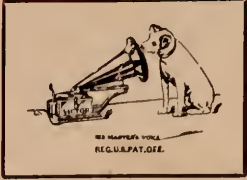




Hints for Home Builders

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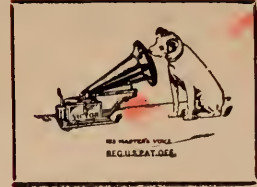
THE HENRY FRANCIS du PONT
WINTERTHUR MUSEUM
LIBRARIES



For an
Engagement
Present

“VICTOR” Talking Machines

For a
Wedding
Present



Mr. Sol Bloom

Announces his only salesrooms for
VICTOR TALKING MACHINES in Philadelphia at

143-45 South Broad St., Philadelphia, Pa.

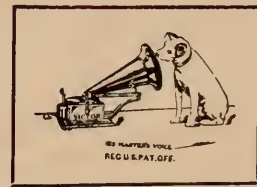
PHONE, 1150 Walnut



To insure your securing the best Victor Instruments and Victor Records,
be sure you buy them at a SOL BLOOM STORE

Take no substitutes

Prices and goods guaranteed the best



FURS

Alterations
Storage of Furs

of the Better Grade
Made to your Order and Carried
in Stock

Automobile Furs and Robes

THEO. F. SIEFERT

Importer and Manufacturer

1210 WALNUT STREET

PHILADELPHIA



*Copyright, 1908, by
Fortuna Publishing Co.*



Hints for Home Builders

Published by

Fortuna Publishing Co.

110-114 West 32d Street, New York



OR FAMILY TREE,
LIST OF WEDDING
GUESTS AND
BUSINESS DIRECT-
ORY, SEE THE MIDDLE
PAGES OF THIS BOOK

Fortuna
Publishing Co.

110-114 West 32d Street, New York City



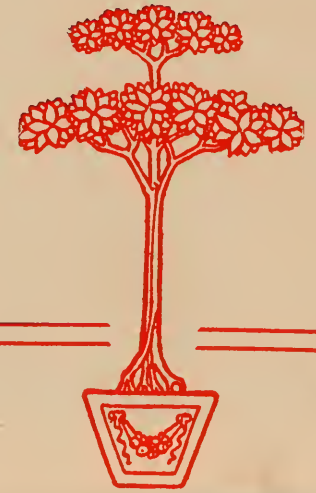


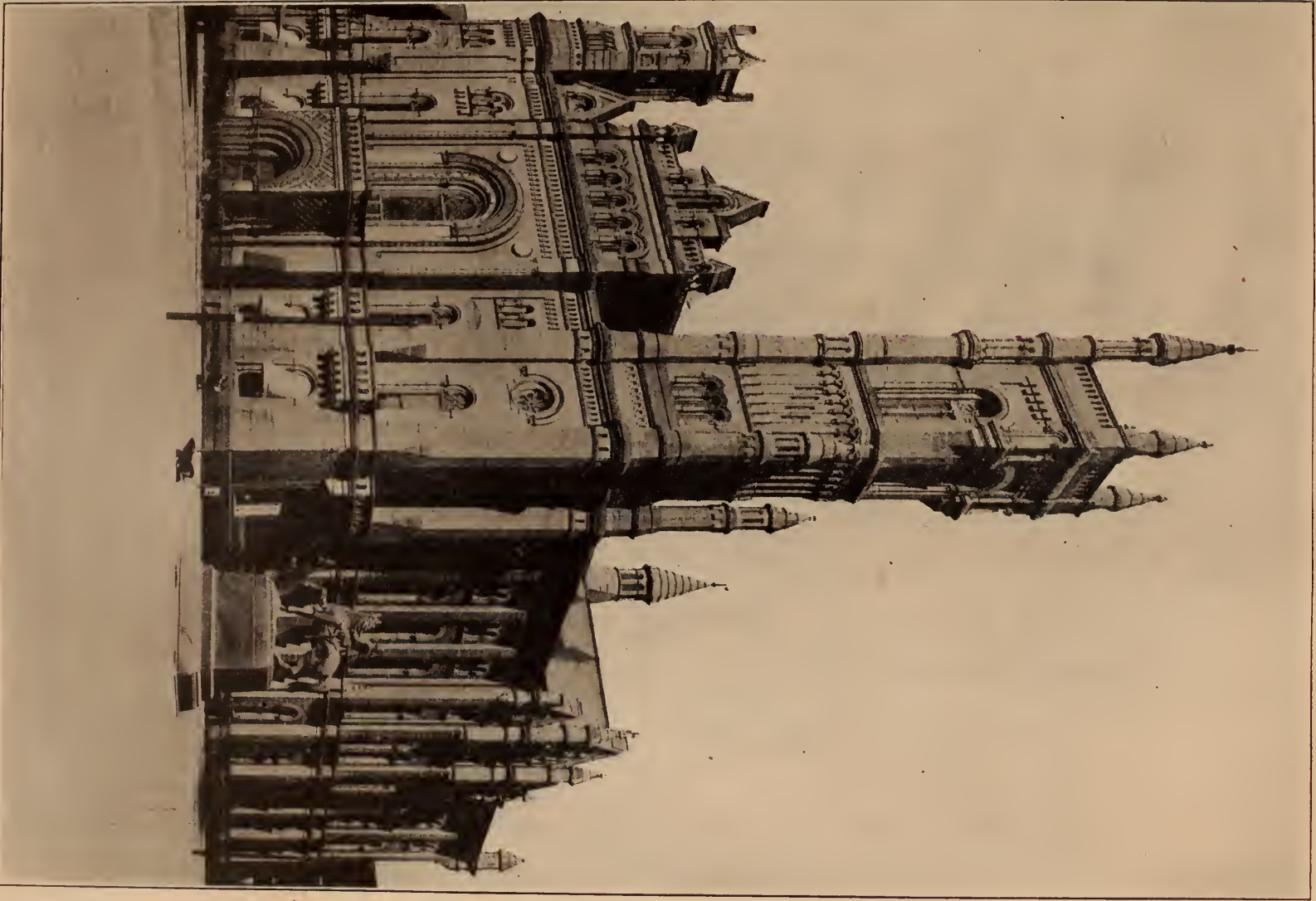
EAR MADAM:- We herewith take the liberty to extend to you our best wishes upon your engagement and ask you to kindly accept this album as a token of our esteem.

