Building new bridges to close the Wikimedia Gendergap

Denise Jansen – Wikimedia Nederland
Welcoming new editors

‘The beginnings of all things are small.’

Cicero, De Finibus Bonorum et Malorum, V. 21.
Why do people (not) contribute?

‘When obstacles arise, you change your direction to reach your goal; you do not change your decision to get there.’ - Zig Ziglar
‘Train people well enough so they can leave, treat them well enough so they don't want to.’

Richard Branson
Outreach to new editors

‘We need to write about Women’s history to prevent it from being forgotten!’

Conny Bergé - PEP international
‘Knowledge of and about history is essential to understand the present and to look ahead in an informed way.

Evelien Rijsbosch - Atria, knowledge institute for emancipation and women's history
The social part, meeting people you would otherwise only meet online

The people; everyone I met was wonderful - being around such inspiring people was incredibly motivating. Everyone was either very knowledgeable or eager to learn.

Overrepresented underrepresented groups

Being surrounded by like minded women: interested in the Wiki concept, technical, passionate
Listen to your (potential) new Wikimedians. What motivates them and what stops them? Find ways to make them feel safe and welcome.
Thank you!
Enkosi!