

Here is some material — late news developments on the famine situation, new facts, suggested promotional ideas for State and County Famine Emergency action, and reports of what is going on in various parts of the country — for the use of State and county AAA chairmen.

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ON INFORMATION FRONT . . . Several items were slated for early mailing to USDA agencies: (a) a fact sheet on how to save by Bureau of Human Mutrition and Home Economics; (b) a collection of human interest stories on plight of starving people; (c) what people in war-torn countries are doing to produce food for themselves, issued as USDA press release 585; (d) quotes on famine emergency by big names; and (e) photostats of famine stories.

These and highlights from all material issued since beginning of campaign have been bundled into a kit to bring members of National Food Emergency Council up to date. Copies of kit will go to State emergency food program managers.

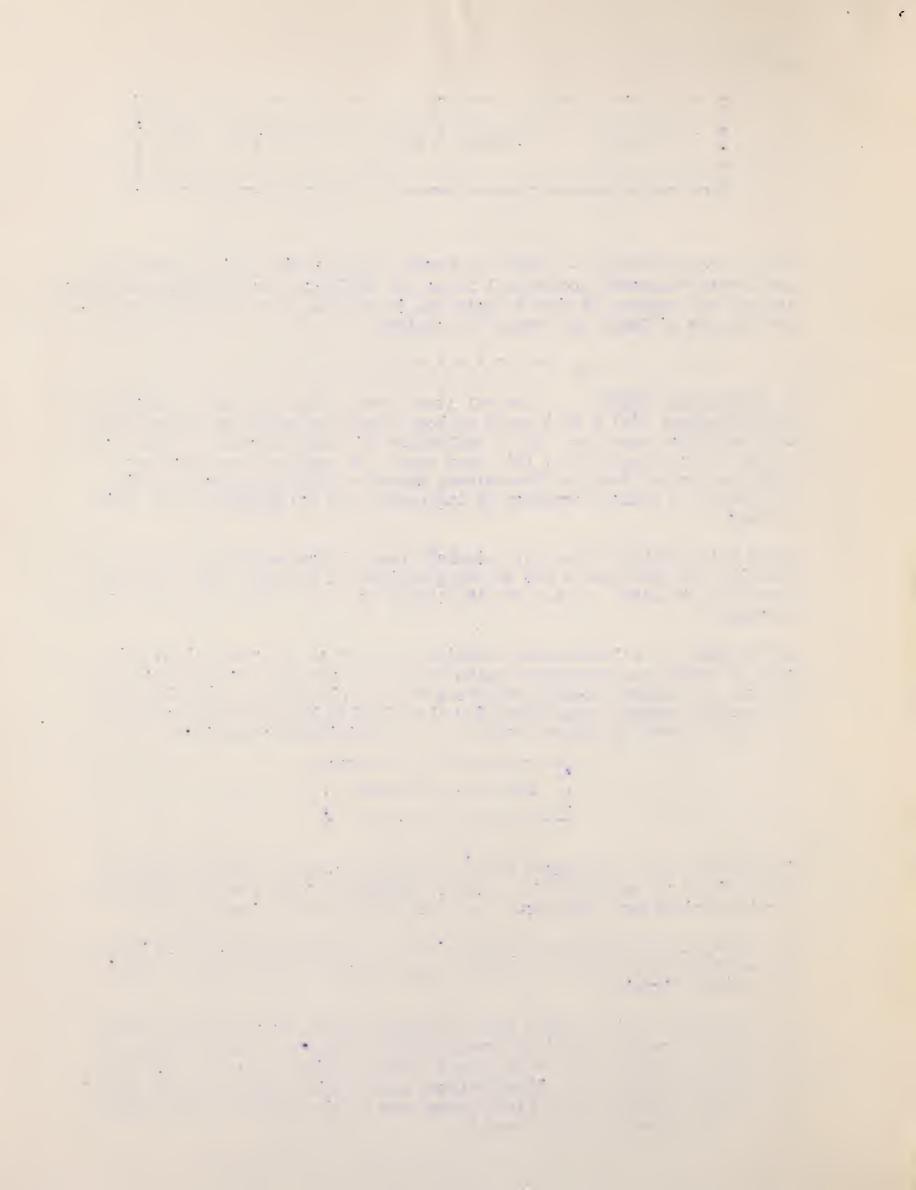
IN THE MILL... Information materials in process of preparation: (a) mats of charts comparing per capita calorie consumption by countries, (b) country by country one-page summaries of food situation; (c) Salo famine photographs obtained from UNRRA for distribution through State managers, (d) photo layout of typical meals in U.S. and famine countries.

