WIKIMEDIA SUMMIT

Report 2022

This is the report for the Wikimedia Summit 2022, a hybrid event taking place in Berlin (Germany) between 9 and 11 September.

In this you will find a structuring narrative for the conversations held during the Summit. Its content follows the sequential logic of the Summit's working sessions and offers links to slides, and notes from breakout group sessions.

Use the Session Dashboard below to navigate the content.

SESSION DASHBOARD

Friday, 9 Sep	**Saturday, 10 Sep**	**Sunday, 11 Sep**
Session 1 8:00-10:00 UTC **Opening Session** Summit Opening Plenary Breakout Groups	**Session 4** 8:00-10:00 UTC **Movement Charter** Opening Plenary Breakout Groups	**Session 7** 9:00-11:00 UTC **Options Space** Opening Plenary Breakout Groups

Session 2	Session 5	Session 8
11:30-13:00 UTC	11:30-13:00 UTC	12:30-14:00 UTC
Sharing Activities	**Hubs**	**Closing & Next Steps**
Plenary	Opening Plenary	Summit Closing Plenary
Breakout Groups	Breakout Groups	

Session 3	Session 6
14:00-16:00 UTC	14:00-16:00 UTC
Connecting Activities	**Revenues & Resources**
Plenary	Opening Plenary
Breakout Groups	Breakout Groups
Day 1 - Closing Plenary	Day 2 - Closing Plenary

DAY 1

Friday, 9 Sep

After introducing participants to the purpose and process of the Summit, the rest of the first day of the Summit is dedicated to connecting, and sharing between participants. The day will end by documenting activities that support the implementation of the Movement Strategy, and starting to explore opportunities for collaboration between Wikimedia affiliates.

Session 1

Opening

8:00-10:00 UTC

Welcoming participants to the Wikimedia Summit; Navigating the context, aims and programme of the event; First spontaneous sharing of activities related to the Movement Strategy

S1.1   OPENING PLENARY SESSION

⇨ **LINK TO SESSION SLIDES**

SESSION 1 RECORDING IS AVAILABLE IN THE SUMMIT PLATFORM !

Navigating the event with trust and safety

Maiken Hagemeister
Head of Communication and
Events, Wikimedia
Deutschland

⇨ PROFILE LINK

Nicole Ebber
Director Movement Strategy
and Global Relations
Wikimedia Deutschland

⇨ PROFILE LINK

Maiken and Nicole welcomed participants and shared their commitment for creating a hybrid space where everyone can work safely, and effectively. They gave directions on how to manage image privacy and COVID safety measures in the Summit's venue. They also reminded participants of the Universal Code of Conduct for all Wikimedia activities.

Welcome words from the heads of Wikimedia Foundation and Wikimedia Deutschland

Franziska Heine
Co-Executive Director,
Wikimedia Deutschland

Christian Humborg
Co-Executive Director,
Wikimedia Deutschland

"This is a new beginning for all of us. A chance to weave new threads into the fabric that connects us."

Franziska Heine expressed her joy for meeting everyone online and offsite. She recalled the changes that happened in the World since she was a participant in the 2019's Summit, where she was a member of the Product and Technology working group. Today, she expresses her pride in opening the Summit as Executive Director of Wikimedia Deutschland. She concluded with a message of support. "The threads that connect us got thinner, and we lost sight of each other in our shared work. This is a new beginning for all of us. A chance to weave new threads into the fabric that connects us."

"It is our duty to provide knowledge as a service. We need the knowledge of all humankind."

Christian Humborg highlighted the importance of knowledge equity. He gave the example of how the German government controlled access to patents and copyright of the COVID vaccines that could have saved the lives of many people. He underlined that knowledge can be tool of power over others —as are the examples of the recent war in Ukraine or the role of social media in the Rohingya genocide. He encouraged all of the Summit participants to

continue their work as a service to humankind, quoting the article 19 of the Charter of Human Rights, the right to freedom of opinion and expression

Maryana Iskander
Chief Executive Officer,
Wikimedia Foundation

⇨ PROFILE LINK

"Elephants never forget… But how can we bring the past into our conversations in a way that helps us?"

Maryana Iskander shared with participants a few reflections she has been holding since she started her new role as CEO of the Wikimedia Foundation. Using puzzles as a metaphor for "things we solve together", Maryana highlighted some of the critical questions that must be answered by the movement. A self-confessed elephant lover, Maryana used some trivia about these magnificent animals to offer participants some advice on how to address some of the "elephants in the room" they might encounter in their conversations during the Summit.

The role of the Summit in the Wikimedia Movement Strategy

Kaarel Vaidla
Lead Movement Process
Architect, Movement Strategy,
Wikimedia Foundation

⇨ PROFILE LINK

"Building the Movement together!"

Kaarel Vaidla introduced himself as a "movement strategy enthusiast". He shared a personal story from when he attended his first international event.

"A story from when I was young and hopeful"—he said. He described the engagement and collaborative spirit that characterised the event, which for him represented the foundation of the Wikimedia Movement Strategy and the Wikimedia Summit.

Kaarel also gave a recap of the Movement Strategy development process, emphasising: "We agreed that by 2030 we will become the essential infrastructure of the ecosystem of free knowledge, and anyone who shares our vision will be able to join us. The Movement Strategy and the recommendations are how we get there".

Kaarel concluded by explaining the logic of the 3-day programme: 1st day is dedicated to connection, 2nd day is dedicated to changing the system, and the 3rd day, dedicated to making commitments to action: How can we use this catalysing event to infuse in our everyday work?

