

What does Wikimedia want?

Critical understanding

Active involvement

Read & evaluate sources

Analyse; restructure

Attention to detail: reviewing and improving

Originality (plagiarism is not an option)

Collaboration, including global

Our options?

- Ignore
- Recognise
- Learn from
- Co-operate
- Partner

Beat them



Join them

Robbins report into HE, 1963

“[T]here are many persons of first class ability, particularly in the humanities, who have never engaged in research in the narrow sense or felt any urge to publish, but whose breadth of culture, ripeness of judgment and wide-ranging intellectual curiosity are priceless assets in a department or a college.”