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SEEING ONEY ISLAND



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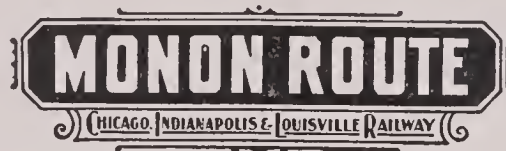
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ON THE BATHING BEACH

Seeing Coney Island Of Today

AN ILLUSTRATED
GUIDE AND
SOUVENIR



CUPPLES & LEON & PUBLISHERS

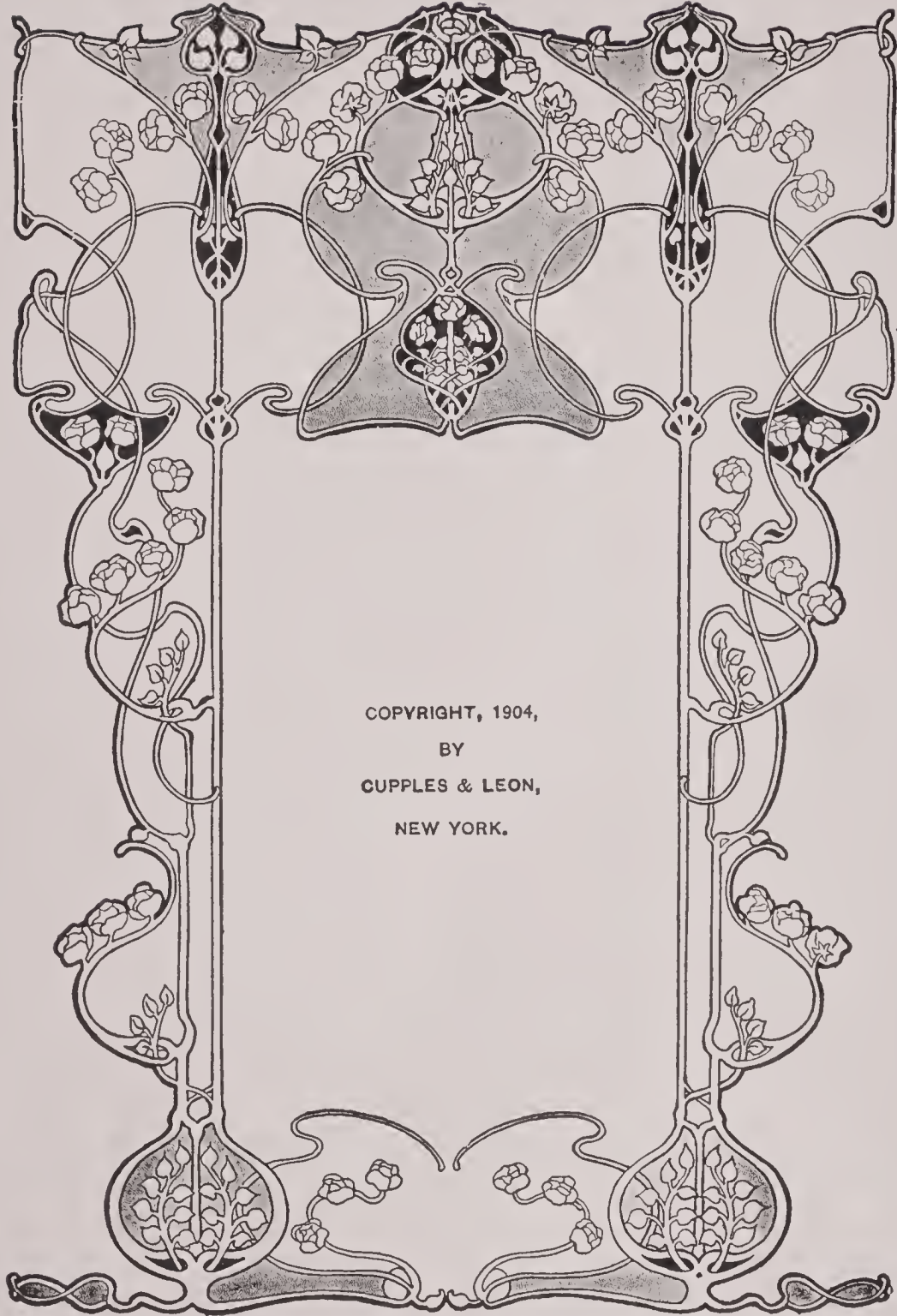
New York

1904



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The New ISLAND OF CONEY Today

THE OLD SAYING "See Naples and die," finds its modern echo in the popular verdict: "See Coney Island and be glad you are alive!"

* * * * *

THERE WAS A CONEY ISLAND, not many yesterdays ago. There *is* a Coney Island of to-day, which differs as widely from the sandy and unsavory Coney of the past as the uptown avenues and palatial buildings differ from the Harlem goat pastures and shanties of recent memory.

* * * * *

THE PRESENT YEAR marks a distinct and radical improvement in all the general features and popular attractions which have made this famous resort a popular rendezvous for pleasure parties seeking recreation within easy distance of New York during these later years.

* * * * *

BRAINS, ENTERPRISE, capital and the purifying effects of a sweeping conflagration have contributed to make a new Coney, and the result is a marvelous transformation almost incredible and quite impossible fully to describe.

* * * * *

ONLY BY CONSULTING this souvenir in advance, and the daily programs of such centres of entertainment as Luna Park, Dreamland, The Steeplechase, and many other leading features can the bewildering details be made intelligible, and then be intelligently appreciated.

* * * * *





MANY NEW AND STRIKING architectural features give the visitor the impression of having stumbled upon a reproduction of the Chicago or St. Louis World's Fairs in all their monumental gorgeousness, of the picturesque by day and the wondercharm of electric illumination by night.

* * * * *

IN MANY RESPECTS the illusion is complete and fully justified by the magnitude of the structures, the artistic designs, the lavish decorations, and the variegated ensemble of the towers and palaces which adorn the main avenue.

* * * * *

COMBINING WITH THESE the new iron piers, steamer landings, electric stations, asphalt pavements, decorative bunting, and a new atmosphere of general tidiness complete the transformation and deepen the impression that the "Coney of to-day" is indeed a new creation plus all its natural seaside charms.

* * * * *

THE MULTITUDE OF VISITORS from far and near who have "Been to Coney" will find a refreshing unfamiliarity awaiting them, and will share with the "First-timers" in the newness and wonders of Coney transformed.

* * * * *

AND THIS IS NO "pipe dream" but an unmatched reality that would have startled the founder of the "Greatest Show on Earth" to find his wildest dreams of popular entertainment multiplied and outdone by the aid of the modern spectacular effects, undreamed of in Barnum's day.

* * * * *





ALL SANE PERSONS, young and old, have a natural instinct for the enjoyment of the novel, the exciting and the picturesque, which can be abundantly satisfied by the strangeness and variety of the sights and entertainments here offered.

* * * * *

THE ALMOST INFINITE variety of attractions appeals to all sorts and conditions of men, women and children on pleasure bent, as well as to the toil-worn slave of mammon in search of a few hours of rest and healthful recreation, and all within the limits of a moderate outlay of time and money.

* * * * *

WHEN WEARY, or surfeited with sight-seeing, boating, riding, dancing and dining there always remains the natural charm of the shore, with its tide-washed beach, the breeze from off the ocean, the well-guarded surf bathing, or a romp with the children on the shining sands, a quiet family lunching party, and then—the sail homeward by the light of the moon or a cross-country trip by electric railways.

* * * * *

Save time, expense and bother by consulting these pages and selecting the easiest and pleasantest route from your starting point in New York.



ROUTES FROM NEW YORK TO CONEY ISLAND

THE PURPOSE of these pages is to tell all the world, especially the transient visitor to New York, how easily and inexpensively an outing for the day or evening can be made by a trip to the

Coney Island of To-day.

* * * * *

FROM ANY POINT on the East Side of New York, take either the 3d avenue elevated train or a 4th avenue surface car to Brooklyn Bridge. Fare 5 cents. At Brooklyn Bridge any one of half a dozen or more routes may be selected. Fare 10 cents.

FROM ANY POINT on the West side of New York, take a surface car or elevated train as may be most convenient, for 129th street, 23d street or Pier 1, Battery Park, fare 5 cents, at which points take either the Iron Steamship Co., Dreamland or the Steeplechase Park Steamers direct for Coney Island.

AT BROOKLYN BRIDGE, New York side, the Culvert Terminal, near 5th avenue, any one of the following routes may be chosen: For Sea Beach terminal, via Sea Beach Express elevated; to Brighton Beach, via the Flatbush-Brighton surface lines. Fare 10 cents.

FROM BROADWAY FERRY, Brooklyn: to Culver Terminal, via the Reid avenue surface line; to Brighton Beach, via the Nostrand-Brighton surface line; or via the Franklin avenue surface line, transferring at Circle avenue with the Smith and Ninth street lines. Fare 10 cents.

FERRIES FOR BROADWAY, Brooklyn, leave New York at Grand, Roosevelt, 23d and 42d streets.

FROM NEW YORK, via 39th Street Brooklyn Ferry, thence via 5th avenue B. R. T. elevated. Fare 10 cents.

ANOTHER ROUTE is from 34th street, over the East River Ferry and thence via the Long Island Railroad to Manhattan Beach. Fare 10 cents.



Seeing Dreamland



BEAUTIFUL FOR SITUATION

DREAMLAND is a dream fulfilled, a colossal undertaking splendidly achieved, and in its plan, scope and completeness is one of the most unique and costly amusement resorts in America.

