

THE EDITOR AND PUBLISHER

THE JOURNALIST combined with THE EDITOR AND PUBLISHER

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5 CENTS A COPY

COPYRIGHTING

HOW TO GO ABOUT IT UNDER THE NEW LAW WHICH WENT INTO EFFECT THIS WEEK.

Washington Official Sends Out Explanatory Circular—The Fee Is 50 Cents and \$1 With a Certificate—One Notice of Copyright in Each Number of a Newspaper Is Sufficient.

Thorvald Soldberg, Register of Copyrights in Washington, has sent out an "explanatory circular" giving instructions on "steps necessary to secure copyright registration in the United States under the new law in force July 1, 1909." After describing the method of going about the copyrighting of a book, the circular goes on to explain:

Copyright may also be had of certain classes of works (see a, b, c, below) of which copies are not reproduced for sale, by filing in this office an application for registration, with the statutory fee of \$1, sending therewith:

(a) In the case of lectures or other oral addresses or of dramatic or musical compositions, one complete manuscript or typewritten copy of the work.

This privilege of registration, however, does not exempt the copyright proprietor from the deposit of printed copies of a dramatic or musical composition or lecture where the work is later reproduced in copies for sale.

(b) In the case of photographs not intended for general circulation, one photographic print.

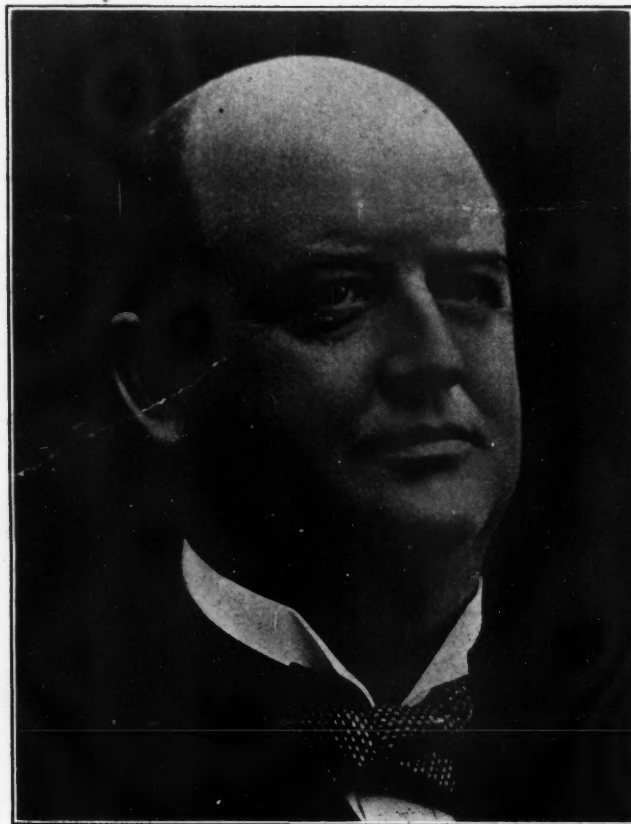
(c) In the case of works of art (paintings, drawings, sculpture), or of drawings or plastic works of a scientific or technical character, one photograph or other identifying reproduction of the work.

FEES.—The statutory fee for registration of any work is one dollar, including a certificate of registration under seal. In the case of a photograph, if a certificate is not demanded the fee is fifty cents. In the case of several volumes of the same book deposited at the same time, only one registration at one fee is required.

The following "extract from the act of March 4, 1909, respecting the copyright notice" is printed as a further guide:

Sec. 18. That the notice of copyright required by section nine of this Act shall consist either of the word "Copyright" or the abbreviation "Copr.," accompanied by the name of the copyright proprietor, and if the work be a printed literary, musical or dramatic work, the notice shall include also the year in which the copyright was secured by publication. In the case, however, of copies of works specified in subsections (f) to (k), inclusive, of section five of this Act, the notice may consist of the letter C inclosed within a circle, thus: (C), accompanied by the initials, monogram, mark, or symbol of the copyright proprietor; provided, that on some accessible portion of such copies or of the margin, back, permanent base, or pedestal, or of the substance on which such copies shall be mounted, his name shall appear. But in the case of works in which copyright is subsisting when this Act shall go into effect, the notice of copyright may be either in

(Continued on page 4.)



RUFUS NAPOLEON RHODES. (See page 7)

EDITOR AND PRINCIPAL OWNER OF THE BIRMINGHAM (ALA.) NEWS, WHO ON JUNE 16 WAS ELECTED PRESIDENT OF THE SOUTHERN NEWSPAPER PUBLISHERS' ASSOCIATION.

NEWS-SCIMITAR REPORT.

First Five Months of the Year Most Successful in History.

The Memphis News-Scimitar, through Receiver J. W. Buchanan, has filed its report for the first three months of the present receivership. The report shows the largest profits in the history of the paper for the same period.

The conditions imposed by the court, which involved the payment of past due interest on bonds, fees of \$3,500 for the attorneys for the bondholders, \$2,000 for the temporary receiver, Judge A. C. Floyd; \$3,000 for secured creditors, and minor sums, amounting in all to nearly \$16,000 over and above operating expenses were met two weeks before the time expired.

The profits for the first five months of 1909 were \$16,768, or nearly \$7,000 more than for the entire year of 1908.

Sold to Satisfy Mortgage.

The Shelbyville (Ind.) Daily Liberal, published by the Liberal Publishing Company, of which George M. Ray was at the head, has been sold at sheriff's sale to satisfy a mortgage for \$5,208. The plant brought a total of \$777. The Daily Liberal was established in 1903.

The Oelwin (Ia.) Record has suspended publication.

BRANDENBURG ACQUITTED.

Jury Returns Verdict of Not Guilty Regarding Cleveland Article.

Broughton Brandenburg was acquitted by the jury of grand larceny in connection with the sale to the New York Times of an article alleged to have been written by the late Grover Cleveland, the authenticity of which had been questioned. The jury was out little more than an hour.

Immediately after his acquittal Brandenburg was re-arrested on an indictment returned against him in St. Louis on the charge of abducting his stepson, Louis Cabanne.

Former Editor Killed.

J. Frank Hawkins, formerly editor of the New Jersey Standard, published at Red Bank, was instantly killed at the Grove Street station of the Lackawanna Railroad in East Orange early Monday morning while attempting to alight from a moving train. He was returning from New Canaan, Conn., where his wife and children are spending the summer.

Trade Press Association.

The fourth annual convention of the Federation of Trade Press Associations will be held at the Hotel Astor, New York, September 27 and 28.

GET THE TRUTH

NEW YORK AMERICAN EDITOR DECLARES NEWSPAPERS WERE NEVER SO ACCURATE AS NOW.

Justin McGrath, Managing Editor of Mr. Hearst's Favorite Paper, Tells of the Efforts to Get Facts—Discharge of Man Who Wrote Bogus Interview With Mrs. Eddy—Public Wants Reliability and Honesty.

(Written for THE EDITOR AND PUBLISHER by Philip R. Dillon.)

Justin McGrath, managing editor of the New York American, came from Missouri. This is no figure of speech. He was largely responsible for the organization of the Missouri Society in New York City. I interviewed him, commencing with this question:

"Do you admit that a large part of the public questions each day the correctness of news printed in the daily newspapers?"

"It has not been shown to me that these skeptics make up a 'large part' of the public."

That was surely a Missouriesque answer.

Mr. McGrath has deep gray eyes, big brow topped with a mass of iron gray hair, and the kind of jaw his human interest reporters call "iron." His manner is quiet. He might be classed skeptic of the Montaigne type rather than the Missouri type.

I asked further: "What effort is made by the editors of the American, and other editors you know, to insure the publication as news of only that which is known to be true?"

He answered emphatically, convincingly:

"There never was a time when the managers of newspapers spent so much persistent and diligent effort to attain absolute accuracy in news as in the present time. 'Get the truth' is the slogan of The American editorial staff. I believe this unceasing, always vigilant search for the truth is the dominant characteristic of nearly every representative and legitimate newspaper in the country to-day.

"It is a rule of this office that no information shall go into the columns of the American without investigation and verification, and, if the paper is betrayed, as it may be occasionally, by those in whom it places trust, the error is acknowledged with utmost frankness and every possible reparation made, irrespective of any libel suit contingency.

"A recent deplorable incident will illustrate the policy of the American.

"A man who was employed by the American, one whom we had every reason to trust, for some inexplicable motive sent us an interview with Mrs. Mary Baker G. Eddy, an interview which we now believe never took place.

"As soon as the paper, after investigation, had reason to believe it had been deceived, a frank statement of the deception was made in the editorial column, and an apology was offered to Mrs

Eddy and the members of the Christian Science Church.

"There was no word nor sentence in this 'interview' which by even a stretch of the imagination could be construed as offensive. On the contrary, it was highly complimentary to Mrs. Eddy. The only issue before the editors of the paper was—'Did it take place?'"

"The man who wrote that interview may have had some good motive. But it is the sole duty of the American staff to publish only facts. The man was discharged.

"Human fallibility enters into newspaper work as it does into all other work of men. The great public knows this. I do not say that the public forgives or forgets misstatements in a newspaper when that newspaper is merely honest. The public is holding the newspaper to a higher standard of reliability, superimposed on honesty, than ever before. The field of news was never so vast as to-day. The news reports were never so accurate as now."

It was exhilarating to listen to the managing editor of Mr. Hearst's favorite paper with word and tone of strong, fine optimism—and a just pride in the clean, high policy of his paper.

WILLIAM GRIFFITH WEDS.

Managing Editor of Hampton's Magazine Wins Brooklyn Girl.

William Griffith, managing editor of Hampton's Magazine, and Miss Florence Vernon, of Brooklyn, were married in St. Bartholomew's Church, New York, on last Friday afternoon.

Sydney Porter, well known as O. Henry the author, was the best man. The Rev. Dr. Leighton Parks, rector of St. Bartholomew's, officiated.

This Reporter Is Some Walker.

Jack Williams, of the Philadelphia Press, who is "hiking" it from that city to Spokane on a wager, is now traversing Iowa. Mr. Williams is keeping up his schedule and usually covers an average of 40 miles a day. He left Philadelphia April 28 and to win his wager must reach Spokane by Sept. 22.

Britt Buys Interest in Outing.

Arthur Britt, formerly editor of the Railroad Magazine, one of Frank A. Munsey's publications, has bought an interest in Outing and is now the editor of that publication.

Mississippi Editor Honored.

James L. Gillespie, editor of the Greenwood (Miss.) Commonwealth, has been appointed State land commissioner of Mississippi.

Doremus & Co., 15 Wall street, are asking rates from papers in the East for 2,600 and 5,200 lines, to be used within one year. Presumably this is for the Union Pacific R. R. advertising.

PHILADELPHIA BULLETIN

"The name of 'The Bulletin' is a household word among the people of Philadelphia and its vicinity."

