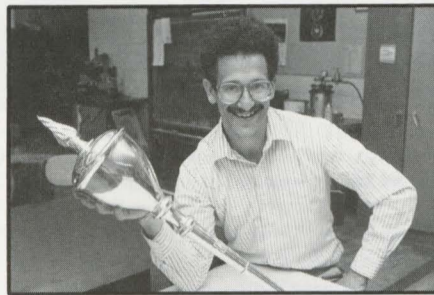


Smiles, Parents, New Mace Highlight 101st Commencement

The presentation of a new ceremonial mace will be one of the highlights at Beginnings '86, the 101st RIT Commencement ceremony. Scheduled for Saturday, May 24, approximately 3,690 graduates will receive their diplomas.

Crafted of sterling silver by Leonard Urso, assistant professor in the School for American Craftsmen, the mace is a vestige of medieval times and symbolizes the authority of guilds and academic institutions. The 32-inch mace is being funded by Eastman Kodak Company in the name of the late Hans Christensen, Charlotte Fredericks Mowris Professor in Contemporary Crafts.

Continuing RIT's tradition of focusing attention on the graduates, there will be no commencement speaker. President Rose will speak at each of the six separate ceremonies. "At RIT, we have long felt it of the utmost importance that each

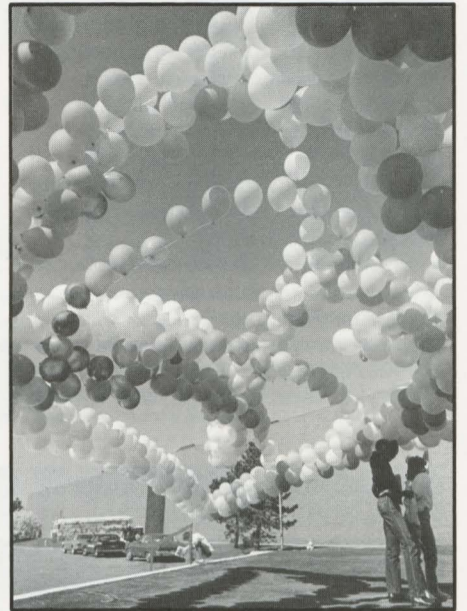


Sterling silver mace and its creator, Leonard Urso, assistant professor in the School for American Craftsmen

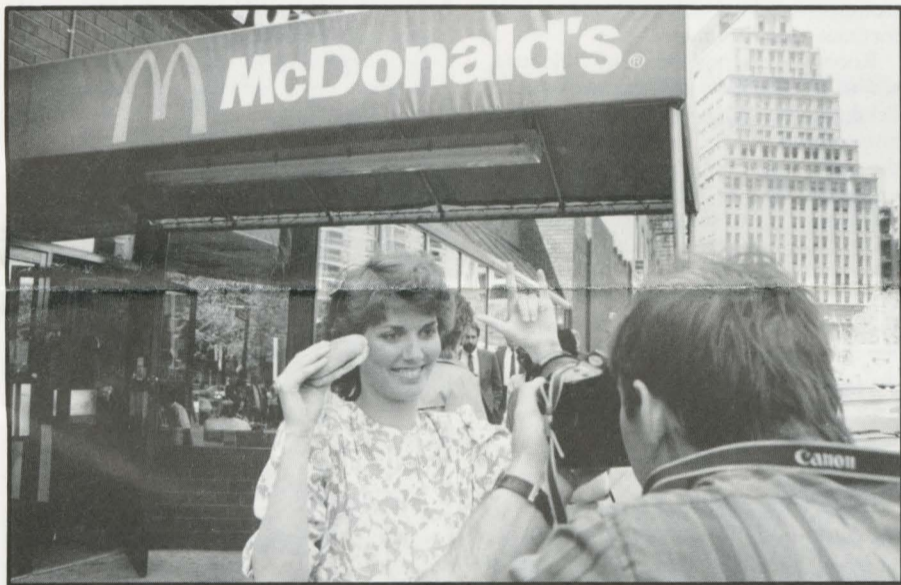
graduate leave the Institute on a personal note with an individual diploma presentation and congratulations from his or her dean," explains Rose. "This personalization and the atmosphere of the day create an event that will be cherished by students and parents."

The graduation ceremonies will be coupled with a festive celebration including banners, flags, food and music throughout the campus. From 10 a.m. until 2:30 p.m., colleges will host receptions and tours of their facilities.

Graduate times and locations are: College of Engineering and College of Science, 8:30 a.m., George H. Clark Memorial Gymnasium; College of Applied Science and Technology, 8:30 a.m., Frank Ritter Memorial Arena; College of Fine and Applied Arts and College of Graphic Arts and Photography, 11:30 a.m., Ritter Memorial Arena; National Technical Institute for the Deaf, 11:30 a.m., Clark Memorial Gymnasium; College of Business and College of Liberal Arts, 2:30 p.m., Ritter Memorial Arena; College of Continuing Education, 2:30 p.m., Clark Memorial Gymnasium.