Framing the 1st Day of the Wikimedia Summit

Nikki Zeuner
Senior Advisor Global
Partnerships, Movement
Strategy,
Wikimedia Deutschland

Hanan El-Youssef
Lead Strategist, Movement
Strategy, Wikimedia
Foundation
⇨ PROFILE LINK

"Let's do what Wikimedians do best!"

Nikki & Hanan explained how the 1st day of the conference is dedicated to connecting, celebrating and catching up; share stories of implementing the Movement Strategy and *wikify* the storytelling by documenting activities connected to specific Movement Strategy recommendations.

S1.2   BREAKOUT GROUPS

⇨ **LINK TO CONSOLIDATED SESSIONS 1, 2 & 3 NOTES (GOOGLE DOCS)**

The purpose of the breakout rooms was simply to share what excited and concerned participants in the past years, while no Summit took place.

Participants spontaneously took notes in the etherpads, with comments ranging from experiences of the Summit to answers to the breakout group guiding questions.

Etherpads with content are marked in green.

Breakout Room 03	Breakout Room 04	Breakout Room 05	Breakout Room 06	Breakout Room 07
| ⇨ ETHERPAD |	| ⇨ ETHERPAD |	| ⇨ ETHERPAD |	| ⇨ ETHERPAD |	| ⇨ ETHERPAD |
Breakout Room 08	Breakout Room 09	Breakout Room 10	Breakout Room 11	Breakout Room 12
| ⇨ ETHERPAD |	| ⇨ ETHERPAD |	| ⇨ ETHERPAD |	| ⇨ ETHERPAD |	| ⇨ ETHERPAD |

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Session 2
Sharing Activities

11:30-13:00 UTC

Further sharing and discussing activities related to the Movement Strategy. Documenting activities and their connection to Regions and Movement Strategy Recommendations to support collaboration

S2.1   PLENARY SESSION

⇨ LINK TO SESSION 2 SLIDES (PDF)

SESSION 2 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

Nikki and Hanan explained the purpose of Session 2, in which participants were invited to continue to share stories about their work related to the Movement Strategy, and to keep an eye out for those which might be good for collaboration.

S2.2   BREAKOUT GROUPS

⇨ LINK TO CONSOLIDATED SESSIONS 1, 2 & 3 NOTES (GOOGLE DOCS)

Participants spontaneously left notes in the etherpads, with comments ranging from experiences of the Summit to answers to the breakout group guiding questions.

Etherpads with content are marked in green.

Breakout Room 03	Breakout Room 04	Breakout Room 05	Breakout Room 06	Breakout Room 07
| ⇨ ETHERPAD |	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**
Breakout Room 08	Breakout Room 09	Breakout Room 10	Breakout Room 11	Breakout Room 12
| ⇨ ETHERPAD |	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**

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Session 3
Connecting Activities

14:00-16:00 UTC

Exploring connections between activities to increase learning, sharing, partnering, and all forms of collaboration.

S3.1   PLENARY SESSION

⇨ LINK TO SESSION 3 SLIDES (PDF)

SESSION 3 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

Documenting Movement Strategy activities

Hanan highlighted the need for tracking information about activities that contribute to implementing the Movement Strategy, and collaboration

between Wikimedia affiliates. She defined "collaboration" broadly, from sharing and learning to co-producing.

The hope is that by increasing visibility of what is happening, everyone can work more and better together.

Below are the links to the tool (Baserow) that will be used to document activities and collaborations contributing to the Movement Strategy implementation.

The *input form* is a simple way to submit and categorise activities. The *database* enables you to view and filter all submitted activities, and start identifying opportunities for collaboration. You can also download a short *guide* on how to use the software.

Input form for documenting activities contributing to the Wikimedia Movement Strategy implementation.	**| ⇧ BASEROW INPUT FORM |**

Database of activities contributing to the Wikimedia Movement Strategy implementation.	**| ⇧ BASEROW DATABASE |** (view only)

Guide on how to use Baserow databases	**| ⇧ BASEROW GUIDE |**

S3.2   BREAKOUT GROUPS

⇨ LINK TO CONSOLIDATED SESSIONS 1, 2 & 3 NOTES (GOOGLE DOCS)

Breakout groups were organised by Movement Strategy recommendations.

Etherpads with content are marked in green.

Room 03	Room 04	Room 05	Room 06	Room 07
Identify Topics for Impact	**Innovate in Free Knowledge**	**Manage Internal Knowledge**	**Provide for Safety and Inclusion**	**Improve User Experience**

	⇨ ETHERPAD			⇨ ETHERPAD			⇨ ETHERPAD			⇨ ETHERPAD			⇨ ETHERPAD	
Room 08 **Coordinate Across Stakeholders**	Room 09 **Evaluate, Iterate, and Adapt**	Room 10 **Increase the Sustainability of Our Movement**	Room 11 **Ensure Equity in Decision -making**	Room 12 **Invest in Skills and Leadership Development**
	⇨ ETHERPAD			⇨ ETHERPAD			⇨ ETHERPAD			⇨ ETHERPAD			⇨ ETHERPAD	

S3.3   PLENARY SESSION

END OF SESSION 3 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

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DAY 2

Saturday, 10 Sep

On Saturday, participants took a *deep dive* into three critical dimensions of the Movement Strategy implementation: establishing a Charter for the Wikimedia movement, discussing the role of thematic and regional Hubs, and exploring strategies around revenues and resources.

