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Kindly mail us the Monthly Crop report.

Wm. W. Sterling—Ralph W. Sterling

1873

1917

~~Seed Magazine Investigations.~~

Annual Catalogue

FROM THE

STERLING PLANT & SEED POULTRY

== F A R M ==

WE SELL

Burpee's Garden Seeds

Burpee's Farm Seeds

Sterling's Vegetable, Fruit and Flower Plants

Nungesser, Dickinson's Grass and Clover Seed

Cyphers Incubator Co.'s Incubators

Cyphers Incubator Co.'s Hovers, Brooders and Supplies

Grain, Feed and Flour

Eggs for Hatching and Baby Chicks

B. P. Rocks and S. C. White Leghorns

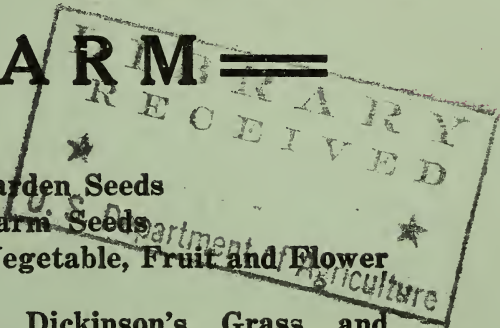
Seed Potatoes, Strawberry Plants, Etc., Etc.

— ADDRESS —

WM. W. STERLING & SON

CUTCHOGUE, L. I., N. Y.

Telephone Connection



To Our Patrons

We take pleasure in handing this, our "Silent Salesman," to our friends and customers this season of 1917. We trust you had a good season the past year and hope we are all in for the "Best Ever" this year. There are a few items like Garden Beans, Sweet Corn and Spinach very scarce and high this year, but most all of our Garden and Farm Seeds are as fine as ever in quality and very reasonable in price.

Incubators and all kinds of Poultry Hardware are higher. We are selling the Cico Coal Burning Hover at \$15.00 complete. We have one in operation ready for inspection. Look it over before buying elsewhere. Our Poultry we have culled very closely and have paid out a lot of money for the very best blood lines for laying purposes in this country or any other. Barron White Leghorns and Parks' Barred Rocks lead them all, and our Baby Chicks and Eggs for Hatching come from these two strains.

Strawberry plants are one of our specialties. Try a few hundred Wm. Belt, Corsican, Marshal, 1st Quality, Wild Wood and Stephens Late Champion, the six best kinds we have tried.

We ask you for your trade, and assure you of our best attention and a square deal. Thanking you for past favors, we remain,

Yours truly,

WM. W. STERLING & SON.

Seed Department

Send cash with your order. It saves book-keeping, bother and worry and is the most satisfactory all around. For all cash orders of \$2.00 or more we will send a trial 10 weeks' subscription to the Rural New Yorker, on request.

Send cash by registered letter, P. O. money order or bank check. 2-cent stamps accepted for amounts under \$1.00 if received in good condition.

We pay the postage on seeds by the packet, ounce or $\frac{1}{4}$ pound. Quantities over that require 5 cents per pound or 7 cents per quart extra in the 1st and 2nd zones. Packages over one pound require 1 cent for each additional pound. Half ounce of seeds will be sold at ounce rates, half pounds at pound rates, pints at quart rates, and one-half bushel at bushel rates.

REMEMBER, WE SELL BURPEE'S GARDEN AND FIELD SEEDS

For less money than you can buy them elsewhere. We always mention it when any of our seeds come from other sources than from W. Atlee Burpee & Co.

Plant Burpee's and be satisfied;
Depend on others and have your patience tried.

Asparagus Seed

	pkt.	oz.	$\frac{1}{4}$ lb.	1b
Palmetto from Burpee05	.10	.25	.70
Giant Argenteuil from Burpee05	.10	.25	.80

Asparagus Roots—1 Year Old

100 plants will set 100 feet of row. 5,000 to the acre.

	100	1000
Giant Argenteuil, Prescott's selected stock, superior in every way to any other70	4.00
Reading Giant, Prescott's largest select70	4.00

No two-year-old roots.