BALLOON SCULPTURE... This balloon replica of the sun mounted over the College-Alumni Union circle was a colorful setting for the beginning of Spring Weekend. The sculpture, 35 feet high and 50 feet wide, contained 1,500 balloons that were released at 4:40 p.m. on May 9.



Beth Ann Bull poses with a McDonald's cheeseburger for a *New York Post* photographer in Manhattan.

RIT Student Stars on National TV; Nation's First Signed Commercial

Beth Ann Bull, a 21-year-old first-year office technologies student at NTID has taken Madison Avenue by storm. She stars in the McDonald's commercial, "Silent Persuasion," the first national television commercial featuring two young deaf people. She also has appeared recently on ABC's Good Morning America and has been interviewed by *The New York Times*, the *Wall Street Journal*, and the *New York Post*.

The 30-second commercial, which was filmed in Miami, Fla., contains no spoken dialogue. The two actors communicate using American Sign Language, chosen by the producers for its "beauty and visual expressiveness." The commercial is open-captioned for the benefit of both deaf and hearing audiences.

Featured with Bull in the commercial is Andrew Rubin, a 17-year-old high school student from Tuckahoe, N.Y. Bull and Rubin were selected from more than 150 young deaf people who auditioned for the commercial in New York City.

Bull's odyssey from the NTID Theatre where she recently took on the lead role in *Carousel* to the bright lights of the fast-paced world of television advertising began last January. Karen Kayser, casting director for Steve Horn Productions, Inc., the company that produced the commercial, has a sister who lives in Rochester who suggested NTID as a resource for deaf actors.

When NTID got the call, Bull and Dennis Webster, a second-year industrial

drafting student, were selected from a large pool of talented students who participate in NTID's performing arts program.

After two trips to New York for auditions, Bull was asked if she would like the part and Webster learned of the rejection so commonplace in the acting profession.

Bull says she wasn't expecting to be chosen—she was looking at it as a good opportunity to get some experience at auditions.

"I was nervous but didn't really expect to get the part," she says. "I was just grateful to be sent and to get some experience in front of cameras."

"We chose Beth Ann because of her beauty and her ability to relate the words in a meaningful way," says Kayser.

Within a few hectic days, Bull was flown to Miami for the shooting of the commercial. While the setting was idyllic, the atmosphere was all business and the entire day was spent shooting, reshooting at different angles, and discussing the appropriate sign language. The concern for precision and accuracy is reflected in the final product.

In the media blitz that preceded the May 15 release of the commercial, Bull was whisked off the stage from her final Sunday afternoon performance in

continued on page 3

Institute Sets National Pace for Recruitment

The end of the baby-boom decades and the decrease in high school graduates across the country mark the beginning of a new specialty called enrollment management led by experts at RIT.

From direct mail letters with "macro-messages," to viewbooks written in verse, admissions marketing experts at RIT are increasing enrollment through innovative marketing techniques designed to compensate for the declining student market.

In spite of U.S. Department of Education projections that high school graduates will decrease by nearly one million between 1979 and 1994, RIT's comprehensive research, planning and cooperative efforts have resulted in increased applications, higher quality applicants (based on SAT scores), and increased quantity and quality of entering freshmen.

"While many institutions of higher education are new in enrollment management, our program has been setting the pace in admissions since 1979," says James G. Miller, associate vice president of enrollment management and placement at RIT. Miller is responsible for admissions, financial aid, cooperative education, placement and career research.

"There is no question about it—we're running a business in a tighter, more competitive market than ever before," he says. "As a reflection of our success in enrolling students, our market share in New York has increased over 60 percent since 1979."

"RIT was recently named among the nation's finest academic institutions in a survey of college presidents conducted by *U.S. News & World Report* and as one of the 'best buys in education' by *The New York Times* education editor," adds Miller.

RIT's comprehensive enrollment efforts include bi-annual marketing studies of college-bound students, RIT applicants, enrollees and faculty to find out what qualities students are looking for in an ideal college.

"Many of this year's students are looking for colleges with characteristics including responsiveness, a strong career orientation, a high-quality environment and excellent faculty," he says. "We compare these ideals to our students' actual perceptions of RIT to identify our strengths and weaknesses in the marketplace."

The second phase of RIT's marketing strategy involves applying the research to the planning process. "If the research tells us that students are interested in colleges with responsive faculties, then we tailor our messages in brochures, viewbooks and letters to emphasize that strength at RIT," he says. "We also tailor our publications formats to reach students in their area of interest. For example, the viewbook from the College of Fine and Applied Arts is partly written in verse, includes examples of student work and in itself is an award-winning design."

Miller stresses the importance of designing a marketing program that meets the consumer's wants and needs, making them aware of what RIT offers through tailored communications and school visits, with the goal of enrolling students who fit the RIT environment.

Miller says RIT does more than merely attract students, it attracts students for the right reasons. "If a student wants to go to a college with 1,000 students in the Sun Belt, RIT is the wrong place," he says. "If they want an opportunity for the applied dimension of education and a strong career focus, we'll go after them, confident that our career-oriented programs and institutional strengths will appeal to many of them."

