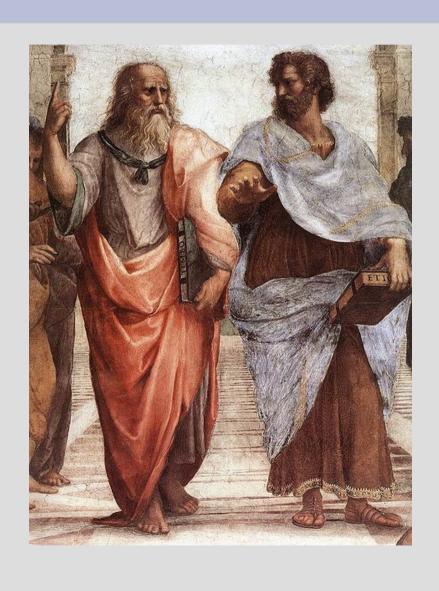
#### What is Post-structuralism?



- A body of different responses to structuralism.
- A philosophical movement of the 20<sup>th</sup> century.
- It focused mainly on language, as a system in constant change.

#### Main figures

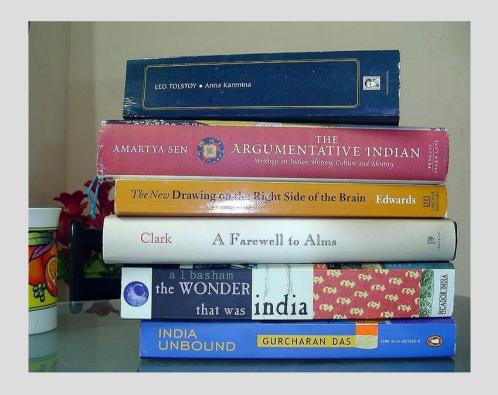
- Roland Barthes (1915-80)
- Michel Foucault (1926-84)
- Jacques Derrida (1930-2004)
- Hélène Cixous (b. 1937)
- Etc.





#### The Death of the Author

- "The birth of the reader begins with the death of the author" (Barthes, 1967)
- Why do we pay special attention to the author and neglect the role of the reader(s)?





#### Copyright



- The author has traditionally claimed rights upon her/his works.
- In Wikipedia, priority is given to free contents and many authors can co-edit and modify what another has done.

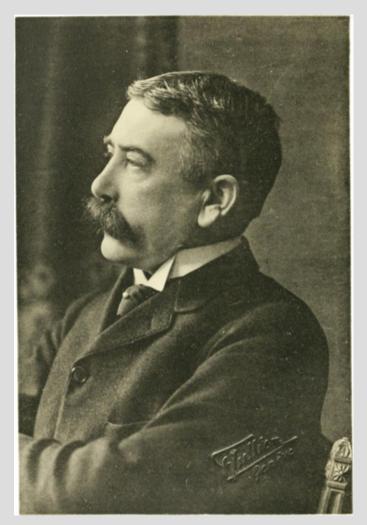
#### Interdisciplinary approach?

- Linguistics
   (Saussurean signified/signifier)
- Anthropology (the role of Wikipedia in three different cultures; a case study of Catalan, Basque and Galician).
- Sociolinguistic research: different dialectal varieties of the same language co-existing in Wikipedia. A brief analysis.



#### Signifier/Signified

- Signifier: the conventional term we use to refer to a given – abstract – concept (the signified).
- Signified: the idea conveyed by the signifier.





#### **Examples on Wikipedia**

- Mouse vs Ratón (es.wiki)
- Pullman vs autobus (it.wiki)
- Lift vs Elevator (en.wiki)
- Mirall vs Espill (ca.wiki)

- All these terms on the left refer to the same object (signified).
- Different signifiers can point to the same signified.
- Neologisms, dialects, etc.

