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JAN 17 1911



1911

ROSE QUEEN

THE E. G. HILL CO.
 RICHMOND, INDIANA

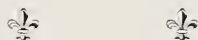
The Best Things of the Year

- | | |
|-------------------------------------|---|
| Two New Roses | ROSE QUEEN
The handsomest of all pink roses. |
| | MRS. AARON WARD
A lovely yellow variety at a very popular price. |
| New Carnation | BONFIRE
A grand scarlet, offered as a companion for <i>Beacon</i> . |
| New
Chrysanthemums | GOLDEN GEM |
| | MRS. DAVID SYME |
| | R. F. FELTON |
| | GRANFORD PINK
And others! |
| New Heliotrope | GENTEFLEUR
No other variety can touch it. |
| New
Fancy Geranium | PAINTED LADY
Type of <i>Richmond Beauty</i> . |
| New Yellow
Alternanthera | CROTONII
A giant yellow; will produce as fine an effect as <i>Golden Bedder Coleus</i> . |

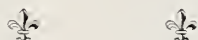
Novelty Roses for 1911

50c each; \$35.00 per 100, except where noted

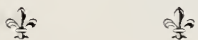
A distinct new rose is always an object of intense interest to the trade and even more so to the flower buyer; the grower has become timid through expensive failures; for years he said "Bride and 'Maid are good enough for me," even though 'Maid lost its color, and both wore disreputable foliage from mildew at times; Killarney and White Killarney were received with enthusiasm by the public, because they were beautiful, and quite as much because they were novel; but history repeats itself, and my lady, wanting a pink rose decoration, is now confined to practically one variety, Killarney. To your best customers, those who use cut flowers constantly and in quantity, this becomes extremely tiresome, and they feel that they do not get full value for their money, for one essential quality of enjoyment is lacking, namely, novelty or variety.



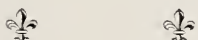
The grower, however, is wary, and does not want to take risks on the new things; he is not "up" on the handling of the novelty, and he is not sure of its popularity; he prefers to go on in his rut and let well enough alone; but the principle is wrong, for if all of us had held to this decision, where would be our best forcing varieties of today? Untried and unknown, for every standard rose was once a novelty.



We notice that every visitor to our place asks first to see the novelty roses and carnations; The benches of seedlings and importations are of first interest; over 150 sorts are being tested; some 30 varieties in the various types have been selected and are offered to the American trade for a final test; in making our selection a strong, healthy constitution is the first requirement, beauty the second, and distinctiveness in every case.



Beside our own seedlings, the other novelties are from all the principal European rose growers; *Rose Queen* is offered as a forcing variety that, without a single doubt, will "make good;" *Mrs. Aaron Ward* has already gained popularity in the east as a forcer, and it is also ranked among the *six best bedders* by *Admiral Ward*, who certainly has a right to set it where it belongs in a rose garden.



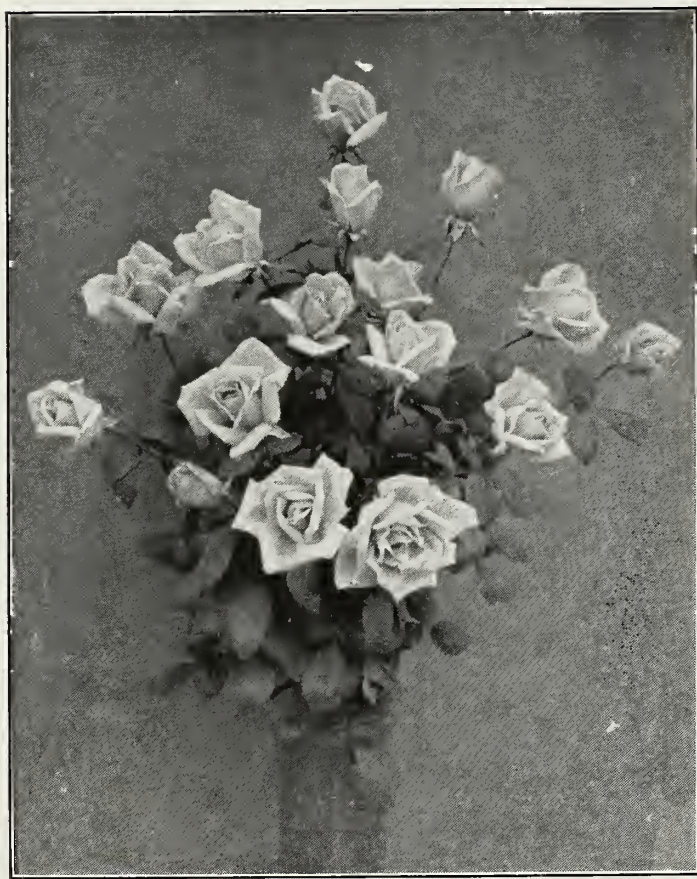
The other varieties embrace a few forcers, a goodly number of bedders, a few climbers, some polyanthas, etc. We have done very careful selecting, and offer these novelties for *your* final judgment.

E. G. Hill's Four New Roses

For 1911

FIRST AND MOST IMPORTANT IS

Rose Queen



Rose Queen

Color—This new rose has the startling shade of pink found in *Rodocanachi*, or in a perfect *Testout*, with yellow standard at the base of the petal, which is a guarantee that the flower will never “blue” with age, and that it will not fade in bright sunlight.

Form—The bud is very long, slender and pointed, and opening shows a heart glowing with color.

Stem—One of its strongest points is the freedom and quickness with which it makes long stems, which hold the fine buds quite upright, producing high-grade blooms earlier than any other rose on first year plants.

Petalage—It is fuller than *Killarney* and opens readily even in dark weather.

Its Keeping Qualities are remarkable; it has carried in fine condition to all the shows, and has stood up well after arrival.

The Foliage is decidedly handsome, while not too profuse.

It has a strong **Constitution**, is healthy and free from mildew and blackspot; does not drop its foliage as *Killarney* does, and never takes on the faded appearance that so often mars the beauty of the latter.

Management—The average grower will have no trouble in producing high-grade blooms, for the variety has no ugly tricks of growth or faults of constitution; takes same temperature as *Killarney* or 'Maid.

It **Propagates** readily.

Rose Queen won the prize at the Chicago Show, November, 1910, as the best undisseminated seedling.

READY MARCH 1

50 cents each.

\$35.00 per 100 (25 at 100 rate).

\$300.00 per 1000 (250 at 1000 rate).

\$5.00 per 100 additional for grafts ready during March.

ALICE LEMON (H.T., E. G. Hill)

This variety has a very strong, heavy growth and leathery foliage, is free branching, and not subject to mildew or black spot.

The bloom is very large and perfectly filled, with large, shell-shaped petals; the color is blush white, shading to brilliant salmon pink at the center of the bud, which is long and pointed.

The most promising bedder on our list. Magnificent in size and form.

ROBERT HELLER (Tea. E. G. Hill)

This rose is a deep golden yellow in color, quite a pure self without shadings; it is of the type of *Perle des Jardines*, but is

1. Deeper in color,
2. Stronger in growth,
3. Brings perfect flowers (no bull heads).

It has dark, leathery foliage, and is very free in bloom. A fine golden yellow garden rose. \$15.00 per 100.

RENA ROBBINS (H.T., E. G. Hill)

A seedling of *Paul Neron* × *Mme. J. Gillemot*. A very strong grower, with splendid stiff stems and immense globular flowers: color, white or lemon, with orange heart: we had hoped that this would prove a forcing variety, but it has developed, instead, fine bedding qualities, for which purpose we strongly recommend it. The bloom shows the parentage in its splendid size, and lovely, rounded form.



The New Teas and Hybrid Teas of the Year from Abroad

ALTHEA (H.T. Wm. Paul)

Lovely salmon-pink, base of petals orange, outside flushed rose, very large and full; vigorous in growth, flowers freely produced; a handsome bedder.

ALINE SCHNEIDER (Nollent. Tea)

Canary yellow with deep yellow center, large and fragrant; very vigorous and free.

This rose is a direct descendent from *Gloire d' Dijon*; its strong, heavy growth, fine leathery foliage and clear golden color give it a place that is quite its own. Bloom round and very full.

EUGENE BOULLET (H.T. Pernet)

Color, deep crimson shading to carmine; flower rounded in form, of good size; incredibly free in bloom. A nice grower; promises to make a fine red garden rose.

GEORGE REIMERS (H.T., Soupert & Notting)

Fiery red, intensely brilliant, large, with very massive petals; quite continuous, very fragrant. Should have a careful trial; comes very highly recommended by the originators as a forcer.

HELENE WATTINNE (H.T. Soupert & Notting)

White, with lemon yellow center, very double and of the largest size, opening as flat as a plate; a vigorous grower; a very promising bedder. Has the beautiful form of *Malmaison*.

JUBILAUMSROSE (J. C. Schmidt, H.T.)

Creamy yellow with orange center, very large and double, a vigorous and erect grower. Stems very stiff. Free; should be found in every collection.

One of the showiest and most impressive of the roses of the year. Of statuesque beauty.

JONKHEER J. L. MOCK (Leenders. H.T.)

This magnificent rose is one of the strongest in the family; it outgrows every other variety on our benches, and is constantly sending up heavy bottom breaks, each topped with a glorious flower in two tones of color, fiery red within, the outside of petals silvery, rosy white. Of fine rounding form; one of the largest in size; a grand rose. Awarded eight prizes in Europe. (See cut, page 4.)

LADY HILLINGDON (Lowe & Shawyer. Tea)
75 cents each.

A long, slender-pointed bud of brilliant orange copper. A variety that is meeting a heavy sale in England as a premier forcing variety.

LADY PIRRIE (H. Dickson H.T.)

A delightful garden rose of very distinct coloring, the outside of the petals is reddish salmon, inside apricot, flushed fawn and copper.

A free branching H.T., flowering at the point of every shoot; an ideal variety for bedding; color, freedom of growth, abundance of bloom are bound



to put this rose in the very forefront of garden favorites. Awarded gold medal.

LIEUTENANT CHAURÉ (H.T. Pernet)

The writer is enthusiastic over this grand red rose, a seedling from *Liberty*, × *Etoile de France*. Velvety crimson, very pure and brilliant in shade, with enormous shell-shaped petals and a size of flower that is startling.

Of vigorous, branching habit, and handsome foliage; holds great promise.

MME. VITTORIA GAGNIERE (H.T., Schwartz)

Very long bud opening into a large full flower of fine lasting qualities, white, tinted pink, reverse of petals, soft carmine.

MME. A. TUPINIER (H.T. Perdrille)

Rosy salmon on a yellow ground, outside petals coppery rose, unusually free from June till frost. A fine rose for bedding, of the general type of *Antoine Rivoire*.

MARIE DELESALLE (H. T. Soupert & Notting)

Deep brilliant red. Large, splendid form; double, on rigid stems; long, upright buds; the flowers are produced in marvelous profusion. Of *Etoile de France* type. Suggests a greatly improved *Papa Gontier*. One of the most distinct roses in habit that we have ever seen.

MARQUISE DE GANAY (H.T. Guillot)

Nice silvery pink; enormous cupped flower, with broad, massive petals; nice and full; very fragrant. *M. Guillot*, the raiser says this is the largest bloom among H. T.'s.

MME. VALERE BEAUMEZ (H.T. Schwartz)

Cream, yellow and orange are the colors in this queenly rose, all the tints exquisitely beautiful; form very full and nicely rounded; a strong grower; we feel sure that this rose will rank in the dozen best bedders; "standard" in all necessary qualities, "fancy" in its coloring.

PRINCE E. C. d' ARENBERG

(H.T. Soupert & Notting)

Brilliant, fiery scarlet, large and perfect, of massive form, erect and vigorous in growth; a most promising red variety, well worth a very careful trial as a forcer.

RAYON d' OR (Pernet. Pernetiana)

This novelty of M. Pernet-Ducher's belongs in the class with *Lyon-Rose* which has taken every grower by storm where shown in character; Rayon d' Or is a cross between *Mme. Melanie Soupert* and *Soleil d' Or*, and is a member of the *Pernetiana* family; "a vigorous grower of branching habit, fine bronze green foliage, glossy and absolutely immune to the attacks of mildew; color, coppery or-

ange, striped with brilliant scarlet bars; flowers large, full and globular; color, superb yellow, toning to sunflower yellow when fully expanded, the deepest colored of any yellow rose; flowers produced in great abundance; a grand garden variety.

Strong imported plants, \$1.00 each.

SOUVENIR de GUSTAVE PRAT (H.T. Pernet)

E. G. Hill considered this one of the finest novelties seen in Europe the past year; it has also behaved finely in our American greenhouse.

Color, clear sulphur yellow, very charming in tint; bud, long and oval, opening into a very large flower that is fairly full.

Vigorous and freely branching, with very beautiful foliage, free in bloom; a fine garden variety and must be tested for forcing.

Six New Hybrid Climbers

AVIATEUR BLERIOT (Fauque)

Wichuriana Hybrid

Saffron yellow, center golden yellow; of medium size in nice trusses. A vigorous climber. The finest yellow in the Wichuriana family.

BEAUTE de LYON

(Pernetiana or Hybrid Briar. Pernet)

Coral red, slightly shaded yellow; absolutely hardy; has strong shoots and ample foliage; flower large, full and globular.

DOROTHY DENNISON

(A Dickson. Sport of Dorothy Perkins)

A soft shell-pink sport of Dorothy Perkins, same growth and freedom; a very valuable novelty, giving us the fourth color in this lovely and useful type.

EXCELSA (Wichuriana. Walsh)

This is probably the handsomest of all the red climbers; the color is intense crimson scarlet, double and in clusters, like an intensified *Crimson Rambler*;

finest of all, these brilliant clusters are set in glossy, shining foliage that never mildews nor spots.

Intensely brilliant in color; flowers produced in great masses; the glossy, shining foliage of the Wichurianas—this variety promises to displace *Crimson Rambler*.

KOM. W. RAUTENSTRAUCH

(Lambert. Climbing)

This climber was raised by *Mr. Peter Lambert*, who gives the parentage as *Leonie Lamesch* × *Lutea bicolor*, states that it blooms freely from June till November. Color, delicate salmon, center clear yellow, outside white; fine circular double flowers in trusses of about a dozen.

