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SUPPORTED ONLY BY VOLUNTARY CONTRIBUTIONS.

and the Council need every assistance to enable them to continue their work—which is both educational and punitive.

WHAT THE SOCIETY DID LAST YEAR (1910).

- | | |
|--|--|
| 6,556 offenders were prosecuted and convicted for cruelty to animals. | 24,344 persons guilty of minor acts of cruelty were cautioned by Inspectors. |
| 153 persons were acquitted, but the Society's costs were reimbursed, which justified the Society's action. | 3,243 Sermons were preached on the subject of Mercy to Animals, by Clergymen of the Church of England. |
| 1,073 persons guilty of minor acts of cruelty were admonished in writing. | 299,133 Essays were written by school children on the subject of Kindness to Animals. |

EDWARD G. FAIRHOLME, *Secretary,*
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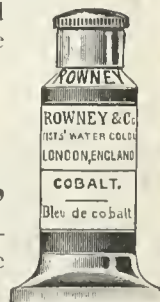
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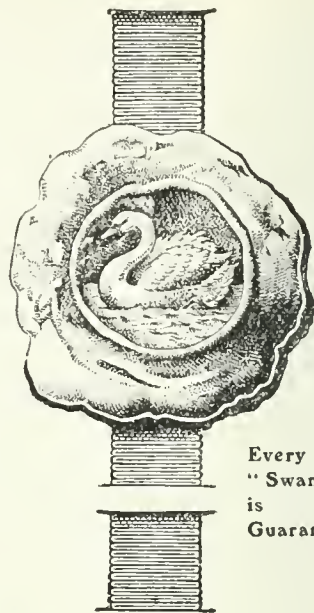
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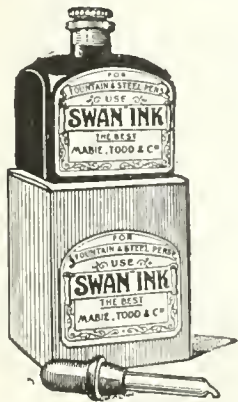
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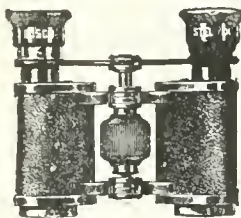
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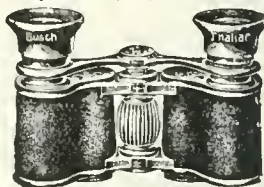


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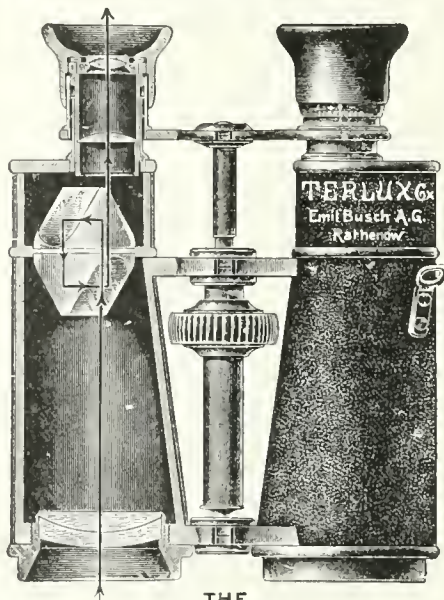
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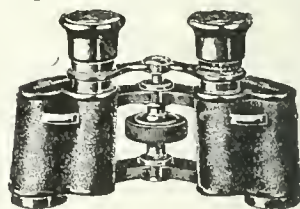
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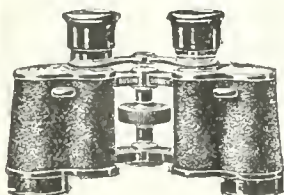
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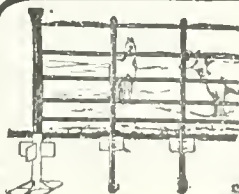
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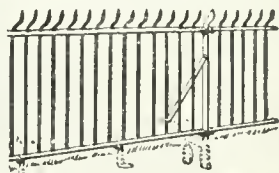
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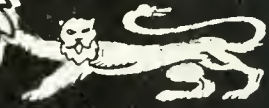


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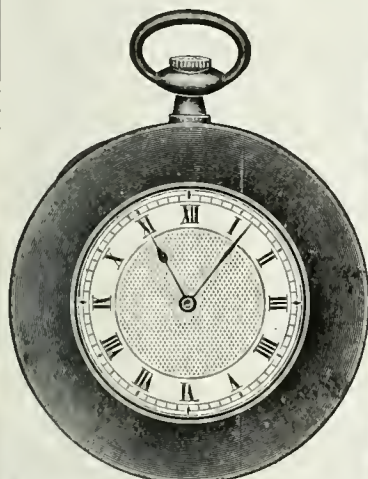
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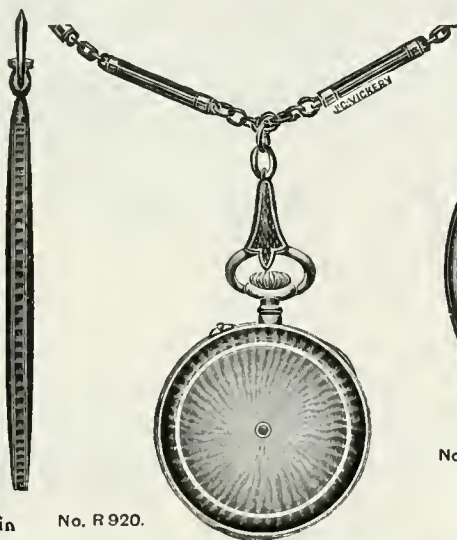
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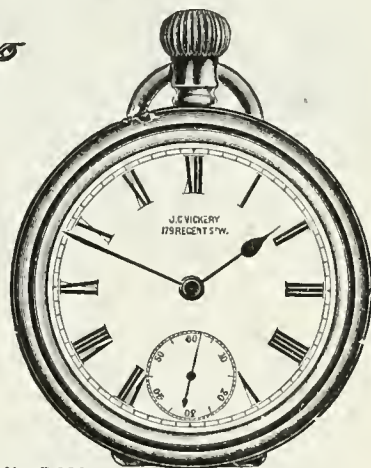


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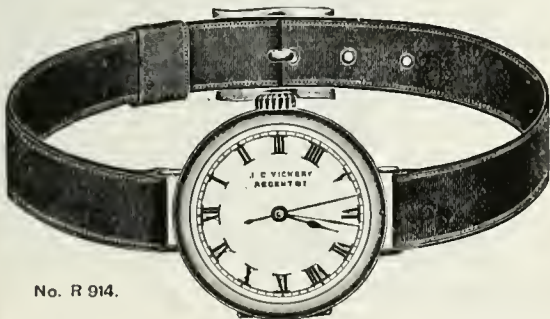
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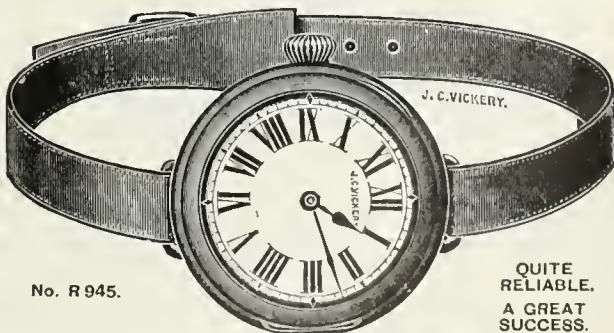
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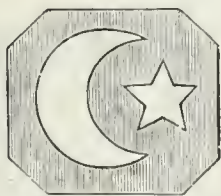
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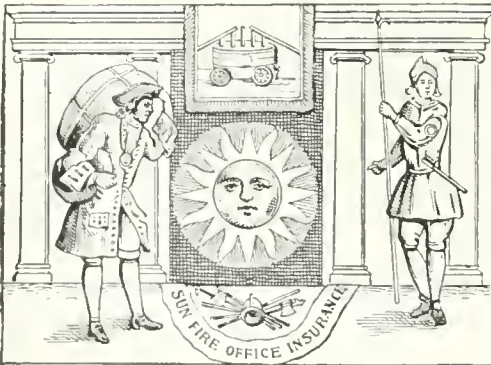
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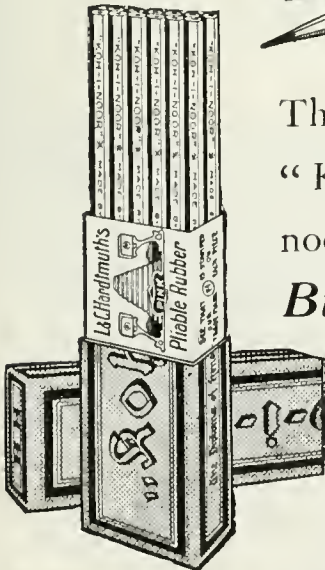
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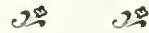
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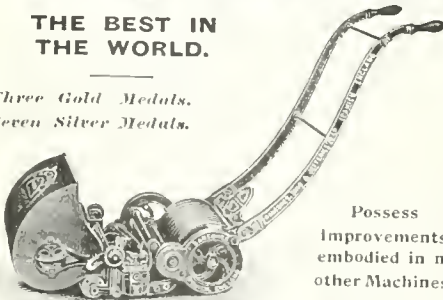


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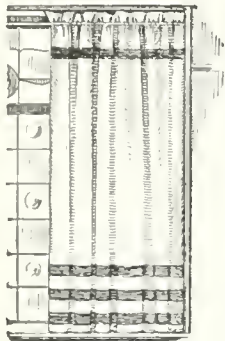
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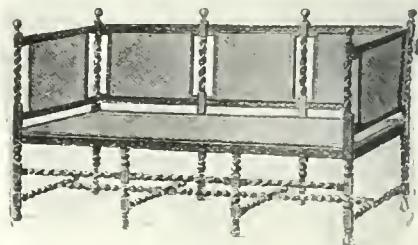
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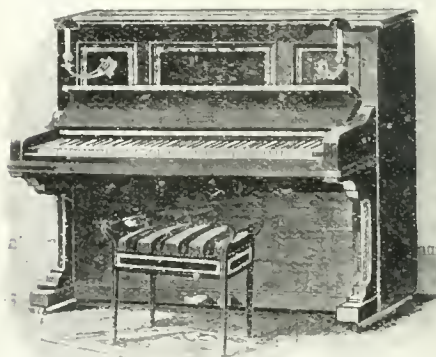
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A Bouquet of the Sweetest Roses.

2/-, 3/6, 6/-, & 10/6 per Bottle.

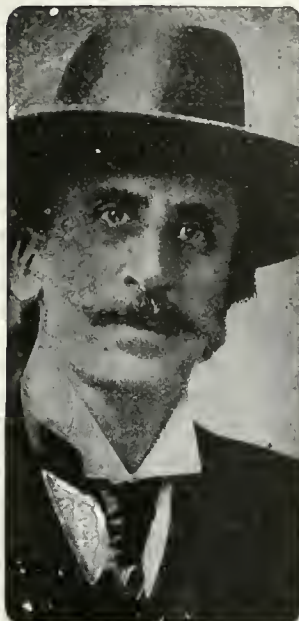
ZENOBIA TOILET SOAP 3/- per box.
ZENOBIA SACHETS 1/- and 2/6 each.
ZENOBIA TOILET POWDER 2/6 per box.

Sold by leading Chemists, Perfumers, and Stores.

A BIJOU SAMPLE BOX, containing Perfume, Soap, and Sachet, of either odour, sent post free on receipt of 4d. stamps, mentioning "Hall Mall Pictures."

W. F. CHARLES, ^{Zenobia} Laboratories, LOUGHBOROUGH.

THIS IS THE MAN



This is the man acclaimed by the Press and public of all nations as being possessed of an extraordinary power, and the most remarkable far-seeing faculties.

The Graphic says: "His delineations are nothing short of marvellous."

The Court Journal says: "Has remarkable psychic powers."

Black and White says: "He has given some astonishing results."

The Standard says: "Without equal"

He has been consulted by the most distinguished people of all countries, and will send you a descriptive chart as a test of his ability.

Hundreds who have already written declare he might have known them all their lives, so surprisingly correct was he.

THE COUNTESS OF KIMBERLEY says what he told her was excellent.

SEYMOUR HICKS, the celebrated Actor-Manager, says: "It is indeed marvellous."

LADY MONTAGU OF BEAULIEU says: "The chart is wonderful."

C. NEWMAN WATTS, Esq., barrister-at-law, Lincoln's Inn, says: "You are quite correct in what you have said."

THE BARONESS VON NAGEL says: "I have great confidence in the chart. It is remarkable."

Mrs. KENDAL, the great actress, writes: "You have astonished me with your accuracy."

Miss MAY SUTTON, World's Champion, Tennis Player, says: "It was perfectly marvellous."

The Rev. W. J. BARRETT, M.A. (Oxon.), says: "I have great faith in the chart."

and send with your birth date 1/- p.o. and stamp.

DO IT NOW. YOU WILL BE AMAZED.
PROF. KENDAL P.M. 89 Regent Street London W.

Clergy Orphan Corporation.

INSTITUTED 1749.

INCORPORATED 1809.

BOYS' SCHOOL: St. Edmund's School, Canterbury.

GIRLS' SCHOOLS: St. Margaret's School, Bushey, Herts.
Gwestfa, Manordilo, S. Wales.

These Schools are for the Free Education, Maintenance and Clothing of Orphan (Fatherless) Sons and Daughters of Clergymen of the Church of England.

236 Children are now in the Schools.

By means of Exhibitions at the Universities and an Apprenticing Fund 58 former pupils are being assisted to further education or to make a start in life.

Subscriptions, Donations, Church Collections, and Legacies are URGENTLY NEEDED.

W. MAXWELL SPOONER, *Treasurer*,
(Archdeacon of Maidstone.)

WM. CHAS. CLUFF, M.A., *Secretary*.

Bankers: Messrs. DRUMMOND, 49, Charing Cross, S.W.

Offices: 35, Parliament Street, Westminster.

ST. JOHN'S HOSPITAL

FOR

DISEASES OF THE SKIN

Leicester Square, W.G.

In-Patient Department: UXBRIDGE ROAD, W.