THE FACE OF FAMINE :

Tree bark, weeds, cottonseed hulls, are being eaten by starving Chinese in an effort to sustain life, said Dr. Raymond T. Moyer, of the Office of Foreign Agricultural Relations, upon his recent return from China.

The cating of mud has been reported from some famine areas and elm leaves are another item of diet, according to Dr. Hoyer, who is Chief of OFAR's Far Eastern Division.

"We found most of the people sunk in apathy, their faces gray and drawn," he said, in describing a trip through Honan province. They had returned from the mountains — where they were driven by the Japs — to find their homes and fields burned. It was winter and they had only summer clothing, no food, no bedding, no shelter. Some were in the fields picking weeds. Many of them must be dead by now."



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form is proving fatal to Chinese men and which westened by loc of form of Typhoid, typhus, and dysentary are provedent and small put i found according to the OFAR representative.

(Source: Hoyer, OTAR)

It was all in a day's work, the American soldier bitterly concluded to be watched the old Belgian lady systematically go about her willing of the garbage can in Antwerp. Not only today and yesterday, but tenome and for a great many tomorrows,...tomorrows that made up the shole of the foresceable future. But what made it all the worse was the processor of the lean and mangy dog that was competing with the aged women for the potato peaks and the already well-grawed bones. Neither dog nor worm paid attention to the presence of the other -- both wore on the same level of starvation.

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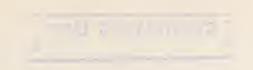
There weren't many children of less than three years to be seen in a line Belgium of Holland, Gi's told each other in some surprise, and then they wendered where they had gone.... but not for long, because a little reflection on facts known to every soldier told the story. Host of them were either confined to their hovel-like homes because they lacked the energy and strength to play in the streets and fields, or dead. The death rate among the new-born babies is high, but also hard hit are to other elements in the population — the old and the youngsters. Dany of the next generation who do manage somehow to survive will live out sport spans of life as stunted adults.

Tou can buy needen shoes in Antwerp. Vizened little old men of hight or nine years sell them — in front of Army bivouse areas where live to people with money and food. But they den't went to sell for reasy the money that so often can buy nothing with which to sustain life they want to sell for food. A candy bar. A Example box will buy more a few shoes. Not that money isn't of value — some value. You can me it to buy potato peels. If you can find the peels.

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⁽Source: Lt. Jenes Kesgan, USDA employee thosat war service with quartermaster Corns in Belgium and Holland.)





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Source: Crop Report on Frospective Pinatings day 1996

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Besides the draft power shortage, European for her will be hampered in 1946 by lack of bransportation, fertilizer, A feed grains.

In some parts of China and other Far Eastern areas, people are continuing their ractice of cultivating every available patch of earth. Far of China not subject to Jap occupation are in the best shape. Extensive efforts have been made to increase production by new irrigation profess improved seeds, more extensive winter cropping, and better insection pest control.

(Source: USDA 558-46, March 20, 1946)

EVEN ENGLISH DIFFS INADEQUATE

2% 25

Usually, England is looked upon — as in fact it is — as one of the most fortunate nations in Europe from a food standpoint. But even in the "tight little Isle" food supplies are at a bare minimum, according to a Washington war bride, Mrs. J. J. Libert.

"I haven't had my hair cut in four years - it just hasn't grown because of deficiencies in my diet," was her summary of the English food situation.

The English diet at present is even stricter than during the war, she call as a result "people are always tired."

