



October 31 – November 13, 1977



MR. AND MRS. ALFRED DAVIS AND MR. AND MRS. BRACKETT CLARK

Clarks donate gift to RIT for Davis Scholarship

President Paul A. Miller has announced the receipt of a \$150,000 gift from Brackett H. and Ruth M. Clark to establish the Alfred L. and Ruby C. Davis Scholarship Fund at RIT.

Miller said the endowed scholarship—one of the largest RIT has ever received—will be used to aid adult students continuing their education in the College of Continuing Education and students who have shown the ability to become campus leaders. The gift was given in conjunction with the 150th Anniversary Campaign.

"This is yet another wonderful act of generosity by the Clarks, who have been pa-

trons and friends of this Institute over many years. That it honors the Davises, who have been part of RIT's development for nearly 40 years, is especially appropriate," Miller said.

The Clarks have been significant patrons of RIT for many years. Brackett H. Clark was elected to RIT's Board of Trustees in 1933 and served as treasurer of the Institute for over 30 years. In addition, he participated on the executive and finance committee of the Board of Trustees, as well as the memorials committee, the nominating committee, and most recently on the steering committee

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RIT officials to visit China

Negotiations are underway for members of the Institute to visit the People's Republic of China 18 days in January as part of new initiatives in Institutional Advancement, according to Dr. Robert Frisina, senior vice president.

The purpose of the trip will be to discuss new avenues for initiatives in the technologies and to investigate the possibility of future information, faculty and student exchanges.

Arranged by Dr. Frisina through the People's Republic of China liaison office in Washington, DC, participants will include President Paul A. Miller; Richard H. Eisenhart, chairman, Board of Trustees; Maurice R. Forman, member, Board of Trustees and the National Advisory Group of the National Technical Institute for the Deaf; Arthur L. Stern, member, Board of Trustees; Robert H. Johnston, dean, College of Fine and Applied Arts; Lothar K. Engelmann, dean, College of Graphic Arts and Photography; and Dr. Frisina.

"With RIT possessing an outstanding international reputation, the information exchange in China should benefit both countries," said Dr. Frisina. "Discussions will center on education and technology, graphic arts and photography, fine and applied arts and deafness."

Specific arrangements of the visit are now being finalized, and non-institutional funds have been secured.

"Responding to an invitation from China is a great honor for RIT and demonstrates our maintaining the Institute's position of leadership in higher education," commented Dr. Frisina.

The Women's Club is requesting that you set aside December 16 from 9 p.m. to 1 a.m. for the Institute's holiday party-dance in the College-Alumni Union. There is no admission charge and the event is planned for the entire Institute community.

Enchanted evening set by Women's Council



AN EVENING IN WONDERLAND

NTID Theatre production of *Alice in Wonderland* will be featured in the Women's Council fundraising evening. (See EVENTS, back page, for details on additional performance times.)

The annual fall fundraising project of the RIT Women's Council will take place on Saturday, November 12 at NTID. Proceeds will be distributed by the Women's Council in support of such projects as the Horton Child Care Center, the Wallace Memorial Library and RIT scholarship funds.

The fundraising event, entitled "Evening of Enchantment" will begin at 5:30 p.m. with cocktails at a cash bar. Following will be a gourmet dinner featuring stuffed Cornish game hens. Dinner will be topped with a desert especially prepared for the occasion based on the enchantment theme.

After dinner a theatrical adaptation of Lewis Carroll's novel *Alice in Wonderland* will be performed by the NTID Theatre of the Deaf.

Tickets for the enchanted evening are \$20.00. (Half of this amount is tax deductible.) Reservations will be taken by Mrs. Robert Paddock at 586-8004.

Davis Scholarship *continued from page one*

of the 150th Anniversary Campaign. In 1976 he was elected to RIT's Honorary Board. Clark is also chairman of the board of directors and trustee of Rapidac Machine Corporation.

Ruth M. Clark was one of three founding members of RIT's Women's Council and served as the council's first president. This organization has assisted the Institute's development since 1954. Women's Council projects have included support of the RIT scholarship program, the Horton Child Care Center and the Wallace Memorial Library.

In 1975 Brackett and Ruth Clark were selected to receive the Nathaniel Rochester Society Award. This award, established in 1972, is the highest tribute presented by the Nathaniel Rochester Society at RIT and honors outstanding service to the Institute. Mr. and Mrs. Clark are charter members of the society.