PATRONESS:

HER MAJESTY THE QUEEN.

40,000 attendances yearly.

40 Beds for **FREE** patients,

Men, Women, and Children.

**FUNDS URGENTLY NEEDED.
NO ENDOWMENT.**

Secretary Superintendent—

GEORGE A. ARNAUDIN.

Have you **STOMACH** or **BOWEL** **INDIGESTION?**
THEN TAKE THAT **CICFA** **WONDERFUL** **CURES** **INDIGESTION** **CONSTIPATION** **FLATULENCE** **ACIDITY**
BECAUSE CICFA IS THE ONLY REMEDY WHICH

Mr. C. H. JEFFERY writes:—
 "I can truly say that no other medicine has had such a wonderful effect as Cicfa.
 "After having taken Cicfa for three days, the flatulence began to leave me, and I began to feel a different man; when, after the third bottle I was completely cured."

Mr. W. M., of Bower Street, Maidstone, writes:—
 "I find Cicfa all that you state: in fact, I must say Cicfa is the best medicine that I have ever taken for Indigestion. My bowels are now regulated and free from Constipation—something I have not known for several years. I really cannot speak too highly of it, and shall continue to take it. Wishing you every success."

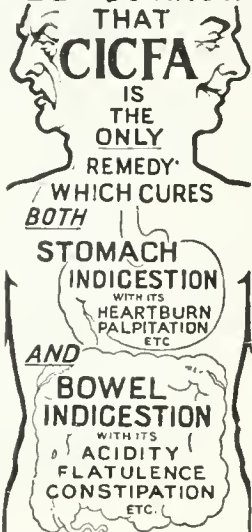
Mr. J. A., of Platts Bridge, writes:—
 "I have found your Cicfa a most pleasant and agreeable thing to take and have proved its qualities for severe Constipation by taking three tablets before dinner; they have done wonders without any of those distracting pains."

CICFA is sold everywhere at 1s. 1½d. and 2s. 9d., or Direct.

STOMACH ← **BOTH** → **BOWEL**
INDIGESTION DO YOU KNOW INDIGESTION

which causes

- (1) Gases in Stomach or Eructations.
- (2) Sharp Neuralgic Headaches
- (3) Acid in Stomach with Heartburn
- (4) Tongue coated white all over
- (5) Complexion blotchy, with Redness of Nose, Spots, and Pimples
- (6) Eating not desired, Vomiting occasionally
- (7) Pains darting through Chest, and Burning Spot between Shoulder Blades.



which causes

- (1) Gases in Bowel or Flatulence
- (2) Dull, heavy Headaches
- (3) Acid in the blood, causing (a) Teeth on edge, (b) Gout, (c) Rheumatism
- (4) Tongue coated Yellow at back
- (5) Complexion muddy or pasty
- (6) Eating disliked or loathed, Biliousness and bad taste in month
- (7) Pains in Bowels with Griping, and CON-STIPATION with all its misery.

CAPSULOIDS (1909), LTD.,
 79, Duke Street, Grosvenor Square, London, W.

Purgatives do not digest food—they simply expel it. CICFA digests it, and the refuse is removed. CICFA is the only remedy which contains all that Nature requires to completely digest within the stomach all the food which MUST be digested THERE, and also to completely digest within THE BOWEL all the food which must be digested WITHIN THE BOWEL. Thus when CICFA is taken, digestion is complete: ALL the nourishment is assimilated from ALL the food: Heartburn, Palpitation, Flatulence, Acidity, and Constipation disappear: Strength, both nervous and muscular, rapidly increases: Energy is restored; and the dose can be gradually decreased, and YOU CAN SOON EAT WHAT YOU LIKE WHEN YOU LIKE.

NOTE.—The clearest and most beautiful Complexion is obtained by taking Cicfa, because of the extraordinary Purity and Brilliance of its work when all its food is perfectly digested in both Stomach and Bowel, and therefore completely assimilated.

DOSE.—One with each meal three times daily. In severe case take one or two extra with evening meal.

ABSOLUTELY FREE.
CICFA COUPON. Send this mention P. M. PICTURES, with one penny stamp for postage, and receive a liberal sample of that wonderful CICFA. Only one sample to each family. No person given a second sample. Good for 6 months only. P. M. PICTURES II.

WM. CLOWES & SONS, LTD.

Printers and Translators

IN

Every Known Language

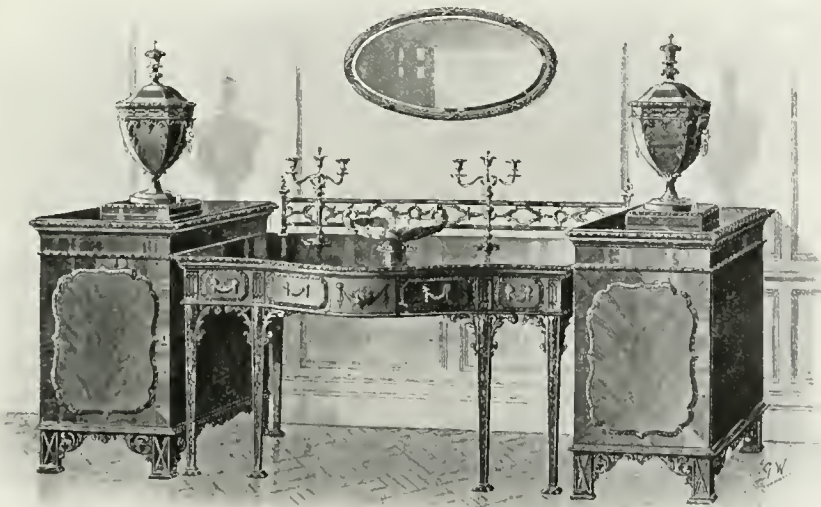
LONDON

DUKE STREET, STAMFORD STREET, S.E.

Should you be requiring either a room or a house-full of furniture, you should not fail to visit the establishment of the Midland Furnishing Company, Southampton Row, London. Their furniture is of the finest quality, their Cabinet goods being made of sound dry wood, and in the upholstering none but the best materials are used.

Any article supplied by this Firm may be obtained on their well-known Gradual Payment System. Payments can be extended over one, two or three years at the purchaser's option, no interest or extra charge being made. A cash discount of five per cent. is allowed.

Country Orders are packed free and carriage paid.



A fine example of a Chippendale Sideboard. This Sideboard is made from finest Spanish mahogany and is a splendid reproduction, every detail being carefully studied.

Our illustrated Catalogue will be forwarded Post Free on application.

Midland Furnishing Co., Ltd.,
15, 17, 19, 21, & 23, Southampton Row,
HOLBORN, LONDON, W.C.

Six doors from the Holborn Restaurant and Holborn Station (G.N., P. & B. Rly.) 1 minute from British Museum Station (Central London Rly.), and 3 minutes from Oxford Street

GRASP THIS

OPPORTUNITY



£10 FOR AN ADVT.

We are offering the above Prize, together with twelve Consolation Prizes, in order that those who have some talent for designing or writing, or for both, may be able to turn such knowledge to profitable account. Many people are unaware that the Advertising Profession is one which offers as much scope for advancement—to brains and energy—as any other profession. As a consequence the demand for intelligent, well-educated men and women is greater than the supply. Look through the advertisement pages of this publication and you will see the kind of work that advertisers have to be contented with, because there are not at present enough *capable* designers and writers to go round. The work is interesting. Many famous artists devote a portion of their time to commercial art, and one might truthfully say that in no profession is general intelligence more esteemed and remunerated than in the Advertising Profession.

DESIGN OR WRITE.

The ability to write good copy, or to design, is almost essential if one would obtain a good position in the Advertising World from the commencement, although splendid opportunities for filling positions as Advertising Managers, and the like, will afterwards present themselves, and in these positions, of course, one is not absolutely required to do much actual writing or drawing oneself.

THE PURPOSE OF THE COMPETITION.

Mr. Thomas Dixon, the Founder of The Dixon Institute, first introduced a system of training in Advertising nearly ten years ago, and it is no doubt due, in part, to his efforts that Advertising has been elevated to the dignity of a Profession. Mr. Dixon feels convinced that there are very many young men and women who are able to design or to write, but who are ignorant of the fact that their services would be welcomed in the Advertising World, and that if they are willing to apply their talent to the needs of commerce the extent of their ultimate success will only be limited by their own intelligence and energy. For the purpose of encouraging *the right kind of people*, and of giving them an expert opinion as to their chances of success in the Advertising Profession, this Competition is announced in "Pictures of the Year 1911."

Read this Testimony to the Institute's Training from a Doctor.

THOMAS DIXON, Esq., 195, Oxford Street, W.

March 27th, 1911.

DEAR MR. DIXON,—I am writing to thank you for the recent assistance that the Dixon Bureau has given me. I have been approached by two of the largest drug firms with a view to taking me on their staff, and I also have been offered the managements of two medical specialities, one of which I have accepted. I am remaining with the firm in which you originally got me placed till I take up my new duties.

There could scarcely be better proof of the practical nature of your Advertising Instruction (though it is by correspondence) than that within seven months of my completing the Course I am considered efficient enough to take the responsible post of Manager. Added to this, there is the fact that I am a member of a notably uncommercial profession, and, until June 26th last, I had had no commercial training.

Further, although I have had to undertake the organisation and control of the office work, and plan advertising "campaigns" (one, as you know, brought in 35 per cent. of replies), I have not had to avail myself of the Institute's offer of help for twelve months after completing the Course. Such difficulties as have arisen I have found explained in some lesson that I had not fully memorised.

If you care to make use of this letter, do so by all means! remembering, please, that the rigid rules of medical etiquette do not permit the use of my name publicly.

I remain, Yours very sincerely,

M.R.C.S., L.R.C.P.

Now this: Under the heading of "Professions," the "Daily Mail"

gives the following description of the important place taken by the Institute in the business world:—

"A striking feature of the Exhibition and somewhat a sign of the times is the way in which business education is exemplified there. Some ten years ago Mr. Thomas Dixon became associated with the question of business education, and he claims, besides having spent ten years of energy, to have laid out over £20,000 in its promotion and in the endeavour to raise Advertising to the rank of a profession. Some of the results of his work may be seen at the exhibit of the Dixon Institute: how his work is carried out, and the achievements of students who have passed and are passing through his hands. The student is taken gradually through all the stages of Advertisement-Writing, taught the difference between good 'copy' and designs and bad, has the technicalities of printing, &c., explained, and so on. During the Course he has examination papers to answer and actual advertisements to compose, all of which receive criticism."

The "Advertising World," in the course of an able article, says:—

"In the class of instructors in advertising, who are playing a more and more important part in the field of publicity, Mr. Thomas Dixon holds a leading place, as founder and president to-day of the Dixon Institute of Advertising. The history of the Dixon Institute is an interesting one, and shows how comparatively new the profession of Advertising is."

PARENTS, GUARDIANS, AND YOUNG MEN AND WOMEN

would be well advised to consider the scope which the Advertising Profession offers for advancement.

£10 for an Advertisement

You should compete; it is open to amateurs only.

TERMS OF THE COMPETITION:

THE FIRST PRIZE OF £10 will be awarded to the lady or gentleman who makes the best copy of the "G.B.N. Toys" advertisement here illustrated, drawn sufficiently large to occupy a full page of this magazine; the illustration may be improved upon in any way the individual competitor thinks desirable, or it may be copied as exactly as possible; but the *wording* for the advertisement—if the competitor writes the wording also—*must* be written in the competitor's own style, and not be a mere copy of the wording here given.

IF YOU DO NOT DRAW—then you may compete by writing some *original* wording for the advertisement, using the wording here given as a basis for your own, but not copying it word for word; in addition you should suggest (in words) a suitable illustration for your own wording.

IF YOU DRAW BUT DO NOT WRITE—you may then compete by making a copy of the illustration only, as explained above.

In the event of one competitor sending in the best illustration and another competitor sending in the best wording, £5 will be awarded to the one and £5 to the other; the Prize will not be divided in any other way.

12 CONSOLATION PRIZES

to take the form of a copy of Mr. Simonis' famous book, "Success in Advertising," will be awarded to the twelve competitors whose work is adjudged to be the most worthy by the Advertisement Manager of "The Pall Mall Gazette" and the President of the Dixon Institute.

In order that this Competition may be limited so far as possible to amateurs really desirous of obtaining full knowledge of the possibilities of the Advertising Profession, all competitors must, in the first place, state that they are not at present professional Advertising men, and enrol as members of The Dixon Institute by a preliminary payment of 5s. towards the full fees, which are £6 6s. *od.*

This payment of 5s. entitles the sender to receive the first five lessons of the Advertising Course, and if a competitor desires—as most likely he (or she) will—to continue and receive the full and entire tuition, this may be done by the payment of the remainder of the fee, by instalments if desired. The Competition is thus arranged so that the entrants will be limited to those men and women who are really anxious to put their knowledge of Designing or Writing to profitable account.

It may be noted that the enrolment and payment of 5s. does not lay the competitor under any obligation to continue the Course if he (or she) does not desire to do so after receiving the first five lessons; *but this plan gives to all who are interested in choosing a Profession, or in turning their talents to profitable account, an opportunity to study in full, and at their leisure, the possibilities—and the positions which they may fill—in the Advertising World.*

The President of the Institute will return the 5s. to all those competitors who, in his opinion, do not show sufficient ability to justify their continuance of the Advertising Course of Instruction. Thus all competitors who are able to design or write will get expert opinion upon their abilities, and an opinion as to whether their talents are of such a nature as will justify further encouragement and further study in this direction. All competitors' papers will be judged by Mr. W. T. Powell, Advertisement Manager of "The Pall Mall Gazette," and Mr. Thomas Dixon, the President of The Dixon Institute, and their decision upon all matters arising in the Competition shall be absolute and binding upon all Competitors.

The Competition closes July 30th—but you should send in your papers early, so that you may secure a copy of the Book of the Dixon Institute and obtain the expert opinion of your abilities at once.

All sketches and wording will be returned to Competitors, together with names of prize-winners.

THE DIXON INSTITUTE,
193 & 195 Oxford Street, London, W.



FILL IN AND CUT OUT THIS COUPON.

