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MARKETING ECONOMICS RESEARCH PUBLICATIONS
A Reference List

Marketing Economics Division
Economic Research Service
U.S. Department of Agriculture

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MARKETING ECONOMICS RESEARCH PUBLICATIONS
A Reference List

Marketing Economics Division
Economic Research Service

INTRODUCTION

This reference list includes publications for the marketing economics research areas now in the Marketing Economics Division and units that were formerly in the Agricultural Marketing Service and Bureau of Agricultural Economics. The list includes only publications from 1965 through December 1972. Publications that have been superseded by later publications are omitted. The list includes reports published by the U.S. Department of Agriculture and by cooperating land-grant colleges and universities in cases where one of the principal authors was an employee of the Department. It also includes reports of private institutions that were published cooperatively or under contract with the U.S. Department of Agriculture.

All publications referring to a particular commodity, including costs and margins, manufacturing, promotion, or transportation, are listed under the appropriate commodity heading.

Information on the availability of publications in departmental series such as Marketing Research Reports, Agricultural Economic Reports, Agriculture Information Bulletins, Technical Bulletins, etc., listed in this report is given in "List of Available Publications of the United States Department of Agriculture," List No. 11. Single copies of this list may be obtained from the Publications Division, Office of Information, U.S. Department of Agriculture, Washington, D.C. 20250.

Agency series and some unnumbered series are available from the Division of Information, Office of Management Services, U.S. Department of Agriculture, Washington, D.C. 20250. If a publication is out of print, check with public or university libraries maintaining Government publications. Microfilm or photocopies of out-of-print USDA publications are available from the National Agricultural Library, USDA, Division of Lending, Photoduplication Section, Beltsville, Md. 20705. Publications that are out of print, as of December 1972, are marked with an asterisk in this report, although any of the other publications may become out of print at any time after issuance of this list. Publications issued by State Agricultural Experiment Stations are marked with two asterisks and should be ordered directly from the issuing station. Publications issued by State or private institutions usually may be consulted in public or university libraries.

Publications for sale only can be ordered as follows: Make check or money order payable to: Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. Send request directly to above address. DO NOT SEND MONEY OR REQUEST TO THE DEPARTMENT OF AGRICULTURE.

I ANIMAL PRODUCTS

(1) Animal ByproductsERS Series

- *215 Economics of Segmenting Cattle Hides. February 1965.
- *217 Alternative Markets for Cattle Hide Trim. February 1965.
- *221 Marketing Spreads for Leather Products. Reprint from the Marketing and Transportation Situation. February 1965.

(2) Dairy ProductsAgricultural Economic Reports

- *67 Nature of Competition in Fluid Milk Markets--Market Organization and Concentration. February 1965.
- 100 Price Wars in City Milk Markets. October 1966.
- *137 The Structure of Fluid Milk Markets, Two Decades of Change. July 1968.
- 188 Economic Aspects of Dairying in the Northeast. July 1970.
(For sale only, 60 cents per copy.)
- 207 Pricing Milk and Dairy Products--Principles, Practices, and Problems. June 1971.

ERS Series

- *220 Marketing Spreads for Dairy Products. Reprint from the Marketing and Transportation Situation. February 1965.
- *230 Long-Distance Shipment of Milk--Marketing Practices of Buyers and Sellers. June 1965.
- 258 Geographic Structure of Milk Prices, 1964-65. September 1965.
- 259 The Effect of Different Levels of Promotional Expenditures on Sales of Fluid Milk. October 1965.
- 290 The Economics of Dairy Marketing--An Annotated Bibliography. July 1966.
- 318 Dairy Marketing. Reprint from Agricultural Markets in Change. October 1966.

ERS Series (Con.)

- 348 Trial Use of Foam Spray-Dried Whole Milk in Selected Types of Institutions. June 1967.
- 349 Utilization of Plant Capacity in Minnesota Dairy Manufacturing Firms. June 1967.
- 406 Research Publications on Dairy Marketing Economics. April 1969.
- *449 Marketing Margins for Selected Dairy Products and Their Substitutes. May 1970.

