



ADAPTATIONS IN **WIKI**CLUBS, **WIKI**CAMPS AND TEACHER'S TRAINING

WIKIMEDIA ARMENIA
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WIKICLUBS

Definition - Regional Hubs designed to spread the movement across various regions, gathering places for youth, Wikieditors and other interested individuals that gives local people opportunity to stay engaged with Wiki.

Geographic distribution – Villages and cities in various regions of Armenia

Location – Specialized classrooms at **schools, local municipality** building's or regional **youth centers**.

HISTORY

From 2013 there were 25 WikiClubs.

Currently there are **7 operating Wikiclubs** that are under direct supervision of Wikimedia Armenia and **2 more are planned** to be opened in 2023 - 2024.



Jermuk's Youth Center



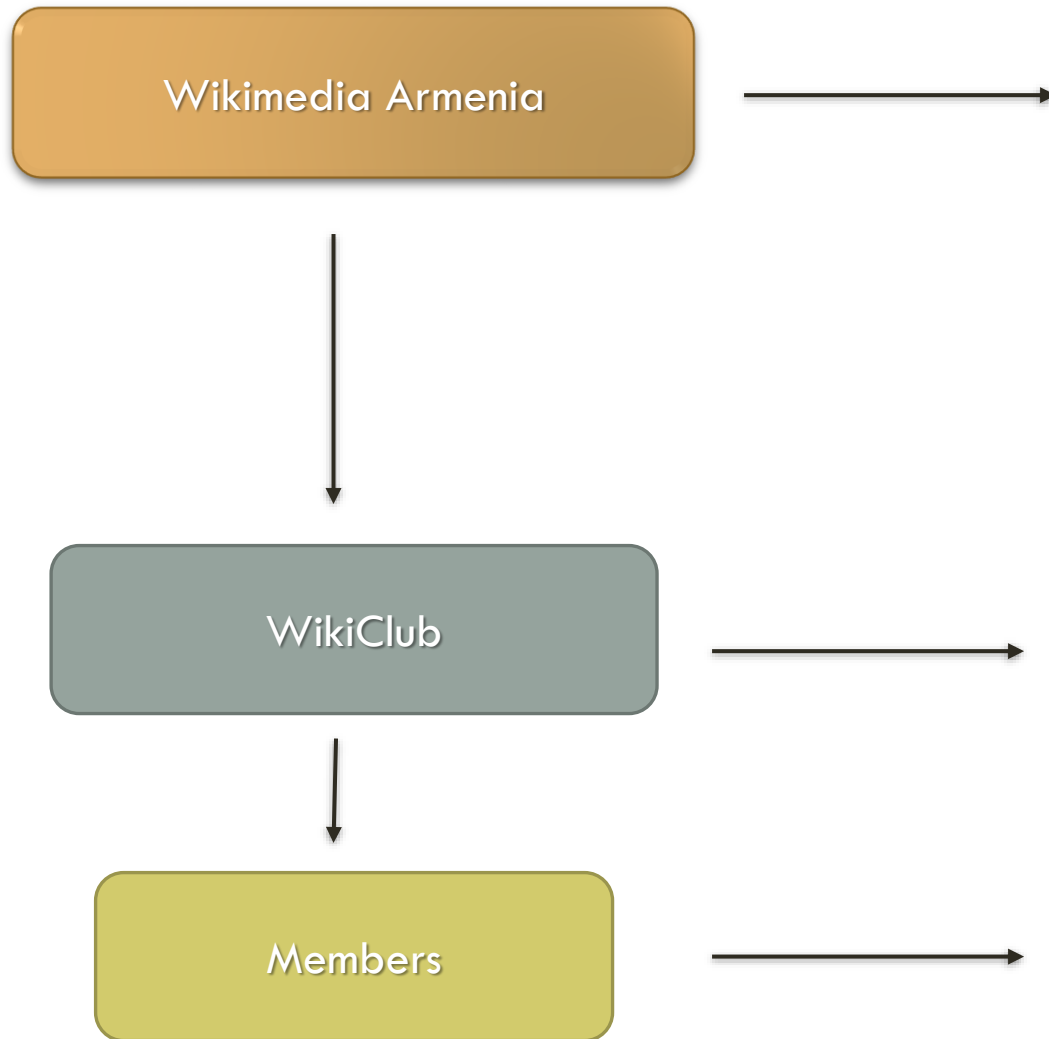
**Koghb's
school
classroom**



Hacik's local Municipality



ORGANIZATION-WIKICLUB AXIS



- Finds a sponsor
- Makes connections and negotiates with local authorities for a proper location
- Provides necessary equipment (laptops, banners, heating devices if necessary, internet)
- Hires a WikiClub coordinator
- Everyday assistance (thematic, campaign, projects) from a specific staff member responsible for WikiClubs.