Herewith I am sending in my advertisement as per your Competition, together with remittance value 5s., which entitles me—as an amateur—to the first five lessons of your Advertising Course, with the right to become a full member of The Dixon Institute of Advertising, and to receive all benefits pertaining thereto upon payment of the full fee.

This preliminary payment does not bind me to continue with the Course of Instruction should I not desire to do so, nor does it bind me to make any further payment.

NAME

(If a lady state whether Mrs. or Miss.)

ADDRESS

Post this to: THE DIXON INSTITUTE, 193 & 195, Oxford St., London, W. P.M.P.

BY SPECIAL APPOINTMENT

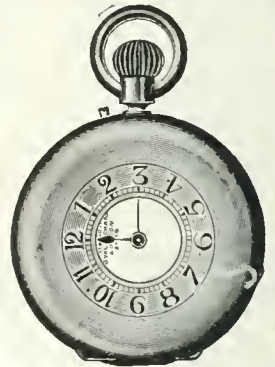
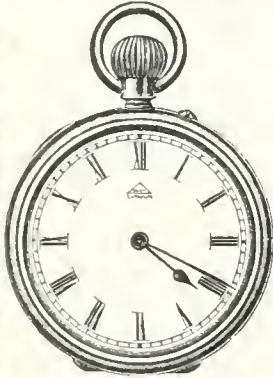


TO HIS MAJESTY THE KING.

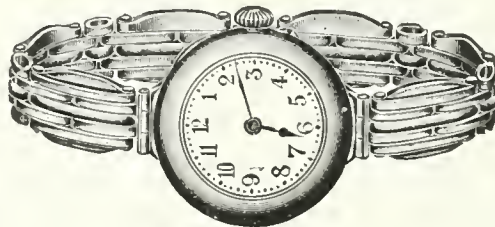
DENT'S WATCHES

EXCELLENCE GUARANTEED.

ENGLISH WATCHES.



Gentlemen's Silver from 5 Guineas.
 Gentlemen's Gold . . . 15 ..
 Ladies' Gold 10 ..
 Silver 5 ..



Bracelet Watch, £5 5 0.



Diamond Cluster,
£27 6s.



Diamond Marquise,
£27 6s.



Ruby and Diamond,
£3 5s.



Turquoise and Diamond
Cluster,
£5 10s.

LATEST AWARDS.

FRANCO-BRITISH EXHIBITION,

3 GRAND PRIZES AND 1 GOLD MEDAL.

E. DENT & CO. (Ltd.), Recipients of Council, Gold and other Medals at the Great Exhibitions, and from Foreign Sovereigns.

DENT'S CLOCKS. The Finest Selection in London.

CARRIAGE, TRAVELLING, DRAWING ROOM, DINING ROOM,
LIBRARY, BRACKET, HALL, KITCHEN, &c.

Dent's New Astronomical or Standard House Clock, £21.

Watchmen's Clocks.

Church and Public Clocks.

DENT'S JEWELLERY AND SILVER.

A SELECT ASSORTMENT.

E. DENT & CO., Ltd.,

Makers of the Great Westminster Clock, "Big Ben," and sole custodians since its erection.

ONLY ADDRESSES:—



TRADE MARK.

61, STRAND, W.C., & 4, ROYAL EXCHANGE, E.C.,
LONDON. Telephone : 61 City.

The Allenburys' Foods

*A Pamphlet on Infant Feeding
and Management (48 pages) Free.*



MOTHER AND CHILD. *Baby, 6½ months of age. Fed from birth on the "Allenburys" Foods.*

The "Allenburys" Foods give Strength and Stamina, and supply all that is required for the formation of firm flesh and bone. They promote perfect health, and give freedom from digestive troubles and the disorders common to children fed on farinaceous foods, condensed milk, or even cows' milk.

Allen & Hanburys, Ltd., Plough Court, Lombard Street, London.

HOLDERS OF WARRANTS OF APPOINTMENT

To HIS MAJESTY



KING GEORGE V.

S. & P. ERARD,

18, Great Marlborough St., W.

ESTABLISHED 1792.

PIANOFORTE & HARP MAKERS to HIS MAJESTY
THE KING and H.M. THE QUEEN.

PADEREWSKI says: "This new Model Overstrung ERARD
is the most beautiful-toned Piano I ever played on."

H. D. Rawlings, Limited,

RAWLINGS' MINERAL WATERS have been continuously supplied
to members of the Royal Family for upwards of 45 years.

MINERAL WATER MANUFACTURERS to
H.M. KING GEORGE V.,

The late King Edward, and the late Queen Victoria.

LONDON, W. *Established over a Century.*

**THE WORCESTER ROYAL PORCELAIN
COMPANY, LIMITED.**

ROYAL WORCESTER CHINA—
Ornamental Porcelain and Table
Services—may be obtained of all
the principal China Dealers.

EDWARDS & SONS,

Dressing Case Makers & Silversmiths,
161, REGENT STREET, LONDON, W.

J. C. VICKERY,

*Jeweller, Silversmith, and
Fitted Dressing Bag Manufacturer,*
179, 181, 183, REGENT STREET, LONDON, W.

To Lovers of Pictures.

PREVENTS
PICTURES
FALLING



SHOULD
THE CORD
OR WIRE
BREAK

Enables pictures to be canted forward to any angle to suit light and position without altering cord, and without nails in wall.

From 1/6 per dozen. Included with each Hook are three special pattern screw-eyes for back of picture.



THE "HAWTAYNE" POCKET READING AND WRITING REST

weighs only four ounces in aluminium; folds up into a marvellously small space. For Standing, Lounge, Lawn, Travelling, and Sick-room. Book is rendered immune from vibration. Price from 2/6.



Regd. MAGIC DOOR OPENERS. Patent.

A valuable alternative for opening doors by the foot when hands are occupied. Can be fitted to any door without alteration. Costs only 7/6. Great convenience and saves expensive breakages.

Also "GILMARSH" Nailless and Invisible Mat Fixers.
The "BIVOUAC" Pocket Cooker for Military, Scouts, and Picnic Parties.

Obtainable of Ironmongers and Furnishers, or particulars of

DOMESTIC APPLIANCES, LTD., Cheltenham.

Works also - BIRMINGHAM.

FOOT'S ADJUSTABLE CHAIR-COUCH

(Patented).

THE BURLINGTON.

By simply pressing a button the back declines or automatically rises to any position desired by the occupant. Release the button and the back is instantly and securely locked. No other chair does this.

The sides open outwards, affording easy access and exit.

The Leg Rest is adjustable to various inclinations, and can also be used as a footstool. When not in use it slides under the seat.

The upholstery is exceptionally soft and deep, with spring elastic edges, and supports the entire body in the highest degree of luxurious comfort.

Would not one of these chairs add considerably to the enjoyment of your relaxation and rest?

CATALOGUE C 25 OF
ADJUSTABLE CHAIRS, FREE.



Press
the
button
— that's
all.

171, NEW BOND STREET, LONDON, W.

FOOT'S "EUREKA" TRUNKS



No Crushing.

No Confusion.

Any article is instantly get-at-able and can be removed without disturbing the remainder of contents. The Bottom is as accessible as the Top. Separate compartments for Linen, Clothes, Hats, Boots, &c. Carries the garments in perfect order, and economises space by the systematic method of packing. No rummaging for clothes—no heavy trays to lift. Drawers divided to suit customers' requirements.

Made with 2, 3, or 4 Drawers, in
Four Qualities and Various Sizes.

Prices from 60/-

Write for Booklet,
"TRUNKS FOR TRAVELLERS," No. 25.

J. FOOT & SON, Ltd.,

(Dept. T. 25) 171, New Bond Street, London, W.



HARBUTT'S PLASTICINE.

THE SCULPTOR'S IDEAL MODELLING MATERIAL.

Let us send you particulars of its good points, together with samples and prices. The Complete Modeller Box is a Home Outfit, with 5 Colours, &c. An Ideal Gift for a Child. Post Free, 2/10.

WM. HARBUTT, A.R.C.A., 44, BATHAMPTON, BATH.

ART SCHOOLS.

UNIVERSITY OF LONDON.

GOLDSMITHS' COLLEGE SCHOOL OF ART.

F. MARRIOTT, A.R.C.A., Headmaster.

HAROLD SPEED, Portrait Painting and Figure Composition.
E. J. SULLIVAN, A.R.W.S., Book Illustration.
ALBERT TOFT, Hon. A.R.C.A., S.B.S., Modelling from Life.
W. LEE HANKEY, Etching, Aquatint, and Mezzotint.

W. AMOR FENN, Design and Book Illustration.
PERCY BUCKMAN, Life, Antique, and Painting.
FREDERICK HALNON, S.B.S., Modelling (Life and Antique).
F. JOHN SEDGEWICK, Jewellery and Enamelling.

DAY AND EVENING CLASSES FOR MEN AND WOMEN.

This School now occupies new and greatly enlarged Studios.

Full particulars of the School will be sent on application to THE WARDEN, GOLDSMITHS' COLLEGE, NEW CROSS, S.E.

THE LONDON & NEW ART SCHOOL

STRATFORD STUDIOS, KENSINGTON, W.

DRAWING, PAINTING, COMPOSITION, ILLUSTRATION, POSTER DESIGN, ANATOMY.

Teaching Staff:

PHILLIP A. LÁSZLÓ, M.V.O., HON. R.B.A.
RICHARD JACK
JOHN HASSALL, R.I.
A. E. HORNE

FRANK BRANGWYN, A.R.A.
C. M. Q. ORCHARDSON, R.O.I.
FRANCKLYN HELMORE

EDMUND J. SULLIVAN, A.R.W.S.
H. DAVIS RICHTER, R.B.A.
BERNARD ADAMS

STUDENTS MAY JOIN AT ANY TIME.

Further particulars on application to the Secretary—

Mrs. HELMORE, 6, Stratford Studios, Stratford Road, Kensington, W.

TEL.—3065 KENSINGTON.

ST. JOHN'S WOOD ART SCHOOLS, 7, ELM TREE ROAD, N.W.

Honorary Advisory Council:

Sir LAWRENCE ALMA-TADEMA, O.M., R.A.
I. W. WATERHOUSE, Esq., R.A.
G. CLAUSEN, Esq., R.A.
and other Members of the Royal Academy.

OUTDOOR LANDSCAPE CLASSES

(under the direction of the Principals)
are held both in Oil and Water-Colour.

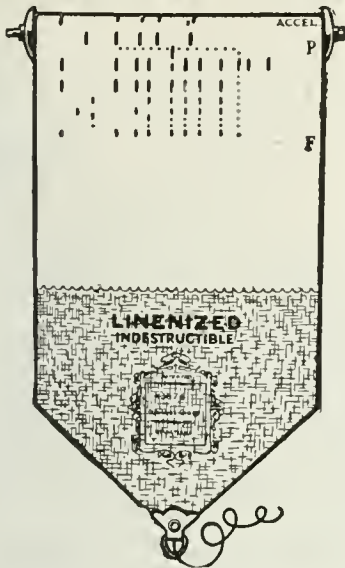
Special Critic—Mr. Edward Stott, A.R.A.

Principals:

FREDERICK D. WALENN.
LEONARD WALKER.
A. MICHAELSON, R.B.A.
PICKERING WALKER.

Students specially prepared for the Royal Academy Schools.

Students may enter at any time.



Your Piano-Player Improved 100 per cent.

simply by substituting Linenized Music Rolls for the Rolls you have hitherto used. To substantiate this statement, we will send

A BOX OF

==LINENIZED== MUSIC ROLLS

FREE OF CHARGE FOR ONE WEEK'S TRIAL.

Linenized Music Rolls represent the highest standard of excellence yet obtained. No matter what Rolls you have previously tried, you will get better results from your Piano-Player if you adopt Linenized

Music Rolls. Try them—on our offer of supply for one week's trial free of charge.

Besides being best in quality, Linenized Music Rolls are cheapest in price and the most durable. They last far longer than other Rolls and cost only from **9d.** upwards.

Simply send a postcard and mention *Pall Mall Pictures*, and we will at once forward you the Trial Box. Give name of your Piano-Player.

THE PERFORATED MUSIC CO., Ltd., 94, Regent St., London, W.

Factory & Head Office: 197-199, CITY ROAD, E.C.

Scottish Branch: 99, PRINCES STREET, EDINBURGH.



THE *STERLING* PLAYER PIANO

The purchase of a Player-Piano is a task demanding the utmost care. It is comparatively easy to find a Player-Piano, but the purchaser naturally desires to choose the *Best*. Which is the Best? That is the difficult point to decide. The Best Player-Piano, in our opinion, and in the opinion of our numerous clients, is—the “Sterling.”