Session 4
Movement Charter

8:00-10:00 UTC

Discussing key topics related to the content, development and implementation of the Movement Charter

S4.1   PLENARY SESSION

⇨ **LINK TO SESSION SLIDES**

SESSION 4 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

Introducing Day 2

On the 1st day of the Summit, more than 160 initiatives contributing to the Movement Strategy implementation were captured. On the 2nd day, the focus of conversations shifts to systemic issues, concerning the whole movement.

The global system consists of: an artefact we call the Wikimedia Movement Charter, a global governance—that still needs to be built— and a system for getting money to people.

Kaarel and Nikki explained how the elements of the global system translate into the focus of the different sessions throughout the day.

- **Session 4: Movement Charter**: Holding conversations about the content of the charter, including reflections on the future movement governance. As important is the conversation about how everyone will be involved in drafting the charter.

- **Session 5: Regional and Thematic Hubs**: Explore the needs and intentions around developing the Hubs, and more high level discussions around concepts and... [xxx]

- **Session 6: Revenues and Resources**: *How money comes into the Wikimedia movement and flows to the people and places where it is needed?* Four major topics will be discussed in the breakout groups: (a) fundraising, (b) self-sufficiency and diversification; (c) participation in resource allocation; and (d) redistribution

Creating a Movement Charter… together.

Kaarel highlighted the potential of the Movement Charter as a tool to galvanise the diversity and complexity of the Wikimedia movement, so that it can materialise its 2030 vision of becoming "the essential infrastructure of all free knowledge."

Offering some framing for the discussions that follow, Kaarel introduced three key aspects of the Movement Charter, namely its principles, its purpose and its suggested structure.

Principles

- *Inclusivity and Participatory Decision-Making:* Inclusivity is at the root of the development of processes, practices, and structures for the Wikimedia Movement to grow rich in diversity of perspectives and identities.
- *Equity and Empowerment:* Striving for equity requires Wikimedia stakeholders to treat everyone fairly and based upon their circumstances.
- *Subsidiarity and Self-Management:* Our Movement will make decisions at the most immediate or local level wherever possible and will open pathways for more participatory decision-making.

Purpose

The Charter is a common agreement that can promote shared understanding and clarity about roles and responsibilities, and about how decision-making is distributed across the movement.

Structure

The current suggested Charter structure is as follows:

- *Preamble*: What is the Movement? What is the Charter?
- *Values & Principles*: What are the core values and principles of the Movement?
- *Roles & Responsibilities*: What are the roles and responsibilities of existing and future movement entities?

The Movement Charter Drafting Committee

The Movement Charter Drafting Committee was invited on stage to share with the Summit how they see their role and anticipate working with all Wikimedians.

==More notes and results from this session will be posted soon.==

Continue engaging in drafting the Movement Charter

The Movement Charter Drafting Committee is present at the Wikimedia Summit with a hope to meet and discuss the Charter expectations and progress with all the attendants—online and onsite.

The committee created a survey to gather feedback, suggestions or submissions from the interested members, groups, and affiliates to contribute to the Movement Charter development.

Survey to support engagement in the Movement Charter drafting process	**| ⇧ SURVEY |**

S4.2   BREAKOUT GROUPS

⇨ LINK TO SESSION 4 NOTES (GOOGLE DOCS)

MOVEMENT CHARTER: BREAKOUT GROUPS

Etherpads with content are marked in green.

Room 03	Room 04	Room 05	Room 06	Room 07
Roles & Responsibilities A	**Roles & Responsibilities B**	**Charter Preamble**	**NO SESSION**	**Values & Principles A**
Click for DETAILS	Click for DETAILS	Click for DETAILS		Click for DETAILS
| ⇨ ETHERPAD |	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**		**| ⇨ ETHERPAD |**

Room 08	Room 09	Room 10	Room 11	Room 12
Future Movement Governance Scenarios	**NO SESSION**	**Values & Principles B**	**Writing the Charter as a Movement**	**The Global Council**
Click for DETAILS		Click for DETAILS	Click for DETAILS	Click for DETAILS
| ⇨ ETHERPAD |		**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**	**| ⇨ ETHERPAD |**

MOVEMENT CHARTER: SESSION DETAILS

Breakout Rooms 03 & 04 · DOUBLE SESSION / ONSITE + ONLINE (HYBRID)

Roles and Responsibilities (A & B)

AIM	Discuss the future roles and responsibilities of movement entities.
WHY JOIN?	Influence how future roles and responsibilities will be defined.
PROCESS	Clarify the messages of the Charter section on "roles and responsibilities" and discuss hopes and concerns about how it can impact the Movement.

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Breakout Room 05 · ONSITE + ONLINE (HYBRID)

Charter Preamble

AIM	To review the preamble and support its improvement.
WHY JOIN?	Contribute towards defining what the Movement is.
PROCESS	Clarify the content of the Charter Preamble and discuss hopes and concerns about how it can impact the Movement.

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Breakout Rooms 07 & 10 · ONSITE + ONLINE (HYBRID)

Values & Principles (A & B)

AIM	Discuss core values and principles of the movement to include in the Charter.
WHY JOIN?	Bring your unique perspective to be included and presented by the values and principles.
PROCESS	Clarify the messages of the Charter section on "roles and responsibilities" and discuss hopes and concerns about how it can impact the Movement.

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Breakout Room 08

⇧

Future Movement Governance Scenarios

AIM   Explore possible future scenarios for Wikimedia Movement Governance.

WHY JOIN?   Engage in high level conversation of what the future governance of the movement could be.

PROCESS   Define and prioritise uncertainties, and explore possible scenarios.