Who are our sponsors ?

Who are the coordinators ?

- Coordinator is responsible for everyday normal operation of a club, for keeping local community active and engagement of new members
- Participate in Edithathons, group discussions, contests, various Wiki projects (WikiCamps, WLE, WLM)

ADAPTATIONS

FACT
Having a WikClub is largely a **fund dependent**

In Fundraising Model



Past

1. Contacting and negotiating with individuals, individual companies for funding a WikiClub



Uncertainty about stability and duration of funding

Present



1. Who Knows about the WikiClubs ? (**Raising awareness**)
2. Shaping (eg. **Success story of WikiClubs**) a **fundraising campaign** in order to increase the number and geographic distribution of the WikiClubs
3. Placing and promoting of your ad in various **Fundraising platforms** (eg. **ReArmenia**)



Constant or at least **long term, predictable** funding source

ADAPTATIONS

The resources spent outweigh the desired outcome

Location Based

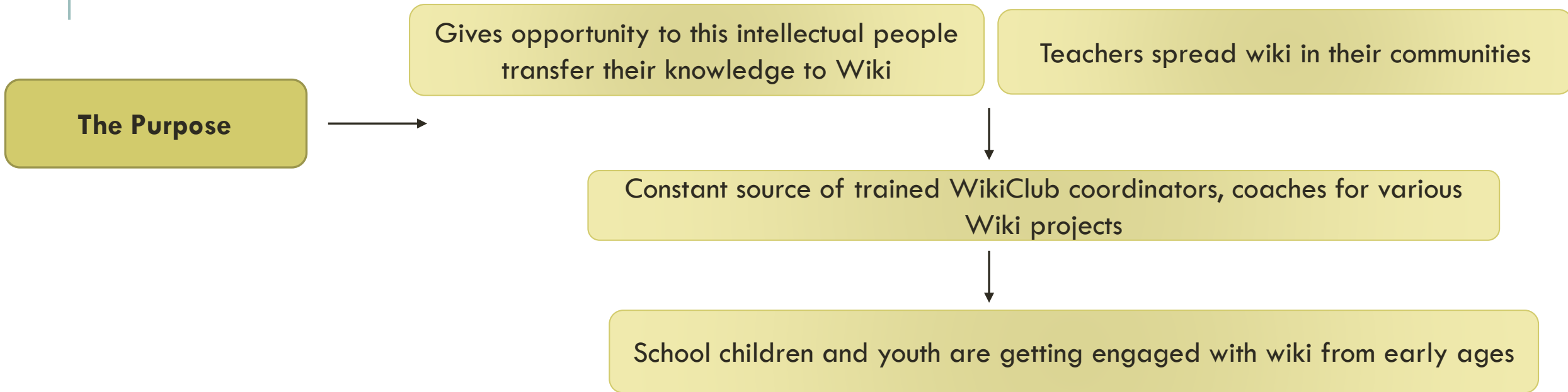
Past – Found a WikiClub and then build a community around it

Present – Build a community, and then based on the community's geographic location found a WikiClub in their region

PROS

Preserves the active community, keeps them **engaged, appreciates** their work and contributions

TEACHERS TRAINING



CASE WITH **TEACH FOR ARMENIA** – Program which is intended to bring high level education to the most underserved regions/schools in Armenia through recruiting, training, and supporting high-achieving graduates and professionals to teach for a minimum of two years in those schools.