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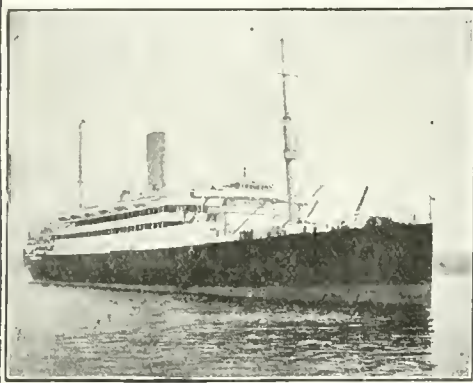
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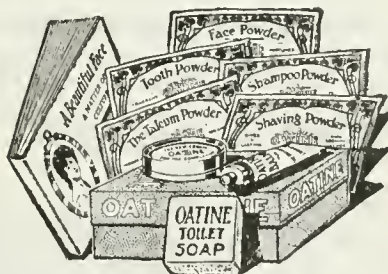
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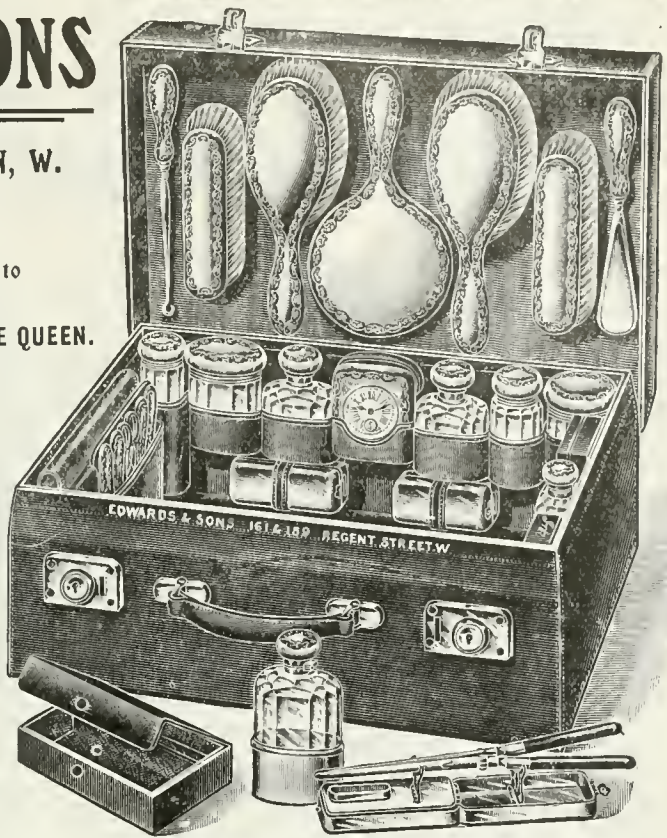
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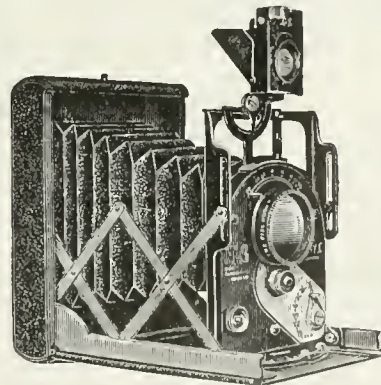
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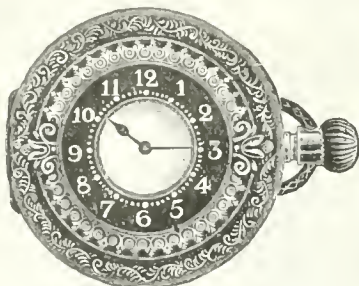
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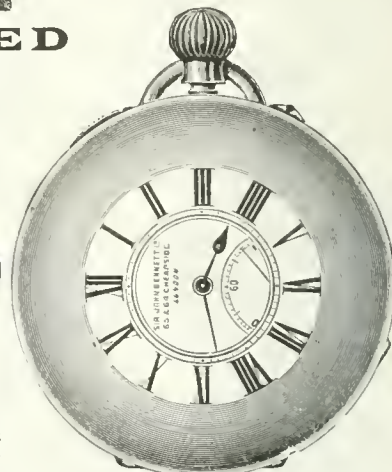
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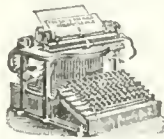
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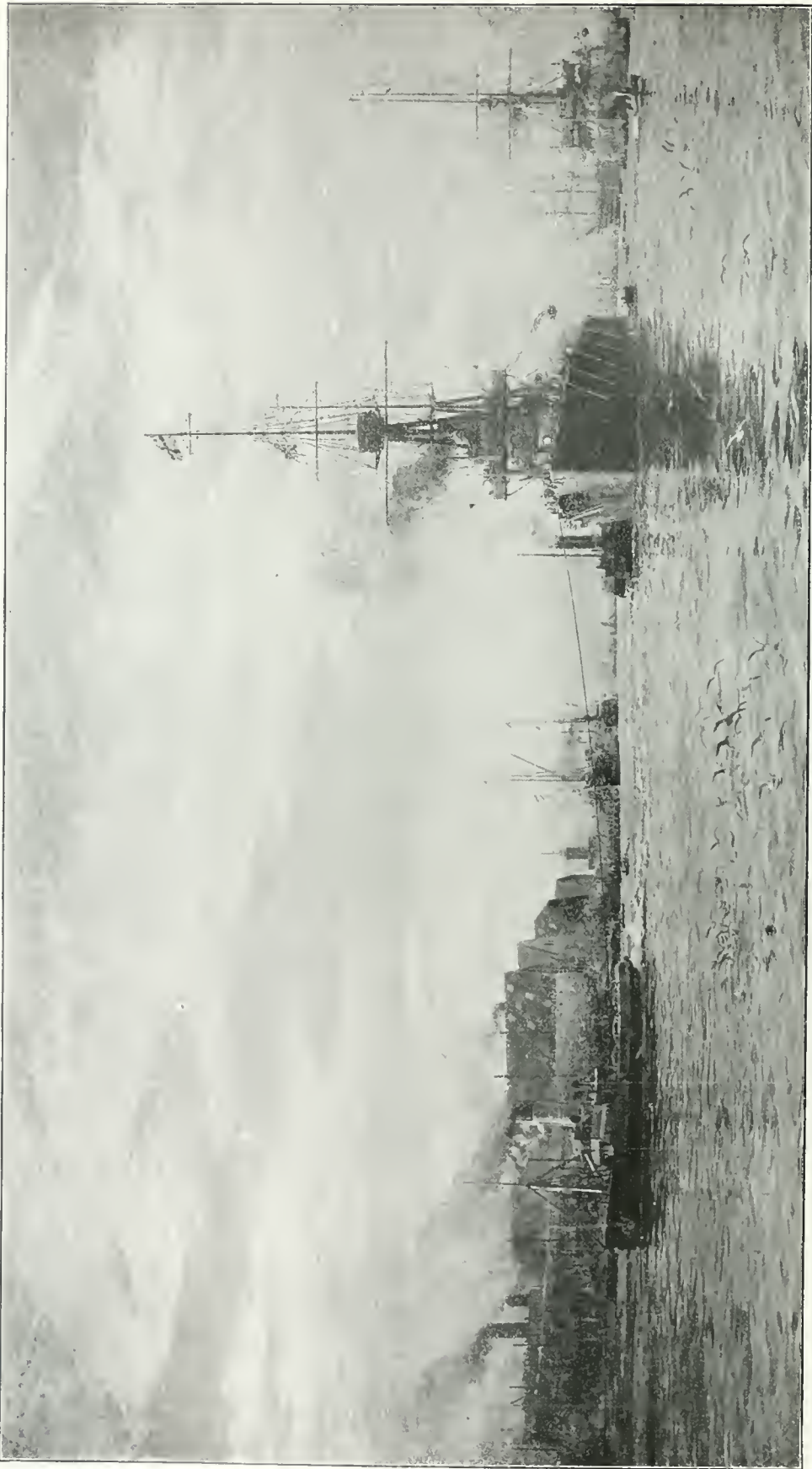
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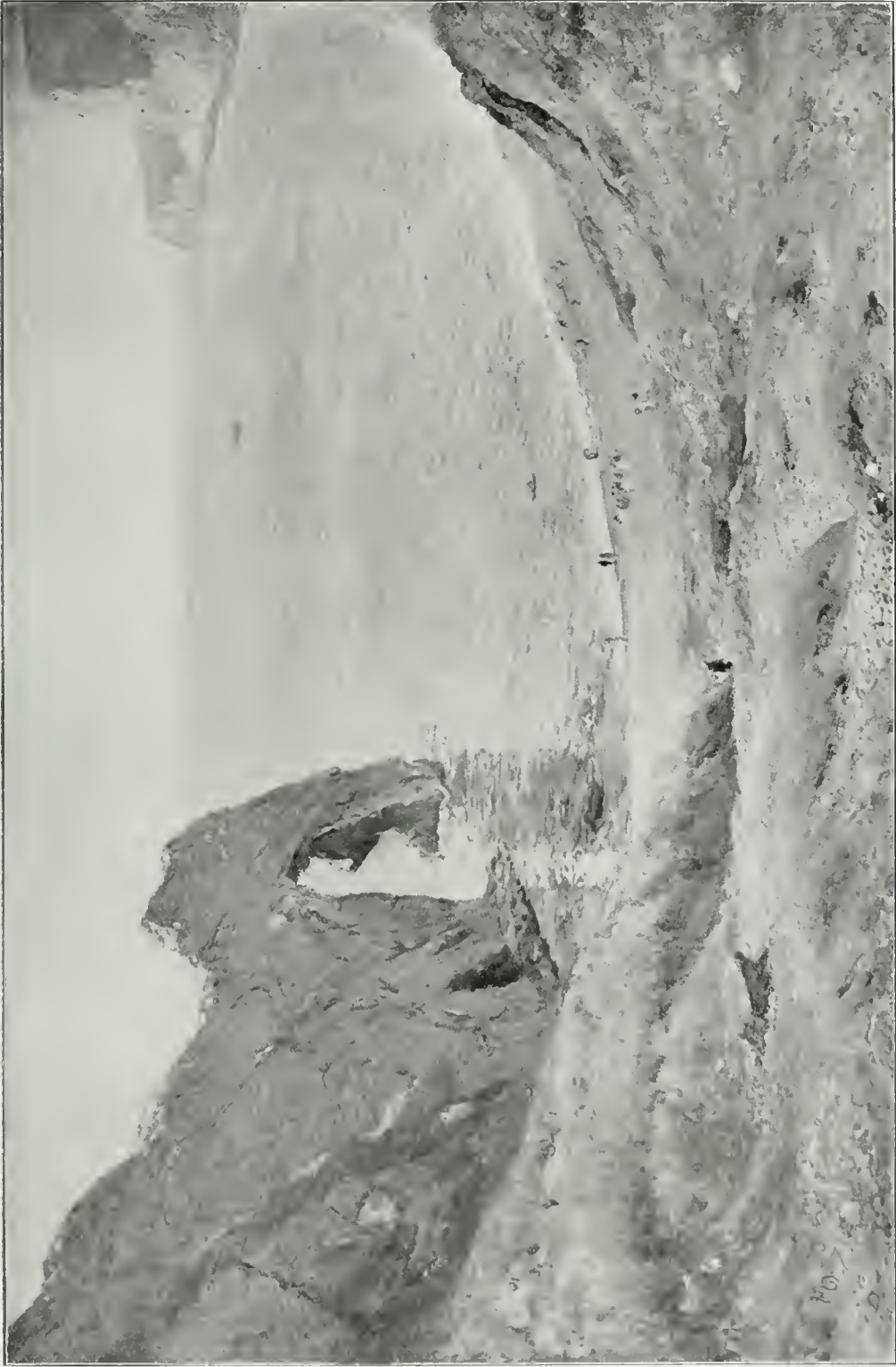
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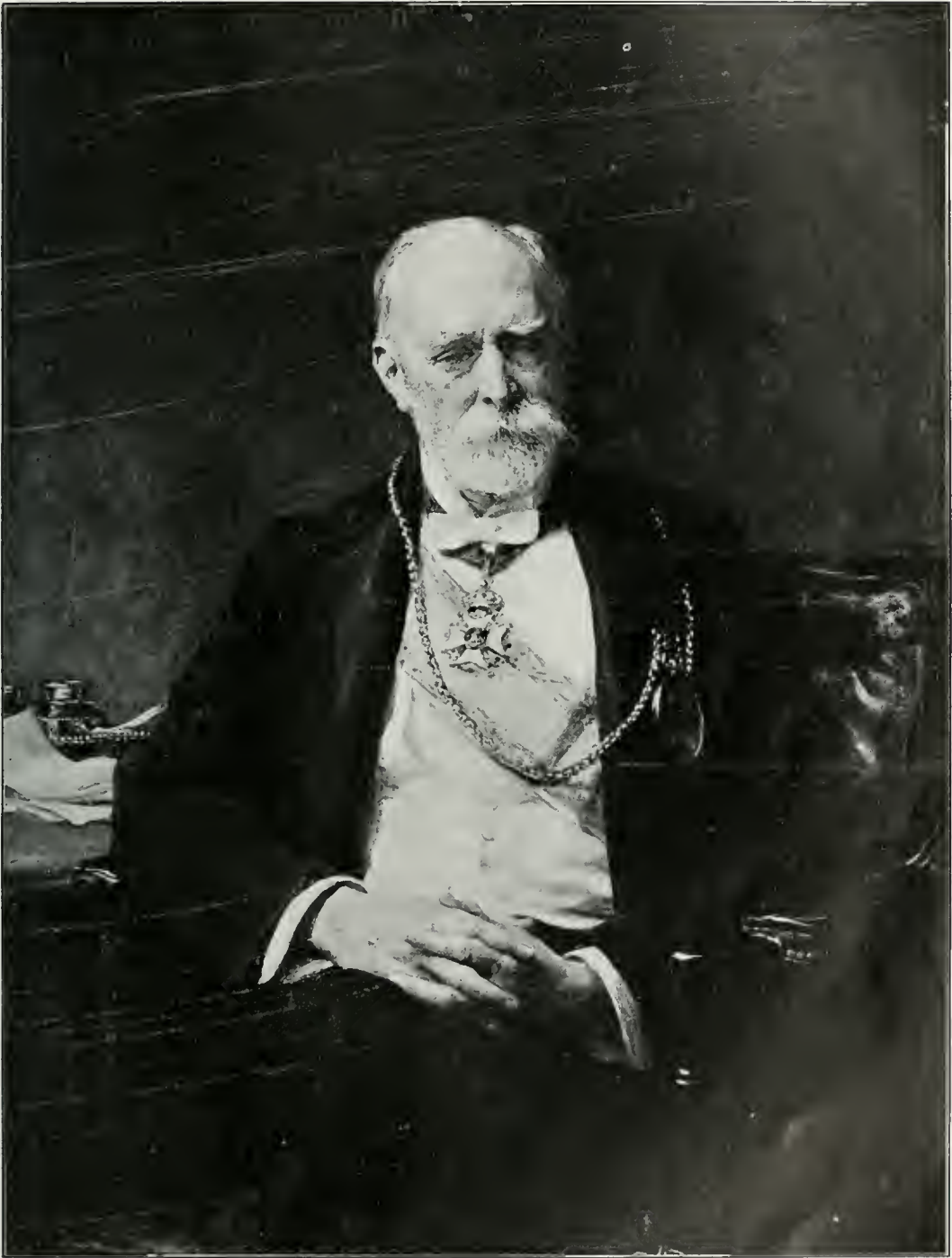
"In Glen Sannox, Isle of Arran."—The Late J. MacWhirter, R.A.