We should be glad to hear that you derived some benefit from it in helping you to furnish your future home.

Kindly preserve this book as we are positive it will be of use to you. Wishing you a happy and prosperous future, we are respectfully yours,

THE FORTUNA PUBLISHING CO.





Masonic Temple, Philadelphia.



THERE are Three Great Pianos That Have Spread the Glory of American Art to Every Quarter of the Globe

That are owned—one or more—by every great pianist; that are essential to the materialization of every pianist's exquisite moods; that proffer true musical culture to every one who has either taste or perception; that are the chief charm of more than 120,000 homes. These three are the Steinway Grand, the Steinway Vertegrand, and the Steinway Upright.

No other pianos can be justly compared to these Steinway Pianos. Their distinct leadership—an ever-widening gap—is attested not only by æsthetic use, but by trade conditions—the constant but ineffective endeavor to imitate the Steinway methods of manufacture. There are but three really great pianos, and they are here for your view and trial. Prices; Uprights, **\$550** upward; Grands, **\$800** upward. Time payments if desired; honest value for pianos in exchange.

N. STETSON & CO.

1111 Chestnut Street, Philadelphia, Pa.



Hamilton Walk, University of Pennsylvania.

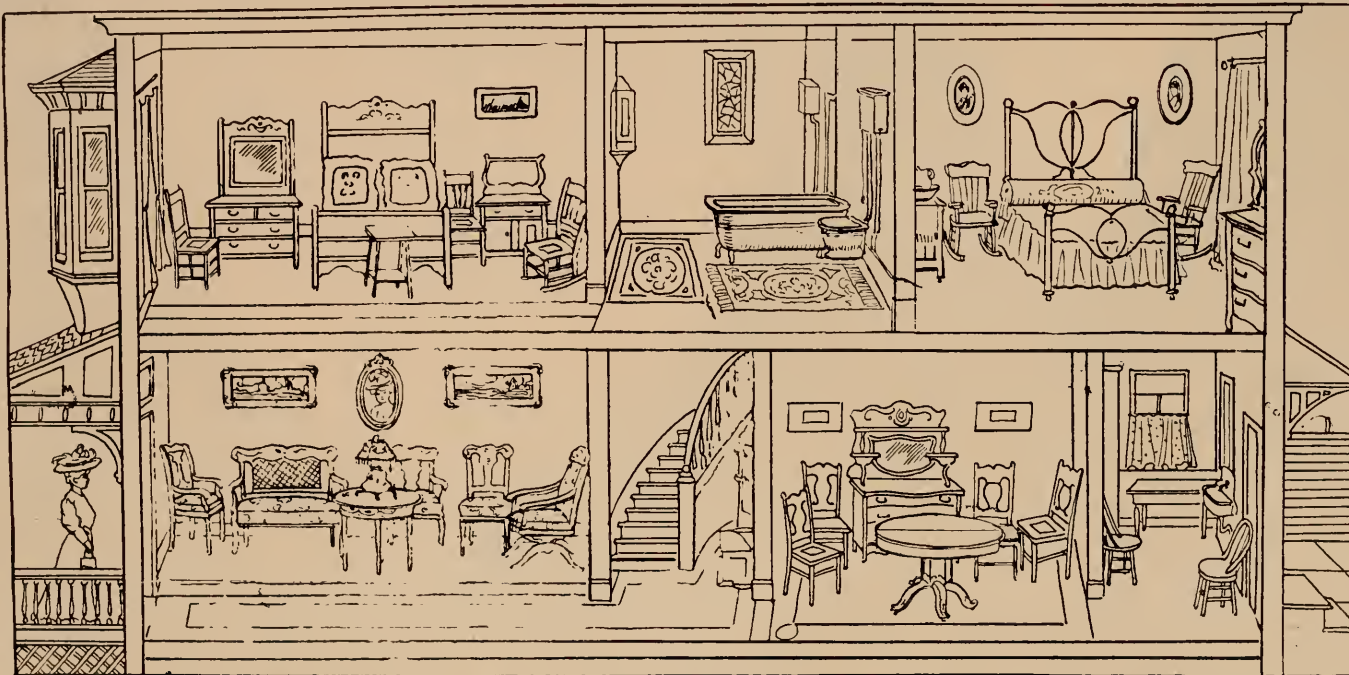
We want You to be Convinced that This is the "Right Place" to Buy

The special offerings made to young couples starting out is just what we claim—quality is the first consideration—all goods are up to the standard. Nowhere can you do better. Try others, then come here and have our salesmen, who have every experience, assist you in making your selections. Estimates cheerfully given.