"Once we offer the applicant admission to RIT, we are in the business of converting him or her into an enrollee," he says. "I can easily receive 50,000 requests for information about RIT in a year, but if they come from the wrong student market, it won't help our enrollment."

Throughout the year, RIT monitors every inquiry in every form, including letters, phone calls and visits. Their direct mail letters contain macro-messages, or statements about RIT's main thrust such as career orientation and diversity. Follow-up communications contain more in-depth messages, in tune with students' specific needs and areas of interest.

The third phase of RIT's effort includes informing staff in RIT's colleges about students' needs. "Faculty and the admissions and financial aid offices have to complement each other in a campus-wide effort; they can't work in isolation effectively," says Miller. "For every student you lose for the wrong reasons, such as inadequate financial aid, you need 20 to 25 new requests for information to replace them."

RIT Publications Earn Gold Among All Colleges

RIT's overall publications program has been recognized as one of the nation's leading university operations by the Council for the Advancement and Support of Education (CASE). In its annual recognition program, CASE named RIT the recipient of a gold medal in its total publications program category.

The Office of Communications submitted a number of publications representing the year's efforts and included the RIT Annual Report, the admissions viewbook series, the Institute prospectus and a number of development-related publications.

In addition, Walter Kowalik, art director for Communications, received the silver medal in the Designer of the Year category for a portfolio of RIT publications produced over the last year.

"We're pleased for both Walt Kowalik

and the department," said Jack F. Smith, associate vice president for Communications. "The award reflects the department's efforts, the image of RIT and the effectiveness of the publications on behalf of admissions, development and overall RIT awareness."

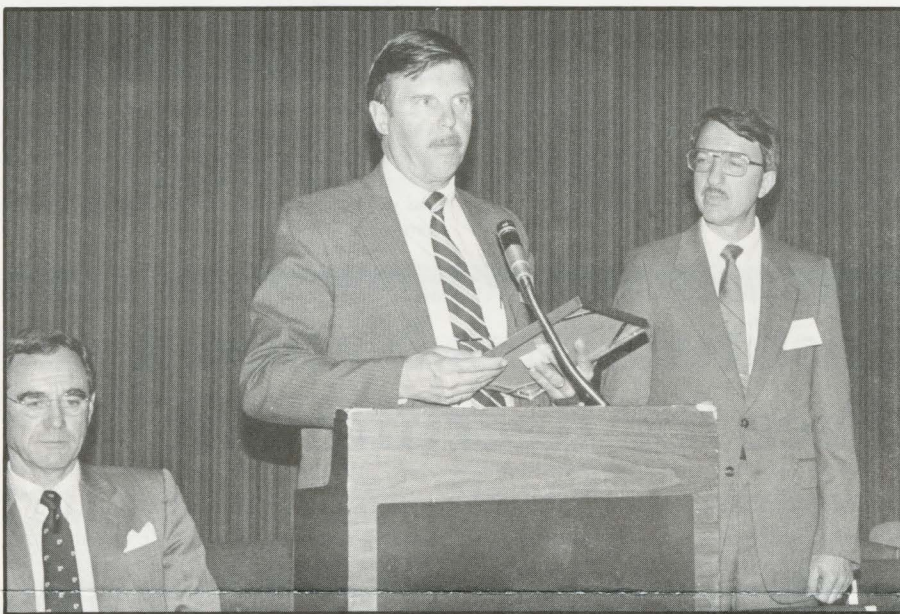
Communications also received a silver award in the visual design in print category for the Office of Development's College of Graphic Arts and Photography publication, "Images." More than 750 entries were submitted in this category.

CASE is made up of the public relations, admissions, alumni, development and institutional advancement offices of more than 2,000 colleges and universities from across the nation.

The awards will be presented at the annual CASE conference in July.



HIS LIGHT STILL SHINES...A traveling exhibit honoring the late Dr. Martin Luther King is on display at City Center through Saturday, May 24. On hand for the opening ceremonies, May 15, were John C. Buttrill, president and chief executive officer of Chase Lincoln First Bank; Loftus Carson, director of Community Programs and Services in the College of Continuing Education; Rev. James C. Cherry, pastor, Aeon Baptist Church; and President Rose. Sponsored by McDonalds Corporations, the exhibit is touring only 20 cities in the U.S.



Dr. Richard A. Kenyon, dean of the College of Engineering, presented a plaque to Ade DeBlasio, Rockwell's manager of university relations, in recognition of their becoming Microelectronic Engineering Affiliates. At left is President Rose.

Rockwell Joins Affiliate Program At Microelectronics Conference

The fourth annual Microelectronic Engineering Conference at RIT earlier this month was highlighted by the announcement of Rockwell International Inc. as a new industrial affiliate.

In becoming an affiliate, Rockwell has donated more than \$300,000 in plasma etching equipment to be used by students and faculty at RIT. The company also donated a software program, Roman II, which models microelectronic processes.