Beans—Green Pod

One quart will plant 100 feet of drill. Seed very scarce.

	pkg.	qt.
Burpee's Stringless Green Pod, the best15	.60
Early Red Valentine15	.50
Burpee's Fordhook Favorite ..	.15	.60
Early Bountiful, prolific15	.50
Dwarf Horticultural for shell beans15	.40
Red Kidney, best for baking ..	.15	.40
White Marrow, field bean15	.40
White Pea or small field bean ..	.15	.40
Kentucky Wonder, best pole bean15	.40

Field and shell beans not from Burpee.

Wax Pod Beans

Rust Proof Golden Wax, the best15	.60
Burpee's Saddleback, Wax, fine ..	.15	.60
Davis' White Wax Productive ..	.15	.60

I have tried your Prescott's Argenteuil and advise any one who wants the best to use this kind. They are cheaper at \$10.00 per 1000 than the common kind for a gift.

H. E. GRATHWOHL,
New York.

See Mr. Hallock's testimonial on page 16.

Lima Beans

One quart will plant 100 feet of drill. One bushel to one and one-quarter bushels per acre.

	pkg.	qt.	pk.	bu.
Fordhook Bush Lima, best for garden or field15	.40	2.75	
Fordhooks not from Burpee				800 7.50
Improved Burpee Bush Lima, very prolific15	.45	3.00	
Pole Lima, Burpee's Giant Podded, the best15	.45	3.00	

Beets—Table

One ounce will sow 50 feet of drill.

	pkt.	oz.	¼ lb.
Henderson's Electric XXXX earliest05	.20	.75
Eclipse, standard extra early..	.05	.10	.30
Early Model, a winner for earliness05	.15	.50
Burpee's Columbia, the best blood beet05	.15	.50
Detroit Dark Red05	.15	.40
Dark Stinson05	.10	.35
Swiss Chard, large white05	.10	.30
Swiss Chard, Lucullus , large curled05	.15	.40

Beets—Stock

Use 4 to 6 pounds to the acre.

	oz.	¼ lb.	lb.
Danish Sugar, the very best..	.10	.25	.60
Giant Half Sugar, large white	.10	.20	.50
Golden Tankard, Yellow Mangel	.10	.20	.50
Mammoth Prize, Long Red Mangel10	.20	.50

Brussels Sprouts Seed

Three ounces will produce enough plants for
1 acre

	pkt.	oz.
Seed raised from Peter Hand's Strain	.15	1.00

We expect to have 100 thousand plants from a **very** choice strain of seed. Send us your orders early.

Cauliflower

Three ounces will produce enough plants for
one acre.

	pkt.	oz.	¼ lb.
Sterling Erfurt, the best by test	.25	1.50	5.00
Association Erfurt, a very choice strain25	1.25	4.00

We expect to have a big supply of plants
in season.

Cabbage—Long Island Grown

	pkt.	oz.	¼ lb.
Extra Early Jersey Wakefield..	.10	.15	.50
Large Early Chas. Wakefield ..	.10	.15	.50
Copenhagen Market, earliest round head10	.30	1.10
Sterling All Season, best second early10	.20	.75
Premium Flat Dutch10	.15	.50
Large Late Drumhead10	.15	.50
Perfection Drumhead Savoy ..	.10	.15	.50
Burpee's Danish Round Red..	.10	.40	1.25

We will have a good supply of cabbage
plants in season.

Carrot

One ounce will sow 100 feet of drill; 1½ to
2½ pounds to the acre.

	pkt.	oz.	¼ lb.	lb
Danver's Half Long Or- ange, Burpee's selected stock05	.10	.35	1.25
Oxhart, best early05	.10	.35	1.25
Chantenay, best 2nd early, quality05	.10	.35	1.25

Celery

Burpee's Selected Seed.	pkt.	oz.
Golden Self-Blanching, French grown20	1.00
White Plume, earliest05	.20
Giant Fascle, best late05	.15
Winter Queen, large late05	.15

We expect to have a good supply of Celery
plants in season.