SHOWER OF GOLD (Wichuriana Rambler)

(Paul & Son)

One of the finest yellow climbers yet raised, the long growths are densely clad in glossy, beautiful foliage, almost fern-like in effect; flowers, double and rosette shaped, almost the color of *Wm. Allen Richardson*.

Four New Polyanthas

Or "Baby Rambler" Roses

JESSIE

(Merryweather. Baby Rambler Type)

Free and strong and quite erect in growth; flowering in great profusion, color like *Richmond*, and does not fade; much the finest polyantha of its color.

MRS. TAFT (Dwf. Rambler. Levavasseur)

An improvement on *Baby Rambler*, a brighter shade of color, a continuous bloomer in large clusters from spring time till frost. A beautiful running mate for *Orleans Rose*, making a shapely and beautiful plant that is a bouquet of bloom. \$10.00 per 100.

ORLEANS ROSE (Levavasseur. Polyantha)

The showiest and prettiest of the pink "Baby" roses; this charming and dainty little variety is of beautifully rounded habit and is a huge bouquet of brilliant bloom, deep cerise with showy center of pure white, florets not crowded, but of beautiful arrangement. The color is irresistible, the plant grows like a weed, and the flowers are nearly "immortelle" in their lasting quality; we believe that they will outlast almost any other rose in existence, with their stiff, paper-like texture.

This pretty little rose has taken Europe by storm, and will make a sensation as soon as shown in this country. \$10 per 100. Ready now.

ZELIA BOURGEOIS (Vve. Vilin)

Among all the recent white "Baby" roses, this pretty variety stands pre-eminently first. It is an ideal sort for pot culture, having a round, compact habit, with very full trusses of evenly disposed flowers, which are small, very full, perfect in form and of glistening snow white; it comes into bloom on the very smallest plants and lasts well, being perpetual during the summer; fine for bedding purposes, as it is a sheet of white; the general florist will find a block of this rose benched for winter bloom, extremely useful and profitable.

\$15.00 per 100—2¼-inch.

\$20.00 per 100—4 -inch.



Recent and Very Noteworthy Roses

\$10 per 100, except where noted

Andre Gamon—A very vigorous grower of erect, branching habit; fine bronzy foliage, with long, finely shaped buds; the flowers are large, full and globular, carried well above the foliage upon rigid and strong stems. Color, deep rose and carmine, deeper on the edges. Very free. Hardy.

Col. Leclerc—An extremely vigorous grower of erect, finely branching and profuse habit; fine, deep green foliage, buds borne singly—flowers large, finely formed. A lovely cherry pink. A seedling from *Testout*.

Cynthia Forde—Deep, shining, rose pink; the flower is very large, perfectly formed and very full; wonderfully free; stems long and quite rigid. One of the most promising.

Chateau Des Clos Vougeot—The most wonderful color and texture ever seen in a rose; looks as if cut out of heavy velvet, with a color shading from rosy red to a blackish crimson; quite in a class by itself, blooming continuously in crops closely following one another. Very fragrant, and easy of propagation. Where suited in soil and situation, it is a strong grower, breaking freely from the base, sending up shoots from 15 to 20 inches long, which take an angle of about 45°, giving the plant a broad, branching habit.

Entente Cordiale—A charmingly beautiful rose of magnificent size and form; bud long and pointed, on long, stiff stems. Flowers large and full, creamy white with sulphur yellow center.

From *Chatenay* it has inherited wonderful vigor and floriferousness.

F. R. Patzer—A beautiful and distinct rose of very free flowering character; the growth is very robust and erect, with large and handsome foliage.

The blooms are produced with great freedom, they are carried on stiff stems and are of large size and substance and perfect formation; highly tea-scented.

The color is creamy buff, back of petals, warm pink; as it opens, changes to light orange pink.

A fine general purpose rose, for bedding or for pots.

Lyon-Rose—Shrimp pink, coral red, salmon, chrome, beautiful tints in delightful combination. Flowers large and splendidly formed. A grand variety, being eagerly sought for bedding purposes. \$20 per 100.

Molly Sharman-Crawford—We predict a great future for this grand snow white rose; it is one of the freest branching and fastest growing in the whole rose family; has medium-sized foliage, dark and heavy, with good, stiff, wiry stems and blooms of the grandest size, fullness and build. The color is very pure, texture strong, it blooms freely and continuously; in all probability it will take first place as a white bedding and nurseryman's rose.

Mayflower—(E. G. Hill). This charming Tea rose is really an *Improved Devoniensis*, being a vigorous grower, producing numerous long, wiry stems and daintily finished foliage, each one crowned with a long, slender, pointed bud which opens into a large, elegantly finished flower of creamy white, with laced edge of lavender pink about each petal; every tone is clear and bright. This is the result of several years' effort for a fuller, stronger *Devoniensis*.

Mrs. Wakefield-Christie Miller—Soft blush, shaded salmon; outside of petals clear, rosy vermilion; a delightful combination of colors; blooms of enormous size, quite full, with big petals. A gold medal rose. \$25.00 per 100.

Mrs.
Aaron
Ward



The
New
Yellow
Forcing
Rose



Mrs. Aaron Ward

This rose is a real joy to the grower, and absolutely distinct; if it never bore a flower, the plant would still be an object of beauty with its close-set foliage, dark and glossy leaves, long, slender and pointed, with maroon reverse.

The habit is admirable, very freely branched, making a perfect shrub in form, and rustling with health.

Every shoot produces a flower—

And the color! Coppery orange in the opening bud; golden orange when partly developed; pinkish fawn of lovely shade when fully open, when it looks like a full fluffy silk rosette. No wonder that flower-buyers have fallen in love with it.

Any grower wishing novelty in his cut roses, any florist needing something beside pink and white and red, will be delighted with the lovely *Mrs. Ward*.

\$12 per 100; \$100 per 1000. Own root, January delivery.

\$25 per 100 for strong grafts in March.

May Miller—(E. G. Hill) A strong growing, free flowering H.T., with large, dark foliage, the bud is long and pointed and opens into a flower of unusual beauty; the back of the petal is copper and bright pink, the upper surface peach and apricot—the tones remind one of the *Lyon Rose*, and it is, beside, of the easiest possible management.

Mary, Countess of Ilchester—A rose of the greatest distinction and charm, with vigorous and erect growth and most attractive and handsome dark foliage. Warm crimson carmine. It possesses unusually free and continuous blooming qualities; the flowers are of great size, with large, massive petals,

which are very smooth and circular. A distinct and admirable variety.

Paula—A vigorous, free Tea rose, most deliciously fragrant; habit erect, buds well shaped, sulphur yellow with ochre center; like a better *Etoile de Lyon*.

Radiance—A fine rosy pink variety, raised by *John Cook* and disseminated by Peter Henderson's Co. A fine grower.

Senateur Mascuraud—A fine, vigorous grower of erect, branching habit, with light green foliage; buds borne singly; flowers large, full and globular; color, amber yellow, with golden center. Extremely free.





May Miller

Florists' Roses for Forcing

GRAFTED ROSES

Ready after March 1

BRIDE.....\$10 per 100; \$100 per 1000	KILLARNEY.....\$10 per 100; \$100 per 1000
'MAID.....\$10 per 100; \$100 per 1000	WHITE
RICHMOND.....\$10 per 100; \$100 per 1000	KILLARNEY....\$12 per 100; \$120 per 1000
RHEA REID.....\$10 per 100; \$100 per 1000	MRS. AARON WARD.....\$25 per 100

OWN ROOT STOCK

OF THE FOLLOWING SORTS

Strong, healthy plants, from 2¼-inch pots. For prices, see index, page 13

American Beauty	Killarney	Mrs. Jardine	Perle des Jardines
Bride	White Killarney	Richmond	Mrs. Waddell
Bridesmaid	My Maryland	Rhea Reid	Mrs. Aaron Ward

For Summer Cutting: Kaiserin Aug. Victoria Maman Cochet
Wm. R. Smith White Cochet

Outdoor Bedding Roses

PERPETUAL BLOOMERS

Clean, healthy plants in 2¼-inch pots. See prices on index page 13

We have a million roses on our place, Summer propagated, and held cool during the Winter months; this stock will please the most critical; we invite inspection and request an early placing of orders.

American Beauty, the great American forcer and bedder.

Antoine Rivoire—A grand, fancy bedding rose, very large, very full, perfect in form. Color, flesh tints with orange center and carmine edge.

Alice Roosevelt—An improved Mme. Chatenay; very lovely color, bright pink.

Blumenschmidt—Pure citron yellow, outer petals edged tender rose, a sport from *Franciska Kruger*, which it resembles in form, but is more vigorous in growth.

Bride—Very popular white.

Bridesmaid—Bright pink.

Balduin—Full, large, rosy crimson; fragrant; one of the very best, strong growing bedders.

Baby Rambler—Very popular; a dwarf form of *Crimson Rambler*; fine for pots or bedding.

Bessie Brown—A fine bedder, with very large, double bud of soft white or shell pink.

Burbank—Pink bedder.

Conrad F. Meyer—A beautiful ever-blooming pink Rugosa; should be in every American garden.

Clotilde Soupert—This fine little polyantha is still a prime favorite as a bedder; grand pot plant; white, with pink center.

Cardinal—Fine red bedder, deep in color, fine in form.

Catherine Zeimet—A lovely little polyantha, pure white, in fine trusses; very fragrant; a little beauty.

Col. R. S. Williamson—Satin white with deep blush center; blooms very large, full, of perfect form, with high, pointed center; canes rigid and freely produced; petals round and of great substance. A grand rose for any purpose.

Countess of Gosford—Salmon, pink and rose, shading into one another, base of petals saffron yellow; a beautiful Irish rose.

Dorothy Perkins—An exceedingly hardy garden rose, standing a temperature of 20° below zero. A cross between *Wichuriana* and *Mme. G. Luizet*; much like *Crimson Rambler* in habit; color, clear shell pink; fragrant.

Duchess de Brabant—The old favorite garden rose; soft light pink, full and of large size, very free in bloom.

Dean Hole—An intense salmon-pink, with bud of extraordinary length, opening into a mammoth bloom of splendid substance. A strong grower.

Duchess Albany—The Red "La France"—grand form and lovely shade of rosy red.

Etoile de France—Vigorous in growth and of strong constitution, soon forming a fine, upright bush and troubled with few thorns. Has fine buds, borne singly on long, stiff stems, flowers very large, full and of cup form, dark crimson velvet in color, center vivid cerise. Fragrant and lasting.

Etoile de Lyon—Fine yellow bedder.

Elizabeth Barnes—Satin rose with fawn center, outside of petals rosy red, shading to yellow. Large, full and fragrant. A superb rose.

Freiherr von Marschall—Grand bedder, brilliant, red, a good, big, double flower, splendid grower and very free in bloom. Ranks with the two *Cochets* as an outdoor rose.

Florence Pemberton—Another splendid bedder, grand grower, magnificent in form, color and size; brilliant pink, shading lighter at the edges. Very fragrant.

Gen. McArthur—A comparatively new rose that is making a splendid record in all parts of the country, as well as abroad. Nothing finer in color, scarlet crimson; grand in size, form and fullness; has all the magnificence of form and habit of the best H.P.'s.—deliciously fragrant, continuous in bloom.

Gruss an Teplitz—The very best red bedding rose yet introduced for general purposes, for any section of the country.

Hector MacKenzie—Deep pink, changing to silvery crimson, flowers large and full, of perfect globular form; both free and fragrant. Strong and vigorous and very free branching.

Hermosa—Best pink bedder, the freest and most perpetual bloomer in existence.

Helen Gould—See Balduin.

Ivory—The ivory white sport from Golden Gate; grand flower.

Kaiserin Aug. Victoria—Pure ivory white. In addition to its other good qualities, it is the very finest of all the summer-blooming white varieties.

Killarney ("The Irish Rose")—Bright, carmine pink, marbled in creamy white; petals extremely large, and of a texture that makes it one of the most lasting of roses.

Lady Gay—A gay, "jolly," pink climber; a handsome companion for *Crimson Rambler*. Beautiful foliage.

La France—Very large, very double, and superbly formed; light, silvery rose, shaded silvery pink.

La Galissiere—Bright, deep pink; bud very large and full; extremely free; a rank grower; strongly recommended as a first-class bedder; the bloom is enormous, very full, and of magnificent form.

Laurent Carle—An extremely vigorous grower of erect branching habit and fine, dark green foliage; long buds are borne on long stems, opening into large flowers of perfect form, just full enough to open freely; color, brilliant velvety carmine.

Mme. Jennie Gillemot—Lemon white with orange heart; a nice grower.

Mme. Caroline Testout—A magnificent H.T. of the very loveliest shade of pink.

Mme. Constant Soupert—Has enormous, rounded buds of deep, brassy yellow, shaded and edged in rose. A grand, fancy variety.

Mme. E. Vicars—Bright carmine, shaded pale rose, reverse of petals white, tinted reddish carmine.

Mme. Second Weber—Rosy salmon, one of the grandest novelties of recent years; the bud is long and pointed, opening into an enormous bloom which deepens its color until fully expanded when it is as impressive as an *American Beauty*; a fine, strong grower.

Mme. Derepas Matrat—A nice yellow bedder, known as "The Yellow Cochet."

Mme. Levavasseur—See Baby Rambler.

Mrs. Theodore Roosevelt—Creamy white, with rose center; bud, long and pointed; flowers very large, full and of splendid form. A vigorous grower. Grand bedder. Its freedom of bloom is most remarkable, beginning on very small plants and continuing without interruption. Has made a fine record in Europe as well as in America.

Mrs. Jardine—Lovely silvery pink; a fine bedder.

Mrs. G. W. Kershaw—Very long, pointed bud, on long, stiff stem; color, the most brilliant and intense pink; of wonderful freedom and quite continuous.

Mrs. A. R. Waddell—A strong, rampant grower, with foliage that is ornamental in itself; buds long and pointed, rosy scarlet, opening coppery salmon; large and semi-double, but a wonderful keeper. One of the showiest roses extant; a splendid forcer.

Would suggest this variety as a grand improvement on *Safrano* and *Ma Capucine* for those who wish a fancy forcer.

Mrs. Dudley Cross—Pale, soft, rosy yellow with deeper shadings, a delightful color and of beautiful, rounded form, has good stems, holding the blooms quite upright. A splendid bedding variety.

