirit of his paper. The country editor and his reporters sooner or later pass upon everything that interests their town.

"In our little newspaper office we are all reporters, and we know many intimate things about our people which we do not print. We know, for instance, what wives will not let their husbands indorse other men's notes at the banks."

## SHIRT SLEEVE JOURNALISM.

After enumerating a few other topics that are tabooed in the newspaper office, Mr. White goes on to say that in the local pages of the paper "we go around in our shirt sleeves, calling people by their first names; teasing the boys and girls good-naturedly; tickling the pompous members of the village family with straws from time to time, and letting out the family secrets of the community without much regard for the feelings of the supercilious," and continues:

"Nine or ten thousand people in our town go to bed on this kind of mental pabulum, as do country town dwellers all over the United States, and although we do not claim that it is helpful, we do contend that it does not hurt them. Certainly by poking mild fun at the shames—the town pharisees—perhaps we make it more difficult to maintain the class lines which the pretenders would establish. Possibly by printing the news of everything that happens, suppressing nothing 'on account of the respectability of the parties concerned,' we may prevent some evil-doers from going on with their plans, but this is mere conjecture and we do not set it down to our credit. What we maintain is that in printing our little country dailies, we, the scribes, from one end of the world to the other, get more than our share of fun out of life as we go along, and pass as much of it on to our neighbors as we can spare.

"Gradually, without our intending to establish it, a family vernacular has grown up in the paper which our people understand, but which—like all other family vernaculars—is Greek to those outside the circle. Thus we say:

"Bill Parker is making his eighth biennial distribution of cigars to-day for a boy."

"City papers would print it:  
"Born to Mr. and Mrs. W. H. Parker, a baby boy."

"Again we print this item:  
"Mrs. Merriman is getting ready to lend her fern to the Nortons, June 15."

"That doesn't mean anything unless you happen to know that Mrs. Merriman has the prettiest Boston sword fern in town, and that no bow-window is properly decorated at any wedding without that fern. In larger towns the same news item would appear thus:

"Cards are out announcing the wedding of Miss Cecil Norton and Mr. Collis R. Hatcher at the home of the bride's parents, Mr. and Mrs. T. J. Norton, 1022 High street, June 15."

"A plain drunk is generally referred to

in our columns as a 'guest of Marshal Ferguson's informal house-party,' and when a group of drunk-and-diondellies is brought in we feel free to say of their evening diversion that they 'spent the happy hours, after refreshments, playing progressive hell.'

## PERSONAGES OF PRIME IMPORTANCE.

"With us, in the publication of our newspaper, the most important personage in town is Marshal Ferguson. If you ever looked out of the car window as you passed through town you undoubtedly saw him at the depot, walking nervously up and down the platform, peering into the faces of strangers. He is ever on the outlook for crooks, though nothing more violent has happened in our county for years than an assault and battery. But Marshal Ferguson never relinquishes his watch. In winter, clad in his blue uniform and campaign hat, he is a familiar figure on our streets, and in summer, without coat or vest, with his big silver star on which is stamped 'chief of police,' may be seen at any point where trouble is least likely to break out. He is the only man on the town site whom we are afraid to tense, because he is our chief source of news; for if we ruffle his temper he sees to it that our paper misses the details of the next chicken-raid that comes under his notice. He can bring us to time in short order.

"When we desire to please him particularly we refer to him as the 'authorities.' If the Palace Grocery has been invaded through the back window and a box of plug tobacco stolen, Marshal Ferguson is delighted to read in the paper that 'the authorities have an important clew and the arrest maybe expected at any time.' He is 'the authorities,' if 'the authorities have their eyes on a certain barber-shop on South Main street, which is supposed to be doing a back-door beer business,' he again is 'the authorities,' and contends that the word strikes more terror into the hearts of evil doers than the mere name, Marshal Ferguson.

"Next in rank to 'the authorities,' in the diplomatic corps of the office, come our advertisers: the proprietors of the White Front Dry-Goods Store, the Golden Eagle Clothing Store, and the Bee Hive. These men can come nearer to dictating the paper's policy than the bankers and politicians, who are supposed to control country newspapers. Though we are charged with being the 'organ' of any half-dozen politicians whom we happen to speak of kindly at various times, we have little real use for politicians in our office, and a business man who brings in sixty or seventy dollar's worth of advertising every month has more influence with us than all the politicians in the county. This is the situation in most newspaper offices that succeed, and when any other situation prevails, when politicians control newspapers, the newspapers don't pay well, and sooner or later the politicians are bankrupt."

## Three Good Special Numbers.

Fire and Water Engineering, New York, has issued three exceptionally fine special numbers in the past two months. On Aug. 12 appeared the souvenir edition celebrating the thirty-third annual convention of the International Association of Fire Engineers; on Sept. 2, the convention number in honor of the Central States Water Works Association meeting, and on Sept. 9, another convention number for the New England Water Works Association. The paper is ably edited by Ed. Ransford, LL. B. All the numbers were full of good advertising attractively presented in colored inks. The illustrations were particularly effective.

## Wesol Company Celebrates.

The F. Wesol Manufacturing Company, 70 80 Cranberry street, Brooklyn, makers of printers' machinery, kept "open house" for three days this week celebrating the twenty-fifth anniversary of the concern's establishment. Refreshments were served and demonstrations of the various machines put out by the firm were made for the benefit of the visitors.

