Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.73

Conses-Pyle Co

A GREAT NEW







See inside for details...

US DEPT OF AGRIC
WASHINGTON D

PRESIDENT EISENHOWER

C



YOU PLANT





YOU HOPE

YOU REAP

EVERY STAR ROSE IS BACKED BY 58 YEARS OF QUALITY ... guaranteed to grow and bloom!

May we respectfully point out that when you buy STAR Rose plants you can be sure of satisfactory results, for you are buying the best plants of the world's

Star Race plants have been building a reputation for quality for more than half a century. They are given expert care under ideal conditions to accure large, long-lasting plants and the most beautiful blooms

You get premium plants-at regular prices-when you get STAR ROSES, shipped direct to you from the largest all-retail Rose nursery in America.

THE CONARD-PYLE COMPANY WEST GROVE, PA.

Have Roses in Bloom this June

Please send me, at proper time for planting, the plants indicated below, with the distinct understanding that all are guaranteed and will be replaced if, for any reason, they fail to bloom. Enclosed is \$.

Please add 25c handling charge if total order is less than \$5.
Please add I'm Sales Tax for Pa- deliveries. TOTAL

INOTE please add 25chondling charge if total order is less than \$5.1 Prizes given include delivery to your door.

MAIL THIS CONVENIENT ORDER FORM Today

NAME

STREET

CITY

STATE



HERE IT IS! THE EXCITING NEW STAR ROSE

President Eisenhower

The wonderful President Eisenhower Star Rose is ready to grace your garden after years of patient development by experts. Be among the first to enjoy its glorious rich red brilliance, its large, beautifully formed blooms and grand, strong, straight stems. Continuous in bloom, this sweet-smelling beauty flourishes on upright, bushy plants with heavy cones 21/2 to 3 feet tall, with few thorns and leathery, dark green, disease-resistant foliage. You'll love this new Rose, which so perfectly combines charm, fragrance and dependability.

\$2.50 ea.; 3 or more, \$2.20 ea.

SPECIAL OFFER NO. 70

3 Gorgeous Red Roses PRESIDENT EISENHOWER. (Described of left.) Plant

Fat. 1217. \$2,50. HAPPINESS. H.T. Plant Pal. 911. A splendid, brilliant red with unbelievably heavy petals: long-lasting blooms. \$2.

CHRYSLER IMPERIAL. H.T. Flant Pat. 1167. A deep crimson All-America award winner of special fragrance and unlading color . . . o truly great Ross. \$2.50.

A \$7 Value for

INTRODUCING

WINNER OF THE ALL-AMERICA ROSE AWARD FOR 1955

This new All-America winner is a lovely thing in dainty pink with a heart of gold. Its long-pointed, pink and gold buds will delight you. The open blooms are breathlessly beautiful...a light, radiant, pleasing shade of pink with a sunny glow from the yellow at the base of the petals. The blooms are large and well formed, with 35 to 40 petals. Thoroughly tested, of course, as are all Star Roses, Tiffany blooms early and late and right through midsummer heat. The plant itself is compact, upright, vigorous and grows from 3 to 4 feet in height. Its foliage is bright green. Tiffany, a rose of rare beauty, is a fine choice.

\$3 ea.; 3 or more, \$2.65 ea.

SPECIAL OFFER NO. 71

TIFFANY. (Described above.) Flant Pat. 1304. 53. PRESIDENT EISENHOWER. (Described above.) \$2.50. PEACE (Described below.) Flort Pot. 591, \$2.50.

An \$8 Value for

7.05



QUEEN ELIZABETH

INTRODUCING Queen Elizabeth - ANOTHER BEAUTIFUL ALL-AMERICA WINNER FOR 1955

Here is the first Rose introduced in the new Grandiflara class . . . a well-formed Hybrid Tea type of bloom with all the abundance of a Floribunda. You'll love Queen Elizabeth's beautiful blooms . . , pink and showy in their candelabra-like way of growing. Each has its own & to 12-inch stem, making the flowers well suited to individual cutting. The plants are tall 13 to 4 feet), upright, vigorous, and all season long they put on an extravagant display of pink bloom. This is a variety you should plant this year, if you'd like the excitement of so now and delightful a Rose.

\$3 ea.; 3 or more, \$2.65 ea.

SPECIAL OFFER NO. 72 5 Fobulous All-America Winners

QUEEN ELITABETH. (Described oborn.) Flort Fal. 1259, 53. PEACE. (Described below.) \$2.50.

CHRYSLER IMPERIAL. A deep crimica All America award wiscer. Front Pat. 1167: \$2.50;

LOWELL THOMAS. An AARS award winner rated for holding its clear yellow color. Flant Pal 595 52

CHARLOTTE ARMSTRONG. An AARS award winner with extra-large blooms of glowing rase. Plant Pat. 455, \$2.25

A \$12.25 Value for \$1 () .80

SPECIAL OFFER NO.73

PRESIDENT EISENHOWER. (Dewibed above.) 52.50 TIFFANY (Described above) 53. PEACE. (Described beta= 1 \$2.50)

BLANCHE MALLERIM, A Travity white of law becaty, Flant Pol. 594, 52,

A \$10 Volue for \$8.80

THE FAMOUS Peace Rose - THE ALL-TIME FAVORITE AND BELOVED BY EVERYONE



PEACE ROSES are admired by movie star Barbara Hale as she gathers them in a Hollywood garden.

