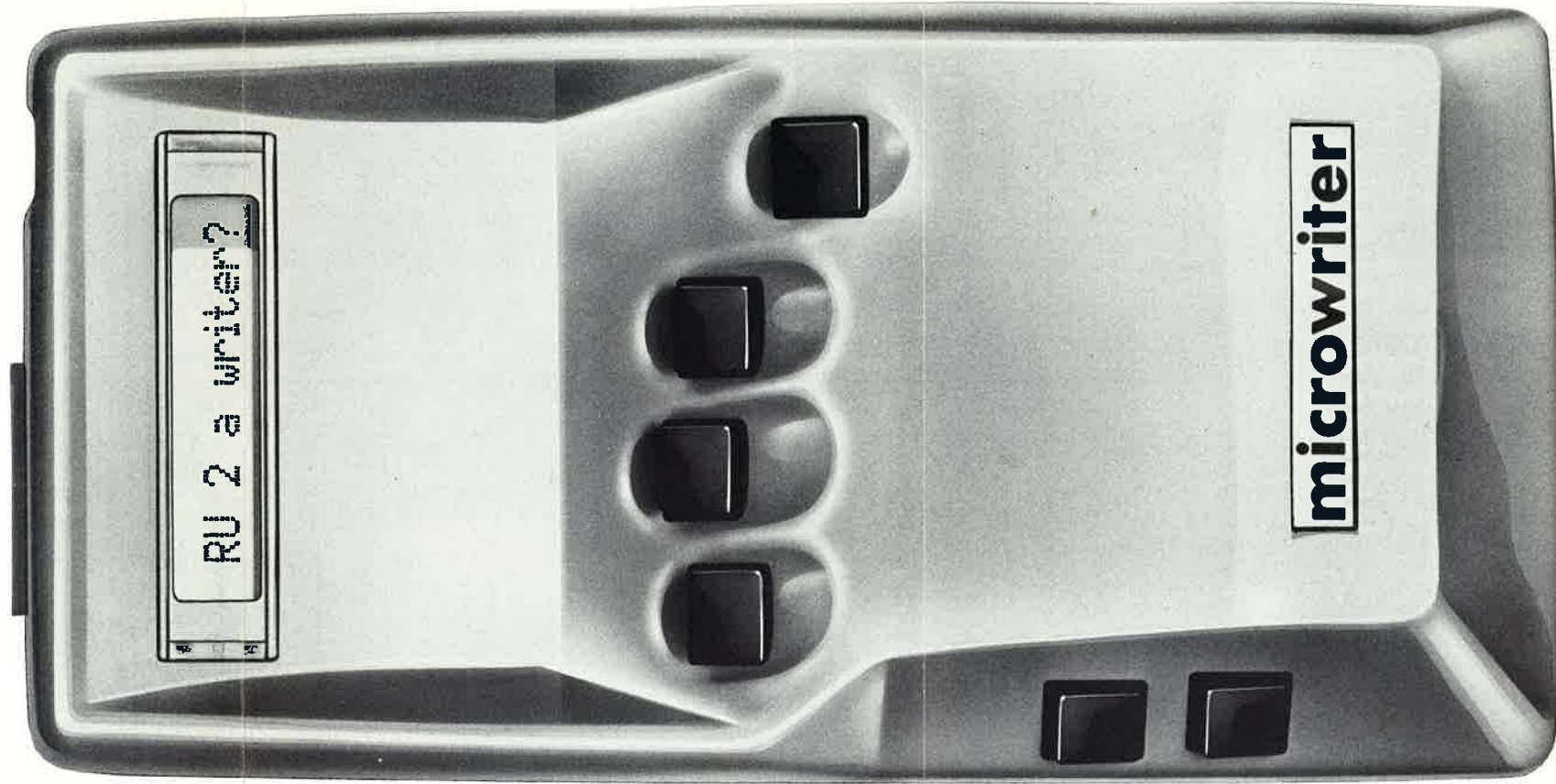


MICROWRITER

WRITE INTO TYPE



"WHAT IS A MICROWRITER?"

Newsweek said it all when they wrote — "The Microwriter is...a replacement for every known method of putting thoughts onto paper."

Using the new and unique five-finger keyboard, the Microwriter supersedes handwriting, dictation and the typewriter as a means of originating text — the world's first fully portable word processor. The Microwriter can be used as an input device to your existing microcomputer or word processor.

"WHAT'S IT FOR?"

Think of the amount of writing you do in a working day — letters, memos, reports, speeches, notes, etc. A Microwriter will cope with the lot.

Normally you'd originate text by hand, or perhaps by dictation. Then you wait for it to be rewritten on a typewriter, possibly sending it back for correction.