Collaboration with Wiki resulted simultaneous spreading of Wiki to those schools as well (most of the WikiClubs were opened during that time period)

ADAPTATIONS

FACT

You can never reach out to all desired schools and regions

In recruiting and advertisement process



Instead of contacting school by school better find an active groups and specific organizations (eg. KTAK) where all schools are listed



Better geographic coverage and inclusion

ADAPTATIONS

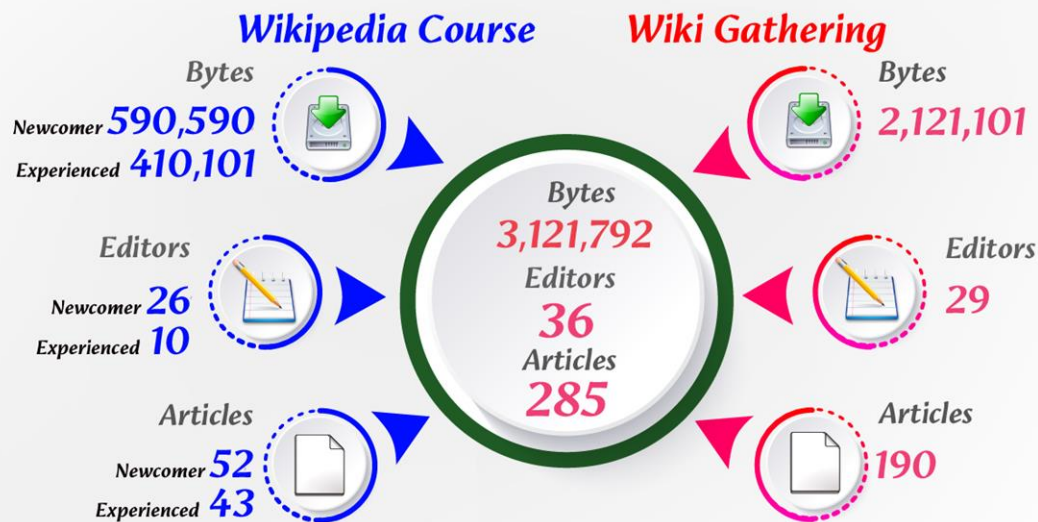
FACT

Number of applicants are always greater than the Wiki Project can afford

Selection process

Instead of selecting participants based on their previous performance, select the participants based on their real time performance and contributions

Teachers' Wikipedia Spring Course and Wiki Gathering 2023



4-5 practice workshops are enough for newcomers

Both offline and online sessions are offered

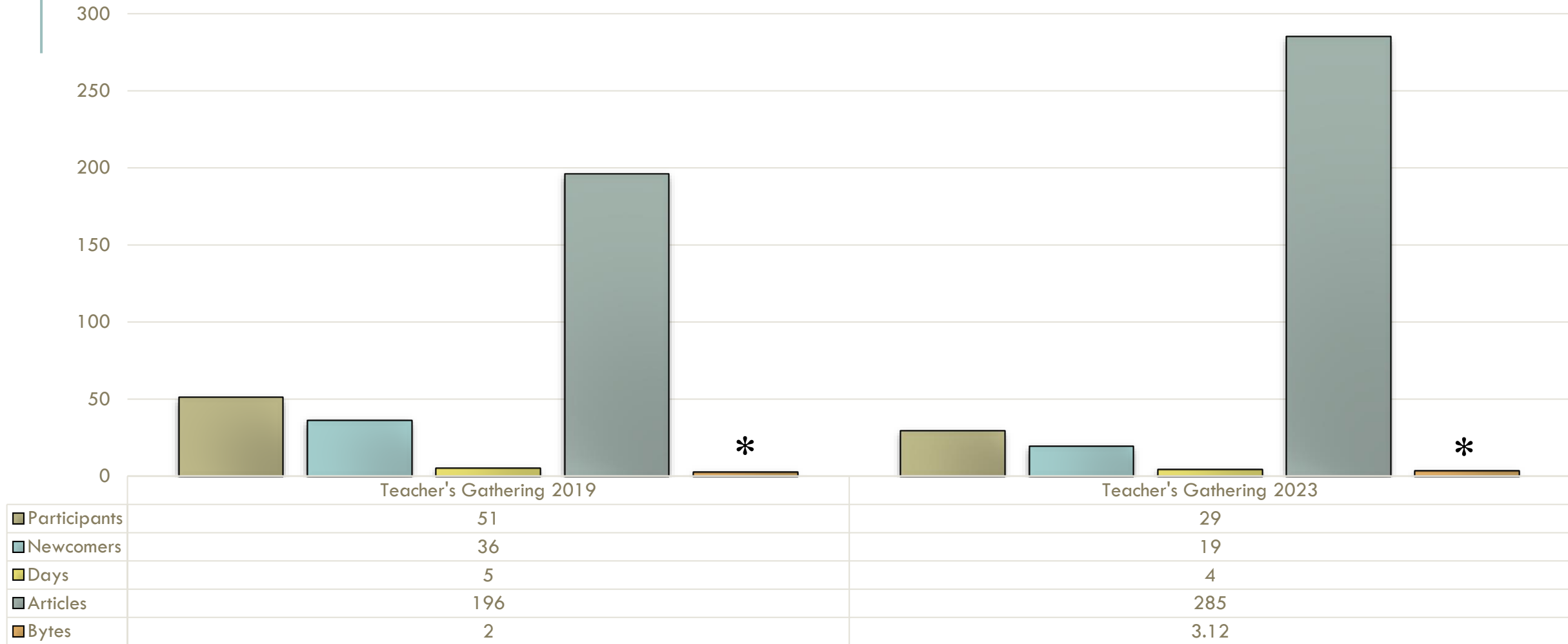
Gathering starts with already trained participants and all of them knows where to start and how to contribute