Mrs. Aaron Ward—See page 7.

Meteor—Crimson—fine double free grower.

Maman Cochet—A magnificent pink rose of Mermet type, and the grandest of outdoor bedders in pink, making an enormous growth in one season. Of the largest size, beautiful in color, fine for florists' cutting in summer.

My Maryland—Color, glowing pink, very intense; the freest rose in growth and bloom that we know. A splendid bedder.

Marquise de Sinety—Golden yellow, shading to bronze, large and fine.

Miss Kate Moulton—Soft shell pink, with reverse of petals deeper; very ample foliage, with good, long stems. A fine bedder.

Marie Van Houtte—Pale yellow, edged rose.

Olivia—Deep rose color; a very strong, free growing H. T., resembling *Gen. McArthur* in habit, and *Balduin* in color and form of blooms.

Orleans Rose—See page 6.

Phyllis—A lovely little polyantha, with immense bunches of bright pink "baby" blooms.

Perle des Jardines—Golden yellow, with shining, leathery foliage.

Papa Gontier—An old-time favorite in red; hardy, free in growth.

Richmond—The best red rose yet produced. Color, crimson scarlet. Extremely fragrant.

Rosemary—A beautiful rose of shining, silvery pink, recommended for bedding. Very large and very double; a sturdy grower with stiff stems and large foliage; flowers freely produced.

Rhea Reid—During the unprecedented drought, *Rhea Reid* was a sheet of crimson scarlet throughout the summer, showing it the very finest of out-door varieties. Reports from every section of the country state that this variety had proved an unqualified success; it is *hardy* in Massachusetts, stands the heat of the South, and is in demand wherever it has been tried. A heavy caned, rapid grower, with splendid foliage and very large, very double flowers.

Souvenir de Maria Zayas—A robust, vigorous grower, producing a long pointed bud on a long stiff stem. Flowers very large, full and of perfect form. Color, bright carmine, veined darker. Very fragrant and free.

Safrano—Beautiful old favorite Tea; deep saffron color.

Souv. de Malmaison—Grand old rose, very full, opening flat; color, lovely light pink, shading to white; nothing finer.

Souv. du Prest. Carnot—White, with lovely pink center; long, pointed buds, heavy petals. One of the grandest of outdoor varieties. Profitable summer cut-flower variety.

White Maman Cochet—This American sport of the grand French variety has proved the very best of white bedders. Fine for summer cutting for florists' use.

Wm. R. Smith—Seedling from *Kaiserin* × *Maman Cochet*. As a summer bedder this variety ranks above all others; produces immense quantities of fine flowers of creamy white with pink shadings; the strongest growing of all the summer bedders, making a fine branching bush in one year's time. Has firm, glossy foliage and long flower stems.

White La France—Where the *La France* family thrives, this beautiful variety is a warm favorite still.

White Killarney—Sport from *Pink Killarney*—grand in every way; the white rose of the century; superior to its parent in every particular; words can not describe its imposing grandeur.

Wm. Notting—A grand bedder; large blooms of H. P. type, in bright, rosy cerise.

Wellesley—Beautiful, intense salmon pink; a good forcing variety.

Polyanthas

Or "Baby Roses"

"Baby Rambler" (Mme. Levasseur)—This rose is so well known as hardly to need a word of description; it is a dwarf form of *Crimson Rambler*, which produces flowers absolutely continuously. Invaluable either for pots or for outside bedding.

Clotilde Soupert—The only rival of *Hermosa* as a bedder and market pot-plant; white, with pink center. Everybody's rose.

Catherine Zeimet—This is surely a beauty and a great addition to the Baby Ramblers, grows to a

height of 20 inches and produces double, pure white flowers in abundance. It has a fragrance similar to Hyacinths. Of free, compact growth and very attractive. Produces a sheet of white color.

Mrs. Taft—Novelty. See page 5.

Orleans Rose—Novelty. See page 6.

Phyllis—A lovely bright pink cluster rose; a lovely pot-plant, totally different from *Mme. Levasseur* in foliage and flowers.

Zelia Bourgeois—Novelty. See page 6.

Climbers and Trailers

Index and prices, page 13

American Pillar—A new single rose with blooms 3 to 5 inches across, borne in immense clusters; color, lovely pink, with bright yellow stamens.

Bordeaux—Wine red, produces enormous trusses of flowers which last a very long time, and comes into flower earlier than *Crimson Rambler*; has small, neat flowers. Quite hardy. Awarded gold medal.

Carissima—Delicate flesh which does not fade, very double, flowering in great profusion. Produced in small panicles. (Wichuriana.)

Climbing Devoniensis

Climbing Perle des Jardines

Climbing Killarney

Climbing Paul Neron

Climbing Malmaison

Climbing Meteor.

Crimson Rambler—The best hardy climbing rose. Fine for Easter forcing as well as for out-of-door planting.

Cloth of Gold—Sulphur yellow, deeper center.

Dorothy Perkins—Beautiful, hardy pink, blooming in clusters.

Debutante—Soft pink, flowering in clusters; a vigorous trailing variety with beautiful, glossy foliage. (Wichuriana.)

"Flower of Fairfield"—An everblooming *Crimson Rambler*, color brighter than the older variety, flowers produced in great profusion from early summer till late Autumn; a valuable rose. Our first *Everblooming Climber*.

Hiawatha—Deep crimson, white at base of the petals; a beautiful single variety.

Lyon Rambler—(Novelty.) A strong, vigorous grower, with fine, dark green foliage, free blooming and lasting well; large, bold bunches of semi-double flowers. Vivid pink.

Lady Gay—Beautifully named, and the very gayest of decorative roses; makes a beautiful pot-plant,

a mass of pure pink bloom, just the shade that satisfies everybody. It is perfectly hardy, has glistening foliage, and does not spoil readily with rain as do so many cluster roses. Can be trained to climb or trail, or takes the bush form readily.

Marechal Niel—Best golden yellow climber for the South.

Reine Marie Henrietta—Deep cerise; often called *Red Glorie de Dijon*.

Sweetheart—(Wichuriana.) Pure white double flowers freely produced; glossy foliage.

Solfaterre—Large sulphur yellow.

Trier—Mr. Peter Lambert's grand, hardy climber, blooming in clusters; color, pure white, nice and full, but opening to show a crown of golden anthers. We feel sure that this rose will rank with *Cr. Rambler* and *Lady Gay* when once it is known; beautiful beyond words.

Tausendschon—Soft pink, blooming in clusters; the branches look like long pink ostrich plumes; a splendid forcing variety under the same treatment given *Crimson Rambler*. Very Valuable.

Veilchenblau

The Blue Rose

Color, steel-blue or amethyst, sometimes reddish lilac; a seedling of *Crimson Rambler*, with double florets in fine clusters; it is probably the most beautiful grower, with the handsomest foliage of any climbing rose in existence; the leaves are exceedingly long and slender with high gloss. Indications point to its becoming a very popular novelty.

\$6 per 100; \$50 per 1000. Ready now.

White Dorothy—Pure white sport from the beautiful Rambler, *Dorothy Perkins*.

Hybrid Perpetuals

Index and prices below

- | | |
|---|--|
| <p>Anna d' Diesbach—Rosy pink.
 Alfred Colombe—Bright red.
 Beauty of Waltham—Light red, full and perfect.
 Clio—Flesh color, pink heart.
 Capt. Christy—Rose pink.
 Chas. Lefebre—Deep velvety crimson.
 Coquette Des Alpes—White, touched carmine in center.
 Fisher Holmes—Dark crimson.
 Frau Karl Druschki—The "White American Beauty."
 Gen. Jacqueminot—Velvety crimson-scarlet.
 Gloire de Margottin—Scarlet-crimson.</p> | <p>Glory of Cheshunt—Bright vivid crimson.
 J. D. Pawle—Velvety crimson.
 John Hopper—Rosy crimson.
 Louis Van Houtte—Like crimson velvet.
 Mme. Chas. Wood—Good red.
 Mrs. R. G. Sharman-Crawford—Bright pink; one of the very best H. P.'s.
 Mme. Alfred Carriere—White, shaded salmon.
 Paul Neron—Deep rose, immense in size.
 Prince Camille de Rohan—Dark crimson-maroon.
 Prince Arthur—Deep crimson.
 U. Brunner—Cherry red—a grand rose.
 Vick's Caprice—Striped, pink and white.</p> |
|---|--|



Index and Price List of Roses

	Per 100	Per 1000		Per 100	Per 1000
American Beauty	\$ 6 00	\$ 50 00	Climbing Kaiserin	3 50	30 00
American Pillar	10 00		Climbing Malmaison	3 00	27 50
Anna d' Diesbach	3 50	30 00	Climbing Meteor	3 00	27 50
Alfred Colombe	4 00	30 00	Climbing Perle Des Jardines	4 00	30 00
Antoine Rivoire	3 00	27 50	Cloth of Gold	3 00	25 00
Alice Roosevelt	3 00	27 50	Clio	4 00	32 50
Althea	35 00		Capt. Christy	4 00	35 00
Aviateur Bleriot	35 00		Chas. Lefebre	4 00	35 00
Aline Schneider	35 00		Coquette Des Alpes	3 50	30 00
Alice Lemon	35 00		Conrad F. Meyer	4 00	35 00
Andre Gamon	10 00		Debutante	3 00	25 00
Bordeaux	6 00	50 00	Dorothy Dennison	35 00	
Blumenschmidt	3 00	27 50	Dorothy Perkins	3 00	25 00
Bride	3 00	25 00	Duchess de Brabant	3 00	25 00
Bridesmaid	3 00	25 00	Dean Hole	4 00	30 00
Balduin	3 00	27 50	Duchess Albany	3 00	27 50
Baby Rambler	3 50	30 00	Etoile de France	4 00	30 00
Beaute de Lyon	35 00		Etoile de Lyon	3 00	27 50
Bessie Brown	3 00	27 50	Entente Cordiale	10 00	
"Blue Rose"	6 00	50 00	Elizabeth Barnes	5 00	
Burbank	3 00	25 00	Excelsa	35 00	
Beauty of Waltham	3 50	30 00	Eugene Boulet	35 00	
Carissima	3 00	25 00	F. R. Patzer	10 00	
Chateau des Clos Vougeot	10 00		Flower of Fairfield	10 00	100 00
Col. Leclerc	10 00		Fisher Holmes	3 50	32 50
Cynthia Forde	10 00		Frieherr von Marschall	4 00	30 00
Crimson Rambler	3 00	25 00	Florence Pemberton	4 00	35 00
Clotilde Soupert	3 00	25 00	Frau Karl Druschki	7 00	60 00
Catherine Zeimet	3 00	25 00	Gen. Jacqueminot	3 50	30 00
Cardinal	4 00	35 00	Gloire de Margottin	4 00	35 00
Col. R. S. Williamson	4 00	35 00	Gen. McArthur	4 00	35 00
Countess of Gosford	4 00	35 00	Gruss an Teplitz	3 00	27 50
Climbing Devoniensis	3 00	27 50	Geo. Reimers	35 00	
Climbing Killarney	4 00	35 00	Glory of Cheshunt	4 00	35 00
Climbing Paul Neron	3 50	30 00	Hiawatha	3 00	25 00

	Per 100	Per 1000		Per 100	Per 1000
Hector McKenzie	5 00	40 00	Mrs. Aaron Ward	12 00	100 00
Helen Wattinne	35 00		Mrs. Arthur Waddell	6 00	50 00
Hermosa	3 00	27 50	Mrs. Wakefield C. Miller	20 00	
Helen Gould	3 00	27 50	Mrs. Dudley Cross	6 00	50 00
Ivory	3 00	27 50	Mrs. Taft	10 00	
J. D. Pawle	3 50	30 00	Mrs. R. G. Sharman-Crawford	4 00	40 00
John Hopper	4 00	35 00	Miss Kate Moulton	4 00	30 00
Jessie	35 00		Orleans Rose	10 00	
Jubilaumsrose	35 00		Olivia	4 00	35 00
Jonkheer J. L. Mock	35 00		Prince d' Arenberg	35 00	
Kom. W. Rautenstrauch	35 00		Perle des Jardines	4 00	30 00
Kaiserina Aug. Victoria	3 50	30 00	Papa Gontier	3 00	27 50
Killarney	4 00	35 00	Prince Camille de Rohan	3 50	32 50
La Galissiere	5 00	50 00	Paul Neron	3 50	32 50
Lyon Rose	20 00		Paula	10 00	
Lady Hillingdon	75 00		Phyllis	3 00	27 50
Lady Pirrie	35 00		Prince Arthur	4 00	32 50
Lieutenant Chaure	35 00		Rose Queen	35 00	300 00
La France	3 00	27 50	Rena Robbins	35 00	
Laurent Carle	4 00	35 00	Rayon d' Or	100 00	
Lyon Rambler	5 00		Richmond	3 50	30 00
Lady Gay	3 00	25 00	Rosemary	4 00	35 00
Louis Van Houtte	4 00	32 50	Rhea Reid	4 00	35 00
Marie Guillot	3 00	27 50	Reine Marie Henriette	3 00	25 00
M. Neil	3 50	30 00	Robert Heller	15 00	
Maman Cochet	3 00	27 50	Radiance	10 00	
Marie Van Houtte	3 00	25 00	Solfaterre	3 00	25 00
Marquise de Sinety	6 00	50 00	Shower of Gold	35 00	
Marquise de Ganay	35 00		Souv. de G. Prat	35 00	
Marie Delesalle	35 00		Souvenir de Maria Zayas	4 00	35 00
My Maryland	6 00	50 00	Safrano	3 00	25 00
May Miller	10 00		Souv. de Malmaison	3 00	27 50
Mayflower	10 00		Souv. du Prest. Carnot	3 50	30 00
Mary, Countess of Ilchester	10 00		Senateur Mascuraud	10 00	
Molly Sharman-Crawford	10 00		Sweetheart	3 00	25 00
Meteor	3 00	27 50	Trier	3 00	25 00
Mme. Valere Beaumez	35 00		Tausendschön	3 00	25 00
Mme. A. Tupinier	35 00		Ulrich Brunner	4 50	40 00
Mme. Chas. Wood	3 50	30 00	Vick's Caprice	3 50	30 00
Mme. Alfred Carriere	3 50	30 00	Veilchenblau, the Blue Rose	6 00	50 00
Mme. Caroline Testout	4 00	40 00	Wm. Notting	3 50	30 00
Mme. Jennie Gillemot	4 00	30 00	White Dorothy	6 00	50 00
Mme. Constant Soupert	4 00	35 00	White Maman Cochet	3 00	27 50
Mme. Segond Weber	6 00	50 00	Wm. R. Smith	3 50	30 00
Mme. E. Vicars	6 00	50 00	White La France	3 00	27 50
Mme. Derepas Matrat	3 00	27 50	White Killarney	6 00	50 00
Mme. Levavasseur (Baby Rambler)	4 00	35 00	Wellesley	4 00	30 00
Mrs. Jardine	4 00	35 00	W. E. Lippiatt	4 00	35 00
Mrs. G. W. Kershaw	4 00	30 00	Zelia Bourgeois	10 00	
Mrs. Theodore Roosevelt	5 00	40 00			



Chrysanthemums for 1911

Owing to very peculiar weather conditions during the summer, the early crop of 'mums in 1910 was lower than the average in quality, but, notwithstanding, it was a great year for the chrysanthemum, which has lost none of its popularity.

