

	Project Description	Objectively Verifiable Indicators	Sources of Verification ¹	Assumptions
Overall Objective	To increase our participation in Wikimedia Projects and to make a larger contribution to their content.			Social and political stability An annual inflation of as max. 40%
Purpose	To increase the number of new editors and participants in Wikimedia projects.	<p>OVI1: At least the 80% of participants on the Federalization and Community Support program activities know Wikimedia projects and how to get involved 6 months later after any activity carried out.</p> <p>OVI2: At least 1 (one) new group of local Wikimedia volunteers outside Buenos Aires formed during 2015</p>	<p>SV.1# of volunteers involved on Wikimedia projects from all over Argentina.</p> <p># of new users involved on Wikimedia Projects</p> <p>SV.2 Survey conducted among the volunteers 6 months later since their attendance to any of WMAR activities.</p>	Interest from the Community is verified.
	R1: Wikimedia Argentina will have organized meetings of Wikipedians in regions of the interior of the country with the objective to build a community that supports and represents the Organization's projects in 2015.	OVI1: Wikimedia Argentina will have organized at least 5 (five) meetings of Wikipedians in regions of the interior of the country with the objective to build a community that supports and represents the Organization's projects in 2015.	<p>SV.1 #Participants in the different actions that Wikimedia Argentina carries out in provinces of the interior of the country.</p> <p>#Activities carried out outside Buenos Aires and its metropolitan area.</p> <p>#People involved in activities in the interior of the country.</p> <p>Degree of motivation and identification generated by belonging to Wikimedia Argentina in the interior provinces of the country.</p>	The budget needed to implement our activities does not suffer relevant changes.
Results	R2: The Wikimedia community present in the interior of the country supports and coordinates projects with the aim to improve recognition of Wikimedia Argentina and to attract new editors.	IOV2.1. At least the 3 (three) Wikimedia local communities constituted, hold training workshops for the public, resulting in an increase of at least 12 new articles on Wikipedia as a result of said activities.	<p>SV1. #new articles edited by the community of Wikimedia Argentina.</p> <p>#of people involved on the edition of the articles.</p> <p>% of increase participation on the localities where the Wikimedia community is organized.</p> <p>#of activities as workshops, conducted by the Wikimedia Community.</p>	The budget needed does not suffer from relevant changes. The economic situations remains stable.

¹To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

ACTIVITIES	RESOURCES		BUDGET
Preliminary	Logistics, involving and increasing social participation, preliminary evaluation.		See the detail Budget on section 7.1
From result 1	<p>A.1.1 Wikimedia Argentina will make the efforts needed to achieve the goal of creating stable volunteers communities along the country. In this sense, we aim to building work groups that not only participate actively on our activities but leader them on their localities with the Wikimedia Argentina support. As well as this matter, we aim to positioning the volunteer on the center, as the principal social actor of the movement along with the staff and the board. We expect to increase the motivation of our volunteers by training them and giving them the leadership of some activities (at least 1) in order to be able to attend in the best way all the possibilities existing on the local contexts.</p> <p>The main purpose of this project is the following:</p> <ol style="list-style-type: none"> 1. Relieve the amount of possible volunteers in the interior of Argentina. 2. Create at least 3 work groups in the interior of Argentina to increase the number of new editors and participants on Wikimedia activities. 3. Retain new volunteers within the movement. 	<p>Materials Travel trips Travel allowance Travel budget to support to volunteers Catering Merchandising Presentations Audiovisual material Editing guides</p> <p>Staff Executive Director External Designer Volunteer group. Communication Manager Education Coordinator</p>	
From result 2	<p>A.2.1 Wikimedia Argentina will train their volunteers to be the future editing trainers to students, teachers and other publics. The aim is to reach other local contexts and cover their needs as well as empower new publics to get involved into the movement and to become new users and potential editors.</p>	<p>Material Travel trips Travel allowance Travel budget to support to volunteers Catering Merchandising Presentations Audiovisual material Editing guides</p> <p>Personal local Executive Director Educational Coordinator Volunteer group. Communication Manager</p>	