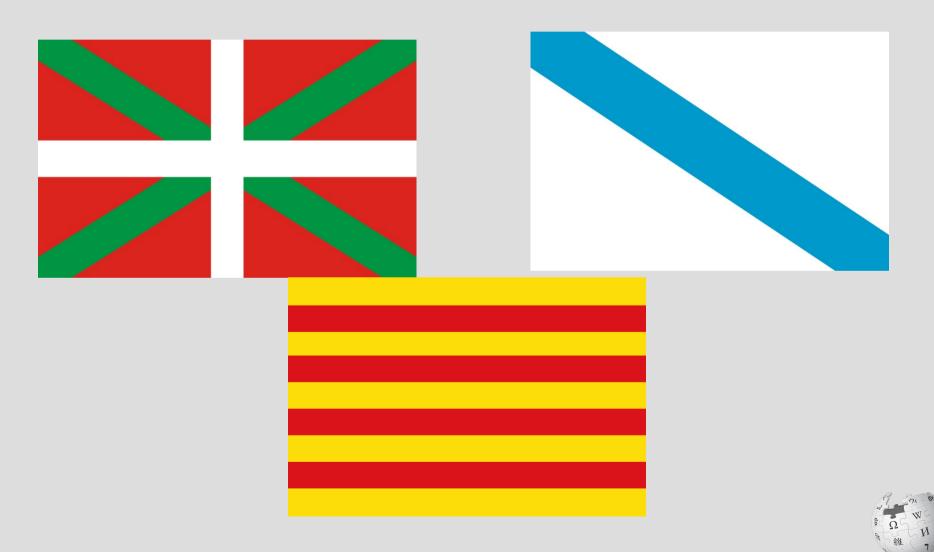


# The best example is Wikipedia herself!

### Güquipedia, Viquipèdia, Wikipédia, Βικιπαίδεια.



# Anthropological approach: Wikipedia and the Basque, Galician and Catalan cultures.



#### Motivation (cultural, linguistic, or political reasons, leisure, free knowledge, etc)

- Curiosity, minor changes in some articles.
- To promote Basque.
- As a reference for Basquespeakers.

- Spreading the Galician language.
- Attraction by the way Wikipedia works (edit, delete, correct what others do, etc)
- It is funny, one can learn a lot.
- Identification with the philosophy of the project.
- To spread the scope of Catalan online.

### The strongest and the weakest points of Wikipedia right now.

- Pros: it is free and everyone can edit and add content. It is a valuable and accessible resource online.
- Cons: more devices for administrators are requested.

- Pros: familiar and friendly environment. Everyone knows each other.
- Cons: too much work and lack of people and administrators; some isolated arguments.



### The strongest and weakest points of Wikipedia (#2)

- Pros: diversity of contents, quick updating, all contents are free and accessible, they are written in a "democratic" way.
- Cons: there are still many topics to write about, some small articles need more attention, and the relationship between different linguistic versions also needs to be improved. There is -luckily- too much work to do!



#### Wikipedia promoting culture

- Basque Wikipedia as one of the few pages in this language online.
- A reference for students; an increasing number of them have joined the project thanks to the Eskola 2.0 program)
- The Galician media has helped to promote Wikipedia in that language.
- It has helped to normalize and "keep alive" the Galician language.
- Emphasis on Galician subjects.



### Wikipedia promoting culture. What about Catalan/Valencian?

- It has contributed a lot, especially in schools, where young pupils use it to do their homework or search information about something important in their language.
- For ca.wiki to be in the 14<sup>th</sup> place regarding the number of articles is quite significant, bearing in mind that Catalan is the 93<sup>rd</sup> most spoken language in the world.

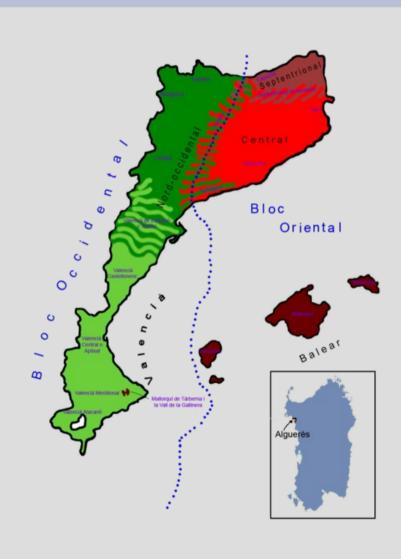


#### Conclusion

- According to the interviewees, Wikipedia has positively contributed to maintain and promote these languages.
- Its special field of application has been at schools.
- Other factors, apart from those cultural ones, have played a crucial role (leisure, learning new things, the idea of being part of something "important", etc)



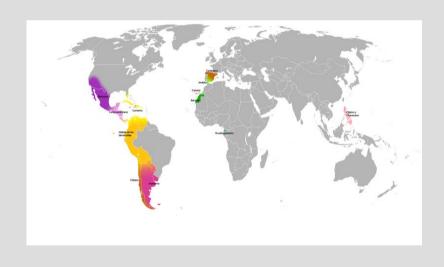
# Sociolinguistic research: variational analysis



- About 1.280 articles on ca.wiki use both possessive forms "seva/seua" (=your) indistinctively.
- The possessive "Ilur" is less common.
- Other variations include sigui/siga (subjunctive), etc.



#### Sociolinguistic research on the Spanish Wikipedia



- Vídeo vs video.
- Muelle vs resorte.
- The use of the 2<sup>nd</sup>
   person plural
   "vosotros" vs "ustedes"
   (Spanish America)
- Torta vs tarta vs pastel, etc.



# So...this is all we have to say about it?

Absolutely not...



#### Dziękuję za uwagę.

Thank you very much for your attention!

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