FREE

To couples just starting Housekeeping.
17 pieces of Granite Enameled Kitchen Ware worth \$7.00 with every Outfit of \$75.00 or over bought of us.

WE SEW,
LAY AND
LINE ALL
CARPETS
FREE



THREE ROOMS

PARLOR,
DINING
ROOM,
BED
ROOM

(Furnished
Complete.)

Easily Worth
\$108.50

\$75.00

We originated the idea of selling Three Rooms Complete. This season's values are better than ever. We have cut our profits again—this is made possible on account of the large quantities of merchandise we sell. We furnish PARLOR COMPLETE, \$23.05; BED ROOM, \$28.95 and DINING ROOM, \$23.00.

PENN FURNITURE CO

1023 MARKET STREET AND ANNEXES

OPEN SATURDAY EVENINGS UNTIL 10 O'CLOCK

If desired, we can arrange Credit Terms to suit your convenience



Currecanti Needle, Black Canyon.

ELECTRICITY IN THE HOME.

ELECTRICITY in the home means a great deal more than light—it means a degree of convenience and comfort that can be realized in no other way than by a free and full use of the electrical cooking and heating appliances which, to-day, make the business of housekeeping a pleasure instead of a drudgery.

We have reached the point where the use of electrical apparatus is no longer the exclusive privilege of the wealthy. Any one who rents a dwelling or an apartment which has been wired for Electricity, will find it most desirable to use one or more of the electrical aids to easy housekeeping. What is more, you will discover a resultant economy.

Those who are just starting housekeeping and who do not expect to keep a large corps of servants, will find that electrical cooking utensils will be of the greatest convenience and help. With them, breakfast or light refreshment after the theatre, or an appetizing luncheon, can be prepared quickly, cleanly and economically at an expense which is trifling; and it can be done without a visit to the kitchen and without the aid of the cook. This surely should appeal to every housewife.

Perfect illumination in the home can only be obtained by the use of Electric Light. It is the only illuminant that answers every condition of comfort, convenience and sanitation. The economy of Electric Light in the home is undoubted. The saving in wear and tear upon decorations and furnishings—the reduction of household work and worry resulting from the use of Electric Light and electrical cooking and heating appliances are sufficient in themselves to make the use of Electricity a paying proposition, and in addition to that fact the rate offered by us for residence lighting, to the liberal user, is lower than that of any large city in the United States.

It will be our pleasure to send a representative to see you to give you full details regarding the cost of installation and operation. There will be no charge for the information or any obligation to use our service.

We will mail you upon request copies of our quarterly "Bulletin" or other illustrated booklets regarding the use of Electricity in the home.

THE PHILADELPHIA ELECTRIC COMPANY

Tenth and Chestnut Streets.



Custis Lee Mansion, Arlington, Va.



BELL, WALNUT 48-97 D.
HOME ADDRESS:-OAK LANE, 391 W.

KEYSTONE, MAIN 65-21 D.

F. Herbert Steinmetz

Formerly with KIFT & SON.

Late with J. J. HABERMEHL, Bellevue-Stratford

Florist and Decorator

Wedding Bouquets and Decorations a Specialty.

Let Us Estimate on Your Order. :: :: ::

61 NORTH EIGHTH ST., BELOW
ARCH ST. PHILADELPHIA, PA.



Old Faithful Inn, Yellowstone National Park, showing Beehive Glacier.

New York Light Supply Co.

JOSEPH KALTER, Propr.

Keystone 'Phone, Main 4499D. Bell, Walnut 4877D.



IMPORTERS. JOBBERS AND RETAILERS OF

Gas and Electric Fixtures

Library Gas and Electric Lamps

*Originators of the famous New York Air Light,
which will brighten your home.*



49 NORTH 9th STREET, PHILADELPHIA.

BRANCH STORE:—
1639 RIDGE AVENUE.



Cabin John Bridge, Washington, D. C.

Cash Prices: Credit Payments



This is positively the only store in Philadelphia which combines these two. We sell just the same for cash or credit—the charge customer has every advantage enjoyed by the cash buyer.

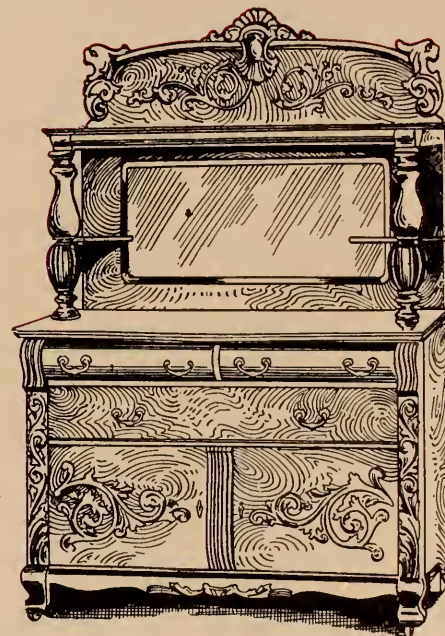
**NO STORE HAS BETTER MERCHANDISE
NONE SELLS AT FAIRER PRICES**

We make special terms and arrangements to newly married couples, and guarantee thorough satisfaction in every respect.

**FURNITURE: CARPETS: WEARING APPAREL
\$1 Down on a Bill of \$50**

We'd like you to see our splendid stock—inspection doesn't obligate you to buy. We're always glad to show interested persons that in the fullest sense, "credit here equals cash elsewhere."