"Its circulation now reaches far beyond the highest point ever attained by a daily newspaper in the State of Pennsylvania."

Net average for March, 1909

258,269

copies a day

"THE BULLETIN" circulation figures are net; all damaged, unsold, free and returned copies have been omitted.

WILLIAM L. McLEAN, Publisher.



JUSTIN M'GRATH.

MANAGING EDITOR OF THE NEW YORK AMERICAN, WHO DECLARES THAT PRINTED NEWS IS MORE ACCURATE TO-DAY THAN EVER BEFORE.

NEWSPAPERMEN KNIGHTED.

King Edward Grants Many Title in Honor of Birthday.

A special feature of King Edward's birthday honors list was the exceptional number of newspaper men upon whom titles were bestowed.

Among those knighted are: Henry Lucy, of Punch; George Spiers, for thirty years correspondent of the Daily News in Constantinople; I. Carlow Martin, editor of the Dundee Advertiser, and George Riddell, proprietor of the News of the World.

Sussex (N. J.) Record Plant Sold.

The plant of the defunct Sussex (N. J.) Record, which suspended publication some three years ago, has been sold. The equipment brought \$350,75, more than half of which went to a type founding company, the heaviest creditor.

AMERICAN NEWS CO.

Moves Into New \$1,500,000 Home on Park Place.

The American News Company of New York has moved into their new home, at Nos. 9-15 Park Place, after thirty-three years of successful business at Nos. 39 and 41 Chambers street. The new building cost approximately \$1,500,000 and is nine stories in height. It has eighty feet frontage on Park Place and runs through to Murray street, a depth of 200 feet.

The building is built of steel and brick and the interior is finished in quartered oak throughout.

The main front of the building is equipped with a moving platform in order to facilitate the handling of heavy packages.

The officers are Solomon W. Johnson, president and treasurer; Samuel S. Blood, vice-president; Joseph A. Marsh, general superintendent; Stephen Farrelly, manager; D. C. Dean, assistant manager; T. Charles Farrelly, secretary, and Matthew McCroddan, cashier.

WAR ON ENVELOPE BUSINESS.

Editors Begin Campaign Against Government Enterprise.

The Minnesota Editorial Association has commenced an active fight against the government envelope proposition.

C. C. Whitney, chairman of the executive committee, has begun the collection of clippings with a view to getting the sentiment of the country press on the subject. The executive committee makes the following announcement:

"The executive committee of the Minnesota Editorial Association has taken up the matter of government competition with publishers and printers, especially in the stamped envelope business, with one who wields an effective influence in governmental and administrative affairs, and who emphatically indorses the views expressed by our own and other State publishers' associations. Further, he has promised to use his position in exerting an influence toward stopping the government competition with the press and printers of the country. It will not be feasible to perform this task at the present short session of the congress, but it will be energetically taken up at the December session.

"In the interim the executive committee requests every publisher in the State of Minnesota to send to the chairman of the committee, C. C. Whitney, at Marshall, clippings from their papers of any comments upon this subject that may have been heretofore or may be hereafter published. Attach to the clippings the sub-heading and date of the paper from which taken. Do not send marked copies of the paper, as the same are liable to miscarriage or of being overlooked. Any matter pertaining to this subject, from any source, will be gladly received."

INCORPORATIONS.

New York Star Co., New York. Printing and publishing. Capital, \$25,000. Incorporators: Joseph Zalkind, Jennie Gold, Frederick M. McCloy, all of No. 1493 Broadway, N. Y.

Stebbins & Co., New York. Publishing. Capital, \$20,000. Incorporators: Charles M. Stebbins, No. 1427 Union street, Brooklyn; John M. Brown, Divernon, Ill.; James L. Joyce, Baltimore, Md.

Brokers' Bulletin Publishing Co., New York. Printing and publishing. Capital, \$10,000. Incorporators: Justin S. Galland, Andrew Foulds, Jr., Adelbert W. Bailey, all of No. 25 Broad street, New York.

The Goodhue Co., New York. Publishing, etc. Capital, \$10,000. Incorporators: Henry S. Williams, Montclair, N. J.; Edward H. Williams, Montclair, N. J.; George W. Alger, No. 118 East Thirty-first street, New York.

The Eureka Publishing Co., Wellsburg, W. Va. Capital, \$10,000. Incorporators: C. R. Windsor, C. L. Wilson, R. K. Cox and others, of Wellsburg.

Thomas Larson has purchased the West Bend (Ia.) Journal.

The Montgomery Advertiser

"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

A. RUDOLPH ELEY, Manager Advertising Department

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1909/10
JULY 3, 1909.

Form 1864

THE WESTERN UNION TELEGRAPH COMPANY.

24,000 OFFICES IN AMERICA. CABLE SERVICE TO ALL THE WORLD.

This Company TRANSMITS and DELIVERS messages only on conditions limiting its liability, which have been assented to by the sender of the following message. Errors can be guarded against only by repeating a message back to the sending station for comparison, and the Company will not hold itself liable for errors or delays in transmission or delivery of Unrepeated Messages, beyond the amount of tolls paid thereon, nor in any case where the claim is not presented in writing within sixty days after the message is filed with the Company for transmission.

This is an UNREPEATED MESSAGE, and is delivered by request of the sender, under the conditions named above.
ROBERT C. CLOWRY, President and General Manager.

RECEIVED at

528 oh 1t fp 30 paid 4 extra

164 Washington St. Chicago. Tel. Main 4254.

V New York June 21-09

Ben Leven Nichols Adv. Agency, 85 Dearborn ST., Chicago.

Chicago sales on thermos have doubled since you took charge
our advertising have decided to place advertising for United States
in your hands exclusively send representative.

American Thermos Bottle Co,

W. B. Walker President

1045 am

This telegram records the **SIXTH** National Advertising Success that we have helped to make.

In your office—or ours—we are always ready to explain our methods.

Ben Leven-Nichols Advertising Company

85 Dearborn St.,
(Chemical Bldg.)

CHICAGO.

527 Fifth Ave.,
(Day and Night Bank Bldg.)

NEW YORK.

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COPYRIGHTING

(Continued from page 1.)

one of the forms prescribed herein or in one of those prescribed by the Act of June eighteenth, eighteen hundred and seventy-four.

Sec. 19. That the notice of copyright shall be applied, in the case of a book or other printed publication, upon its title-page or the page immediately following, or if a periodical, either upon the title-page or upon the first page of text of each separate number or under the title heading, or if a musical work, either upon its title-page or the first page of music: Provided, that one notice of copyright in each volume or in each number of a newspaper or periodical published shall suffice.

The following are the classes of works "specified in sub-sections (f) to (k)":

- (f) Maps.
- (g) Works of art, models or designs for works of art.
- (h) Reproductions of a work of art.
- (i) Drawings or plastic works of a scientific or technical character.
- (j) Photographs.
- (k) Prints and pictorial illustrations.

Application blanks for copyright may be obtained by writing to the Register of Copyrights, Washington, D. C.

MONSTER BOOK OF CLIPPINGS

Presented to Hamburg-American Line
by Albert Frank & Co.

When Colonel Roosevelt decided to sail for Africa by the Hamburg-American Line, Albert Frank & Co., who have charge of their advertising, realized that much publicity would follow, and they were liberal in furnishing pictures and information to any inquiring publisher.

Believing that the reading notice advertising for their clients would be very considerable, they directed Burrelle's Press Clipping Bureau to gather all that was published concerning the voyage and that the material be mounted on leaves and bound in one volume for presentation to the Hamburg-American Line.

The work of gathering covered a considerable period and resulted in 6,820 separate items.

These were mounted on Irish linen leaves, 4 columns to page of 13 by 15 inches in size, and filled 820 pages, aggregating 49,200 inches of solid reading. The bound book, although the leaves are of the thinnest material usable, measures 1 foot 2 inches thick.

The book will eventually be placed in the library of the S. S. Hamburg.

D'Arcy O'Connor Resigns.

D'Arcy O'Connor, has resigned the business management of the Pittsburgh Gazette-Times and Chronicle-Telegraph. Mr. O'Connor will shortly leave on a pleasure trip to Ireland.

The Henrietta (Mich.) Herald has suspended publication.

Has a Business PULL

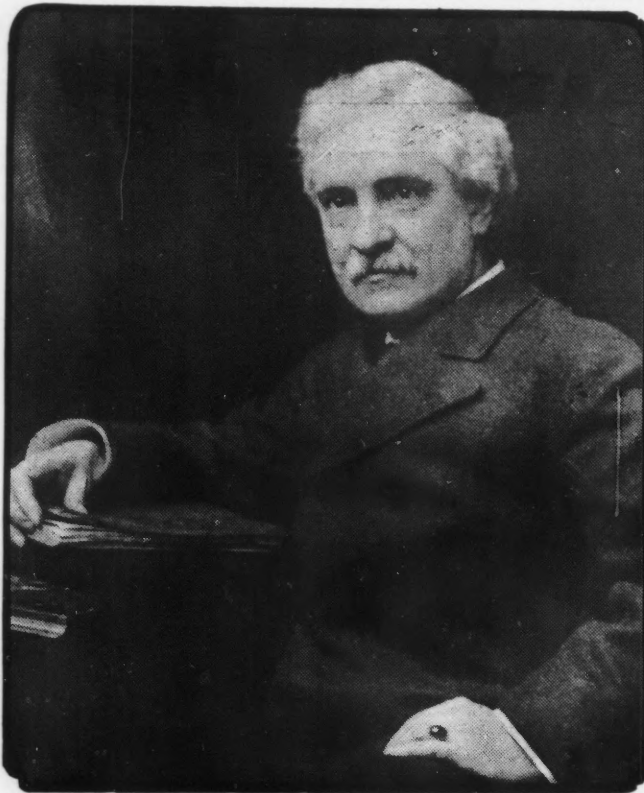
In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:

WALLACE G. BROOKE, HORACE M. FORD,
225 Fifth Ave., Marquette Bldg.,
New York, Chicago.



JOHN J. JENNINGS.

FOR SEVENTEEN YEARS EDITOR OF THE MAGAZINE PAGES OF THE NEW YORK EVENING WORLD, WHO DIED LAST WEDNESDAY.

THE LATE ADELINE KNAPP.

Was Active as a Journalist Before She Began Writing Fiction.

Miss Adeline Knapp, who died recently in California, spent many years in active newspaper work before taking up her work as a writer of fiction.

Miss Knapp was born in Buffalo, N. Y., but began her newspaper career in California, where she ran a newspaper of her own for a period of two years. She reported the revolution of the Hawaiian Islands for the San Francisco Call and was a correspondent in the Philippines. She also did the regular work of a city reporter.

In a letter written shortly before her death she says in part, concerning her journalistic career:

"They said I made a hit (in Hawaii), but the experience convinced me that newspaper work does not offer a real career for a woman—the sacrifices are too great."

Payne Writing Politics.

