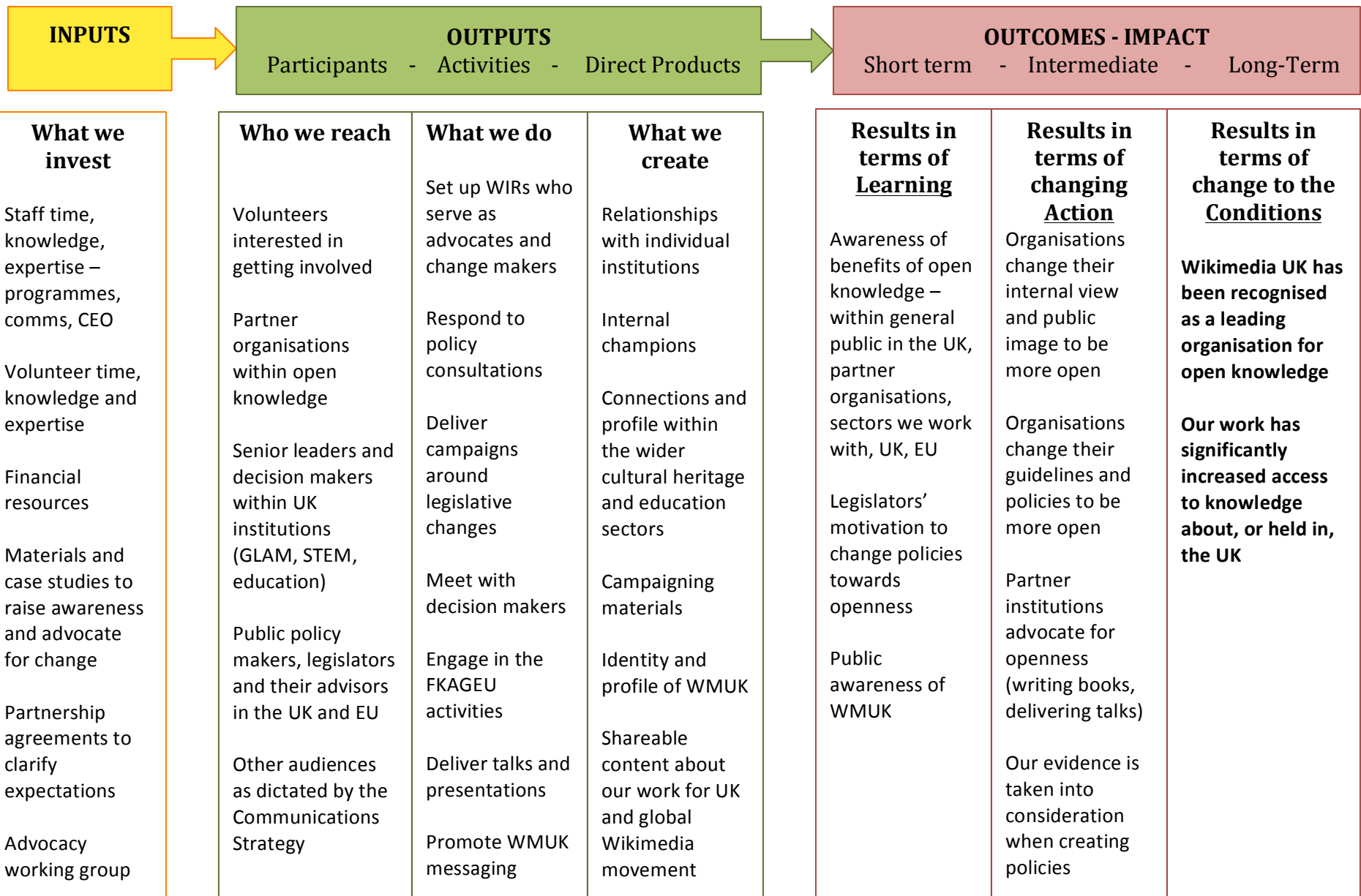


# Promoting open knowledge – Logic Model

**Situation**  
 There are barriers to knowledge being open in the UK and EU:  
 \* Organisations are keeping their content closed; there is a negative attitude towards opening knowledge  
 \* UK and EU legislation is keeping some knowledge closed  
 \* WMUK, and benefits of open knowledge, isn't widely recognised

**Priorities**  
 Support the development of open knowledge in the UK, by increasing understanding and recognition of the value of open knowledge and advocating for change at an organisational, sectoral and public policy level



## Theory of change

By raising awareness of open knowledge, supporting institutions to overcome practical and cultural barriers to open, advocating for improved copyright legislation and developing WMUK reputation as an agent for change, we build the conditions for content holders within GLAM, STEM and Higher Education to make knowledge open and freely available