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U. S. Department of Agriculture.

**At Last!**

*The Super* **PEACH**

# CANDOKA

U.S. PLANT PAT. # 51

The "FUZZLESS" PEACH

### New Fuzzless Peach Attracts Attention On Seattle Market

SEATTLE, Wn.—Candoka Peaches, something entirely new in the way of fuzzless peaches, were introduced to Seattle dealers for the first time, this week. The attractive, bright color of the fruit, together with its very desirable large size, and last but not least—the fact that it is entirely fuzzless, has created considerable interest in local trade channels.

It is expected another few years will see the movement of sizeable quantities of Candoka Peaches to the principal consuming markets. This season, a number of leading markets received small sample shipments, and from all reports it seems the fruit is being received with much favor.—N. W. Daily Produce News.



"THE SKIN YOU LOVE TO TOUCH" IS A NEW IDEA IN PEACHES

Pretty Jean Gorrie rubs against her cheeks two Candoka peaches, a new variety. They are without fuzz and predominately deep red.

Reprint from Seattle Daily Times

( Recognition From )  
( U. S. Government )

### First N. W. Plant Granted Patent

WENATCHEE, Oct. 15—(AP)—The first patent on a plant ever granted in the Northwest was received yesterday for the Candoka fuzzless peach, says a message from the United States patent office.

Large and very firm, the new peach is a flame-red color and is devoid of fuzz.—From Seattle Daily Post-Intelligencer.

This *NEW* Glorious PEACH Offers Exceptional  
Money Making Opportunities  
for Peach Growers Everywhere

# CANDOKA

U. S. PLANT PAT. # 51

*The Perfect*

## PEACH

A BLAZE of  
GLORIOUS  
COLOR

FUZZLESS

DELICIOUS

FLAVOR

AN

Excellent

Shipper



### A TESTIMONIAL FROM YAKIMA

I was fortunate enough to see the Candoka peaches on the trees in your experimental plots during July. At that time I was very favorably impressed with the possibilities of this peach. The peaches you shipped us arrived in excellent condition. I think they were in even better condition than either the Elberta or J. H. Hale.

CURTIS C. ALLER, Field Manager, Yakima  
Fruit Growers Assn., Yakima, Wash.

### CANADA APPROVES THE CANDOKA

We were pleased to receive samples of the new Candoka peach, together with one each of J. H. Hale and Elberta.

Although somewhat delayed in arrival due to customs regulations the Candoka peaches were in perfect condition. The Elberta peach enclosed had completely broken down and the J. H. Hale was badly bruised.

We note this new peach is of very striking and attractive appearance. The unusual amount of color, together with smooth skin and large size make it stand out from all others. We have always considered J. H. Hale a leading shipping peach, but Candoka seems to surpass it in firm texture of flesh.  
J. E. BRITTON, Asst. Supt. Dominion Experimental Farms,  
Summerland, B. C.

## HISTORY and DESCRIPTION of the CANDOKA PEACH

This remarkable peach originated as a chance seedling in an orchard near Tonasket, Washington. While inspecting the orchard in late August of the year 1927, Mr. A. T. Gossman, President of the Columbia & Okanogan Nursery Company, discovered the tree with a

very heavy load of very large, gloriously red ripening fruit. The marvelous color of the fruit attracted his attention and while some distance from the tree, it appeared to be loaded with large, deep red apples. The fruit not only had this intense deep red color wherever exposed to the sunlight, but the skin was exceptionally smooth, being nearly free of fuzz or down. It was found to have excellent flavor and to be so exceptionally firm that it would be a good shipper. It can be left on the tree until nearly tree ripened, thus assuring the consumer a peach with a tree-ripe flavor. This is very important as most varieties of peaches must be picked green in order to withstand shipping. As a result, they often arrive on the market somewhat withered and with inferior flavor.

The nursery company obtained exclusive propagating rights and, after testing it thoroughly over a period of six years, obtained a Plant Patent. Many expert horticulturists, shippers and growers have seen the fruit on the trees, have observed its shipping qualities and have eaten the fruit. Without exception they have been loud in its praises.

To sum up the Candoka peach has the following characteristics:

**Color**—Deep yellow to flaming red, this brilliant color is very striking;

**Skin**—Nearly as smooth as a nectarine, it has been described as "Fuzzless;"

**Size**—Very large, about the same as J. H. Hale;

**Flavor**—Excellent, sweet and pleasing, similar to the Hale but without the slightly bitter after taste of that variety;

**Yellow Freestone**—Exceptionally firm, almost as solid as a clingstone. It can be left on the tree until almost tree ripe before picking for shipment.

**Shipping Qualities**—The best we have observed in any free stone peach;

**Ripening Season**—About the same as J. H. Hale.

Trees very hardy. The original tree has withstood a spring frost that killed the blossoms on a J. H. Hale tree adjoining—whereas the Candoka bore a full crop. We believe it is the most valuable peach ever discovered.

