

# Creative Commons 4.0: Everything You Want to Know and More

Luis Villa & Kat Walsh  
WMF & CC





**some  
rights  
reserved**

What's good?



Stability:  
Almost everything is the same as  
it's always been.



Licenses should have same core meaning as prior versions:

- BY matches BY
- SA matches SA
- and so on...



# Internationalization



# translation

- previously: no official translation
  - same license everywhere
  - one translation per *language*
- no change in legal concepts between countries
  - simpler, more enforceable



## benefits for Wikimedia:

- matches our language-focused (not country-focused) model
- same license everywhere for everyone
  - projects can use license in their language





## theoretical downsides:

- translation could be slower?
  - enforceability



# Clarity



### 3.0:

If You Distribute, or Publicly Perform the Work or any Adaptations or Collections, You must, unless a request has been made pursuant to Section 4(a), keep intact all copyright notices for the Work and provide, reasonable to the medium or means You are utilizing: (i) the name of the Original Author (or pseudonym, if applicable) if supplied, and/or if the Original Author and/or Licensor designate another party or parties (e.g., a sponsor institute, publishing entity, journal) for attribution ("Attribution Parties") in Licensor's copyright notice, terms of service or by other reasonable means, the name of such party or parties; (ii) the title of the Work if supplied; (iii) to the extent reasonably practicable, the URI, if any, that Licensor specifies to be associated with the Work, unless such URI does not refer to the copyright notice or licensing information for the Work; and (iv) , consistent with Ssection 3(b), in the case of an Adaptation, a credit identifying the use of the Work in the Adaptation (e.g., "French translation of the Work by Original Author," or "Screenplay based on original Work by Original Author").



## 4.0:

### Attribution.

- I. If You Share the Licensed Material (including in modified form), You must:
  - A. retain the following if it is supplied by the Licensor with the Licensed Material:
    1. identification of the creator(s) of the Licensed Material and any others designated to receive attribution, in any reasonable manner requested by the Licensor (including by pseudonym if designated);
    2. a copyright notice;
    3. a notice that refers to this Public License;
    4. a notice that refers to the disclaimer of warranties;
    5. a URI or hyperlink to the Licensed Material to the extent reasonably practicable;



- more readable
- more structured
- more explicit



# Attribution

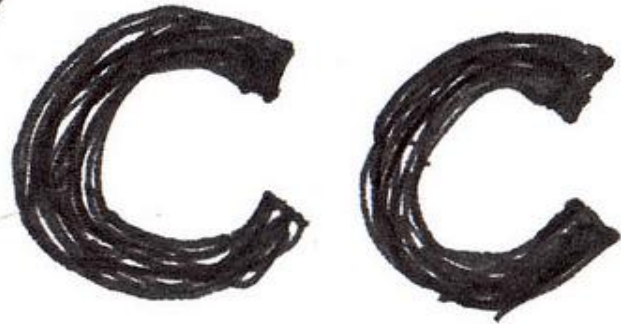


# attribution by links!

- we have long attributed by link (for images in articles)
- 4.0 says “may be reasonable to satisfy the conditions *by providing a ... hyperlink*”



**What is hard?**





# Database Clause



Where the Licensed Rights  
include Sui Generis Database  
Rights that apply to Your use ...



if You include all or a substantial portion of the database contents in a database in which You have ... Database Rights, then the database in which You have ... Database Rights (but not its individual contents) is Adapted Material



Will this cause Wikidata/CCo  
problems?



so far we think no, but may  
draft/publish clarifying language



it is a big world:  
could be other problems



# Compatibility:

Discussion underway for Free Art License, GPL to follow



What would  
switching look like?





3.0 upgrade:

You may Distribute ... an  
Adaptation only under the terms  
of: (ii) a later version of this  
License



means un-adapted articles  
will remain 3.0 in perpetuity



# Process:

- probably start when translations are ready
- will discuss on meta
- will require change to TOU



# Questions?

Luis Villa: [lvilla@wikimedia.org](mailto:lvilla@wikimedia.org)

Kat Walsh: [kat@creativecommons.org](mailto:kat@creativecommons.org)



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