During a luncheon in the Fireside Lounge, Dr. Richard A. Kenyon, dean of the College of Engineering, presented a plaque to Ade DeBlasio, Rockwell's manager of university relations, in recognition of the new affiliation.

More than 80 representatives from 20

companies across the country participated in the conference held April 30 and May 1. The company representatives met with students and faculty, and learned about technical advances made by students as well as recent developments in the program. Fourteen undergraduate and graduate students presented a variety of technical papers. Attendees also toured the campus and the new 56,000-square-foot Center for Microelectronic and Computer Engineering.

Students Matt Coman and Dan O'Connor were announced as recipients of a graduate fellowship sponsored by Digital Equipment Corp., and Paul Whalen won a fellowship sponsored by Sohio Engineered Materials Co.

Student Crafts State Seal For Congressman's D.C. Office

The furniture Brian Rooney designs and builds usually finds a home in New York state and in New England, but his latest project will be in a place of prominence in Washington, D.C., for as long as Congressman Fred Eckert's political fortunes keep him there.

Rooney is crafting the New York state seal to be attached to Congressman Eckert's office door. With 150 to 200 hours ahead of him, he expects to have the work done by the end of July.

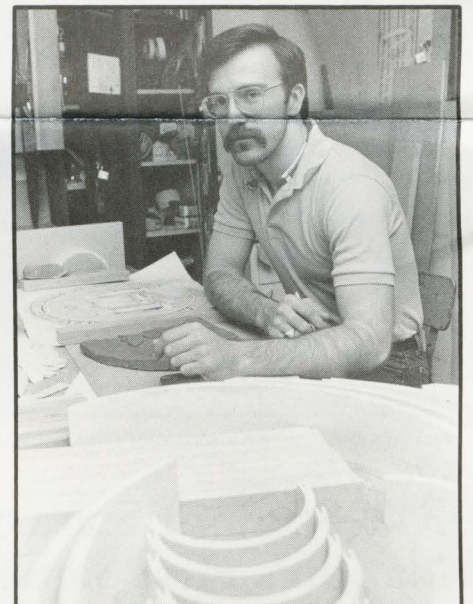
Rooney went to Washington at Christmastime to see the congressman's door. The door is stained walnut, but his work will be in curly maple and ebonized maple as a contrast. His primary work is to reproduce the seal, which includes the figure of justice "and the sun shining on the canal." Rooney showed the congressman "something more innovative" for the background and his name, "but the congressman wanted something fairly conservative!"

Rooney has a clay model of the seal at his workbench. When he begins his work in wood, he will be doing "a great deal of relief carving."

Rooney was in architecture at the Rhode Island School of Design when he decided to come to RIT and "get into furniture." During the summers and school breaks he works in Peter Leve's woodworking shop in Albany. "Leve is a 1968 RIT graduate," Rooney says. "He does a great deal of reproduction and restoration work. One of my most interesting projects was building a

machine that allowed us to rebuild pillars for the restoration of a hotel in Vermont."

A junior, Rooney is working on a dining room set, the year's big project, and a found object project may very well turn into a presentation box for an engagement ring. Doing a seal for Congressman Eckert just adds to his versatility.



Brian Rooney with drawing and clay model for seal he is crafting for Congressman Fred Eckert's office door in Washington.

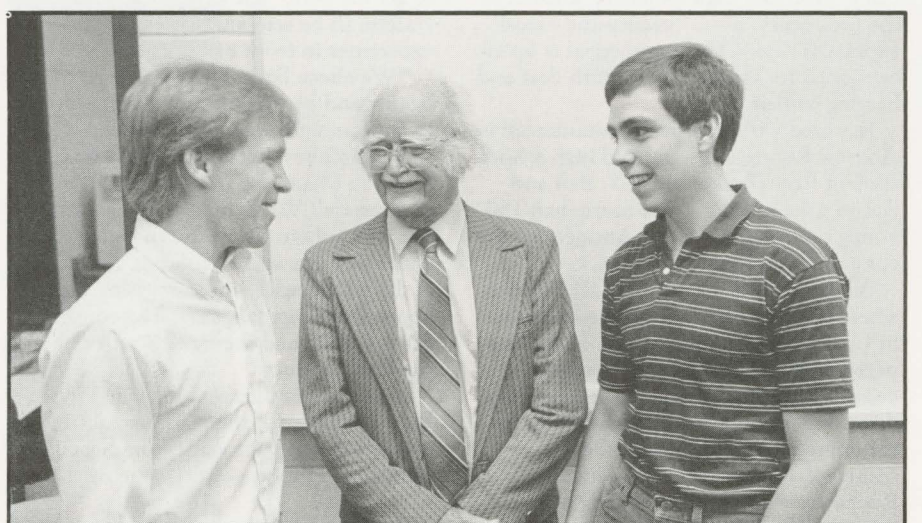
Science Establishes Scholarship

The John F. Randolph Scholarship has been established in the College of Science's Department of Mathematics in honor of the 82-year-old distinguished professor of mathematics. The first recipients are Michael Hillery and Jeffrey Hofer.