Corn—Sweet

One quart will plant 200 hills. Seed very scarce.

	pkg.	qt.	pk.
Burpee's Golden Bantam, sweetest and best10	.60	4.25
Seymour Sweet Orange, 2nd early, quality10	.40	3.00
Burpee's Fordhook, best extra early10	.35	2.65
Cosmopolitan, best 2nd early, large10	.40	3.00
Howling Mob, large, productive10	.40	3.00
Country Gentleman, quality ..	.10	.60	4.25
Stowell's Evergreen, standard..	.10	.60	4.00
Mammoth Late, largest10	.40	3.00
Pop Corn, Queen's Golden....	.10	.25	1.75

Corn—Field

One peck will plant one acre planted 4x4 feet.

	qt.	pk.	bu.
L. I. Red Cob, dent, best adapted for this locality20	1.00	2.50
L. I. Red Cob, selected ears, each 5 cents.			
Sweet Corn for Fodder, 1 bu. to the acre20	1.25	4.50

Cucumber

One oz. will plant 50 hills, one lb. to the acre.

	pkt.	oz.	¼ lb.	1 lb
Early Green Cluster, earliest05	.10	.30	1.00
Thorburn Everbearing, prolific05	.10	.30	1.10
Cool and Crisp05	.10	.35	1.20
Fordhook Pickling05	.15	.50	1.50
Arlington White Spine, standard for field and garden05	.10	.30	1.10
Fordhook Famous, quality05	.15	.50	1.40
Fordhook White Spine, choice05	.10	.35	1.25
London Long Green05	.10	.30	1.10

Egg Plant

	pkt.	oz.
New York Spineless Improved10	.50
Burpee's Black Beauty10	.50

Endive

Giant Green Fringed	pkt.	oz.
	.05	.15

Kale

Dwarf German Sprouts or Curled Scotch	pkt.	oz.
	.05	.10

Kohl Rabi

Early White Vienna	pkt.	oz.
	.05	.15

Leek

Long Mezieres	pkt.	oz.
	.05	.15

Lettuce

One oz. will sow 150 feet of drill.

	pkt.	oz.	¼ lb.
Curled Simpson, for early cutting05	.10	.30
Burpee's Earliest Wayahead, earliest head05	.20	.70
Big Boston05	.10	.35
New York or Wonderful, quality05	.10	.35
Hanson, very large05	.10	.30
Burpee's Brittle Ice, extra fine05	.20	.70
Iceburg, large crisp05	.10	.35
Deacon, best Butterhead.....	.05	.10	.30

Muskmelon

One oz. will plant 50 hills. Every seed from Burpee, which means quality.

	pkt.	oz.	¼ lb.
Burpee's Netted Gem or Rocky Ford05	.10	.25
Montreal, very large, delicious05	.10	.25
Burpee's Champion Market....	.05	.10	.25
Emerald Gem, melting05	.10	.30
Burpee's Fordhook, large sweet05	.10	.30
Burpee's Spicy, quality05	.15	.50
Golden Eagle, best for heavy soils05	.20	.75
Paul Rose or Petosky05	.10	.30

Watermelon

One oz. will plant 25 hills.

	pkt.	oz.	¼ lb.
Cole's Early, earliest and sweetest05	.10	.25
Tom Watson, large, fine05	.10	.25
Halbert Honey, very sweet..	.05	.10	.25
Kleckly Sweets05	.10	.25
Ice Cream, standard05	.10	.25
Sugar Stick, large sweet.....	.05	.10	.25
Burpee's Dark Icing05	.10	.25
Burpee's Cuban Queen, large..	.05	.10	.25

Okra or Gumbo

	pkt.	oz.	¼ lb.
Perfected Perkins' Long Pod..	.05	.10	.25

Onion Seed

Burpee's choicest strains. One oz. will sow
100 feet of drill.

	pkt.	oz.	¼ lb.
Prizetaker, Best American Grown, largest yellow.....	.05	.20	.70
Yellow Globe Danvers, best winter keeper05	.20	.65
Southport Yellow Globe, quality	.05	.20	.75
Large Red Wethersfield, flat..	.05	.15	.50
Southport Red Globe05	.20	.70
White Portugal, Silver Skin...	.05	.25	.85
Southport White Globe, special stock05	.30	1.00