BEAUTIFUL FOR SITUATION, Dreamland fronts on the ocean side of the Island, and immense sums have been expended in the construction of the massive buildings and the accessories. Throughout the spacious enclosure all the walks



THE DREAMLAND PLAZA

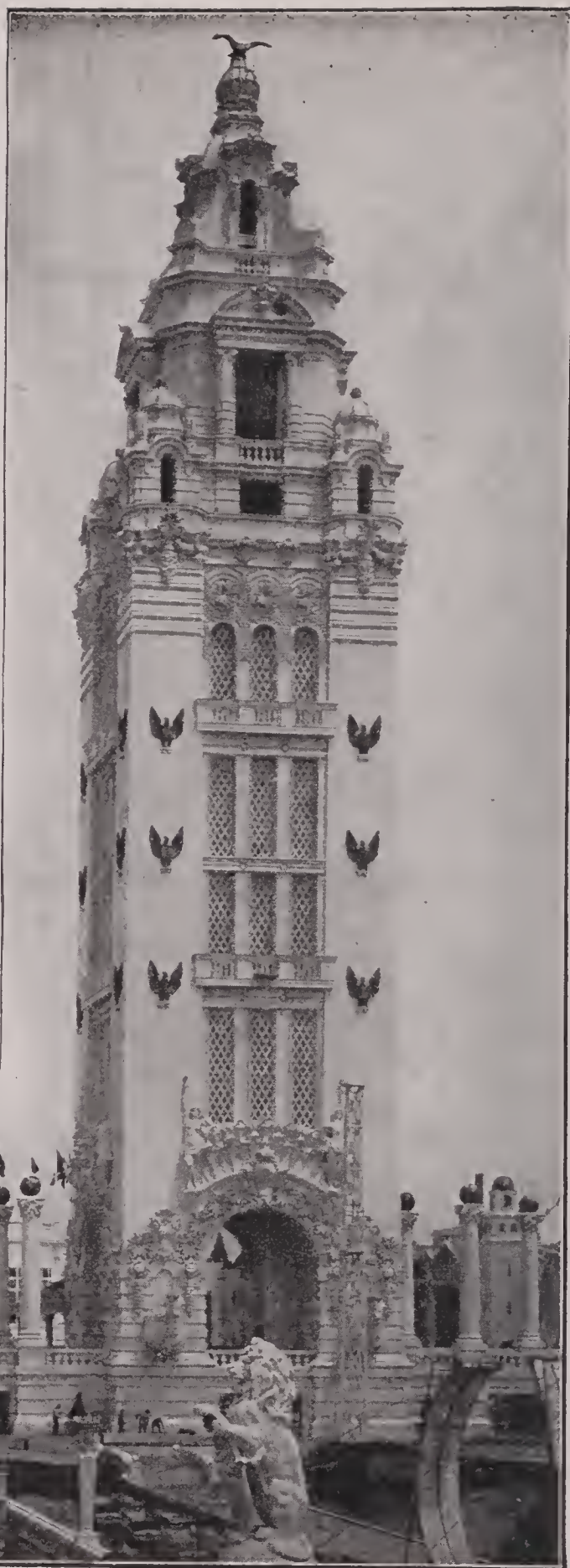
are level or inclined, without a step or stair to climb, and no promenade is less than 50 feet in width, obviating all possibility of congestion even though the crowd should number a quarter of a million people.

The Beacon Tower

THE BEACON TOWER rises 375 feet above a spacious park and is the dominating note around which the general scheme is centered. It is easily the most striking and conspicuous structure for miles around, and when illuminated by over 100,000 electric lights it can be seen for a distance of over 30 miles. The columns, arches and emblematical figures, the latter designed by Hinton Perry, contribute to make it the finest tower ever built. The tower contains two elevators and from the top is obtained a magnificent sea view of the ingoing and outgoing steamers and a bird's-eye view of the Island.

The Spacious Enclosure

THE SPACIOUS ENCLOSURE contains a charming scheme of buildings of striking architectural beauty and adornment, with



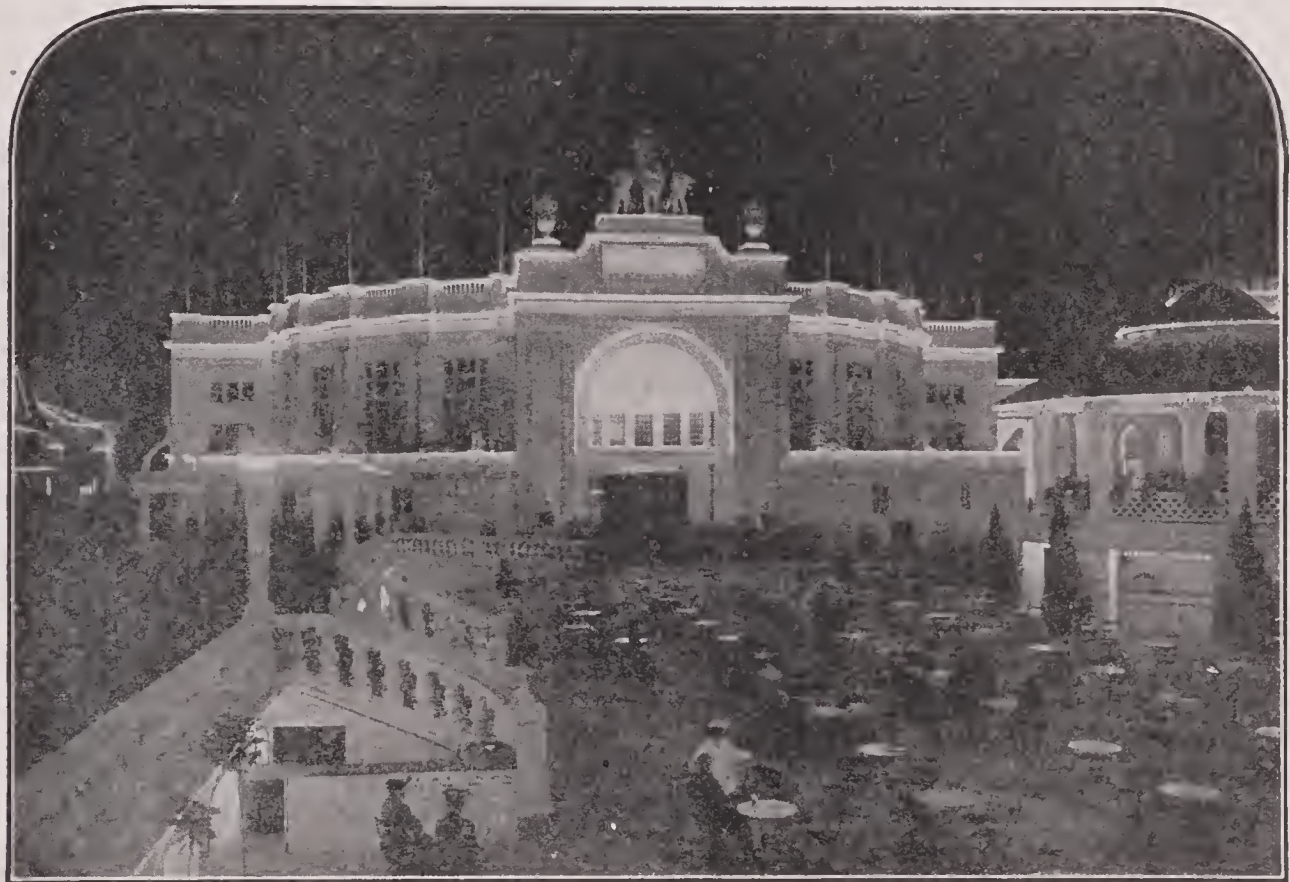
THE BEACON TOWER

every modern device that can enhance the safety and convenience of the throngs of visitors. They are all built of artificial stone and, by the use of marble dust staff, are made enduring. Miles of pipe were required for the water, gas, sewer and conduit system; 1700 tons of asbestos for fireproofing the woodwork, and for further fire protection immense water tanks in the tower hold 600,000 gallons.

DREAMLAND management. His collection is without doubt one of the finest exhibitions of wild beasts the world has ever seen.

The Grand Ballroom

THE GRAND BALLROOM is a reproduction of the best French Renaissance and is the largest dancing floor in the world, covering 2500 square feet. Located in the immense iron pier stretching out



THE BOSTOCK BUILDING

The Palatial Structures

THE BOSTOCK BUILDING is the crowning glory of the scheme, with its richly decorated cornices, grouped columns and rustic basement, every detail of which appeals to the artistic sense from every point of view. Here Mr. Frank C. Bostock has consolidated his American and European menagerie of the animal kingdom for this special engagement with the

over the ocean and brilliantly illuminated by 10,000 electric lights, this revival of the decorative glories of Versailles furnishes a magnificent setting for an assembly of 8,000 dancers. This ballroom is reached through the grand restaurant, also over the ocean, and is 240 feet long by 100 feet wide. On the lower deck of the pier is the Bowery and its attractions.

The Pompeian Building

THE POMPEIIAN BUILDING is an example of classic Greek, with its proportions and colonnades of great artistic beauty. Within is portrayed the destruction of Pompeii, the immense painting by Charles S. Shean—a gold medalist of the Paris salon—reproducing the

fourteen booths with beautiful Ionic columns between, and each column surmounted by a finely mounted figure of a fireman. The cornice decorations are of fire fighting emblems, of trumpets, hats and fire hose, and each end of the building is finished by Pylon surmounted with a gilt ball.



THE FALL OF POMPEII

Bay of Naples and the surrounding country just previous to the eruption of Vesuvius, A. D. 79. The destruction of the city is shown with all its terrifying effects.

Fighting the Flames

, FIGHTING THE FLAMES. This commemorative structure is a superb edifice 250 feet long, 50 feet deep, divided into

The Fishing Pond Building

THE FISHING POND BUILDING has for its central feature the huge mediæval ship, full rigged, supported and guided by mermaids. The main entrance and tower continue the decorative scheme of water-lilies and mermaids surmounted by lighthouse effects with colored glass and lights.

