There’s an App for that: a mobile-native way to interact with the movement

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Speakers

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Marina, Azevedo
Software Engineer - iOS - Apps team

Olga, T
UX Designer - Apps team
- How we prioritize work
- How we are moving away from being readers only
- Understanding the needs of mobile editors
How we prioritize work

- Movement Strategy
- Annual Plan
- Feedback from users and our community
Our mobile support

- android-support@wikimedia.org
- iOS-support@wikimedia.org
We receive requests from community through:
- Apps stores
- Support email accounts
- MediaWiki Talk pages
- Village pump
- Events and more

Wikimedia Apps/Feedback Loop on Mediawiki
WMF Apps newsletter and office hours

- Subscribe to our newsletter by going to Wikimedia Apps/Newsletter on Meta.

Wikimedia apps newsletter-June 2023

One comment • 2 months ago

MediaWiki message delivery

Introducing the Second Issue of the Wikipedia Mobile Apps Newsletter!

Discover the latest updates, features, and improvements in our newsletter. Stay informed and enhance your mobile Wikipedia experience. Enjoy the read!

iOS

From April to June 2023:

Significant progress was made on the iOS platform. Version 7.2.2 was released on May 10, and version 7.3.0 was released on June 1.

These updates included various improvements, such as simplified state restoration, which improved many of the performance issues we heard about through our support email and app store. We also worked to release a page protection notice on the editor, enhanced reliability of widget data fetching, color updates, and bug fixes. Additionally, we continue to make progress on a native watchlist functionality, Talk page image support, full page editing and enhancements to our native source editor, and language updates.

Android

From April to June 2023:

We focused on completing our work on our updated design component library, bringing it up to date with the latest Material Design 3 guidelines. You can now view images on talk pages.

We have successfully concluded the experiment on machine-assisted article descriptions and would like to highlight our gratitude to our dedicated volunteers. We are excited to announce that we will be sharing the outcomes of the experiment next month.

Community meetings

- In May, our team member Marina Azevedo participated in the Wikimedia Hackathon, a yearly event held this year in Athens, Greece, aimed at fostering connections among the global technical community. The event provided opportunities for hacking, engaging in...
How we prioritize work

- Team Heuristics
  - Mobile First
  - Experience Continuity
  - Accessibility
  - Personalization & Customization
  - Innovation
  - Safety
How we prioritize work

- Level of Effort vs Impact
How we are moving away from being readers only

Improving the editing experience and more

MAzevedo (WMF)
History of the Apps

Our evolution over the years
History of the Apps

Our evolution

- Power Reading Experience in 2012
- Micro Contributions in 2018
- On-Wiki Communications in 2020
- Anti-Vandalism Tools in 2023
Start: Focus on reading

- Explore Feed - our main page
- Places
- Reading lists
Start: Focus on reading

- Explore Feed - our main page
- Places (only on iOS for now)
- Reading lists
Start: Focus on reading

- Explore Feed - our main page
- Places (only on iOS for now)
- Reading lists
What about editing?

After all, we're the encyclopedia everyone should be able to edit...
Article editing

- Challenges - platform limitations
  - Smaller screen
  - No VE editor
  - No templates and other tools
- Section editor - no full page editing yet
- Article descriptions
- Talk pages (version 1)
Editing is much more than just editing

It's also about community
On-wiki communications

- Notifications
- Talk pages - version 2
- Patroller tools and anti-vandalism tasks
On-wiki communications

- Notifications
- **Talk pages - version 2**
- Patroller tools and anti-vandalism tasks
On-wiki communications

- Notifications
- Talk pages - version 2
- Patroller tools and anti-vandalism tasks - in progress
Future: what's on our roadmap?
How we create our roadmap

Roadmap pulls from 4 buckets

- Custom Learning and Discovery
- Quick but Impactful Contributions *
- Meaningful Connections
- Platform Reliability
Quick but impactful contributions

In progress

- Patroller Tools / Anti-Vandalism Tasks - In Progress on Both Apps
  - Watchlists - in progress on iOS, done in Android
- Suggested Edits Enhancements - In Progress on Android
- Edit Entry - Complete on Android | In Progress on iOS
Quick but impactful contributions

Not started yet

- New Suggested Edit Types - *Spike on iOS
- Curated Tasks - Not Started
- In-app Donations - Spike* on iOS
- Positive Reinforcement - Not Started
Understanding the needs of mobile editors
Community feedback & ideas guide our work.

Over the last year...
Why On-Wiki-Communication?

- Requests to add editing features to the apps.
- Communication is a big part of editing.
- Some features are adopted from the desktop experience while others are new.
On mobile one can:
  ○ See your notification across all languages and projects
Notifications

- Get push notifications on your device
Native Talk pages

- Ability to communicate via article talk and user talk pages.
Edit notices & alerts

- Banners, notices and different alert messages displayed across pages.

iOS

Android
Why Edit patrol & Watchlist?

- There were requests from the community to ensure the edits made in the apps are of good quality.
- The community asked for moderation tools that do not show preferences to a single language wiki (from 2022 wishlist).
Edit patrol on Android

- Edit patrol allows patrollers to review edits from recent changes.
- They are able to thank, undo, rollback, watch and warn editors.
Watchlist on iOS

- **Watchlists on iOS** - pages and their associated talk pages recent changes can be added to a list where one can keep track of changes made.
Both features aid experience editors keep track and review edits on the go.
“Research is what I’m doing when I don’t know what I’m doing”

- Wernher von Braun
Follow our work

- If you are interested in participating in future usability testing email us:
  - otichonova@wikimedia.org
- MediaWiki via Talk:Wikimedia_Apps
- Download the Wikipedia in the Google Play or App store
- Email us under:
  - android-support@wikimedia.org
  - iOS-support@wikimedia.org
Thank you!

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Speakers

Tuesday, August 17 (19:30-20:30 UTC)
Speakers

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