GOLDSMITH'S 722-724
MARKET STREET.



Four Rooms Complete

The greatest offer ever made to home furnishers \$125 value.

82.50



On the Potomac River, Washington, D. C.

Bring Your House Furnishing Troubles To Us

DON'T let the little knotty problems of housekeeping requisites worry you when we can solve them for you. Our long years of experience are at your service, and we may be able to offer you some helpful suggestions in making your purchases of

FURNISHINGS FOR THE HOUSE

This season's stock includes many entirely new features and is of the usual high standard of quality and excellence. It would take columns of space to describe it, and we will therefore name only a few of the most necessary things that the housekeeper may require, such as

BRUSHES AND BROOMS
FEATHER DUSTERS
CARPET SWEEPERS
SCRAP BASKETS
WOOD BASKETS

LADDERS
TABLES
BELLOWS
BRASS DESK GOODS
BRASS CANDLE STICKS

COFFEE PERCOLATORS
FINE TRAYS
BRASS KETTLES
CHAFING DISHES
CARVING KNIVES & FORKS

Our "Home Kitchen Outfits" are very popular. Need not cost you much. Our prices are as low as any department store, and the service more satisfactory. Goods delivered free anywhere, if possible, in our own wagons.

We invite you to call at the store and inspect this most exclusive line of housefurnishings.

J. FRANKLIN MILLER

**1626 CHESTNUT ST.,
PHILADELPHIA**



Soldiers' Monument, Riverside Drive, New York City.

DIFFERENT KIND OF CREDIT STORE

The Only Store of Its Kind In Phila.

The Bride and Groom's Store

Furnishes 4 Rooms Complete \$85.⁰⁰

Including Magnificent 100 Piece Dinner Set Free

Let us furnish your home because we offer unusual values in outfits to start housekeeping. Our sales are phenomenal. Here you get well-made and reliable furniture and a choice of beautiful floor coverings for every room.

Open A Gradual Payment Charge Account for Your Needs

We make your home comfortable, cosy and attractive, as my plan of buying on Credit costs you nothing extra, because I guarantee to meet any cash store price for like quality. You make the payments to suit your income weekly or every other week. Payments can be made at my office, by mail or at your home—just as you prefer. Thousands of people are using my plan to-day, because it is convenient, helpful and has no annoying features. There's not a bit of red tape to it. It's a regular old-fashioned Charge Account. Call or write for the booklet telling you how to open an account.

There isn't another store in the city that gives you a guarantee as binding as this.

—MY GUARANTEE—

If within 30 days from purchase you find the same article cheaper for cash than my regular price I'll credit your account with the difference.

Harry C. Kahn

FURNISHES THE HOME

On Credit



27 Different Departments

Include handsome, stylish dresses, shoes, etc., for women and misses, clothing and shoes for men and boys, furniture of every description, carpets, rugs and upholsterings, draperies, collapsable carts, washing machines, gas stoves, refrigerators, ice chests, jewelry, etc., covering a floor space of thousands of square feet and utilizing six mammoth floors and basement.

32 & 34 No. 11th ST.

CLOTHES THE FAMILY

On Credit



Grant's Tomb, New York City.

ESKAY'S FOOD

MAKES

Strong, healthy, happy Children



Grace Benfield, of Cleveland, Ohio, was raised on Eskay's Food from the time she was three months old. She gained steadily in health and weight, and now, at 25 months, weighs 29 pounds.

Katherine Mueller is a daughter of a well known druggist of Moline, Ills. She was fed Eskay's Food soon after birth and has grown steadily to robust health and beauty. Her parents found Eskay's Food superior to any other.

Marie Clara De Ville weighed 12 pounds at birth—9 pounds at 4 months. On Eskay's Food she weighs 35 pounds at 19 months and has 19 teeth.

These beautiful children are typical **ESKAY'S FOOD** babies—strong of limb, healthy and vigorous, because their bodies are *well nourished*. Where you find an **ESKAY'S FOOD** baby, you find a well baby. **ESKAY'S FOOD** is a perfect nutrient. It makes sick babies well and keeps well babies healthy and strong. It makes bone and muscle and gives strong resistance against disease, especially during the hot season.

Write us to-day for a generous sample package—and our helpful book "How to Care for the Baby." Your baby should be just as strong as these three children.

SMITH, KLINE & FRENCH CO.,

436 Arch Street, Philadelphia, Pa.



Brooklyn Bridge, Connecting New York and Brooklyn.

Almost as Important as the Bride— The Floral Decorations!

THE most-talked-of feature, next to the Bride and Bridegroom, is the Wedding Decorations. How the Home or the Church was decorated, how beautiful the Bouquets of the Bride and her Maids were, etc., etc., are remembered for years afterward. Don't make a mistake in the selection of your Florist—come to us.

WE make a specialty of this work—supervising and arranging every detail. No order is too large or too small. Our experts will always attain the most artistic and beautiful effects.

- House Decorations as low as....\$10.00
- Church Decorations as low as....\$10.00
- Shower Bouquets.....\$ 5.00 up
(Roses and Lilies-of-the-Valley)
- Bridesmaids' Bouquets.....\$ 3.00 up

Estimates cheerfully furnished—Photos shown.

ROBERT KIFT

1725 Chestnut Street

Philadelphia, Pa.





Traveling in South America.



