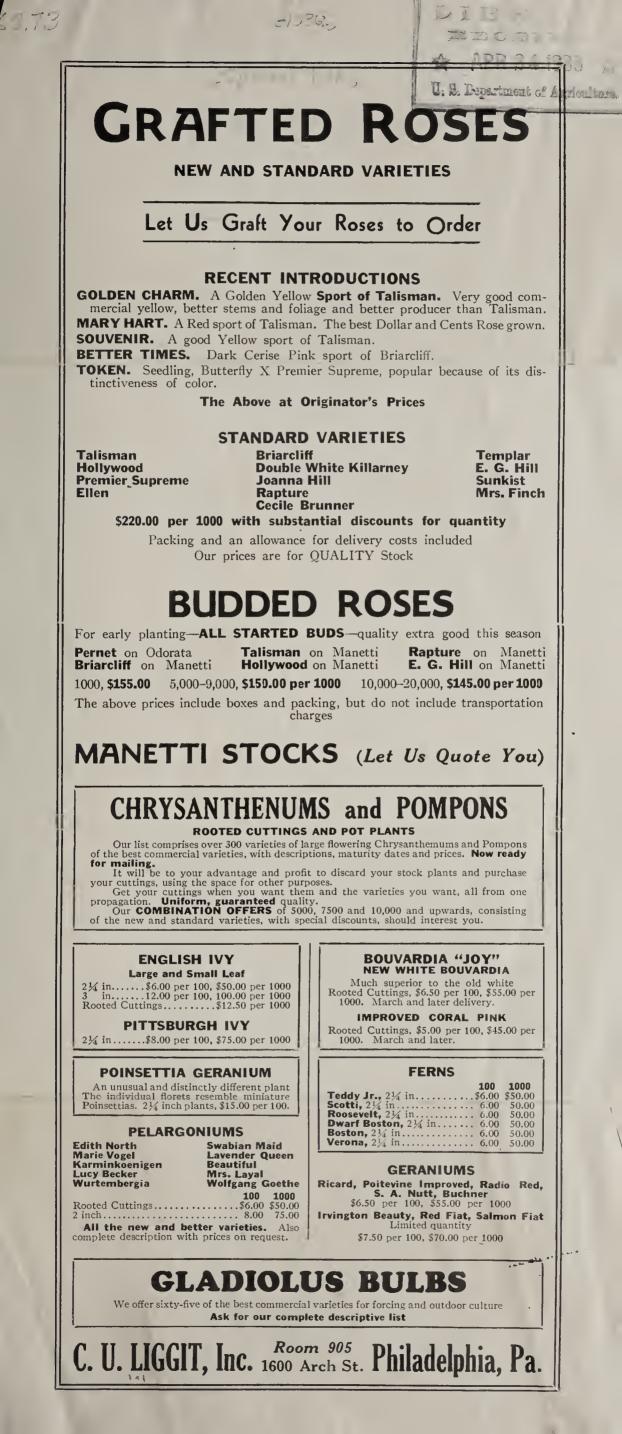
# Historic, archived document

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# NEW CARNATIONS

The past five years have brought to the florist industry many important changes. The **CARNATION** is growing in popularity. That popularity can be increased by the elimina-tion of the poorer second rate varieties, small flowers, weak stems, and poor keepers. The trend of the market is now toward quality and values rather than price.

For YOUR OWN PROFIT and the betterment of the markets discard your older and out of date varieties and replace with one or more of the new and better varieties. A number of New and improved ones are offered this season.

"GREATHEART"

Color—Deep rose pink (Ward shade), lively glowing color without trace of magenta. The flower is consistently perfect form of uniform large size, 4½ inches and larger; calyx perfect, prac-tically never splits. Production—GREATHEART is not only a quality Carnation but produces in quantity as well. GREATHEART was a 1928 Seedling and has been thoroughly tested and has always commanded an extra price in the market. GREATHEART is patented, but there are no restrictions on propagating for your own planting. Rooted Cuttings: \$20.00 per 100, \$150.00 per 1000—500 at the 1000\_rate

# "KING CARDINAL"

Patented—No restrictions excepting propagating for sale. The most wonderful Red Carnation of all time. It has a brilliant deep red color. It has large flowers, measuring up to 4 inches. It has a strong stem which carries the flower erect. It comes into bloom early and is free and con-tinuous. We have never seen a split calyx. It makes fine plants in the field and transplants easily. It does fine when grown inside continuously. **Rooted Cuttings: \$12.00 per 100, \$100.00 per 1000** 

**"PETER FISHER"** 

Seedling from a white sport of Sophelia and Ivory. Color is an exquisite shade of lively pink (Briarcliff Rose). Size 3 to 3½ inches, perfect throughout the whole season, with non-splitting calyx; a fine keeper, shipper and seller. Early and free blooming—a combination in growth of its parents. An excellent grower, clean and easy to propagate. **Rooted Cuttings: \$12.50 per 100, \$100.00 per 1000** 