More information can be found on meta.wikimedia.org/wiki/Wikimedia_Armenia/Reports/2023

RESULTS

Comparative Results



* Bytes are in millions, during the training sessions of teachers in 2023 additional 52 articles (590,590 bytes) were created.

WIKICAMPS

Since 2014

The Coolest project of
the year
WIKIMANIA
LONDON 2014

3 age groups

9-13

14-17

18-35

32 camps till day

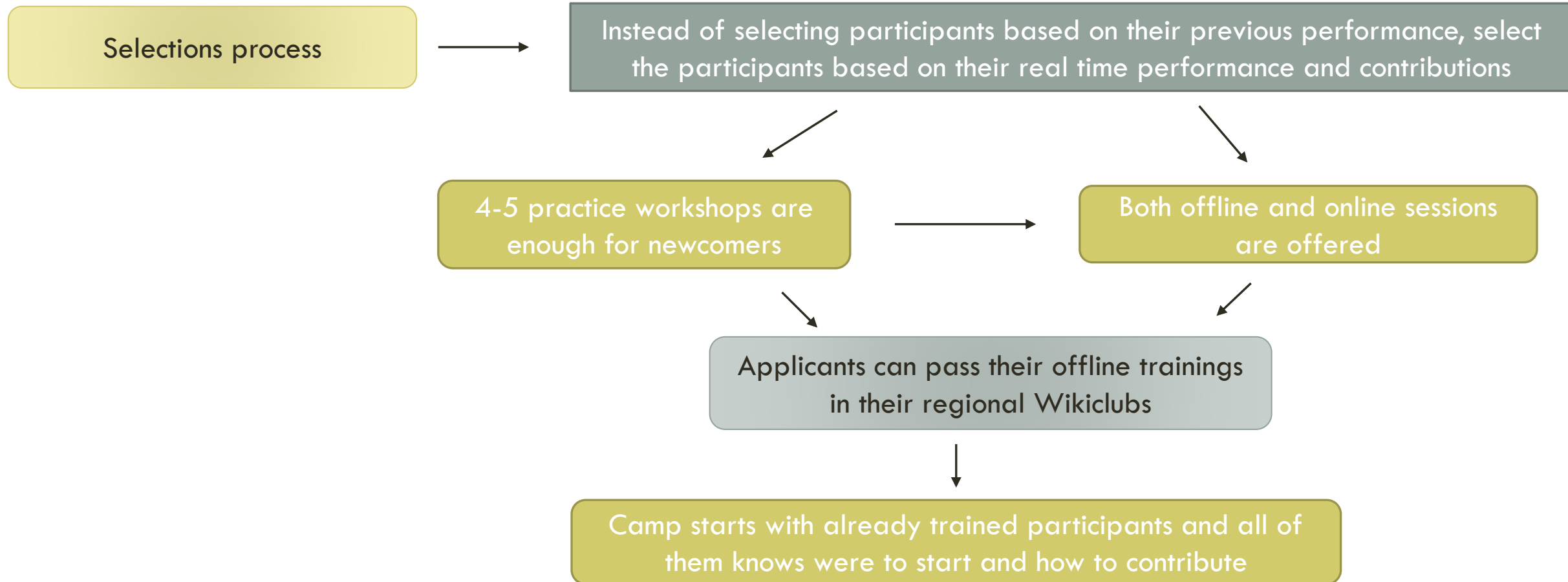
≈ 1600 participants

Organized in 4 countries