**PERSONALS.**

Otto A. Meyer, publisher of the Utica (N. Y.) Press, was in New York last week.

John C. Eastman, publisher of the Chicago Journal, was in New York this week.

William H. Seif, publisher of the Pittsburg Times, was in New York this week on business connected with his paper.

George A. McClelland, general manager of the Star League of Indiana Newspapers, is in New York for a few days.

Ayres J. Ross, city editor of the Lawton (Okla.) Constitution, has resigned to accept the principalship of the Kaw City high school.

Charles E. Starr is now editor of the East Orange (N. J.) Gazette, having succeeded his father, Charles Starr, who retires after a service of twenty-three years.

J. C. Shaffer, publisher of the Chicago Post, and proprietor of the Star League of Indiana Newspapers, arrived in New York from Europe this week on the Coronia.

Fred Crowthers, manager of the Chicago office of R. Hoe & Co., the printing press manufacturers, has returned home after a pleasant two months' vacation spent in Europe.

Park O'Brien, of the Boston Herald, has just been awarded a bronze medal by the Massachusetts Humane Society for his rescue of a boy from drowning in the latter part of last June.

M. S. Hughes has resigned as State Expert Printer of Texas to take a position with the State Printing Company at Austin. He will probably be succeeded by Ed R. Smith, of Austin.

A cable dispatch from St. Petersburg says it is announced there that Maxim Gorky, the novelist and Liberal leader, will be a candidate for the National Assembly from Nijni Novgorod.

Charles F. Lummis, of Los Angeles, author, journalist and editor of Out West, has undertaken to compile a "Who's Who of the Southwest." The book will contain 500 biographies.

Jesse S. Newman is now business manager of the New York Daily News, succeeding Edward Pettus, who resigned on account of poor health. Mr. Newman was lately on the business staff of the New York Tribune.

John Harrison, editor of the Danville (Ill.) Commercial News, was seriously injured last week in an automobile accident near Attica, Ind. He was severely burned and suffered internal injuries, but is expected to recover.

Walter Williams, editor of the Columbia (Mo.) Herald, who has been dangerously ill of typhoid fever, is reported to be recovering. Mr. Williams came into prominence as commissioner to the foreign press for the St. Louis Exposition.

John S. Ormsby, formerly connected with various Buffalo newspapers and lately with the United States Army in the Philippines, will be married next Monday to Miss Josephine R. Ahern, of Niagara Falls, N. Y. Mr. Ormsby is now engaged in newspaper work at Niagara Falls.

Rev. Sam W. Small, until recently editor of the Brunswick (Ga.) Journal, is now with the Brunswick Daily News as editorial writer and special staff correspondent. Mr. Small received an offer from the New York Evening Journal, but on account of his wife's poor health decided to remain in the South during the winter.

**WITTE DINES WITH EDITORS.**

Russian Envoys and New York Newspaper Men Guests of Melville E. Stone.

An informal dinner was given last Monday night at the Lotos Club for M. Witte and the Russian peace envoys by Melville E. Stone, general manager of the Associated Press. It was distinctly a newspaper gathering and there were no set speeches. When M. Witte arrived at the club Mr. Stone said to him: "You are now in the presence of the editors and newspaper men of New York, and it is the only place in America where you can speak freely without fear of being reported."

M. Witte proposed the health of President Roosevelt and Mr. Stone toasted the Czar. M. Witte later rose unexpectedly and proposed the health of the American press, not in the capacity of a Russian official, he said, but as an old-time newspaper man. He was proud of the fact that at one period of his career he was a working journalist.

M. Hedeman, of the Paris Matin; M. Brianchaninoff, of the Slovo, St. Petersburg; Sir John Leng, of the Dundee Advertiser, and Charles R. Miller, of the New York Times, answered for the press of their respective countries.

The following were guests at the dinner:

Arthur Brisbane, New York Journal; Sir John Leng, Dundee Advertiser; M. Pokotloff, Russian Minister to China; Col. George Harvey, North American Review; Chester S. Lord, New York Sun; M. Hedeman, Matin, Paris; Charles R. Miller, New York Times; M. Cortesi, Associated Press; Baron Schlippenbach, Russian Consul, Chicago; Hart Lyman, New York Tribune; M. Korostovitz, Bradford Merrill, New York World; Mr. Bailey, Associated Press; M. Nabokoff; Mr. Williams, Associated Press; M. Souvorine, Novoe Vremya, St. Petersburg; Judge McLean; M. Brianchaninoff, Slovo, St. Petersburg; Mr. Johnson, Century Magazine; Adolph Ochs, New York Times; M. de Lodygensky, Russian Consul-General at New York; Mr. Wright, New York Globe; Mr. Norris, New York Times; Mr. Thompson, Associated Press; Gen. Yermoloff; Mr. Martin, New York Tribune; M. Plancon; Mr. Kloeber, Associated Press; M. Shipoff; Erwin Wardman, New York Press; Mr. Strauss, New York Globe; Melville E. Stone, Jr.

M. Witte sailed last Tuesday on the Kaiser Wilhelm II.

As he stood on the deck of the steamer saying farewells to friends the Russian envoy turned to the reporters, many of whom had been his daily interviewers for weeks, and said:

"I thank cordially the newspaper men here present, and through them all others with whom it has been my good fortune to come into contact during my sojourn in the United States.