`Breakout Room 11`

Writing the Charter as a Movement

AIM   Explore how the movement can be better involved in the Charter writing process.

WHY JOIN?   Contribute to the design of Charter writing and community engagement processes.

PROCESS   Consider a process for completing the charter and discuss key questions about who is consulted, on what, how and when.

`Breakout Room 12`

The Global Council

AIM   Become more clear regarding the expectations to the future governance body(ies).

WHY JOIN?   Share your perspective in defining the future governance body for the movement.

PROCESS   Explore two scenarios and analyse their pros and cons. Consider other possible scenarios.

Session 5

Hubs

11:30-13:00 UTC

Exploring the latest questions and considerations about the ongoing conversation about Thematic & Regional Hubs.

S5.1   PLENARY SESSION

⇨ **LINK TO SESSION SLIDES**

SESSION 5 RECORDING > NOW AVAILABLE ON THE SUMMIT PLATFORM !

Moving from tools to structures.

Hanan and Kaarel introduced the next sessions asking the question: "What do we need to collaborate?". While the previous session focused on the Charter as a tool, the current session focuses on the structures that can hold and strengthen collaboration: Hubs.

"Hubs are a reflection of where the movement was already going"—said Hanan, mentioning preliminary forms like proto-hubs, pilot hubs, etc. Kaarel continued by asking: "Why are we talking about hubs when regional collaboratives have been working together for years?". He framed the session by stating that the intention is not erase the work of the collectives, but rather bring that wisdom into the concept of the Hubs, which are part of the Movement Strategy recommendations. It is about bringing more intentionality and understanding the enabling restraints that increase support and peer connection.

Kaarel concluded the session by sharing the core principles that guide the development of regional and thematic Hubs:

- *Subsidiarity and Self-Management:* Our Movement will make decisions at the most immediate or local level wherever possible and will open pathways for more participatory decision-making.
- *Contextualization:* Contextualization allows us to recognize that there is not a single set of processes that are efficient and effective everywhere

- *Resilience:* Resilience ensures our Movement is flexible, adaptable to internal and external forces, and sustainable over time.

S5.2 BREAKOUT GROUP SESSIONS

⇨ **LINK TO SESSION 5 NOTES (GOOGLE DOCS)**

HUBS: BREAKOUT GROUPS

Room 03	Room 04	Room 05	Room 06	Room 07
Peer Connections	**Governance of Hubs**	**NO SESSION**	**Thematic Hubs: Global Functions**	**Showcasing Research**
Click for DETAILS	Click for DETAILS		Click for DETAILS	Click for DETAILS
	⇨ **ETHERPAD**		⇨ **ETHERPAD**		⇨ **ETHERPAD**		⇨ **ETHERPAD**	

Room 08	Room 09	Room 10	Room 11	Room 12
Regional Hubs: Regional Functions	**NO SESSION**	**Opportunities and Risks**	**Piloting Hubs**	**Funding & Support A**
Click for DETAILS		Click for DETAILS	Click for DETAILS	Click for DETAILS
	⇨ **ETHERPAD**			⇨ **ETHERPAD**		⇨ **ETHERPAD**		⇨ **ETHERPAD**	

HUBS: SESSION DETAILS

Breakout Room 03 · ONSITE + ONLINE (HYBRID)

Peer Connections

AIM	Connecting hub ideas and surfacing new ideas about hubs. Space for peer sharing and learning.
WHY JOIN?	Share your work and learn from others. Get to know what is happening regarding the hubs across the movement.
PROCESS	Sharing rounds.

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`Breakout Room 04` • ONSITE + ONLINE (HYBRID)

Governance of Hubs

AIM	Define how the different levels of governance fit together and share best governance practices for hubs.
WHY JOIN?	Share your expectations and knowledge about governance practices to build a coherent governance structure for the hubs.
PROCESS	Framing by resource person followed by discussion on scope and process of hub governance.

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`Breakout Room 06` • ONSITE + ONLINE (HYBRID)

Thematic Hubs: Global Functions

AIM	Create more clarity in the discussions and guidance for thematic hubs.
WHY JOIN?	Interest in advancing a thematic hub or participating in the global function support conversations.
PROCESS	Taking stock of what already exists when it comes to working thematically, followed by analysis of what works and what doesn't.

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`Breakout Room 07` • ONSITE + ONLINE (HYBRID)

Showcasing Research

AIM	Insight to shared challenges, opportunities, and community support needs within various regions.
WHY JOIN?	Share the methods and findings of your research. Learn from others how to do research in your setting. Understand what are the trends across the regions and themes.
PROCESS	Presentation of existing research projects followed by rounds of questions and sharing.

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`Breakout Room 08` • ONSITE + ONLINE (HYBRID)

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BACK TO

Regional Hubs: Regional Functions

AIM	Create more clarity in the discussions and guidance for regional hubs.
WHY JOIN?	Interest in advancing a regional hub or participating in the regional support conversations.
PROCESS	Critical discussion on what is working and not working in regional hubs.

Breakout Room 10 · ONSITE + ONLINE (HYBRID)

Opportunities and Risks

AIM	Investigate opportunities and risks as defined in hubs conversations, find answers to open questions.
WHY JOIN?	Bring your unique perspective and context to informe the conversation of opportunities and risks of hub implementation.
PROCESS	...

Breakout Room 11 · ONSITE + ONLINE (HYBRID)

Piloting Hubs

AIM	Validation of the piloting guidelines and inputs for strengthening the guidelines.
WHY JOIN?	Engage with and inform the guidelines of conversation with your contextual knowledge.
PROCESS	RESOURCE: Hub Piloting Guidelines

Breakout Room 12 · ONSITE + ONLINE (HYBRID)

Hub Funding & Support

AIM	Collect ideas and inputs on funding strategies as well as support mechanisms to consider for hubs.