From 8 countries

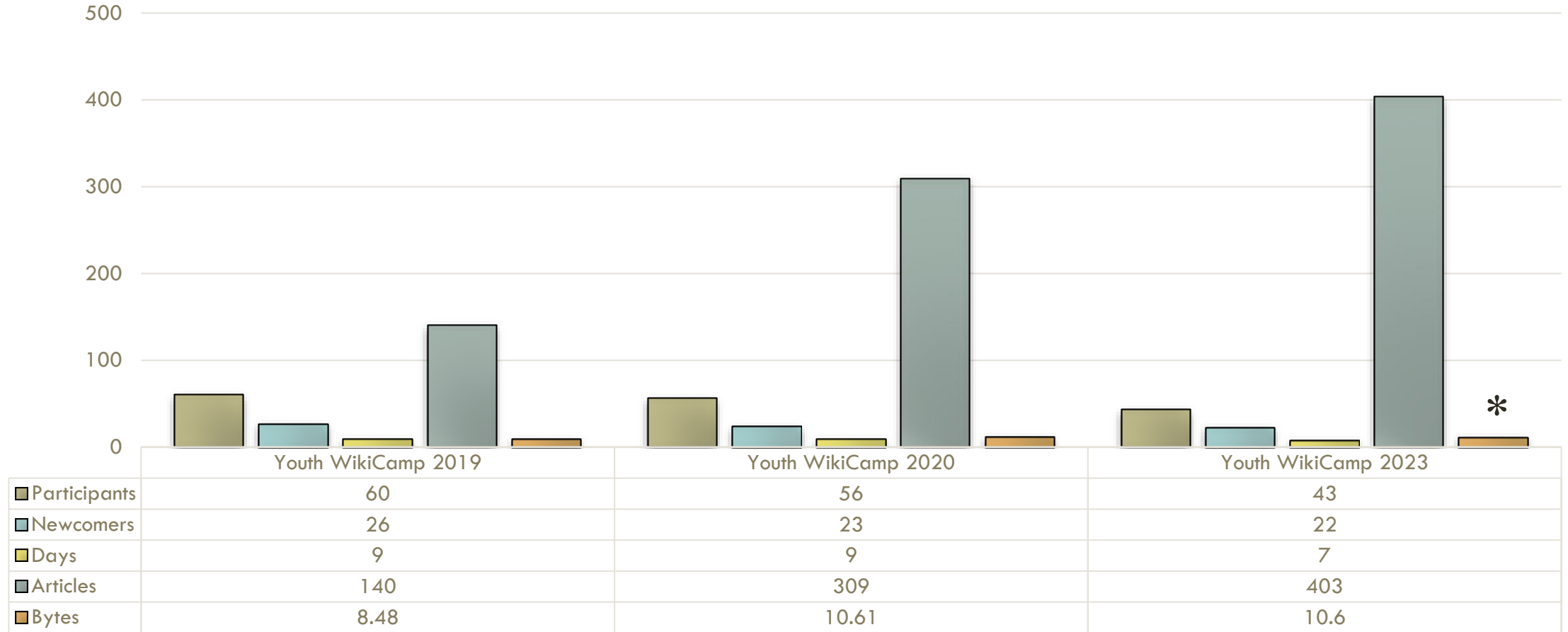


ADAPTATIONS



FIRST RESULTS AFTER THE ADAPTATIONS

Comparative Results



* Bytes are in millions, - During the training sessions in 2023 additional 48 articles (790,829 bytes) were created.

More information is here - meta.wikimedia.org/wiki/Wikimedia_Armenia/Reports and here www.wikicamp.net

THANK YOU FOR YOUR ATTENTION

ANY QUESTIONS ? 

And suggest something to fill this empty area