For those who know Peace Rose, no description is necessary. For others, our enthusiasm is likely to seem exaggerated. No other Rose has been so universally admired . no other Rose is like it. The blooms are yellow, edged with delicate pink. It varies in color from day to day. It grows tall and strong and large. Blooms outlast all others. Poace is the one Rose you should have, if you can have but one, the one Rose you should have many of, if your space permits.

> \$2.50 ea.; 3 or more, \$2,20 ea.





Red Wonder our newest floribunda

Blooms continuously from spring until frost

Here's a riot of rich red . . . of floshing brilliance for you to enjoy this year—our newest Star Floribunda Rose. Opening blooms glow like rubies, with a crimsoncarmine coloring that's deep, bright and unfading. It is free in bloom, with individual flowers 3 to 31/2 inches across and with 25 to 30 petals. Plants ore always full of fresh-looking blooms. Red Wonder grows 21/2 to 3 feet high, is vigorous, healthy, bushy. In a word, it's a "gem."

\$2 eo.; 3 or more, \$1.75 eo.; 25 or more, \$1.60 eo.

SPECIAL OFFER NO. 74 4 FLORIBUNDAS

RED WONDER, (Described above.) Plant Pat. 1341. \$2. IRENE OF DENMARK. (See right.) Plant Pal. 889. \$1.75. COCORICO. A flashing scarlet, gay and showy, with semidouble flowers. Plant Pat. 1193. \$2,

FASHION. Bright coral-peach All-Americo winner, Plant

A \$7.75 Offer for \$6.85



IRENE OF DENMARK The finest white Floribundo with true "sweetheart" form of bud, opening to lorge double bloom.

LIKE MINIATURES? You'll love these ...



TOM THUMB IN A THIMBLE

Note this perfection in a thimble . . . a splendid Rose representing all miniatures. Isn't it intriguing? You'll morvel at the tiny buds, The rich crimson flower. Fine hardy plants, free in bloom. \$1 ea.; 3 or more, 90c ea.; 25 or more, 80c ea.; 50 or more, 70c ea.

Fairies of the Rose World

These fascinating little plants are true Roses with tiny thorns, foliage, buds and blooms. They're garden conversation pieces growing from 6 to 12 inches high and with 1-inch-wide blooms! The children adore them, and so will you for their oppeal is wide. Perfect for place-card decorations, corsages, boutonnieres, the foiry-like blooms are living gems. Try these miniature Stars this season . . . wotch them off summer long . . . enjoy their dainty loveliness. They bloom from spring to frost.

SPECIAL OFFER NO. 75 **ALL MINIATURES**

TOM THUMB. (Described at left.) \$1.

PIXIE. The world's liniest, fully double white Rose. Plant Pal. 408. \$1.

RED IMP. A new deep rich crimson, storlling in its brightness, Plant Pat. 1032, \$1.

SWEET FAIRY. Deep pink, opening to bright apple-blossom-pink; frogrant. Plant Pat. 748. \$1.

A \$4 Volue for \$3.60



ANGELS MATEU

An old favorite among Hybrid Teas, Angels Maleu is luscious, smooth orange-rose, colored unlike any other Rose. \$1.75 ea.;

> OVER 40 PETALS ON THIS SWEET-SCENTED ROSE

A Clorious DEEP RED ROSE

FRONT

Crimson Glory is the ideal Hybrid Tea for front-row showing, It's o splendid red Rose-bushy, exceptionally free blooming, and usually rather low and spreading. Deep crimson in color and delightfully fragrant. Treat yourself this year to the beauty of one or more of these.

\$1.75 eo.; 3 or more, \$1.55 eo.

SPECIAL OFFER NO. 76

CRIMSON GLORY. (Described above.)

RADIANCE. Dependable rose-pink with true Rose fragrance. \$1.50,

SOEUR THERESE. Carries candelabras of buttercup-yellow flowers. \$1.50.

A \$4.75 \$ Volue for



SPECIAL OFFER NO. 77

CRIMSON GLORY. (Described at left.) \$1.75.

ANGELS MATEU. (Described above.) \$1.75.

CONDESA DE SASTAGO. (See below.) Delightfully fragront blooms of yellow and red. \$1.50.

KAISERIN AUGUSTE VIKTORIA Scented, cream-white flowers with leman-linted center, \$1,50

POINSETTIA. Brilliant Rowers of cleor scarlet-red, dependable in cool or hol weather. \$1.50.

PRESIDENT HERBERT HOOVER.

Large, fragrant blooms of scorlet, yellow, cerise and flame. \$1.50.

ECLIPSE. (See below.) Beautiful, lang tapering buds open to large, galden yellow blaoms. \$1.75.

SOEUR THERESE. Bullercup - yellaw candelabras on wiry stems. Very popular. \$1,50.

A \$12.75 Offer for only

\$0.95

WANT BEAUTIFUL ROSES IN BLOOM THIS JUNE?



CONDESA DE SASTAGO

Plant Star Roses NOW

Choose from this wonderful orroy of dependable Star Roses—all guaranteed to blaam all certain to give you untold hours of pleasure, year after year. Send your order today . . . enjoy your Roses this June.

FREE! 4-OZ. CAN OF STAR ROSE-GROW TO SPEED-FEED YOUR ROSES AND OTHER PLANTS

Makes 20 quarts of tertilizer salution Developed specially far rases. HURRY! Send your order within

10 days, to receive this gift.



ECLIPSE