George Henry Payne, owner of the Bronx Republican, famous dramatic critic, and actively interested in New York politics, is in temporary charge of the political news field for the New York Evening Post. Mr. Arndt, the regular political editor, is engaged in editing certain supplements which the Post will publish.

Trade Journal Becomes a Weekly.

Beginning with the issue of July 3 the Michigan Artisan, published at Grand Rapids, will make its initial appearance as a weekly. The Artisan, which is devoted largely to trade news connected with the furniture industry, has been published semi-monthly for the past twenty-nine years.

Keep down overhead expense.

JOHN J. JENNINGS DEAD.

Conducted Magazine Section of New York Evening World for Many Years.

John J. Jennings, for the past seventeen years editor of the magazine pages of the New York Evening World, died at his home in New York last Wednesday morning after a long illness. He was fifty-six years old.

Mr. Jennings began his newspaper career in 1875, when he joined the staff of the St. Louis Globe Democrat. After an apprenticeship of three years he became dramatic editor and while acting in that capacity he made the acquaintance of all the leading actors and managers of the time.

Mr. Jennings joined the World staff in 1887, but returned to St. Louis in 1888 and for two years was manager of the St. Louis Post Dispatch. In 1890 he joined the editorial staff of the New York World and two years later became identified with the Evening World.

He was the author of several books, including "Theatrical and Circus Life," and it is said rewrote and polished up many of the successful plays produced of late years. He also wrote the Magooin sketches which appeared in the newspapers of the country from 1880 to 1885.

His most important contribution to literature was an exposure of the Ignatius Donnelly-Bacon-Shakespeare cipher.

Mr. Jennings was taken ill with ptomaine poisoning while in Paris last winter with Charles Frohman. This attack left him very weak and on the return voyage to New York he suffered a bad fall from which he never entirely recovered. He was forced to cease work on April 15 and on April 30 took to his bed. He apparently steadily improved and only last week planned a trip to Ireland to be undertaken in August.

Gavit Goes to Washington.

John P. Gavit, formerly Associated Press correspondent at Albany, N. Y., has been placed in charge of the Washington office. Mr. Gavit will have charge of the local news service as distinct from the work of the division. The position of Washington manager has just been created.

Charles Hartsough has purchased the Davis (S. D.) Monitor from Henry Larson.

NEW YORK CITY.

The gate receipts at the athletic meet of the New York Press Club last Saturday amounted to more than \$3,000.

Jacob R. Abarbanell, editor of the Family Story Paper, submitted to a operation for the removal of a tumor.

Samuel Bell Thomas, attorney for Broughton Brandenburg, is a member of the "Round Table Club," an inner circle eating organization of the New York Press Club. Wednesday of this week a resolution was offered congratulating Mr. Thomas on his "victory" in the Brandenburg case. The motion was declared out of order. The club discusses everything, but never agrees upon anything. Mr. Thomas was satisfied.

Thirty-eight Times as Great

A Six Months' Comparative Showing of The World and Herald.

Enormous Increase in the Number of Advertisements Printed in The World.

The relative growth of The World and Herald in the number of advertisements printed during the first six months of the present year, compared with the corresponding period of last year, is shown by the following figures:

	THE WORLD	THE HERALD
Jan. 1 to June 30, 1909,	691,328	538,518
" " 1908,	594,462	536,014
Growth in number of advts.	96,866	2,504

During the first six months of the present year The World printed over 150,000 more advertisements than the Herald or any other newspaper.

Greatest in Number.

Greatest in Growth.

DR. E. E. HALE

For More Than Half a Century He Was Connected with the Christian Register of the Boston Organ of Unitarianism.

William Howell Reed, for many years associated with the late Dr. Edward Everett Hale, has contributed to the Christian Register, the Unitarian organ, a striking sketch of Dr. Hale as a newspaper man. Mr. Reed writes:

DR. HALE'S "GOOD NEWS" COLUMN.

Dr. Hale's connection with the Christian Register dates back fully sixty years. My first knowledge of it was, when as a boy I read in manuscript an editorial of his in reply to some severe reflections that had been made on Theodore Parker at the time some of the Boston ministers refused him admission to their pulpits. This was a burning question in those days, and there was a good deal of heat engendered. Theodore Parker was considered a free lance and dealt heavy blows right and left, careless of consequences; and this young minister from Worcester took sides with James Freeman Clarke for free speech in a free pulpit. I believe I have the manuscript of that editorial now somewhere among my papers.

Even before that day he was my father's friend, and, being a journalist by inheritance and by training, he rarely came to Boston that he did not visit the old office in School street, where he met that noble group of men who made the Christian Register what it was in those early days. The old files of the paper tell the story of those conferences most delightfully. From that time up to the date of the issue of the last paper he has been in close connection with its interests. Indeed, there have been few, if any, of the more serious problems in connection with its publication that he has not helped to solve. In an extraordinarily busy life there has always been time for this service, and in the last ten years there has been an uninterrupted stream of bright, fresh, sparkling work with his pen, with which the present readers of the Register are familiar in the "Good News" column, which covered a great range of editorial comment—a department now closed forever.

HALF A CENTURY OF JOURNALISM.

Dr. Hale always came to the front in emergencies. In the changes that have been going on in religious journalism in the past twenty years the Register has had its share of them, and for eighty-six years it has survived them all. How much it owes to Dr. Hale, probably the present writer is the only one who knows the whole story. It is a story of loyalty, of devoted personal friendships for more than half a century.

These brief words about the Christian



CROMBIE ALLEN.

EDITOR AND GENERAL MANAGER OF THE GREENSBURG (PA.) TRIBUNE AND WEEKLY PRESS.

Register touch but one of the countless interests of his life. It was so large, so many-sided, so multifarious in its activities, there were so many streams of beneficence flowing from his nature outward, touching not world-wide interests only, but the everyday lives of multitudes of people about him, that there is no possibility of measuring its manifold inspirations.

I look back many years to the closest intimacy with Dr. Hale in many general activities as well as in those more directly connected with the South Congregational Church. He had enormous capacity for work. Nothing daunted him. He carried his burdens and his cares with a cheerfulness of spirit and with a joyous sense of power that was always equal to his need. There was an unending wellspring of humor bubbling up within him which the deep, care-worn lines of his face often belied. But it was always as clear and fresh as the morning within him. He rose to every occasion. His life was so abundant, so rich, so full, so even in its power, its freshness and vitality was so unimpaired by the strain and stress of life, that one has to look to the inner wealth of his great nature for the secret of his power.

"HERE I AM. SEND ME!"

Those who knew him best knew that his life was hid in the life of God. It was from this source that he drew his inspirations. From the perplexity of the city and the strain of his daily work and the sore problems and sorrows of many friends who brought to him their distresses, he would pass on to his Friday afternoon meeting in his vestry, which

in the old days was held just before the Sunday communion, with a serene mind and soul that seemed to know no care, and was all alive with the life of the Eternal. It was his breath. It was the habit of his mind, and whether he was merely picking up the stitches carelessly dropped by others or caring for such small details as looking after pure milk for the babies of the great city, which to some seemed trifling work for such a man, he went on doing what he had to do, careless of praise or blame, and living in his larger parish which was just that place where he could serve those who were in need. "Here I am. Send me!" This was his motto, and whether it was in showing the world the way to peace among the nations or in his world-wide Lend-a-Hand activities, or in his endless minor charities, or in his ever-widening relations with his fellow men, he was always led by the same spirit, and made a permanently better and brighter world for having lived in it.

Spokane Chronicle Cuts Price.

The Spokane (Wash.) Chronicle has cut the price of that paper from five to two cents, to be effective during the period of the Alaska-Yukon-Pacific Exposition.

Asbury Park Morning Press.

The Asbury Park (N. J.) Morning Press made its appearance for the season of 1909 on last Monday.

The Breda (Ia.) News has been launched by N. S. Kortwright.

THE GREENSBURG TRIBUNE

Ranks Among the Live Newspapers of Pennsylvania.

The Greensburg (Pa.) Daily Tribune and Weekly Press recently closed a successful subscription contest, netting, it is claimed, more than 2,000 paid in advance subscriptions.

As prizes, the Tribune-Press offered to seven young women of Westmoreland county free trips to New York City and the Bermuda Islands. The success of the contest was such that Crombie and H. L. Allen, the publishers, decided to send all who stuck to the finish, thus adding four more to the party and making eleven in all.

The rapid growth and success of the Tribune and Press is largely due to Crombie Allen, editor and manager, and his brother, H. L. Allen, business manager. Crombie Allen, the principal owner, began early in the newspaper business. After being graduated from Grove City College as a Bachelor of Arts at the age of twenty, he became a general assignment man on the Pittsburgh Times. He partly left the newspaper business for several years to act as secretary to Chris L. Magee and W. A. Magee, proprietors of The Times.

On Senator Chris Magee's death he went to Greensburg to assume the editorial and business management of the Tribune. Soon after he merged the Tribune and Press. Then his brother, H. L., became associated with him as business manager. Under their joint direction the Tribune and Press have taken rank among the live newspapers of Pennsylvania.

They recently built and own a modern three-story brick, stone, steel and concrete publication building that is a credit to the city. The building is 60 feet front by 100 feet deep and is located in the business heart of Greensburg. Four linotypes and a stereotype press indicate the size and character of the mechanical equipment.

Crombie Allen is identified with all the political movements of the Republican party in Westmoreland county. He is actively interested in everything that makes for Greater Greensburg and the welfare of Westmoreland county. He is secretary of the Westmoreland Good Roads Association. He is vice-president of the Pennsylvania Editorial Association and Western Pennsylvania Associated Dailies.

Oldest German Paper Sold.

John Weiler, owner of the Reading (Pa.) Post and other German publications, has purchased the Reading (Pa.) Adler, said to be the oldest German newspaper in the United States.

The Western Newspaper Union, of Illinois, has filed a copy of its articles of incorporation with the Secretary of the State of Arkansas, and has been granted a charter.

IF YOU MAINTAIN



an agent in the various trade centres to boom your sheet as an advertising medium, you must keep him supplied with nicely-printed copies. If he is compelled to apologize for its appearance, you lose prestige right away. Good rollers ONLY can give your paper a nicely-printed appearance. Use ours; they are guaranteed.

BINGHAM BROTHERS CO.
ROLLER MAKERS (Established 1849)
 406 Pearl St. 413 Commerce St.
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CLEVELAND'S LETTER

New York Times Editorially Criticizes F. S. Hastings, Co-executor of the Dead President's Estate, and Puts Upon Him Responsibility for the Action Which Resulted in the Acquittal of Broughton Brandenburg.