WHY JOIN?   Inform the conversations of support strategies with your perspective and contextual expertise.

PROCESS ...

Session 6
Revenues & Resources

14:00-16:00 UTC

Discussing key topics about Revenues and Resources.

S6.1   PLENARY SESSION

⇨ **LINK TO SESSION SLIDES**

SESSION 5 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

Nikki opened the session by introducing some of the topics of conversation

- How money comes into the movement (fundraising)
- Where it goes then (allocation)
- Who makes decisions about how to spend it (participation)
- What are the standards for fundraising and spending we want to write down (policies/charter)
- How we work towards eliminating economic disparities (redistribution, grantmaking)

The session on "revenues and resources" is *not* about how things are done now, *nor is it* about the past or current practice. This session is to discuss the future of funding in the Movement.

Note: if you wish to talk with WMF staff about the current grant making strategy and process and opportunities, or about the MSIGs , there is a possibility to have sessions on this topic during "Options Space" (Session 7)

Money: Where is the Movement now?

The Wikimedia Movement operates under a system of mostly centralised fundraising, combined with central grantmaking. Over the years, the Wikimedia Foundation has added participatory features to the grantmaking processes. Still, there are large inequities in terms of how and where funds are spent.

The Movement Strategy states:

> *In our current setting, the vast majority of funds and staff are located in the Global North, causing an inequitable distribution of resources.*
>
> *We are missing the potential that comes with a diversified global approach, technological advances, and various revenue possibilities related to the use of our platform and product. With almost all revenue streams passing through few Movement organisations, there are missed opportunities and continuation of inequity.*

Movement Strategy recommendations on revenues and resources

What do the Movement Strategy recommendations say?

> *Distribute the responsibility of revenue generation across Movement entities and develop local fundraising skills to increase sustainability. Increase revenue and diversify revenue streams across the Movement, while ensuring funds are raised and spent in a transparent and accountable manner. (Recommendation 1)*
>
> *In the near future, the Movement should play a guiding role in resource allocation. The processes for allocation should be designed through consultation and described in the Movement Charter. This transition to Movement-led guidance should occur in a timely fashion. (Recommendation 4)*

The following principles should guide the work along the way and have strong implications in how resources—not only financial—are obtained and allocated.

- *Equity & Empowerment*
- *Inclusivity and Participatory Decision-Making*
- *Subsidiarity and Self-Management*
- *Contextualization*

- *Collaboration and Cooperation*
- *Transparency and Accountability*

Where do we go from here?

Nikki mentioned some pathways explored by other Movements are doing that can offer guidance in implementing the recommendations in the Movement Strategy:

- Looking at existing practices, good and bad
- Understanding the interconnectedness of funding systems with movement governance
- Deliberation
- Drafting, discussing and completing the Movement Charter and the Fundraising Policy, as well as other agreements like, for example, policies on redistribution and grantmaking

Learnings from a Wikimedia Deutschland research of how other similar global movements deal with revenues and resources indicate:

- International NGO confederations practice decentralized fundraising.
- But not all affiliates fundraise from the same positions in terms of their home markets and their capacity.
- In response, some INGOs redistribute funds for equity in a centralized manner, based on policies agreed upon by the democratic governance bodies of the confederation.
- The affiliates that fundraise in strong markets thus support the affiliates in smaller markets.

Some helpful concepts:

Allocation - any decision to move movement financial resources from one entity to another, or from one region to another

Fundraising - any activity designed to generate resources for a member or a confederation, includes all revenue sources.

Grantmaking - an impermanent, transactional transfer of funds between a giving entity and a receiving entity based on a process that includes a proposal/application, a review/decision, as well as accountability through financial and impact reporting.

Home Donor Rule - a policy assuring that an affiliate has the first right of fundraising in its geographic area or country.

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Redistribution - any permanent, policy-based mechanism designed to move financial resources from entities or geographic regions with high revenues to entities or geographic regions with lower revenues.

S6.2   BREAKOUT GROUP SESSIONS

⇨ **LINK TO SESSION 6 NOTES (GOOGLE DOCS)**

REVENUES & RESOURCES: BREAKOUT GROUPS

Room 03	Room 04	Room 05	Room 06	Room 07
Fundraising A	**Participatory Decision -Making and Subsidiarity A**	**Open Topics**	**MERGED WITH ROOM 04**	**Redistribution of Funds**
Click for DETAILS	Click for DETAILS	Click for DETAILS		Click for DETAILS
| ⇨ **ETHERPAD** |	| ⇨ **ETHERPAD** |	| ⇨ **ETHERPAD** |	| ⇨ **ETHERPAD** |	| ⇨ **ETHERPAD** |

Room 08	Room 09	Room 10	Room 11	Room 12
			Revenue Diversification and Self-sufficiency A	**Revenue Diversification and Self-sufficiency B**
MERGED WITH ROOM 07	**NO SESSION**	**MERGED WITH ROOM 07**	Click for DETAILS	Click for DETAILS
			| ⇨ **ETHERPAD** |	| ⇨ **ETHERPAD** |

REVENUES & RESOURCES: SESSION DETAILS

Breakout Rooms 03 & 10 • DOUBLE SESSION / ONSITE + ONLINE (HYBRID)

Fundraising A + B

AIM	Discuss how we would structure more diversified and equitable fundraising globally.