"Never before has it been brought in upon me with greater force than during the past four weeks that the pen is mightier than the sword."

**War Correspondents Wed.**

Martin Egan, Associated Press correspondent at Tokio, was married there last Monday to Eleanor Franklin, war correspondent of Leslie's Weekly. Mr. Egan served in the Philippines and during the Boxer troubles in China for the San Francisco Chronicle. He has also done a good deal of work in New York, where he is always spoken of in the highest terms by men who have been on assignments with him. Mr. Egan will soon leave Tokio with his wife to become London correspondent of the Associated Press.

H. C. Cupt, business manager of the Baltimore World, was in New York this week on business connected with his paper.

**OBITUARY NOTES.**

Frank J. Doyle, for twenty-two years Supreme Court reporter for the Brooklyn Times, died last week at his home in that city. He was 40 years old. He began his newspaper work on the Brooklyn Eagle.

Henry B. Fox, a member of the staff of the Philadelphia Press, died last week, aged 28 years. He was a native of Reading, Pa., and it was on the papers of that city that he did his first newspaper work.

J. B. Adams, editor of the Scranton Daily News during the Civil War, and later associated with E. H. Butler in conducting the Buffalo News, died last week at Big Stone Gap, Va., aged 84 years.

William H. Richardson, for many years editor of the Argus, a well known weekly paper at Baltimore, died last week, aged 67 years.

**THE CHEMICAL ENGRAVING CO.**

HIGH GRADE PHOTO-ENGRAVING AND ILLUSTRATING AND DESIGNING

LARGE CONTRACTS EXECUTED PROMPTLY AT THE LOWEST PRICES.

18 & 20 OAK ST. NEW YORK.

**The STANDARD ENGRAVING CO.**

A NIGHT FORCE WE NEVER SLEEP

Seventh & Chestnut Sts. PHILADELPHIA.

OFFICE: BIRDING AVE. 3071 TELEPHONE: WE ARE EQUIPPED TO DO OUR OWN OUTSIDE PHOTOGRAPHY AND FINISH THE FINEST GRADE OF PLATES IN ALL SIZES FOR THE ENGRAVER AND PHOTOGRAPHER. CATALOGUES, CIRCULARS, BOOKLETS AND ARTISTIC PUBLICATIONS

**WILLIAMS LLOYD MACHINERY COMPANY.**

(Formerly Geo. E. Lloyd & Co., Est'd 1876)

373 Dearborn St., Chicago.

Plants for Stereotyping, Electrotyping and Photo-Engraving complete in every detail.

N. Y. Agent: **THE TYMPALYN CO.,** CHARLES S. MILLS, Manager, SPECIALTY: Iron Equipment for Composing Rooms.

**NEWS PHOTOGRAPHS WHICH FOCUS FACTS.**

We have 15,000 subjects in stock and agents all over the world. Text supplied.

WE BUY interesting photographs. Send for our daily bulletin of news subjects.

**GEORGE GRANTHAM BAIN,** 15 PARK ROW, NEW YORK.

**THE LOVEJOY CO.,** Established 1858

**ELECTROTYPERS**

and Manufacturers of Electrotypes Machinery

444-446 Pearl Street, New York.

**TYPEWRITER RIBBONS FLIMSIES CARBON PAPER**

**SITUATIONS WANTED.**

Four agate lines will be published on time free under this classification. 15 cents for each additional line.

**NIGHT EDITOR**

wants to better himself. Publishers seeking capable man address "NIGHT EDITOR," care THE EDITOR AND PUBLISHER.

**NEWSPAPER MAN**

wants managing editorship of weekly or daily paper. Can make publication popular with readers, increasing and holding circulation. -W.M. EDGAR JOHNSON, 21 North Broadway, Akron, O.

**A WIDE-AWAKE CARTOONIST.**

Are you, Mr. Editor, looking for a clever cartoonist who originates catchy, pointed cartoons and comics, the kind the readers like. If so, address "A LIVE ONE," care THE EDITOR AND PUBLISHER.

**CLEVER NEW YORK NEWSPAPER**

man, thoroughly experienced as reporter, copy reader and make-up man, desires position. Eight years' experience on big dailies; regarded as a hustler, an exceptionally rapid worker, and good writer on either straight news stories or Sunday specials. Anxious to work outside of New York. Address "C. J. M.," care THE EDITOR AND PUBLISHER.

**BUSINESS MANAGER, NOW**

employed, city 100,000, wishes change, or to be assistant in larger city. Twenty years experience. Thorough in details of advertising, circulation, mechanical and editorial departments. Good systemizer, able to see and stop leaks and has increased business wherever located. Can manage large forces and carry out ideas of those who pay the bills. Do not drink or gamble. -M. A. NAGER, care THE EDITOR AND PUBLISHER.

**TRADE AND SPECIAL PUBLICATIONS**

desiring "copy" on assignment or otherwise—can I serve you? Can supply interviews, "write-ups," special articles, any and all kinds, at your rates. Address "FREE LANCE," care THE EDITOR AND PUBLISHER.

**HELP WANTED.**

**BUSINESS MANAGER WANTED**

or only afternoon paper in city 20,000; one capable purchasing interest preferred; state salary, entire newspaper experience and give references. Address "L. I.," Indianapolis, Ind.

**A YOUNG UNMARRIED JOB PRINTER**

competent to solicit work for an old established printing establishment. One from weekly newspaper office preferred. Address "JOBBER," care Lyman D. Morse Agency, 38 Park Row, New York.