The *commercial type* has been greatly enriched the past few years by the addition of many fine novelties of incurving form and durable texture; and what we have predicted has come to pass, the *Pompons* and best of the singles have secured a firm hold on the market and are eagerly taken up, as they should be; we only wish that they covered a longer season.

The new *exhibition* sorts are simply wonderful; they positively must be taken into account by every exhibitor who hopes for success; they can not be ignored.

We were unusually successful in 1910 at the shows, and in response to many requests, we append a list of the principal winning varieties in our various exhibits.

A. J. Balfour	Harold Wells	R. F. Felton	Maurice del Huile
Mrs. L. Thorn	L' Africaine	Elise Papworth	Amateur David
Glenview	Mrs. Knox	Glacier	Alice Lemon
Mary Donnellan	G. W. Pook	Pockett's Crimson	} Chadwick Improved, or White Chadwick
The Eatons	Frank Payne	Beatrice May	
Mrs. Jos. Sinnott	Merza	Dolly Dimple	Golden Chadwick
Mrs. Thurkill	Loisseau-Rousseau	Mrs. David Syme	Emberta
Gladys Blackburn	Wells' Late Pink	Golden Eagle	Chas. Razer

The Wells-Pockett Set for 1911

\$2 per plant; \$20 per dozen

"They come high, but we must have them," if we intend to exhibit!

Mrs. G. C. Kelly—Old rose; will rank with Mrs. Syme.

Wm. Turner—Will rank with the very largest Jap. reflexed.

Harry E. Converse—Chestnut crimson; ball-shaped.

E. M. Byrnes—Scarlet crimson, a wonderful color.

Lady Carmichael—Pure white Jap. reflexed.

F. E. Quittenton—Deep crimson—every petal reflexed.

American Seedlings for 1911

50c each; \$5 per dozen; \$35 per 100, except where noted

Alice M. Flagler (Totty)—Pure white Jap. incurved. A much improved *Mrs. Robinson*.

F. E. Nash (Totty)—Light pink Japanese. Mid-season.

Pioneer (Totty)—First of a new type with serrated edges. Soft pink.

The E. G. Hill Co. takes pleasure in offering the following new Chrysanthemums, five commercial and five exhibition varieties, as being welcome additions in their respective classes.

These novelties helped us win the very numerous first prizes awarded our entries at Chicago, St. Louis,

and Indianapolis, and elicited unusual interest and admiration, the commercial sorts especially appealing to the general grower who is always on the lookout for marketable sorts that will *pay* well for the space they occupy.

Five Commercial Varieties

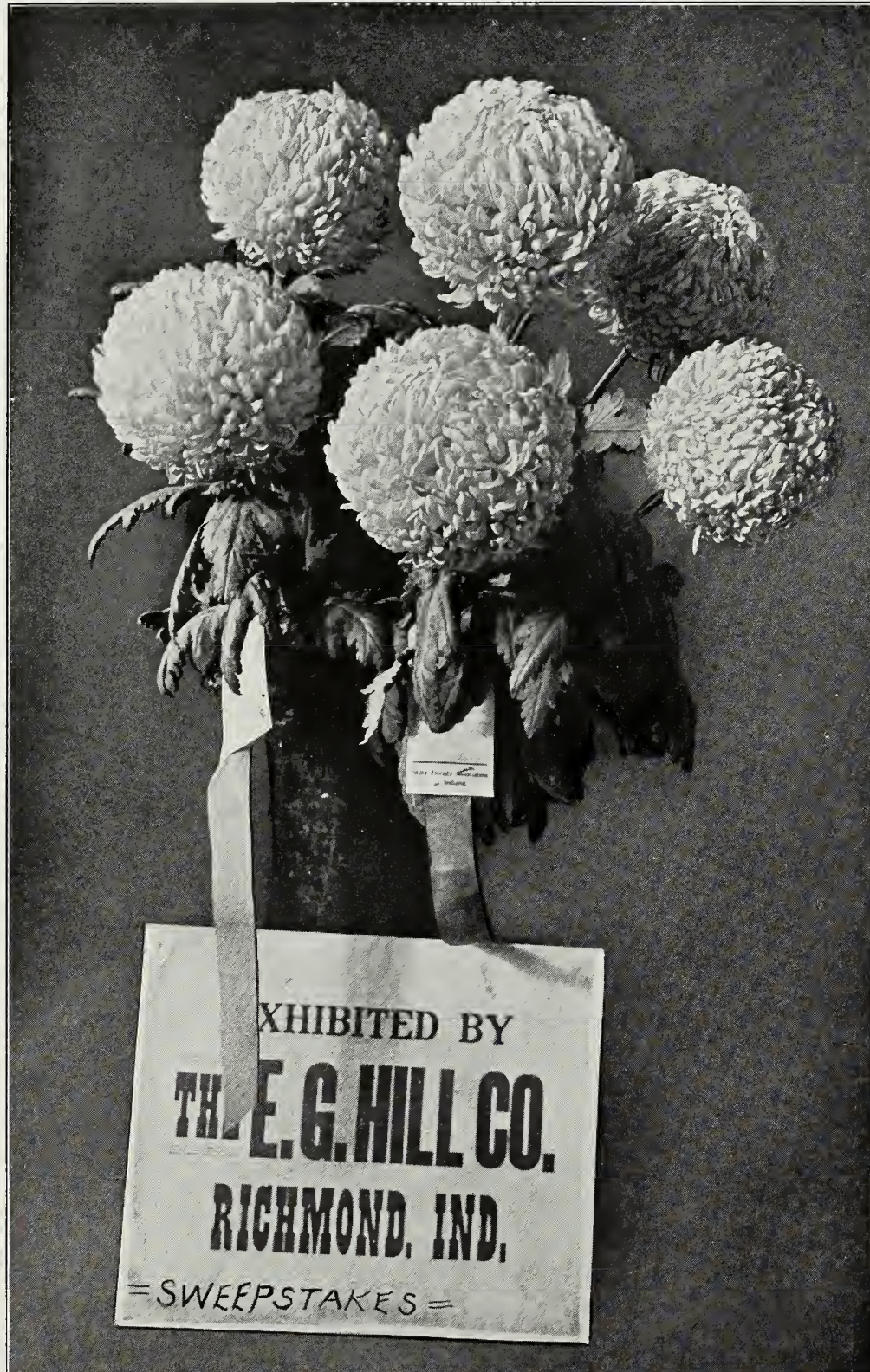
Golden Gem—There is no finer commercial yellow in the entire Chrysanthemum family than this golden yellow novelty promises to prove. It is per-

fectly round, of a most brilliant color, substantial in build and texture, with handsome foliage and stiff stem, dwarf in growth, of splendid keeping qualities and is apparently without a fault.

\$1.00 per plant; \$50.00 per 100.

Won the sweepstakes prize at the Indianapolis show, and was awarded the certificate of the A. C. S.

Emberta—A pure snow white incurving variety, of typical commercial build, of fine size with claw-like petals; a fine keeper and shipper, with stiff



Golden Gem

stem and handsome foliage. We bespeak a trial for this fine white by every grower who wishes to add to his mid-season varieties for cutting.

50 cents each; \$5.00 per dozen; \$35.00 per 100.

Mlle. Arlette Dubois—Another pure white variety which we recommend as valuable to follow Virginia Poehlmann, and we feel sure will become as popular; has a splendid stem, good foliage and can be planted close. Of Poehlmann type.

50 cents each; \$5.00 per dozen; \$35.00 per 100.

Romance—A golden yellow, very intense in color, of shining lustre, a perfect incurve, substantial in build, keeps indefinitely and carries in perfect condition, height 4½ feet; early mid-season.

50 cents each; \$5.00 per dozen; \$35.00 per 100.



Osprey

Osprey—A very late white of medium size, of absolutely perfect form, like a dahlia; this variety

will be invaluable to florists for spray work and for vases where the largest flowers can not be used. It is pure white and is as graceful and refined in its form as is Heston's White among the incurves.

\$25.00 per 100.

Exhibition Varieties

GLACIER

Pure white in color, and we have never seen anything larger and more impressive for the exhibition table. It is enormous in diameter, deep in build, very perfect in form and can be shown nicely on a 24-inch stem. Very perfect in finish.

\$2.00 per plant.

Maurice del' Huile—A golden bronze of Japanese incurving form, intensely brilliant in color, will prove a popular variety commercially as well as equal to the best for an exhibition table. Has splendid stem and foliage.

50 cents each; \$5.00 per dozen; \$35.00 per 100.

Ami Beauchaine—Color, brilliant old gold, changing to pure gold; very big and of the form of Lillian Bird; a fine exhibition novelty.

50 cents each; \$5.00 per dozen; \$35.00 per 100.

Amateur E. Davis—A rosy bronzy yellow of Japanese incurving form, very large globular flowers a splendid keeper, with 5-foot stem and beautiful foliage; an extra-fine late mid-season variety.

50 cents each; \$5.00 per dozen; \$35.00 per 100.

Arvede Barine—This variety is a most beautiful plumed pink, the color is intense without any dullness; it is large, nicely incurved and very heavily plumed, especially beautiful for the general grower or for variety in exhibitions.

50 cents each; \$5.00 per dozen; \$35.00 per 100.

The Wells-Pockett Set of 1910

These varieties were held at \$2.00 per plant last spring, and were good values for the money; they were a magnificent lot; for effective work on the show boards they are unapproachable, and while it touches American pride, we are compelled to take off our hats to the Australians.

The price for 1911 for the following sorts is 50 cents each; \$5.00 per dozen; \$35.00 per 100, except for W. Woodmason, which is \$1.00 each.

Alice Lemon—Probably the finest exhibition variety in the set; while of enormous size, it takes on a fine finish; it has a good stem and nice foliage; color, soft *Enchantress* pink; form, a very broad, spreading reflex. Our blooms measured 15 inches in diameter, florets outspread on the level.

Mrs. David Syme—A grand white that is booked to displace all of the other whites on the exhibition table. It is as large as *Moir*, when the latter is well done. It carries the foliage right up to the flower; stem absolutely perfect, and when taken on the bud about August 15, produces a flower that is as near perfection in its color as it is possible to get.

We have never seen a white variety of its type that could hope to out-point Mrs. Syme.

Howard Gould—The florets are long and grooved and the flower builds up into an enormous globe, splendid in form and substance. The inside of the petals is of bright, golden chestnut, with a reverse of pure, deep gold.

Mrs. W. A. Read—An intense, fiery, scarlet crim-

son, petals standing out stiff, show the color to the best advantage. This variety is perfect in foliage, which is right up to the flower. Any bud after August 15 produces a perfect flower.

Mrs. R. Luxford—Indian red, with gold reverse, splendid dwarf grower. This variety would make an ideal pot plant. This variety should rank high as an early commercial red.

Kara Dow—Chestnut, with a bronze reverse. This

variety is described by Mr. Pockett as the biggest bronze in existence. It is a little necky, but will make a magnificent variety for the short vase classes.

W. Woodmason—Mr. Pockett in naming this variety says: "My finest Crimson." \$1.00 each.

Onunda—A gigantic white—Probably the largest flower ever exhibited in this country; flowers carried quite erect. Scored 94 exhibition scale. Color, cream white.



General Collection of Chrysanthemums

\$3.00 per 100; \$25.00 per 1000, except where noted

The following varieties are recommended for commercial cutting from early to late in order.