According to Dr. George Georgantas, head of the department, "This new scholarship will recognize students who not only have achieved high academic grades, but who also have worked to help finance their way through RIT." Georgantas says Randolph had to work his way through secondary school as well as college to earn his bachelor's, master's and Ph.D. degrees.

"As any member of the mathematics department can attest, Dr. Randolph has been, and continues to be, a true inspiration to the department," says Georgantas.

Randolph is currently teaching in the Department of Mathematics and working full time coauthoring a calculus textbook. Active in and out of the classroom, Randolph is known to occasionally stand on his hands in class to make a point about the importance of "perspective" when looking at things. He also exercises regularly and plays squash twice a week.



Dr. John F. Randolph (center) is all smiles as the College of Science's Department of Mathematics establishes a scholarship in his name. The first recipients are Michael Hillery (left) and Jeffrey Hofer.

New Sidewalk Bricks, Benches Planned for Campus Front Circle

A beautification program for the administration circle in front of the George Eastman Memorial Building and the College-Alumni Union is scheduled to begin after commencement on May 26.

The plan includes replacing the sidewalk bricks in the area of the George H. Clark Memorial Gymnasium to west of the Eastman Building and Campus Connections. Areas needing temporary repairs have been paved with asphalt for the commencement ceremonies.

Trees and shrubs will be planted behind the steps in front of the union and park benches will be placed to face the traffic circle.

During construction, pedestrian traffic will be routed to the inside walkways and tunnels of the union by way of the entrances and exits of the administration building, Campus Connections and the gymnasium.

Construction will take approximately three months and is scheduled to be completed in mid-August.

"We apologize in advance for the inconveniences caused by the construction," said Roy S. Dementin, Jr., assistant director of Physical Plant for Operations. "The end result will be an improved appearance and better safety for the administration circle area. We appreciate the cooperation of the Institute community."

Personal Computer Workshops Offered

A series of basic skills workshops designed to help users of the IBM Personal Computer (PC) will be offered on Tuesdays and Thursdays from 1 to 3 p.m. during the first three weeks of June in the Max Lowenthal Memorial Building, room 1225.

The workshop series is free of charge for all RIT personnel and is sponsored by Information Systems and Computing (ISC).

The workshops are designed to help users obtain a better understanding of the PC's basic operating principles and the language used to describe them. Topics include "Getting Your Feet Wet"; "Basic File Management"; "Handling Fixed Disks"; "Controlling Information Flow"; and "Customizing the PC."

Registration information is available by calling ISC at -6229.



ON A SATURDAY IN MAY...Fifty residents of Community Service Club House repaired and refurbished the inner-city home of Patsy Gligora, 58 Ontario St., on May 3. They replaced damaged shingles and porch steps, repaired windows and reseeded the lawn, but were unable to paint because of cold temperatures. Joeann Humbert, coordinator of RIT/NTID Community Services and organizer of the project, is planning to refurbish three more houses as part of the annual RIT fall project in which as many as 200 students participate.

Peace Corps Anniversary Observance Scheduled

RIT will host a two-day celebration for the 25th anniversary of the Peace Corps, Sept. 19 and 20. The national celebration will take place at the same time in Washington, D.C., with RIT's event the only one scheduled between New York City and Cleveland.

The purpose of the celebration is to reunite former Peace Corps volunteers, to help the Peace Corps recruitment effort and to explore ways to aid Third World countries.

Barbara Letvin, director of the Office of International Student Affairs and chairperson of the event, is among a group of RIT staff members who once served in the Peace Corps and who are planning the celebration.



DAVIS SCHOLARS...Eleven students were awarded Davis Scholarships in recognition of their contributions to improving campus life through their leadership in campus activities. The scholarships honor Alfred L. Davis, retired RIT vice president, and his wife, Ruby C. Davis. Davis, left, stands with recipients (front row, from left) Sandra Yorgey, social work, College of Liberal Arts; Denise MacIntyre, manufacturing technology, College of Continuing Education; Jacqueline Robinson, retailing, College of Business; Melissa Craig, packaging science, College of Applied Science and Technology; and Virginia Goad, packaging science and design, College of Fine and Applied Arts. Second row: Jose Arevalo, packaging science, College of Applied Science and Technology; Michael Hardy, hotel and resort management, College of Applied Science and Technology; Joseph Hostetter, diagnostic medical sonography, College of Science; Bill Wynkoop, packaging science, College of Applied Science and Technology; and Kevin Burke, film and television, College of Graphic Arts and Photography. Absent is David Hess, graphic design, College of Fine and Applied Arts.



NRS AWARD...RIT Trustee E. Kent Damon presented the 1986 Nathaniel Rochester Society Award on May 7. NRS is RIT's prestigious fund-raising group. The award is the society's highest honor and is presented annually to individuals who have contributed to the advancement of RIT in an outstanding and significant manner. A trustee since 1966, Damon was one of the small group of entrepreneurs who helped turn the tiny Haloid Co. into the massive Xerox Corp. From left are Damon, President Rose, Burton and Madeleine August who cochair NRS, and Bruce B. Bates, chairman of the Board of Trustees.