Onion Sets

Buist's Selected Philadelphia Fancy. 32 lbs.
to the bu.

	qt.	pk.	bu.
White or Silver Skin25	1.80	6.00
Yellow Globe Fancy25	1.70	5.50
Dark Red Wethersfield25	1.70	5.50

Parsley

	pkt.	oz.	¼ lb.
Extra Double Curled, Emerald	.05	.10	.25
Moss Curled, fine05	.10	.25

Parsnip

	pkt.	oz.	¼ lb.
Imp. Guernsey, fine05	.10	.25
Hollow Crown, long smooth..	.05	.10	.25

Peas

One qt. will sow 100 feet.

	hgt.	pkg.	qt.	pk.
Burpee's Best Extra				
Early	1¾ ft.	.10	.30	2.25
Earliest Alaska, Bur-				
pee's Special Stock	2 ft.	.15	.40	3.00
Gradus or Prosperity	2½ ft.	.15	.35	2.50
Little Marvel, best 2nd				
early	1¼ ft.	.15	.35	2.75
Nott's Excelsior, stan-				
dard	1¼ ft.	.15	.30	2.25
American Wonder	1 ft.	.15	.30	2.25
Quite Content, large				
Pods, best tall	5 ft.	.15	.40	3.00
Burpee's Profusion,				
long season	3 ft.	.15	.35	2.50
British Wonder, sweet-				
est	1½ ft.	.15	.35	2.75
Stratagem, standard				
late	1½ ft.	.15	.35	2.50
Champion of England	4 ft.	.15	.30	2.25
Telephone or Boston				
Unrivaled	4½ ft.	.15	.35	2.50

Pepper

	pkt.	oz.
Burpee's Chinese Giant10	.50
Neapolitan, large early05	.20
Belle or Bull Nose05	.30
Sweet Upright05	.30
Cayenne, Long Hot05	.20
Coral Gem Bouquet05	.30

Pumpkin

One oz. will plant 25 hills.

	pkt.	oz.	¼ lb.
Early Sugar, best pie05	.10	.25
Burpee's Golden Oblong05	.10	.30
Burpee's Quaker Pie05	.10	.30
Big Tom or Large Field05	.10	.25

Radish

	pkt.	oz.	¼ lb.
Burpee's Earliest Scarlet Button	.05	.10	.30
Burpee's Rapid Red05	.10	.35
Scarlet Turnip White Tipped..	.05	.10	.35
French Breakfast, olive shaped	.05	.10	.25
Crimson Giant Globe05	.10	.30
White Icicle, fine05	.10	.25
Long Cardinal, crisp05	.10	.25

Spinach

One oz. will sow 50 feet. Seed very scarce.

	pkt.	oz.	¼ lb.
Long Standing05	.10	.30
Victoria, best of all05	.10	.30
Norfolk Savoy Leaved05	.10	.30
New Zealand, lasts until frost	.05	.10	.30

Salsify

	pkt.	oz.	¼ lb.
Mammoth Sandwich Island05	.20	.75

Squash

	pkt.	oz.	¼ lb.
Giant Summer Crookneck05	.10	.35
Mammoth White Bush05	.10	.30
Fordhook, Burpee's Bush05	.10	.30
Burpee's True Hubbard05	.10	.30
Red or Golden Hubbard05	.10	.35
Boston Marrow05	.10	.30
Delicata, small, quality05	.10	.35

Sorghum

	qt.	pk.
Early Orange20	1.00

Seed Oats

Two to Three bushels per acre.

	pk.	bu.	2bu.
Burpee's Danish Island, fine, heavy Oat with stiff straw	.50	1.60	3.00

Seed Potatoes

	pk.	167 lbs. bu. sack
Early Rose, Maine grown	1.00	3.25
Mills Prize, from new seed		
last year, best late70	2.50 7.00

Spanish Peanuts

	pkg.	qt.
Surest for this climate, small	.05	.20

Teosinte

	oz.	¼ lb.	lb.
Good for summer fodder10	.25	.75

Tomato

	pkt.	oz.
Earliana, Burpee's Special Sunnybrook10	.40
Ponderosa, largest, meaty10	.45
Livingston's Favorite, standard10	.25
Livingston's Perfection10	.25
Stone, best for canning10	.25
Burpee's Dwarf Giant20	.70
Golden Dwarf Champion10	.30