Alfred L. Davis has given commendable service to RIT for nearly 40 years. He began his association with the Institute in 1938 as an instructor in the General Education Department. Davis left RIT briefly during World War II to become chief inspector of Bausch & Lomb's Instrument Division.

Returning to RIT in 1945, Davis became the associate director of the Evening Division. In 1951 he was named director of public relations and established the first public relations department at RIT. In 1960 he was appointed vice president for development and public relations and established the first formal development office at the Institute.

Davis has been prominent in fundraising activities at RIT, working on the endowment campaign in 1938, the 125th Anniversary Campaign in 1954, the New Campus Fund in 1961 and currently, the 150th Anniversary Campaign.

In 1967 Davis, together with Paul Hassenplug, then director of development, and Trustee Gaylord C. Whitaker founded the Nathaniel Rochester Society. This organization of RIT patrons gives over \$100,000 in support of the Institute annually.

In 1969 Davis worked with Alumni Director Richard Limpert and Hassenplug in raising funds for the Ellingson Scholarship Endowment Fund. This fund was established as a tribute to Dr. and Mrs. Ellingson on the occasion of his retirement as president of RIT.

Davis currently serves RIT as administrative secretary to the Board of Trustees. In this position Davis works with Board Chairman Richard Eisenhart and RIT President Paul Miller in coordinating the activities of the Board of Trustees, its committees and support groups.

Davis' involvement and dedication extend beyond RIT to the Rochester community. He is currently on the board of directors of Rochester General Hospital and an honorary trustee of his alma mater, Salem College in Salem, West Virginia. In 1961 he was president of the Rochester Rotary Club and has served on the boards of directors for Rochester Chamber of Commerce, Hillside Children's Center, the Rochester Convention and Visitor's Bureau and the Advertising

Council of Rochester. He was a founding member of the American Society for Quality Control in 1946 and served as its treasurer, executive secretary and later president.

Ruby C. Davis has also been active in the life of RIT. She collaborated with Mrs. Clark and Mrs. Mark Ellingson in founding the Women's Council. Mrs. Davis is currently an active member in this council and in RIT's Women's Club.

Clark outlined the terms of the \$150,000 scholarship fund as follows: 70 per cent of the income from the fund will be used annually to aid deserving adult men and women to extend their education in the College of Continuing Education. The remaining 30 per cent will be used annually to aid worthy students, who, after a period of time, have shown determination and ability to become dedicated campus leaders in various capacities.

Clark stated: "We have long felt that there is a great need for these specific types of scholarship assistance, and that they would be most beneficial to the educational growth of the Institute."

Davis added, "In our experience at RIT, we have felt that the special needs of the adult student were of particular importance. The establishment of the scholarship fund, for which we are deeply honored, also enables further support for the needs of student leaders, whom we think deserve special recognition."

Mr. and Mrs. Davis reside at 40 Carverdale Drive, Rochester. Mr. and Mrs. Clark reside at 630 Rock Beach Road, Rochester.

NEWS & NEWSMAKERS

Rick Kase, coordinator of RIT public information, has accepted a position at Xerox Corporation as a writer in the Employee Communication Division. He will begin his new job November 7.

Dr. David L. McPherson, chairman of NTID's Audiology Department, recently attended a conference at the Center for Linguistic Research, Siemens Corporation, Heidelberg, Germany.

Dr. Edward Maruggi, chairman of NTID's Engineering and Computational Technologies Department, and **Robert Morasse**, instructor in industrial drafting technology, will present a paper on "Innovations in Technical Education for the Handicapped," at the Technical Design Associates 1977 annual conference in Hartford Connecticut on October 18.

Paul C. Peterson, assistant professor, NTID Mathematics Department and acting vice president of the New York State Registry of Interpreters for the Deaf, conducted a workshop for the members of the Mississippi Registry of Interpreters for the Deaf and served as chairman of the evaluation team for the interpreter for certification exams at the Mississippi School for the Deaf, Jackson, Mississippi.

Franz Seischab, Department of Biology, presented two papers at the American Institute of Biological Sciences meetings held at Michigan State University.

Hans Zandvoort, associate professor of fine arts, College of General Studies, has been invited to exhibit two of his paintings at the 25th anniversary show of the Haut-Pave Gallery in Paris, France.