Two RIT Students Receive '86 Frisina Scholarships

Two RIT students have been named recipients of the 1986 Robert Frisina Award. They are Dave Anderson, a fourth-year food management student from Belle-Plaine, Minn., and Rochester native Peter Cook, a fourth-year cross-registered student from NTID and the College of Fine and Applied Arts.

The Frisina award is given annually to a student who has shown unusual interest in and dedication to furthering higher education for the deaf. Established in 1972 by Dr. Maurice I. Abrams, an honorary RIT trustee and honorary director of the American School for the Deaf in Chestnut Hill, Mass., the award honors the work of Dr. Robert Frisina, vice president and secretary of the Institute and the first director of NTID.

Anderson has been actively involved in the RIT community as a resident advisor,

SOS member, committee chairperson, director of free university, coordinator of sign language instruction programs for RAs and has worked as a student interpreter.

Peter Cook has been active in orchestrating cross-cultural community involvement from his early participation with Art House as a member and president. According to the selection committee, a quote from his nominating form exemplifies his qualifications: "In Peter's search for artistic achievement he has reached out to both the deaf and hearing cultures thereby lessening the gap between the two."

The students were presented their awards and checks for \$300 at the annual National Student Congress banquet on April 19.



HANDS ACROSS RIT...Balloons, they were a-flying, during RIT's observance of Hands Across America on May 9. U.S. Senator Alfonse D'Amato took part in the Institute effort that attracted 750 students, faculty and staff and netted \$1,500 for the hungry in this country. The national event takes place Sunday, May 25. Hands Across RIT was part of Spring Weekend and the balloons held by participants were released at the same time that 1,500 balloons in the giant sculpture soared into the air, providing a colorful beginning for the Friday evening activities.

Student on TV...

continued from page 1

Carousel and flown to New York City in a private plane chartered by McDonald's. She spent the night in the elegant Plaza Athenee Hotel courtesy of Good Morning America.

In the early morning hours of just another Monday for millions of New Yorkers, a long black limousine pulled up outside of the Plaza Athenee and Bull climbed in, thus beginning a whirlwind tour of this country's major media outlets. By day's end, she had chatted with David Hartman; charmed Philip

Dougherty from the *New York Times*; discussed her future plans with Peter Barnes from the *Wall Street Journal*; and had her picture taken by a *New York Post* photographer in front of a McDonald's restaurant during lunch-hour rush.

"Silent Persuasion" is the result of the McDonald's marketing philosophy. According to Paul Schrage, senior executive vice president and chief marketing officer of McDonald's, "We're proud to be the first company to air a national television commercial using two deaf actors. Our advertising is a reflection of the 16 million Americans from all walks of life who visit McDonald's every day."

Institute Fellows Explore Auto History

William H. Morris may have shared the spotlight with Charlotte Whitney Allen's regal 1936 Cunningham car at the RIT Fellows Symposium May 5, but it was Morris who got the rousing ovation for his presentation of the car's history.

Morris, a retired Rochester lawyer and member of the RIT Fellows, brought the car back to Rochester where it was built, and it was on stage with him in the Eisenhart Auditorium of the Rochester Museum and Science Center for the Fellows fourth symposium.

Morris's interest in the Cunningham line of sleighs, buggies, carriages, hearses and cars, manufactured in Rochester from 1838 to 1931, began in 1960 when a Cunningham was in Rochester as part of the Glidden Tour. "The car was the object of great admiration and I decided to get—if I could—a photograph of each surviving Cunningham and ultimately to arrange to get one of the fine cars back to Rochester where they were built," says Morris.

Morris bought Mrs. Allen's car from a doctor in Iowa for the Rochester Museum and Science Center and, with his membership as an RIT Fellow, set about to write the history of the Cunningham automobile and the people who made it. During the symposium Morris showed slides of the cars, often with bygone or present Rochester in the background.

Morris filled his talk with interesting details about the Cunningham car's self-contained lubrication system operated by a manual pump on the dashboard. Pushing on the pump handle would force lubricating oil into the springs and shackles to silence unwanted squeaks—and this could be done while the car was in motion!

Morris told of Cunningham hearses so elaborately hand carved that, at one time, 200 woodcarvers were employed at the

plant. And he said, "Spurred by the foresight of some cavalry officers (including one named Patton) who visualized the end of horsedrawn units in the Army, Cunningham was called upon to develop some experimental tanks and armored vehicles."

Cunningham was to produce vital war materials during the second world war as well, but the greatest romance was that for years one's last ride was in a funeral carriage whose ornately carved exterior became a mantle of dignity "however belatedly tendered," and that the company, building quality automobiles to order by hand, was in large part responsible for the slogan, "Rochester Made Means Quality."

Morris is retired from Nixon, Hargrave, Devans and Doyle where he specialized in trial practice. A graduate of Princeton University and Harvard Law School, Morris served as a Naval Training and Air Intelligence Officer during World War II. He has been an active supporter of the Rochester Museum and Science Center and is one of the founding trustees of the Ocean Liner Museum being established in New York City.