MEHLIN



Grand and Inverted Grand

Art Pianos



STYLE F INVERTED GRAND

☛ Special Art Styles to match any Design of Architecture or Decoration ∴ ∴ ∴ ∴

Are Ideal Instruments for the Home

THEY respond to the most exacting demands of the musician, are most durable in construction and beautiful in design and finish ∴ ∴ ∴ ∴

The Symphony Player Piano

combines all the valuable features of our Inverted Grand Piano with the most improved Player mechanism, giving perfect satisfaction to both amateur and musician ∴ ∴

MAIN OFFICE AND WAREROOMS AT
1717 Chestnut Street
G. Herzberg & Son



LOUIS XV. ART GRAND

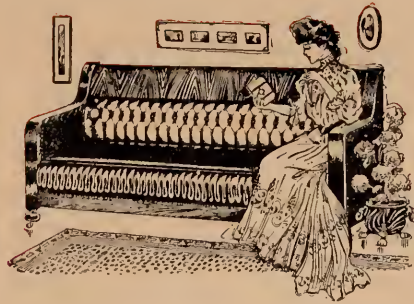
☛ Art Catalogue sent upon request
☛ Moderate prices, easy terms.



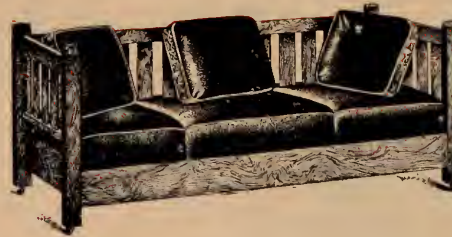
Congress Hall and New Theatre, in Chestnut Street, Philadelphia.



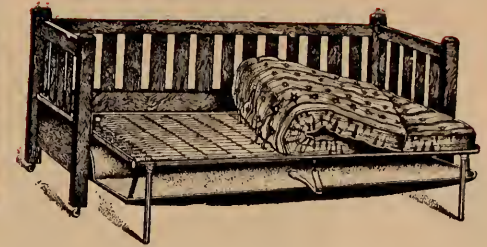
Design No. 520 as a bed.



Design No. 520 as a davenport.



Design No. 529 as a davenport.



Design No. 529 as a bed.

The Daveno Solves Bed Question

Price, \$35.00 and upwards, according to design and finish

Space Must be Saved.

There are few people in large cities contented with the space their income permits, and as the cities are becoming more densely populated each year, space is becoming more and more valuable.

The market is filled with "davenport beds," and thousands of them are sold each year where, by letting the back drop down on a level with the seat, a makeshift for a bed can be made up on the upholstering; the bed clothing being stored away through the day in an unventilated drawer underneath.

No Need of Bed-rooms.

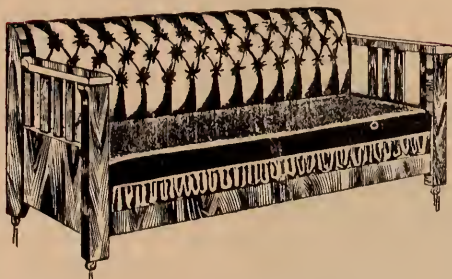
The principle upon which the DAVENO is constructed positively cannot be found in any other combination bed. In brief, it is a *full size, genuine bed*, so concealed in a beautiful davenport that an expert could not tell it from a regular davenport. It has separate bed springs and regular removable mattress (either hair or cotton felt). The bed being entirely independent, is made up in the morning, ready for use, complete even to pillows.

OWEN SECRET BED CO.,

122 S. 13th STREET, 2 doors above Walnut St. PHILADELPHIA, PA.



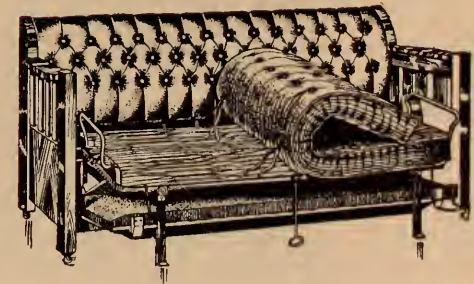
Design No. 561 as a davenport.



Design No. 534 as a davenport.



Design No. 535½ as a davenport.



Design No. 535½ as a bed.



From an old woodcut.

High Street, from Ninth Street, Philadelphia.

DO YOU APPRECIATE GOOD MUSIC?

If so, an

Edison Phonograph *or a* Victor Talking Machine



—should be in your home.—No home complete
without one of these instruments



EDISON PHONOGRAPHS

\$12.50 to \$60.00

VICTOR TALKING MACHINES

RECORDS FOR BOTH MACHINES

\$10.00 to \$200.00

PENN PHONOGRAPH CO. 17 South Ninth Street
PHILADELPHIA



State-House, with a View of Chestnut Street, Philadelphia.



PEOPLE'S SUPPLY CO.



523 Market

THIS COUPON
GOOD FOR \$1.00 IN OPENING
AN ACCOUNT OF \$15 OR OVER

523 Market

Ladies' and Gents'
Clothing

LET US SHOW YOU
OUR 3 ROOMS FURNISHED **\$69.50**
COMPLETELY FOR
INCLUDING FLOOR COVERING
This offer has never been equalled by any other store

Furniture, Carpets
Draperies, Etc.

