Wikimedian in Residence at UNESCO

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Monmouthpedia

Wikimedian in Residence Natural History Museum and Science Museum, London

Wikimania 2014

Monmouthshire County Council

David Iliff

John Cummings



Presentation

- About UNESCO
- Project Funding
- Goals of the project
- Brainstorming

Objectives

- Tell you about the project
- Get all your good ideas
- Encourage you to take part

etherpad.wikimedia.org/p/UNESCO

About UNESCO



United Nations Educational, Scientific and Cultural Organization

Founded in 1945 after World War I and World War II

"building peace in the minds of men and women"

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In a connected world - with the emergence of the creative economy and knowledge societies, along with the dominance of the Internet, the full participation of everyone in the new global public space is a prerequisite for peace and development.

Structure of UNESCO

2000 employees of around 170 nationalities

Headquarters in Paris with offices in 59 countries

159 member states and 9 associate members

Priorities

Global priorities: Africa, Gender equality

Overarching objectives: Culture of Peace, Sustainable Development

Priority Groups: Youth, Small Island States, Least Developed Countries

Thematic Issues: HIV & AIDS, Re-thinking the Development Agenda

Themes: Education for the 21st Century, Foster Freedom of Expression, Protecting our Heritage and Fostering Creativity, Learning to Live Together, Building Knowledge Societies, One Planet One Ocean, Science for a Sustainable Future.

Partnerships

380 existing partnerships covering:

- Non-Governmental Organizations
- Intergovernmental Organizations
- Private Sector
- Media
- International Networks

Who I'm working with

Ian Denison

Chief of the UNESCO Publications Unit, worked at UNESCO for over 20 years

Organised a team of people to work with

Pilot project

54 images from UNESCO archives

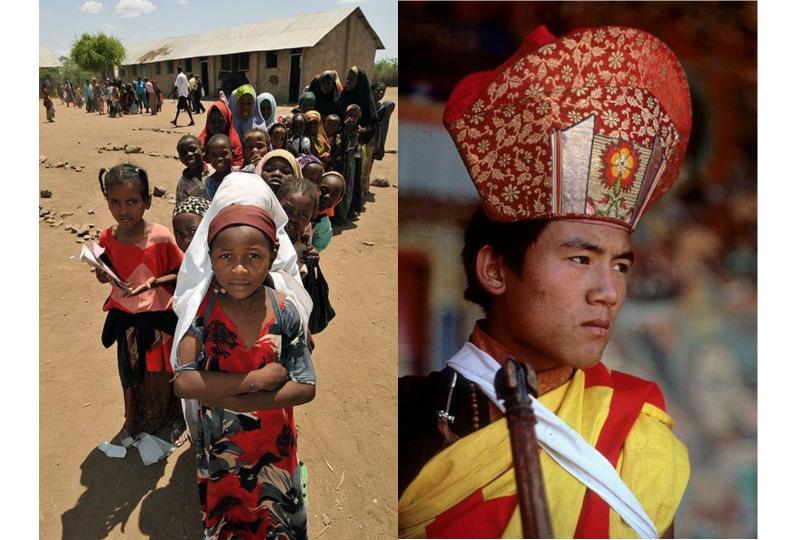


Category: Images from the archive of UNESCO



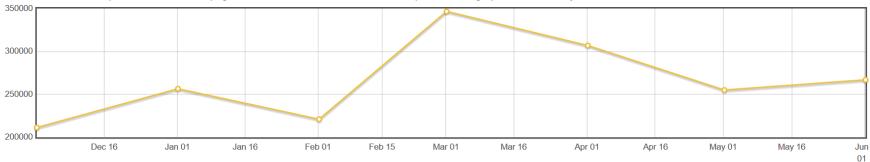






Category details for Images from the archive of UNESCO

7 months have a data point, with 1,864,369 page views in total. Click on individual time points in the graph to see monthly data.



