



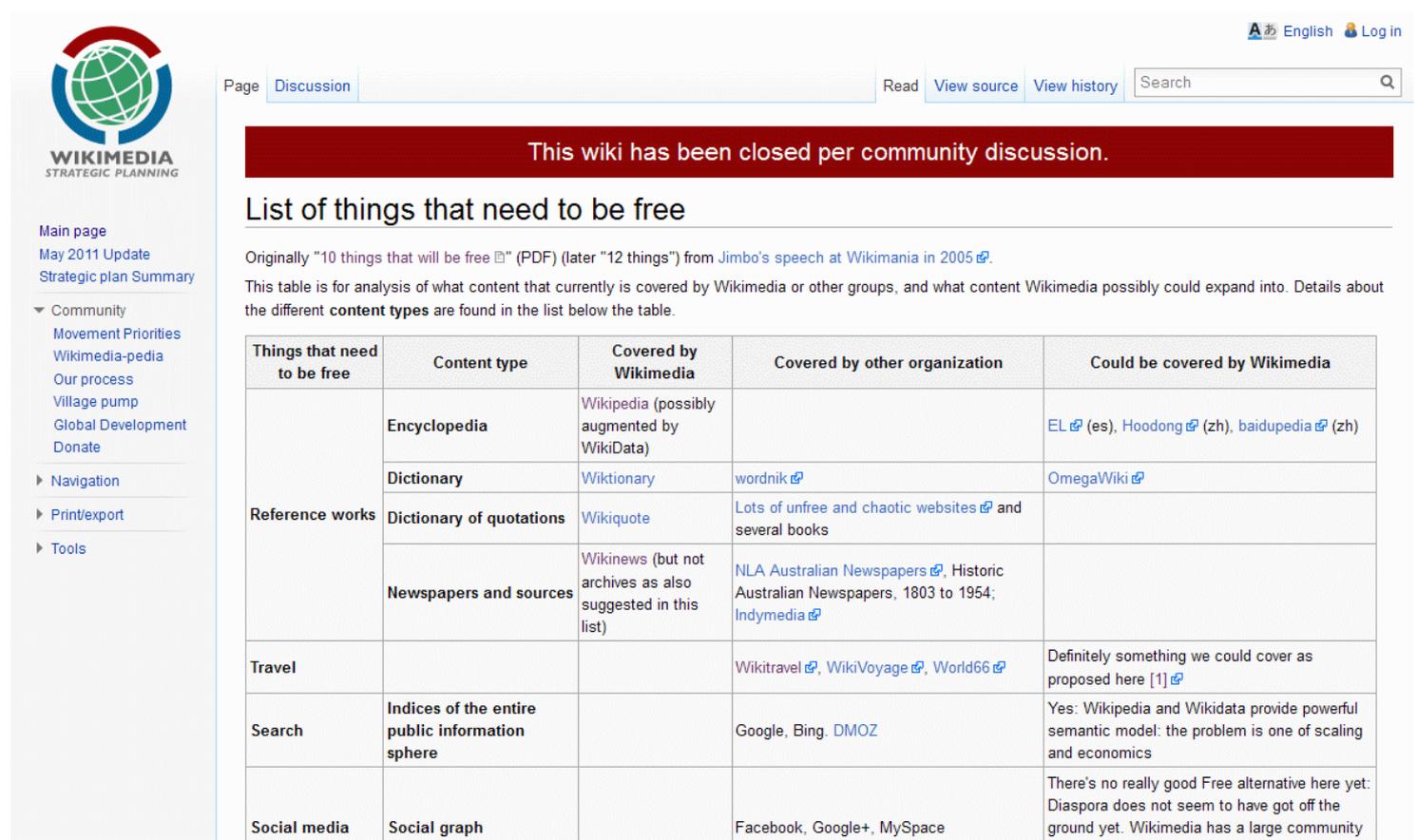
# Wikivoyage wird 10

Kleines Projekt in der Wikimedia-  
Bewegung

Wikivoyage-Community-Treffen, Berlin, 10. Dezember 2016  
Roland Unger

# Strategie der Wikimedia

- Freie Inhalte unterschiedlicher Art bereitstellen



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## List of things that need to be free

Originally "10 things that will be free" (PDF) (later "12 things") from [Jimbo's speech at Wikimania in 2005](#).

This table is for analysis of what content that currently is covered by Wikimedia or other groups, and what content Wikimedia possibly could expand into. Details about the different **content types** are found in the list below the table.