HANDSOME PARLOR SUITE

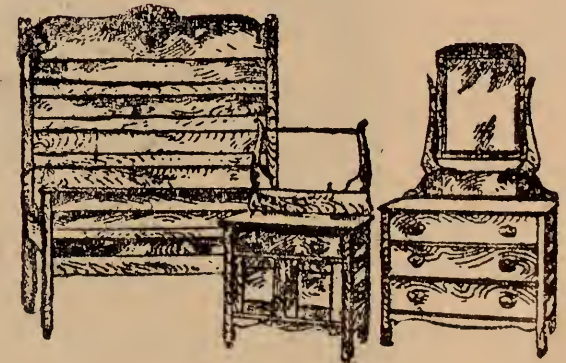


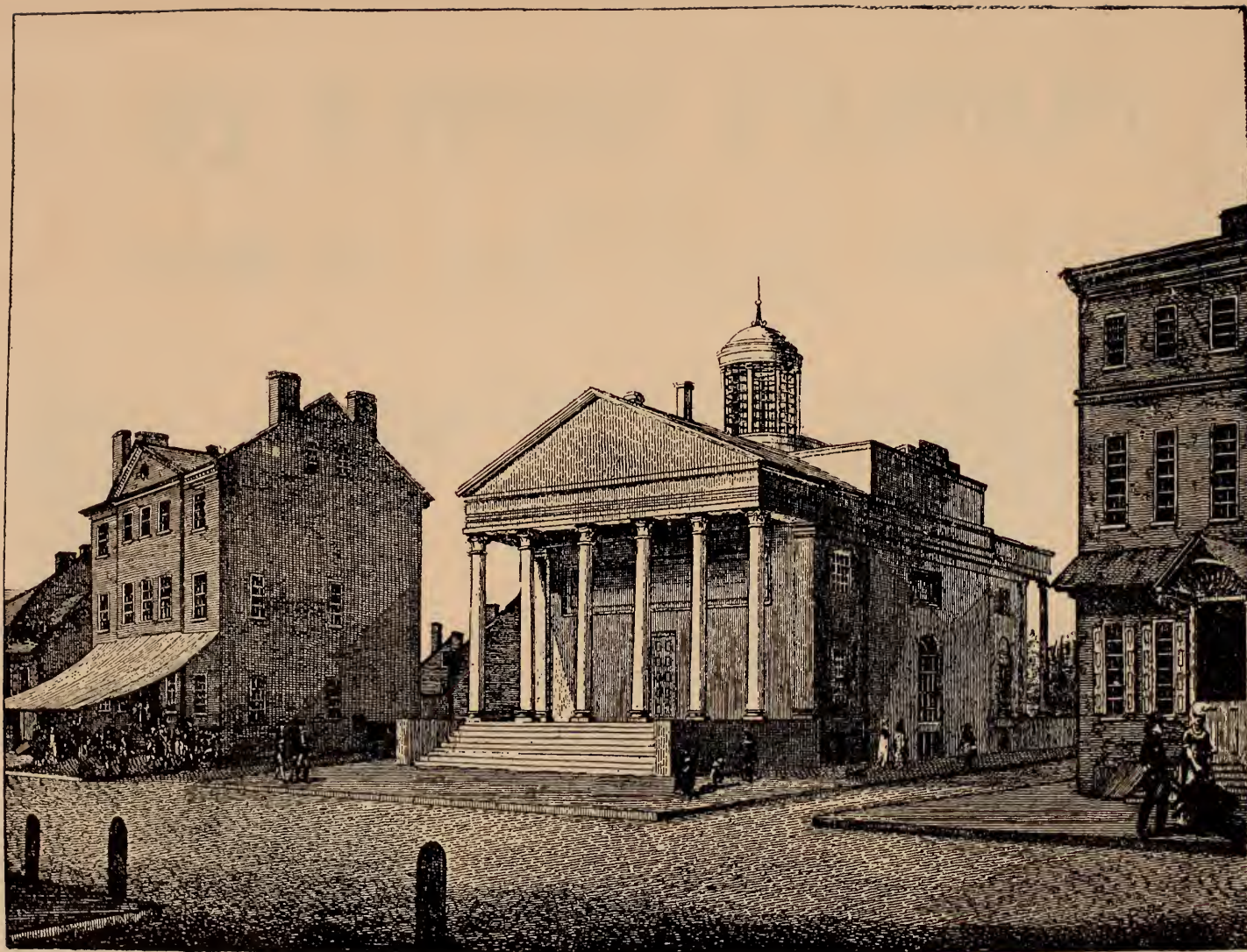
Frames prettily carved; all in polished mahogany.
Worth \$22.00. Special **\$14.50**

THIS BEDROOM SUITE Solid Oak

\$16.50

OTHERS
\$19.75
\$25.00 to \$100





From an old woodcut.

Bank of Pennsylvania, South Second Street, Philadelphia.

FIFTY PROMINENT PHILADELPHIA MUSICIANS

WHO RECOMMEND AND USE A

HENRY F. MILLER PIANO

MR. THOMAS à BECKET

MISS CYNTHIA BARE

MISS M. C. BARRY

MR. W. H. BEATTY, JR.

MISS E. D. BLAIR

MR. A. W. BORST

MISS FRANCES BROCK

MRS. E. RATCLIFFE CAPERTON

MR. FRANK G. CAUFFMAN

MRS. F. A. COMLEY

MR. FREDERIC DAVIS

MISS LOUISE DeGINTER

MR. NICHOLAS DOUTY

MR. EDWIN EVANS

MR. OWEN S. FITZGERALD

MR. HOWARD K. GERY

MR. PERCY CHASE MILLER

DR. W. W. GILCHRIST

MR. PHILIP GOEPP

MR. FREDERICK HAHN

MISS MAE E. HAINES

MISS E. HARTMAN

MRS. E. G. HERMANCÉ

MISS L. A. HEYL

MRS. HELEN BOICE-HUNSICKER

MR. RALPH KINDER

MR. JOHN W. POMMER, JR.