Under the caption "The Acquittal of Brandenburg," the New York Times, on Wednesday of this week, printed the following editorial:

The vindication Brandenburg gets by his acquittal is gained at the expense of Mr. Hastings. The charge against Brandenburg was that of grand larceny in the second degree in accepting from the Times \$500 for an article purporting to have been written by ex-President Cleveland, it being charged that the article was spurious and the signature a forgery. Judge Fitzgerald in his charge told the jury that the only thing for them to consider was whether the defendant by misrepresentations stole \$500 or not. He further instructed the jurors in these words:

Before you can convict of misrepresentation you must be convinced, firstly, that the statements of the defendant were made with the intent to deceive, and, secondly, that they were relied upon by the officers of the corporation to a sufficient degree to induce them to purchase the article. If you believe that they relied on their own investigations you must acquit the defendant, because the money was not got by the color and aid of his representations.

The testimony given during the trial by members of the staff of the Times had, of course, made it clear to the jury that the article was accepted and paid for, not upon the representations of Brandenburg, but upon the attestation of its genuineness by Mr. F. S. Hastings, co-executor of the estate of Grover Cleveland. The member of the Times' staff to whom the article was referred after it was brought to this office by Brandenburg testified as follows:

Q.—Did you rely on Mr. Brandenburg's statement sufficiently to authorize the purchase before Mr. Hastings had said it was all right? A.—No.

Q.—It was the Hastings letter which moved you to buy? A.—Yes.

It being an established and undisputed fact that the article was purchased on the belief in its genuineness inspired by

Mr. Hastings's statements and not on Brandenburg's representations, under the law, which was put before the jury in the judge's citations from statutes and decisions bearing on the case, a verdict of acquittal necessarily followed.

We have said that Brandenburg gets his acquittal at the expense of Mr. Hastings. In support of that statement the facts may once more be submitted to a candid world. When the article was brought to the Times by Brandenburg it at once became evident that an attestation of its genuineness quite independent of any he could give was necessary. Brandenburg had produced a bill of sale, consisting of a letter written by him to Mr. Hastings as executor offering to pay the estate \$500 for one of a series of articles which he "had under way with Mr. Cleveland prior to his sickness," followed by an acceptance of the offer signed by "F. S. Hastings, executor of the estate of Grover Cleveland." As was shown in testimony the Times at once sent the article to Mr. Hastings as the one it supposed to be best qualified to pass upon its authenticity. We here subjoin in chronological order the various positions taken by Mr. Hastings which make up the interesting record of his relation to the Cleveland article, so far as it is known to us:

Aug. 21, 1908—Acceptance of Brandenburg's offer of \$500.

Aug. 21—Letter to the Times saying he was "cognizant of an article written by Grover Cleveland, which by oral agreement he assigned to Mr. Brandenburg," and saying further that, "with Mrs. Cleveland's assent," he had made written assignment of the article to Brandenburg, with the right to dispose thereof.

Aug. 29—In a letter to the Times: "I have examined the signature submitted to me by Mr. Yharra and compared it with others of Mr. Cleveland's, and believe the one submitted by Mr. Yharra is genuine. I have talked with Mrs. Cleveland since she telegraphed you yesterday. Her telegram was sent you under a misapprehension, and she authorizes me to say that the agreement with Mr. Brandenburg is valid. I have no reason to believe the article furnished you by Mr. Brandenburg purporting to have been written by Mr. Cleveland is not genuine."

Sept. 23—Interview written by Mr. Hastings and published in the Times: "The facts are that there is abundant evidence that Mr. Cleveland was engaged in writing an article for publication some time prior to his death, and that this article was sold by him and actually delivered to a literary agent prior to his death. . . . Naturally, in view of the doubt cast by various critics upon the authenticity of the document, I took great pains to investigate all the conditions surrounding the transaction between Mr. Cleveland and the literary agent, and I can state positively that I have had no evidence which would warrant any doubt of the genuineness of the article in question."

Sept. 25—Letter sent to the Times, after referring to the statement written by himself and published in the Times of Sept. 23: "I now desire to say that there has since come to my knowledge evidence which leaves in my mind no doubt of the fact that the said article was not written by Grover Cleveland."

Sept. 25—When asked by the Times to show the "evidence" that had produced this change of opinion: "I have no evidence. You must see Mr. Carlisle."

June 25, 1909—From Mr. Hastings's deposition, read at the Brandenburg trial, the question referring to the letter of Sept. 25, 1908, quoted above, in which he repudiated the article: "Q.—Did you yourself write that letter? A.—I did not. Q.—Who wrote it? A.—I don't know."

The letters of Mr. Hastings written prior to the publication of the Cleveland article—on Aug. 30, 1908—were considered by the Times to be an authoritative and ample attestation of its genuineness. Nobody could ask better authority. After Mr. Hastings's remarkable and unexplained reversal of opinion, failing to procure from any quarter, although it made diligent efforts to that end, any

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of the "evidence" of spuriousness referred to in his letter, the Times on Sept. 28, 1908, turned the matter over to Mr. Jerome, as set forth in a statement published in its issue of the following day:

The charge that the article was a forgery is a charge that a crime has been committed, punishable under the laws of the State of New York. Determination of this matter is, therefore, one of grave concern to the people. As the Times is unable to ascertain the facts, it has informed the District Attorney of the criminal charge in question, in the hope and expectation that with the resources at his command he may be more successful.

The verdict acquits Brandenburg of the charge of larceny in stealing the purchase price of the article through mis-

representation. Without Mr. Hastings's certifications of genuineness the Times never would have bought the article, and that was made perfectly clear in the testimony. Mr. F. S. Hastings's part in the affair is one that he alone, if any-body, can explain.

New Home for Arizona Gazette

The Arizona Gazette, of Phoenix, has purchased a \$15,000 lot in the heart of Phoenix and will in the near future commence the erection of a modern building, which will be devoted solely to the growing needs of the paper. The Gazette has spent in the last six months more than \$65,000 for new machinery and type.

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THE GAZETTE. Sept. 9, 1658. Death of Oliver Cromwell.

THE NEWES. July 6, 1665. The Great Plague.

THE LONDON GAZETTE. Sept. 10, 1666. The Great London Fire.

" " " " July 4, 1770. Transfer of the 13 States.

THE TIMES. January 26, 1793. Execution of Louis XVI. and Will.

" " " " July 3, 1797. Execution of Richard Parker for Mutiny.

" " " " Oct. 3, 1798. Nelson's Victory over French Fleet near Rosetta.

" " " " Sept. 28, 1798. Rebellion in Ireland.

" " " " Nov. 7, 1805. Account of the Battle of Trafalgar.

" " " " January 10, 1806. Funeral of Lord Nelson. Photo. of coffin showing emblems and crests relative to his achievements. Also cut of the funeral car.

" " " " June 22, 1815. Battle of Waterloo. This issue gives a list of killed and wounded, also a full account of battle.

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HONOR FORMER CONFREERE.

Maine Legislative Correspondents Banquet Adjutant-General Dill.

Newspaper men from all sections of Maine gathered in Augusta last Saturday evening and tendered a banquet to Elliott C. Dill, editor of the Portland Sunday Times and legislative correspondent of the Press, in honor of his appointment as chief of staff to the commander-in-chief of the Maine National Guard.

This is the first time that a member of the "Hub," as the press headquarters at the capital is called, has been honored by an appointment to such an important office.

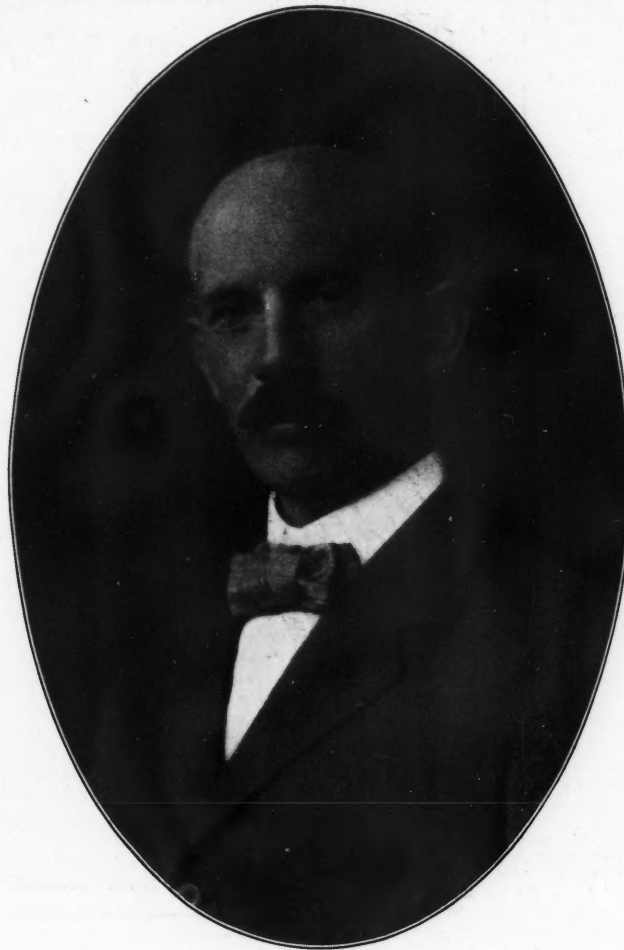
The banquet was held at the Augusta House and covers were laid for fifty. The dinner was unique in that there was no toastmaster, every man in the party contributing to the entertainment. Major Holman Day of Auburn, who was a legislative correspondent many years ago, read several poems and Frank G. Fassett of the Portland Press sang parodies on several of the popular songs of the day.

The menus were attractively gotten up, the cover containing a half tone likeness of Gen. Dill and witty sayings by members of the craft.

Seated in proximity to Gen. Dill were his active newspaper associates during the last session of the legislature. These included Oliver L. Hall of the Bangor Commercial, John P. Hayes of the Portland Argus, William E. Lawry and H. Augustus Merrill of the Kennebec Journal, Sam E. Conner of the Lewiston Journal and J. C. Murphy of the Waterville Sentinel.

Letters of regret were read from Gov. Bert M. Fernald, Ex-Gov. William T. Cobb of Rockland, Col. Frederick Hale of Portland, Warren C. Jefferds of Portland, Maine, manager of the Associated Press, George W. Norton, editor of the Portland Evening Express, Edward P. Ricker of Poland, Col. Manning S. Campbell of the Maine Insane Hospital, Col. Charles H. Prescott of the Biddeford Journal, Thomas J. Flaherty, editor of the Portland Sunday Telegram, Frank A. Winslow of the Rockland Courier-Gazette, City Clerk A. L. T. Cummings of Portland, D. Crommet Clark of the Portsmouth Herald, E. S. Osgood of Portland, Arthur G. Staples of the Lewiston Journal, and Roy H. Flynt of the Kennebec Journal.

Among those present were Oliver L. Hall, Major Edward H. Kelley and Otto Nelson of the Bangor Commercial, Harraden S. Pearl of the Bangor News, John H. Fahey, manager of the Western Union Telegraph office at Bangor, Colonel Francis Keefe of Eliot, Sam E. Conner of the Lewiston Journal, Henry A. Wing of the Boston Herald, Richard F. Leader of Lewiston, Hon. William R. Pattangall of Water-



ROBERT L. McLEAN.