By producing that copy on a Microwriter you'll eliminate the duplication of effort and the frustration of redrafting.

And because it's portable it's equally invaluable at home or out in the field.

"WHAT DOES IT DO?"

Although it's no bigger than an average paperback book, don't be misled. The microwriter is a remarkably powerful machine.

Quite simply, its six keys have the capabilities of the entire typewriter keyboard.

It will produce both upper and lower case alphabets, numerals, and the full range of punctuation, as well as an additional range of technical symbols.

As you produce your copy it's stored on a 1600 word memory — that's about five pages. Once there it can be recalled on the moving display at any time, allowing you to make corrections or insertions.

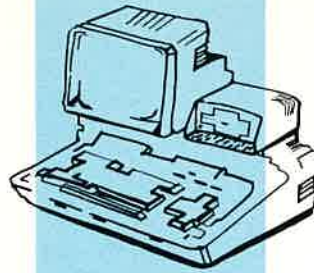
Plug the Microwriter into a printer or electronic typewriter and your copy is immediately transformed into neatly typed text.

You're not limited in your choice of formats. The Microwriter easily copes with standard and variable formats on any size or type of paper, including automatic carriage returns, indented paragraphs, headings, underlining and complex tabulations.

"HOW FRIENDLY IS THE MICROWRITER TO OTHER EQUIPMENT?"

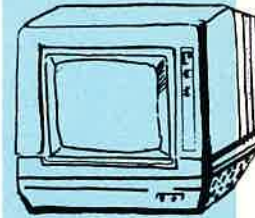
The Microwriter's compatibility with other equipment gives you a powerful means of access to systems in use everywhere.

It's compatible with most standard RS232C equipment, capable of both transmitting and receiving data. It can also be used as an alternative keyboard on most KSR and RO printers using this standard.



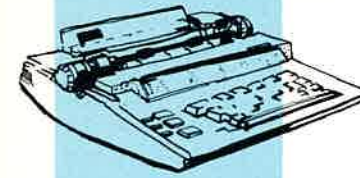
MICROCOMPUTERS AND WORD PROCESSORS

Generate and edit text on the Microwriter. Then transfer Microwritten text to the micro or WP for disc storage, editing, retrieval and distribution.



MONITORS

For increased 16-line scrolling display, reproducing the printed format on the screen.



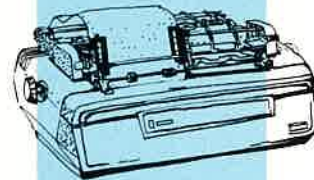
ELECTRONIC TYPEWRITERS

Using the typewriter's printout facility directly with the Microwriter, you have a second input to use alongside the QWERTY keyboard.



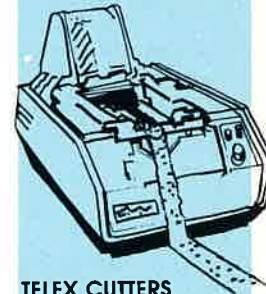
TELEPHONE MODEMS

For communication from base to base.



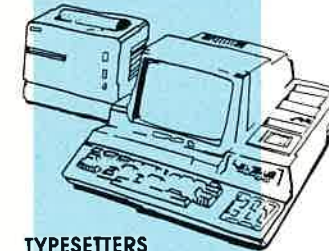
PRINTERS

Daisy-wheel or dot matrix printers for automatically and perfectly typed copy.



TELEX CUTTERS

For preparation of telex tapes, cutting down on transmission costs.



TYPESETTERS

Microwritten text can be transferred to a computer typesetter.



CASSETTE RECORDERS

For personal storage and retrieval of Microwritten text.

The Microwriter will do all this with just the help of a printer. A monitor can be used to increase the display. Take a look at the top right hand section of this sheet and you'll see how well it interfaces with other equipment, enhancing its own capabilities.

"BUT ISN'T IT HARD TO LEARN?"

No, quite the contrary. Thousands of users have proved that Microwriting can be learned in an hour or less, and that you can be producing work within a day. In a few days of practice you can reach handwriting speed. With regular use you'll be Microwriting more than twice as fast as you can handle a pen.

Compared to the months it takes to train a typist, you'll be amazed how simple it is to use.

Take a look at the "Microwriting in practice" card that comes with this package and prove that you can use a Microwriter.

"WHAT ABOUT SALES AND SERVICE?"

Because of the international network of Microwriting

Centers, you can rest assured that from the moment you first buy your Microwriter, you will receive a professional and efficient service.