MR. FRANKLIN E. CRESSON

MR. HENRY LANG

MR. CHARLES E. MANYPENNY

MRS. SARAH MAGOFFIN

MR. FREDERICK MAXSON

MISS KATE MILES

MR. A. GORDON MITCHELL

MR. EDMON MORRIS

MISS ALICE MURPHY

MRS. MARY GREGORY MURRAY

MISS ANNA MANDER

MISS MABEL PARKER

MR. FREDERIC PEAKES

MR. WILLIAM H. PAGDIN

MISS EDITH PUSEY

MISS NETTIE KURTZ

MR. S. W. SEARS

MISS MAUDE SPROULE

MR. WILLIAM STOLL

MR. S. TUDOR STRANG

MR. MARTINUS VAN GELDER

MR. JAMES C. WARHURST

MR. DAVID D. WOOD

¶ This list of well-known musicians is not published as a testimonial, but because they each use a HENRY F. MILLER PIANO in their home or studio, is conclusive evidence of their personal appreciation of its superior quality of tone and durability :: :: :: :: ::

HENRY F. MILLER & SONS PIANO CO. 1105 CHESTNUT ST. ESTABLISHED 1863



Tea Garden in Tokio, Japan.

THE LITTLE KITCHEN

HOUSE FURNISHING GOODS

Brushes
Brooms
Whisks
Feather Dusters
Carpet Sweepers
Chamois
Buckets
Ladders
Alcohol Lamps
Chafing Dishes
Coffee Machines
Brass, Copper and
Nickel Goods

Furnishing Shop

We are specialists in our line. We handle nothing but the best grade of goods. : : :
This does not necessarily mean high priced goods, but of a high and reliable quality. : :
Your inspection of our store and show room is cordially invited. We know that our prices as well as our stock will please you. : : :

KITCHEN OUTFITS A SPECIALTY

Kitchen Tables
Zinc Top Tables
Ironing Tables
Agate Ware
Enameled Ware
Tin Ware
Dish Cloths
Glass Cloths
Butter Churns
Cooking Utensils
of Every Description
Imported and Domestic
Novelties

E. B. CONWAY, 120 So. 15th St., Philadelphia



Greenwood Cemetery—Entrance—Brooklyn, N. Y.



DIAMONDS

at lowest prices



**SOLID GOLD SIGNET
RINGS**

\$2.00 to \$25.00

MR. I. MAYER requests the pleasure of your presence at his stores for the purpose of inspecting diamonds, watches, rings, lockets, bracelets, silverware, clocks and cut glass.

Wedding rings a specialty.

Engraving free on short notice.

Repairing in all branches.

Optician at your service.

Glasses fitted free.

MAYER'S

57 N. 8th St. 1301 Market St.

PHILADELPHIA, PA.



**14 and 18 Kt.
WEDDING RINGS**

\$3.00 to \$20.00

Guaranteed Solid Gold



**GUARANTEED
WATCHES**

\$1.00 to \$250.00



Seal Rock, Golden Gate, San Francisco.

My Specialty:

Tailor-made Suit - - \$ 9.00
Broadcloth - - - - \$11.00

Dear Madam:

I am going to help you make your gowns the most noteworthy in your history. I have arranged with the foremost European houses for an unusually attractive display.

Exhibition of hundreds of Imported Styles of goods for Ladies' Costumes and a great number of the highest style fashion books.

This will be the most convenient way for you to get the very latest gowns for this season. We require two fittings.

We are not only a well-advertised firm, but a well-known firm, with hundreds of satisfied customers whose satisfaction has given us our enviable reputation.

Trusting that you will call and look over our selection, we beg to remain,

Sincerely yours,

B. BALIN

KEYSTONE PHONE:

RACE 55-30 A

B. BALIN

Ladies' Tailor

1228 MARKET ST.

(Second floor)

PHILADELPHIA, PA.





U. S. Treasury, Washington, D. C.

The most desirable of all the articles to be purchased for your home is a

Santo VACUUM CLEANER

Perfection "The cleaner without a fault"

It will add more to your health, comfort and convenience than any other one thing in the world, and—

It Cleans Your House for 10c. a Week

The Santo has a larger capacity than any other cleaner. It is the simplest—most complete—most durable. It will last 15 to 20 years.



The Santo cleans your carpets, rugs, portieres, furniture, floors, walls, ceilings, bedding, etc., many times quicker and more thoroughly than you can ever do it by hand. It gets all the dust and dirt—nothing left to be wiped up with a cloth.

Your furnishings will last twice as long because there's nothing about the Santo to injure or wear them.

It is operated from an Electric light socket and is distinctly a cleaner that ANYBODY can use. You ought to see it and try it yourself.

Let us show you this wonderful invention

Don't experiment with cheap, poorly made cleaners—you will have repair bills, and more money to spend for needed equipment.

Start right with a Santo. No repair bills—no more tools to buy—no more money to spend for new models.

Made in Philadelphia by Keller Manufacturing Co., the largest and oldest concern in this business. We guarantee the Santo to be the best cleaner in existence.



See the Santo at 135 S. Broad St., Phila.