WHITE

- | | |
|----------------------|---------------------|
| Oct. Frost | ☛ Heston White |
| Virginia Poehlmann | Timothy Eaton |
| Clementine Touset | Lynnwood Hall |
| Mlle. Marg. Desjouis | ☛ Chadwick Improved |
| ☛ Chas. Razer | Jeannie Nonin |
| ☛ Elise Papworth | Yanoma |

PINK

- | | |
|-----------------|--------------------|
| ☛ Cranford Pink | ☛ Winter Cheer |
| Roserie | W. R. Brock |
| Pacific Supreme | Jennie Rosette |
| Edmond Albe | ☛ Wells' Late Pink |
| A. J. Balfour | |

YELLOW

- | | |
|----------------|-------------------|
| Golden Glow | Major Bonaffon |
| Monrovia | Golden Eagle |
| Comoleta | Golden Wedding |
| Robt. Holliday | ☛ Golden Chadwick |
| ☛ R. F. Felton | Yellow Eaton |
| Dolly Dimple | |

OTHER COLORS

- | | |
|-------------------|--------------------|
| L' Argenteuillais | Pockett's Surprise |
| G. W. Pook | |

A. J. Balfour—A grand Japanese. Color, rose-pink; broad petals of great substance; nothing can touch it in color. Easy to do, but a slow propagator. When nearly every other pink in the house looks draggled and faded, Balfour is simply dazzling in color. \$4 per 100..... Sept. 10 Nov. 5

Chadwick Improved—Pure snow-white, never tints; cut blooms were in heavy demand and brought the very highest prices. \$6 per 100..... Sept. 25 Late

Take Bud Blooming Date

Clementine Touset (The "Early Chadwick")—The bloom is the largest obtainable white for the date. Often flushed pink, like Chadwick. Plant in June; can be set close on the bench..... Aug. 20 Oct. 12

Comoleta—Clear, bright yellow; blooms 6 inches and over. Fine, early pot plant; foliage up to the flower. 2½ feet..... Aug. 20 Oct. 12

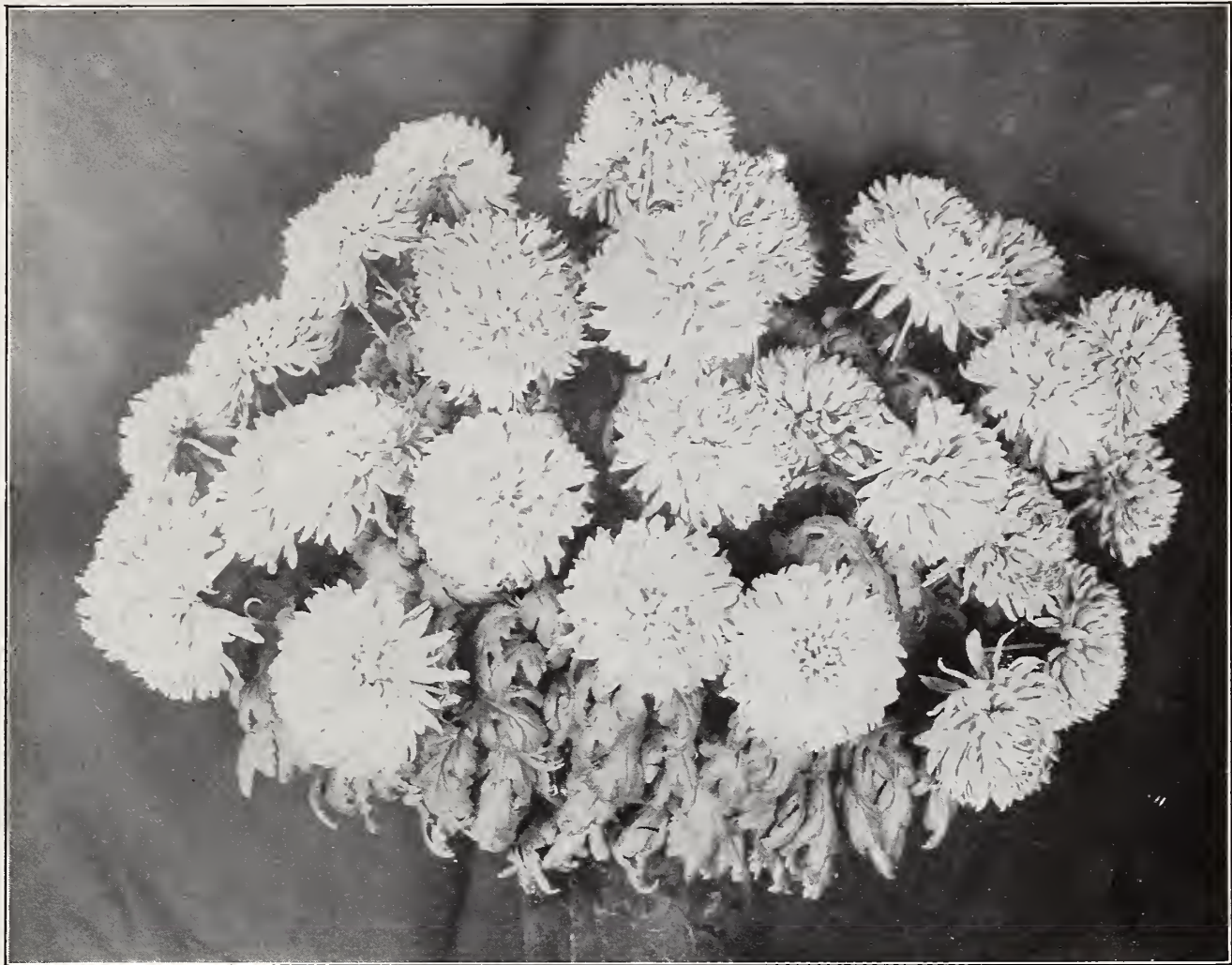
Col. Appleton—Golden yellow. Aug. 15 Nov. 1

C. H. Totty—Chestnut and scarlet; a grand variety, stem and foliage perfect; no neck nor bad buds. Fine exhibition variety. \$10 per 100. Aug. 20 Nov. 1

Capt. Julyan—Deep primrose yellow, of very large size and coming into bloom very early, and can be had very late; very stiff stems; a fine pot plant, as well as a valuable early yellow cut flower. \$15 per 100..... Aug. 20 Oct. 25

Chas. Razer—The best commercial white of its date; flower much like Bonaffon in form, but larger; pure snow-white with a grand stem, and foliage as handsome as *Eaton*; won over *Merra* at the Chicago Show; a very easy doer; will become as widely grown as *Bonaffon* and *Eaton*. \$8 per 100..... Sept. 5 Nov. 1

Cranford Pink—The very earliest commercial pink, coming into bloom before Roserie; it is the shade of Enchantress carnation, very full, of nice size, the cut shows the form. Lasts in good form and color indefinitely; an English variety that has taken kindly to American culture. \$12 per 100..... Aug. 20 Oct. 1



Our Winning Vase of A. J. Balfour

	Take Bud	Blooming Date		Take Bud	Blooming Date
Dr. Enguehard —Grand commercial variety; color, pink; stem and foliage perfect. 4 feet.....	Aug. 5	Late	made good and stands high among commercial whites for early mid-season. <i>Easy</i> , clean, handsome, pure in color; a flower of grand build, showing a few		
December Gold —Very large and finely rounded—style of <i>Gen. Hutton</i> ; grand golden yellow color. \$15 per 100.....	Aug. 30	Nov. 2			
Donatello (Novelty 1910)—One of the best commercial yellows of the year; an early variety that will displace <i>Crocus</i> , <i>Halliday</i> , <i>Comoleta</i> and others of that date; true commercial type in all its points, and a very satisfactory grower. \$10 per 100.....	Aug. 20	Oct. 20			
Dolly Dimple —Extra good yellow of medium shade, unusually fine form, a rather flat, inrolling incurved of great spread; as fine stem and foliage as <i>Eaton</i> . \$6 per 100.....	Aug. 20	Nov. 5			
Ethel Fitzroy —Extremely beautiful color, rosy, golden bronze; very easy doer, with nice, big, incurved blooms.....	Aug. 25	Oct. 15			
Elise Papworth has quite upheld its first year's record; it has					



Cranford Pink



Elise Papworth

guard petals, and above this a fine globular form. It is full and solid, carried well on stiff stems, and its foliage comes well up, all these points tending to making it a grand commercial white. Won the sweepstakes at Chicago in 1909. \$12 per 100.....

Edmond Albe—Satin pink; a large, globular incurved, with short neck, beautiful, dark, medium-sized foliage, and stiff stem

Take Bud	Blooming Date
Aug. 25	Nov. 5

that is quite self-supporting; round and compact. \$10 per 100.....

Frank Payne—Lavendar pink—very large and spreading—a fine exhibition variety from Mr. Wells.

F. S. Vallis—The best of this type. An immense Japanese flower; yellow, deepening to a fine citron shade. Long petals, twisting and reflexing into a broad, deep bloom as large as Mme. Carnot. Exhibition only. 4½ feet

Fee Oriental—An "Early Guy Hamilton," has narrow, curling petals with creamy center; a fine grower and of very easy management (unlike Guy Hamilton), and a flower of unusual beauty. \$5 per 100.....

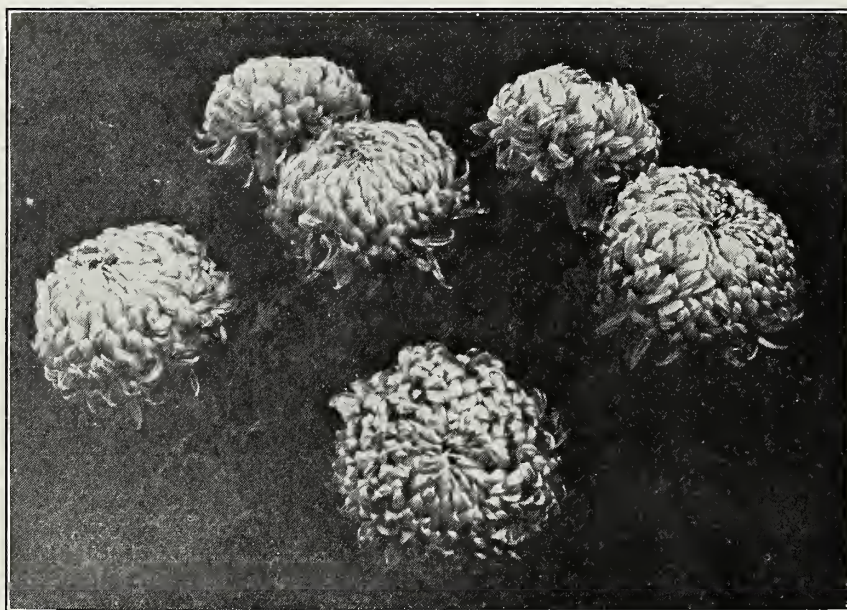
Golden Wedding—Nothing finer among yellows; shines like burnished gold; the standard for measuring color. 4½ feet. \$4 per 100

G. W. Pook (1909)—The prettiest thing of its color; lovely salmon bronze of bright shade; a fine grower, and valuable for commercial trade. A perfect example of the incurved globular form. \$8 per 100.

Gladys Blackburn—Bright buff, build of Mme. Carnot; a fine, large, bold flower; very lasting. \$15 per 100.....

Glenview—An enormous incurving globe of dark bronze and clear red. Dwarf grower with stiff stem; easy doer; a magnificent

Take Bud	Blooming Date
Aug. 20	Oct. 15
Aug. 25	Nov. 5
Aug. 20	Early Nov.
Aug. 20	Oct. 10
Sept. 10	Late
Aug. 15	Oct. 25
	Nov. 1



Edmond Albe

	Take Bud	Blooming Date		Take Bud	Blooming Date
sort for exhibition or for commerce, as the color is very pleasing. Our finest vase at the Chicago show. 3½ feet. \$4 per 100..	Sept. 1	Nov. 5	itself, and has met a warm welcome from every one growing it. 3½ feet. \$4 per 100.....	Sept. 15	Nov. 5
Golden Glow —Bright yellow, of velvety finish; fine stem and foliage. Flower 5½ inches in diameter, elegant in form; plant May 15. The very earliest yellow..	July 10	Aug. 20	Harold Wells —A mammoth bloom of purest white and finely finished from the second bud; 10 inches across. A wonderful flower, extra fine for exhibition, a good traveler, of strong texture. \$5 per 100.....	Aug. 20	Nov. 5
Guy Hamilton —3½ feet. Color, pure white, with long, drooping florets, forming a large, graceful flower.	Aug. 20	Nov. 15	Ivory —A gem among whites; popular still.	Aug. 20	Oct. 25
Glory of the Pacific —Early pink. 2½ feet.....	Aug. 20	Oct. 15	Jeannie Nonin —For Thanksgiving and later this has no rival; of the largest size, perfectly globular, finely finished, pure white, a splendid keeper and shipper. 4 feet. Unapproachable when well grown.	Oct. 1	Nov. 25
Golden Dome — <i>Golden Sport</i> from <i>Yellow Eaton</i> . Shows a little variation in foliage, but loses none of the Eaton beauty. 4 feet.....	Sept. 20	Nov. 12	John Burton —Very late pink; very full and a nice dwarf grower, with beautiful foliage. \$4 per 100.	Oct. 10	Nov. 20
Golden Chadwick —The very best late commercial yellow; a perfect Chadwick in a grand color; can be had very late. A splendid keeper. 4½ feet. Ours is not "Yellow Chadwick," but a deep golden strain. \$5 per 100.....	Sept. 25	Late	Keith Luxford —Wine red, distinct and of fine reflexing form. Grand habit. \$15 per 100.....	Aug. 20	Nov. 5
Gen. Hutton —Yellow, shaded orange; easy doer, enormous; indispensable. In form and petal like a perfect Carnot. 4½ feet. \$4 per 100.....	Sept. 1	Nov. 15	Lynnwood Hall —Glistening snow white of the largest size, perfectly incurved, of elegant finish and with stiff stem and beautiful foliage; a fine traveler; its fine color and massive build are remarkable in a commercial sort of such excellent keeping qualities; a very easy doer, 4½ feet. \$5 per 100.	Sept. 1	Nov. 15
Golden Eagle —Mr. Dorner's fine seedling from <i>Eugene Dailedouse</i> . The variety is really <i>Dailedouse</i> repeated in a dwarf grower of easy management; the long, incurving, golden petals are glorious; can be planted very close. Stem perfect, foliage quite to the flower. Height, 4½ feet. \$4 per 100.	Sept. 5	Late	L' Argenteuillais —A very fine example of crimson and gold, magnificent color; fine for either single stems or sprays. Invaluable for its date; best early red. \$5 per 100.	Aug. 25	Oct. 10
Glitter —A splendid glistening yellow, a solid flower, 7 inches either way. Stem stiff, foliage good; easy to grow. One of the showiest; fine for exhibition or fancy commercial. Height, 4 feet.	Aug. 25	Nov. 1	L' Africaine —A giant <i>Wm. Seward</i> , velvety crimson; 4½ feet. Won First Prize at the Naional Exhibition for best red in seedling class. An easy doer; does not burn with ordinary culture. \$6 per 100.....	Sept. 1	Nov. 5
Gloria —A seedling of October Frost; large blooms, of a beautiful light pink. Stem and foliage unsurpassed; fine early pink....	Aug. 25	Oct. 15	Mrs. Mease —Sulphur sport from Mme. Carnot. \$4 per 100...	Aug. 25	Nov. 1
Golden Gate —Beautiful tawney orange and yellow; fine Jap. reflexed.	Aug. 25	Nov. 1	Mrs. D. V. West —Grand white, with broad florets that twist and curl into a most beautiful flower. 4 feet. Should be in every exhibition collection. \$5 per 100.....	Aug. 20	Nov. 5
Heston White —A very popular English commercial, of the type of <i>Alice Bryon</i> and <i>Mrs. Buckbee</i> . Beautiful in finish; a very easy doer. Pure snow-white; compact incurve. In a class quite by			Mrs. George F. Baer —The yellow sport from Mrs. Jerome Jones. The color is good, and it fully equals its parent in all other essential points. 3 feet.....	Sept. 15	Nov. 5