**EDITOR FOR A DAILY PAPER.**

Applicant must invest in stock of the company. "NORTHAMPTON PRINTING AND BINDING COMPANY," Northampton, Mass.

**FOR SALE.**

We have a surplus of news print which we will sell below the market price to quick buyers. Quality guaranteed. In replying please state how much you use per annum and from whom you are now buying. Address "T. J.," care THE EDITOR AND PUBLISHER.

**HALFTONE OR LINE REPRODUCTION**

tions delivered prepaid, 75¢; 6 or more, 50¢ each. Cash with order. All newspaper screens; service day and night. Write for circulars. References furnished. "NEWSPAPER PROCESS ENGRAVER," P. O. Box 815, Philadelphia, Pa.

**IN THE MARKET.**

**WANTED—CYLINDER PRESS.**

We wish to purchase a small cylinder press capable of printing at one impression four pages of a four-column paper; must be in good condition. State size, make, how long in use, lowest price and cash or terms. Address "THE NEWS," Monongahela, Pa.

**IF YOU HAVE TYPE, CYLINDER**

press, job presses, cutter, sifter, perforator, stones, cabinets, or any printing or bookbinding materials, or machinery in good condition, but not productive, we will pay you a fair price for same in 6 per cent participating preferred stock in a successful printing business, located in city of 65,000 population. Present plant not equal to volume of business; shares should earn from 10 to 12 per cent, during the present year. Address "M. A.," care THE EDITOR AND PUBLISHER.

**WE MANUFACTURE THE BEST LINE OF**

**Typewriter Supplies**

ON THE MARKET—SEND FOR CATALOG

**THE S. T. SMITH CO.**

11 BARCLAY STREET, NEW YORK CITY

# THE ADVERTISING WORLD.

## TIPS FOR BUSINESS MANAGERS.

The Walter Baker Company, Boston, is sending out renewals direct.

The W. S. Hill Company, Pittsburg, is asking rates on 12,000 agate lines.

A. S. Tuffin, Box 246, Johannesburg, South Africa, is asking rates in Western dailies.

The Dr. Williams Medicine Company, Schenectady, New York, is sending out fall copy direct.

M. Plattner, Nassau street, New York, is placing the fall appropriation for the Nemo Corset advertising.

F. C. Williams, 108 Fulton street, New York, is making contracts for the India and Ceylon Tea advertising.

The Ladies' Hair Goods Manufacturing Company, Baltimore, is asking for rates in Pennsylvania papers.

New orders are going out for Hostetter's Stomach Bitters, Pittsburg. The business is being placed direct.

Orrine advertising is being renewed by the C. Ironmonger Advertising Agency, Park Row Building, New York.

The L. D. Morse Agency, Potter Building, New York, is sending out contracts for the Athlaphoros advertising.

The Pond's Extract Company, 76 Fifth avenue, New York, is now sending out orders direct to the Pacific Coast.

The Meyer Agency, Rochester, N. Y., is placing part of the appropriation for the D. Zerta Food Company advertising.

Carleton & Hovey Co., Lowell, Mass., is sending out copy, and is also asking rates on the Father John advertising.

Scott & Bowne, 409 Pearl street, New York, are sending out renewals direct for the Scott's Emulsion advertising.

N. W. Ayer & Son, Philadelphia, are sending out additional copy to weeklies for the Simmons Hardware Company.

Calkins & Holden, Twenty-third street, New York, are placing the Beech Nut Bacon advertising in New York city dailies.

The Bentz-American Advertising Agency, Twenty-ninth street, New York, will place the advertising for Dorfing's Cut Glass.

Elsner & Mendelsohn, Warren street, New York, are taking up New England dailies for the advertising of Johann Hoff's Malt Extract.

The Willis Sharpe Kilmer Agency, Binghamton, N. Y., is sending out contracts. Large copy will be used about the first week in October.

The Homer Hedge Company, 120 Broadway, New York, is placing new and large copy in the larger cities for the Boonekamp Bitters advertising.

J. Walter Thompson, Twenty-third street, New York, is using Massachusetts dailies for the advertising of Brown's Army & Navy Shoe Polish.

N. W. Ayer & Son, Philadelphia, are placing the advertising for the Phillips & Clark Stove Company, Geneva, N. Y., in New York State dailies and weeklies.

Wood, Putnam & Wood, Boston, are placing orders for 1,000 inches to be used within one year for the Clark, Coggin & Johnson Company, advertising the Detanated India Coffee.

The Mahln Advertising Company, Chicago, will place the advertising of Rosenwald & Weil, Clothesologist Mackinnettes,

Chicago. This agency will also place the advertising of Armour & Co.

The Amsterdam Advertising Agency, Park Place, New York, will place the Atlantic Coast Line advertising in New England, Pennsylvania and Washington papers. Contracts will go out about the middle of October.

The American Cigar Company, 111 Fifth avenue, New York, is conducting an extensive campaign of advertising for the Cubanola cigar and the Recruit cigar on the Pacific Coast. The business is placed by the Ben B. Hampton Company, 7 West Twenty-second street, New York.

The first handkerchief concern to adopt a trade mark and undertake a liberal advertising campaign is John Pullman & Co., 515 Broadway, New York. The product of the Pullman house has been known to dealers for years and now it is proposed to acquaint the consumer with the name Pullman and all that it stands for in handkerchiefs. The advertising is being placed by the Ben B. Hampton Company, 7 West Twenty-second street, New York.

