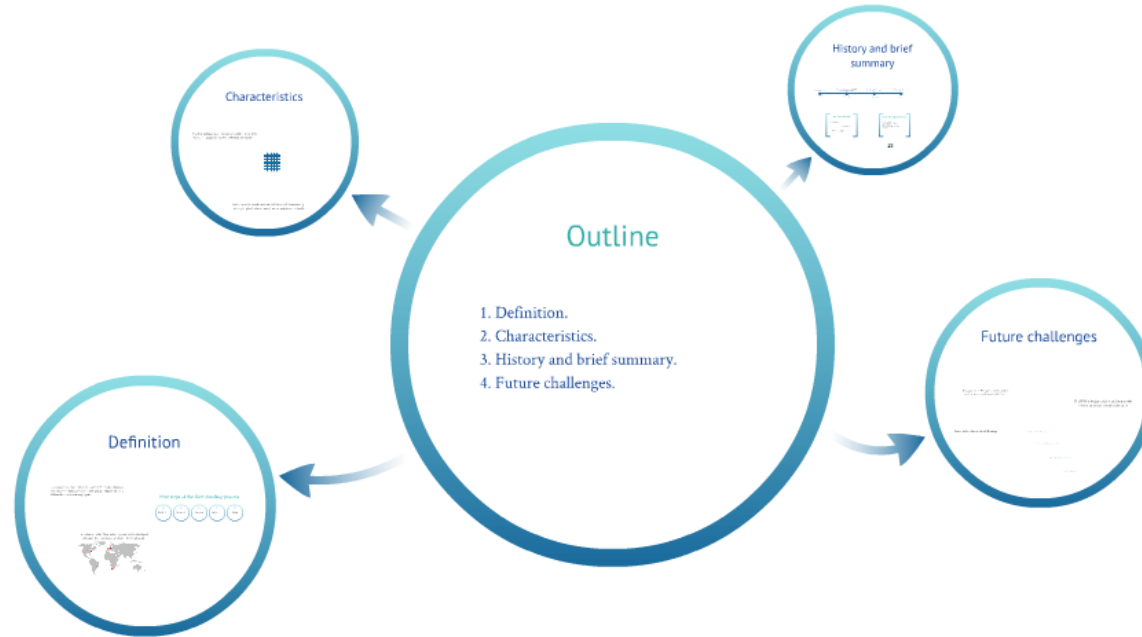


Flow funding - power to the movement

Wikimania 2013, Hong Kong, 9-11 August



Thank you!

Flow funding - power to the movement

Wikimania 2013, Hong Kong, 9-11 August

Outline

1. Definition.
2. Characteristics.
3. History and brief summary.
4. Future challenges.



Definition

... a community-driven initiative to entrust Wikimedia volunteers with decision-making power to fund projects aligned with the Wikimedia movement strategic goals.

Five steps of the flow-funding process



... a community-driven initiative to entrust Wikimedia volunteers with decision-making power to fund projects aligned with the Wikimedia movement strategic goals.

Ten volunteers called "flow funders" are entrusted to identify and subsequently fund projects aligned with the strategic goals.



Five steps of the flow-funding process



Step 1

Project identification

Step 2

Recommendation

Step 3

Decision-making

Step 4

Implementation

Step 5

Reporting



Characteristics

How flow funding shares differences and similarities with the
other funding opportunities by the Wikimedia Foundation.

The flow funding shares differences and similarities with the other funding opportunities by the Wikimedia Foundation.

	FF	WFG	FDC	IEG
Grantees	anyone	anyone	Wikimedia affiliate organizations	individuals, small teams
Subject of funding	projects	projects	annual plans	projects
Proposals accepted	at anytime	at anytime	twice annually	twice annually
Floor and ceiling amounts	min: US\$ 500 max: US\$ 2,000	none	none	min: none max: US\$ 30,000
Funding source	WMF	WMF	WMF	WMF
Waiting time	less than 30 days	30-90 days	90 days	45-75 days
Decision maker	flow funder	WMF (advised by the GAC)	WMF (advised by the FDC)	WMF (advised by the IEG committee)

Each flow funder can allocate from US\$ 500 to US\$ 2,000 annually (in the pilot phase), whereby more than one projects can be funded.

History and brief summary

The idea was first mentioned.

WMF has approved a budget worth US\$ 20,000
for the Flow Funding Pilot Project.

Flow Funding Pilot Project started.

Flow Funding Pilot Project ended.

26 October 2012

19 November 2012

20 July 2013

The idea was first mentioned.



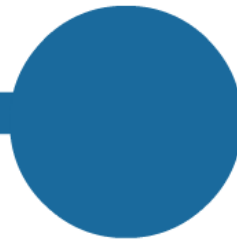
14 May 2012

WMF has approved a budget worth US\$ 20,000
for the Flow Funding Pilot Project.



26 October 2012

Flow Funding Pilot Project started.



19 November 2012

Flow Funding Pilot Project ended.



20 July 2013

FF Pilot Phase in numbers

4 recommendations funded

4 flow funders allocated funds

total amount of US\$ 6,683.5 granted

FF Pilot Phase sample project funded

Project name: Fotofahrt im Heißluftballon.

Country: Hamburg, Germany.

Description: Rent a hot-air balloon for five to take aerial photographs of Hamburg.

Primary goal: Take about 1000 aerial photographs of the landmarks in Hamburg.

Results





Future challenges

Many opine that the FF project is a feasible idea that
could be carried on and improved in the future.



The FF Pilot Project ended on 20 July 2013 with substantial amount of funds unallocated.

Many opine that the FF project is a feasible idea that should be carried on and improved in the future.

Some of the plans are the following:

1. Get feedback from each of the flow funders.

2. Translate the feedback into concrete activities.

3. Reappoint the remained funds from the pilot phase.

4. Start the project regularly!

Thank you!