JULIUS KELLER, Jr.
Local Manager

Family Tree

BRIDEGROOM

BRIDE

Name

Name

Date

Date

Birthdays

DATE.	NAMES.	RELATIVES.	NAMES.	DATE.
.....		Grandfather
.....		Grandmother
.....		Father
.....		Mother
.....		Brother
.....		Brother
.....		Sister
.....		Sister
.....		Uncle
.....		Uncle
.....		Aunt
.....		Aunt
.....		Nephew
.....		Niece

Private Business Directory

Business and Firm Name.	Street and Number.	Telephone.	Business and Firm Name.	Street and Number.	Telephone.
Agents—Fire Insurance			Dentist		
Life Insurance			Druggist		
Burglar Insurance			Electric Fixtures		
Artist			Employment Office		
Bank			Fire Alarm		
Barber			Florist		
Baths			Furniture		
Bookbinder			Gardener		
Builder			Gas Fixtures		
Butcher			Glazier		
Butter and Eggs			Grocer		
Cabs and Carriages			Hair Dresser		
Carpenter			Hardware		
Carpet Cleaning			Ice		
Caterer			Jewelry		
Chair Caning			Ladies' Tailor		
Coal and Wood			Lamps		
Colonial Ware			Laundry		
Confectionery			Lawyer		
Delicatessen			Library		

Private Business Directory

Business and Firm Name.	Street and Number.	Telephone.	Business and Firm Name.	Street and Number.	Telephone.
Locksmith			Shoemaker		
Masseur			Taxicab		
Men's Tailor			Teacher—Dancing		
Milk Dealer			Teacher—Languages		
Mineral Water			Umbrellas		
Moving Vans			Upholsterer		
Music Boxes			Watchmaker		
Notary		
Nurse		
Paper Hanger		
Photographer		
Physician		
Pianos		
Piano Tuner		
Picture Frames		
Plasterer		
Plating		
Player Pianos		
Printer		
Rugs and Carpets		

Our Wedding

Bride's maiden name.....
Groom

Date

Church

Home address

Minister

Witnesses

.....

.....

.....

MAID OF HONOR.

.....

BEST MAN.

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BRIDESMAIDS.

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USHERS.

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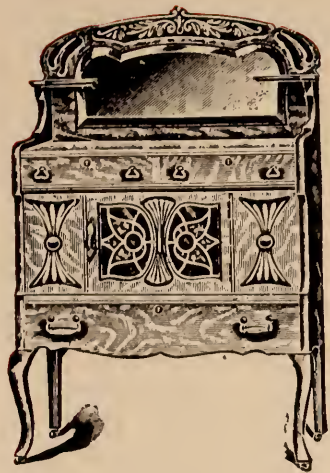
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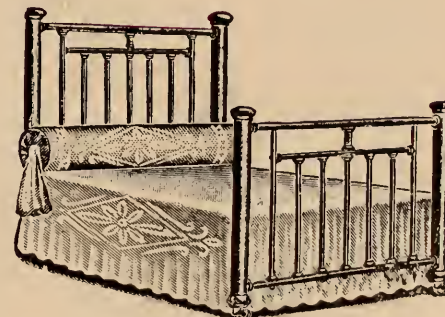
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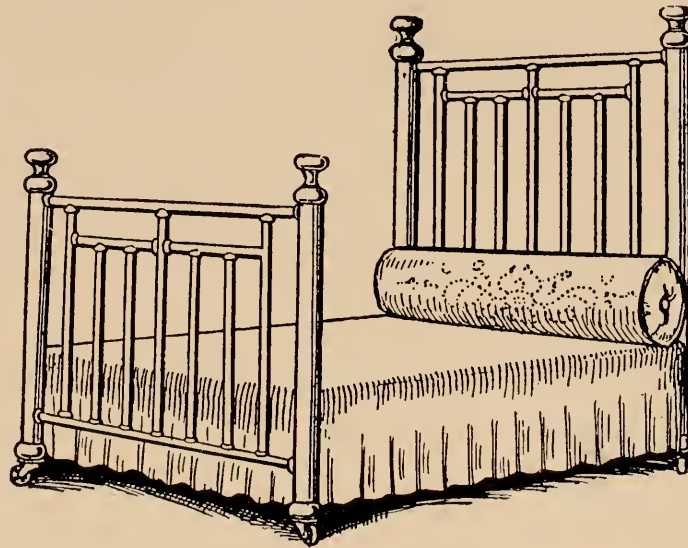
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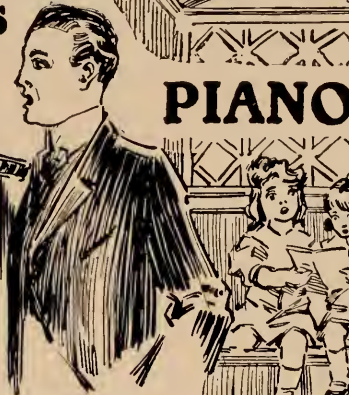
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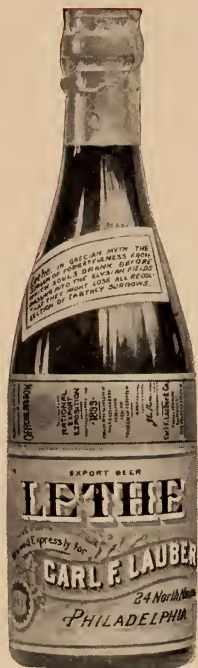


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