## ADVERTISING NOTES.

Charles A. O'Donnell has resigned as advertising manager of the Pittsburg Gazette.

H. J. Ingle, of Los Angeles, Cal., is in New York in the interest of the Pacific Penny Papers.

James Veree, manager of the Chicago office of the Bright & Veree Special Agency, was in New York this week.

Harrison M. Parker, advertising manager of the Chicago Tribune, was in New York this week in the interest of that paper.

Eugene Van Zandt, the special agent, New York and Chicago, has added the Kokomo (Ind.) News to his list of papers.

F. M. Kruger, 150 Nassau street, New York, has been appointed foreign advertising representative of the Newark Sunday Call.

John B. Woodward, the New York representative of the Chicago Daily News, has returned home after a delightful vacation spent in the Adirondacks.

C. J. Billson, the New York special agent, has added the London (Ont.) Free Press to his list of papers. John Glass will represent this paper in the West.

Guy Osborne, the Chicago special agent, was in New York this week. Mr. Osborne has been appointed the Western representative of the Philadelphia North American.

A. C. Keefer, publisher of the Indianapolis Sun, is in New York this week looking over the foreign advertising field with his representative, Eugene Van Zandt, World Building, New York.

Charles H. Fuller, the well-known advertising agent of Chicago, has recently returned from a three months' trip abroad. His time, with the exception of three weeks on the Continent, was spent in his London office.

Charles Aronstein is now in charge of the classified advertising of the New York American and Evening Journal, having succeeded Samuel Hecht, who resigned to become New York representative of the Red Book of Chicago. Mr. Hecht, who had been with the American and Journal for nine years, gave a dinner the other evening for his associates in the advertising department, who in turn presented their host with a handsome loving cup.

## NEW CIGAR ADVERTISING.

Concern Organized on Lines of the United Drug Company.

The National Cigar Stands Company, which has recently been incorporated under the laws of New Jersey with \$500,000 capital, all paid in, will probably be one of the most liberal advertisers of the coming season. It is made up of the same people as the United Drug Company, a corporation composed of the leading druggists of 1,000 of the principal cities and towns of the United States. The success of the United Drug Company's advertising for the Rexall remedies is familiar to everyone. The same method will be used by the National Cigar Stands Company. The Ben B. Hampton Company, advertising agents, New York, will place the account as they did for the United Drug Company.

The officers and incorporators of the National Cigar Stands Company are: President, Louis K. Liggett, president of the United Drug Company, Boston; treasurer, George C. Lyon, of the Hall & Lyon Company, which operates a chain of drug stores in New England, and secretary, W. C. Bolton, a prominent druggist of Brooklyn. Mr. Liggett, head of the concern, was the organizer of the United Drug Company. He argues that druggists are peculiarly well prepared to handle a large cigar trade, and that there is no reason why they should not save the big profits of the middlemen which are such a burden to the tobacco industry. The new concern will have its headquarters in New York, with branches in Boston, Chicago, San Francisco and Havana, Cuba.

## The Scott's Emulsion Advertising.

The circulation through various channels of an erroneous report concerning the Scott's Emulsion advertising, has caused Mr. Fredericks, of Scott & Bowne, to ask us to make formal denial of the rumor. His letter follows:

New York, Sept. 8, 1905.

THE EDITOR AND PUBLISHER,  
New York City.

Dear Sirs:—We would thank you to deny, in your next issue, the unfounded rumor that the advertising of Scott's Emulsion is now being placed through an advertising agency. The business will continue to be placed direct, as it has in the past.

Yours truly,

SCOTT & BOWNE,

E. P. Fredericks, Manager, Advertising Department.

## The Natural Food Advertising.

The Natural Food Company, of Niagara Falls, N. Y., has arranged for its 1906 magazine and newspaper campaign for Shredded Wheat Biscuit and Triscuit. The placing of this business has been awarded to the Frank Presbrey Company, the designs and plates will be prepared by the George Ethridge Company, and copy will be written by T. A. De Weese, the director of publicity for the Natural Food Company.

## A LOS ANGELES SPECIAL.

Herald Issues Big Industrial Number of One Hundred Pages.

Among recent special numbers the "300,000 Population Edition" of the Los Angeles Herald caps the pinnacle. This mammoth newspaper consisting of 100 pages was issued on Sunday, Sept. 3, and contained enough reading to last an ordinary person a month. That the publication of such an edition was supported by advertisers speaks eloquently for the industrial prosperity of its section. Five years ago the Herald began the "200,000 population" cry. Los Angeles has already passed that figure, hence the reason for adopting the new "300,000" slogan.

The Herald is the oldest morning paper in Los Angeles, having been established Oct. 2, 1872. Since it passed under its present management, with Frank G. Finlayson, president, and Robert M. Yost, general manager, it has made remarkable gains in both circulation and advertising patronage.

## NEW CORPORATIONS.

The Universe Publishing Company, New York. Capital, \$10,000. Directors: Alphonse Taillon, W. M. Smith, Henry Hosier, New York.

Good Cheer Publishing Co., Belfast, Me. Objects, printing and publishing. Capital, \$250,000. President, F. R. Poor, Belfast, treasurer, E. B. Gilchrist, Belfast.