The Main Entrance

THE MAIN ENTRANCE is treated on the lines of a proscenium of a monster theatre, revealing the wonders on all sides through the magnificent arches between huge columns on either side, with gold decorations and crowned by a beautifully modelled symbol of DREAMLAND. The other entrances are on Surf Avenue and are all treated in harmony with the general Renaissance style.

tions and passing each other on a single track, playing leap-frog without interruption en route.

The Dreamland Steel Pier

THE DREAMLAND STEEL PIER, projecting over the ocean for half a mile, is two stories high, with broad walks for 60,000 people. Five Dreamland excursion steamers ply between the pier and



THE WATER CHUTES

Railways and Chutes

RAILWAYS AND CHUTES. The Leap-frog Railway accomplishes the apparently impossible task of two cars with their passengers running in opposite direc-

New York daily, with a capacity for carrying 80,000 a day in addition to the arrivals by the Iron Steamboat Co.'s line and the Brooklyn Rapid Transit Railways.



THE FORTRESS

The Boys in Blue

- THE BOYS IN BLUE are quartered in the mediæval castle and fortress, with towers and overhanging balconies giving effective solidity and massiveness. An ample auditorium and stage for the spectacular presentation of the TRIUMPH OF THE BOYS IN BLUE invite the curious and the patriotic to an enjoyable entertainment.

The Canals of Venice

THE CANALS OF VENICE are in the Venetian building, which is an exact replica of the Doge's Palace in Venice. Through the lagoons and canals the gondoliers pass the historic buildings, the Plaza of St. Mark's, under the great

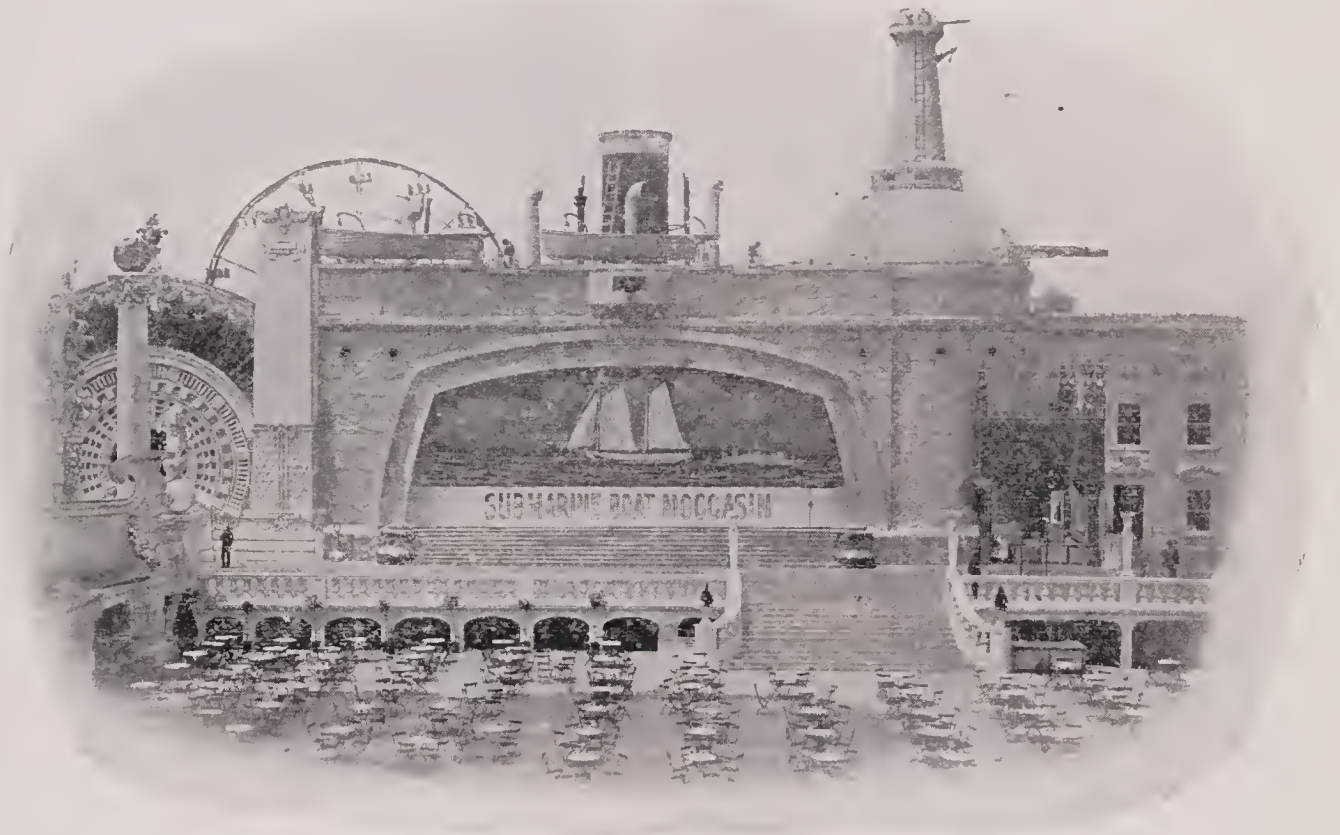


THE CANALS OF VENICE

Rialto Bridge, the Bridge of Sighs, and on past the wonderful church of Santa Maria Della Saluto, and out into the open sea leading to the Adriatic. This is the largest building in Dreamland, and the views of the famous city cover 54,000 feet of canvas.

The Airship Building

THE AIRSHIP BUILDING is in the form of a Japanese temple, two stories high and crowned with a central tower. Through the centre of this pavilion is the entrance to the airship exhibition of the real Santos Dumont Airship No. 9,



THE SUBMARINE EXHIBITION

The Submarine Boat

THE SUBMARINE BOAT, the invention of Mr. E. C. Boyce, affords all the sensations incident to a trip in one of these hidden agents of destruction now employed in naval warfare. Visitors are permitted to board the vessel and to sink beneath the waters of the Atlantic for a submarine voyage and a view of the ocean depths. The discharge of torpedoes from the submarine and the escape of the crew by being shot from the craft are cleverly illustrated.

the same in which the noted Brazilian aeronaut made his flight to Longchamps, Paris, in the presence of the President and War Department of the French Republic. A daily flight over Coney Island is scheduled.

The Trip Through Switzerland

THE TRIP THROUGH SWITZERLAND. This structure is a great proscenium arch treated very richly in golden color and framing a great picture, sixty feet long by thirty feet high, with a brilliantly

lighted interior, in the rear of which the great picture show moves on. The mountains of Switzerland are reproduced with striking reality, the effect of distance being obtained by reducing the scale, and the trip is as refreshing as a breath from the vine clad foothills of the Alps.

Thompson Scenic Railway

THOMPSON SCENIC RAILWAY affords a picturesque variety of impressions, and the Miniature Railway circling the grounds affords an interesting trip. The Chutes present the most striking moving feature within the enclosure. The moving staircase carries 7,000 people an hour to the top of the Chutes, where two boats descend side by side for their plunge into the waters of the lagoon.



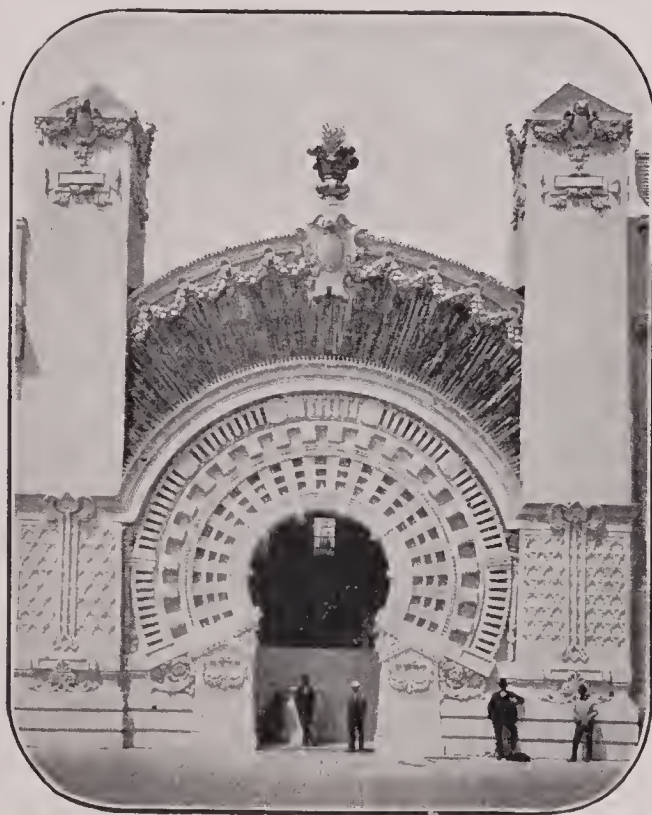
THE THEATRE

The Chilkoot Pass

THE CHILKOOT PASS is a duplication of the game of bagatelle on an enormous scale with humanity for marbles. A movable stairway bears its human freight to the top of the platform and the funny business begins when the visitors slide down the incline, rolling over and bumping against the oval obstructions and finally landing on the padded platform below.

The Bridge

THE BRIDGE over the lagoon is another interesting and important feature with its graceful curves and charming decoration. It is of the cantilever pattern wrought in Renaissance with four superb columns crowned by electric globes and guarded at each end by massive sculptured lions.



THE ELECTRIC PLANT



THE LILIPUTIAN GROUP

The Group of Liliputia Buildings

THE GROUP OF LILIPUTIA BUILDINGS is a reproduction of a German town of the 15th Century, a most interesting period of German domestic architecture, with its half-timbered gables, quaint old doors or towers, arched doorways, old chimneys, curious little streets and alleys, giving the very atmosphere of the period. The scale in this group is reduced to conform to the stature of the hundreds of little people, gathered from all the ends of the earth, who occupy and make merry in it. At one end is the theatre, at another the circus, on the east side numerous little shops and booths, and in the centre of the plaza is the band stand and May pole to make the entertainment interesting to the children and thoroughly characteristic of Liliputian life.