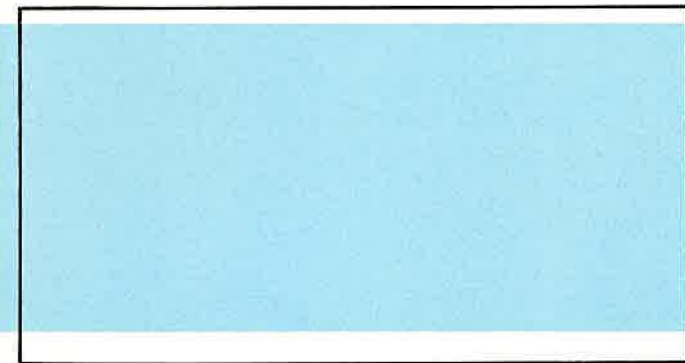
When you buy your Microwriter, you're sure to have a lot of questions. Your Microwriting Center will answer them, and help you determine how it will fit into your existing work environment.

You may well be thinking of buying other equipment to use with your Microwriter. The Microwriting Center can supply or advise on the wide range of hardware and software that's available.

A 180 day limited warranty comes with the Microwriter.

"HOW CAN I SEE A MICROWRITER?"

Contact your nearest Microwriting Center, and a trained Microwriter user will be happy to give you a demonstration.



microwriter 

Microwriter
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New York, N.Y. 10021
Tel: (212) 319-8602

An associated company of the
Hambro Life Group of Companies

MICROWRITER

AT WORK

DUDLEY K. UPTON

Manager — Marketing Research
GTE Communications Products, Stamford, CT

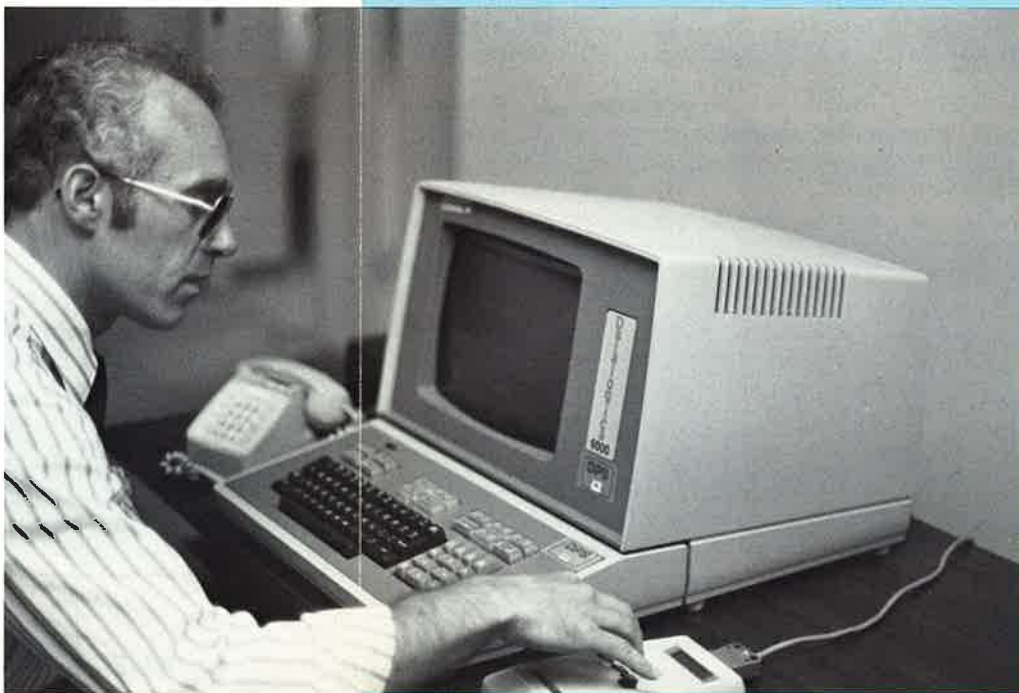
"For text and word processing, we use a sophisticated, in-house Document Preparation System (DPS) Network.

"For me, an exciting development is the marrying of the DPS to my Microwriter.

"I can create correspondence wherever is convenient, and on reaching my office, plug the Microwriter into the DPS terminal, squirt the text up

on the screen and, if necessary, adjust to suit the idiosyncrasies of the document being prepared.

"I often work on articles for our publications while traveling or commuting — it liberates me from interruptions to my train of thought, no phone calls or visitors — and I can start my day ahead of schedule. The beauty of using the Microwriter is that I can easily incorporate all the 'format-calls' for specialized layouts, type faces and point sizes as the text is being generated, and then the copy is ready for typesetting through the DPS—no waiting."



DENISE HANLEY

Immunologist

"When I'm conducting experiments or tests, my Microwriter is there on the bench. I can write up results as I go, and then have them immediately transferred into hard copy. Using it is second nature now — it doesn't interrupt important work, because I don't have to think about it.