Morris's history of the car will be printed and offered for sale, and the Ford Cunningham Town Car will ultimately go on display in the museum's planned new building. Efforts also are underway to bring a 1928 Cunningham, now in the Smithsonian, back to Rochester.

Taking into account the changing circumstances of retirement that include increased leisure and the opportunity to pursue projects of interest, RIT's Institute of Fellows mobilizes resources for the carrying-out of such projects by its members. Its symposia offer the opportunity for an exchange of ideas and for lively discussion among members and guests.



A lively discourse on the history of the Cunningham car and the people who made it was the order of the day for RIT's Institute of Fellows May 5. Sharing the spotlight above are, from left, Mrs. Allen's 1936 Cunningham car, William H. Morris, RIT Fellow and Cunningham historian, and President Rose.

FOCUS

Chemistry Department Proud Of Faculty Quality, Awards

"A strong commitment to teaching, research and other professional activities is what makes the Department of Chemistry one of the strongest academic units of the Institute," says Dr. John Paliouras, dean of the College of Science.

The Department of Chemistry is proud of a report by the National Research Council stating that 44 percent of all of RIT's graduates from 1956 to 1980 who have gone on to receive a Ph.D. graduated with a BS in chemistry. This number is the highest in the nation; the norm is approximately 10 percent.

"This shows that we are preparing RIT students to be successful in some of the most prestigious graduate schools in the country," states Dr. George Takacs, head of the chemistry department. "This is the result of the dedication and the quality of our faculty, research opportunities in the department and the emphasis on cooperative education, allowing students

to gain professional experience in their fields.

"Our faculty are involved beyond the classroom but their first priority is preparing students to be well-rounded and successful. We are very proud that the department has had four Eisenhart Teaching Award recipients, three of whom are still in the department. This demonstrates the quality of instruction and the emphasis we place on teaching in the Department of Chemistry."

If the chemistry faculty aren't doing research, they're actively involved in ways to improve their teaching techniques and classroom learning. "I believe it's beneficial to the students to have a diverse faculty with different interests in chemistry," says Takacs. "Faculty who are doing professional activities definitely supplement a student's learning experience."



At a reception in their honor at the College of Science, Deborah Ann Wilcox (second from left) and Emily Ann Thompson were congratulated by Dr. Thomas Plough (left) provost and vice president for Academic Affairs and Dr. John Paliouras, dean of the College of Science. Wilcox and Thompson are recipients of National Science Foundation Graduate Fellowship Awards.

Two Win National Science Foundation Fellowships

Two College of Science students have received prestigious National Science Foundation (NSF) Graduate Fellowship Awards for graduate study in the natural and social sciences, mathematics and engineering, according to Dr. Thomas Plough, provost and vice president for Academic Affairs.

Emily Ann Thompson, who received her bachelor's degree in physics, will study the history of acoustics at Princeton University. Deborah Ann Wilcox, who will receive her bachelor's degree in biology in May, will be working on plant molecular genetics at the University of Wisconsin at Madison.

This year, Thompson and Wilcox are among only 505 outstanding college students being offered the NSF graduate fellowships; there were nearly 4,900 applicants in the nationwide competition. The fellowships are awarded on the basis of merit.

"I wish to extend congratulations on behalf of the college and the entire Institute," said Dr. John Paliouras, dean of the College of Science, during a reception in the students' honor. "These are two outstanding individuals who have received an honor that goes to a small number of graduates each year...we are very proud."

The applications were evaluated by panels of scientists and assembled by the National Research Council of the National Academy of Sciences. Final selections were made by NSF.

The fellowships provide a stipend of \$11,000 per year for full-time graduate study. An annual cost-of-education allowance of \$5,250 also is provided by NSF in lieu of all tuition fees. Each fellowship is awarded for three years of graduate study.

Student Animation Project Wins Trip to LA, National Award



Jane Tressel

Thirty-two seconds of computer graphics creativity gave Jane Tressel, a graduate student in computer graphic design in the College of Fine and Applied Arts, a second place in a prestigious competition and a trip to Los Angeles.

Tressel went to Los Angeles May 10 and 11 to have lunch with Ray Disney, Walt Disney's brother, and to receive the second place prize in the National Computer Graphic Association's International Student Computer Animation Competition.

Her winning animation, "Shooting Pool," is 32 seconds of what she calls "the movement of spheres that has its moments of difference and fun!"

The National Computer Graphic Association is made up of computer graphic artists from major advertising groups and independent filmmakers from across the nation. The international competition in 11 categories drew computer animation from all over the world. Tressel, of course, is happy about her fine placement in so large a competition. Of her art she says, "Computer-generated animation, because it's numerically defined then manipulated and distorted, expands the confines of traditional creativity."

A graduate of the Corcoran School of Art in Washington, D.C., Tressel chose to attend RIT for her master's degree in computer graphics design because of RIT's concern "for the artist not the programmer."

RIT Hosts Kids on Campus Program

Kids on Campus, an innovative summer program for gifted students in grades five through 12, will be held this summer during July and August in the Learning Development Center.