The Incubator Building

THE INCUBATOR BUILDING, with its real, live babies, is more than an interesting show. The structure is of the old

German farmhouse style, the first story of brick, the upper part in half timber, with tiled roof and gable, and the traditional stork overlooking a nest of cherubs. As a scientific demonstration for the nurture of feeble infantile life, it is thus a practical, educational life-saving station, and as such is endorsed by many prominent physicians.

Wormwood's Dog and Monkey Show

WORMWOOD'S DOG AND MONKEY SHOW has a building for its exclusive use where the interesting performances of these cleverly trained animals afford no end of fun.



THE INCUBATOR BUILDING

Many Special Features

MANY SPECIAL FEATURES and free entertainments are constantly in progress to keep the visitors interested and amused while resting from sight-seeing or the vain attempt to accomplish in a single day all the Wonders of Dreamland.



THE MIDGETS



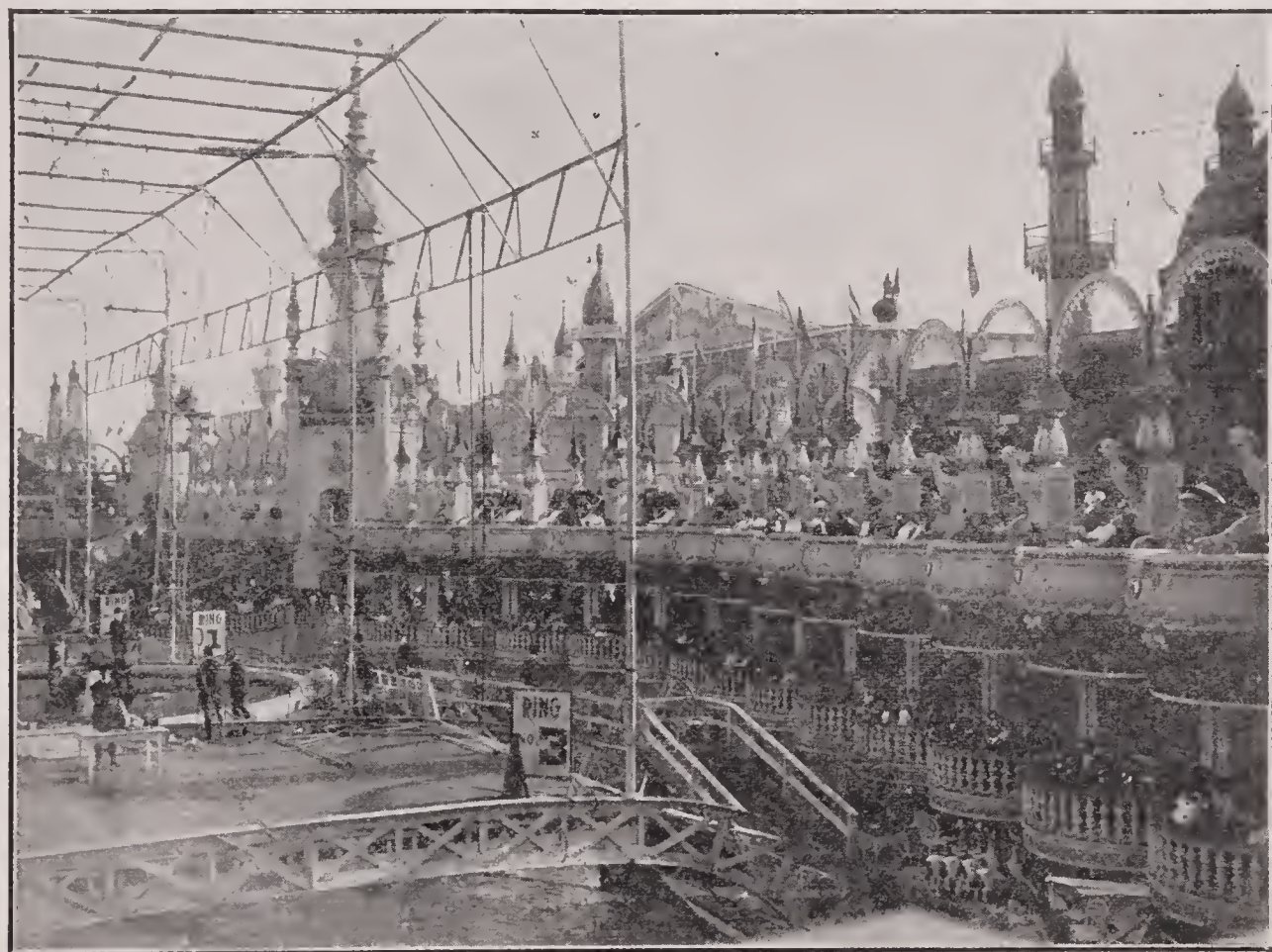
Seeing LUNA PARK

THE MAGIC CITY

LUNA PARK is a marvelous conception magnificently realized. As moulders of popular taste in public entertainment the proprietors and founders may well claim the leadership, and point in proof thereof to this sumptuous reproduction of brilliant pageants, scenic productions, architectur-

al monuments of beauty and general spectacular effects.

Messrs. Thompson and Dundy may well be called the captains of amusement enterprise and the master-workers of modern miracles. Acres of sand barrens have been made to blossom in beauty, transformed into a great park



A GLIMPSE OF THE ARENA

where magnificent buildings and many strange scenes abound.

They have filled Luna Park with the wonders and curiosities of every land and people, and introduced an aggregation of original marvels of entertainment never before attempted by caterers to popular pleasure.

This magic city by the sea is a vision of beauty by day, and at night half a

by originality and lavish expenditure, and the marvel is that so many and varied attractions can be assembled even in such a vast expanse as the Luna Park reservation.

The most natural and intelligent plan for the sight-seer to follow, after the first panoramic glimpse of the architectural charm of the main promenade, is to consult the official program and take



THE GRAND PARADE

million electric lamps make the grounds as light as noon-day and afford a scene of spectacular illumination unrivalled in variety and beauty.

Seeing Luna Park

SEEING LUNA PARK is like visiting a World's Fair in the multiplicity of its attractions, all of which are characterized

in the attractions in their regular order, starting from the main entrance.

The Trip to the Moon

THE TRIP TO THE MOON on the airship Luna IV., which is one of the most original illusion scenes and successful attractions in the history of spectacular representations, is in fact the first and



IN THE LUNA BOXES



original achievement by the proprietors which led on to their subsequent fame and success.

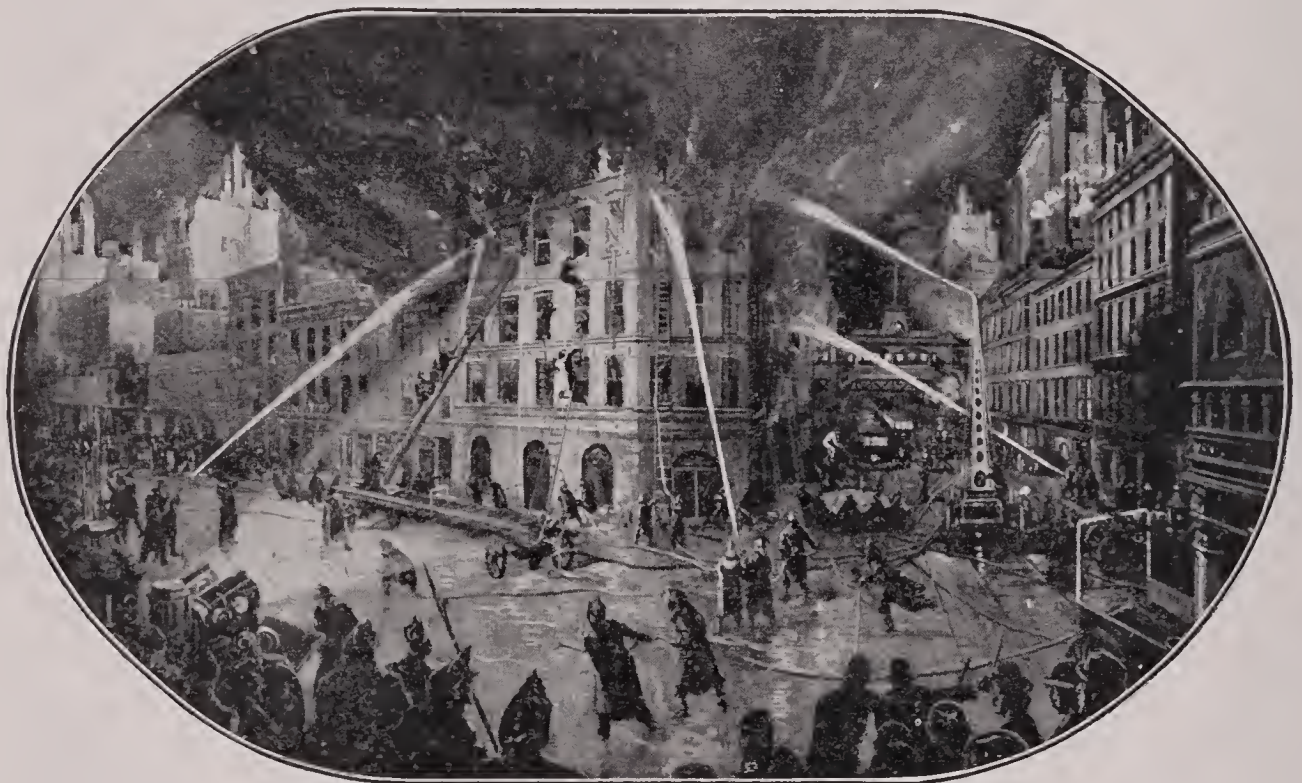
Once on board the deck of the great airship, her huge wings rise and fall, the trip is really begun, and the ship is soon 100 feet in the air. A wonderful, widespread panorama of the surrounding sea, Manhattan and Long Island seems to be receding as the ship mounts upward. Houses and sky-scrapers recede from view until the earth fades from sight, while the moon grows larger and larger. Passing over the lunar satellite the barren and desolate nature of its surface is seen. The ship gently settles, the landing made, and the passengers enter the cool caverns of the moon.