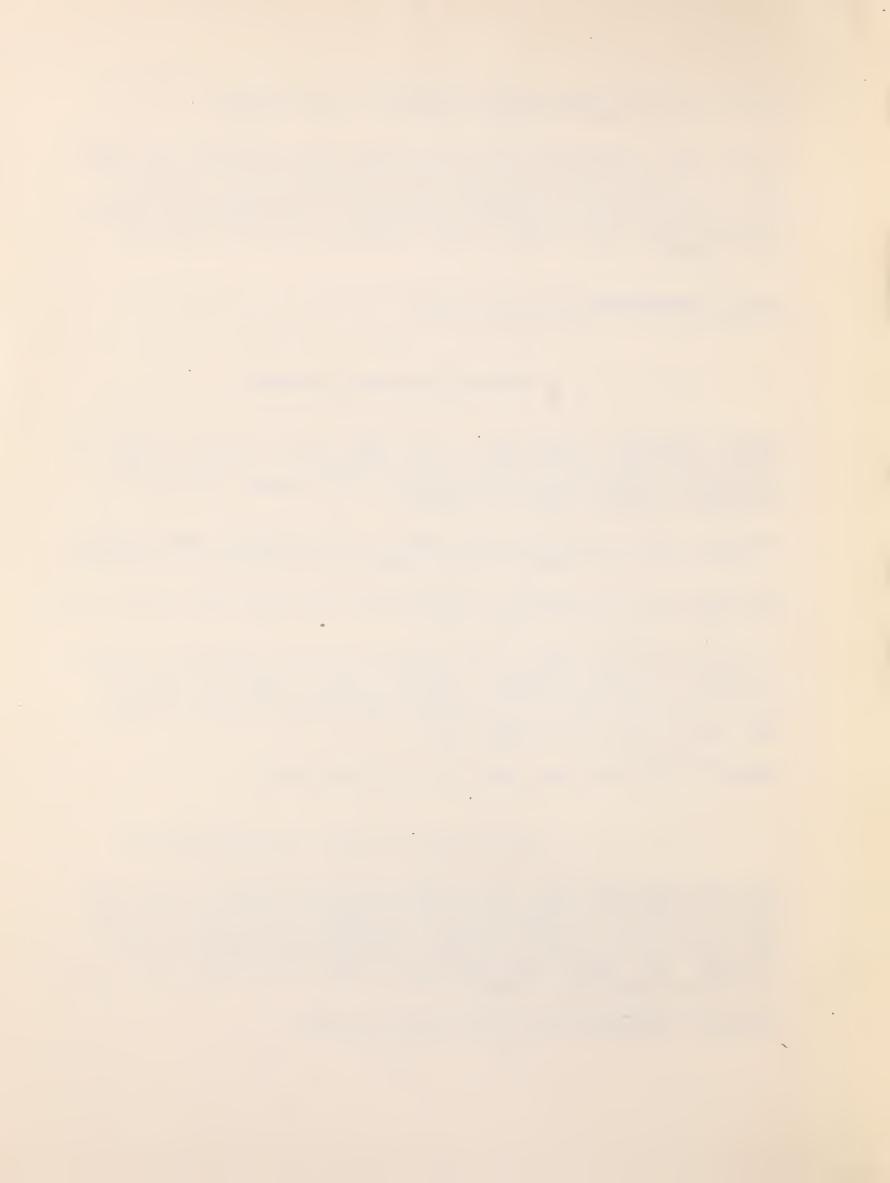
The present English ration for one person to last one week is: 3 cunces of bacon; 3 cunces of cheese, 2 cunces of tea; 2 cunces of butter and of margarine, one cunce of fat, 8 cunces of sugar, half pound of meat Milk is available at the rate of half a pint per day, and each person gets one egg every two or three weeks.

(Source: Washington Post; State Dept. correspondence)

OPA ACTS TO SPETD FAMILIE DISTRIBUTE TOTAL SUPER

Following immediately the recommendations of the President's Finite Emergency Committee, the OPA has authorized producers, during the energency period, to reduce the weight of loaves of bread and the units of bread type rools up to 10 percent without a corresponding decrease in price ceilings. This removes any price control block to immediate action on the Committee's suggestions to bakers.