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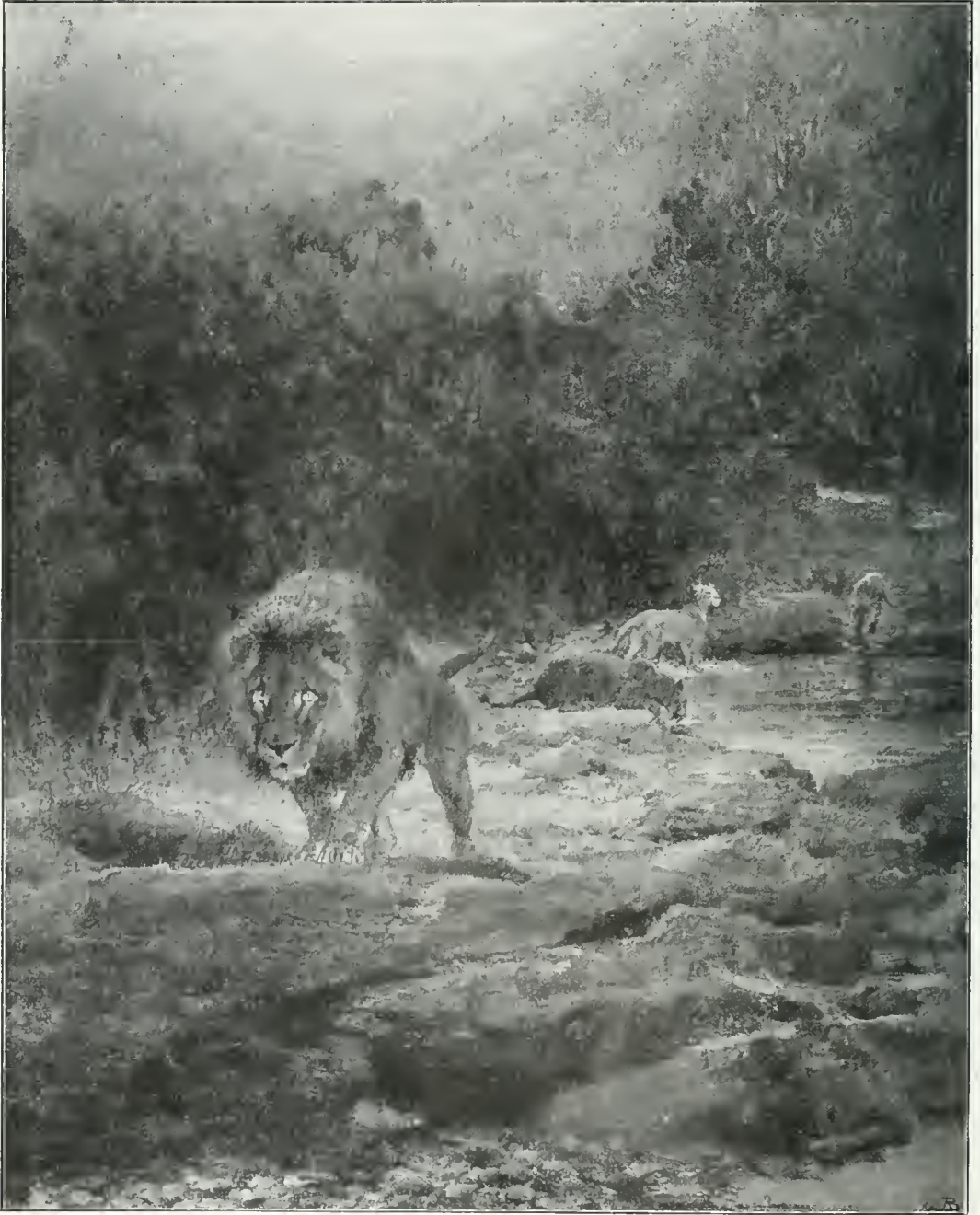
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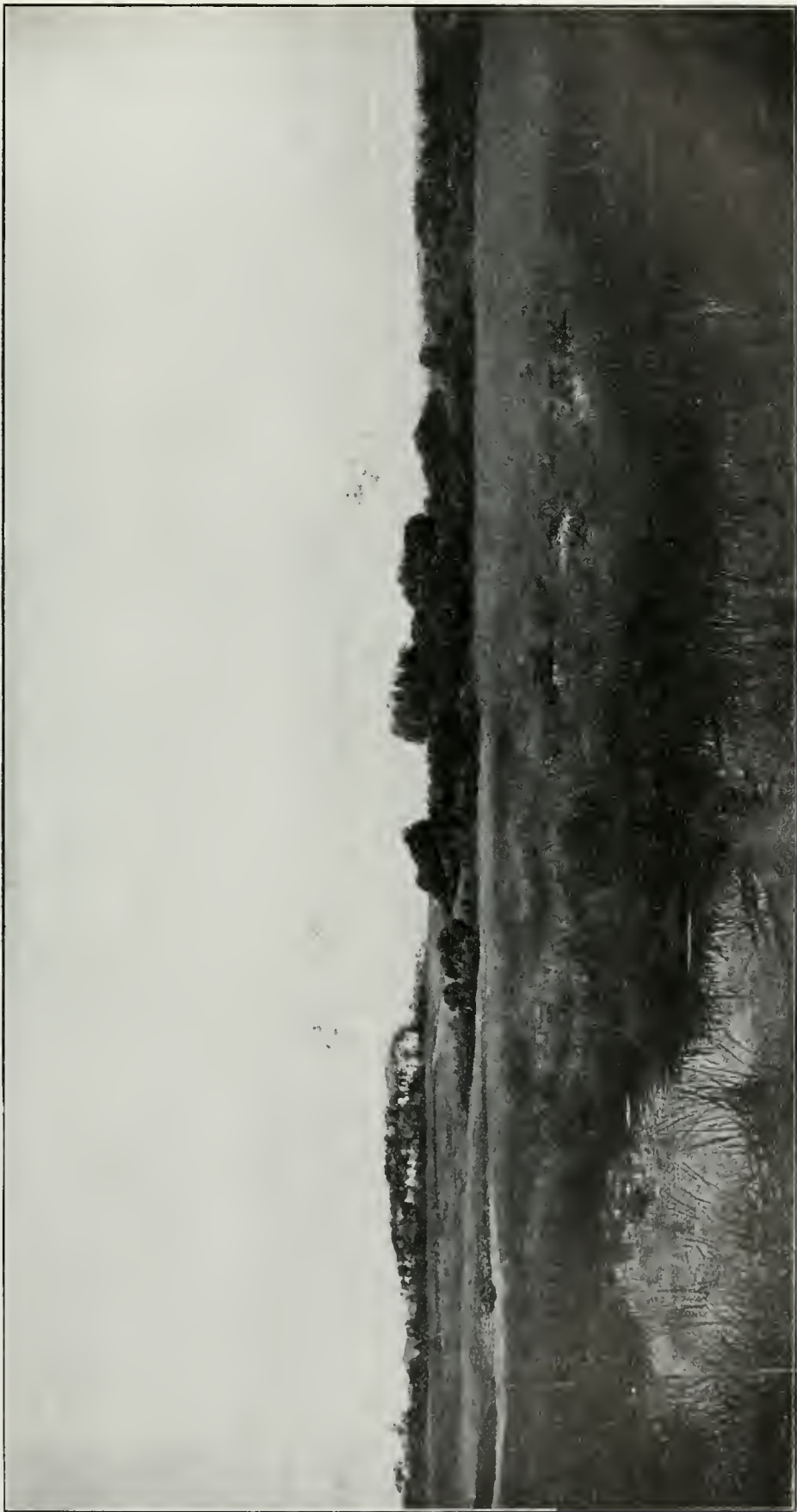


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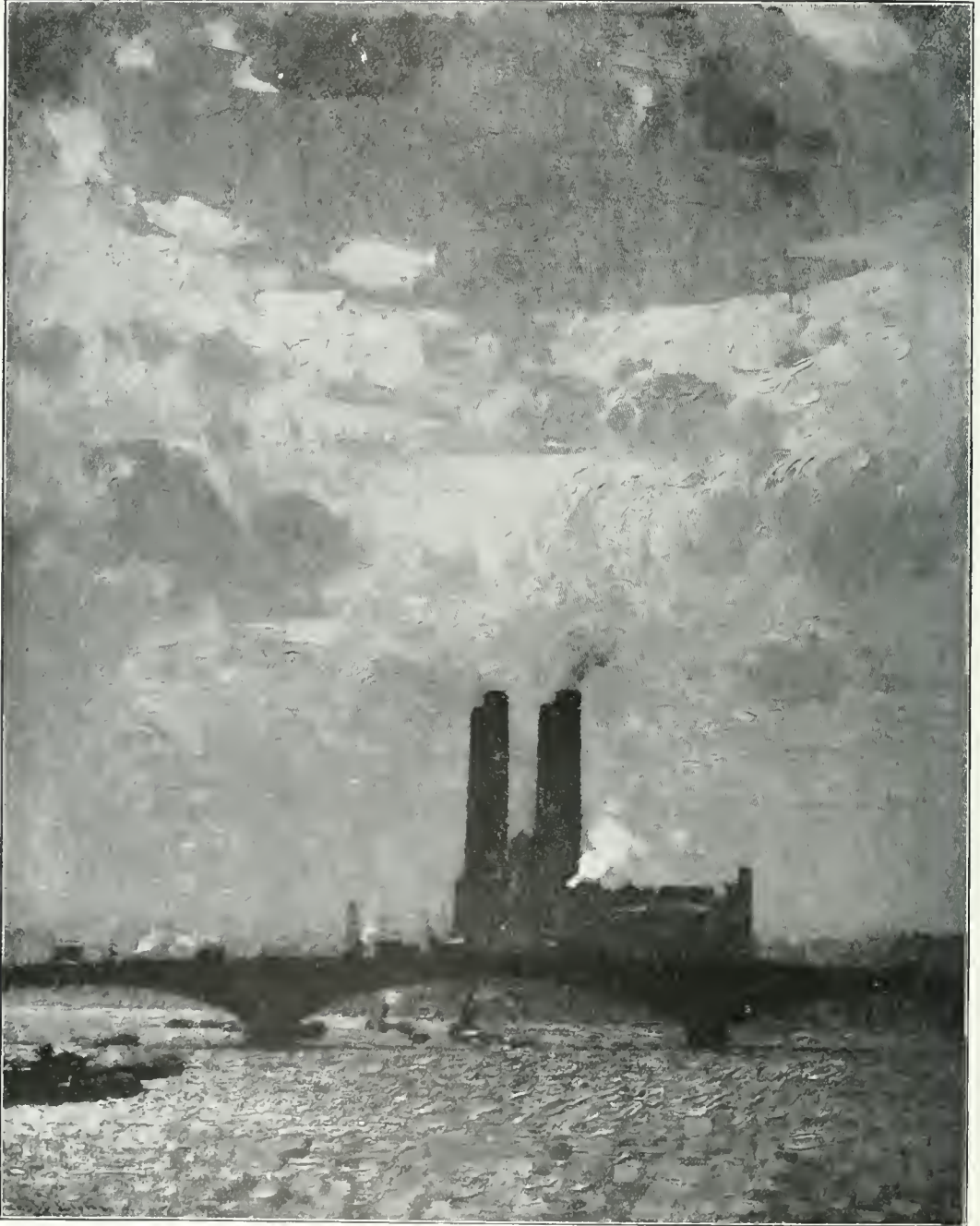
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The Dawn.—G. WETHERBEE.

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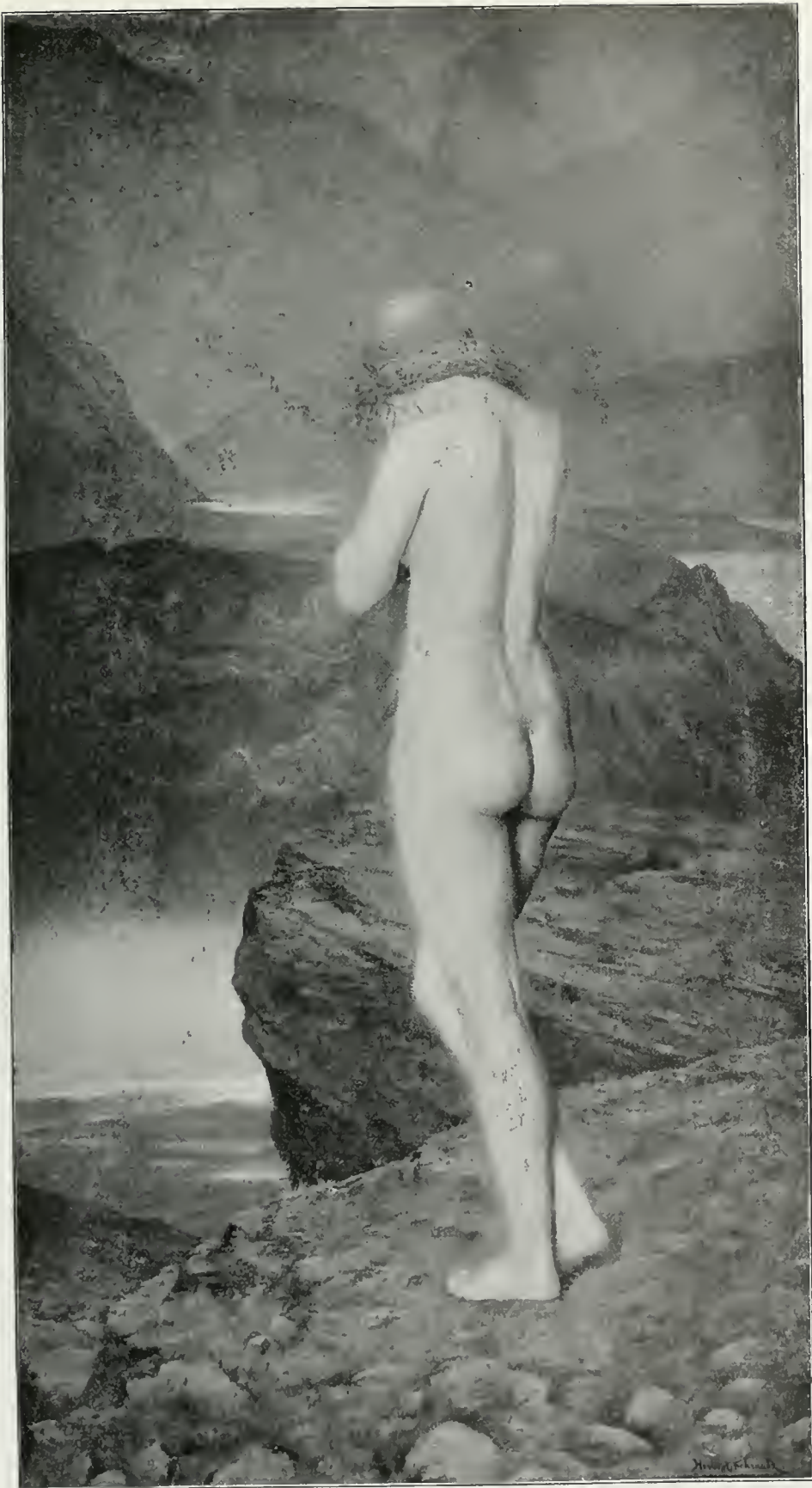
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See **I**nvincible **T**albot facing page 95.