Fire and Flames

FIRE AND FLAMES. This startlingly realistic exhibition is in no sense an illusion, but the actual destruction of a city block by fire, with all the accessories of a well-organized fire department, three engine companies, hook and ladder, water towers, and real fire fighters, all under the direction of Harry W. McAdams, for many years the instructor of the New York Fire Department.

The Infant Incubator

THE INFANT INCUBATOR. This always instructive and interesting exposition of the latest scientific treatment and nurture of feeble infants by artificial means has a natural attraction for all mothers and other intelligent persons interested in the welfare of the race. The exhibition is in charge of the original promoter and demonstrator of the system, who brings to his aid the latest



FIGHTING THE FLAMES

“War is Hell”

“WAR IS HELL.” From the Monitor-Merrimac battle of the Civil War to Admiral Togo’s terrific destruction at Port Arthur is a far cry, but both are here represented and give vivid emphasis to General Sherman’s famous saying. With all the effectiveness and spectacularity of modern warfare, the scene is one that will quicken the pulse of the most hardened veteran.

appliances and methods known to science.

Shoot the Chutes

SHOOT THE CHUTES. For fun that thrills and exhilarates without terrifying even the timid women and children, the Luna chutes may claim the palm, and is the “real and only original” one built by Paul Boynton, and the first operated in America.

The Tea Gardens

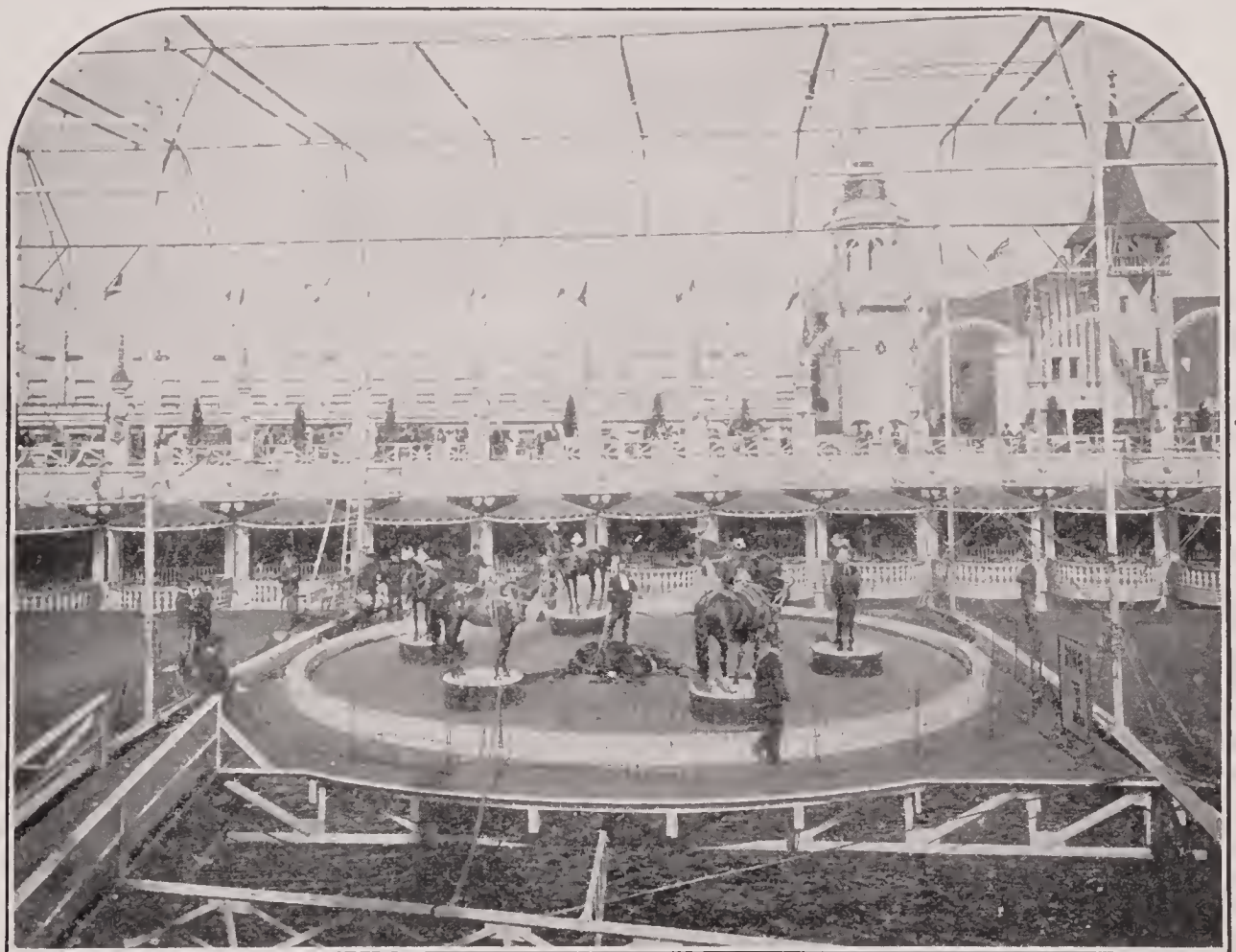
THE TEA GARDENS. Overhanging the entrance plaza are the Japanese Tea Gardens, where the pretty Geisha girls serve their delicious tea and crisp rice cakes, while below, in the German Village, the more substantial refreshments, to satisfy a Coney Island appetite, are served by prompt and courteous attendants, while the surroundings suggest the vine-clad regions of the Rhine.

The Circus Maximus

THE CIRCUS MAXIMUS is practically a continuous performance of a tri-hippodrome, with acts and artists that have won international favor. Everybody



JAPANESE TEA GARDENS



GRAND CIRCUS

enjoys a circus performance, and here, during the greater part of the afternoon and evening, the best attractions that can be found in America and Europe are presented free of charge, unless one wishes to enjoy the performance from the vantage of a private box seat.

Streets of India.

STREETS OF INDIA. The life scenes in the Streets of Delhi are given with almost photographic fidelity in the grand Durbar, with the sumptuousness and glitter and the general atmosphere of the Orient. The great Elephant Farm, with its many strange denizens, is the first of its kind in America. Here, with somewhat of the glamour of the East, is the motley of the personel and garb of the East, made familiar by Kipling. The Hindoo Fakirs, Nautch dancers, Whirl-

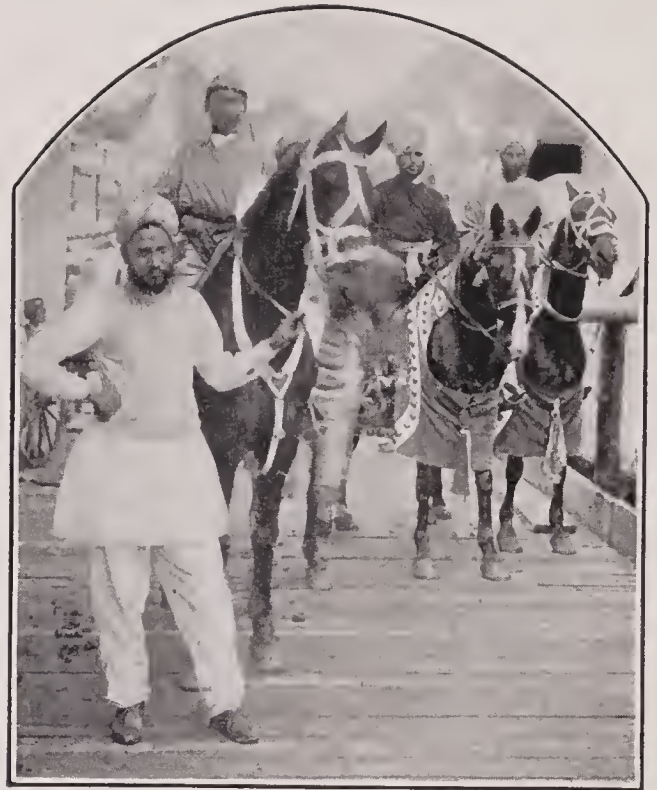


THE ORIENTAL PROMENADE

ing Dervishes, Sacred Oxen and Arab Chieftains mingle and pass. Monkeys, Camels and Elephants delight the children and child-minded grown folk by their antics, while the magnificent spectacle of over 1000 persons and 300 strange animals filing past the vice-regal throne provides a spectacle in itself well worth a day's journey to witness.

The Helter Skelter

THE HELTER SKELTER, as a fun maker, has few equals, and none is more exciting. Though honored by many imitations, it is the first and original of its kind, and here the young and old, the gay and the sedate, alike enjoy the revel of the helter skelter slide.



MOUNTED ARABS



STREETS OF INDIA

The Sub-Marine Voyage

TWENTY THOUSAND LEAGUES UNDER THE SEA, via the submarine boat, is a revelation of electrical wonders that thrill and fascinate with all the prismatic glories of the Aurora, the beauty of the marine growths, the fishes in their home circle, and the novel experience of a trip to the North Pole. This feature was introduced for the first time anywhere in the world at Luna Park.

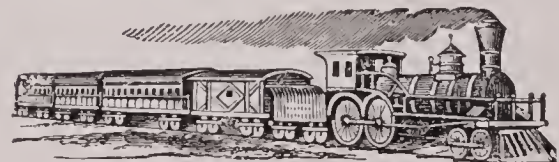
Twenty Thousand Leagues Under the Sea



ON THE LUNA PROMENADE

The Miniature Railway

THE MINIATURE RAILWAY. From New York to Buffalo and return, this miniature express train with its human freight is whirled over the route in charge of a skilful conductor in uniform. The train passes the larger cities on its way without a stop, completing the impression of a flying trip to the Windy City and back.