(Source: OPA Fress Release 6311, March 15, 1946)





- conservation pledges obtained through the press, radio le le clubs, etc. Special editions of newspapers may also en le cumi this idea. A good place to start in the states as will be State Press Association in counties, see local editors.
- ****Dontests with prizes for the best suggestions on ways of saving tool recipes, etc., may be run through both press and radiomentaries to be supplied by local merchants.
- The help of state and local Boy, Girl Scouts, Red Cross, serving clubs might be enlisted to set up booths in Department stores from squares to demonstrate how to save on wheat foods made in the common home economics teachers and classes to provide the know how as four saving pledge booths could be operated in conjunction with this.
- ***Theaters might also install lobby pledge booths....civic or manisations could be induced to sponsor pledge rallies with varied speaking and entertainment programs.

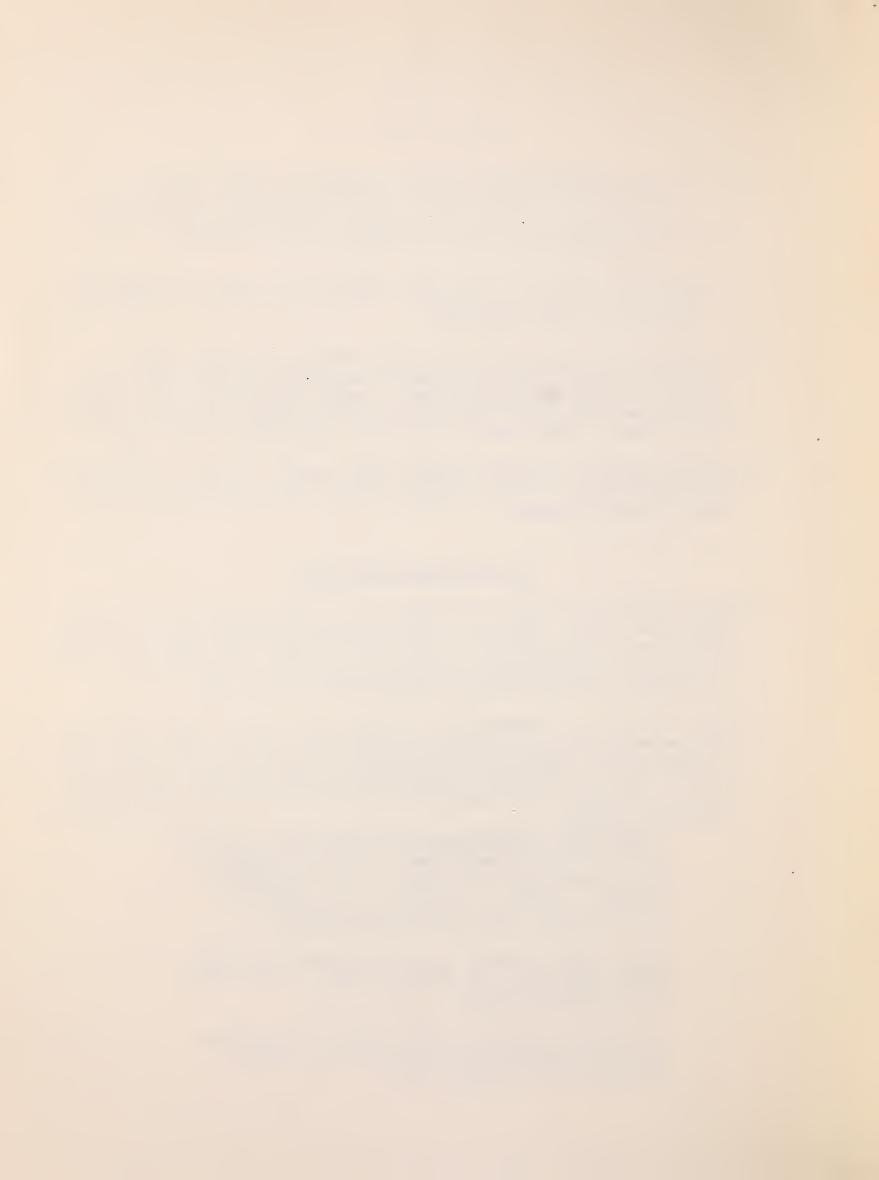
The Need For Food Abroad

- ****Hocal veterans provide a good source of specific information on food conditions abroad. Ex-G.I.'s who saw war-torn Europe and Isla way he interviewed for special articles to local papers and magazines. Also consider the possibilities of putting one or we e on the radio or we the speaking program at community meetings of all kinds.
- have resumed their correspondence after years of mail black-out Hele a chance to get first-hand descriptions of post-war food problems in Europe. Getting folks who receive such letters to read them on the air is one possibility, having them include such material in managery stories is another.