Marketing Research Reports

- *709 Market Potential for Low-Fat Milk. May 1965.
- *716 Milk and Milk Products in the Nation's Schools. June 1965. (For sale only, 20 cents per copy.)
- 746 Coordinating Fluid Milk Supplies in the Pittsburgh Market. March 1966.
- 791 Costs of Transporting Bulk and Packaged Milk by Truck. May 1967.
- 798 Farm-Retail Price Spreads for Dairy Products, 1939-66. June 1967.
- 800 Milk Consumption and Food Service Patterns in Selected Eastern and Midwestern Institutions. June 1967.
- *805 Consumer Response to Various Levels of Advertising for Fluid Milk. October 1967.
- *818 Geographic Pattern of Fluid Milk Prices: A Computer Analysis. April 1968.
- 846 Store Test of EUDA Cheese in Four Supermarkets in the Washington, D.C., Suburbs. April 1969. (For sale only, 20 cents per copy.)
- 889 Sanitary Regulation of the Fluid Milk Industry. Inspection Cost and Barriers to Market Expansion. June 1970.
- 919 Over-the-Road Costs of Hauling Bulk Milk. January 1971.
- 944 A Survey of Central Milk Programs in Midwestern Food Chains. December 1971.
- 949 Cost of Instantizing Nonfat Dry Milk. March 1972.

Marketing Research Reports (Con.)

- 957 Base Plans in U.S. Milk Markets: Development, Status, and Potential. June 1972.
- 959 Hauling Charges on Out-of-Market Bulk Milk Shipments from Selected Federal Order Markets. May 1972.

Technical Bulletin

- *1336 Butterfat Sampling and Testing Problems--A Nine-Market Study. June 1965.

Statistical Bulletin

- 428 Fluid Milk Markets, Number of Handlers and Market Shares, 1950-65. June 1968.

Unnumbered

- * A Bibliography on Costs, Margins, and Efficiency in Marketing Dairy Products. March 1965.
- * Organization and Competition in the Midwest Dairy Industries. 1970.

**State-USDA Publications

Consumer Preference for Modified Whole Beverage Milk in South Carolina. South Carolina Agricultural Experiment Station Bulletin 522. December 1965.

Economic Aspects of Flexible Dairy Manufacturing Plants. University of Minnesota Agricultural Experiment Station Bulletin 487. 1968.

Marketing Potential for Sterilized Milk Concentrate in Institutional Outlets. Wisconsin Agricultural Experiment Station Bulletin 271. June 1968.

**These publications are issued by States or public institutions and usually may be consulted in public or university libraries. In some cases, the issuing agency may be able to furnish copies of reports. There may be a charge for copies. No copies are available from the U.S. Department of Agriculture.

(3) Livestock and Meat ProductsAgricultural Economic Reports

- *83 Structural Changes in the Federally Inspected Livestock Slaughter Industry, 1950-62. February 1966. (For sale only, 40 cents per copy.)
- 83 Decentralization in the Livestock Slaughter Industry. April (Supp.) 1966.
- 88 An Interregional Analysis of the Fed Beef Economy. April 1966. (For sale only, 40 cents per copy.)
- 115 Price Information and Meat Marketing in Texas and Oklahoma. June 1967.
- 117 Simulated Interregional Models of the Livestock-Meat Economy. June 1967.
- 129 Structural Changes in the Federally Inspected Meat Processing Industry, 1961-64. January 1968.
- 233 Effects of Alternative Beef Import Policies on the Beef and Pork Sectors. October 1972.

ERS Series

- 14 Marketing Spreads--Pork and Beef. May 1971.
- *254 Meatpackers' Costs for Fresh Beef and Pork. Reprint from the Marketing and Transportation Situation. August 1965.
- *255 A Dynamic Model of a Simulated Livestock-Meat Economy. Reprint from Agricultural Economics Research, Vol. XVII, No. 3, July 1965. August 1965.
- 322 Livestock Marketing. Reprint from Agricultural Markets in Change. October 1966.
- *416 Improvements in Grades of Hogs Marketed. May 1969.
- *435 Revised Price Spreads for Beef and Pork. November 1969.