The Babylonian Gardens

THE BABYLONIAN GARDENS. Encircling the lagoons and surrounding the Central Court, these hanging gardens add a unique feature to this uniquely beautiful park. Ample room with seats for all, these bowers of beauty afford grateful protection from the summer

Whirl the Whirl

WHIRL THE WHIRL is one of the ingenious variations of an aerial trip originated and perfected at Luna Park. Only a personal experience can give the real sensations of this flight through the air; up and up, round and round, down and down, and round and round again. The



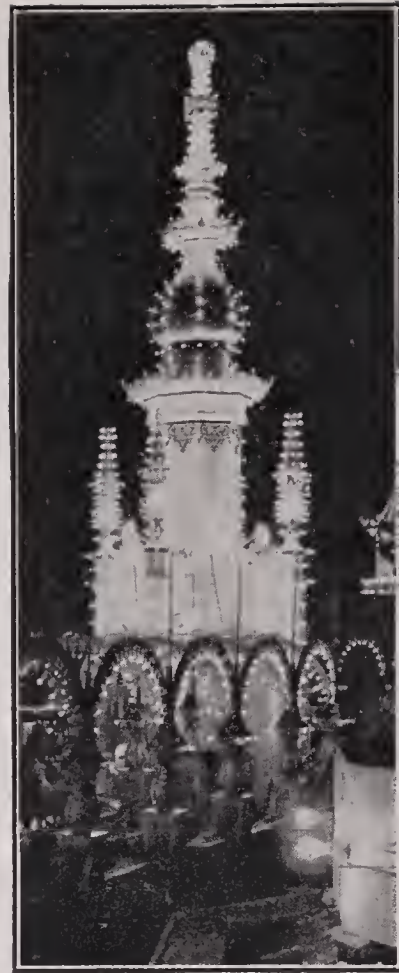
THE ELEPHANT'S PLUNGE

sun by day, and romantic nooks for evening strollers. Here, as in many other departments, the admission is free to all, and the gardens afford their own *raison d'ete* "when youth and pleasure meet."

CIRCLE SWING nearby is the nearest approach to the flight of an airship.- This flying machine swings through space at the rate of forty miles an hour, and is this year operated for the first time.

The Luna Ball Room

THE LUNA BALL ROOM. Always cool and rarely overcrowded, this magnificent dancing floor wins its own popularity among the youths and maidens who visit Luna Park. Tumlin's orchestra inspires with dreamy strains the de-



votes of Terpsichore, while the hours glide gently by until the warning note of one o'clock A. M. sounds the "Home, Sweet Home" from a day's outing at Luna Park.



Seeing The STEEPLECHASE



THE STEEPLECHASE PARK

THE STEEPLECHASE PARK, George C. Tilyou's marvellous amusement exposition, is fully on par with the most modern and up-to-date establishments of the kind. It is a genuine merry maker, combining the zest and excitement of an actual race with the exhilarating fun of the merry-

go-round, and affording boundless opportunity for innocent, healthful and invigorating open air pleasure. In addition to the steeplechase itself, there are included many other high-grade features of enjoyment.

Mr. Geo. C. Tilyou, the originator and proprietor of this unique festival of fun



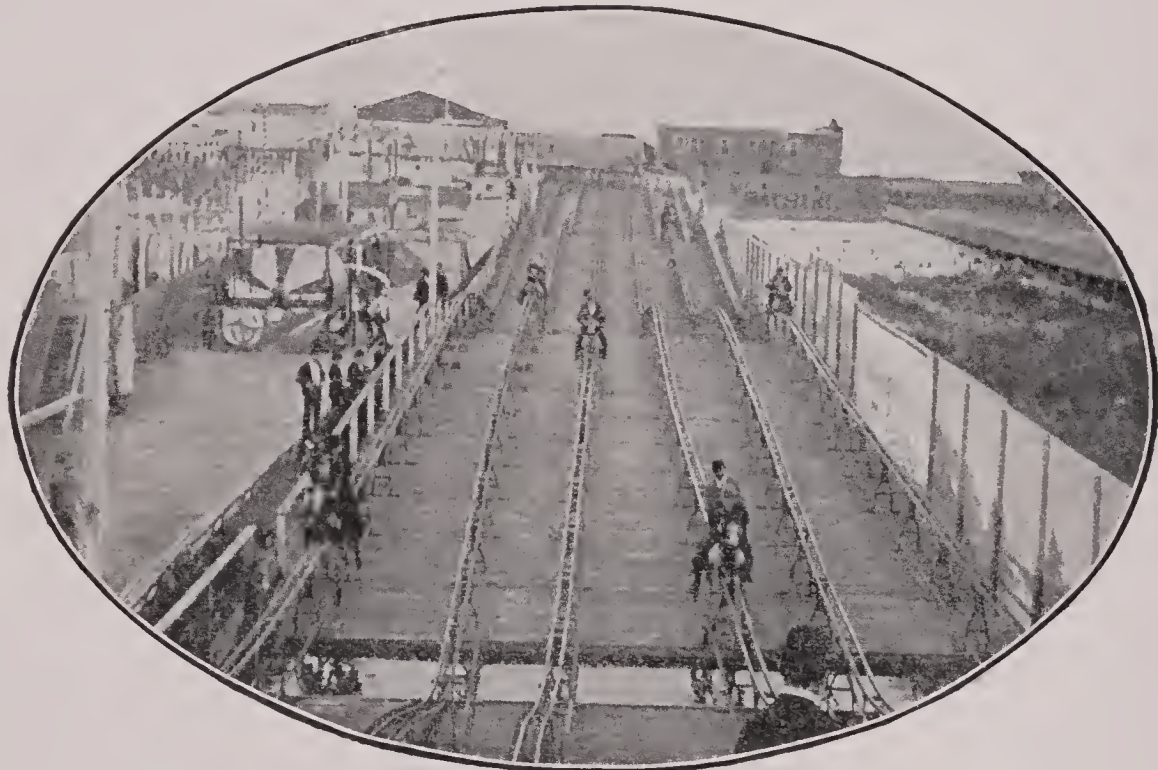
THE STEEPLECHASE

and frolic, is also a pioneer in the development of the Coney Island attractions, having built the Surf Theatre on the thoroughfare now known as the Bowery in the early days of the Island's fame.

The Steeplechase

THE STEEPLECHASE, an automatic racecourse with gravitation as its motive power, is planned on a generous scale, and from its inception has proved a success. The sport has been very popular

bed is of wood, built to form hurdles, dips and a water jump, over which the horses make their realistic dashes to the goal. The horses resemble in size and model the track racer, each weighing about 500 pounds. Staunchly built, they are to a certain extent under the control of the rider, who can accelerate the speed by the manner in which he utilizes his weight and the position on the descending and ascending grades, making each contest an actual race. The general features



THE RACE COURSE

in England, and has since been introduced by Mr. Tilyou in San Francisco, Buffalo, Charleston and elsewhere, but nowhere in the world is it conducted on a more magnificent scale than at Steeplechase Park, Coney Island.

The Course

THE COURSE is an immense oval race track with steel rails laid parallel, the start and finish and the judges' stand being on a central elevation. The road-

of the race track, the half and quarter mile posts, finish wire, jockeys, buglers, etc., etc., add to the realistic impressions.

The Grand Promenade

THE GRAND PROMENADE is liberally planned with many novel and ingenious amusement features, including an Earthquake Floor, which requires no previous practice in tripping the light fantastic toe, the Laughing Gallery, the House Upside Down, the Cave of the Winds,

the House of Trouble, the French Voyage, the Razzle Dazzle and other amusing and instructive specialties.

The Grand Ball Room

THE GRAND BALL ROOM, fronting on Surf Avenue, invites the youthful, by day and evening, to the delightful mazes of the waltz, by the music of a full orchestra, the polished floors and the elaborate floral decorations in which the dainty cherry blossoms predominate.

The Diamond Electric Plant

THE DIAMOND ELECTRIC PLANT is built and equipped for exhibition purposes as well as for utility. The ceilings and walls of the engine rooms being covered with oil paintings of historical events from Franklin to Morse. The wainscoting is of crystal glass and a thousand brilliants add to the glittering effect. Vases and statuary adorn the room, and the dynamos are enameled in white with gold mountings. There are six dynamos



GRAND ENTRANCE TO THE STEEPLCHASE

The Park

THE PARK, with its greenery, flowers and rustic decorations, affords a pleasant escape from the crowds, and is an ideal place for a moonlight stroll. Across from this ample enclosure is the mammoth Swimming Pool, Lovers' Lane, the Kissing Bridge, Napoleon's Seat, and the Giant Seesaw, with its aerial sensations and magnificent view of the surrounding country and shore.

and three engines, with boilers having a capacity of 200 horse-power, which supply the entire electric power and light for all the enterprises in the park. As an exhibition of modern mechanics, it is interesting and instructive, and lends a practical note to the Steeplechase attractions.

The Ocean Pier

THE OCEAN PIER, extending 1,500 feet over the briny deep, not only affords a

landing place for the Steeplechase Steamers plying between Coney, Rockaway Beach and points in New York and New Jersey, but is also a breezy promenade, and contributes in many ways to the pleasure of the visitor.



THE PROPRIETOR

The Ferris Wheel

THE FERRIS WHEEL, the whirling wonder of all the midways and fairs, is here in full operation on a mammoth scale. Towering above the busy scenes below, the swinging cars afford all the

sensations of a balloon voyage, and from them may be obtained a bird's-eye view of sights and scenes and moving throngs unmatched this side of Paris. The wheel is over 400 feet in diameter and has twelve cars, each carrying 18 passengers. Lighted by over 500 incandescent lights, it can be seen from 30 miles at sea.



By the Babbling Brook

BY THE BABBLING BROOK, where lovers are wont to stray, another trip invites to a pleasant change from the bustling throng.