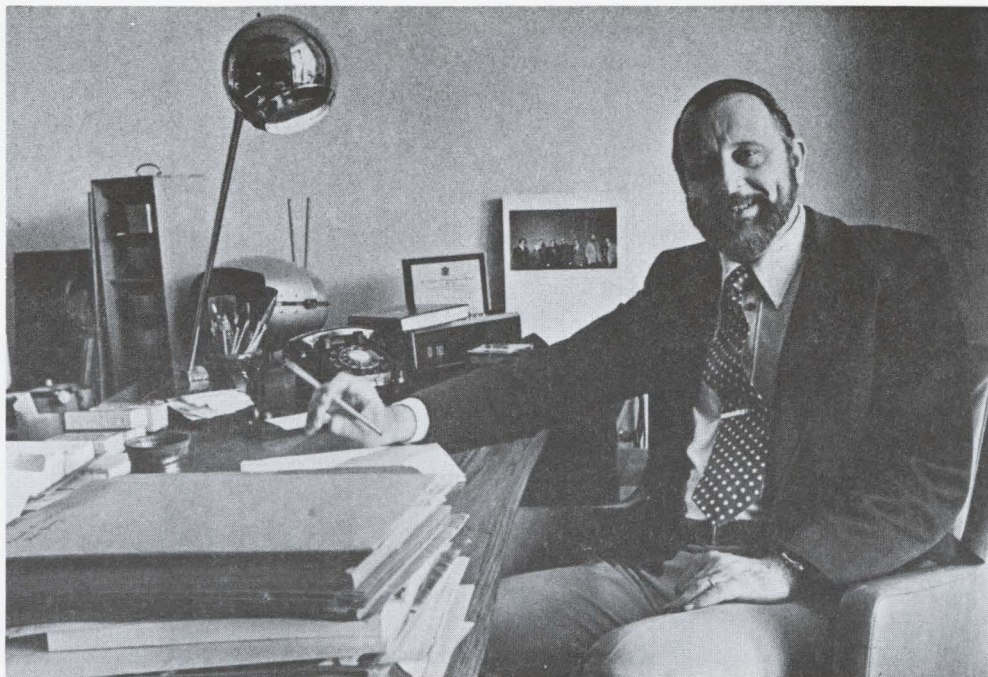
Ev Merritt, director of personnel, recently spoke on careers in personnel administration and labor relations at the Community College of the Finger Lakes' Career Day.

James C. Murphy, director of accounting/payroll, graduated from the College of Business Management Institute. This program, designed to provide a high level of professional orientation training and development for business office personnel was held at the University of Kentucky.

RITMONTHLY, the Institute's alumni tabloid edited by **Barbara R. Fox**, Communications, placed second in the International Association of Business Communicators' annual publications competition.

Geneva Miller, Counseling Center, will be "on loan" to the Rochester Monroe County Youth Bureau through December 5. She will be involved in assessing youth employment needs.

A recently published book titled *Diseases of the Nose, Throat and Ear*, features a chapter on audiology co-authored by **Dr. Robert Frisina**, senior vice president for RIT's institutional advancement program and Dr. James Jeger of Baylor College of Medicine.



DR. ROBERT H. JOHNSTON

Dean Johnston to be delegate at international craft seminar

Dr. Robert H. Johnston, dean of the College of Fine and Applied Arts and director of the School for American Craftsmen, has been selected as the American representative to a world-wide seminar on crafts to be held in Tehran, Iran this month.

Dr. Johnston will deliver a major paper entitled "The Role of Education in Crafts Development" at the seminar, which is focusing on "crafts in a developing society." His paper will trace the historical and cultural development of the craftsmen with particular attention to the advantages of a formal educational program like that found at RIT's School for American Craftsmen.

One of only four paleo-ceramists in the world, Dr. Johnston has traveled extensively abroad, particularly to the Middle East. As a member of archaeological digs in Tunisia

and Jordan, he is spending a month each summer for the next 10 years helping to reconstruct civilizations as old as the Bronze Age.

Dr. Johnston is well-known in the crafts field as an expert on Biblical pottery and has been the editor or author of numerous books and articles as well as a frequent lecturer on the arts.

Take Stock in U.S.