	Take Bud	Blooming Date		Take Bud	Blooming Date
Mrs. Jerome Jones —A beautiful, glistening white, Japanese incurved, still widely grown and greatly admired. 3 feet.....	Sept. 15	Nov. 5	Mrs. H. Stevens —Golden salmon bronze, a monster flower, type of <i>Mary Ingles</i> , but greatly improved. \$15 per 100.....	Aug. 25	Nov. 5
Mrs. Thirkill —Grand exhibition yellow; immense in size, grand in form.....	Aug. 20	Nov. 5	Mlle. Simone Jossier —A magnificent creamy white of the very largest size; unexcelled for exhibition.	Aug. 25	Nov. 5
Mrs. Robinson —One of the most widely grown of whites for its date.	Sept. 5	Nov. 1	Mlle. Jeanne Rosette —An enormous Thanksgiving pink, very full and compact. A fine companion for the <i>Chadwicks</i> and <i>Nonin</i> for late cutting; the stem and foliage are perfect, the blooms as deep as they are wide; 5 feet.	Oct. 5	Nov. 15
Mrs. Mary Mann —A seedling from <i>Marie Liger</i> ; fine globular form, good size, broad, grooved petals and extra fine shade of rose pink; 3½ feet.	Aug. 20	Nov. 1	Miss Alice Byron —Fine, substantial white for shipping or for general use. Early mid-season. Very lasting. Must be cut 8 to 10 inches from the ground on account of its woody stem. 3½ feet.	Aug. 20	Nov. 1
Mrs. Knox —Fine exhibition yellow; grand blooms, easily produced; slightly reflexing in form.	Aug. 25	Nov. 5	Miss Clay Frick —White sport from <i>Wm. Duckham</i> . Every 'mum grower knows the variety <i>Wm. Duckham</i> ; the sport named above is identical with the parent, save in color, which is pure white. 3½ feet.	Aug. 25	Nov. 1
Mrs. Jos. Sinnott —A fine rosy purple, reverse, light pink; stem and foliage perfect; makes a splendid bush plant. 4 feet.....	Aug. 20	Nov. 5	Miss Miriam Hankey —Japanese incurved, bright mauve pink, of enormous size; splendid size and stem and good foliage. Blooms of this variety were the largest at the Chicago show. 4 feet.	Aug. 20	Nov. 5
Mrs. Girard Foster —Flowers creamy white, with petals incurving and building up a beautifully finished flower. Foliage and stem perfect. Splendid keeper and shipper.	Aug. 15	Nov. 5	Mary Donnellan —Color, bright yellow; of great substance; a magnificent exhibition bloom, with very broad, claw-shaped petals. 6 feet. \$5 per 100.....	Aug. 20	Nov. 5
Mrs. W. E. Kelley —A very bright yellow Japanese with fine stem and foliage, 5 feet high; easy to manage and producing perfect blooms from late buds. A very promising commercial. \$6 per 100.	Sept. 15	Nov. 10	Major Bonnaffon —This splendid yellow commercial is still grown in large quantity; our stock is in perfect health. 3 feet.	Sept. 20	Nov. 30
Mrs. C. H. Totty —Light pink, true reflexed, beautiful, refined flowers that appeal to every one. For exhibition only, as the stem needs support. \$5 per 100.....	Aug. 20	Nov. 5	Mary Ann Pockett —Three and a half feet. A fine red of large size from the early crown; comes brighter in color from later buds. A beautiful variety, with good stem and perfect foliage; noticeable on account of its broad, incurving florets. \$5 per 100.....	Sept. 1	Nov. 5
Mrs. O. H. Kahn —A beautiful bronze, with mahogany shading that lights up finely. An absolutely reliable variety; leaves nothing to be desired in its color. An invincible prize winner. \$10 per 100.	Aug. 25	Nov. 5	Mme. Carnot —Exhibition white; a giantess. \$4 per 100....	Sept. 1	Nov. 5
Mrs. L. Thorn —Clear yellow, loosely arranged into an incurving globe. A fine grower. We feel like saying that there is nothing lovelier in the whole range of yellow than this grand and refined variety. \$10 per 100.....	Aug. 25		M. Loiseau—Rousseau —Enormous incurving pink in two tones of color; foliage grand, stem perfect; no neck; beautiful and imposing. 5 feet. \$5 per 100.....	Aug. 15	Nov. 5
Mlle. Margaret Desjouis —Cut before fully matured, for shipping. Pure white, with paper-like texture, very large and smoothly incurved. Fine stem, fair foliage. An exceptional commercial value.		Oct. 15 to Nov. 1			

	Take Bud	Blooming Date		Take Bud	Blooming Date
Monrovia —By far the best very early yellow; use early cuttings; keep them moving without check.	July 15 to July 20	Oct. 1 to Oct. 10	Pockett's Surprise —Bright crimson scarlet and bronze, of enormous size, incurving, with stiff stem and shining foliage; very easy to do. Blooms of this variety brought \$1 each in Chicago at Thanksgiving; lasts a month on the plant. \$10 per 100.	Aug. 28	
Matchless —A grand red; shows the deep crimson color to the best advantage.....	Sept. 5	Nov. 1	Prof. Tillier —Color a splendid scarlet-crimson; unusually good grower, with beautiful flowers that show the brilliant color at its best. Very easy doer; stem excellent. 4 feet.	Last bud	Nov. 5
Merza —Indispensable exhibition white, grand in form, fullness, texture and color. \$4 per 100.	Sept. 1	Nov. 5	Pacific Supreme —A longer stemmed, brighter colored Glory Pacific, maturing at same time... .	Aug. 20	Oct. 10
Nellie Pockett —A fine white of elegant form, incurving and reflexing, rather narrow petals. Fine for exhibition or commercial. 3½ feet.	Aug. 15	Nov. 10	Rose Mawr —A mammoth rosy pink Jap. incurved, with lighter silvery reverse. Broad, irregularly incurving petals of great substance. A fine companion for Chadwick. 4 feet. \$5 per 100..	Sept. 10	Nov. 20
Nagoya —One of the largest and finest brilliant yellows in the family. 4½ feet. A grand late sort. \$4 per 100.....	Sept. 20	Nov. 10	Rose Pockett —Chrome and old gold, of enormous spread; beautiful, massive form, very broad, but finely incurving. \$10 per 100.	Aug. 10	Nov. 1
O. H. Broomhead —Rosy lavender; a fine, big exhibition variety; good color.....	Aug. 25	Nov. 1	Roserie —A good, early commercial pink.	Aug. 15.	Oct. 5
October Frost —The largest commercial white of its date; large, spreading, high-built flowers of splendid substance. Extra good. 4 feet.	Aug. 10	Oct. 10	R. F. Felton —Deepest buttercup yellow, the finest of its type in its color to date; grand in every way. An early mid-season sort, with strong stem, good foliage, of medium height; a grand, large incurved, and an easy doer. For 1910 we started our plants too early; we shall take June cuttings, and give same culture as to the Eatons; must be fed with caution; don't be afraid of this fine sort—it will pay you to learn it; as fine as <i>Mary Donellan</i> , without that variety's faults. \$15 per 100.	Aug. 20	Nov. 1
Ongawa —Bright bronze; Japanese incurved; of the very largest size. A splendid exhibition variety; very imposing in form, petals broad and deeply channeled. Sells well commercially, for it is very brilliant, and of splendid, round form. 3 feet. \$4 per 100..	Aug. 25	Nov. 1	Robert Halliday —Nice, early yellow.	Aug. 20	Oct. 20
Pockett's Crimson —A glorious reflexed of the largest size, the color of G. W. Childs, crimson and gold. It does not burn and is a splendid keeper and shipper. The foliage and stem are ideal. It won the grand sweepstakes at the Chicago show in 1909, being placed first of all the new kinds exhibited in fourteen classes. \$10 per 100.	Aug. 20	Nov. 15	Sunburst —Japanese incurved. The base of the petals is an intense yellow, gradually shading to pale yellow at the tips.....	Aug. 25	Nov. 5
President Taft (1909) —Japanese incurved, petals of the purest white which closely incurve, forming a huge, glistening ball. Stem stiff and foliage ample. 4½ feet. \$5 per 100.	Aug. 30	Nov. 1	Secy. Maheut —Fine, early red; extra good.	Aug. 20	Oct. 20
Polly Rose —Fine for pots; very early white. Bench it at least as early as June 1.....	Aug. 20	Oct. 10	Timothy Eaton —Can be spaced 6 x 8 inches. The best commercial white of its date.....	Sept. 10	Nov. 10
Patty —A beautiful "live" shade of soft Enchantress pink. A pretty incurving variety—dwarf. A fine late sort.	Aug. 25	Nov. 15	Virginia Pcehlmann —Best of its date. Almost pure white, of good size, incurved, full of petals,		



R. F. Felton

	Take Bud	Blooming Date		Take Bud	Blooming Date
making a perfect bloom; of very easy culture. A good keeper and shipper. 3 feet. \$4 per 100; \$35 per 1000.	Aug. 15	Oct. 12	than a well done <i>Moir</i> . \$5 per 100.	Aug. 20	Nov. 1
W. R. Brock —A fine pink for Thanksgiving or later; foliage up to the flower, and stem perfect. The color is a lovely shade; has no bad tones. One of the most valuable of the later novelties. \$10 per 100.	Sept. 20	Late	White Cloud —A large, deep, Jap., 8 inches in diameter; white on the edge, cream at the center, finishing almost pure white. 4½ feet.	Aug. 15	Nov. 1
Winter Cheer —Beautiful, round, incurving pink, almost the shade of <i>Balfour</i> ; stem and foliage perfect; easy to do. <i>Bonnafon</i> , <i>Heston White</i> and <i>Winter Cheer</i> make a fine trio. \$4 per 100.	Sept. 15	Nov. 5	W. H. Chadwick —Magnificent variety, unsurpassed in size. White or blush. 4 feet. \$4 per 100; \$35 per 1000.	After Sept. 15	Very Late
W. M. Moir —Jap. incurved, purest white, a monster flower, perfectly round with even diameter of 9 inches; stem stiff and erect. foliage well up. 5 feet. There is nothing finer in whites			W. Duckham —Beautiful pink, the form grand; an easy doer, perfecting a very large per cent. of blooms, 7 inches across, on stiff, well-foliaged stems. 4½ feet....	After Aug. 25	Nov. 1
			W. Mease —Old rose, bright and fine; big reflexing bloom. \$15 per 100.		Nov. 5
			Wells' Late Pink —Without seeing it, you can't imagine how fine this variety is. The stem is		

stiff as a ramrod; the foliage is beautiful. It is as free and clean a grower as Eaton. It is as big and substantial as a football—19 inches around, and solid.

The color is pure, true, bright pink; take the last bud.

There will be nothing better in its color for many a day. \$15 About per 100. Sept. 15 Nov. 15

Take Blooming
Bud Date

Take Blooming
Bud Date

Yellow Mrs. Jones—(See Mrs. G. F. Baer.)

Yellow Eaton—Bright yellow sport from Timothy Eaton. For everybody's use, and for commercial purposes as well as for show, it is strictly A-No. 1. Sept. 10 Nov. 10

Yanoma—A very late white of special commercial value; can be had in perfection easily for Christmas. A lovely old variety. Oct. 1 Late

Pompons

These beautiful miniature 'mums are extremely popular with the flower-buying public, and every general florist should have a generous lot to cut; they come in about October 20 and last till late November, the pretty, little *Yellow Baby* being the latest; fine varieties meet a ready sale, as they are decorative wherever used—for the table, or mantel, the home or church, and are effectively used in dainty arrangements or massed for color effects, and for the sick room no flower is more wholesome and cheerful.

The demand for the Pompons was far beyond the supply last year; the young plants can not be had before last spring, as they never make growths early in the season.

\$3 per 100

Acto—Has dahlia-like petals, bright rose, lighter reverse.

Alena—Flat, reflexed; dainty pink; one of the best.

Angelique—Pure white, high-built flower.

Alma—A beautiful pink variety, like a miniature *Mrs. Perrin*; flowers large for a pompon, and plant 3 feet high. A beauty.

Baby—In a class quite by itself; a fine grower with dainty foliage and stiff stems. Solid little flowers with curiously folded petals; like plump, golden buttons. Very late.

Baby Margaret—Small, and compact in form, with flowers twice as large as *Baby* on longer stems. Pure white. Very useful and substantial.

Black Douglas—Fine dark red.

Caritas—Blush, deeper pink in center; very handsome.

Dupont de L' eure—Amber shaded bronze.

Emo—Golden yellow, like a buttercup in form; 3 feet.

Elva—The most beautiful of white pompons, pure in color, of full fluffy form; very early; extremely useful to every grower of cut flowers.

Ila—Bloom, the form and size of a dandelion, with notched petals; shining, golden yellow.

Inga—Bright red of beautiful shade, fine size, and elegant form; one of the earliest.

Itza—Golden bronzy red, with yellow center; nice, large flower; an exquisitely beautiful color.

Jules La Gravere—Deep, bright crimson.

Klondike—Most beautiful yellow in the family; extra fine.

Lula—Lovely snow white, globular form, and of medium size.

Lodi—Clear citron yellow, with pretty incurving petals, as if trying to copy a big Japanese.

Magnificus—Pure white, large size, extra good form. Fine.

Mrs. Wyness—Pink, quilled center.

Nio—White, lightly tinted pink; very small

Quinola—Stiff stemmed, golden yellow; a favorite commercial in Philadelphia.

Savannah—Good yellow.

Utan—Light magenta, tipped white; globular form.

Waco—Creamy white, shading to yellow; incurving petals, rather large bloom.



Pompons

Pompon Anemones

\$4 per 100

Briolas—An exquisitely beautiful variety in soft rosy blush; 3 feet.

Perle—4 feet. Deep rose; very beautiful in sprays.

Garza—Single, a beautiful variety with very stiff stems, nicely branching. blooming in sprays; flor-

ets stiff and ray-like, snow white, with golden yellow center. An elegant cut flower.