Turnip

One oz. will sow 100 ft., two lbs. per acre.

	pkt.	oz.	¼ lb.	lb.
White Egg, early05	.10	.25	.80
Golden Ball, Yellow Summer05	.10	.25	.80
Long Island Imp, Purple Top Ruta Baga05	.10	.25	.80
Rape, Vetch, Canada Field Peas, etc., we can get on short notice. Get our prices before ordering elsewhere.				

Grass Seed

Prices liable to change without notice. Terms strictly cash. We buy the very best grade of Grass Seed from the Nungesser Dickinson Seed Co., and sell as reasonable as the highest quality re-cleaned Grass Seed can be sold.

Our Hay Mixture for one acre is eleven pounds Timothy, five pounds Red Clover and

three pounds Alsike Clover. Try this with one-half ton Lime to the acre and raise a crop of hay to be proud of. We can supply you with the Lime if you want us to. Ask for prices.

	Purity	10 lbs.	or over	lb.
Timothy	99.70%	.09		.12
Red Clover	99.75%	.22		.25
Alsike Clover	97.70%	.22		.25
Alfalfa, choicest	99.82%	.20		.25
Red Top Fancy Recleaned	93. %	.15		.20
Kentuck Blue Grass	98.25%	.18		.22
Orchard Grass	92.42%	.23		.27
Golden Millet06		.10
Japanese Millet07		.10
White Clover for lawns..	97.50%	.45		.50
Lawn Grass, Burpee's				
Finest Fordhook Mixture		.23		.25

Flower Seed

	pkt.	oz.	¼ lb.
Aster, Crego Mixture15	1.75	
Aster, Fordhook Favorites....	.10	1.25	
Cosmos, Giant Flowering, Mixed	.05	.30	
Cosmos, Early Flowering Mixed	.10	.75	
Morning Glory, Imperial Japanese05	.20	
Nasturtium, Queens of Tom Thumb05	.15	.50
Nasturtium, Gorgeous Mixed Tom Thumb05	.10	.35
Nasturtium, Tall Variegated Queens05	.15	.50
Nasturtium, Fordhook Favorite Tall05	.10	.35
Pansy, Burpee's Best Blend....	.25		
Pansy Plants, cold frame, per doz.30		
Poppy, Double Paeony Flowered	.05	.15	
Salvia Splendens. Scarlet Sage	.20	1.75	
Sunflower, large Russian, per qt.	.20		
Sweet Peas, Burpee's Blend of re-selected Spencer's.....	.05	.20	.75
Sweet Peas, Burpee's Best Mixed	.05	.10	.30
Flowering plants, see page 15.			

My past experiences with your seeds and plants have been pleasant.

CHAS. W. YOUNG.

Plant Department

We make a specialty of plant raising, in cold frames, hot beds and in the open ground. Customers are invited to come look our plants over and be convinced that it pays to buy Sterling's Plants.

Plants will be sold 50 of one kind at 100 rates, 500 of one kind at 1000 rates. We use the greatest care in packing our plants and make no charge for same.

We always ship by express F. O. B. Cutchogue station unless otherwise agreed upon.

Strawberry Plants Our Specialty

Our Strawberry Plants are well rooted, healthy and true to name. We have 20 of the best kinds to choose from and we are sure you can find a few kinds to suit your soil and taste.

We pack our plants in wet moss and keep kinds well separated and marked.

We find that Wm. Belt, Corsican, Marshal, 1st Quality, Wild Wood and Stephen's Late Champion are the six best kinds we have tried so far.

Plants by mail will cost 20 cents per 100 more than catalogue prices.