# **"KATHARYN"**

**KATHARYN** is a glowing dark pink, easy to grow, has long, stiff stems, and is a very good flower that does not vary in color at any time. It does not split, is free from disease, and is a good producer. **Rooted Cuttings:** \$15.00 per 100, \$125.00 per 1000

### "ATLANTIS"

ATLANTIS is a seedling. The shade is Hermosa pink. There is no variety of Carnation offered today in this shade, although Johnson's Peter Fisher is very similar. The flowers are perfectly formed and are carried on long, straight stems with calyx which do not split. It flowers early and continuously. Rooted Cuttings: \$15.00 per 100, \$125.00 per 1000

### "AIDA"

AIDA is a new Salmon Pink Seedling. The flowers are very large, the stem is exceedingly strong, the calyx does not split, a continuous bloomer, the flowers keep and ship well. Rooted Cuttings: \$15.00 per 100, \$125.00 per 1000

"WHITE MY LOVE" WHITE MY LOVE is a sport of Pink My Love and has all of the characteristics of the parent t. The flowers are pure white and are very fragrant. Rooted Cuttings: \$15.00 per 100, \$125.00 per 1000 plant.

# "SNOWHITE"

A 1928 Seedling—tested for 7 years. Produces early and continuously on strong, straight stems of good length from the first of the season. Flowers large and perfect in form. Cuttings root easily. Does not split. Splendid field plant. Easily benched. Every break a flower shoot. Early and continuous producer, non-splitting and good keeper. A Seedling of Red Matchless on Yuneda Pink. **Rooted Cuttings: \$12.00 per 100, \$100.00 per 1000** 

### "WHITE MARJORIE"

To all who have had success with the original Dark Pink Marjorie and wish a pure White of the same habit and size, if anything, a stronger grower and larger flower, we can highly recom-mend this pure White Marjorie. WHITE MARJORIE, as the original Marjorie does better in warmer temperature than ordinarily suited to Carnations. We recommend that this be planted in the warmer bench of your Carnation house. Temperature 52 to 56 degrees. Rooted Cuttings: \$10.00 per 100, \$90.00 per 1000

"DAIRYMAID" White ground, heavily striped pink towards the edge of the petals. The flowers are large and full, with rich perfume. The growth is exceptionally robust, healthy and free flowering. It seems faultless and is a joy to cultivate. Rooted Cuttings: \$30.00 per 100, \$250.00 per 1000.

## "GUY ALLWOOD"

Delightful pale salmon pink of Laddie shade, but richer in tone. GUY ALLWOOD producing two flowers to one of Laddie, is easily the best variety of its color. Rooted Cuttings: \$30.00 per 100, \$250.00 per 1000

## "DITCHLING"

A rich, luminous shade of dark pink, free from magenta. Deep rounded flower of perfect form and good size. Magnificent habit of growth, bushy, very free and healthy, with long, erect stems and perfect calyx. On test has lasted twenty days in fresh condition. **Rooted Cuttings: \$30.00 per 100, \$250.00 per 1000** 

## Last Season's and Previous Introductions

	100	1000
Uncle Dick (Witterstaetter's). Patented. Clear light pink shade,	\$12.50	\$100.00
Golden Wonder (Littlefield-Wyman). Not patented. Clear yellow	8.00	75.00
Rose Charm (Baur-Steinkamp). Patented. Medium pink	12.00	100.00
E. H. Wilson (Dorner-Goddard). Not patented. Good scarlet		75.00
Sonny Boy (Kircher). Not patented. Variegated yellow and pink	8.00	75.00
Virginia. Good salmon pink		90.00
Bountiful. (Kircher). Not patented. Clear white	8.00	75.00
Joan Marie (Florex). Patented. Very fine pure white; no restrictions except for sale.	10.00	80.00
Light Pink Abundance (Baur-Steinkamp). Patented. Good light pink		100.00
Chief Kokomo (Baur-Steinkamp). Patented. Variegated	12.00	100.00
Woburn. Not patented. Very fine crimson	8.00	75.00
Ocean Spray (Sims). Not patented. Good white	7.50	60.00
Mina Brenner. Not patented. Light salmon		60.00
Scarlet Monarch (Littlefield-Wyman). Not patented. Good scarlet	8.00	75.00

# **English Varieties**

## Standard Varieties

	PINK 10	0 1000 j	WHITE	100 1000		
My Love	\$8.0	00 \$75.00	Patrician	\$6.00 \$50.00		
Pink Abundance	5.0	00 40.00	Improved Matchless	7.50 60.00		
Salmon Spectrum	1 5.0	0 40.00	Matchless	5.00 40.00		
Sophelia	5.0	00 40.00	lvory			
Boston Ward	5.0	00 45.00	Senator			
Sceptre	5.0	00 45.00				
Early Rose	5.0	00 40.00	RED			
Laddie		00.00	Spectrum Supreme	\$7.50 \$60.00		
	YELLOW		Spectrum			
Maine Sunshine	\$8.0	00 \$75.00	Satellite			
O IL LIO		Roon	005 DI 1 1 1	• D		
C II III Ing Room over Ubiladalphia Va						
C. U. LIGGIT, Inc. 1600 Arch St. Philadelphia, Pa.						
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