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WHY JOIN? If you want to discuss who fundraises, using which methods (online and offline) based on what global and local strategies, according to what rules.

Resource: WMDE Research Report

Breakout Rooms 04 & 06 · DOUBLE SESSION / ONSITE + ONLINE (HYBRID)

Participatory Decision-Making and Subsidiarity A + B

AIM Discuss how and at what levels, communities have a say in allocation of resources.

WHY JOIN? If you are interested in how hubs will be funded, and in turn fund communities, if you have served on or worked with a regional committee, or the FDC. If you have ideas on how to implement subsidiarity. If you are interested in revenue diversification at the movement level and how to improve participation in decisions about it.

Resource: WMDE Research Report

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Breakout Room 05 · ONSITE + ONLINE (HYBRID)

Open Topics

AIM To leave an open room for any topics that you want to discuss that we have not covered.

WHY JOIN? If you can not find your interest in any other topic.

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Breakout Rooms 07 & 08 · DOUBLE SESSION / ONSITE + ONLINE (HYBRID)

Redistribution of Funds A + B

AIM Discuss if and how our movement should create more economic equity among affiliates through redistribution of funds

WHY JOIN? Share the methods and findings of your research. Learn from others how to do research in your setting. Understand what are the trends across the regions and themes.

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Resource: WMDE Research Report

Breakout Rooms 11 & 12 • DOUBLE SESSION / ONSITE + ONLINE (HYBRID)

Revenue Diversification and Self-sufficiency

AIM To discuss what level of financial self-sufficiency and revenue diversification are realistic and desirable at the local level.

WHY JOIN? If you are worried about your affiliate doing nothing but fundraising. If you are interested in capacity building around fundraising. If you want to discuss the opportunities and limitations of diversifying where our funds come from.

Resource: WMDE Research Report

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S6.3   PLENARY SESSION

END OF SESSION 6 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

A valuable moment

At the very last plenary session of the day, participants were asked to share a valuable moment they experienced thus far, using a digital poll. Find their answers below.

Go to sli.do.com #3778614 or click on the direct link here	**| ⇧ SLI.DO |**
Results from the poll on "valuable moment"	**| ⇧ RESULTS |**

⇧ BACK TO SESSION DASHBOARD

DAY 3

Sunday, 11 Sep

On Sunday, participants have the opportunity to initiate their own conversations about topics that were not yet addressed, or possibilities for collaboration. The day ends with a plenary session where spontaneous insights from each of the Summit sessions are shared from the audience.

Session 7
Options Space

9:00-11:00 UTC

A space for topics that might need further discussion, or that have not yet had a chance to be discussed.

S7.1   PLENARY SESSION

⇨ **LINK TO SESSION SLIDES**

SESSION 7 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

S7.2   BREAKOUT GROUPS

⇨ **LINK TO SESSIONS 7 NOTES (GOOGLE DOCS)**

BREAKOUT ROOMS (ONLINE+ONSITE=HYBRID)   REPORTS

	REPORTS
Breakout Room 03 · ONSITE + ONLINE (HYBRID) **Wikimania 2023** Andrew	| ⇨ ETHERPAD |
Breakout Room 04 · ONSITE + ONLINE (HYBRID)	| ⇨ ETHERPAD |

Video, Search and Social
Marshall

Breakout Room 05 · ONSITE + ONLINE (HYBRID)
Tech Meetup
Birgit

| ⇨ ETHERPAD |

Breakout Room 06 · ONSITE + ONLINE (HYBRID)
Capacity exchange
Jan-Bart

| ⇨ ETHERPAD |

Breakout Room 07 · ONSITE + ONLINE (HYBRID)
UCoC enforcement
Christel

| ⇨ ETHERPAD |

Breakout Room 08 · ONSITE + ONLINE (HYBRID)
How to implement a recommendation?
Nanour

| ⇨ ETHERPAD |

Breakout Room 09 · ONSITE + ONLINE (HYBRID)
CEE Hub VS Wikimedia Europe
Natalia & Anna

| ⇨ ETHERPAD |

Breakout Room 10 · ONSITE + ONLINE (HYBRID)
Oral citations; Wikispore; New sister projects
Dnshitobu

| ⇨ ETHERPAD |

| ⇨ FLIPCHART |
@adzebill
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Breakout Room 11 · ONSITE + ONLINE (HYBRID)
A hybrid space for affiliates to share and discuss Fundraising
- What kind of non-banner fundraising opportunities they see in their region/country/topic?
- What skills and/or resources they would need to take advantage of them? A representative from the Foundation's fundraising team will be present to listen and learn.

CVirtue(WMF)

| ⇨ ETHERPAD |

SOCIAL SPACES (ONLINE ONLY!)

REPORTS

Social Space A · ONLY ONLINE!
Regional hubs

NO NOTES

27

Nehaoua	

Social Space B · ONLY ONLINE! **Community connections & resources** AKibombo	NO NOTES

Social Space C · ONLY ONLINE! **Connection between the Wikimedia Movement and onwiki communities** DarwIn	NO NOTES

Social Space D · ONLY ONLINE! **Improving the experience of users on our platforms will allow more people to join projects** WIKIDZ - wikimedia Algeria	NO NOTES

Social Space E · ONLY ONLINE! **Resolving conflicts within and between movement entities (chapters, hubs)** Maggie Dennis	| ⇨ ETHERPAD |

Social Space G · ONLY ONLINE! **Diversity & Quota** Nattes á Chat	NO NOTES

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Session 8

Closing & Next Steps

12:30-14:00 UTC

Reflect on insight and next actions from each session of the Summit

S8.1   PLENARY SESSION

⇨ LINK TO SESSION SLIDES

SESSION 7 RECORDING IS AVAILABLE ON THE SUMMIT PLATFORM !