CIRCULATION MANAGER OF THE PHILADELPHIA EVENING BULLETIN AND THE NEW PRESIDENT OF THE NATIONAL ASSOCIATION MANAGERS OF NEWSPAPER CIRCULATION.

ville, Joseph P. McCarthy, Kingsbury B. Piper and Frank W. Manson of the Waterville Sentinel, Frederick G. Fassett of the Portland Press, Major Holman Day of Auburn, Major Gilbert M. Elliott of Brunswick, Arthur G. Oliver, Roscoe P. Ham and Henry W. Owen, Jr., of the Bath Times, Harry C. Weber and Arthur K. Purington of the Bath Independent, Col. John J. Dooley, Major T. E. Hartnett, Willard W. Baldwin, Lieut. Col. Joseph A. Smith of Portland, W. H. MacDonald, John P. Hayes, John J. A. Mulhearn and E. D. Small of the Portland Argus, C. W. Richards, William E. Lawry, H. Augustus Merrill, Jr., and A. F. Warner of the Kennebec Journal, Postmaster John V. Lane, State Auditor Charles P. Hatch, Charles W. Curtis, State Librarian Ernest W. Emery, Frederic Mason, Deputy of State Joseph E. Alexander, Col. Manning S. Campbell, Ex-Mayor Frederick W. Plaisted and J. C. Murphy of Augusta.

The committee on arrangements consisted of Oliver L. Hall of the Bangor Commercial, John P. Hayes of the Portland Argus, Frederick G. Fassett of the Portland Press, William E. Lawry and H. Augustus Merrill of the Kennebec Journal, and J. C. Murphy of the Waterville Sentinel.

Will Revive German Newspaper.

The Fremont Courier, the German newspaper of Sandusky, O., which suspended publication several months ago, has been purchased by Christian Volmer, of Fremont, O., who will revive it.

RUFUS NAPOLEON RHODES.

The New President of the Southern Newspaper Publishers' Association.

Rufus Napoleon Rhodes, founder and editor and principal owner of the Birmingham News, was on June 16 elected president of the Southern Newspaper Publishers' Association.

Mr. Rhodes is an alumnus of the Southwestern Presbyterian University, and was given the degree of L.L.D. by the University of Alabama in 1906. He has practiced law in Tennessee and Illinois. He served as a member of the Tennessee Legislature in 1881 and 1882, being one of the "Twelve Apostles of State Credit Democracy," who voted for an honorable adjustment of the State debt of the Volunteer State.

Gen. Rhodes founded the Birmingham News March 14, 1888. He has been editor since then and general manager up to Feb. 15 of this year, when he sold a large block of his stock in the paper to Victor H. Hanson, who assumed the general management.

Mr. Rhodes for the past four years has been second vice-president of the Associated Press. He is one of its directors, his term expiring in 1911. He has been brigadier-general of the Alabama National Guard. He is a Democrat of pronounced independent tendencies; has been delegate-at-large from Alabama in National Democratic conventions, in 1892 and 1904, and was a delegate from the Hermitage district of Tennessee to the convention which nominated Hancock in Cincinnati in 1872.

CHANGES IN INTEREST.

The Kennebec Reporter and the Franklin County Herald, published at Pasco, Wash., have been consolidated. The new company is called the Twin City Printing Company and is capitalized at \$10,000. Scott Z. Henderson, formerly publisher of the Kennebec Reporter, will manage the new enterprise.

The Winnebago Anzeiger, a well-known German paper published for many years at Menasha, Wis., has been purchased by H. W. Meyer, publisher of the Appleton (Wis.) Volksfreund.

L. H. Southmayd, referee in bankruptcy, has sold the plant of the Mena (Ark.) Democrat. H. A. King was the purchaser.

George W. Burroughs has sold his half interest in the Concordia (Kan.) Blade and Weekly Empire to Prof. Ray Green, principal of the Concordia high school.

Edgar G. Harris, former editor of the Hattiesburg (Miss.) Daily News, has purchased the plant of the Ellisville (Miss.) News-New South.

FELLOWSHIP IN JOURNALISM.

Established at University of Wisconsin Through Efforts of an Alumnus.

What is said to be the first graduate fellowship in journalism ever offered in any college or university in the United States has just been established at the University of Wisconsin in connection with the course in journalism in that institution.

The fellowship, which amounts to \$400 a year, has been given by an alumnus of Wisconsin through the Alumni Association. It is to be held by a college graduate who is preparing to take up some form of journalistic work, and who desires to do graduate work in preparation for this career.

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NEW YORK, SATURDAY, JULY 3, 1909.

THE NEW YORK TIMES IN THE BRANDENBURG CASE.

Broughton Brandenburg, magazine writer, charged with selling to the New York Times, for \$500, an article purporting to be a signed statement by Gover Cleveland dealing with political conditions last year, and which was alleged by the district attorney's office in New York to be a spurious article in which Mr. Cleveland's signature was forged, was acquitted by a jury after an hour's deliberation. Brandenburg was charged with grand larceny.

A salient feature of this affair—and the affair will properly be classed as an incident in the history of the United States—is the fine record and attitude of the Times throughout all the proceedings. The bitterest political partisan, and the most unrelenting enemy of the Times, MUST admit that the management of the newspaper exhausted every source of information to ascertain the exact truth whether or not the truth might hurt the prestige of the paper.

The paper did not defend Brandenburg. Neither did it criticize him. Its attitude was one of the most admirable examples of fairness, straightforwardness and judicial temperance that has ever been shown by a leading newspaper in America. The result is a victory for the Times even more than a victory for Brandenburg.

"UNBLUSHING ANNOUNCEMENTS OF GET-RICH-QUICK SCHEMES."

Last week, in THE EDITOR AND PUBLISHER, was printed a part of the recommendations of the committee appointed by Governor Hughes to investigate Wall street. The committee advised the New York Legislature to enact a law providing penalties for any newspaper which prints advertisements of fake and wild-cat financial schemes. Concerning this, the New York Evening Post says:

The papers which print without discrimination or demur all kinds of wild-cat mining advertisements, and the unblushing announcements of other get-rich-quick schemes, are in no position to rebuke the most unscrupulous promoter. If the committee's recommendation is followed by the Legislature, it will be made a misdemeanor to lay such fraudulent stuff before the credulous readers of newspapers. Both the person who concocts the lying prospectuses, and the newspaper owner who takes money for printing them, are doing their best to lure and cheat the unwary investor; and if the committee has its way, both will hereafter be liable to prosecution. Now that we have called this matter to the

attention of our esteemed contemporaries, we are sure they will be eager to back up this part of the committee's report.

OBITUARY.

Victor Speer, private secretary to Mayor Adam of Buffalo, N. Y., for many years a newspaper man in that city and New York, died in Buffalo Sunday of rheumatism of the heart. He was a brother of William McMurtrie Speer, a New York lawyer and former owner of the Albany (N. Y.) Argus.

Mrs. Albert Pulitzer, wife of Albert Pulitzer, founder of a New York newspaper, and a brother of Joseph Pulitzer, of the World, died at her home in New York City.

Alfred H. St. Germain, one of the best-known newspaper men in Canada, died at his residence in Bedford Park, Toronto. He was eighty-two years old.

M. D. Bryson, for many years identified with Los Angeles (Cal.) newspapers, died at his home in that city from apoplexy.

Alonzo Gree Hyde, one of the oldest employees in the business department of the New York Herald, died at his home in East Orange, N. J., from exhaustion due to intense heat. Mr. Hyde had been connected with the Herald since 1865. He was sixty-eight years old.

Miss Sarah Orne Jewett, author of many books and one of America's foremost women writers, died in South Berwick, Me., after a long illness.

Elizabeth Fife, wife of George Buchanan Fife, managing editor of Harper's Weekly, died at her home in New York City. Mrs. Fife had been an invalid for many years.

Thomas Flannery, vice-president of the Union and Advertiser Company of Rochester, N. Y., and for fifty-three years superintendent of its news room, died at his home as the result of apoplexy. He was seventy-six years old and was born in Ireland.

J. Frank Maddry, city editor of the Durham (N. C.) Daily Sun, died suddenly on Saturday last. He was thirty-seven years old and was well known in North Carolina newspaper circles.

George T. Raitt, editor and owner of the Unadilla (N. Y.) Times, died at his home in that city of consumption. He had been confined to his bed for the greater part of six months. He leaves a widow and three sons.

RUSSIAN NEWSPAPERS

Have Made Great Strides Since the Abolition of Censorship.

Great strides have been made in Russian newspaperdom since the abolition of the Press Censorship in 1905, and this is strikingly exemplified by an exhibition, now being held in the Russian capital, organized by the Director of the Press Department.

Here is gathered together, says the St. Petersburg correspondent of the Daily Telegraph, specimens of every book, pamphlet, newspaper, magazine, review and report published or printed in the Russian Empire during the year 1908, from Riga to Vladivostok, from Archangel to Sebastopol.

While newspapers have increased in numbers to such a startling extent since the Press Charter of 1905, the quality, says the correspondent, is rather worse than better. British readers may form an idea of the activity of the printing press in Russia, when they learn that last year between seventy-eight and seventy-nine million volumes—not, of course, separate works—were published, valued at £2,600,000.

The number of separate publications is a little over 24,000, of which 4,000 are mere statutes and returns, 2,000 are musical works, and the remainder are books in the strict sense of the term. During the year 1908 alone there were no fewer than 600 new periodicals published. Three hundred and fifty periodicals were two years old, only three had an existence of over 130 years, and of these only one could look back upon a checkered past of 150 years.

The Central Government prints to per cent. and the local authorities 8½ per cent. of all the periodicals in the Empire. One daily paper published by the Ministry of the Interior, entitled the Village Messenger, is carried on under peculiar conditions. It contains a fund of useful and interesting information for the peasantry.

All subscribers receive, over and above the paper, half a dozen supplements—weekly, monthly, illustrated and special publications—which at the end of the year form seven volumes. And all for the modest price of four shillings!

Every subscriber has the right of asking advice on any subject, legal and other, that may interest himself or his neighbors. The replies are printed in a special periodical, which he and all subscribers receive free of charge. These replies are authoritative. They have the force of law. The peasant can take them into court and ask the tribunal to judge his concrete case in harmony with the interpretation of the law there given. And he may be certain that his request will be complied with.

Russia is a veritable mosaic of nations, tribes and tongues. A notion of their diversity may be gathered from the fact that the exhibition, which represents only the output of a twelvemonth, has newspapers, reviews and books in forty-eight languages and idioms, among which, of course, Russian occupies the first place with 73¾ per cent. of the whole. Polish comes next, with 11.3 per cent.; Germany is third with 3.2 per cent. Georgian, Lettish, Esthonian, Armenian and Tartar have between 1.5 and 1.9 per cent. Curiously enough, Hebrew and Yiddish, which make a fine show among newspapers and reviews, have 1.4 per cent., whereas Greek and Esperanto possess but .05 per cent.