# COLUMBIA & OKANOGA

(THE WENATCHEE NURSERIES)

# CANDOKA

U.S. PLANT PAT. # 51

## The Perfect PEACH

A BLAZE of GLORIOUS COLOR

FUZZLESS DELICIOUS FLAVOR AN Excellent Shipper



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# INDORSEMENTS from those who have SEEN and EATEN CANDOKA PEACHES

### NEW YORK STATE

Dr. Hedrick has asked me to reply to you in regard to your new peach, Candoka. Dr. Hedrick sampled the fruit this morning and was very much pleased with its appearance. The fruits are most attractive, owing to their brilliant color, their size and firmness. It is undoubtedly more attractive than any of the other large peaches such as Elberta and J. H. Hale. The small amount of fuzz, of course adds to their appearance. Your peach which was fully ripe, must be an excellent shipper, otherwise it would have shown some injury in transit. We are certainly most interested in this most promising peach. New Thursday The New York Fruit Testing association will hold its annual meeting, and at that time we will show your new variety. Thank you for bringing this most attractive peach to our attention, and trusting that it will prove an excellent commercial sort. I am, very truly yours.

RICHARD WELLINGTON, Chief in Research, New York State Agricultural Experiment Station, Geneva, New York.

### PEACHES THE MORTGAGE LIFTER

Nearly two million bushels of peaches have moved out of Georgia within the last month (July, 1933). Hundreds of thousands of bushels are being shipped by Tennessee, Illinois and North Carolina growers, and all of average prices of more than double that of last year. This year Georgia peach growers have cleared their entire indebtedness of the past three years and have money in the bank—what a record! The market is absorbing all the fruit the growers can supply. It has been years since conditions have been as favorable in the orchard industry. E. G. K. MEISTER, President, American Fruit Grower, Cleveland, Ohio.

### MISSOURI HAD TO BE SHOWN

This acknowledges receipt of the box of Candoka peaches and desire to advise they were received O. K. and in A-1 condition. This certainly strikes me as a wonderful peach and outshadows the samples of Elberta and J. H. Hale which accompanied them. It must be a wonderful sight to see a peach tree loaded with peaches like this Candoka. We consider the appearance excellent quality and flavor as good as any peach we have ever eaten. CHAS. SIZEMORE, Secretary and Traffic Manager, American Association of Nurserymen, Louisiana, Mo.

### NEWS FLASHES

"This is the Richfield Reporter speaking."

The peaches arrived in the finest condition, and my opinion of the Candoka, in appearance, quality, flavor, texture, etc., is of the highest. I think it is the most marvelous peach I have ever seen or eaten. The peaches arrived in such wonderful condition, that I was able to preserve them for many days, and as a matter of fact still have a half of one in my refrigerator and it is still in perfect condition, although received almost three weeks ago. I wish you all the success in the world in your production of this peach. I know that you are going to have it.

SAM HAYES, The Richfield Reporter, Los Angeles, California.

### THE FINEST EVER CANNED

I am sending you a jar of your CANDOKA peaches which I canned from the box you sent us.

I think they are the finest peaches I have ever canned and all my friends that have tasted them express the same opinion.

MRS. L. K. HARRON.

### PLANTS CANDOKAS IN MICHIGAN

The specimen Candokas which you sent arrived here in almost perfect condition and the flavor is most excellent. The size and color of the fruit, of course, speaks for itself and seems to be almost ideal from the standpoint of the grower and consumer. The freedom from fuzz is also an excellent point in favor of the variety. From the standpoint of size, color and flavor, I do not remember having seen or eaten a peach more superior in these characteristics and few have compared even favorably with it. The texture of the flesh is very good, being neither too dry nor too juicy.

J. T. BREGGER, Assistant Extension Professor, Cornell University, Ithaca, New York.

NOTE—Since this letter was received Prof. Bregger ordered 100 trees to plant in his orchard in Michigan.

### COMMERCIAL QUALIFICATIONS

We received the sample box of Candoka peaches in good condition. On examination we were agreeably surprised to find them in fine condition and of such a splendid general appearance. They have the appearance, the flavor and the apparent firmness of flesh necessary to make a good commercial peach.

J. C. PALUMBO FRUIT COMPANY, Packer's and Distributors, Payette, Idaho



U-m-m They Are Good

### WASHINGTON

We received the Candoka peaches and put them on exhibition at our Fair where they attracted a lot of attention. I believe that this peach will be a winner. Even after shipment here and being on display for three days they are in good condition and good eating quality. And for color they could not be better. I do not think anyone could make a mistake, planting these peaches anywhere.

COMBELIC & PERRY, (By Jay Perry), Growers, Kennewick, Wash.

### EXPERT TESTIMONY

I thank you for the box of Candoka peaches sent me recently. I think that it is one of the finest fruits that it has been my privilege to enjoy.

O. M. MORRIS, Professor of Horticulture, State College of Washington, Pullman, Washington.

### IDAHO

We received the Candoka peaches and will say we believe these are the finest peaches we have ever eaten.