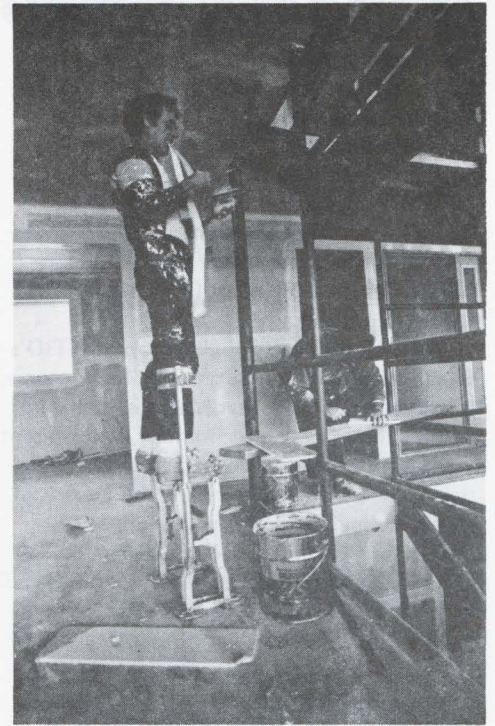
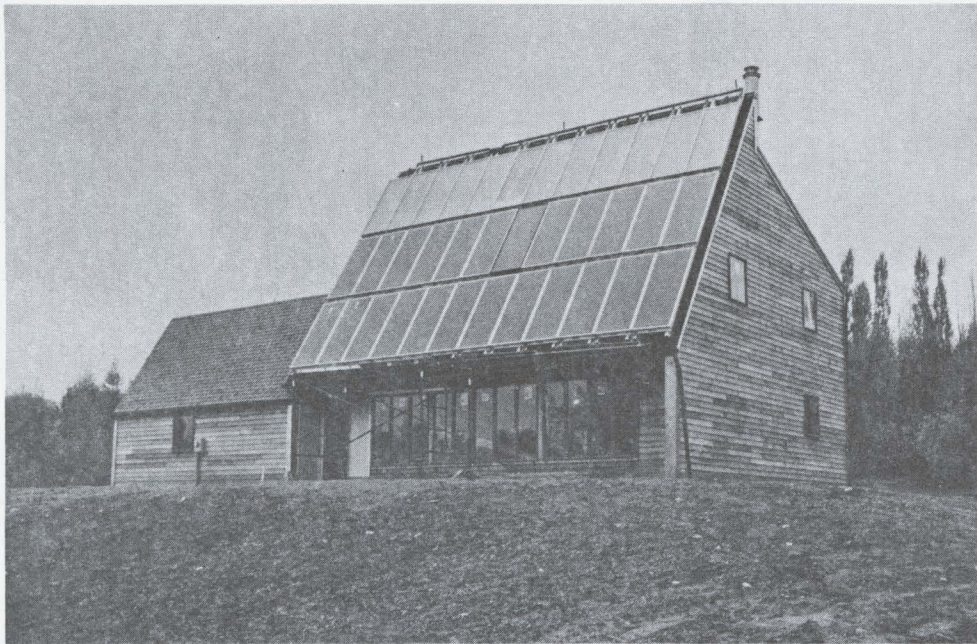
RIT is participating in a countywide U.S. Savings Bonds campaign during October and November. Coordinators of the Institute's efforts in the 1977 Take Stock in America Campaign are Vicki Bell and Dave Moszak of the Controller's Division.

The goal of the campaign is to stimulate the buying of Series E Savings Bonds. Investing in Savings Bonds is an easy and profitable means of saving—they guarantee complete safety of your principal and interest; yield 6% interest if held to maturity; are exempt from state taxes; offer a deferment of federal income tax; and are easily replaced if lost, stolen or destroyed.

"RIT's participation in the campaign not only contributes to community involvement but benefits our faculty, staff and students as well," commented Moszak. "We encourage people to continually buy Series E Bonds as a means of saving and investing in America."

Agenda for November 9th Policy Council Meeting

1. Progress Report on possible merger of Graphic Arts Technical Foundation in Pittsburgh, PA with Graphic Arts Research Center at RIT—for information and discussion.
2. Paper on Student Life on the RIT Campus—Mr. Fred Smith and Mr. Patrick Franz.
3. Paper on Humanism on the RIT Campus—Mr. William Welch
4. Paper on Internal Communications on the RIT Campus—Mr. Leslie Stroebel



ENERGY HOUSE PROGRESS REPORT

Top: With exterior construction nearly finalized, landscaping of the area surrounding Energy House is about to begin. Right: Drywall is added to the interior.