Southworth Printing Company, Portland, Me. Objects, printing and publishing. Capital, \$15,000. President, F. B. Southworth, and treasurer, O. C. Gould, Portland.

Valley Magazine Company, St. Louis, has been incorporated with \$10,000. Capital stock by Charles E. Lane, William L. Harn, Jack Major and George R. Stone to publish magazine, periodical, etc.

The Optimist Publishing Company, Camden, N. J. Objects, general publishing and printing; publish the magazine the Optimist. Capital, \$100,000. Incorporators: Allan J. Cassidy, Philadelphia; Fred. W. Cassidy, Philadelphia; Henry F. Steckwell, Camden.

## PRACTICE ECONOMY

in buying space  
in dailies in the

## STATE OF OHIO

The papers of the  
SCRIPPS-McRAE LEAGUE  
Cover the State

ASK FOR INFORMATION AND RATES.

D. J. RANDALL, Eastern Mgr.,  
Tribune Bldg., New York.  
I. S. WALLIS, Western Mgr.,  
First Nat'l Bank Bldg., Chicago.

# NEWSPAPERDOM'S General Advertisers' Information Bureau

## Proprietary Medicine Advertising

All daily newspapers are considered good mediums for this kind of business. Some are more so than others. We have on file letters from druggists in every city—large and small—showing which of the dailies have brought the best results to advertisers.

## Mail Order Advertising

If you wish to know which newspapers in a certain section are best adapted for use in advertising Mail Order Goods, we can tell you which dailies have proven profitable to others—also something of their standing among local advertisers and what their experiences have been.

General advertisers can make use of this bureau without cost if they are subscribers to NEWSPAPERDOM. One tip may save the subscription price of \$2 a hundred times over.

NEWSPAPERDOM PUBLISHING COMPANY,  
150 Nassau Street,  
New York City.

**EIGHT-HOUR FIGHT ON**

**Printers All Over the Country Going Out Because Their Demands Are Refused by Employers.**

The fight for the eight-hour day by the members of International Typographical Union is on in earnest. From all over the country come accounts of strikes and lockouts. It is principally the job offices that are affected, but a good many newspaper plants are also involved.

In Albany there were 328 printers out on Tuesday night. The Times Union, which has been working its men but eight hours, signed the agreement, as did ten small job offices. The Journal and Press Knickerbocker Express are not affected, owing to the existence of an arbitration agreement, but all the men on the Argus went out. The paper came out as usual on Wednesday and Joseph T. McNally, the managing editor, said the Argus office would hereafter be an "open shop." The printers of both the J. B. Lyon Company and the Brandow Printing Company are out.

The Argus Company signed the eight-hour agreement for its job and newspaper office on Wednesday evening.

The printers employed by the Weed Parsons Printing Company, Charles Van Benthuyson & Sons, C. F. Williams and William Boyd at Albany, walked out of their shops last Monday in response to instructions from the national union in its fight for an eight-hour day throughout the country.

The demand for an eight-hour day and nine hours pay has been acceded to by all of the offices in Saratoga, N. Y., except that of the Saratogian Company. Capt. John K. Walbridge, president of that company, refused to accede to the demands which were made on six hours' notice. The printers employed in the Daily Saratogian, who were in sympathy with the strike, were to have joined in the demand, but were held back by a signed agreement for five years beginning in 1902. The company's job printers are out.

The Indianapolis Typothetae last Monday unanimously decided not to grant the printers' demand for an eight-hour day, and at 5 o'clock all the printers quit work, notifying their employers that they would not return on the morrow. President Fish said the granting of the eight-hour day really involved an increase of about twenty per cent. in wages and the employers could under no circumstances pay more than the present wages. It was intimated that the employers do not object particularly to the reduction of hours if it does not carry with it an increase in wages.

In Newark about forty job printers employed in six printing offices went out. The employers have issued a circular declaring their intention of conducting open shops. John McIntyre, the national secretary of the Typothetae, is expected in Newark to take charge of the fight.

Practically all the book and job printing houses in Dallas, Tex., had strikes declared against them this week. Three of the largest job printing houses in the United States, the Dorsey Printing Company, the M. P. Exline Company, and the J. P. Worley Company, were included in the walk-out. Strikes were expected to be declared in Houston, Waco, and other cities yet this week. Fort Worth is not involved, as that city already has the eight-hour day.

The master printers of New Haven, have refused to grant the demand and will employ non-union men. The newspapers of that city are not affected. The book and job printers in Lynchburg, Va., struck upon the refusal of their employers to grant the eight-hour day. The newspapers there are not affected.

**R. HOE & CO'S**  
**PATENTED INDEPENDENT**  
**Steam Generator**



DESIGNED WITH A VIEW TO DURABILITY, CONVENIENCE AND ECONOMY OF TIME AND EXPENSE

WITH RIVETTED STEEL BOILER, FOR SUPPLYING STEAM TO STEREOTYPE MATRIX-DRYING TABLES, USING GAS FOR FUEL.

OVER ONE HUNDRED IN USE

As there is nothing so good as steam heat for drying matrices, this apparatus is very valuable where steam from a boiler is not available or is otherwise objectionable. It produces superheated dry steam at the minimum of expense for fuel and in the quickest possible time. It entirely obviates the condensation of steam brought from a distance to the drying table, much greater heat is obtained than from a boiler at a distance, and the time required to dry a matrix greatly diminished. The space required is no more than ordinarily taken up by the table. It can be applied to steam tables already in use.