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C.V.O., R.A.



The Celestial Globe.—W. STRANG, A.R.A.

See **I**nvincible **T**albot facing page 95.



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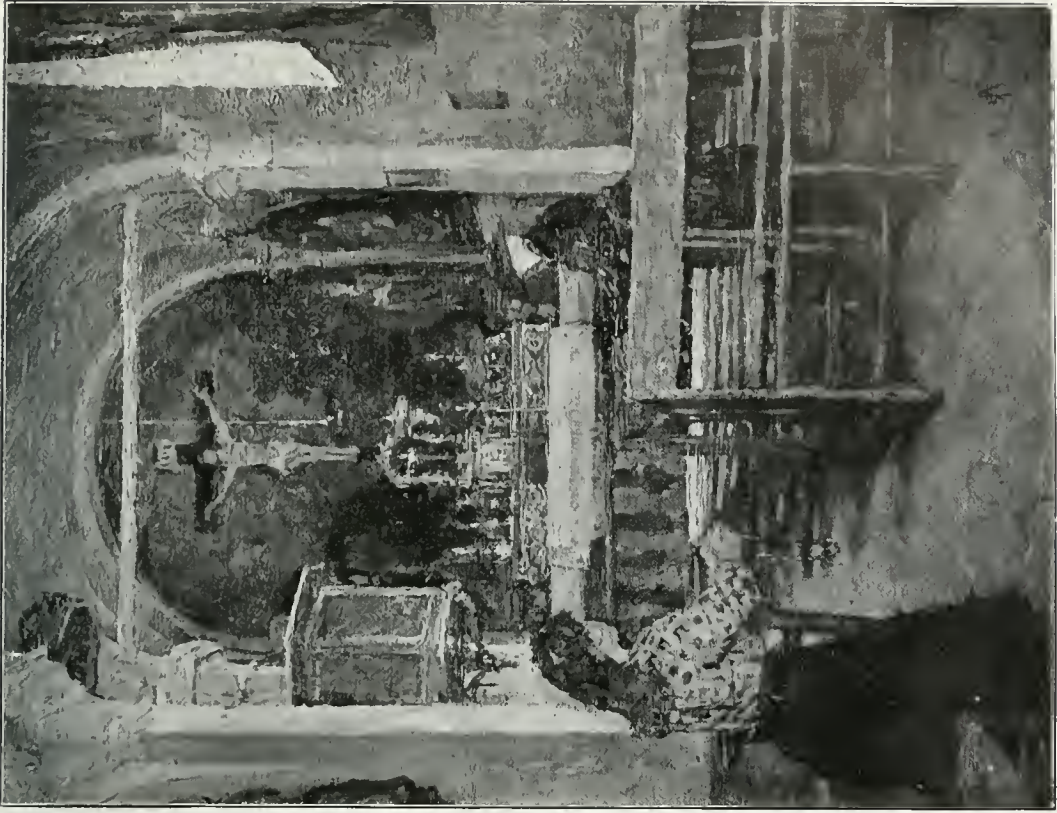
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See **I**nvincible **T**albot facing page 95.



The Mask.—G. W. LAMBERT.



Chepstow Castle.—NIELS M. LUND.



"The light grew dark, and the wind blew loud,
And surly grew the sea."
—Ballade of Sir Walter Spens.
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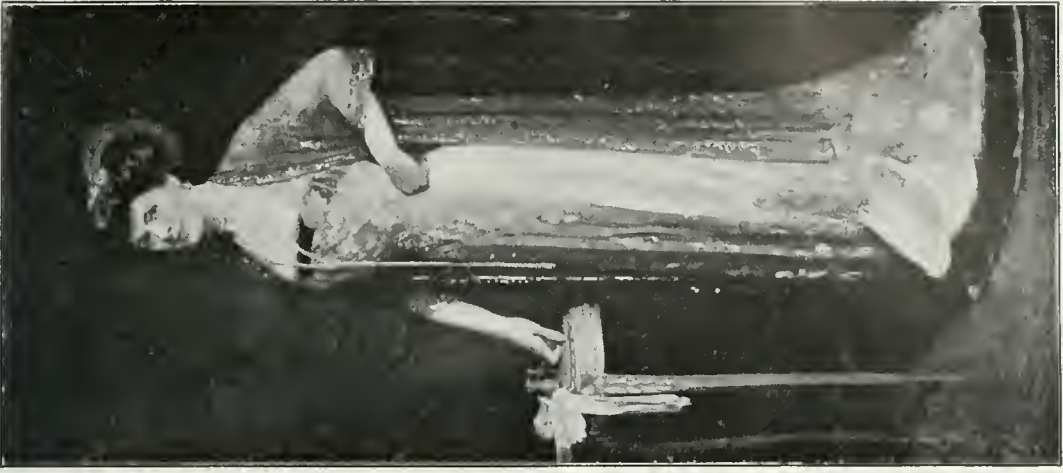


Charles II. Presenting Barbara Palmer to the Queen at Hampton Court, 1662.—EDGAR BUNDY.

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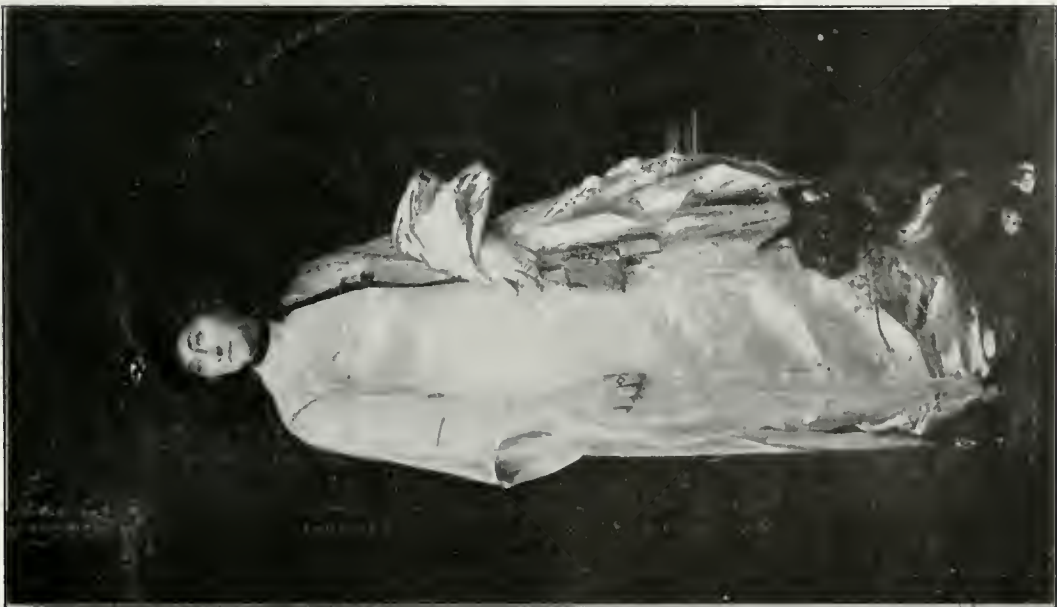
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See **I**nvincible **T**albot facing page 95.



A Dryad.—A. WARDLE.



On the Way to the Festival.—C. W. WYLLIE.

See **I**nvincible **T**albot facing page 95.



Diana protected by her nymphs when disturbed by Actæon while bathing.—
Miss I. L. GLOAG.

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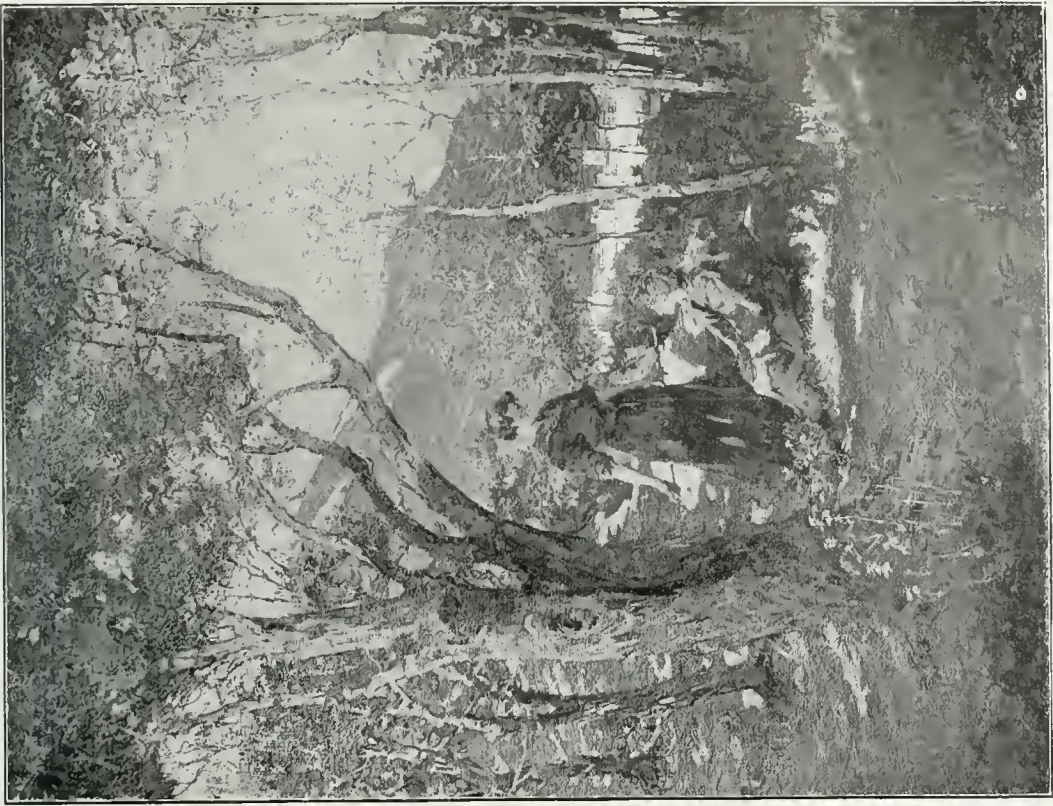


Mrs. Crompton-Roberts.—H. G. RIVIERE.

