

I. Information Analysis

Instruction: Perform an information analysis on an instructional unit you are teaching or have taught. If you haven't taught before, describe a unit of instruction in the subject of your choice. A "unit" here is a 3 or more-day instructional sequence.

UNIT 3: COMMUNICATION FOR VARIOUS PURPOSES

GOAL:

Use communication in various purposes.

OBJECTIVES:

- To demonstrate mastery in obtaining, providing and disseminating information.
- To present ideas persuasively using appropriate verbal cues.
- To create a public announcement employing the various purposes.

	Day 1 Informative	Day 2 Persuasive	Day 3 Argumentative	Day 4 Summing-up
Access	The teacher will have an activity called “ 4 pics, 1 word, ” to describe each picture through the use of ppt.	The teacher will make a table of comparison of informative and persuasive communication. They will list down the difference of two.	The teacher will show a video of people arguing or a debate video clips. The will observe the video and list down argumentative lines they hear from the video.	The teacher will present a table of comparison of the three communication purposes through ppt. The students will fill in each of the table.
Process	The answers given by the students will be use in a	After listing down the differences of the two, the	After listing down the argumentative lines, the	After filling of information in each

	<p>sentence or sentences. The sentences should contain information.</p>	<p>students will make a campaign or advertisements of their own.</p>	<p>students will pin point some argumentative personality of people or ethical considerations to follow while debating.</p>	<p>table, the teacher will present several questions in regards with the three purposes.</p>
<p>Present</p>	<p>Through social media, just like facebook. The students will post and make an activity out of it called, "What's ON YOUR MIND."</p> <p>The students will post something informative about this pandemic. Their mobile phones will be a tool to use.</p>	<p>The students will examine a magazine advertisement or newspaper articles to find persuasive contents and write them down.</p> <p>After writing it down, the students will evaluate the sentences and state the reason why it is considered as persuasive content and perform it in the class.</p>	<p>After determining the ethical considerations and personality. The students will have an activity called, "Let's ARGUE." They will make a stand regarding the Philippine Government's action in this pandemic. The stand should be recorded because it will be evaluated soon after.</p>	<p>The students will create a public service announcement regarding with the COVID-19 Pandemic and they employ the concepts learned about informative, argumentative and persuasive communication. This will be done through writing.</p>