Marketing Research Reports

- 819 Marketing Aids for the Cattle Feeder. Rev. January 1969.
- 840 Characteristics of Beef Cattle Feedlots. 1969.
- 849 Improvements in Grades of Hogs Slaughtered. May 1969.

Miscellaneous Publications

- *992 Price Spreads for Beef. February 1965.
- *1051 Price Spreads for Pork. January 1967.
- 1174 Price Spreads for Beef and Pork. May 1970.

Technical Bulletins

- 114 Pricing Feeder Cattle at Colorado Auctions, Colorado Experiment Station. August 1971.
- 1426 A Dynamic Price Output Model of the Beef-Pork Sectors. September 1970.

Other

Optimal Hedging Levels and Hedging Effectiveness in Cattle Hedging. Agricultural Economic Research Vol. 24, No. 2, April 1972.

**State-USDA Publications

- Spatial Structure of the Livestock Economy - III. Joint Spatial Analysis of Regional Slaughter and the Flows and Pricing of Livestock and Meat. South Dakota Agricultural Experiment Station Bulletin 522. October 1965.
- Evaluation of Alternative Market Organizations in a Simulated Livestock-Meat Economy. Iowa Agricultural and Home Economics Experiment Station Research Bulletin 541. October 1965.
- Shifts in the Production and Marketing of Western Stocker-Feeder Cattle. Washington Agricultural Experiment Station Bulletin 667. November 1965.
- Meat Department Labor Requirements--A Tool for Improved Retail Management. Ohio Agricultural Research and Development Center Research Bulletin 982. June 1966.
- Market Structure Changes in the Livestock and Meat Industry. Texas A&M University, Department of Agricultural Economics and Sociology. Departmental Information Report No. 66-10. December 1966.
- Netted Lamb Roasts--Texas Consumer Market Test. Texas Agricultural Experiment Station Miscellaneous Publication 821. December 1966.

**State-USDA Publications

Characteristics of Demand for Meat by Consumers in Webster County, Iowa. Iowa State University Special Report 56. February 1968.

Evaluation of Marketing Practices Used by Cattle Feeders and Producers in the Western States. Arizona Agriculture Experiment Station Technical Bulletin 181. December 1968.

The Texas-Oklahoma Cattle Feeding Industry--Structure and Operational Characteristics. Texas Agricultural Experiment Station Bulletin 1079. December 1968.

Economic Analysis and Predictions of Short-Run Hog Price and Quality Fluctuations. Illinois Agricultural Experiment Station Agricultural Economic Research Report 104. June 1970.

(4) Poultry and Poultry ProductsERS Series

- *159 Marketing Spreads for Eggs, Frying Chickens, and Turkeys in Selected Cities of the United States. Reprint from the Marketing and Transportation Situation. February 1965.
- 275 Present and Alternative Methods of Pricing Eggs. February 1966.
- 324 Marketing Poultry and Eggs. Reprint from Agricultural Markets in Change. October 1966.
- *332 An Inventory of Market News Reports for Eggs. January 1967.
- *374 An Inventory of Market News Reports for Poultry. April 1968.
- *405 Processed Egg Products: A Marketing Opportunity. February 1969.
- 477 Vertical and Horizontal Integration in the Market Egg Industry, 1955-69. May 1971.

Marketing Research Reports

- *719 Economies of Scale in Turkey Hatcheries. July 1965.
- *719 Supplement to Economies of Scale in Turkey Hatcheries. July 1965.
- *734 Contracting and Other Integrating Arrangements in the Turkey Industry. November 1965.

Marketing Research Reports (Con.)

- 782 Costs and Economies of Scale in Egg-Type Chick Hatcheries.
February 1967.
- *784 Competitive Position of the Midwestern Egg Industry.
February 1967.
- *814 A Comparison of Returns to Growers Under Contract--Operating
Independently. February 1968.
- 850 Pricing Systems for Eggs. May 1969.
- 917 The Egg Products Industry: Structure, Practices, and Costs.
1951-69. February 1971.
- 930 The Chicken Broiler Industry: Structure, Practices, and
Costs. May 1971.
- 965 The Poultry Processing Industry: A Study of the Impact of
Water Pollution Control Costs. June 1972.