Things that need to be free	Content type	Covered by Wikimedia	Covered by other organization	Could be covered by Wikimedia
Reference works	Encyclopedia	Wikipedia (possibly augmented by WikiData)		<a href="#">EL</a> (es), <a href="#">Hoodong</a> (zh), <a href="#">baidupedia</a> (zh)
	Dictionary	<a href="#">Wiktionary</a>	<a href="#">wordnik</a>	<a href="#">OmegaWiki</a>
	Dictionary of quotations	<a href="#">Wikiquote</a>	<a href="#">Lots of unfree and chaotic websites</a> and several books	
	Newspapers and sources	<a href="#">Wikinews</a> (but not archives as also suggested in this list)	<a href="#">NLA Australian Newspapers</a> , <a href="#">Historic Australian Newspapers, 1803 to 1954</a> ; <a href="#">Indymedia</a>	
Travel			<a href="#">Wikitravel</a> , <a href="#">WikiVoyage</a> , <a href="#">World66</a>	Definitely something we could cover as proposed here [1]
Search	Indices of the entire public information sphere		Google, Bing, <a href="#">DMOZ</a>	Yes: Wikipedia and Wikidata provide powerful semantic model: the problem is one of scaling and economics
Social media	Social graph		Facebook, Google+, MySpace	There's no really good Free alternative here yet: Diaspora does not seem to have got off the ground yet. Wikimedia has a large community

# Geschichte



- Juli 2003: Wikitravel im Netz
- 30. 9. 2006: Der Verein Wikivoyage wird in Stuttgart gegründet. Anfang 2007 wird er als gemeinnützig eingestuft
- 10. 12. 2006: Wikivoyage ist mit 3.000 Artikeln im Internet

# Geschichte



- 09. 6. 2012: Die 13. Mitgliederversammlung beschließt die Weiterführung von Wikivoyage.org als internationales Projekt der WMF
- 15. 1. 2013: Wikivoyage ist Teil der Wikimedia-Gemeinde
- 10. 12. 2016: 15.568 Artikel in deutscher Sprache

# Leserschaft WP nach Herkunft

## Audience Geography

Where are this site's visitors located?

### Visitors by Country



Country	Percent of Visitors	Rank in Country
 United States	20.9%	6
 India	8.7%	7
 Japan	6.2%	9
 Germany	5.6%	7
 United Kingdom	4.2%	9

 [Upgrade to View](#)

Quelle: alexa.com

# Leserschaft WV nach Herkunft

## Audience Geography

Where are this site's visitors located?

### Visitors by Country



Country	Percent of Visitors	Rank in Country
 Germany	19.4%	4,874
 United States	12.1%	39,655
 India	11.6%	18,705
 Italy	5.6%	13,690
 Russia	5.5%	18,363

 [Upgrade to View](#)

Quelle: alexa.com



# Leserschaft WP – WV

## Who visits wikipedia.org? ?

### Audience Demographics

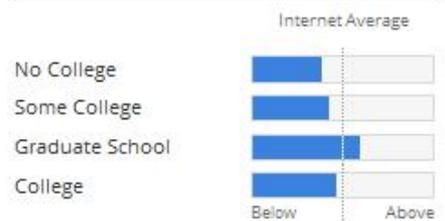
Quelle: alexa.com

How similar is this site's audience to the general internet population?

#### Gender

#### Education

#### Browsing Location



## Who visits wikivoyage.org? ?

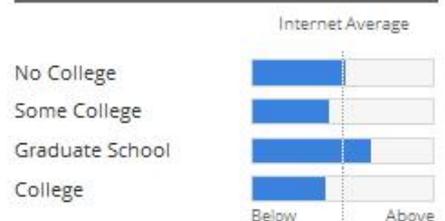
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# Going International



- Zusammenarbeit mit der englischen und italienischen Wikivoyage-Community
- Zusammenarbeit mit der Egypt-Wikimedians-Usergruppe



# Vorträge

- Roland Unger  
Einsatz des Kartographers in der Wikimedia-Gemeinde
- Sarah Hoffmann  
OpenStreetMap: Waymarked Trails
- Lydia Pitscher  
Wikidata: Geo- und Klimadaten



# Dank

- Ich danke alle Zuhörern für ihre Aufmerksamkeit
- Ich danke Wikimedia Deutschland für die Unterstützung