New Kinds

	doz.	100
Early Jersey Giant (Per).....	.15	.60
Rewastico (Per), large productive	.15	.60
Warren (Per), good for heavy soil..	.15	.60
McAlpin (Per), late, productive15	.60
Late Jersey Giant (Per)15	.60

Older Kinds That We Know Are Good

	100	1000
Mitchel's Early (Per) earliest40	2.50
Early Ozark (Per) large50	4.00
Wild Wood, Imp., quality40	3.00

Klondyke (Per), productive40	3.00
Corsican or Rykeman (Per), large sweet40	3.00
Marshal (Per), from Hope Farm, quality50	
Wm. Belt (Per), quality, productive	.40	3.00
Brandywine (Per), large40	3.00
1st Quality (Per), long season....	.40	3.00
Haverland (Per), productive40	3.00
Gibson (Per)40	3.00
Glen Mary (Per), productive, large	.40	3.00
Chesapeake (Per), quality60	
Stephen's Late Champion (Per)....	.40	3.00
Gandy (Per), latest50	4.50

(Per) means perfect blossom and (Imp) means imperfect blossom. The (Imp) kinds need a (Per) kind planted every third or fourth row to pollenize the blossoms and make perfect fruit.

300 Strawberry plants for \$1.00. We will sell 150 each of any two kinds listed at 40 cents per 100, for \$1.00. And we will give 6 plants of any kind you want for trial for every dollar your order amounts to.

Plants in the Fall ready in August at \$1.00 per 100. Potted plants at \$2.25 per 100, potted on order only.

Received the Strawberry plants and was very much pleased with them. They were fine plants.

GEO. A. DAVIS.

Strawberry plants arrived and are growing fine. You would never know they had been transplanted. My neighbors all exclaim over how fine they look.

MRS. E. H. BISHOP.

Springs, L. I., May 29, 1915.

Wm. W. Sterling & Son:

Gentlemen:—The plants came all O. K. The Strawberry plants were the best I ever had. Thank you very much.

Truly yours,

W. L. TALMAGE.

Raspberry Plants

	doz.
St. Regis, Fall Bearing, Red25
Idaho, Red, very prolific, but throws out few suckers50

Rhubarb

	per root	doz
Old Fashioned Pie Plant10	1.00

Horse Radish

	doz.
Mahliner Kren, the best15

Cold Frame Plants

	doz.	100
Cabbage, Jersey Wakefield10	.75
Pansy Plants, Burpee's Best Mixed	.30	
Lettuce, Burpee's Wayahead10	.50
Beet, Early Model10	.50

Hot Bed Plants

Ready in May and June.

Sweet Potato Plants

	doz.	100	1000
Red Jersey, dry and sweet ..	.10	.50	4.00
Yellow Jersey, productive10	.50	4.00
Gold Skin, both quality and yield10	.50	4.00

Tomato Plants

Transplanted, well hardened, stocky plants from Burpee's Seed.

	doz.	100
Sparks' Earliana, Burpee's Sunny- brook15	.75
Ponderosa, large and meaty15	.75

The 2,000 Cabbage plants arrived O. K. All set out and doing fine. I will know where to get plants hereafter.

WM. H. MURRAY,
Centereach.

Stone, best for canning15	.75
Favorite, very prolific15	.75
Perfection, perfect in shape15	.75
Dwarf Giant or Ponderosa15	.75
Golden Dwarf Champion15	.75

Egg Plant

Transplanted, well rooted, hardy.

	doz.	100
Imp. New York Spineless30	2.00
Black Beauty, early30	2.00

Pepper Plants

	doz.	100
Coral Gem Bouquet, small20	1.50
Long Red Cayenne20	1.50
Belle or Bull Nose20	1.50
Neapolitan, large, early20	1.50
Chinese Giant, largest20	1.50
Sweet Upright, fine20	1.50
New Sweet Meat Glory30	

Flowering Plants

Hardy, well-rooted plants.

	each	doz.
Pansy Plants, ready in April05	.30
Cosmos, Giant Flowering04	.25
Cosmos, Early Flowering04	.25
Aster, Crego Giants05	.30
Aster, Fordhook Favorites05	.30
Salvia Splendens, Scarlet Sage05	.30

Field Grown Plants

Ready from June 20th to August 20th.

All plants are healthy and grown on fresh sod ground from the best seed stock procurable.

Brussels Sprouts

From selected seed grown in Peconic and Southold.