Statistical Bulletins

- 405 Prices and Price Spreads for Eggs, Frying Chickens, and Turkeys
in 12 Major Cities, 1961-66. June 1967.
- 445 Egg Price Relationships, 1962-68: Selected Markets, Trading
Levels, Grades, Sizes. January 1970.

**State-USDA Publications

- Economies of Scale in Egg Packing Plants Under Changing Cost
and Technological Conditions. Georgia Agricultural Experiment
Station Technical Bulletin 48. October 1965.
- Economic Importance of the Poultry Industry in North Georgia.
Georgia Agricultural Experiment Station Circular 43.
January 1966.
- Vertically Integrated Methods of Producing and Marketing Eggs:
An Economic Evaluation. Georgia Agricultural Experiment
Station Bulletin 160. May 1966.
- Further Processing Industry and Impact of Economies of Scale
in Poultry Plants. Maryland Agricultural Experiment Station
Miscellaneous Publication 595. December 1966.
- An Economic Evaluation of Methods Used in Marketing Order
Legislation. Department of Agricultural Economics, Cornell
Agricultural Experiment Station Agricultural Economic
Research Report 216. April 1967.

**State-USDA Publications (Con.)

- An Annotated Bibliography on Price Discrimination. Cornell University Agricultural Experiment Station Bulletin 241. February 1968.
- Egg Marketing Survey of Agencies in 8 Southern States. Virginia Polytechnic Institute D.A.E. Res. Rpt. February 1968.
- Egg Marketing Systems and Practices in New England. New Hampshire Agricultural Experiment Station Bulletin 497. May 1968.
- New York Mercantile Exchange Egg Prices and Urner Barry Egg Quotations. Cornell University Agricultural Experiment Station Bulletin 1021. May 1968.
- The Cost of Producing Turkeys--A Comparison Among States. Wisconsin Agricultural Experiment Station Bulletin 588. June 1968.
- Egg Production and Marketing in West Virginia. West Virginia Agricultural Experiment Station Bulletin 566. June 1968.
- Pricing and Contracting Practices of Shell-Egg Processors of Indiana Eggs. Purdue University Agricultural Experiment Station Bulletin 348. August 1968.
- The New England Shell Egg Market--An Analysis of the Present Pricing System. New Hampshire Agricultural Experiment Station Research Report 7. October 1968.
- A National Program of Research for Poultry. USDA-State Agricultural Experiment Station Task Force Report. November 1968.
- The Electronic Egg Exchange--An Alternative System for Trading Shell Eggs. Michigan State University Bulletin 119. December 1968.
- Minimum Prices for the Egg Industry. Department of Agricultural Economics, Cornell Agricultural Experiment Station Agricultural Economic Research Report 283. February 1969.
- Review and Analysis of California Egg Prices. California Agricultural Experiment Station Report 68-6. February 1969.
- Least-Cost Egg Marketing System for the Northeast. Department of Agricultural Economics and Rural Sociology, Pennsylvania Agricultural Experiment Station A.E. and R.S. Report 79. April 1969.

**State-USDA Publications (Con.)

- Improved Production Decision-Making with Blend Egg Prices.
Department of Agricultural Economics and Rural Sociology,
Pennsylvania Agricultural Experiment Station A.E. and R.S.
Report 83. April 1969.
- Committee Egg Pricing. Ohio Research and Development Center
Research Bulletin 1030. November 1969.
- Interrelationships of Shell and Breaking Egg Markets. Ohio
Research and Development Center Research Bulletin 1031.
December 1969.
- Readings on Egg Pricing. University of Missouri MP-240.
December 1971.
- Economic Consequences of the Restricted Use of Antibiotics at
Subtherapeutic Levels in Broiler and Turkey Production.
Iowa State University Press. 1972.
- Interregional Competition in the Broiler Industry. A Computer
Simulation Model, Vol. I. Maryland Agricultural Experiment
Station Miscellaneous Publication 792. March 1972.
- Interregional Competition in the Broiler Industry. Vol. II.
Maryland Agricultural Experiment Station Miscellaneous
Publication 793. March 1972.
- Factors Affecting Shell Egg Distribution Channel Costs,
Michigan Agricultural Experiment Station, Michigan State
University Agricultural Economic Research Report 214.
March 1972.
- Progress Report of the National Egg Pricing System Study
Committee, July 1970-January 1972. New Jersey Department
of Agriculture. April 1972.
- An Analysis of Coordination Decisions in a Turkey Production
and Marketing System. Cornell Agricultural Experiment
Station Agricultural Economic Research Report 72-7. May 1972.