1,860,000 views in 7 months used on 23 different language projects

Funding









META-WIKI

Grants Discussion

Aあ English & Mrjohncummings 0

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Share this project on Twitter &

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click here to endorse the project

Community members

The Wikimedia community is central to the success of this project, there are a number of ways you can contribute including:

Mentoring the newly trained users who will often be experts in their field.

status open

Project & Event Grants

UNESCO Wikimedian in Residence

This grant will fund me to work as Wikimedian in Residence for The United Nations Educational, Scientific and Cultural Organization (UNESCO) & to achieve the following aims:

organisations to contribute to Wikimedia projects: The project will create and improve content receiving 100,000,000 views per year on Wikimedia projects, educate 1000 people

1. Train UNESCO and its partner

in over 200 organisations to learn more about Wikimedia projects. This will include 500 newly registered users trained to

Community Support:

102 endorsements

12 Grant Advisory Committee members supported

19 chapters

Funded for 6 months with possibility to extend for 6 months

project goals

1. Train UNESCO and its partner organisations to contribute to Wikimedia projects

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3. Create a model and resources to encourage other UN organisations and their partner organisations to engage with Wikimedia

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- 2. Make content available on Wikimedia projects from the archives of UNESCO and their partner organisations
- 3. Create a model and resources to encourage other UN organisations and their partner organisations to engage with Wikimedia
- 4. Disseminate and promote information on the project and its outcomes, open licensing and engaging with Wikimedia

1. Train UNESCO and its partner organisations to contribute

to Wikimedia projects

2. Make content available on Wikimedia projects from the archives of UNESCO and their partner organisations

targets

10 organisations change their content licenses to be Wikipedia compatible

30,000 images, audio files, videos and other content uploaded to Wikimedia projects

50% of content released used on a Wikimedia project additional to Commons

the files are used on 100 language projects



flickr



3. Create a model and resources to encourage other UN organisations and their partner organisations to engage with Wikimedia

(There are over 1 million images on the UN photo database and on UN Flickr accounts)

target

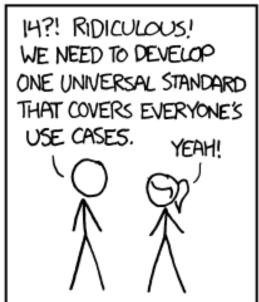
wider Wikimedia community.

We will contribute to the process of creating comprehensive resources (documentation and a tool chain) which will be an amalgam of existing resources and new resources created by myself and the

This project will act as a model that can be followed by other UN agencies and their partners to open up their content and engage with Wikimedia and the wider open education movement.

HOW STANDARDS PROLIFERATE: (SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)

SITUATION: THERE ARE 14 COMPETING STANDARDS.





Tools Directory

History of Portuguese Wikipedia.

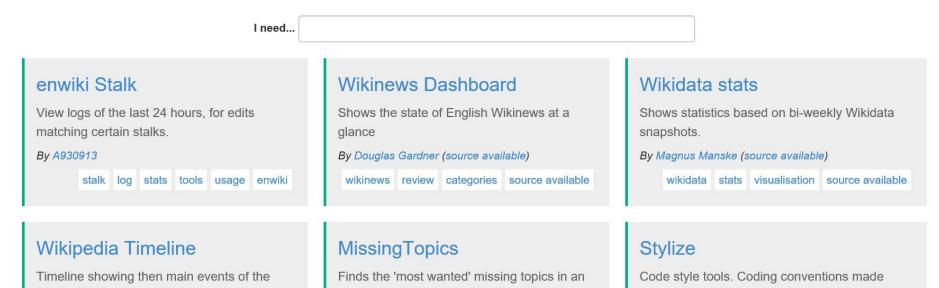
ntwikis source available

By Danilo.mac, Jonas (source available)

graph timeline history edits vandalism

Add your tool

A way to easily discover Wikimedia-related tools. Search through **247** tools here.



missing redlinks wikipedia list category

article or category tree.

By Magnus Manske

api coding conventions source available

By Rainer Rillke (source available)

easy.