One by one, the Summit co-hosts and some of the participants shared what they felt were the key themes and takeaways from each of the event's sessions.

Sharing and Connecting Activities

Hanan started by saying: ""I need time to process everything I have learned. The new questions I have, new questions that have been asked of me". She continued "It felt good to document our work. Write it down in a place we can look at together. We are left wanting for more"

The Summit gathered over 165 projects in the database tool aimed at tracking the Movement Strategy implementations. Using the filtering function of the tool enabled some reflections:

Where people indicated the type of collaboration, only 6 were "not interested". Would love to understand what that "no" means. The top 5 expectations were "exchange" (xx); "talk" (85), "replicate my work" (51), "co-design activity" (43), "partner on a grant" (xx)...

Movement Strategy recommendation 6 (investing in innovation) is top of the list; Recommendation 4 does not "suck the air out of the room". We need to do better at Rec. x (adapting, etc) - suspect there is more learning than the one that is represented here. Think more explicitly about the learning and how it can be captured.

Input form for **documenting collaboration** between Wikimedia affiliates	|⇧ BASEROW INPUT FORM	
View of the whole collaboration database	|⇧ BASEROW DATABASE	

Comments from participants:

[Shery Entwine - lead AfroCrowd]

Started in NY and then expanded to people across US, eventually went beyond to different countries. In conversation about Hubs, you think there is a central point where people gather and work together, to then move away/back and do different things. It was fascinating to see how people's different perspectives shape the conversation. Example for us, working with diasporas, we cannot always be regionally focused all the time. Connections can be linguistic, or affinity - so a Hub

looks different than for other people. It's great to be part of the conversation, rather than being prescribed. In conversations I help, we talked about what having that "one point" means for all of us. It's something unique to have a say—even in the words and terms we use in our work and knowing that it could change. It was useful to be here and get a sense that our future will have to do more with our needs, and how to meet them.

[Hello Friends in Irish - Megan, Wikimedia Community in Ireland]

Glad to speak about exp. of Wikimedia Summit 2022 - giving newcomer insights. Sharing coordination portion - favourite part of the conference. I spoke about how to engage Irish language community - Irish lang. Wikipedia. I was impressed with the amount of engagement. In Ghana, a sustainable model of training editors. Other language Wikipedias, like Welsh and Catalan. Depth of knowledge of everyone in the room... As online participant I did not know I could get that level of engagement and excitement.

Chat:

Butch Bustria: When is the next Wikimedia Summit? Will it return to Spring 2023? If not Spring 2023, what role Wikimania 2023 would do to continue the discussions?

Nehaoua: لدي سؤال يتعلق فقط بمدى تطبيق التوصيات ومناقشتها فقط باللغة الإنجليزية مع وجود طاقات هائلة قد لا تتقنها

Ben Vershbow: How can the Foundation support the conversation around oral citations / oral knowledge? I have set up a Baserow project and would love to gather interested folks so we can follow up.

Geertivp: I hope that the baserow system will become a permanent platform to exchange and collaborate on projects amongst affiliates.

WIKIDZ - wikimedia Algeria: The number of application tools developed by the community and the foundation is extraordinary, when will we see a platform that lists the concentrate of it dedicated to the movement ?

Geertivp: The capacity exchange system is still a prototype (I encountered several problems...) but it might be related to or reuse some of the baserow system functionality?..

Alex: It was a surprise to hear hubs and the movement charter being at such as early stage with lots of unknowns. Question is can we bank interim deliverables in 2023 and 2024 (shared governance framework or definitions/concepts of 'ladder of trust' or common understanding of basic funding) which can give more confidence in a

MC and useful products for small affiliates more worried about next year, not several years?

Jessica Stephenson: I think it would be good to get some insight on that connection between Capacity Exchange and Baserow?

Movement Charter

Kaarel

- Conversations grounded in work prepared
- Global Council conversations were more wobbly because there are still many questions
- Did not expect many Wikimedians to be interested in transformative scenario planning. We only identified the drivers. We often use these spaces to talk about governance, but we never talk about the product and technical possibilities. 18 identifies that those are the greatest uncertainties

Riske

- Next steps are MCDC - we presented early drafts of the preamble. Thank you for being kind. We presented a methodology for writing. We are learning a lot from our interactions. Need to know what you think and know. There are grants available for people that want to do this. You can ask an MCDC member to attend a meeting of your group. Contact through meta and survey submission. Participate in discussions on meta.

[xxx CEO WM France]

- Thank the MCDC for months of work. Acknowledges the difficulties ahead and the role of Wikimedia FOundation and points out we have a big collective responsibility

Hub

Kaarel

- Hubs not so much compared to Movement Charte. Feels like having the same questions and discussions. What are the HUbs? We don't have a clear definition. They are high in recommendation but we don't know. What is the different between chapters or affinity user groups and HUbs. Need to have more clarity around this…
- Next step: Get to a working definition in order to have clarity

- How do we move from the current structure to a new one that includes Hubs? How do Hubs connect to project communities? Clarity here would mean great progress
- Conflict? Maybe that helps us break through the status quo and understand why Hubs are needed - but also, maybe we need a supported mitigation process so that people are not burned out by the discussions.
- 1. Clarity of meaning; 2. Structure; 3. Mitigate conversations
- Continue HUbs conversation on Meta [xx] see more.