II CROPS(1) Oils and OilseedsERS Series

- *228 Cooked Soybeans for Feed. Reprint from the Fats and Oils
Situation. April 1965.

Oils and Oilseeds (Con.)

- *299 Crambe Abyssinica: A Bibliography, 1945-65. July 1966.
- 319 Marketing Oilseeds and Oilseed Products. Reprint from Agricultural Markets in Change. October 1966.
- 325 Peanut Marketing. Reprint from Agricultural Markets in Change. October 1966.
- 352 Costs of Storing and Handling Farmers' Stock Peanuts in Commercial Facilities, 1965-66. May 1967.
- *352 (Supp.) Costs of Storing and Handling Farmers' Stock Peanuts in Commercial Facilities, Estimated 1969. February 1970.
- 425 Flaxseed Production and Use: Past Trends and Future Prospects. September 1969.

Marketing Research Report

- 898 Soybean and Cottonseed Oils Used in Shortening and Salad and Cooking Oils--Trends, Prices, Spreads. August 1970.

(2) Fruits, Vegetables, and Tree NutsAgricultural Economic Reports

- 154 Supplying U.S. Markets with Fresh Winter Produce: Capabilities of U.S. and Mexican Production Areas. March 1969.
- 154 (Supp.) Supplying U.S. Markets with Fresh Winter Produce: Capabilities of U.S. and Mexican Production Areas. September 1971.
- 200 U.S. Peach Industry, Part I: Structure, Trends, and Consumption Projections to 1980. March 1971.

ERS Series

- *212 Fresh Grapefruit Packaged and Labeled Indian River--A Sales Test. January 1965.
- *214 The Federal Date Marketing Order--Activities and Accomplishments. February 1965.
- *224 An Analysis of Intraseasonal Apple Price Movements. Reprint from Agricultural Economics Research, Vol. XVII, No. 1. January 1965.

ERS Series (Con.)

- *225 Radiation-Pasteurizing Fresh Strawberries and Other Fresh Fruits and Vegetables: Estimates of Costs and Benefits. March 1965.
- *227 Farm-Retail Spreads for Fruits and Vegetables. Reprint from the United Fresh Fruit and Vegetable Yearbook, 1965. April 1965.
- *279 The Economic Feasibility of Processing Selected Vegetables in Northeastern North Carolina. May 1966.
- *282 Influence of Packaging and Labeling on Sales of Interior Florida Grapefruit A Sales Test. April 1966.
- *320 Marketing Fruits and Vegetables. Reprint from Agricultural Markets in Change. October 1966.

Marketing Research Reports

- *673 Supplement to Receiving California-Arizona Fresh Fruits and Vegetables by Rail and Truck. April 1965.
- 693 Evaluation of a Special Promotional Campaign for Frozen Concentrated Orange Juice. February 1965.
- 748 Citrus Prices and Market Structure in the Lower Rio Grande Valley of Texas. April 1966.
- 786 An Analysis of Apple-Packing Costs in Michigan. March 1967.
- 816 The Changing Structure of the Philadelphia Wholesale Fruit and Vegetable Market. April 1968.
- 888 Prices and Spreads for Apples, Grapefruit, Grapes, Lemons, and Oranges Sold Fresh in Selected Markets, 1962-63--1966-67. June 1970.
- 926 Commercial Freezing of Six Vegetable Crops in the South-- Factors Affecting Economic Feasibility of Single-Product Operations. April 1971.
- 952 Retail Demand for Fresh Apples. April 1972.
- 956 Pricing Performance in Marketing Fresh Winter Lettuce. May 1972.
- 963 Pricing Performance in Marketing Fresh Winter Carrots. June 1972.

Miscellaneous Publication

- *1064 Bibliography of Tree Nut Production and Marketing Research, 1960-65. July 1967.