It may interest readers who are not students of philology to learn that of the books printed last year 18,286 are Russian, 2,063 Polish, 779 German, 654 Hebrew and Yiddish, 299 Tartar, 208 Ar-

menian, 127 French, 90 Arabic, 20 Turkish, 41 Khirgiz, 9 English, 8 Japanese, 3 Greek, 2 Bohemian, 2 Tibetan, 2 Italian, 3 Chinese, 5 Persian, 3 Sanscrit and 5 White Russian.—British and Colonial Printer and Stationer.

NEW YORK IN FOUR DAYS.

New Fast Mail Service Inaugurated Between This City and Seattle.

On Friday (June 11) the new fast mail service from New York to Seattle was inaugurated by the arrival in this city of mails which left New York City just ninety-five hours and thirty-five minutes previously.

The new mail record of less than four days from ocean to ocean has been established, and that record, bar accidents, will be retained permanently until a better one is created.

The improvement in the mail service between the Atlantic and the Pacific Coast in recent years has been astonishingly great. Before the days of the transcontinental railroads there were two regular mails a month by way of the isthmus, which took thirty days in transit.

Steamer day was the recognized day for settlement of accounts in San Francisco, instead of the first of the month. The pony express service, a private enterprise, used to carry letters at a price about equal to their weight in gold, and make the time from Sacramento to the Missouri River in something like ten days.

About ten days was considered fair time for mail service between New York and San Francisco, even after the completion of the first Pacific railroads. After the completion of the railroads to Puget Sound six days' time to New York was considered good for mail service.

When the time was cut down to five days it was considered remarkably fast, and indeed that time was established not many years ago. To cut off an entire day in the time from ocean to ocean is a noteworthy matter.

It brings England and the Continent of Europe closer to Seattle, from the point of view of mail service, than New York itself was twenty-five years ago.

There may be a few hours more cut off from the time, as railroad facilities improve, but there will be no more full days cut off until the perfection of the aeroplane and its adaptation to commercial uses.—Seattle Post-Intelligencer.

INTERESTING LIBEL DECISION

Handed Down by First Divisional Court of Edinburgh, Scotland.

An interesting libel action has been decided in Edinburgh, says the London Newspaper Owner.

A publication claimed heavy damages against the Edinburgh Evening News, on the ground that the description of him as a "prisoner," instead of as the "accused," in the heading of a report of a "not proven" charge against him under the Licensing Act "falsely and calumniously" represented that he had been apprehended and was a prisoner in the hands of the police, and that it was so understood by the public, and was a libel upon him.

The First Divisional Court has found for the newspaper, on the ground that the mere fact that a man was called a prisoner could not convey any reflection upon his character, because one might be a perfectly innocent prisoner. The action, therefore, entirely failed.

PERSONAL

J. S. Woodhouse, a Des Moines (Ia.) newspaper man, will have a story, entitled "The Keeper of the Thirteenth Door," in the August number of the Black Cat.

Frank L. Frezone, editor of the Italian Evening Bulletin of New York, was a caller on President Taft last week.

J. N. Shepley, editor of the Pawnee (Okla.) Dispatch, has been appointed superintendent of sales of the school lands by Governor Haskell.

Major John McMurray, of the Brookville (Pa.) Jeffersonian-Democrat, recently celebrated his seventy-first birthday. Major McMurray has been editor of the Democrat for thirty years.

Adolph Bollenbach, editor of the Weatherford (Okla.) Republican, was married recently to Miss Edna Green of Bridgeport, Okla.

C. M. Keys, financial editor of the World's Work, has returned from a 10,000-mile trip along the Pacific Coast. He has been making an additional study of that section for the August number of his magazine.

Editor Caldwell, of the Charlotte (N. C.) Observer, has been made a Doctor of Laws by Erskine College, South Carolina.

J. O'Hara Cosgrave, editor of Everybody's Magazine, has sailed for Europe.

E. W. Ransford, for the past fourteen years editor of Fire and Water Engineering, has severed his connection with that journal and will edit the Fireman's Herald, of New York. After over fifty years of continuous work as a journalist on both sides of the Atlantic, Mr. Ransford considers himself fairly entitled to a post which secures to him less and easier work for the balance of his literary life.

Henry Webb, of the Henry Webb Advertising Agency, Dayton, Ohio, sailed this week on the Lusitania to Europe on a business trip. Mr. Webb handles the account of the Cooper Medicine Company, Dayton, Ohio.

Colonel Robert Ewing, publisher of the New Orleans (La.) States and Shreveport (La.) Times, has returned home after a five days' trip to New York in the interest of his publications.

Marriage of Treasurer Betts.

William L. Betts, treasurer of the Publishers' Circulation Service Company, of New York, was married on June 26, 1909, to Miss Grace M. French, of Brooklyn, at the York Street Methodist Church, Brooklyn. Mr. and Mrs. Betts sailed on the same day for a two weeks sojourn in the Bermuda Islands. They will be at home to their friends at The Jefferson Arms apartments, in Brooklyn, after July 10.

Waterloo to Have Press Club.

Newspaper writers of Waterloo, Ia., met in the Columbia Club rooms in that city last week and decided to organize a press club. Committees were appointed to draft by-laws and a constitution and to nominate officers. The membership when fully organized will number about twenty. At a meeting to be held in the near future, a permanent organization will be effected.

CLUBS AND ASSOCIATIONS.

Roland Stokey, E. R. Hambrick and R. H. Campbell have been named as a committee to arrange for the July entertainment of the Dallas (Tex.) Press Club. The affair will take place Monday, July 5.

The twenty-first annual meeting of the Virginia Press Association will be held at Rockbridge Alum Springs, beginning July 13. A. S. Gravely is president of the association.

Members of the Western New York Publishers' Association are planning for a big time at the annual meeting, which will be held at Canandaigua July 2 and 3. Roy B. Milliken, chairman of the local entertainment committee, has arranged an elaborate programme including a ride around the lake, dinner at the Hotel Waltherita and a launch ride in the evening. Saturday the visiting editors will be given an automobile ride around the city.

At the meeting of the Western Idaho and Canyon County Press Association, held at Payette, the State organization was re-organized as the Western Idaho Press Association, Mr. Hackney being re-elected president. Other offices named were: A. E. Gipson of Caldwell, vice-president, and T. J. Brown of Payette, secretary-treasurer. The organization includes the counties of Canyon, Washington, Boise, Ada, Owyhee and Elmore and Malheur county, Oregon.

C. E. Gilmore, the retiring president of the Texas Press Association, has announced the appointment of the following committees under instructions of the association in session at Marlin, May 29: Committee to visit Port Lavaca and investigate the matter of forming a permanent Chautauqua at that point for the annual meetings of the association. This committee is composed of W. A. Bowen, of the Arlington Journal; R. E. Yantis, of the Athens Review, and F. F. Lehman of the Hallettsville Herald. The following is named as the committee to compile a history of the association by using copies of the old minutes and have bound and placed in the archives of the association: F. B. Baillie, of Cleburne; Fred B. Robinson, of the Waco Times-Herald, and Will H. Mayes, of the Brownwood Bulletin.

At the annual meeting of the North Carolina State Press Association the following officers were elected: President, Rev. J. O. Atkinson of The Elon College Sun; first vice-president, M. L. Shipman of The French Broad Hustler; second vice-president, J. R. Swann of The Madison County Record; third vice-president, W. R. Jacobson of The Washington Progress; secretary, J. B. Sherrill, re-elected for the twenty-first consecutive time; historian, Livingstone Johnson of Charities and Children; orator, W. C. Hammond, of The Ashboro Courier; alternate, Josephus Daniels of The Raleigh News and Observer; poet, J. S. T. Clair; executive committee, W. C. Dowd, H. B. London, H. B. Varner, Josephus Daniels and D. T. Edwards.

The Dubuque (Ia.) Telegraph-Herald has placed an order for 450 tons of white print paper. The amount represents twenty-two and one-half carloads of twenty tons each. It is said to be the largest single order for print paper ever let in that section of Iowa.

STAFF NEWS AND CHANGES.

Frederick Walton Harting, formerly managing editor of the Commercial Tribune of Cincinnati, Ohio, has assumed the managing editorship of the Press-Post of Columbus, Ohio.

John Kraft, who recently relinquished the city editorship of the Hazleton (Pa.) Standard, after over 20 years service, and located in Philadelphia, in some other business, has returned to his first love and is again filling the city editor's chair on The Standard.

O. M. Osborn has become the editor and manager of the Hamilton County Herald, published at Hayti, S. D. Mr. Osborn was formerly with the Huron (S. D.) State Spirit.

Philip Halrosa, of Barre, Vt., has been appointed labor editor of the Boston American.

C. H. Tribe, of San Francisco, has been made city editor of the Woodland (Cal.) Mail.

SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

ADVERTISING MANAGER

Open for position Sept 1st. Twelve years' experience. Can handle both advertising and circulation. Three years business manager. Now on metropolitan daily. Want to return to smaller field. Am a competent and reliable man, with a reputation for getting business. Address R. W., care EDITOR AND PUBLISHER.

ON TELEGRAPH

or state desk; age 25; college education; expert head writer; any amount of references. Address G. N. K., care THE EDITOR AND PUBLISHER.

HELP WANTED

WANTED—EXPERIENCED, SUCCESSFUL

advertising and business manager for Southern afternoon daily, who can take full charge and produce results. Don't want a boozier. State experience, references, and what salary would be expected until results were demonstrated. Also what salary and commission on increased business would be acceptable. D 10, care THE EDITOR AND PUBLISHER.

WANTED, A BRIGHT

hustling newspaper man, business experience, some money, to start a paper in a town of 20,000 people which needs a good daily. Address Post Office Box 858, Rome, Georgia.

FOR SALE.

FRANKLIN MAILER

(new) \$8.00 cash; Follett's Numbering Machine (new) \$4.00 cash. - Would like newspaper proposition; send samples and description. Box 407, Findlay, Ohio.

FOR SALE—LATEST FACES, new job type at 30c per pound. Manlius Pub. Co., Fayetteville, N. Y.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD. Old established newspaper, delivering more than 90 per cent of its circulation directly into homes. Only two-cent newspaper in city. Population of field covered exceeds 60,000.

NEW YORK.

THE BUFFALO EVENING NEWS is read in over 90% of the homes of Buffalo and its suburbs, and has no dissatisfied advertisers. Write for rates and sworn circulation statement.

WISCONSIN

The Evening Wisconsin.

MILWAUKEE, WIS.

THE LEADING HOME PAPER OF THE STATE
The Paper for the Advertiser Who Desires Results

WASHINGTON.

Daily News Service Illustrated

News by Mail—400 Words Daily—With Eight Photographs a Day. Covers Sport, Foreign, Science, Women, Politics, etc. Cheapest, Biggest, Best. Ask Cincinnati Times-Star, Detroit Free Press, etc. TRIAL FREE.

