



**MOOC NAME :** \_\_\_\_\_

### WHICH PUBLICS

who to train ? who should be interested by this MOOC ?

### WHICH INSTITUTION PUSHING

which institution.s or group.s makes the course credible ?  
what budget is available ?

### SECTIONS TOPICS

what are the key topics ?

- Chapter 1 :
- Chapter 2 :
- Chapter 3 :
- Chapter 4 :
- Chapter 5 :

### TEACHERS-EXPERTS

who are the content providers and elegant speakers ?

- Expert 1 :
- Expert 2 :
- Expert 3 :
- Expert 4 :
- Expert 5 :

### Measure of impact

how to measure success ?

### Sustainability

how can initial investment yield long term return ?

### "YOU WILL BE ABLE TO ..."

which knowledge, know-how ? which opportunities will open up to the trainees ?

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### SUMMARY

the 5-7 lines introduction saying it all.

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### REQUIREMENTS

are there required knowledge before taking the MOOC ?

### VALIDATION CRITERIA

Which grade or portion of quiz to succeed ?

### TECHNICAL TEAM

who will lead the creation of this MOOC ? (people can multitask)

- Coordination:
- Videos:
- Content:
- Platform:
- Marketing:
- Community:

### EXISTING RESOURCES

what resources, books, courses, medias are available to gather and reuse, where to find them ?

### DATES

dates to boost participation.

- Public: \_\_\_\_\_ - learners can register
- Starts: \_\_\_\_\_ - courses starts
- Stops : \_\_\_\_\_ - courses end
- Closes: \_\_\_\_\_ - course is archived

### PARTNERS

who co-finance or actively support the MOOC ?

### NOTES AND COMMENTS

some space for notes ; )

project / group

date

smileys :D