Bessie Flight—Large Pompon; rosy heliotrope; nothing like it in the entire 'mum family; extremely fine for cutting in sprays.



Feathery, Spidery and Thread-like Sorts

Odd, pretty sorts, that ought to be in every general collection; they excite curiosity and admiration. *King of Plumes*, *Miss Harvey* and *White Jitsu-jetui* are of especial value to the general florist for cutting, and will be found profitable to grow in quantity.

\$10 per 100

Alice Carter—Late; bronze, tipped with gold.

Cheveaux d' Or—Golden yellow; like a fine dandelion.

Crimson Tangle—Quite unique; the florets are not thicker than a heavy thread, and yet the upper surface is velvety crimson and the underside bright gold; the florets are long and twisted, and the cut sprays make a beautiful, dainty spread of gorgeous color; the blooms are 2 to 2½ inches in diameter.

Elegans—Large, blush white single; florets narrow and 2 to 3 inches long. A freak.

Houpe Fleurie—An oddity in red and yellow. Early.

King of Plumes—Grand for cutting in bunches. Golden yellow, of shining texture, very full and double, petals shortening towards center, and each

petal deeply notched; exquisitely beautiful; one of the most useful.

Miss Harvey—This is a little beauty, producing beautiful sprays like very fine lace; color, white, delicately tinted pink; it is frilled and notched until it seems transparent. A late variety.

Mignonnette — A lovely yellow, frilled and notched until it looks light enough to blow away; a pretty oddity.

White Jitsu-jetui—Purest white; has wonderful substance, petals thick and heavy and rolled like cord, with tightly incurved center. Don't disbud; *very late*; the general florist will find this one of the most useful varieties with which to close the season, as it can be used in innumerable ways and always pleases.



Fancy Single Varieties

\$4 per 100, except where noted.

Just as the Pompons have become immensely popular, so the fancy singles are also being warmly received; at the shows they attracted crowds of admirers, and varieties having good texture are fine additions to our list of commercial cut flowers, which certainly needs great variety.

Anna Spangle (Novelty, 1910)—Very late. White, with broad, slightly incurving petals, which are very thick and heavy. Extra good pot plant. Very valuable as a late cut flower variety, coming in when flowers are the scarcest. \$10 per 100.

Merstham Jewel (Novelty, 1910)—Rosy terra cotta, with golden points and center; a glorious variety; arrangement on the spray can not be improved. \$10 per 100.

Peter Pan (Novelty, 1910)—Fawn color, and star-shaped; very dainty and distinct. \$6 per 100.

Jessie Curtis (Novelty, 1910)—Deep, glowing crimson scarlet; of good size, and perfect daisy-form. Quite distinct, universally admired. Color quite startling. \$10 per 100.

Sylvia Slade (Novelty, 1910)—The showiest of all the singles, the flower like a giant *Cineraria*; color, rosy-garnet, with broad, white ring around the disc. Superb. \$10 per 100.

Ronald Ferguson (Novelty, 1910)—Pure white, small flowers in immense sprays; petals slightly cupped; very distinct. \$10 per 100.

M. J. Carlisle—Pure white, like a very fine Paris daisy; long, stiff stems hold fine sprays. \$6 per 100.



Ladysmith

Ladysmith—The very earliest of the singles, lasting in nice condition for a full month; might have been named *Cosmos*, for the flower is deep rose pink, with golden eye; the foliage is small and very finely divided, and is completely hidden by the masses of flowers. 2½ feet. An ideal pot plant.

Emilie—Mid-season. A lovely medium-sized florlet of soft rose pink; lasts well.

H. M. Smith (Novelty, 1910)—Rosy mauve, with pure white ring around the disc; fine, stiff stems.

Kitty Bourne—Fine shade of golden yellow. Extra good.

Mrs. E. Roberts—One of the best and largest; clear, bright pink, perfectly flat flower, very perfect in contour, on good stems. \$6 per 100.

Mary Richardson—Has color like sunshine on old gold, with a salmon bronzy tinge; extremely fine; a beautiful grower, producing fine sprays. \$6 per 100.

Merstham White—Snow white, with large yellow disc, but very refined in finish; as large as a good Shasta daisy; splendid stem and of extra good texture. A fine keeper; beautifully arranged in sprays. \$8 per 100.

CHRYSANTHEMUM FERTILIZER

"We have conducted a series of experiments for the past few years in conjunction with a noted chemist to find the best chemical ingredients to use in feeding chrysanthemums. The fertilizer here offered for sale is the result of these experiments.

"This fertilizer is absolutely safe when dissolved in water in the proportion of one pound to fifty gallons of water. It may be used with natural fertil-

izers but, in itself, it furnishes a complete food for chrysanthemums or any other plant that is well rooted and ready for feeding.

"Plants may be watered with this fertilizer once a week in the proportion given, and the result will amply testify to its value."

10 lbs. or less, 30 cents per lb.; 10 to 50 lbs. 25 cents per lb.; 50 to 100 lbs., 20 cents per lb.

New Carnations for 1911

OUR GARNATION DEPARTMENT

Our stock in the benches is in perfect health, and in strong free growth; it could not be better.

No finer cuttings are distributed to the trade than those sent out by The E. G. Hill Co.

No pains nor expense has been spared to give our carnations the most perfect growing and rooting conditions from start to finish; plenty of fresh air, clean, sharp sand, a cool temperature, and absolute cleanliness. COME AND SEE THEM.

Novelties for 1911

BONFIRE

(Exhibited as Mrs. Beckwith)—Our new scarlet carnation is proving an exceptionally valuable and profitable red variety. Color, intense velvety scarlet, a free, clean grower, with beautiful blue grass, showing its strong constitution. Habit fine, free in bloom, stem long and stiff, with a strong calyx; a first-rate commercial scarlet, a fine companion for Beacon, coming into bloom before that variety; an unusually good traveler and keeper.

Won silver cup—sweepstakes—Chicago Show, 1909.

Won FIRST at Chicago, 1910, for best red seedling.

First at Indianapolis, 1910, winning in open class for 50 red, over eight entries of standard and novelty varieties.

Our commission man greatly prefers this variety to *Beacon* or *Victory*; early in the season there is no comparison, Bonfire coming a fine shade of red from the very earliest flowers to the close of the season.

\$12.00 per 100; \$100 per 1000.

WHITE HOUSE

(Dailedouze)

The largest of all whites, running well over 4 inches—an excellent grower and ready rooter; considering its size, it is very free. \$3 per dozen; \$15 per 100; \$125 per 1000.

DORNER'S TWO NOVELTIES

White Wonder—White. } \$12 per 100.

Gloriosa—Bright pink. } \$100 per 1000.

CHICAGO CARNATION CO.'S.

Washington—Lawson, colored Enchantress. \$10 per 100; \$75 per 1000.

MR. ZWEIFEL'S NEW DARK PINK

Bright Spot—\$12 per 100; \$100 per 1000.

Standard Varieties

SCARLETS

Scarlet Glow (Dorner, 1910)—Brilliant in color; clean in growth. \$6 per 100; \$50 per 1000.

Victory—\$3 per 100; \$25 per 1000.

Beacon—Still "the" standard red. We have it in quantity and fine condition. \$3 per 100; \$25 per 1000.

PINK VARIETIES

Mrs. C. W. Ward (Ward, 1910) is a perfectly formed flower with full center; color, deep pink, several shades lighter than Lawson, deeper than Winsor; having strong, erect stems 24 to 36 inches in length. A vigorous, healthy grower and has never

shown disease of any kind. A very early and free bloomer, producing fine flowers as early as September 1. It is "chief" in its shade for the present. \$6 per 100; \$50 per 1000.

Dorothy Gordon (Heacock, 1910)—A vigorous grower, free from disease, producing an abundance of large flowers of good form the entire season on long, stiff stems. Flowers average 3 inches in diameter; color, a shade darker than Pink Enchantress. Fragrant. Has become very popular. \$6 per 100; \$50 per 1000.

Sangamo (A. C. Brown 1910)—Pink, brighter than *Winona*; very free. \$6 per 100; \$50 per 1000.

Admiration (Knopf, 1910)—Pure light pink, near *Winona* shade; good keeper. \$6 per 100; \$50 per 1000.

Afterglow—Glowing scarlet-pink, the earliest of its color to produce long-stemmed, high quality blooms. The durability of this flower is very remarkable. \$4 per 100; \$35 per 1000.

May Day—A commercial carnation of an exquisite shade of satin pink; has a fine stem, strong calyx, and is probably the freest bloomer extant, from 20 to 24 flowering shoots being found on each plant; one of the best keepers we have ever handled; of good average size, the brilliant color making up for any lack in this respect. \$3 per 100; \$25 per 1000.

Winona—Pure, glowing pink, without either salmon or cerise in its shadings; a very profitable variety, easy to handle, stiff-stemmed and a good keeper. \$3 per 100; \$25 per 1000.

Winsor—Clear rose-pink of lovely shade; a little less in making long stems, but is the best of all the pink varieties for opening in dark weather. \$3 per 100; \$25 per 1000.

Enchantress—\$3 per 100; \$25 per 1000.

Rosepink Enchantress—Carefully selected strain. \$3 per 100; \$25 per 1000.

WHITES

White Perfection—The most perfectly formed, large, white carnation in existence. \$3 per 100; \$25 per 1000.

White Enchantress—Ours is the pure white, Western strain. Planted in larger quantity than any other carnation, for the reason that it pays the best. A fine keeper. Pretty near "the whole thing" in its color. \$3 per 100; \$25 per 1000.

Alma Ward (Ward, 1910)—The largest and most fragrant carnation ever grown, producing perfect flowers 3½ to 4½ inches in diameter, on strong, erect stems 36 to 42 inches in length. This most remarkable variety takes the same place among carnations as the *American Beauty* does among roses. \$8 per 100; \$70 per 1000.

YELLOW

J. Whitcomb Riley (1910)—Bertermann Bros.' pure self-yellow. \$6 per 100; \$50 per 1000.

CARNATION FERTILIZER

Similar to the chrysanthemum fertilizer, except that the percentage of potash is greatly increased and that of nitrogen reduced; these two ingredients are balanced just right to give best results.

Up to 10 pounds, 30 cents per pound; 10 to 50 pounds 25 cents per pound; 50 to 100 pounds, 20 cents per pound.

Absolutely safe when used in the proportion of one pound to fifty gallons of water, and applied once each week or every second week as seems necessary.

Geraniums

Four Exceptionally Fine Novelties

PAINTED LADY (Hill)

In the class with *Richmond Beauty* and of the same type; one of the gayest and jolliest of single geraniums; florets round and large, color a rosy salmon scarlet with white feather and white eye; coloring brilliant beyond description; a fine, healthy grower and a wonderful bloomer; a mass of flowers throughout the summer. 50 cents each.

TANGERINE (Hill)

A gorgeous single scarlet; an unusually strong summer bedder of most intense color; extra free in bloom, stems long and stiff; very effective. 25 cents each.

HOURLIER LENGLET (Bruant)

This noted raiser has never sent out a more magnificent variety of the *Bruant* race than this double vermillion red with immense florets and trusses that are unsurpassed for size and finish; a grand grower; color irresistible. 50 cents each.

JEUNESSE POITEVINE (Bruant)

M. Bruant very aptly characterizes this beautiful novelty as a darker, more lively, more brilliant *Beauté Poitevine*, with long stems carrying the flowers well above the foliage, both florets and truss very large, and very abundant in bloom. 50 cents each.

Our Geraniums are unusually strong and healthy; no pains were spared the past summer to keep them in perfect health and condition; the young stock now ready cannot fail to please purchasers

Bruant Race

\$3 per 100; \$25 per 1000, except where noted

Alphonse Ricard—Giant scarlet.

Beaute Poitevine—Lovely salmon.

Bellerophon—Single scarlet, large florets.

Dagata—Grand pink, bedder, semi-double; same type as *J. Viaud* and *Fleur de Rose*. \$5 per 100.

Genitrix—Bright rose cerise, white eye. A nice compact grower, extraordinarily free florets, very large, semi-double. \$8 per 100.

Jean Viaud—Soft, pure pink; semi-double, with two white blotches. The standard pink bedder.

Mme. Landry—Double. Color, clear salmon, center shading to copper, with a white eye; one of the finest.

Marquis Castellane—A shapely dwarf grower, with immense flowers, petals undulating on the edges; blooms freely in winter; fine for pots; this variety ranks quite as high as *S. A. Nutt* among bedders, and is even more satisfactory in the Middle West. Splendid shade of red.

Mme. Jaulin—Semi-double. Center, tender pink, surrounded by border of white.

Mrs. E. G. Hill—Grand salmon; fine bedder.

Seducteur—An improved *Beaute Poitevine*; a freer grower, with longer stems; florets of the largest size, a delightful salmon pink; bordered white; a grand bedder; color held perfectly in the open air.

Double Geraniums

\$3 per 100; \$25 per 1000, except where noted

A. Raymond—Fine scarlet, with prominent white eye. Among fancy doubles there is nothing showier or more satisfactory than this magnificent red. \$10 per 100.

Alcibiades—Fancy aureole; bright rose color, with white center; flower very large; one of the finest in the section, and a very strong grower. \$5 per 100.

Abbie Schaefer—A semi-double, crimson scarlet, with elegant florets, and very perfect form; truss fine, on good stems; a fine grower. As good as *S. A. Nutt* with better constitution. At the present time we consider this the very finest and most dependable red bedder yet introduced. \$5 per 100.

Andre Allar—Plant semi-dwarf, foliage clear green, trusses freely produced on stiff stems, well above the foliage; flowers large and semi-double;

fine for massing. Brilliant aureole, color very rich. \$5 per 100.

Berthe de Presilly—Silvery rose color, of the most beautiful shade. This variety is equally good for specimens in pots and for massing.

Countess Harcourt—Extra fine double white.

Francis Perkins—Pure rose pink; in many sections the most popular of its color.

Marvel—Dark red. The largest and finest of the *S. A. Nutt* class. Splendid bedder.

Mme. A. Chevreliere—A queen among double whites. \$4 per 100.

M. Paul Blondeau—The color is magnificent—pure, fresh rose color.

S. A. Nutt—The very best of the dark crimson-scarlet bedders.

Single Geraniums

\$3 per 100, except where noted

Alice of Vincennes—Border of intense scarlet, body color of rosy pink, heavily veined with scarlet, center white.