GEORGE GRANTHAM BAIN
32 Union Sq., E., New York City

J. WILBERDING

Newspaper Representative
225 FIFTH AVE. NEW YORK

LET ME REPRESENT YOU

"THERE'S A REASON"
F. P. ALCORN, Newspaper Representative
FLATIRON BUILDING, NEW YORK

BARNARD & BRANHAM

Publishers Representative

NEW YORK CHICAGO
Brunswick Bldg. Boyce Bldg.

New England

County seat weekly. No competition. Returned owner \$1,300.00 to \$1,500.00 annually for personal effort and investment in years 1904 to 1908, inclusive. Best reasons for selling. A high class, clean cut property. Price \$3,000.00 cash NOW. \$2,000.00 cash might be accepted as first payment. Proposition No. 497.

C. M. PALMER

Newspaper Broker
277 Broadway New York



122 East 25th St., New York
Expert operators of Popularity Contests to increase newspaper circulation on the CASH PAID IN ADVANCE BASIS.
Results Count—Write for References

GATCHEL & MANNING

DESIGNERS - ILLUSTRATORS - ENGRAVERS
PHILADELPHIA
For BOOKS, CATALOGUES, ADVERTISEMENTS, Etc., consult us for the "plates" for type press printing in one or more colors.
Send stamp for E. P. circulars, illustrated, about How to Print our Multi-color Plates. The selection of proper Screen for Halftones.

THE LOVEJOY CO., Established 1853.

ELECTROTYPERS
and Manufacturers of Electrotyping Machinery.
444-446 Pearl Street NEW YORK

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS.

E. S. Burnham & Co., Burnham's Jelly-
con, 61 Gansevort street, New York,
are using daily papers in the State of
Michigan. Orders are going out from
the A. R. Elliot Agency, 62 West Broad-
way, New York.

The George Batten Agency, 11 East
Twenty-fourth street, New York, are
placing orders in the Northwest for the
advertising of the Simmonds Manufac-
turing Company, Hardware, Fitchburg,
Mass.

John G. Ham, advertising manager
for the Centaur Company, Castoria,
Murray street, New York, is placing
additional orders for 300 inches for
this advertising.

A. Santaella & Co., Optimo Cigar,
Twenty-seventh street and Broadway,
New York, are placing orders in the
Northwest through Lord & Thomas,
Fifth avenue, New York.

E. M. Hoopes, advertising agent,
Wilmington, Del., was in New York
this week getting rates from the differ-
ent special agents for the advertising
of J. H. Zeilin & Company.

Lord & Thomas, New York, are
placing 1,000 lines in Western papers
for the advertising of the Bobbs-Merrill
Company, Indianapolis, Ind.

F. C. Williams, 108 Fulton street, New
York, is making new contracts for 10-
000 lines in Western papers for the ad-
vertising of India and Ceylon Teas.

J. H. Lucke & Co., Cincinnati, are
making 10,000-line contracts in Western
papers through the Public Service Com-
pany, same city.

The Charles H. Fuller Company, 112
Dearborn street, Chicago, is making
new contracts for 14,000 lines in Pacific
Coast papers for J. F. Kellogg, Obesity
Food, Battle Creek, Mich. This agency
is also placing 35,000-line contracts in
Southwestern papers for the advertis-
ing of F. A. Stuart, Marshall, Mich.

J. Walter Thompson Company, 44
East Twenty-third street, New York, is
placing 112 lines twenty times, in Pa-
cific Coast papers, for the Apollinaris
Agency Company, 503 Fifth avenue,
New York.

The Bankers' & Merchants' Agency,
66 Broadway, New York, are placing
5,000 lines in Western papers for the
Reborn Company, 28 West Fifteenth
street, New York.

Lord & Thomas, Chicago, are placing
1,000 lines in Pacific Coast papers for
the advertising of the Wabash-Union
Pacific Railroad. This agency is also

placing orders for 100 inches in New
York State and Wisconsin papers for
the Eureka Fire Hose and Manufac-
turing Company, The Eureka Fire Hose, 13
Barclay street, New York.

Dauchy & Co., 19 Murray street, New
York, are using Southern and Pacific
Coast papers for the Hiscox Chemical
Company, Parker's Hair Balsam, Pat-
chogue, N. Y.

Albert Frank & Co., Broad Exchange
Building, New York, are placing 700
lines in the larger city dailies for the
Florida East Coast Railway Company,
26 Broadway, New York.

E. M. Hoopes, Wilmington, Del., is
placing one inch e. o. d. for one year in
Southern papers for the Chichester
Chemical Company, Chichester Pills,
Philadelphia.

H. W. Kastor & Sons, St. Louis, are
placing 3,000 lines in Southern papers
for the Manine Medicine Company, same
city.

Irving Rosenblum, 1123 Broadway,
New York, is placing twelve inches
e. o. w. for one year in New York
State papers for the advertising of
Holzwasser & Company, Furniture,
1419 Third avenue, New York.

Louis Stevens, Cape May, N. J., is
asking rates on three lines thirty times
in Ohio papers for the Lafayette Hotel,
Cape May, N. J.

Louis V. Urmy, 41 Park Row, New
York, is placing 3,000 lines in Pacific
Coast papers for the advertising of
Ed. Pinaud's Importation Office,
Pinaud's Perfume, 84 Fifth avenue, New
York.

The C. Sherin Agency, 452 Fifth ave-
nue, New York, is placing 25,000 lines,
to be used within fifteen months in
Western papers, for the advertising of
the New York & Kentucky Company,
same address.

The Blaker Advertising Agency, 41
Park Row, New York, is asking rates
from a selected list of papers in differ-
ent parts of the country for telegraphic
readers. First page is desired where
obtainable.

The Hicks Advertising Agency, 132
Nassau street, New York, is asking rates
on some papers in the West for 3 inches
30 times, e. o. d. insertions.

The Merrill Advertising Agency, Inc.,
1161 Broadway, New York City, is plac-
ing the advertising on the exchange
basis for the Newport Court, New York
City and the Hotel Willison, New York
City, also for the Sea Gate Line.

The Swaine Sanitarium, 3207 Baring
street, Philadelphia, is asking rates in
Pennsylvania papers on a small ad of a
remedy curing the morphine and whis-
key habits.

The Reborn Co., 10 West 22d street,
are asking publishers to name a suitable
firm in their city who might be secured
as local agents of the Reborn shoulder
brace. If an agency can be secured ad-
vertising will be started and will be
placed by the Bankers & Merchants,
of New York City.

The Central Outlet Co., Central Build-
ing, Rochester, N. Y., is asking rates on
a 35-line ad to be run four or eight
weeks, exploiting Skirtene, a new skirt
binding.

ROLL OF HONOR

The following publications have allowed the Association of American Adver-
tisers to make a thorough examination of their circulation and have received
certificates showing the actual circulation of their publications:

ALABAMA.		TENNESSEE.	
ADVERTISER	Montgomery	NEWS-SCIMITAR	Memphis
ITEM	Mobile	BANNER	Nashville
CALIFORNIA.		TEXAS.	
BULLETIN	San Francisco	CHRONICLE	Houston
EXAMINER	San Francisco	RECORD	Fort Worth
FLORIDA.		WEST VIRGINIA.	
METROPOLIS	Jacksonville	GAZETTE	Charleston
GEORGIA.		WISCONSIN.	
CHRONICLE	Augusta	EVENING WISCONSIN	Milwaukee
LEDGER	Columbus		
ILLINOIS.			
HERALD	Joliet		
JOURNAL	Peoria		
IOWA.			
CAPITAL	Des Moines		
THE TIMES-JOURNAL	Dubuque		
KANSAS.			
GLOBE	Topeka		
CAPITAL	Topeka		
GAZETTE	Hutchinson		
EAGLE	Wichita		
KENTUCKY.			
COURIER-JOURNAL	Louisville		
TIMES	Louisville		
LOUISIANA.			
ITEM	New Orleans		
TIMES DEMOCRAT	New Orleans		
STATES	New Orleans		
MASSACHUSETTS.			
LYNN EVENING NEWS	Lynn		
MISSOURI.			
DAILY AND SUNDAY GLOBE	Joplin		
NEW JERSEY.			
PRESS	Asbury Park		
JOURNAL	Elizabeth		
TIMES	Elizabeth		
COURIER-NEWS	Plainfield		
NEW YORK.			
TIMES-UNION	Albany		
BUFFALO EVENING NEWS	Buffalo		
NEWBURGH DAILY NEWS	Newburgh		
LESLIE'S WEEKLY (Cir. 115,000)	New York		
RECORD	Troy		
OKLAHOMA.			
OKLAHOMAN	Oklahoma City		
PENNSYLVANIA.			
TIMES	Chester		
MORNING DISPATCH	Erie		
HERALD	New Castle		
BULLETIN	Philadelphia		
GERMAN GAZETTE	Philadelphia		
DISPATCH	Pittsburg		
PRESS	Pittsburg		
TIMES-LEADER	Wilkes-Barre		

The Topeka Daily Capital

I guarantee a larger circula-
tion in Topeka.

A larger circulation in Shawnee
and adjoining counties.

A larger circulation in Kansas
than any other daily newspaper
in the State. Circulation now
more than

30,000

reaching every postoffice in the
State, every day in the year.

The Capital is absolutely su-
preme in its own city and in its
State.

ARTHUR CAPPER
PUBLISHER

Topeka, Kansas

THE NORWALK HOUR

NORWALK, CT.
Thoroughly covers the Norwalks
and the suburban towns. Every
paper goes into the homes. No
street sales. Rates on application.

THE ASBURY PARK PRESS

is a live newspaper in a live town. Its
readers are a money-making, money-
spending class. If you want their trade
the Press is your best medium.
J. LYLE KINMONTH, Publisher
ASBURY PARK, N. J.

Statement of FEBRUARY CIRCULATION SPRINGFIELD (Mass.) DAILY NEWS DAILY AVERAGE 10,453

Being 426 more than February, 1908, and
119 more than last month's (January, 1909)
average.

American Home Monthly A Household Magazine

Distribution statement of our 100,000
copies, guaranteed monthly, sent on re-
quest. Flat rate, 40 cents a line.

HENRY RIDDER, Publisher.
27 Spruce Street, New York.

The New Orleans Item

Largest Total Circulation by
Thousands
Greater City Circulation Than Any
Two Combined

SMITH & BUDD

FOREIGN ADVERTISING REPRESENTATIVES
Brunswick Bldg 3d Nat. Bank Bldg Tribune Bldg
New York St. Louis Chicago

ADVERTISING CLUBS.

Annual Gathering at Louisville Next August Will Be Notable Event.

The coming meeting of the Associated Advertising Clubs of America, which will be held in Louisville, Ky., next August, promises to be one of the most important gatherings of advertising men in the history of the profession.

Plans for the meeting are already being made, and the programme will include discussions of important topics by prominent speakers from every part of the United States.

Among those who have promised to address the convention are: Frank Van Camp, of the Van Camp Packing Company, Indianapolis, who will discuss the manufacturers side of advertising; William Thompson, of Kalamazoo, and Walter Dill Scott.