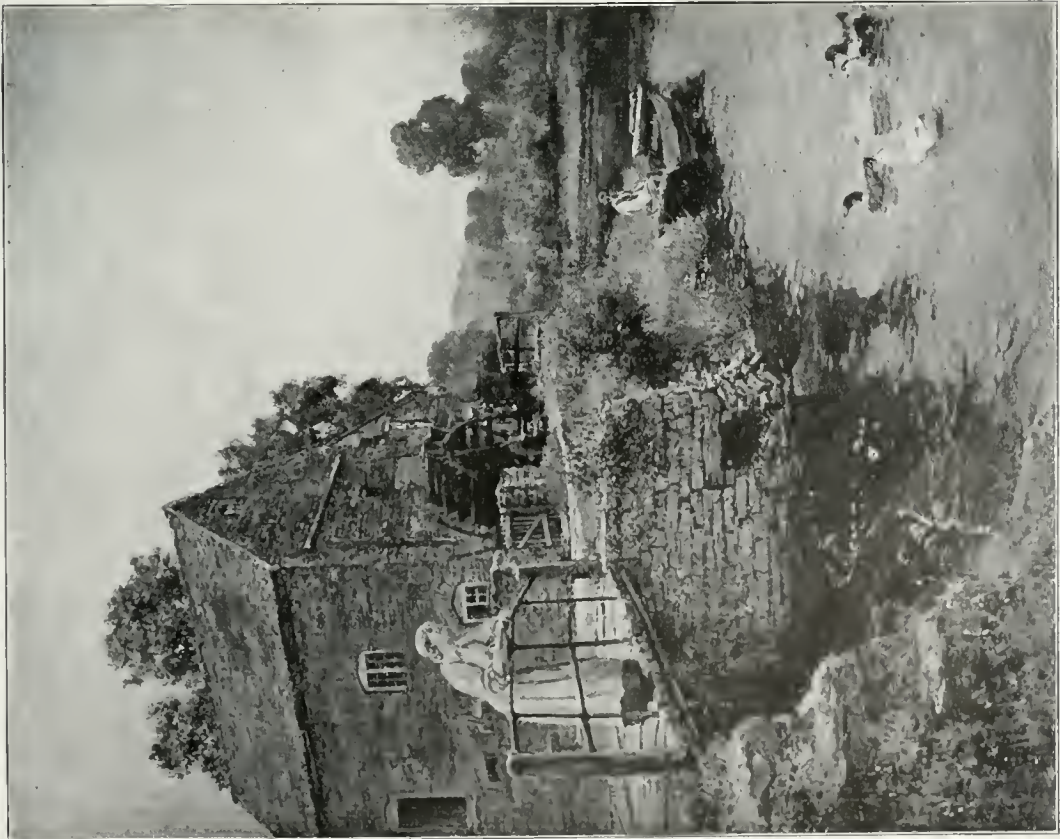
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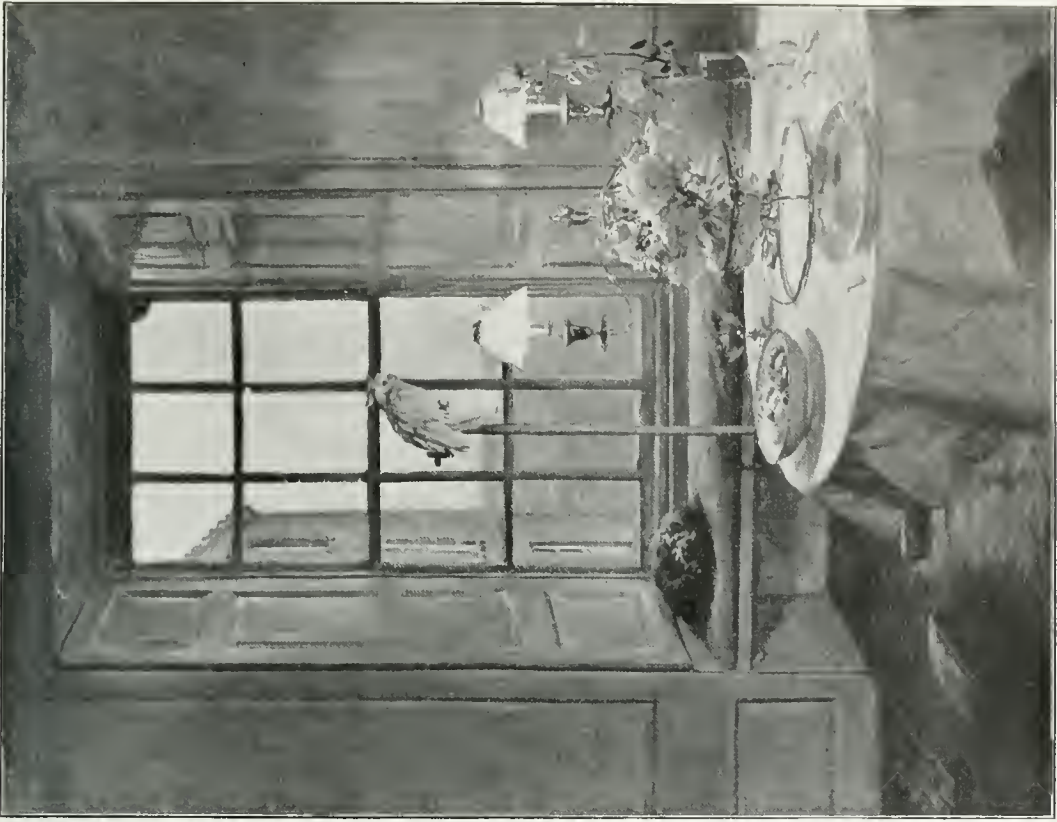
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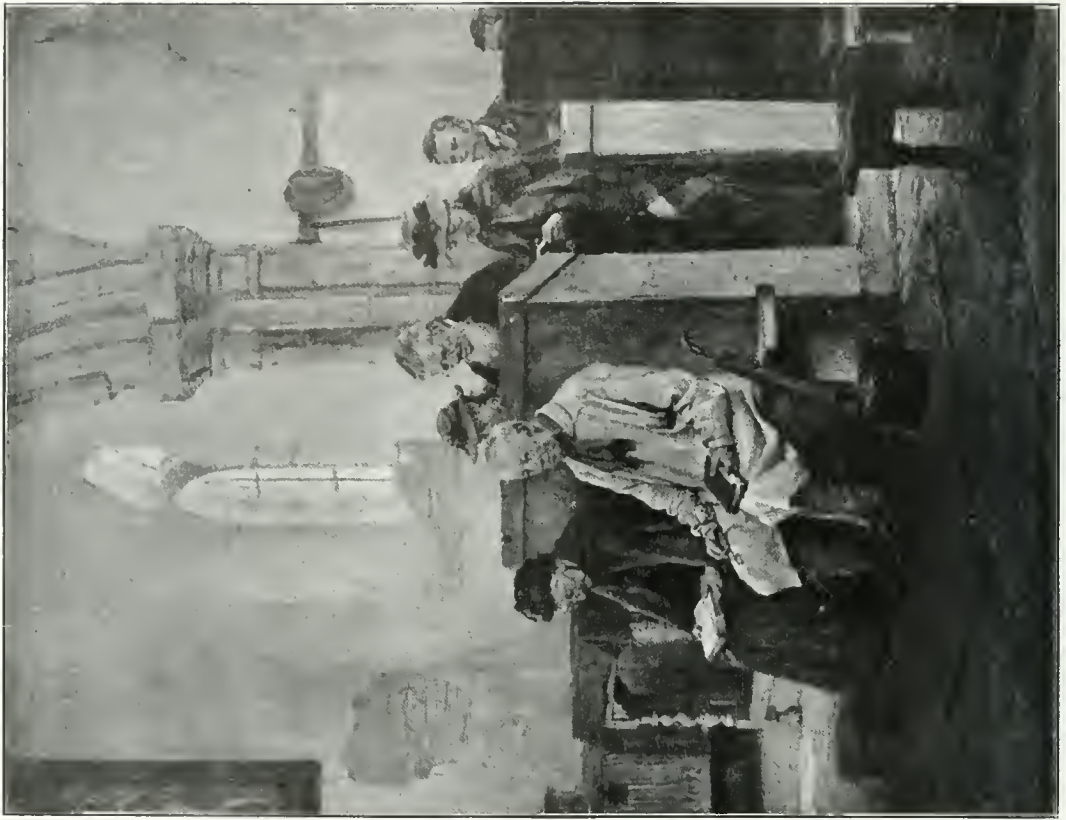


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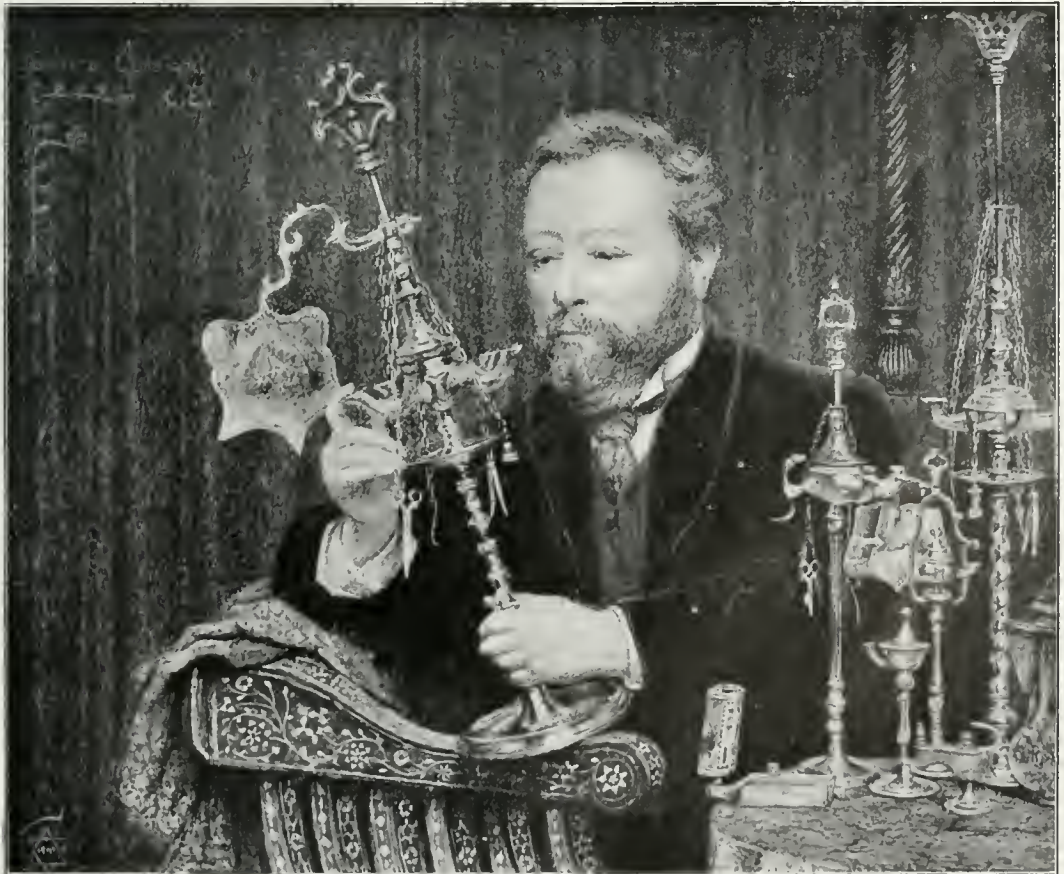


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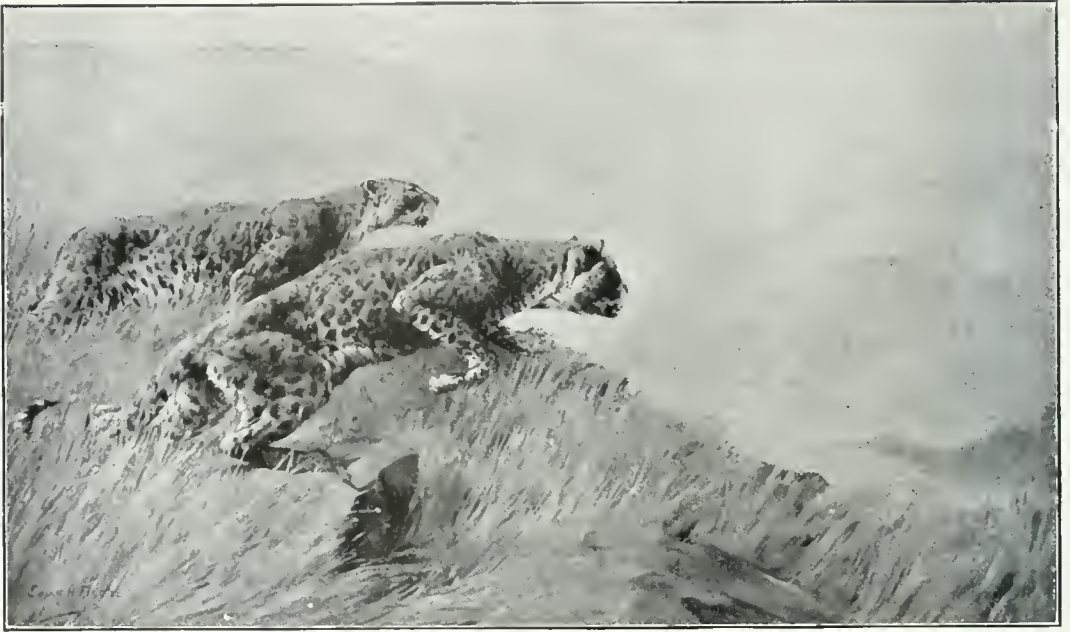