Energy House will open to public in January

Delays in the shipment of materials, plus a string of rainy days that made installation of the solar panels impossible, have forced a change in the opening date for Energy House. The house will be completed sometime in November but won't officially open to the

public until January. This will allow for some fine tuning of the solar system before opening and will avoid the interruptions that Thanksgiving and the December holiday season would have brought with an earlier opening date.

Most of the work going on at the moment is on the interior of the house, although some landscaping is also underway. The landscape plan for the house was developed by John Wacker and Associates, Inc., the firm that planned the campus landscaping.

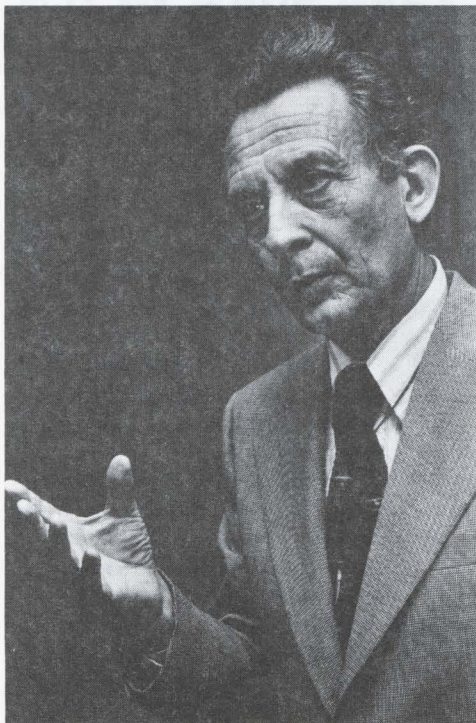
The Energy House interior is being designed by Arthur Vitoch, a Rochester interior decorator and graduate of RIT. Vitoch has recommended light neutral shades for most of the furniture and wallcoverings. All of the furniture will be contemporary in style and has been generously donated to RIT by Bayles Furniture.

Art work in the house will be from RIT's permanent collection with some faculty and student work loaned to the house for the first eight weeks of public showing.

After the eight-week interval of public showing Dr. Paul Wojciechowski, whose research project led to the creation of Energy House, will move into the home with his wife Susan and young sons Joel and Christian. Although that will mark the beginning of the living experiments connected with Energy House, the public will be able to view the house on a more limited schedule for about two years.

Questions about Energy House can be directed to Carolyn Rankin in Communications Services at 464-2613.

Moving Image continues with focus on film and tv



GEORGE GERBNER

George Gerbner, dean of the Annenberg School of Communications of the University of Pennsylvania and editor of the *Journal of Communications*, visited RIT on October 20 as part of the year long program on film and television called "The Moving Image."

Gerbner's topic, "Violence on Television" is a subject he has researched for several years. He was a member of the Eisenhower (violence) Commission and the Surgeon General's Scientific Advisory Committee on Television and Social Behavior. Recently he received a grant from the National Institute of Mental Health to develop a "Violence Profile and Index."

Gerbner met with members of the local media at a mid-morning press conference. WXXI-TV will be broadcasting part of this conference in November on *New York p.m.*

In his noon-time talk, Gerbner discussed the role TV plays in culture and the role that violence plays on TV. Following the formal presentation Gerbner answered questions from members of the audience.

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First bus-in set by Women's Career Office

On November 10, RIT's Office of Career Opportunities for Women will sponsor its first bus-in. A group of 45 junior high school students will take a look at career possibilities in non-traditional fields.

The Office of Career Opportunities for Women, headed by Dorothy Lowe, was set up a year ago. During this time Lowe has visited area high schools and has addressed female audiences in the 14-16 age group. Presenting a variety of career choices, she tells them that traditional roles may be pursued, but very few jobs exist in these fields. Therefore careers in accounting, packaging, food/tourism, audiovisual, computer science, bio-medical photography and printing are highlighted in her talks.

Lowe is accompanied on her visits by role-models—female RIT students enrolled in technological programs of study. The high school students are given an opportunity to direct questions to the role-models on education and career possibilities. A short film on women in technology produced by the RIT

Media Center is shown at these presentations and is used as a tool to spark additional discussion.