THE FERRIS WHEEL

THE RHODE ISLAND CLAMBAKE

THE RHODE ISLAND CLAMBAKE is the genuine article in all its native glory and the only one of its kind on the Island. The savory and luscious bivalves come fresh from the seaweed Bake and by

their excellence have made the Steeplechase chef famous among the epicurean visitors who shun the conventional restaurant menu for the relish and charm of a genuine Rhode Island Clambake.



SURF AVENUE

THE GIANT SEE-SAW





Take This Souvenir

Home

Special Features WORTH SEEING

EN PASSANT it may be stated without exaggeration that more persons, young and old, and of both sexes, visit Coney Island during the summer season than any other pleasure resort on the American continent.

Incredible as this may seem, the records of the Rapid Transit Railways show that more than six million fares make up the grand total, and the steamboat lines must be reckoned with for a million or two more between the opening and close of the season.

The merely nominal cost of the trip from New York, by either rail or water, has made Coney Island a logical outing place and popular resort for the toilers of Greater New York, as well as for the multitudes of pleasure-seeking transient visitors to the metropolis.

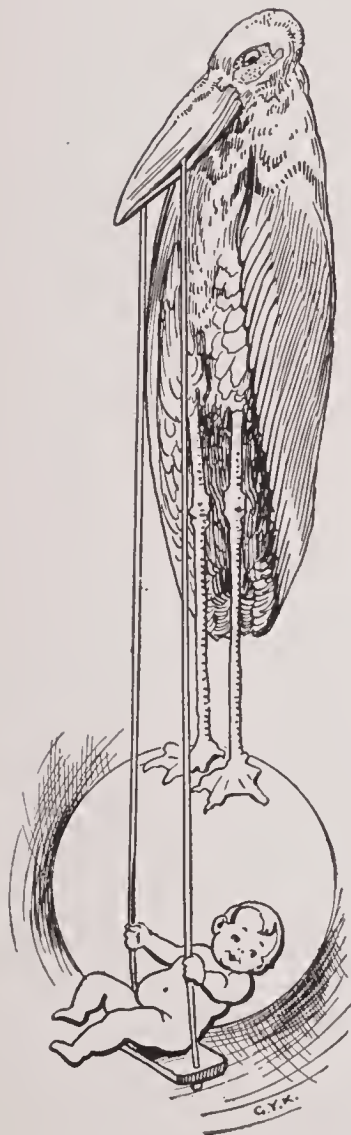
Already during the present season the daily record has on more than one occasion exceeded two hundred thousand, a moving mass of humanity outnumbering the entire population of many of the so-called larger cities of the country.

No wonder, then, that enterprising managers of public entertainments and capitalists should have recognized the possibilities and ventured to invest additional millions, in the aggregate, in multiplying the number and improving the character of the local attractions, which have transformed the commonplace resort of a few years ago into a Magic City of enchantment.

Not least among the later transformations are the asphalt and paved thoroughfares, better sanitary conditions, more efficient police service, and more respect for public order and decorum.

And best of all is the promise of more free bathing beaches and board walks, when the awakened authorities of Greater New York shall take the initiative in behalf of the public, and in response to the earnest agitation of its manifest duty by the leading newspapers of the city.

Besides the three great centers of attraction already illustrated in this Souvenir there are many other interesting special features involving large outlays and well worthy the attention of visitors, the more prominent of which are noted in the following pages.





Johnstown Flood

THE Johnstown Flood is another attraction that, in addition to the interest that attaches to every stupendous and thrilling event, has a distinct educational value. Fifteen years have passed since that wild torrent of water poured down Conemaugh Valley, bearing destruction and death on its bosom, and the memory of the vast catastrophe will have in a short while faded from the memory of the living unless unusual means are used to impress upon the coming generation the overwhelming nature of the disaster, and the generous response of the entire world to the call of the sufferers.

THE BURSTING OF AN IMMENSE DAM high up in the foothills of the Alleghanies turned loose upon the sleeping villages in the valleys below an immense volume of water that picked up railroad trains, boulders and houses, carrying them along on its crest like chaff, sweeping through the narrow valley at the height of eighteen feet, and destroying villages and whole townships.

The horror of the situation was almost beyond the power of words to express. In point of damage done to property,

loss of life, as well as in heroic deeds, the event was one of the most colossal in the history of the entire world.

The cost of giving an adequate representation of this immense disaster is tremendous, but no expense has been spared in making the reproduction as true to life as possible. The thrilling ride to alarm the sleeping villages, the oncoming rush of the mighty and resistless wall of water, the hair-breadth escapes and all the sensational features are shown in a truly artistic manner.

Full information is given of how the entire world responded generously and liberally to the call for aid of the desolate and stricken region. Several millions of dollars were collected and distributed, every civilized country of the globe appearing on the contribution list, showing most impressively that "one touch of Nature makes the whole world kin."

During the three years this production has been in existence it has been visited by over two million people, and attempts have been made by no less than seven different shows to imitate its leading features, but so far they have been failures.



The Mont Pelee Eruption

THE thrill of horror that swept over the entire civilized world at the destruction of the city of St. Pierre, Martinique, by the eruption of Mont Pelee is remembered vividly by the general public. A representation of this event is shown most strikingly in the Mont Pelee display, one of the most sensational and startling of all the exhibitions offered the visitors at Coney Island. The tragic scenes, complete in every detail, are most realistically pictured.

At an immense outlay of money, this wonderful reproduction of the greatest tragedy of the world's history, in which 40,000 lives were lost in one night, has been provided for the information and instruction of Coney Island visitors.

The Mont Pelee building is located at the corner of West Fifth Street and Surf Avenue. Its chief feature is the immense auditorium, constructed in accordance with all the restrictions generally imposed upon theatres, and many additional features have been added that are novel and interesting. Every precaution has been taken to insure the safety and comfort of the visitor. The auditorium has a seating capacity of about 1,200 people, and there are eleven exits. By actual test it has been demonstrated that the building can be easily emptied in two minutes.

The production is owned by Randolph McNutt and superintended by Herbert A. Bradwell, both of the Johnstown Flood, which is a sufficient guarantee of its success.



Thompson's Scenic Railway

ONE of the most exhilarating and delightful pastimes at both Luna Park and Dreamland is a trip on the famous Scenic Railways, perfected and controlled by the proprietors, L. A. Thompson Scenic Railway Co., in daily operation at both parks.

The installment and tests of Thompson's Scenic Railway at Chicago, San Francisco, Buffalo, Atlanta, St. Louis, and other cities, where they have delighted millions of passengers without accident, give ample assurance of entire safety to the patrons of the Coney Island plant. These are the latest and finest of the company's triumphs, both in variety of scenic effects and safeguards.

A trip of three miles is made in a few minutes through a variety of scenic charms and cycloramic settings, full of surprises and novel sensations.

After leaving the main pavilion the cars are drawn up a long steep incline, not unlike the ascent of a mountain side,

and then by the force of gravitation are rushed through succeeding valleys with the speed of the wind, across bridges, past beautiful meadows, over rushing torrents and through subterranean caverns, passing in their flight scenes so real as to deceive the most skeptical.

These Scenic Tunnels are decorated on the sides and ceilings with built-up papier mache, representing a great variety of beautiful formations of rock, minerals, coral, ice, trees, ferns, sea-monsters, reptiles and dragons, with foregrounds that give the several features a natural setting and fine perspective.

The accompanying illustration shows the plant at St. Louis, more elaborate externally than the Coney exhibition, but no better equipped for pleasure and safety.

A trip through these picturesque wonders affords sensations hard to describe and that will long be remembered with a thrill of excitement and pleasure.



A Ride on the Cannon Coaster



HOW it feels to be shot out of a cannon and arrive at your destination not only unharmed, but pleasure-thrilled with the novelty and excitement, is one of the experiences that should not be missed by the pleasure seekers at Coney Island. The Cannon Coaster on Henderson's Walk and the Beach is the newest and most thrilling of all the mechanical attractions which the ingenuity of man has provided for the entertainment of the young and old. The ride is full of excitement and without danger, and when one has been shot out into the slide there is a wild thrill of delight that makes the pulses tingle and the blood leap.

The sensation is one of being hurled through the air with immense force, in fact, it is being shot through space as if from a cannon; there is exhilaration

bordering on ecstasy without risk or danger, so perfect are all the arrangements for safety and comfort.

A ride on the Cannon Coaster will be carried in the mind long after as the liveliest experience of a lifetime afforded by any form of popular entertainment.

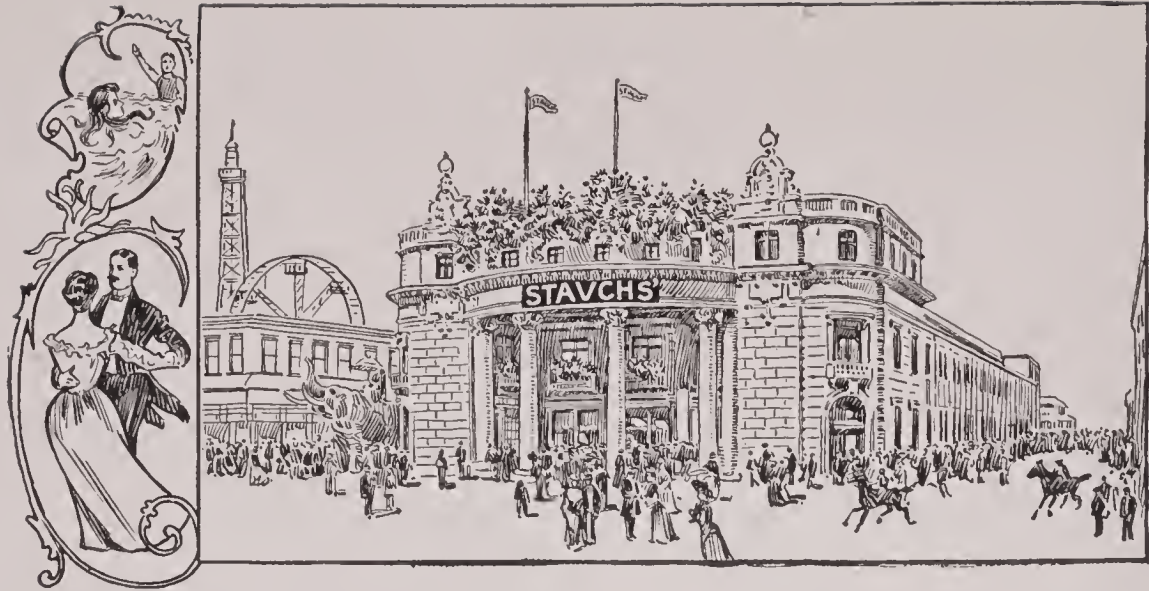
The experience is one that always pleases, and even timid women and children enjoy the sensation quite as much as their sturdier fathers, husbands and brothers.

