

Editing challenges in GLAM

	1. Please specify for your program	2. Ideas for evaluation
Changes beyond the target group (impact)	<i>Engaging active editors, reactivating former editors and bringing in new editors to the projects. Construction and empowerment of an inclusive community.</i>	<i>Number of active editors, former editors reactivated, and new editors, during 2016.</i>
Change in condition/situation	<i>More content available in Wikimedia projects.</i>	<i>Number of editors retained.</i>
Change in action	<i>Existing and new editors improving or creating articles in Wikipedia. (at least #2000).</i>	<i>Number of articles improved or created.</i>
Change in skills, knowledge or motivation	<i>Users editing for the first time (at least #50).</i>	<i>Number of new users. Number of active editors involved.</i>
Satisfaction	<i>Assessment of the needs of active/new editors.</i>	<i>Survey conducted.</i>
Participation	<i>At least 100 users and editors involved.</i>	<i>Number of students involved.</i>
Activity	<i>Editing challenges (5)</i>	<i>Number of activities.</i>
Inputs/ Resources	<i>Staff time, volunteers' time, prizes & merchandising, assessment of active/new editors' needs.</i>	

Target group: Wikimedia Community, active editors and new editors