GRAND PRIZE ST. LOUIS, 1904.

**R. Hoe & Co., 504-520 New York Grand St.,**

ALSO: 192 Devonshire St., Boston, Mass. 148 Dearborn St., Chicago, Ill. Borough Road, London, S. E., England.

**COPYRIGHT ON NEWS.**

**Need of Such Provision Discussed by British Institute of Journalists.**

The matter of copyright on news was one of the chief topics of discussion at the annual conference of the British Institute of Journalists held recently at Bournemouth. F. J. Higginbottom submitted the report of the council on copyright, which stated that it had been laid down by Justice Joyce, in "Springfield vs. Thame," that the writer of a report which had been converted in the course of sub-editing into different language to that employed by the writer had no copyright in his report, but that such copyright was vested in the sub-editor who had used the writer's information and had presented it in other language. The committee appointed to consider the question were of the opinion that the interests of journalists of all classes, as well as of newspaper proprietors, were seriously affected, and that Parliament should be invited to redress an undoubted grievance. They therefore recommended—(1) that steps be taken by the council to obtain the introduction into Parliament of a bill securing to the writer of news matter an absolute property in his matter for at least twenty-four hours after its publication; (2) that a clause to the following effect be inserted to the bill, viz.:

"No person or newspaper shall publish, circulate, or utilize in any way, wholly or in part, news or information obtained and published by other parties without the authority of such parties for a period of twenty-four hours immediately following the publication of such news or information, provided always that nothing in this clause should be taken to prevent any person or newspaper from publishing within the said interval of twenty-four hours the same or like news or information obtained independently of and in no way derived from or appropriated from that obtained and issued by other paper."

A motion that the report be referred back to the special committee with instructions to consult the districts before making any fresh representations to the council was seconded, and after some discussion, the amendment was carried unanimously.

Major Gratwicke, of Exeter, was unanimously chosen president. The next annual convention will be held at Dublin.

**CHANGES IN INTEREST.**

J. D. Wickersham has bought the Yellville (Ark.) Republican.

The Harrison (Okla.) Gazette has been sold to A. H. Stewart.

True B. Burnham has bought the Geary (Okla.) Bulletin.

The Lapeer (Mich.) Clarion, for twenty years owned and edited by E. T. Woodruff, has been sold to Louis C. Crampton.

J. F. Jarrell, for a number of years political writer on the Topeka Capital, has purchased the Holton (Kan.) Signal.

A half interest in the Warren (Pa.) Mail has been sold to W. R. McKinney, who will be associated with Eno Drumm in its management.

**STILL FINDS IT INTERESTING.**

Wheeling, W. Va., Sept. 2, 1905. THE EDITOR AND PUBLISHER COMPANY, New York.

Gentlemen:—Please find inclosed check for \$1 for renewal of my subscription.

I am out of the newspaper business now, but I find THE EDITOR AND PUBLISHER always interesting just the same. Yours very truly,

R. B. NAYLOR, Secretary Board of Trade.

**PROSPERITY IN IOWA.**

Shown by State Fair Attendance—Des Moines Capital's Commercial Edition.

The Commercial Club of Des Moines issued a special edition of the Des Moines Capital on Sept. 6. The paper consisted of forty-six pages, and was entirely devoted to exploiting Des Moines as a prosperous business community and as a desirable place in which to live. Copies will be sent to those writing to the Capital.

Iowa is going to be a good advertising field for the coming year. In a recent editorial the Capital says:

"There is no trade barometer in Iowa like the State fair. As the farmers go, so goes everything in this State, and there is nothing that measures the question good times or bad on the farms so accurately as the attendance at the State fair. The tremendous crowds this year, breaking all records, tell the story of prosperity as nothing else can."

"Last year the total State Fair attendance was 125,000, but this year it will come close to and may even exceed 200,000—almost double 1904, good year that it was. The State fair means a good many things, but above all affords promise of the most prosperous year Iowa has ever known."

**HOME CIRCULATION IS BEST.**

Elmira, N. Y., Sept. 2, 1905.

THE EDITOR AND PUBLISHER, Park Row Building, New York.

Dear Sirs:—Your recent courteous letter has been referred to me, and I am pleased to be out of town, and I am pleased to enclose herewith \$1 in cash to pay for my subscription for one year. The fact that I have the paper sent to my home, where I have more time to read, proves that I find it newsworthy.

Very respectfully yours,  
 PAUL BLOCK,  
 New York Special Agent.

**NEW PUBLICATIONS.**

John R. Cook will start a new paper at Kendall, Mont.

A new paper called the News has been started at Buchanan, Va.

T. Larry Gantt will start a new paper at Athens, Ga., on Oct. 1.

The Maben (Miss.) Advance, edited by C. K. Oliver, is a new paper.

W. T. Boyle has started a new paper at Wartrace, Tenn., called the News.

The Building News Company of Chattanooga, Tenn., has been incorporated with \$5,000 capital by A. W. Boyd and others for the purpose of issuing a new monthly publication called the Building News.

**Weekly Middle West Booming.**

Roy Keator, who on July 1 purchased the Weekly Middle West and became its editor and publisher, with offices at 153-155 La Salle street, Chicago, is making some great claims for his publication. He says the circulation increased 500 per cent. during July and August, and that the advertising showed a gain of 112 columns a month over the same period last year. The Middle West has just issued a new rate card, making a maximum rate of seventy-five cents an inch, with discount for time contracts. The paper in a few weeks will be increased from eight pages to twelve, with a number of new features added.