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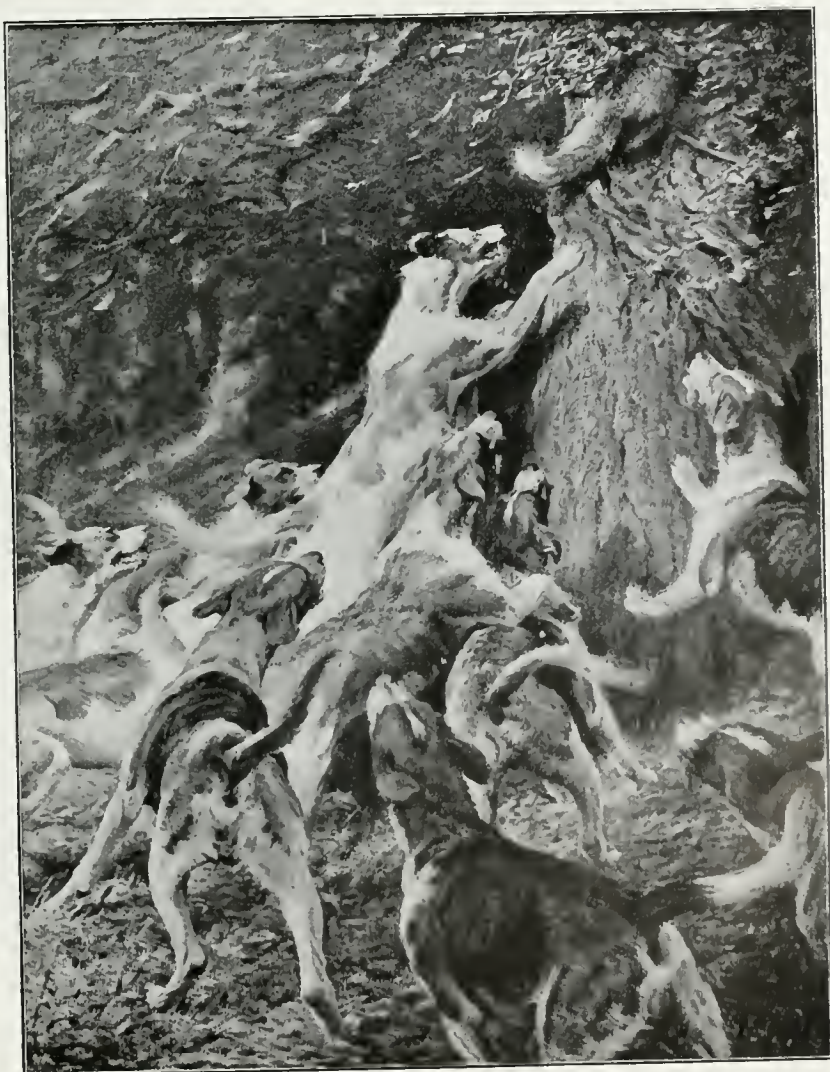
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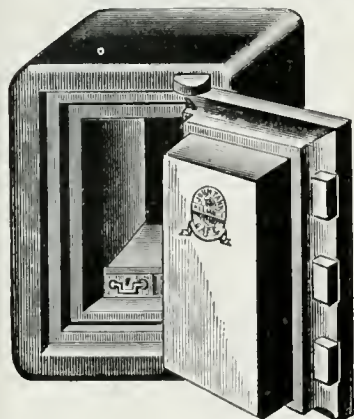
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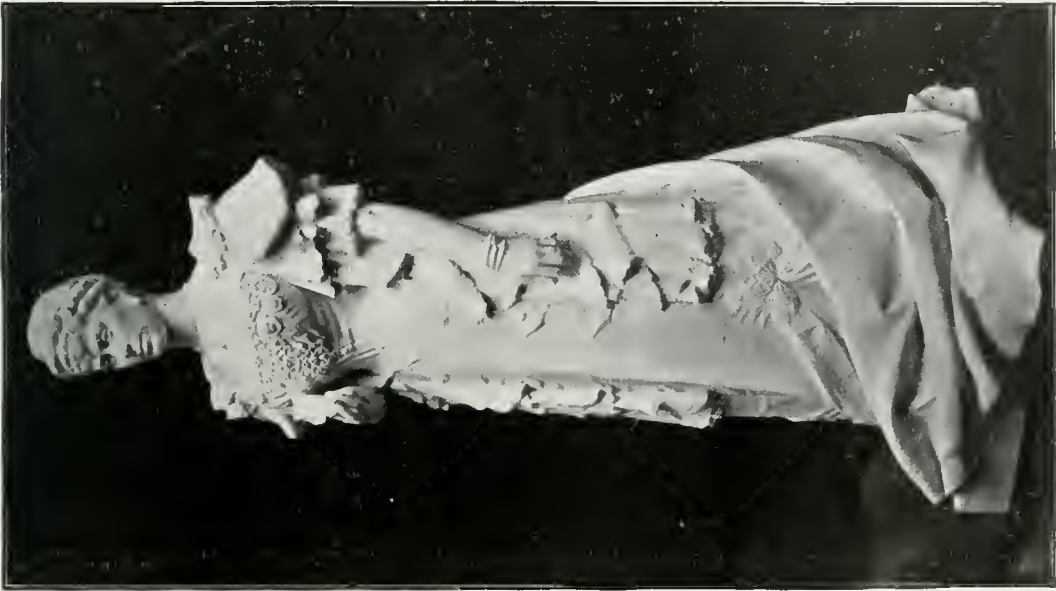
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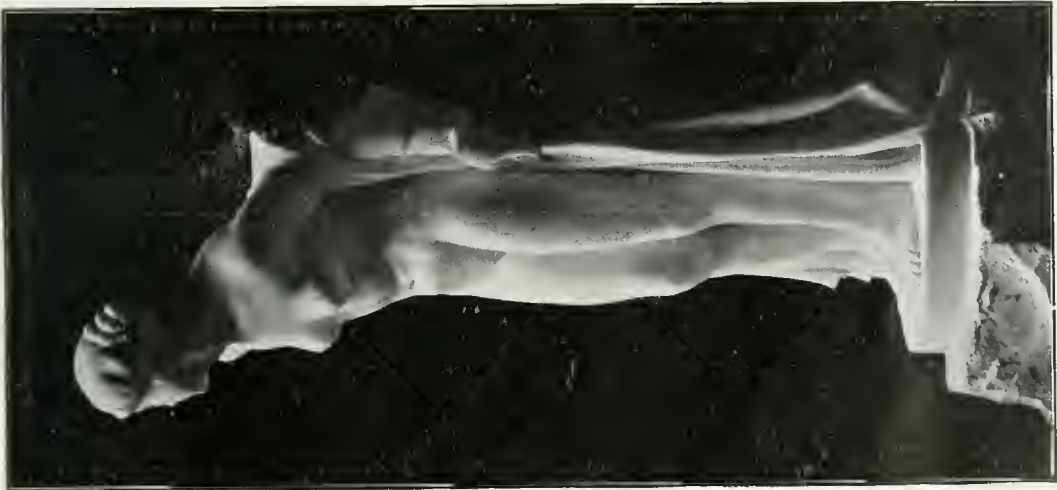
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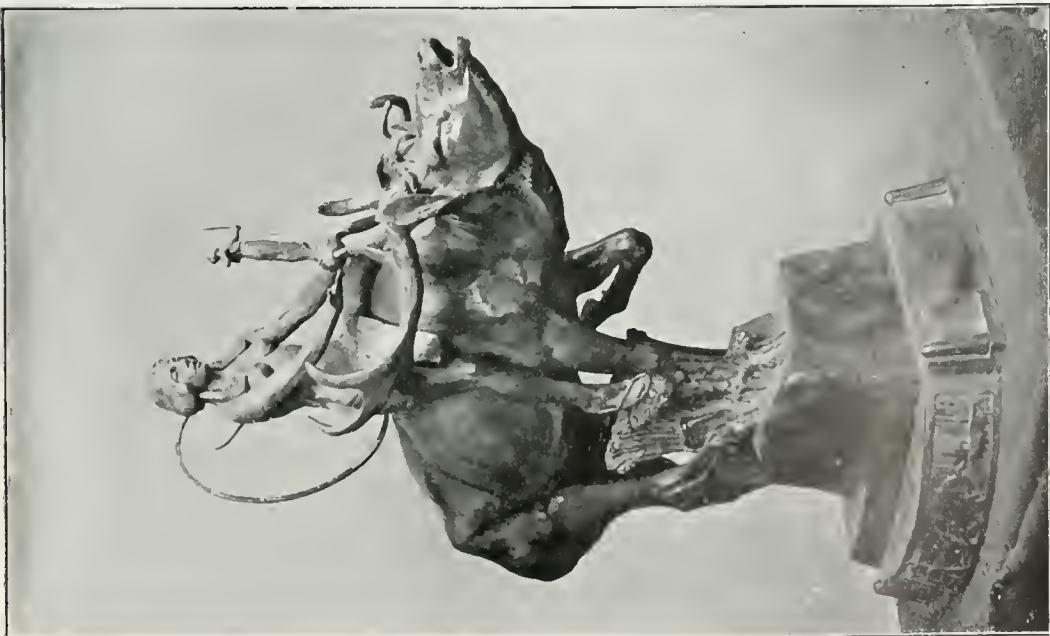
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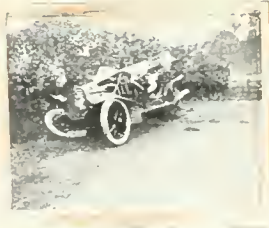
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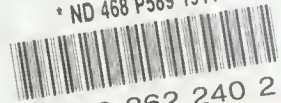
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Iron 'Jelloids'

The Iron 'Jelloid' Treatment for the Cure of Anæmia.

By Dr. ANDREW WILSON.

ALL Medical Men have recognised the lack of a pre-eminently suitable, convenient, and easily applied treatment for the cure of Anæmia. Iron is what the blood and body are calling for, but the administrative methods have not possessed just the effective features one could wish. Though Iron is such an essential blood constituent, though its lack must be combated and supplied, yet the majority of people are singularly susceptible to the annoying influences and effects caused by the manner of its absorption. This is where the Iron 'Jelloid' Treatment surpasses former methods, and it is the reason whereby its striking success has been attained.

(continued overleaf).



Photo by F. W. Burford.

Miss Marie Löhr

SAYS:

*"I have found your
Iron 'Jelloids' a splendid
tonic and so dainty that
they are most pleasant
to take."*

After taking IRON 'JELLOIDS' for a week or two, the cheeks regain their rosy tinge, the appetite is restored, digestion improved, and the system braced up; experience has proved that IRON 'JELLOIDS' have a beneficial effect upon the HAIR and COMPLEXION.

For ANÆMIA, POORNESS OF BLOOD, and as a GENERAL TONIC and PICK-ME-UP, IRON 'JELLOIDS' CANNOT BE EQUALLED.

The Dainty Tonic

A FORTNIGHT'S TRIAL WILL CONVINCING YOU.

Iron 'Jelloids'

ANÆMIA By Dr. Andrew Wilson.

(Continued from page 1.)

✉ A copy of this Treatise on "Anæmia" by Dr. Andrew Wilson, will be forwarded, post free, on receipt of application.

SIGNS OF ANÆMIA. "Breathing hurried and gasping, on the slightest exertion, "pale cheeks lacking the ruddy glow of health, bloodless lips, "a general feeling of weariness—accompanied may be by pain "after food, indigestion—constipation, listlessness, inability of application "to any pursuit or even train of thought, depression of spirits, and irritability "of temper."

TREATMENT OF ANÆMIA. "It can be definitely stated that IRON 'JELLOIDS' constitute "the most effective and desirable treatment for ANÆMIA, or "Poorness of Blood. It has presented us with an efficient "manner of administering Iron in the most convenient and successful form yet "known. The sufferer is able to take IRON 'JELLOIDS' without danger, even "with pleasure, and with the sure knowledge that benefit will accrue. No ill "effects can possibly follow (the use of Iron) when taken in the form of "IRON 'JELLOIDS' "

Extract from the Journal "NATIONAL HEALTH."

"A RELIABLE TONIC RESTORATIVE."

"Notwithstanding that a great advance has been made in recent years in the "administration of iron, the best preparation is found in the ordinary forms "so unstable that it speedily loses its valuable properties, and reverts to an "insoluble chemical.

"Most of the old forms were nauseous and of doubtful use, and in many "cases were not assimilated or digested, so the idea gained ground with some "that they could not take iron; for iron, if unassimilated, is a disturbing "element in the system, producing indigestion, sickness, constipation, and "a host of other troubles.

"Many have been the attempts to solve the difficult problem of producing an "assimilable iron in a form in which it will keep. These difficulties have "been overcome in Iron 'Jelloids.' Administration is pleasant, for

"IRON 'JELLOIDS' are palatable and easy to take.

"IRON 'JELLOIDS' do not injure the teeth.

"IRON 'JELLOIDS' do not cause constipation.

"The Lancet, The British Medical Journal, The Hospital, and other "medical papers have reported most favourably upon Iron 'Jelloids.'"

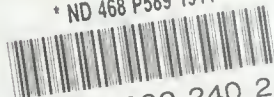
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UNEQUALLED FOR Anæmia

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Iron 'Jelloids'

To those who have been unable to take Iron.

There are some patients who cannot take Iron, or have not been able to up to the present; they will find that IRON 'JELLOIDS' will agree with them perfectly. In proof of this we cite the further testimony to the great advantage which IRON 'JELLOIDS' possess over all other preparations of Iron.

The General Practitioner.

"Iron 'Jelloids' possess distinct advantages over other forms of iron. They do not constipate nor upset digestion nor do they blacken the teeth. We have treated many cases of severe anæmia with marked success."

Quarterly Medical Journal.

"... Iron 'Jelloids' a very pleasant substitute for the ordinary pills."

The Medical Press and Circular.

"Iron 'Jelloids'—These are a distinct advance. Analysis has proved that these 'Jelloids' may be highly recommended."

The Nursing Record and Hospital World.

"The prices of them are very moderate and the invention deserves the approval of the Medical Profession, which it is obtaining in such a marked measure."

WHAT THE PUBLIC SAYS:—

MRS. C. H. CATOR, 126, Barkworth Road, Rotherhithe, London, S.E., writes:—"Having taken your 'Jelloids' for Anæmia, and found great benefit from them, I shall endeavour to make known to all my friends the great change that takes place so quickly. They are a blessing in disguise to all women."

MRS. J. BRINDLEY, 30, Market Street, Hednesford, Staffs, writes:—"My daughter had been suffering from Anæmia five months, and I tried almost everything till I saw your Iron 'Jelloids' advertised. The first dose she had taken we saw an improvement, and in about a week she had a colour like a rose."

MISS N. STARR, 57, Warwick Road, Redhill, writes:—"I think it my duty to write and thank you for the great benefit I have received from Iron 'Jelloids.' They have done more for me in five weeks than the other medicines I have taken have done in five years. I shall recommend them, for they are wonderful. I never felt better than I do now, and I am sure I do not look the same person I did a little while ago. My hair is also improving since I have taken Iron 'Jelloids.'"

MISS A. D. BIRD, 35, Hill Rise, Richmond Hill, Surrey, writes:—"I cannot speak too highly of the good Iron 'Jelloids' did me. I have suffered from Anæmia and Indigestion dreadfully for years, and nothing did me any good until I tried them. I have never had it since, but I always use the 'Jelloids' every year and nothing else, so that I know they are of wonderful benefit to anyone suffering from Anæmia or Chronic Indigestion. I always recommend them to any sufferers I come across."

MRS. JOBSON, Dovehouse Cottages, Kinsbourne Green, near Luton, writes:—"I started taking Iron 'Jelloids' at once, and I can honestly say there is an improvement in myself. I feel brighter. I have been anæmic for nearly fifteen years. I spent pounds on medicine without any lasting effect. I shall never regret the day I started taking them. I shall recommend them wherever I can."

UNEQUALLED FOR Anæmia

DIRECT OF THE 'JELLOID' CO., OR OF ALL CHEMISTS.

Iron 'Jelloids'

In IRON 'JELLOIDS' we have succeeded in producing the most valuable preparation of IRON in a PURE STATE, and the method of preparing them is so perfect that there is not the least possibility of their causing indigestion or constipation.

As a General Tonic.

IRON 'JELLOIDS' will be found a delightful restorative after illness, especially influenza. They tone and strengthen the system, and ensure a quick recovery. As a general tonic they are excellent. Run-down men and women, and fast-growing and anæmic children, will derive the utmost benefit from taking IRON 'JELLOIDS,' the results are quick and lasting.

A FEW MEDICAL OPINIONS.

Dr. S. :—

"I want the 'Jelloids' for a young lady who is unable to take Iron in any other form. She finds she can take the Iron 'Jelloids' without discomfort."

Dr. R. O. :—

"I find the preparation (Iron 'Jelloids') particularly serviceable and reliable."

Dr. R. :—

"I find that refractory children take Iron 'Jelloids' easily."

Dr. L. R. :—

"I find that my patients thoroughly appreciate Iron 'Jelloids.'"

Dr. A. H. R. :—

"My wife finds Iron 'Jelloids' very agreeable and easy to take."

Dr. A. O. H. :—

"Iron 'Jelloids' give the greatest satisfaction, the usual disagreeable effect of taking iron being absent."

Dr. J. R. H. :—

"They are a trustworthy preparation."

Dr. T. :—

"Iron 'Jelloids,' an excellent, inviting, and palatable form of administering Iron."

HOW IRON 'JELLOIDS' ARE SOLD:—

Iron 'Jelloids' No. 1 (for Children), 1/1½, 1/9, and 2/6 per box.

Iron 'Jelloids' No. 2 (for Adults), 1/1½, 2/-, and 2/9 per box.

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A "course" of Iron 'Jelloids' (for cases of Anæmia),
4/6 per course.

Obtainable of all Chemists, or direct from THE 'JELLOID' CO.

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Write for Free Booklet on "Anæmia" by Dr. Andrew Wilson.

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