CPFJ Report

- *168 Consumer Purchases of Citrus Fruit, Juices, Drinks, and Other Products. January-March 1967. June 1967. FINAL REPORT: This is the last quarterly report in a series that dates back to 1949. In the future, these data will be published by the Florida Citrus Commission, Lakeland, Florida, in their periodic publication, Citrus Business Digest. Copies of that publication may be obtained by writing directly to the Commission.

Statistical Bulletin

- 477 Prices, Margins, and Farm Values for Canned and Frozen Fruits, Vegetables, and Juices Sold in Selected Markets, 1965/66 and 1969/70. September 1971.

Unnumbered

- * Production and Marketing Practices of the Fruit and Vegetable Processing Industry. June 1966.
- Fresh Fruit and Vegetable Prices and Price Spreads--A Decade of Change. June 1970.
- Regional Costs of Harvesting, Storing, and Packing Apples. Reprint from the Marketing and Transportation Situation. November 1971.
- The Marketing System for Fresh Winter Vegetables--Prices and Performance. Reprint from Journal of American Society of Horticultural Science. November 1971.
- Projected U.S. Production and Domestic Consumption of Oranges and Grapefruit, 1975/76 and 1980/81: Implications for Expanding Exports. June 1972.

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- Feasibility of Additional Vegetable Processing Plants in South Central Louisiana. Louisiana State University, DAE Research Report No. 341. April 1965.
- Some Economic Aspects of the Arizona Citrus Industry. Arizona Agricultural Experiment Station Technical Bulletin 168. October 1965.

**State-USDA Publications

- The Economic Feasibility of Commercial Fruit and Vegetable Production and Processing in the Missouri Delta. Missouri Agricultural Experiment Station Special Report 69. May 1966.
- Market Penetration of Instant Kona Coffee in Honolulu, Hawaii. Hawaii Agricultural Experiment Station. AER-67. June 1966.
- The Red River Valley Potato Industry: Economies of Size in Storing and Packing Potatoes. Department of Agricultural Economics, University of Minnesota, Report 531. July 1967.
- Utilization of the South's Vegetable Processing Capacity. Department of Agricultural Economics, University of Florida, EC 68-5. January 1968.
- Planning Data for Marketing Selected Fruits and Vegetables in the South: Part I, Canning Handbook. North Carolina Agricultural Experiment Station, Southern Cooperative Series Bulletin No. 146. June 1969.
- Planning Data for Marketing Selected Fruits and Vegetables in the South. Part II: Freezing Handbook. North Carolina Agricultural Experiment Station, Southern Cooperative Series Bulletin No. 150. December 1969.
- An Analysis of Opportunities for Canning Green Beans in the South. North Carolina Agricultural Experiment Station Economic Information Report 14. January 1970.
- Market Allocation of Florida Orange Production for Maximum Net Returns. Florida Agricultural Experiment Station Bulletin 736. March 1970.
- An Economic Analysis of Whole Tomato Canning Opportunities in the South. Department of Economics, North Carolina Agricultural Experiment Station Economic Information Report No. 17. April 1970.
- Planning Data for Marketing Selected Fruits and Vegetables in the South: Part III: Fresh Packing Handbook. Southern Cooperative Series Bulletin No. 152. May 1970.
- Demand for Florida Orange Products in Foodstore, Institutional, and Export Market Channels. Florida Agricultural Experiment Station Bulletin 737. May 1970.
- An Economic Analysis of Canning Leafy Greens, Lima Beans, and Southern Peas in the South. Department of Economics, North Carolina Agricultural Experiment Station Economic Information Report 18. June 1970.

**State-USDA Publications (Con.)

An Economic Analysis for Canning Okra, Dry Beans, and Squash in the South. North Carolina Agricultural Experiment Station Economic Information Report 19. June 1970.

Optimal Allocation of the Florida Citrus Industry's Generic Advertising Budget. Florida Agricultural Experiment Station Agricultural Economics Report 20. April 1971.

Factors Affecting Orange Yields in Florida and Estimated Yield by County and Tree Age. Florida Agricultural Experiment Station Agricultural Economics Report 24. July 1971.