	100	1000
	.40	2.00

Please find enclosed check for eggs and plants which I received in fine shape.

CLARENCE J. YOUNG,
Sound Avenue.

Cauliflower Plants

	100	1000
Sterling Erfurt, best by test40	2.00
Association Erfurt, large40	2.00
Henderson's Erfurt, choice50	2.50

Cabbage Plants

Sterling All Season, best 2nd early	.30	1.75
Late Flat Dutch30	1.75
Large Late Drumhead30	1.75
Drumhead Savoy30	1.75
Danish Round Red40	2.00

Asparagus Roots—One Year Old

From C. W. Prescott's seed, the best in America

	100	1000
Reading Giant, best for fancy....	.70	4.00
Giant Argenteuil, biggest cropper..	.70	4.00

Much pleased with the celery plants. I received them Saturday after sending the card.
RUSHTON G. FOSTER,
 Springs.

Very much pleased with Cabbage and Brussels Sprouts plants. Came in good order.
H. J. CHICHESTER.

January 15, 1917.

Wm. W. Sterling & Son:

Gentlemen:—I have used your Asparagus plants for three years, setting about seven acres, and I take pleasure in recommending them to all asparagus growers. The roots were uniform in size, consequently an even growth over the entire field, making a three foot growth the first season, and a seven foot growth as one-year-old plants. The Reading Giant seems to grow larger and taller than the Giant Argenteuil, which seems to spread faster, there being twice as many stalks as in the Reading Giant. I think for fancy asparagus the Reading Giant will be the leader.

Yours truly,

J. M. HALLOCK.

Celery Plants

From Burpee's Selected Seed.

	100	1000
White Plumé, earliest40	3.00
Golden Self Blanching, French stock	.50	4.00
Winter Queen, large40	3.00
Giant Pascale, sweetest late40	3.00

Poultry Department

Barred Plymouth Rocks and S. C. White Leghorns.. We are breeding the very best laying strains of B. Plymouth Rocks and S. C. White Leghorns in the country. Barron Leghorns have won more International Egg Laying Contests than any other strain. Parks' Barred Rocks were leading the Missouri Contest the last report we had received at this writing.

Our aim is strong, vigorous chicks and fowl, heavy layers and as fine in form and feather as is possible after the first two requirements have been fulfilled, but VIGOR first.

We hatch our Baby Chicks in a light, well ventilated, up-to-date incubator house, and use the Cyphers Inc. Co. incubators. We take the utmost pains to please and ask you for your business, if not all then a part.

Our Guarantee

We guarantee the fertility of our eggs for hatching to be 60 per cent in January and February; 75 per cent in March and April, and 80 per cent in May and June. We feel sure they will run much more fertile than the guarantee but if they run below, return the infertile eggs to us, charges prepaid, and we will replace them free of charge or replace the whole order at half price. In selling Baby Chicks we guarantee correct count and safe delivery.

Order Now

Orders for Eggs and Baby Chicks booked at any time. One-half the amount of purchase price should be included in the order and the balance should be sent five days before date for the order to be filled.

Barred Plymouth Rocks Parks' Strain

Parks' Strain Rocks have been trapnested for the last twenty years and it is as near a 200-egg strain as any strain of fowl can be.

We have about 70 nicely barred, heavy laying hens and pullets mated to three pedigree cock birds and two pedigree cockerels, just received from Mr. Parks this winter. We sell and hatch from only the large, rich brown eggs and we feel sure our customers will be pleased with both our eggs for hatching, and baby chicks.

	per 15	per 45	per 100
Hatching Eggs	1.50	3.50	6.00
		per 25	per 100
Baby Chicks		4.00	14.00

S. C. White Leghorns Barron Strain

We have two nice flocks of hens and pullets mated to 8 pure blooded Barron cocks and cockerels, the cockerels being bred from pedigree birds with records of over 200 eggs.