News Story Possibilities for States and Counties The red-hot continued story - in the big papers, in the weeklies, on the radio - is the governte evidence of what your State or your fainty is doing to share food with starving beople.

Meep a running record insofar as possible of the wheat, fats and oils, livestock feed, or any other food ingredient saved.

Make regular reports to the public to let folks know that sacrifices are being made in their community and in their State.



is assume that it has already been an nounced that a like of the and County AAL chairmen have been usued emergency food program mid-lated background on the need for this emergency food program.

- (as their affiliations) nominated to serve as State or County F. in Boll of Food Committees (or whatever name is chosen). Again, back count pluge (fresh material) for the program, but not too much, Make this local.
- 2. Then, a fill-in story on the first meeting of these committees with assignment of duties to each member and a brief description of the parts of the food conservation program each member will work for and why it is necessary e.g., local cafe owner to contact members to the restaurant association and secure their understanding of and comparation with economies in conduct of public cating places.
- 3. Then, a follow-up on what various members report e.g., that the case owners of Pottsville have unanimously decided to cut bread servings, pastry desserts, etc. and quotes of appreciation for this phase of program and need for it, etc.
- 4. At this point, interviews with members of the public and their reaction to the program as it bump into them i. e., reaction of typical housewife to smaller loaf of bread, reaction of Big Eater in restaurant as he gets fruit instead of apple pie for dessert. This could be done under a general round-up by the State or County Chairman with an overall praise for the "warm and ready response, etc."
- 5. Then, as the operation of the community committees gots in full swing, news stories of meetings of non-trade groups (citizen groups, rather) with plenty of Mr. Average lan participation in quotes, resolution specific action examples. Illustration: meeting of church layman's league called and presided over by State or County member of Famine Relief Food Committee. Brief quotes of cheirman's introductor, speech in which one or more of immediate-meed examples can be used. Then, most of the story to be given over to talks from the floor from rembers of the group who have been in the Army and returned to civil life their eye-witnes accounts of starvation have a local interest punch that can't be beat.
- 6. Feature story of human interest related to the campaign.

 Example: Little girl comes to local grocer with small sack of flour mother had given her to make cockies.



Working With Community Groups

Supplying material to church groups: Ministers of all denominations are receptive to the food needs of the world. If supplied with facts and examples of human suffering, many will build sermons about the subject.
...Also, why not church femine relief dinners sponsored by the church ladies? The dinners could be billed as examples of food conservation meals that parishioners might follow.

Displays in windows of local merchants: Built around photographs sent by the Department and supplemented by meal display featuring conservation foods. Hain themes (1) the need in terms of starving children, (2) how the average person can help meet the need by individual saving. Use specific items to show the contrast of our 3,400-salory dist, and theirs of 1,000 calories.

School promotion through teachers and P.T.A. groups: Most are sager to get fact material and examples of human suffering because of their interest in children.

Reep representatives of groups assisting with program informed -- with information you have end with reports of activities of other groups and the general progress of the dampaign in your State or downty,