The career awareness program was developed as a service to the community. Businesses are in search of women trained in the technologies to fill the ranks of their employees. Directed towards young women who have not yet decided on careers, this program gives them awareness of jobs existing for women in non-traditional fields. Although Lowe's job is not that of an admission counselor, she hopes students will see RIT as the best choice for the educational background needed to pursue those opportunities.

The bus-in day gives previously visited students an opportunity to gather further information on education and careers in the technologies. The first group to be bused will be from St. Agnes High School. The day will begin with a formal presentation and overview of RIT. The group will then be taken on a tour of the campus. Following will be a group rap session over cider and donuts.

Bevier Building to be sold

The Institute has agreed to sell the Bevier Building of the downtown campus to the Legion Posts Home of Rochester, Inc., according to Jon Prime, vice president for business and finance.

Alling coverlets on display

An exhibit of century-old handwoven bed coverlets will be on display at the Hartnett Gallery in Wilson Commons, University of Rochester, from November 5 through November 29. This exhibit will be representative of the very extensive collection of the Alling Quilt and Coverlet Museum in Palmyra, New York. Gallery hours are 11 a.m. - 4 p.m. weekdays, and 12 noon-4 p.m. on Saturdays and Sundays. The exhibit is open to the public free of charge.

RIT faculty, staff and students have been instrumental in the recent restoration of Palmyra. They have combined efforts with Historic Palmyra Inc. to restore the town's main street and establish museums such as the Alling Quilt and Coverlet Museum. News and Events will present an in-depth look at the restoration work done by RIT members in an upcoming issue.

The sale price of \$35,000 is contingent on the purchasers securing a grant from the Landmark Society and funds from lending institutions for remodeling. RIT may continue to seek new buyers and should the Institute receive another purchase offer, the Legion Posts Home of Rochester, Inc., would have 10 days to remove its contingencies.

Closing on the sale will be on or before June 30, 1978.

Promotions

Nancy Jorolemon has been promoted to secretary to the vice president of business and finance. She was previously secretary to the director of campus services.

Margaret Wilson has been named assistant director of Project Upward Bound. In this new position she will be responsible for program coordination.

"News and Events" is published every other Monday during the academic year by Communications Services at Rochester Institute of Technology and distributed free of charge to the Institute community. For information, call 464-2750.



NEW POST FOR DAVID JONES

David B. Jones, associate director of development, will be leaving RIT on January 13, 1978 to become director of development at Pine Manor Junior College, Chestnut Hill, Massachusetts. Jones, a 1967 business administration graduate, has been with RIT since 1970. He was an admission counselor and assistant director of admission from 1970 to 1974, and served as manager of development resources, and director of annual support and alumni relations until his appointment as associate director of development last spring.

Moving Image

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The final event in "The Moving Image" fall program will be held on Thursday, November 3 at 12 noon. This seminar with local television reporters will focus on the topic "Television Journalists: Just Another Pretty Face?"

"The Moving Image," program was organized by Dr. Robert E. Golden, faculty member of the College of General Studies. Other faculty members involved with the program are: Richard F. Floberg and Martin Rennals of the School of Photographic Arts and Sciences, and Dr. Clint Wallington, director of the Department of Instructional Technology. The series will resume in the spring, providing a further opportunity for in-depth examination of the social, aesthetic, technical and educational perspectives of film and television. "The Moving Image" seminars are free and open to the public.



Rochester Institute of Technology

One Lomb Memorial Drive
Rochester, NY 14623



NOON HOUR WARRIORS

Fun (d) Night establishes scholarships for athletes

The first annual RIT athletic scholarship fun(d) night will be held Friday, November 11 at 7 p.m. in the RIT gym. The evening will feature a triple header basketball game with the RIT varsity vs. RIT alumni; RIT JV's vs. Greek All Stars; and the Noon Hour Warriors vs. themselves. Proceeds will be used for athletic scholarships.

A party and dance will follow the games at 10 p.m. in the College-Alumni Union. Dance music will be provided by members of the RIT Jazz Ensemble and door prizes, including a portable TV set, will be given away during the course of the evening. Food Services will provide reasonably priced beverages and snacks at the party.

The event originated as a result of the interest of a group of faculty and staff who play basketball in the gym on lunch hour. This group, known as the "Noon Hour Warriors" has formed a close relationship with the athletic department. They wished to help the department by using basketball as a means to raise money for athletic scholarships and to work more closely with students.