**Morning and Evening at Ashtabula.**

The new Ashtabula (O.) Journal, which will begin publication on Sept. 18 will print both a morning and evening edition. It will appear each morning except Monday and each evening except Saturday and Sunday. L. R. Benjamin is in sole charge of the management.

## NEW HOE PRESSES.

Rapid Fire Orders From Newspapers  
for Increased Printing Facilities Show  
Growing Prosperity of the South.

There is no better evidence of the rapid development and constantly increasing prosperity of the South than the fact that so many of the daily newspapers there are installing new plants of the latest improved machinery.

A large sextuple press, capable of turning out newspapers at the rate of 48,000 twelve pages an hour, is now being shipped by R. Hoe & Co. to the Dallas News, and will be a great step in advance of anything heretofore seen in that section of the country. The Houston Chronicle has outgrown its three-roll Hoe press and the Hoe people are now adding a deck to it, turning it into a four-roll press. The Times-Democrat, of New Orleans, is getting a Hoe double sextuple, with a capacity of 96,000 papers an hour, and the plant of the New Orleans Picayune has just been enlarged by the addition of one of Hoe & Co.'s latest improved quadruple presses, with four-roller distribution and other special features for fine half-tone illustrated work. In Kansas the Wichita Beacon has just put into commission a Hoe double supplement press, with a capacity of 24,000 papers an hour. In Tennessee the Memphis Commercial-Appeal is getting a new four-roll Hoe press, and the Memphis News-Scimitar a similar Hoe machine with color devices and all the latest improvements. In South Carolina the Charleston News and Courier has recently ordered a twenty-four-page Hoe press, and the Columbia State a sixteen-page Hoe press. In Virginia the Richmond Journal has ordered a three-roll Hoe press, and the Norfolk Virginian and Pilot a thirty-two-page Hoe press. Coming farther north, the Baltimore Sun plant is being enlarged by two additional Hoe quadruples; the Baltimore Herald by another Hoe quadruple, and the Baltimore News by a new Hoe double sextuple and by adding a deck to one of its present quadruples, turning it into a sextuple, while the Baltimore American has two new double sextuples.

Among the other offices in the South using improved Hoe newspaper perfecting presses are the following: The Constitution and the Journal, Atlanta; the News and the Press, Savannah; the News, Macon, Ga.; the Journal and the Republican, Wilmington, Del.; the Observer, Charlotte, N. C.; Deutsche Correspondent, Baltimore, Md.; the Public Ledger, the Landmark and the Dispatch, Norfolk, Va.; the Press, Roanoke, Va.; the News, Lynchburg, Va.; the News-Leader, Richmond, Va.; the Register, Wheeling, W. Va.; the Banner and the American, Nashville, Tenn.; the Post, Houston, Tex.; the Telegram, Fort Worth; the News, Galveston; the Commercial, the Herald, and the Courier-Journal, Louisville, Ky.; the Globe-Democrat, the Republic, the Post-Dispatch, Westliche Post and the Anzeiger des Westens, St. Louis; the Star and the Times, Kansas City; the News and Press, St. Joseph, Mo.

In many of these plants there are several web perfecting presses, from the ordinary single-roll machine with a capacity of 12,000 papers per hour to the mammoth Hoe double sextuple, which turns out papers at the rate of 96,000 copies an hour and gives almost any number of pages desired.

As an example of the way they do things in the West, Twin Falls, Idaho, which was laid out only a year ago, is now supporting a very enterprising daily paper. The paper is published by George F. Sprague, and is called the News.

# We Beat 'Em on Peace We Beat 'Em on Fight.

PUBLISHERS PRESS Clients Express Ap-  
preciation of the Report of the  
Nelson-Britt Fight.

If You are not Getting the PUBLISHERS  
PRESS Service You are Missing  
a Good Thing.

## LOOK AT WHAT THEY SAY:

"The service you gave us on the Britt-Nelson fight could not have been beaten. We are much pleased."—Fitchburg (Mass.) Daily News.

"Fight report fine."—Wilkes-Barre (Pa.) Leader.

"Because of your excellent service Saturday night we were enabled to be first on the street with the fight news."—Baltimore World.

"The Times received the news of the fight through the PUBLISHERS PRESS, the best news agency for the service of evening newspapers in America to-day."—Scranton Times.

"For the prompt and satisfactory service on the Britt-Nelson fight we are indebted to the PUBLISHERS PRESS."—Scranton Truth.

"We megaphoned result of fight nine minutes ahead of opposition here."—Brockton (Mass.) Enterprise.

"Service was excellent. We beat all competitors twenty minutes."—Wheeling (W. Va.) News.

"Fight report excellent."—Pittsburg Press.

"The fight service of the PUBLISHERS PRESS was splendid. Our extras went like hot cakes."—Albany (N.Y.) Times-Union.

"We desire to express our appreciation of the PUBLISHERS PRESS service. We are very much pleased with it."—Tampa (Fla.) Herald.

FOR PARTICULARS ABOUT THIS ESSENTIAL NEWS SERVICE ADDRESS

# PUBLISHERS PRESS

PARK ROW BUILDING,

NEW YORK CITY.