Factors Affecting the Feasibility of Investment in Tomato Packinghouses. Florida Agricultural Experiment Station Agricultural Economic Report 25. July 1971.

Marketing Northwest Potatoes. Idaho Agricultural Experiment Station Bulletin 529. December 1971.

Factors Affecting the Economic Feasibility of Single Product Packinghouse Operations: Cantaloups, Carrots, Onions, and Radishes. Florida Agricultural Experiment Station Agricultural Economic Report 36. April 1972.

(3) Grains and Grain ProductsAgricultural Economic Report

219 Wheat Millfeeds in Livestock Rations. January 1972.

ERS Series

- *200 Supplement to An Analysis of Grain Transportation in the Northwest. January 1965.
- *252 Off-Farm Commercial Storage Facilities for Grain. Reprint from the Marketing and Transportation Situation. August 1965.
- 288 Costs of Storing and Handling Grain in Commercial Elevators, 1964-65. April 1966.
- 321 Grain Marketing. Reprint from Agricultural Markets in Change. October 1966.
- 329 Adoption of the Continuous Mix Process in Bread Baking. January 1967.

ERS Series (Con.)

- 376 Marketing Spreads for Soybean and Cottonseed Oils Used in Salad Dressing. June 1968.
- 401 Costs of Storing and Handling Grain in Commercial Elevators, 1967-68 and Projections for 1969-70. February 1969.
- 407 Costs of Commercial Drying, Storing, and Handling Rough Rice, May 1969.
- 408 Distribution of Rice in the United States. April 1969.
- 475 Estimated Cost of Storing and Handling Grain in Commercial Elevators, 1971-72. March 1971.
- 484 Distribution Patterns for U.S. Rice. May 1972.
- *501 Cost of Storing and Handling Grain in Commercial Elevators, 1970-71 and Projections for 1972-73. March 1972.

Marketing Research Reports

- 714 Production Labor Requirements in Southern Rice Mills. June 1965.
- 724 Changes in Transportation Used by Country Grain Elevators in the North Central Region, 1958-63. July 1965.
- 787 Market Potentials for Frozen Dough. March 1967.
- 812 Heavy Grain Exports in Voyage Chartered Ships: Rates and Volume. January 1968.
- 815 Costs and Economies of Scale in Feed Manufacturing. March 1968. (For sale only, 45 cents per copy.)
- 858 Regional and Sectoral Analysis of the Wheat-Flour Economy-- A Transportation Study. October 1969.
- 962 An Interindustry Analysis of Grain Production and Processing-- Implications of Expanding Markets. June 1972.

Miscellaneous Publication

- 1091 Marketing Spreads for White Bread. July 1968.

Statistical Bulletins

- 367 Transportation of Grain in the Southwestern States by Rail and Truck, 1960-62. February 1966.

Statistical Bulletins (Con.)

- *367 Transportation of Grain in the Southwestern States by Rail and
(Supp.) Truck, 1960-62. February 1966.

Technical Bulletins

- 1444 An Interregional Analysis of the Grain-Marketing Industry,
 1966-67. November 1971.
- 1453 A Systems Model of the U.S. Rice Industry. November 1971.

Unnumbered

Bread and Wheat Price Trends. April 1965.

- * Margins Speculation and Prices in Grains Futures Markets.
 December 1967.

Other

Monthly Retail Demand for Bread. Agricultural Economics
Research, Vol. 23, No. 3. July 1971.

**State-USDA Publications

- Changing Structure and Performance of the Northeast Grain
Marketing Industry 1957-1962. Maryland Agricultural Experi-
ment Station Miscellaneous Publication 545. June 1965.
- Costs of Grain Elevator Operation in the Spring Wheat Area.
Montana Agricultural Experiment Station Bulletin 593.
February 1965.
- Trends and Prospective Developments in Grain Elevator Operation.
Montana Agricultural Experiment Station Bulletin 596. April
1965.
- Rail Freight Rates: Potential Reductions on Corn Shipped to
New England. Storrs Agricultural Experiment Station Bulletin
407. December 1968.
- The Southern Grain Marketing Industry: Wheat and Flour.
Oklahoma State University Extension Facts No. 422.
December 1971.
- The Southern Grain Marketing Industry: Feed Grains. Oklahoma
State University Extension Facts No. 423. December 1971.
- The Southern Grain Marketing Industry: Utilization of Storage
and Port Facilities. Oklahoma State University Extension
Facts No. 424. December 1971.