4. Disseminate and promote information on the project and its outcomes, open licensing and engaging with Wikimedia

Disseminate and promote information on the project and its outcomes, open licensing and engaging with Wikimedia with the aim of moving further towards making open licensing the standard for scientific, cultural and educational organisations and engagement with Wikimedia common practice.

target

1. Train UNESCO and its partner organisations to contribute to Wikimedia projects

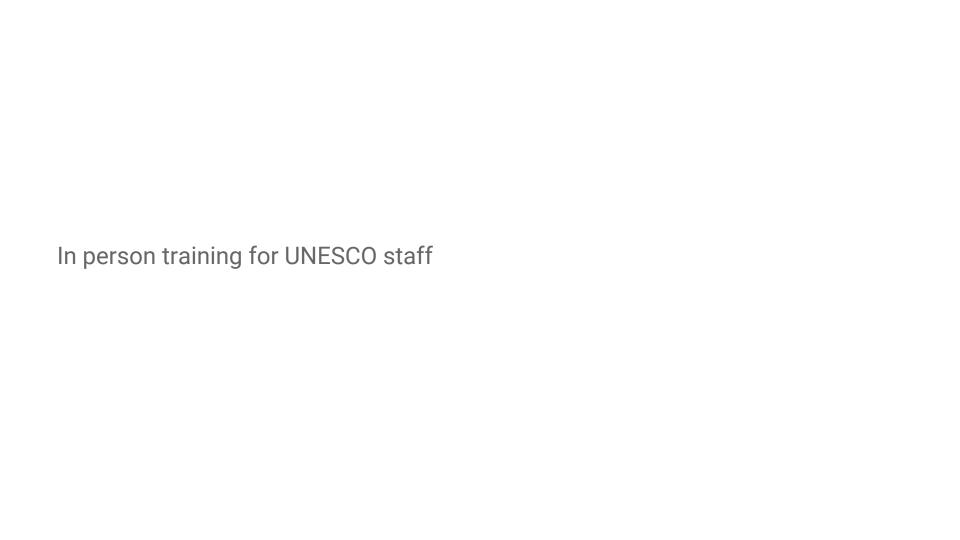
etherpad.wikimedia.org/p/UNESCO

targets

200 organisations engaged to contribute to the project

500 newly registered users trained how to contribute to Wikimedia projects (50% female)
200 existing active editors involved in the project
100 new contributors who understand how to use at least 2 of the Wikimedia metrics tools available

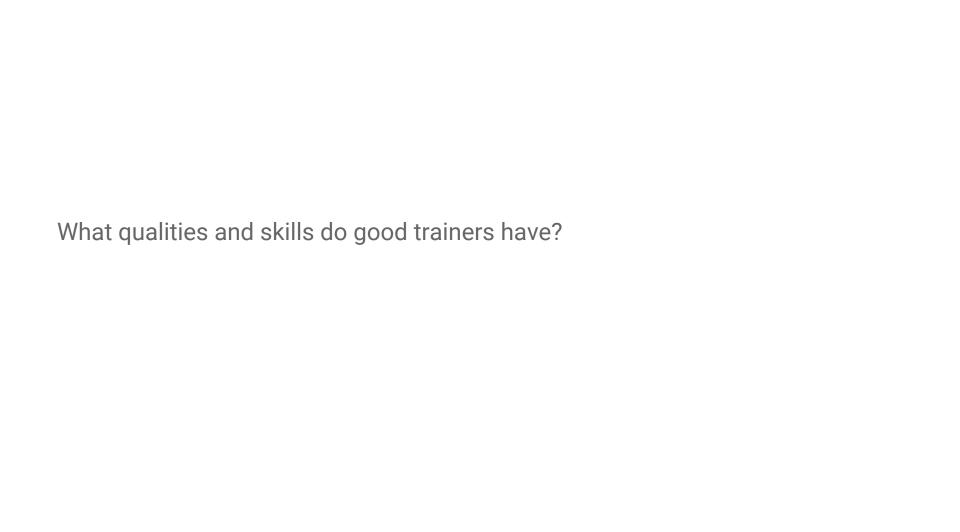
100,000,000 page views per year of information and content added to Wikimedia projects 500 Wikimedia articles that have been formally reviewed by experts at the organisations involved



Training and support model



How can we ensure suitable trainers for UNESCO staff in countries with no chapter or user group?



How can we best can we identify and involve people from countries with smaller user groups or no formal user groups?

Online participation

Project pages with a target list of Wikipedia articles

- World Heritage Sites
- Memory of the World Project
- Intangible Cultural Heritage
- Biosphere Reserves

Defined by the interests and goals of UNESCO

In person events

Themed events with several chapters on the same day to include UNESCO:

Editathons

Putting images in artcilesathons

What events could be run with UNESCO offices?

Wikimedia and UNESCO