Martin, Wikimedia Stewards User Group

Still confused with all the entities... I appreciated that there was room for atypical groups that are not regional or thematic oriented (like stewards) and be able to participate in discussions. My group is not looking for money - it's looking for tools. We want to work on the stuff that is there. Thank you to the organisers for making space for those who don't really fit in the current system.

Jessica Stephenson: A reflection: There is a call for very structural change. There are a lot of expectations in the work of the MCDC. Perhaps there is a need for more clarity on the scope and depth of some of the proposed changes the Charter will address - some things need to be named. So these MCDC drafts are meeting these expectations.

[xxx] I thought I knew what Hub was and assumed this was shared, but then found out it was not.

Nicola XXX, WM Ukraine

Who confirms these Hubs? Now it's a good place for experimenting... We are probably on a good path to do something meaningful. But how do we get to the point when we can hire a person, launch a project. We might need all the time until next Summit to have clarity about who approves HUbs, and say Hubs are a legitimate body within the movement [LISTEN TO RECORDING]

Butch, Singapore

Hub or Regional Collaboration will join Wikimania. This will be a test on how a Hub could look like. My concern is that everyone has different concepts on HUbs, but here in Asia(?) our conception is how to connect A to B, those in need with those with resources. I know the xxx is messy, but hope we have some convergence point sometime in the near future, hopefully before Wikimania 2023.

WIKIDZ - wikimedia Algeria: maybe it is time to change the name of the word hub to a new and more adequate definition, because the word hub has no consensuss for 3 years

Revenues and Resources

Nikki

Deep discussions; new ideas.

Some the topics were like the elephant, we were holding different parts.

Fundraising (feeding the elephant) - contextualisation: it does not make sense to all affiliates to go out and fundraise while for others it make sense to build capacity. Ideas: build more funding partnerships, large affiliates could act as fiscal sponsors temnporarily, self-suficiencyt was questions. None of the rooms criticised the current grant-making practice - but pointed out it's not participatory, [xxx], and the cycles do not allow for security. On re-distribution (four legs) - if grants are not, then redistribution could be the model - not based on output matrix but the people that need the funding, like affiliates with [xxx]

AT Charter level, let's set out teh principes for resource re-distribution system that is equitable and mutually accountable; start drafting a fundraising policy;: affiliate start creating an econsystem of knowledge (donorsm, local international) but also peer learning on fundraising capacity; capacity exchange. WMF think about how it can be part of systemic change,[[xxx]

[xxx]

Call for wokeing as colleagues... There is still a lot of pain, its worth addressing it head on ON TOP of thinking about the future.

[xxx] Mexico

I was inspired by the things that were mentioned at the conversation - this opportunity is inspiring to find new roads, projects... to have a future, next steps. New and old people engaging in the conversation about our future.

Anna, Free Knowledge Advocacy Group

Do you think the language we use to talk about this topic is difficult? Specially when English is not first language. Money = trust. Language is a way to build that trust.

Conversations might be more appealing if we change some of the descriptions we are using.

Nikki

Study with 8 international INGO "these is something we are also struggling with" - we are not alone. We don't have to create anything in a vacuum.

Olu Shola, WM user group NIgeria

Excited to join. Been following since the beginning. Wanted to talk about res. Allocation. Coming from Africa, I understand tere is a lot to be done. Need to look at resource beyond funding. Africa needs a lot of things: shortage of huma, material and funding. I am looking at rec allocation by localising the needs of the different affiliates and communities. We are not just about money, but it could be about obtaining experience of other Wikimedians. There are many things that can be solved -

Thank you

- Playback what people said were the most valuable moments.

Human Connection

- A lot of happiness around human connection - onsite and online. Meet here people whose work they have appreciated the work over the years. References to food.

Hybrid Format

- Bring online and offline together; slowed down the conversation; online participants still had a good exchange

Collaboration and connection

- Feeling less alone in their challenges or things they are working on; mutual learning;

Movement Charter

- Clarifications about the charter — many comments about George's presentation.

Movement Strategy, HUbs and Resourcing

- Participatory decision-making, hubs, etc.

"Elephants"

- Learned more about elephants that in my entire life"
- People felt the right (hard) conversations were being held with openness and empathy.

Mindful of the role that the WMF plays in product and technology development; high priority - meeting for strategic conversations about the input coming from the Summit are already scheduled.

Franziska & Christian

Glitter is not just on the outside - sparkling ideas from conversations over the past days. Thank all participants. Sparks in the heart from personalities and loving ways of being. There were so many, and they got to shine. It was not only conversations, it was also also the people.

- Facilitation team - Bhav, Rob, Olla, Naomi
- Programme team - Kaarel, Hanan, Nikki
- Project lead and support - Maike, Nicole, Cornelius, Eva, Abbad
- Online facilitators - [get list from Naomi]
- Movement Charter Drafting Committe - [
- Thomas - Photography
- Tech, Venue and Catering - Stefan, Jens, and Jozefine
- Wikimedia Foundation - programme and financial support
- Wikimedia Deutschland

Nataliia, Chair of Wikimedia FOundation board

Talk about commitments - ending on a high note. Commitment part is important. I will do sometime in the future, maybe by 2030. We heard that by 2023 we'll have the MCharter. So in wikimania we can start conversation about implementing the charter. We want you to ffel that is all the responsibility we are putting on your shoulders. There was also [xxxx - cuteness association] was also present and wanted to thank you.

See you next year!

⇧ BACK TO SESSION DASHBOARD

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