State-USDA Publications -- Processed Series

- P-571 Structural Changes in the Oklahoma and Texas Grain Marketing Industries, 1959-1964. August 1967.
- P-571 Structural Changes in the Oklahoma and Texas Grain Marketing Industries, 1959-1964. August 1967. (Transportation Supp.)

(4) Horticultural SpecialtiesERS Series

- *298 Highlights...A Survey of the Retail Florist Industry. July 1967.
- *337 Annotated Bibliography of Floriculture and Ornamental Horticulture--Marketing and Other Economic Information. March 1967.
- *382 Consumer Purchasing Patterns for the Foods and Services of Commercial Floriculture in the United States, 1966-67, A Preliminary Report. July 1968:
- 409 Marketing Woody Ornamentals: Practices and Trends of Nurseries In Louisiana. May 1969.
- 420 Marketing Woody Ornamentals: Practices and Trends of Nurseries in North Carolina. September 1969.

Marketing Research Reports

- *704 Marketing Flowers--Credit and Financing Problems of Retail and Wholesale Florists in Four Iowa Cities. April 1965.
- *741 Profile of the Retail Florist Industry, 1964. December 1965.
- 762 The Demand for Flowers-by-Wire. June 1966.
- 788 A Graphic View of the Retail Florist Industry. April 1967. (For sale only, 35 cents per copy.)
- *855 Commercial Floriculture and Related Products: An Analysis of Purchases and Buyers of Goods and Services, Marketing Year Ended May 1967. July 1969.
- *855 Commercial Floriculture and Related Products: An Analysis of (Stat. Purchases and Buyers of Goods and Services, Marketing Year Supp.) Ended May 1967. October 1969.
- 951 Organization and Practices in Selected Terminal Wholesale Flower Markets in the South. March 1972.

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- 960 Organization and Practices in Selected Terminal Wholesale Flower Markets in the West. June 1972.
- 972 Shipping Point Markets for Flowers: Practices and Problems of California and Florida Shippers. August 1972.

Miscellaneous Publications

- *1039 A Bibliography on Marketing Woody Plants and Related Nursery Products, 1944-65. September 1966.
- 1235 A Bibliography of Marketing Research on Commercial Floriculture and Ornamental Horticulture, 1965-71. June 1972.

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- Consumer Acceptance of Hawaiian (Kona) Coffee. Hawaii Agricultural Experiment Station Bulletin 70. June 1967.
- Marketing Woody Ornamentals: Practices and Trends of Nurseries in the South. Alabama Agricultural Experiment Station Southern Cooperative Series Bulletin No. 143. April 1969.
- Marketing Woody Ornamentals: Practices and Trends of Retail Outlets in the South. Florida Experiment Station Southern Cooperative Series Bulletin 153. June 1970.
- Structure and Organization of Selected Terminal Wholesale Markets for Flowers in the Northeast. Cornell University (in cooperation with ERS) Agricultural Economics Research 340. January 1972.

(5) Feeds, Mixed Feeds, and ForageAMS Series

- *130 Alfalfa Meal in Poultry Feeds--An Economic Evaluation Using Parametric Linear Programming. January 1968.

Agricultural Economic Report

- 198 Price Differentials for Complete Feed, Supplements, and Shelled Corn. February 1971.

Marketing Research Reports

- *727 Ingredient Handling by Feed Manufacturers--Capital and Labor Requirements. July 1965.

Marketing Research Reports (Con.)

- *729 Managerial Aspects of Least-Cost Feed Formulation with Linear Programming. August 1965.
- 731 Processed Feed Ingredients: Costs, Labor, and Capital Requirements. November 1965.
- 881 Alfalfa Dehydration, Separation, and Storage: Costs and Capital Requirements. May 1970.

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An Alfalfa Dehydration Plant on the Colorado River Indian Reservation--A Feasibility Study. June 1971.

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