F. H. HOGUE Packer and Shipper, Payette, Idaho.

### FIRST PLACE TO CANDOKA

The box of Candoka peaches you so kindly sent me arrived in the very best possible condition, and I must say that I do not remember ever seeing any peaches of more striking appearance. I had a short time ago, on viewing some extra large, well-colored Hales grown locally, decided I had seen the last word in beautiful peaches—but now, I'm willing to concede first place on that score to Candoka. Texture and flavor are all that could be desired.

THOMAS SIGURDSON, Grower, Vernita, Washington.

### PLANTED 340 CANDOKAS AND GLAD OF IT

I received the box of Candoka peaches and was very favorably impressed with them. They came through in fine shape. I showed them around to our local inspectors and growers and they all said they had never seen their equal for color, and attractiveness. I planted three hundred and forty of them last spring and am very glad now that I did so.

DEWEY BOWMAN, Grower, EMMETT, Idaho.

### CALIFORNIA WANTS A CARLOAD

We received your sample package containing your new peach named "Candoka" together with a J. H. Hale and an Elberta peach. We wish to state that this new peach of yours arrived to us in far better condition than any of the others. Our candid opinion of the Candoka is that it is one of the finest appearing peaches we have ever seen and the quality flavor and texture are beyond comparison. We are interested in knowing where we could, at some future date, purchase a car of these peaches for this market, as we are sure that the trade we have would be more than willing to pay a premium for peaches of this variety.

C. A. GLASS & CO., Inc., Fruit and Produce Dealers, Los Angeles, California

# COLUMBIA & OKANOGAN NURSERY COMPANY

(THE WENATCHEE NURSERIES)

WENATCHEE, WASHINGTON

# 28 YEARS of PROGRESS

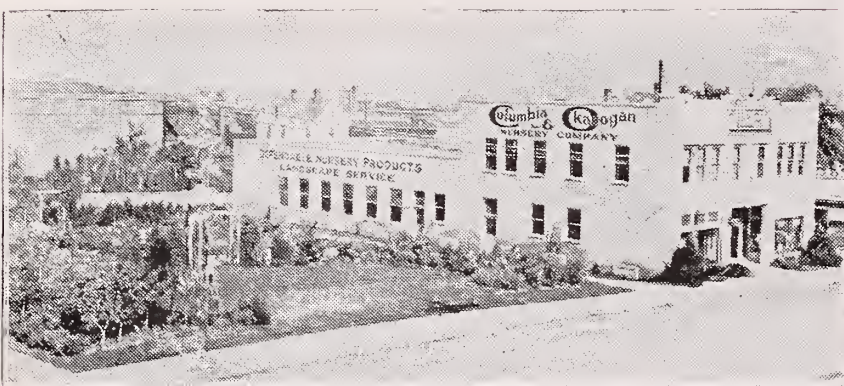
Our nursery was established in the Wenatchee Valley, Washington, in 1906, and since that time has supplied a very large part of the extensive plantings of fruit trees and other nursery stock which has been planted in Central Washington.



A field of Peach Trees in the C. & O. Nurseries. Note the long, straight rows and the uniform, thrifty, growth.



A field of several thousand Apple Trees in the C. & O. Nurseries. All standard varieties of apple, peach, pear, plum, prune and other deciduous fruit tree, shade trees, shrubbery and evergreens are grown.



Our Modern packing house and display grounds where stock is properly cared for. An up-to-date ventilating system keeps stock in dormant condition for late spring planting.

We have tested and introduced more worth while varieties of fruit than any other nursery in the west. It costs the grower no more to raise the better varieties, than it does to raise the ordinary ones. The profit is in the better grades. Our stock being Northern grown has good vitality. We ship to all parts of the world—wherever deciduous fruit is grown.

## Some of Our Valuable New Varieties

**BLACKJON** An early-coloring, deep-red strain of Jonathan. It is replacing the common Jonathan--everywhere.

**RICHARED** The best strain of Delicious, early, solid-red color.  
*The DELICIOUS Supreme*

**BLACKMACK** A n early-coloring, deep-red strain of McIntosh. Can be picked early with full color, lessening danger of loss from windfalls.

**"SeeAndO"** An all-red, early-coloring Rome Beauty-better quality-very attractive.  
RED ROME

**BLAXTAYMAN** A real Stayman, but much more attractive; deep-red color better keeper, less loss from windfalls. Does not crack on the tree like Stayman. Much higher percentage of Extra Fancy grade.

**"SeeAndO"** A dark solid-red Winesap a much greater percentage of the fruit grades "Extra Fancy."  
WINESAP

**RILAND** A very early-season apricot-large, excellent quality, good shipper, can be marketed ten days before  
U.S. PLANT PAT. #74  
APRICOT

Wenatchee Moorpark or Blenheim.

**Columbia & Kanogan NURSERY COMPANY**  
**Wenatchee, Washington**

(THE WENATCHEE NURSERIES)