Special Mating

We have a special mating of about 30 pure bred Barron Pullets bred from heavy laying pedigree stock mated to choice, vigorous pedigree Barron cockerels. A fine mating to get your breeders from for another year.

	per 15	per 45	per 100
Hatching Eggs	1.25	3.00	5.50
Hatching Eggs, Special			
Mating	1.50	3.50	6.50
		per 25	per 100
Baby Chicks		3.75	12.50
Baby Chicks, Special Mat-			
ing		4.50	14.00

Westhampton, N. Y., Jan. 21, 1916.

Mr. Sterling:

Dear Sir:—Am enclosing check for the three cockerels. They are nice birds. Am pleased with them.

Truly yours,
W. F. GIERASCH.

Poultry Supplies

We are the authorized agents for the Cyphers Incubator Co., and can supply you with anything and everything you may need for the poultry plant.

We keep some items in stock and others we send for on order and save our customers the freight charges and the bother of ordering from the company. Their catalogue will be sent on request.

Below are a few of the supplies we handle:

No. 0 Incubator, Cyphers70	egg size
No. 1 Incubator, Cyphers144	egg size
No. 2 Incubator, Cyphers244	egg size
No. 3 Incubator, Cyphers390	egg size
Superior, Hot Water65	egg size
Superior, Hot Water130	egg size
Columbia, Hot Air140	egg size
Columbia, Hot Air250	egg size
Mammoth Incubators4000	egg size up
Semi Mammoth Incubators,	1200 eggs to 3600	eggs.

Write for catalogue, giving prices and full particulars.

Hovers, Brooders, Coal Burning, Etc.

Portable Hovers, the handiest low priced ¹⁰⁰⁰
Hover for 75 chicks or less, each.....~~\$8.50~~
A few 2nd hand ones, each 3.50
Cico coal burning Hovers, broods from
200 up to 600. Self regulating, each..\$15.00
Cyphers' Coal Burning Hovers, Brooders, etc.
Write for special catalogue.

Shelter Island, N. Y., Mar. 30, 1915.
Wm. W. Sterling & Son,
Cutchogue, N. Y.

Dear Sirs:—Received Leghorn chicks O. K.,
and a fine lot they were. Hope to have the
others as soon as possible. I am

Yours very truly,

C. C. CARTWRIGHT.

The last chicks, 85, are growing fine. Have
not lost one yet. They are 10 days' old.

C. C. CARTWRIGHT.

Feed, Grain, Flour, Etc.

We keep a full supply of

Scratch Feed
Baby Chick Feed
Laying Mash
Alfalfa Meal
Beef Scrap
Oats
Corn
Bran
Corn Meal
Cracked Corn
Schumacher Stock Feed
Molasses Feed
Middlings
Cracker Refuse
Oyster Shell
Grit
Charcoal
Quaker Flour
Gold Medal Flour
Prices on application.

We also keep Cyphers' Remedies, Poultry Appliances, Leg Bands, Lice Powder, Napcreol, Drinking Founts, Feed and Shell Hoppers, etc., etc.

If in need of a Cyphers' Catalogue let us know and you will get one by return mail.

Miscellaneous

Sulphur, flowers of, used for dusting seed potatoes, spraying, etc., per lb. .05.

Tobacco dust, fine ground, for plant lice, chicken lice, melon bugs, etc., per lb. .05.

Scalecide and Lime Sulphur for spraying dormant trees.

Let us know your wants and we will try to supply your needs.

Mattituck, L. I., Mar. 31, 1915.

Dear Mr. Sterling:—

The chicks I have had bad luck with only in regard to heating. The fire went out and I lost quite a few but the rest are the equal of any I have seen and better than many. They take right hold and scratch, eat good and grow fine.

Please send me one (1) adaptable hover thermometer as I want to use it to-morrow.

Yours respectfully,

CARLETON R. WICKHAM.

Wm. W. Sterling & Son guarantee that their **Garden and Field Seeds** come straight from **Burpee**, unless otherwise stated, that their **Poultry Supplies** (except some feeds) come direct from **Cyphers' Incubator Co.**, and their **Grass, Clover and Alfalfa Seed** comes direct from the **Nungesser, Dickinson Seed Co.**, and that they always purchase the best grade on the market.



Address all communications and make all money orders payable to

Wm. W. Sterling & Son

Cutchogue, L. I., N. Y.