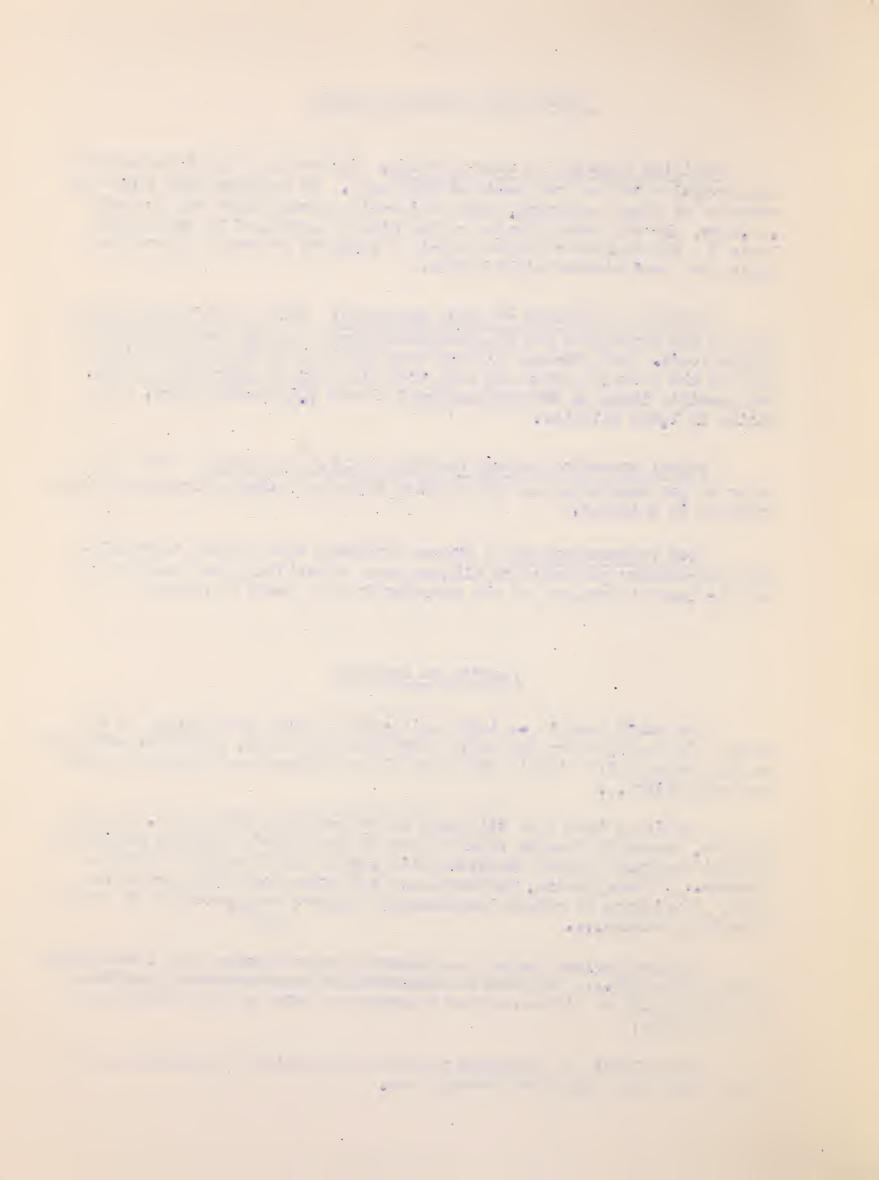
They're Ca The Ball

You can't beat it - local initiative. When you're close to the people who really carry the ball, your ideas are sharp, practical and quick on the "carry cut." Here's what some of the States have started on their own initiative....

Realizing that this will need active participation by Mr. and Mrs. America, Vermont's Manager reports that he has formed a 150-man Stats-wide Vermont Emergency Famine Committee with people in all walks of life as members... Pennsylvania, New Hampshire and others have done about the same. Committees of around 100 community leaders are spreading the story, organizing others...

All New England States are planning house-to-house food conservation pledge campaigns... New York has contacted State educational leaders... one result will be picture apread in magazine going to all teachers and P.T.A. groups.

Pouncylvenia is supplying the State Ministerial Association with Famine Facts for pulpit and meeting use.



Indiana County Managers will meet on March 25 to discuss general outlines of the campaign and make plans... meeting will be featured by showing of 15mm. famine films which will also be available for county use.... Minnesota will hold a similar meeting on March 29, also using films and with blown-up femine pictures and posters. Other North Central States are moving along the seme lines.

Alabama reports that Program Managers are holding meetings in all parts of the State with food advisory committees and restaurant operators associations to enlist their support of the food conservation measures... In Oklahoma, all county managers will hold county-wide meetings of interested citizens, and the State Council has set as the scener goal the conservation of one million bushels of wheat and 6 and a half million pounds of edible fats and oils in the next 120 days.... A better Gardens campaign is also under way and school authorities, press and radio outlets, colleges and farm organizations have all been contacted.

Six meetings in various parts of Georgia have already been held by the State Manager and advisory committee formed. On March 22 and March 26, meetings will be held in every Georgia County to bring popular support behind the program.

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