This nucleus sparked the enthusiasm of

other groups both on and off campus and planning the event has resulted in a true community effort. Alumni, students, faculty, staff and outside businesses have all combined resources and shared responsibilities in organizing the evening. Support materials have been donated so that all proceeds will go directly for athletic scholarships.

These scholarships will be the first awarded through a campus-wide effort to assist athletes. They will be used both as a recruiting tool and as an aid to currently enrolled athletes. Recipients will be chosen on the basis of both financial need and athletic ability. Names of deserving students will be submitted by coaches to a committee for consideration. This committee will be composed of a student, an alumnus, a faculty member and a staff member.

The planning committee hopes for a capacity crowd. Ticket Chairman Everett Merritt says that so far the campus has enthusiastically responded to the event. Tickets may be purchased for \$1 and are available at the College-Alumni Union Candy Store and in Personnel.

CONTINUING EVENTS

NTID Theatre—*Alice in Wonderland*, Nov. 4, 5, 11, 12, 8 p.m., NTID. Ticket reservations at 464-6254.

Mathematics Colloquium—"David Hilbert and the Foundations of Mathematics," Prof. V. Raman speaking. Nov. 1, Room 08-3178, 3 p.m.

GARC Seminars—"Basic Quality Control for Graphic Arts Applications," Nov. 8-11; "Photographic Science," Nov. 14-18; "Workshop in Commercial Web Offset," Nov. 14-16; "Understanding Bindery Operations," Nov. 16-18; "Printing Screens—the Fabrics from Which They're Made," Nov. 28-30; "Color Seminar for Pressmen," Nov. 29-Dec. 2. Contact: William Siegfried x2758.

Carey Graphic Arts Collection—"Frederic Warde, Designer of Books," Oct. 31-Dec. 16, 8:30 a.m.-5 p.m.

Bevier Gallery—"The Kodak Photographers," Oct. 31-Nov. 20, Mon.-Thurs. 9 a.m.-4 p.m. and 7-9 p.m., Fri. 9 a.m.-4 p.m.

MFA Photography Gallery—"Something by Wizard Outfitters," show of recent works by Bill Peterson and Chris Tompson, Nov. 6-12.

Athletic Scholarship Fun(d) Night—triple-header basketball game followed by dance and party, Nov. 11, 7 p.m. Tickets \$1 available in College-Alumni Union Candy Store and in Personnel.

Evening of Enchantment—RIT Women's Council annual fall fundraising project. Cocktails and gourmet dinner followed by NTID Theatre performance of *Alice in Wonderland*. Ticket reservations at 586-8004.

Moving Image—"Television Journalists: Just Another Pretty Face?" Seminar with local television reporters, Nov. 3, 12 noon.

Sphinx and Its Secrets Throughout the Ages—illustrated lecture presentation by Zahi Abass Hawass, noted archaeologist and Egyptologist. Nov. 9, 7:30 p.m. Webb Auditorium

Talisman Film Festival—(W)=Webb Auditorium; (I)=Ingle Auditorium

Henry the Fifth—Nov. 2, 4:30 p.m. (W), free
All Screwed Up—Nov. 4, 7:30 & 10 p.m. (W), \$1.25.

That Darn Cat—Nov. 5, 2 p.m. (I), \$.25.

The Front—Nov. 5, 7:30 & 10 p.m. (W), \$1.25.

One Day in the Life of Ivan Denisovich—Nov. 6, 7:30 & 10 p.m. (I), \$.50.

All the President's Men—Nov. 9 & 10, 7:30 & 10 p.m. (I), \$1.50.

Magic Flute—Nov. 11, 7:30 & 10 p.m. (I), \$1.25.

Bears and I—Nov. 12, 2 p.m. (I), \$.25.

Lawrence of Arabia—Nov. 12, 7:30 p.m. (W), \$1.25.

The Passion of Anna—Nov. 13, 7:30 & 10 p.m. (I), \$.50.

RIT Sports—Home Games

Women's Volleyball

vs. Genesee CC, Nazareth, Nov. 1, 6:30 p.m.
vs. Houghton, Ithaca, Colgate, Nov. 7, 6:30 p.m.

vs. Oswego, Canisius, Alfred, Nov. 9, 6:30 p.m.

Football vs. Canisius, Nov. 12, 1:30 p.m.