The festive young couples need but one trial of the Cannon Coaster to join in the chorus of "Oh, How Lovely," and "Wasn't It Fine?"

And the price is only five cents for this entirely novel, safe and pleasing flight through the air.

The Cannon Coaster is conveniently located on the Henderson Walk and the Beach.





Stauch's—Ocean Avenue

EVERYBODY who knows Coney has heard of or visited Stauch's famous cafe and dancing hall.

THE NEW STRUCTURE on Ocean Avenue, the so-called Bowery, is an imposing and spacious building presenting one of the handsomest architectural fronts that have been erected this season.

STAUCH'S IS THE HOME of the dancers and has been famous among the devotees of Terpsichore for many seasons for the

excellence of its music and the general tone of the popular assemblies.

THE DANCING FLOOR is flanked on either side by the cosy dining tables and is circled on the second floor by spacious balconies.

STAUCH'S CUISINE is equally famous for the variety and superiority of its menu and for the prompt and willing service, as well as for the uniform courtesy of the management under the personal direction of Stauch Brothers.





Henderson's Music Hall and Cafe

THE present new and spacious building with its Theatre stage, Auditorium and Cafe complete in every detail, marks the progress of an old favorite and landmark into the forefront of the new Coney Island which is challenging anew the popular favor this season.

The Cafe of this magnificent new structure affords ample seating capacity for thousands who enjoy a double feast of stage presentation and the cuisine while dining or lunching in the Cafe Auditorium.

Henderson's Music Hall is the leading pioneer institution in high-class vaudeville and theatrical productions on the Island.

The latest novelties of the vaudeville stage are billed daily, and the cuisine and service are the same in excellence that have made Henderson's famous.

The Galveston Flood

MESSRS. McKane, Lewis Potter and their enterprising associates of the Imperial Amusement Co., have established at Coney Island a most interesting and instructive object lesson, as well as high class entertainment, that will delight thousands of visitors during the present summer.

The magnificent white building at the juncture of Surf Avenue and the Iron Pier Walk is one of the most artistic and imposing architectural structures on the Island.

Trip Through The Coal Mine

RECENT THRILLING and striking events in the great coal fields of Pennsylvania have attracted public attention to these huge industries. An exact reproduction of one

of the most famous mines of the entire region is given at the Great Coal Mine on Surf Avenue.

THE MINE AFFORDS a never ending treat of pleasure and instruction to those who take the trip, and from morn to night it is thronged with the curious and the seekers after the novel and interesting.

The Old Mill Voyage

THE "OLD MILL" on Surf Avenue affords a delightful boating excursion in traversing the serpentine course of a tiny river winding through grottos, caves and charming landscape, in perfect reproduction of natural scenery in great variety.

THOUSANDS OF VISITORS who have enjoyed the trip unite in pronouncing this unique excursion one of the most pleasing novelties on the Island. A distance of over a thousand feet is traversed in the space of three minutes, presenting a panorama of miles of natural charm.



Concourse Park Hotel

THE famous Ocean Parkway at the corner of Seabreeze Avenue and opposite Concourse Park is now adorned with one of the finest modern hotel structures on the Atlantic seaboard.

The Concourse Park Hotel Company is capitalized at \$225,000, with Mr. Thomas E. Coffey, the well-known hotel man of the Borough of Brooklyn, as the President. Mr. H. Arthur Cahn, the successful manager for many years connected with the Brighton Beach Hotel, is associated in the management with able assistants, that insure success.

Business Index and Popular Resorts

SURF AVENUE

South Side

Mont Pelee
Balmer's Baths
Galveston Flood
Camp's Spectacular
Scenic Tunnel
Johnson's Hotel
Dreamland
Thompson's Scenic Railway
Bostock's

North Side

FROM FIFTH STREET TO EIGHTH STREET
Vanderveer's Hotel
Pabst's Loop Hotel
Prospect Hotel
Ye Olde Mill
Albermarle Hotel
Segall's Restaurant
Sagamore Hotel



FROM EIGHTH STREET TO TENTH STREET

Stratton's
Stubenbord's Hotel
Radium Dances
Loop the Loop

Beverly Hotel
Vielkind's Hotel
Coal Mine

FROM TENTH STREET TO TWELFTH STREET

Feltman's Ziz Hotel
Columbia Café
Coney Island Bank

Kister Hotel
Luna Park
Thompson's Scenic Railway
Frischmann's Vienna Bakery
Goldstein & Palley's Restaurant

FROM TWELFTH STREET TO FOURTEENTH STREET

Surf Ave. Opera House
West End Market
McLean's Restaurant
Popper & Co., (Liquors)
Plaza Hotel

Kings Co. Hotel
Metropolitan Hotel
Clarendon Hotel
White World
G. W. Neumann

FROM FOURTEENTH STREET TO SEVENTEENTH STREET

Henderson's Restaurant
Gerth's Hotel
Horse Shoe Hotel
Hoffman House
Hotel Bella Napola
White House
Hunt's Hotel
Steeple Chase Park
Steeple Chase Park Hotel



Walsh's New Park Hotel
Capitol Hotel
West End Hotel
Lackawanna Hotel
Johnstown Flood

FROM SEVENTEENTH STREET TO TWENTIETH STREET

Ravenhall Hotel

Colonial Hotel
Hotel Lucia
Headford Hotel

FROM TWENTIETH STREET TO TWENTY-FIFTH STREET

Gleason Hotel
Scoville Hotel

Wyman's Hotel
Grand View Hotel
Kurkland House

THE BOWERY

COMMENCING AT TENTH STREET

Cannon Coaster
Joe's Restaurant
Hotel Metropole
Stauch's
Wolz Bros. Restaurant
New Logan Hotel
Wacke's Trocadero
Ingersoll Coaster



Koster's Garden
Music Hall
Glass Pavilion
Sutherland Exchange
Inman's Casino
Henderson's Music Hall
Chinese Restaurant
Silver Hotel



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TO BE SHOT OUT OF A CANNON

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PORE LIL MOSE

HIS LETTERS to his MAMMY

Dear Mamma
I thank you for sending
back my letter. I love her
but I want in a fork
and take pleasure
in sending you
love with a copy
for yourself
I love you dear
Love Lil Mose

R. F. O. Dirks

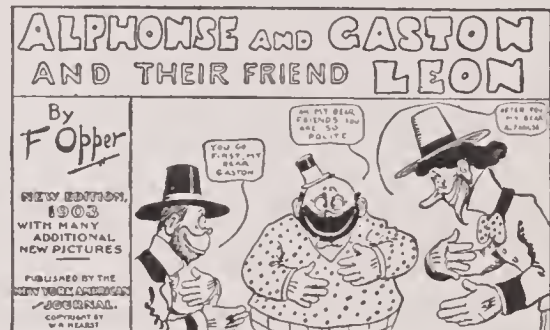
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By
F. Oppen

NEW EDITION,
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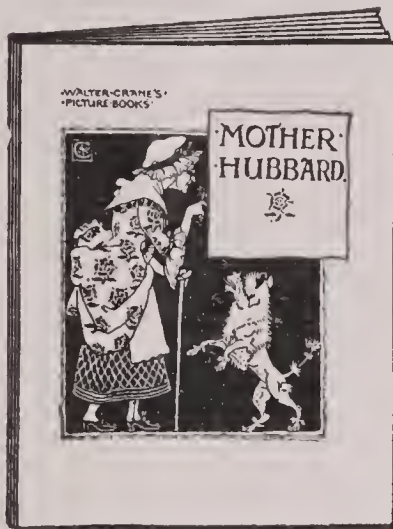
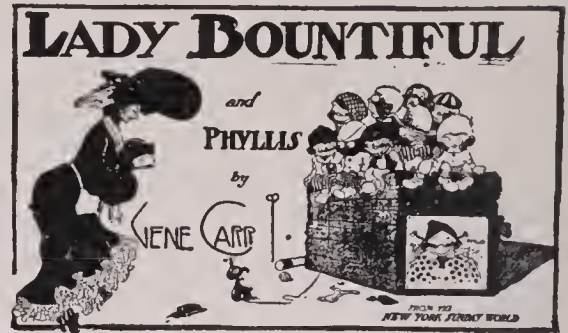
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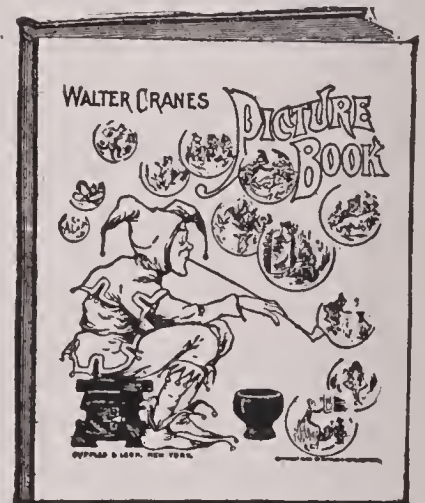
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BABY'S A-B-C

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