Albion—One of the finest of single whites, pure

in color, immense in size, of circular form, and, best of all, of strong, healthy constitution.

Crabbe—Fine English round-flowered, of immense size and rosy pink color. \$6 per 100.

Julia Marlowe—Broad overlapping petals of bright scarlet; a splendid round-flowered variety of vigorous constitution.

Jacquerie—Grand ox-blood red with splendid truss and floret.

Mme. J. Cibiel—Salmon pink with enormous hydrangea-like truss on long stems; one of the best single bedders.

Nuit Poitevine—Beautiful dark crimson of fine size and color.

Telegraph—Fine, large, showy single scarlet.

Ivy Geraniums

\$3 per 100; \$25 per 1000

Alliance—A grand plant for vases and veranda boxes; color, blush white, feathered in rosy crimson; flowers semi-double, on long stems above the glossy foliage.

Achievement—Hybrid; pure rose; white eye.

Col. Baden-Powell—Extra fine; soft blush.

Etincellant—Scarlet, very free.

P. Crozy—Hybrid; scarlet.

Richmond Queen—Bright lavender pink.

Sabrina—Scarlet cerise; very robust.

Beside the above standard sorts we have 12 fine varieties at \$3 per 100 which will make a beautiful and interesting assortment for any florist wishing a collection.

Fancies and Tricolors

Exquisite—\$4 per 100.

Happy Thought—\$3 per 100.

Mme. Salleroi—\$2.50 per 100.

Mt. of Snow—\$3 per 100.

Mrs. Pollock—\$6 per 100.

Rose Geraniums

Small Leaved—\$3 per 100.

General Assortment of Plants

ASPARAGUS

2¼-inch pots

Sprengeri—\$2 per 100; \$20 per 1000. Ready now.

Plumosus—\$3 per 100; \$25 per 1000. Orders booked now for March and later delivery.

ALOYSIA CITRIODORA, or LEMON VERBENA

Well established summer plants. \$3 per 100.

ALYSSUM (Double Giant)

Large flower, pure white. \$2 per 100.

ABUTILONS

Savitzii—A deeply cut maple-leaf form, deeply edged with white; dwarf; a nice edging plant. \$4 per 100.

Eclipse—A pretty trailing variety with velvety brown and yellow blooms and green and gold foliage. \$3.00 per 100.

ALTERNANTHERA

Novelty, **CROTONII**

75 cents per dozen; \$5 per 100

Golden yellow, with lacings of vivid green; everybody admires the golden bands of the *Aurea Nana*, and *Crotonii* is this same variety reproduced in giant size, and with the colors intensified; will be found valuable in bedding as it produces a finished effect in a very short time after planting.

Parychoides—Best standard red, broad-leaved and high-colored. \$2 per 100.

Aurea Nana—Dwarf, golden yellow. \$2 per 100.

COLEUS

TWO NEW COLEUS

From England.

Bonnie—Belonging in the class with Brilliancy; leaves large and prettily shaped, velvety in finish; beautifully marbled in crimson, green and gold. 25 cents each.

King of Norway—The body of the leaf is pastel pink, marbled in rose color, edged green and maroon. 25 cents each.

Lord Alverstone—A most distinct and beautiful new coleus; background, velvety plum color, with large blotches of yellow, bright green and pink; very showy, and adapted for handsome pot specimens. \$5 per 100.

Chameleon—A handsome mingling of colors, cream, yellow, maroon, crimson and bright green. \$2 per 100.

Lyons—Like Lyons velvet; crimson and gold in delightfully rich shades; absolutely unique. \$2 per 100.

Duneira—Color, various shades of crimson; leaves large; a fine, showy bedder, standing the sun as well as *Verschaffetti*. \$2 per 100.

John Pfister—Red. \$2.50 per 100.

Anna Pfister—Yellow. \$2.50 per 100.

The form of the leaf, the dwarf growth, the bright color, give these two sorts the exact effect of a red and yellow *Alternanthera* when bedded out.

Brilliancy—Already well known as a grand, large-leaved variety of the most brilliant colors. \$4 per 100.

Queen Charlotte—Chocolate maroon; velvety; of large size; fine companion for Brilliancy. \$4 per 100.

GENERAL ASSORTMENT

\$2 per 100. \$15 per 1000

Verschaffelti	Progress
Golden Bedder	Her Majesty
Mrs. Caroline Beck	Beckwith Gem
M. Daudet	Firebrand
Pluto	M. Donon

This assortment comprises an unusually fine collection of very showy varieties.

THE GODFREY CALLA

“DEVONIENSIS”

Undoubtedly the finest thing ever sent out in the calla line, and quite indispensable. Compared with the ordinary calla, it gives three blooms to one; is snow-white and perfect in form; blooms on very small plants, though it attains to a very large size, with very large flowers. The small plants from 2½-inch must be grown on for another year's flowering.

Don't overlook the fact that the *Godfrey Calla* is one of the most useful and valuable items that is now within reach of the general florist or the commercial grower.

2½-inch pot, \$4 per 100.

FUCHSIAS

\$3 per 100

F. Coppee—An abundant bloomer of extra fine form; sepals bright red; corolla very large, clear wine red, veined rose and scarlet.

J. Lejeune—Enormous double corolla of clear prune or maroon, outer petals striped rose; sepals recurved and clear scarlet.

Minister Boucher—An extra large, double, rosy-purple flower; a free, strong grower. Very full, wide corolla.

F. H. Lemon—Corolla enormous, very double, velvety violet; sepals fuchsia red. \$5 per 100.

Mr. Gladstone—One of the very largest fuchsias extant; enormous, wide corolla; stamens curiously attached. \$5 per 100.

Mlle. Eva Boeg—Very large pendant flower, single or semi-double; sepals carmine rose, pointed with emerald green; petals clear violet, marked rose; beautiful and distinct.

Mrs. E. G. Hill—Grand red, white corolla.

Raoul d' Allard—Very long corolla, reddish prune color, exterior heavily veined carmine; sepals sharply reflexed.

Black Prince—The most popular fuchsia grown, cerise corolla with red sepals.

Phenomenal, Maroon }
Rose Phenomenal } Extra large double corolla.
White Phenomenal }

White Beauty—Single, small flowers, white corolla; makes a pretty pot plant.

FERNS

TWO NEW FERNS

Neph. Scholzei—A beautiful dwarf, compact growing, crested and ruffled fern; a hardy, quick-growing variety that will prove of immense value to the general florist. \$8 per 100.

Nephr. Elegantissima Compacta—A greatly improved form of the older *Elegantissima*, that shows no tendency to revert to the Boston; an ideal pot plant, elegantly crested, and very dwarf and bushy in habit. \$8 per 100.

Nephrolepis Whitmanni—A beautifully ruffled Boston; dainty and lace-like, of the freest possible growth, beruffled to the last degree; indispensable for cutting or for specimen pot plants. The freest growing of all the ferns, making a splendid bushy plant in an incredibly short time. 2½-inch, \$3 per 100.

Boston Fern—Splendid stock in large quantity. \$3 per 100.

GENISTA

Beautiful pot plant covered with yellow bloom. \$4 per 100.

HELIOTROPES

\$3 per 100, except where noted

Novelty, Centefleur—Dwarf in growth, bushy, with fine, neat foliage; a healthy, sturdy variety, completely covered with a bouquet of bloom. The sprays are the largest that we have ever seen; the florets are wide and flat; color, lovely, deep, heliotrope, with conspicuous white eye, and deliciously fragrant. It is absolutely distinct; a row of it in the field can be recognized as far as the eye can see. A clean, healthy grower. \$10 per 100.

Lueur d' Opale—Very free flowering, trusses extremely large, florets very broad, azure-lilac, passing to pearl-white with yellow eye.

Prince Charmant—Bluish mauve. Like all of the Bruant type, this variety has panicles of bloom of enormous size; is dwarf and compact in growth.

Cameleon—Bright blue, passing to pale lavender; large florets and panicles.

Diademe—Silvery pearl and rosy-lilac.

Le Poitevine—Mauve, violet and blue. Beautiful variety.

HIBISCUS

\$3 per 100.

Peachblow—Flowers are double, and from 4 to 5 inches in diameter. Color, a clear rich pink, with a small, deep crimson center, an entirely new and most beautiful shade. Has been used successfully as an Easter plant.

HYDRANGEA

Arborescens Grandiflora Alba—This magnificent hardy American shrub is the very finest addition to this class of plants found in many a year. The blooms are of the very largest size, of pure snow-white color, and the foliage is finely finished, lacking entirely the coarseness found in *H. Paniculata Grandiflora*. One of its most valuable characteristics is its coming into bloom just after the passing of all the early spring shrubs, while its long season of bloom, from early June through August, renders it doubly valuable, not only to florists, but to every owner of a garden; perfectly hardy, standing 20 degrees below zero. The form of the panicle is much like that of *Hyd. Hortensia*; the habit of the plant is excellent; it is bound to become the most widely grown and the most useful of all the *Hydrangeas*, and the most valuable shrub found in the American garden, and florists are learning its value both indoors and out; for summer weddings, for sprays, and for made-up work it is indispensable, for it is pure white and of very dainty finish. Young stock, 2½-inch pots, \$3 per 100; \$30 per 1000.

DWARF LANTANAS

Averaging 8 inches in height

These delightful little bedders are one of the most beautiful gifts that M. Bruant has made to the trade; they run through a wonderful range of color—intense orange, red, yellow, bronze, dazzling white, beside the soft pastel tints of pink, lemon, and old rose; clean, quick-growing, and abundant in bloom. They are yearly growing in popularity. The following are summer propagated stock, finely established.

THREE NOVELTIES OF 1910

\$5 per 100

Crusallis—Plant robust, branching and compact, very large umbel, brilliant clear yellow; a most delightful new sort.

Jannia—Plant semi-dwarf, compact in growth, covered with bloom of tender rose color, with silvery center; a charmingly fresh color.

Pictavi—An entirely new variety, very distinct in foliage and in the form of the flower; one of the finest additions to the line of effective bedding plants; semi-dwarf, free, a lovely rose-colored umbel shading to orange.

STANDARD SORTS

\$3 per 100, except where noted

Amiel—About one foot high; bright shade of orange-red with golden centers; a leader among bedding plants.

Argus—Orange, with yellow center, much the color of *Amiel*.

Corbeille d' Argent—One foot high, standard white variety, free and neat in habit. Florets and umbels are of very large size and cover the plant with bloom.

Cicerone—Copper, with golden center.

Eole—Yellow, shading to bright rose; beautiful combination.

Francine—Rosy lilac, with cream center.

Farfadet—Golden yellow center, shading to orange, with orange red at the circumference; a nice dwarf grower.

Javotte—Center bright yellow, light border.

Myriaflore—Very dwarf; one of the best; colors, shrimp-pink, salmon bronze and yellow.

Mer Jaune—("Yellow Sea")—A beautiful semi-dwarf variety, bearing in profusion golden yellow blooms; a strong, free branching grower with rigid stems and extra large umbels, florets large and open; makes a grand border of yellow.

Reve Poitevine—A superb variety with rose-colored flowers. Semi-dwarf; both umbel and florets are of the very largest size, the flowers are lightly shaded with silvery white and the center is white.

Radiation—Plant semi-dwarf; brilliant red, center orange yellow; a beautiful combination of two very bright shades.

Snow Queen—A dwarf variety with large white flowers of extra size; better than *Corbeille d' Argent* in habit, with showier flowers. \$5 per 100.

Seraphine—Rose, with yellow center.

Trochere—Dwarf and compact in growth; color, an odd shade of red, with yellow and orange centers; very bright and pretty. A good, strong color.

Tethys—Lovely cream color, shading to canary.

Ultima—Magnificent pure golden yellow.

Delicatissima—Beautiful trailing variety; lovely lavender color; fine for veranda boxes. \$2.50 per 100.

MOONVINE MAXIMA

The Giant Variety, \$3 per 100

Flowers twice the size of the common variety.

POINSETTIA PULCHERRIMA

The great Christmas plant—scarlet bracts. We can give you nice stock NOW. \$5 per 100; \$40 per 1000.

PARIS DAISIES

Queen Alexandra—A wonderful improvement on the type; a fine, large flower, double anemone center of short, white, overlapping petals, enclosed by long ray petals. \$3 per 100.

Coronation—Grand single white. \$3 per 100.

Nicholson's White—\$4 per 100.

Nicholson's Yellow—\$4 per 100.

Etoile d' Or—Golden yellow. \$4 per 100.

RUSSELIAS

Juncea—The fine standard variety. Grand for baskets and vases and specimens in pots. \$3 per 100.

SWAINSONIA

Alba—Beautiful white flowers, in sprays. Indispensable for cutting. \$3 per 100.

SALVIAS (Scarlet Sage)
\$2.50 per 100

The Salvia now ranks with the Geranium in importance as a bedding plant; these French varieties are especially valuable because they are dwarf and compact, and come into bloom in mid-July, while old Splendens was a September flowering variety.

Zurich—The dwarfest and earliest of all the Salvias; constantly in bloom, even in smallest pots; a splendid seller on sight, and very satisfactory out of doors.

Boule de Feu—Another grand dwarf, early variety; a perfect sheet of scarlet, from early summer time till frost. Very similar to Fireball.

VINCA (Trailing)

Elegantissima—Variegated silver green. \$2.50 per 100.

TERMS OF SALE

- ☐ **Not less than five plants at the hundred rate**, except where priced by the dozen or twenty-five.
- ☐ All stock is from 2 or 2 ½-inch pots, unless otherwise stated.
- ☐ Three per cent. discount for cash with the order. All bills subject to draft in 30 to 60 days, unless otherwise agreed upon.
- ☐ Orders from unknown correspondents must be accompanied by cash or satisfactory reference.
- ☐ The most careful attention will be given to packing, in order to secure safe arrival and light weight.
- ☐ Special rates on plants granted by all leading Express companies: twenty per cent. discount from general merchandise rates. Charges need not be prepaid to secure this reduction.
- ☐ In filling your orders we shall do our very best to make every shipment satisfactory and profitable to you; in any case where we fail to do this, please report to us at once.
- ☐ We promise liberal count, careful labeling and light, secure packing.