The present officers of the National Association are: President, E. D. Gibbs, Chicago, Ill., the Patterson-Gibbs Co.; first vice-president, A. G. Samuel, St. Joseph, Mo., Samuel Advertising Co.; second vice-president, Smith B. Queal, Cincinnati, O., Abend Presse; third vice-president, F. P. MacLennan, Topeka Journal, Topeka, Kan.; fourth vice-president, F. J. Weston, Minneapolis, Minn., Bureau of Engraving; fifth vice-president, Enos Spencer, Louisville, Ky.; sixth vice-president, G. B. Wadsworth, New York, M. P. Gould Co., 31 East Twenty-second street, New York; secretary and treasurer, Leo A. Landau, St. Louis, Mo., Globe Shoe and Clothing Co.

The members of the executive committee are: E. F. Olmstead, the H.-O. Co., Buffalo, N. Y.; H. T. Haarmeyer, Signs of the Times, Cincinnati, O.; B. W. Orr, Guy W. Eskridge Co., Richmond, Va.; R. H. Manley, J. L. Brandeis & Son, Omaha, Neb.; F. E. Chance, Chance-Ryan Agency, Indianapolis, Ind.; A. B. Lipscomb, Louisville, Ky.

Cincinnati Enquirer.

The Cincinnati Enquirer is installing five new Goss straight line revolutionary high-speed quadruple presses. These presses will each deliver 36,000 sixteen-page papers per hour. They will be installed in a new three-story and basement fireproof building built especially with a view of having the whole operation from the closing of the forms to the delivering of the finished paper move in a direct line. There has been no pretense at making a show plant, but everything that will add to the utility and efficiency of getting out an up-to-the-minute newspaper in the shortest possible time has been installed.

Ben Leven-Nichols Company.

Ben Leven-Nichols Advertising Company, of New York and Chicago, is using a selected list of weeklies and magazines for the Chicago Ferro Type Company. Orders for the August insertions in magazines and weekly publications, in behalf of the American Thermos Bottle Company, are also being prepared. A list of magazines and mail order publications is being prepared in behalf of Woolfs, Inc., manufacturers of men's and women's apparel. The company is also using display in the Chicago newspapers for the Cooke Brewing Company's new health beverage—"af and af."

The Heller-Barnham Advertising Agency, Union Building, Newark, N. J., is asking for sample copies and rate cards, stating that they have a prospective advertiser. The agency seems to be a new one.

BUSINESS OFFICE NOTES.

The Lexington (N. C.) Dispatch is conducting its sixth annual ministers' outing tour contest. Each year the Dispatch carries a party of ministers, one from each of nine counties, on a ten days' trip to Washington, Philadelphia and New York, going by rail and making the return trip by rail.

The Milwaukee Evening Wisconsin has just installed a Hoe condensed quadruple press. The management states that in the three months since the price of the Evening Wisconsin was reduced from two cents to one cent the circulation of the paper has increased over forty-three per cent. and that the present issue aggregates 40,000 copies daily.

The McKeesport (Pa.) Daily News issued Friday evening, June 25, what is said to be the largest regular edition ever issued by any newspaper in McKeesport at the present season of the year and as large as was ever issued during the holiday season. It required over 3,900 pounds of white paper to print it. The edition carried a heavy volume of advertising.

The Leavenworth (Kan.) Times has ordered from the Goss Printing Press Company a new stereotypic press and an entire new outfit of machinery for the press room. This new equipment, it is stated, has been ordered to enable the Times to take care of a constantly growing circulation.

The Colorado Springs Telegraph is rejoicing over the fact that for the first time in nearly four years the paper is printed upon its own plant. The publication of the Sunday issue has also been resumed. A thoroughly modern plant has recently been installed in the new publication quarters in the Smith Johnson building. Since March, 1906, when the present owners took charge, the Telegraph has made rapid strides.

The Camden (N. J.) Daily Courier recently issued a Greater Camden edition that is worthy of a place in the front rank of special editions. It had the distinction of being different from the average special issue in that it did not dwell upon Camden of the past but presented an interesting array of facts about Camden of to-day. The issue was printed in magazine form, measuring eleven by fourteen inches. It contained eighty-four pages, was well illustrated and attractively bound. A large volume of advertising was carried.

The Mexico City Daily Record installed its new three-deck Goss press July 1, and will hereafter issue a 12-page paper daily and 24 to 36 pages on Saturday, including the usual comic section. General Manager Worcester says he will have the best English-speaking paper in the Republic.

The Philadelphia German Gazette made a gain of twenty-five per cent. in advertising in the first five months of 1909 over the corresponding period of last year. It is claimed that this paper showed a greater gain in advertising than any other Philadelphia paper.

New Home for Cincinnati Post.

The Post Publishing Company, of Cincinnati, will shortly commence the construction of a two-story brick and steel printing plant.

ADVERTISING NOTES.

Jno. N. Clements, a former advertising writer of Knoxville, Tenn., has been made assistant advertising manager of the Merchants' Journal of Lynchburg, Va.

C. A. Allen, of the firm of Allen & Ward, special representatives, of Chicago, is making an extended tour of the East. New York, Boston and Portland, Me., will be among the cities visited.

Mr. J. C. Wilberding, Special Agent, 225 Fifth avenue, New York, has been appointed Eastern Advertising Representative for the Boston Post.

Miss Ida Clarke, advertising manager of Scott & Bowne, is now ready to make contracts for the Fall advertising of that firm. As there are over 900 dailies, over 3,000 weeklies, besides religious papers, medical journals and Canadian papers to be taken care of, Miss Clarke will see newspaper men only by appointment.

Leonard & Lewis, Special Agents, Tribune Building, New York, have added the Elgin (Ill.) Courier to their list of papers.

The Fisher Special Agency, Temple Court Building, New York, has added the Christian National to its Western office. This agency has also been appointed the representative in the foreign field for the Camden (N. J.) Post-Telegram.

A Mine

The American Printer is a mine of authentic reference and information for producers and publishers of good printing. Every issue handles in a practical way the progress and problems of pressman, compositor, artist, engraver, designer, solicitor and stationer and office manager. Its pages are replete with handsome engravings and artistic inserts showing the latest achievements of the printer's craft.

It's a live journal—edited by live men—whotreat of live topics in a way that every ambitious man or woman who has anything to do with a printing office will appreciate. Its advertising columns furnish a mine of information to subscribers—and its subscribers are a mine of richest prospects to the manufacturer who makes and sells things printers use in their business. It's a business bringer.

Send 20 cents for a copy of **The American Printer**. None free. \$2.00 in all twelve issues will cost you. Work the mine.

Canadian subscription \$2.50. Foreign \$3

OSWALD PUBLISHING COMPANY
25 City Hall Place, New York City

GRAND FAMILY EXCURSION
Up the Historic Hudson
EVERY SUNDAY
To West Point
On the New Palatial Steamer
SEA GATE

Leaving Battery Landing..... 9 A. M.
" West 129th Street 10 A. M.
Returning, arrives 129th Street..... 8 P. M.

Enjoy excursionists a delightful sail up the Hudson, viewing Grant's Tomb, Palisades, Stony Point and many other objects of beauty and interest.

MUSIC AND REFRESHMENTS
on board.

EXCURSION TICKETS, 75c.

THE CHEMICAL ENGRAVING CO.
9-15 MURRAY ST. NEW YORK.

HIGH GRADE PHOTO ENGRAVING AND DESIGNING

EXECUTED PROMPTLY AT THE LOWEST PRICES

TELEPHONES-1551 & 1552-CORTLAND

THE KOHLER SYSTEM

Send To-day for the List of Users of
"THE KOHLER SYSTEM"

We have put in one million five hundred thousand dollars' worth of machinery for the electrical control of printing presses.

Kohler Brothers, 277 Dearborn St., CHICAGO
LONDON: NEW YORK:
86 Ludgate Hill, E. G. No. 1 Madison Ave.

NEW PUBLICATIONS.

A new paper will be established at Maysville, Ind., by James H. Keifer, owner of the Ossian (Ind.) News.

M. S. Burr will launch a new weekly at Oakwood, Ind.

It is reported that a new daily will be launched at Mishawaka, Ind., about August 1.

The Mechanical Digest, published at Grand Rapids, Mich., has made its initial appearance. John Brechting is the editor and publisher.

THE BRITISH AND COLONIAL PRINTER AND STATIONER

Established 1878. Every Thursday.
W. JOHN STONHILL & CO., 58 Shoe Lane, London, E. C.

A WEEKLY JOURNAL of Home, Colonial and Foreign Printing, Engraving, Stationery and Bookmaking Trades' Intelligence, Mechanical and other Inventions Illustrated, Novelties in Stationery, Books and Book Manufacturer Patents, Gazette and Financial Trade News.

Annual Subscription (52 issues), post free, \$3.00.

The Leading Paper in the United Kingdom for the Printing, Engraving, Stationery and Allied Trades.

SOME TRADE OPINIONS.

"A representative printers' paper."—Inland Type Foundry, St. Louis, Mo.
"We do not doubt but that the P. and S. is a good printers' journal wherein to advertise our machinery."—Paul Shledenswand & Co., Chicago.
"Very popular publication."—Challenger Machinery Company, Chicago.
"The leading journal in England, so far as typographical matters are concerned."—McMillan Machine Company, Ilion, N. Y.
"We assure you we appreciate your publication."—Chandler-Price Company, Cleveland, O.
"We have long understood the P. and S. to be the leader of its class in the kingdom."—Conger Engraving Plate Company, Linnæus, Mo.
American firms contemplating opening up foreign trade should place their announcements in this paper.
Rates on application to **ALBERT O'DONOGHUE, 534 W. 125th St., New York.**
Send for sample copy.

THE CHEMICAL ENGRAVING CO.
9-15 MURRAY ST. NEW YORK.

HIGH GRADE PHOTO ENGRAVING AND DESIGNING

EXECUTED PROMPTLY AT THE LOWEST PRICES

TELEPHONES-1551 & 1552-CORTLAND

TAKE IT TO
POWERS

OPEN 24 HOURS THE FASTEST ENGRAVERS
OUT OF 24 ON EARTH

ON TIME ALL THE TIME

POWERS PHOTO ENGRAVING CO.
154 Nassau St. N.Y. Tel. 4900-4 Beekman

The Watchword of the Hearst News Service is

Get the Facts

Your readers demand news that is **accurate**, news that is **impartial** and most of all news that is **live**.

*The Hearst News Service is Awake
Every Hour of the Twenty-Four*

Nothing that is **News** escapes the vigilance of the Hearst Correspondents. If you want a live News Service that will furnish all the News

WITHOUT FEAR OR FAVOR

then you should arrange for the Hearst News Service without delay. Full leased wire or Pony reports for Morning, Afternoon or Sunday Papers

THE

Hearst News Service

200 WILLIAM STREET, NEW YORK