"My colleagues and I travel a lot, too. Where we go, Microwriters go. It's ideal for making notes or preparing reports wherever you happen to be.

"I don't see any reason why it shouldn't completely replace pen and paper."



DESMOND FREEMAN

Business Consultant

"The Microwriter turns commuting time into productive time. On the train home, my Microwriter sits on my lap and I write reports on the day's meetings and events.

"It's very satisfying to know that when I get home all I have to do is plug the Microwriter into my printer. By the time I've made myself a cup of coffee, I have my report in print.

"The Microwriter is always at my side. If I wake up with a thought in the middle of the night, I use my Microwriter to make a note of it. It keeps me from forgetting a good idea by morning."

JOAN BAKER

Professor, Law School
Cleveland State University

"Using the Microwriter has greatly improved my production of written work.

"I now use it to write all of my class notes, assignments, research notes, articles and correspondence. Instead of waiting to get handwritten notes transcribed, I am able to connect my Microwriter to my printer and have a typed transcript of my work as soon as I get back to my desk. I can take the Microwriter with me to the law library, and also use it at home for class preparation and personal correspondence.

"The Microwriter is a great help in writing articles, which tend to be long and to require extensive revisions. It is easy to make corrections and changes on the Microwriter, and to store various stages of the draft on cassette tape.

"I am able to write at least three times faster with my Microwriter than with pen or pencil, without strain or fatigue — and without looking at the machine. In contrast, handwriting requires constant attention to the page, and gives me severe writers cramp.

"After a week or so of use, writing on the Microwriter required no conscious thought. The keying is logical and the placement of keys makes operation effortless. I am able to give full attention to the material I am reading, or, during composition, to the substance of my thoughts. Indeed, I have found the Microwriter to be the ideal personal writing machine."



LEON BECKER

Theatrical Producer
Transart Productions, New York, N.Y.

"To my mind, the Microwriter's greatest asset is its portability. In my business, working between New York and London, a great deal of work is done in transit. Contracts and correspondence can't wait until I'm in the office.

"Until now, I've always done my own typing. I'm a pretty good typist, but with the Microwriter I'm able to handle more scripts and other chores in less time.

"It amazed me how fast I learned Microwriting. I mastered the basics in an evening, and very quickly discovered the advantages over typing. I can go on using the Microwriter long after I would have tired from typing. Besides, the tension of trying to type without error is gone. I can communicate to paper as fluently as if talking to a friend.

"I plan to link the Microwriter with my London office's printer by telephone modem, for significant savings on transatlantic calls. I've been in the theatrical business for over 30 years, and this is the first time I've had complete control over my output."

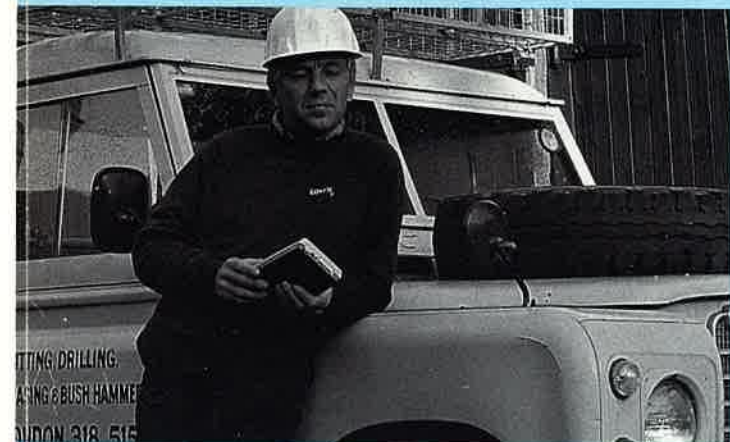


H. MARSTON SMITH

Partner — Law Firm, Smith and Murphy, P.C.
Warsaw, Virginia

"In my profession, time is our most important product — I was pleasantly surprised at the speed with which I was able to learn the Microwriter alphabet. In fact, by the time I arrived at the airport in Richmond from the New York terminal, it was firmly in my mind.

"The Microwriter has many uses in my work. The most important is its ability to take down my notes when away from the office, either in title examinations in the Clerk's Offices or in conference with witnesses. Upon my return to the office, no secretary is required to transcribe my notes, since I plug the Microwriter memory into my existing computer system and get an immediate printout."



FRANK CLIFFORD

Demolition Specialist

"I run the office on my own, keeping all the books and files myself. The less time I spend on that, and the more on site, the better.

"That's why my Microwriter is such an asset. I hook it to a microcomputer, and use it as an input. All my data storage and processing is smoother and faster now."