The program provides small group workshops in computers, math, creative writing, acting, art, storytelling, photography and dance.

A summer day camp will be held from August 18 to 29 for students entering grades five through eight. The program provides full days of academic and recreational activities.

For those unable to participate in the full-day program, an intermediate summer

workshop program for students in grades five through eight will be held from mid-May through the end of August.

An advanced program designed to prepare gifted high school students for college-level studies will be held in July and August and will cover a variety of subjects, with special emphasis on the development of skills in problem solving and critical thinking.

The programs will be held at LDC's Racquet Club location on 30 Fairwood Drive off East River Road and the main campus. For more information, contact Susan Kurtz, supervisor for the program, at -2283.

RIT Athletes Receive Awards

Recipients of RIT's annual intercollegiate athletic awards were announced recently during the athletic department's annual picnic at Liberty Hill.

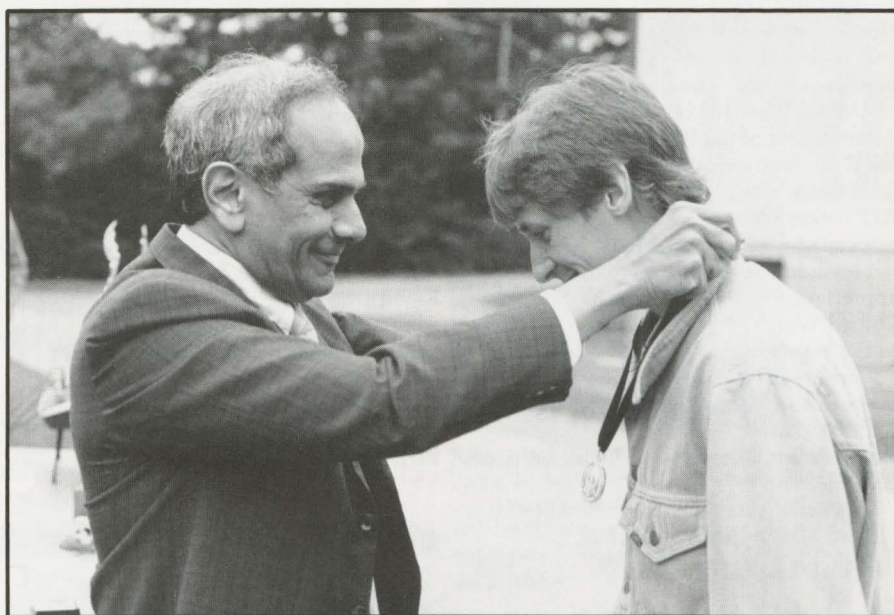
Paul Ruston (cross country and track) and Paul Schojan (soccer) were named Co-Senior Male Athletes of the Year. Michele Jones (track) and Jackie Reynolds (soccer) share Senior Female Athlete of the Year honors.

Don McGrath, cross country and track, received the Ellingson Award for academic achievement by a student athlete.

Ruston, an All-American in cross country and indoor and outdoor track, culminates four outstanding years. The photo management major holds all school distance records and will seek All-American honors again this weekend when he competes in the NCAA Division III Championship at University of Wisconsin at LaCrosse.

Schojan, two-time All-American, helped guide the soccer team to four NCAA playoffs, three conference titles and a 60-9-7 overall record. He will play in an indoor Senior Bowl Classic on June 1 in Cleveland. A player draft by the Major Indoor Soccer League (MISL) takes place the following day. A business administration major, Schojan is RIT's modern-day, career-point leader with 115 points.

Michele Jones returns to the NCAAs this weekend at Wisconsin-LaCrosse looking for her third All-American certificate. She finishes her running career as the all-time scoring leader (287.75 points) and record holder in sprints and relays. The business administration major will compete in the 100-meter dash at the NCAAs.

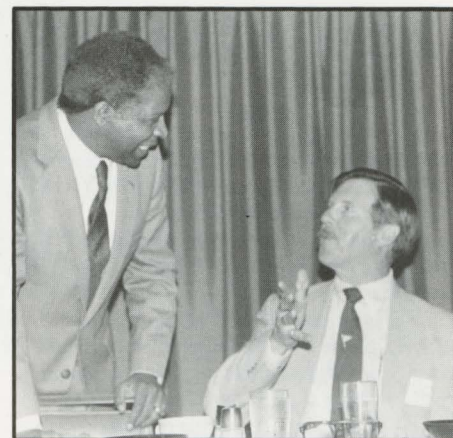


Dr. Swaminathan Madhu, head of the Electrical Engineering Department, College of Engineering, presents the Ellingson Award to Don McGrath, the first recipient of the new award for academic achievement by a student athlete.

Jackie Reynolds is a fourth-year industrial engineering major maintaining a 3.35 grade point average. An All-State selection last fall, Reynolds came to RIT in 1982 when women's soccer became a varsity sport. A mainstay the past four years, she has been a major force in the program's success. RIT boasted its best record ever of 12-6-1 last fall. Second on the career scoring list (43 points), Reynolds has been chosen the team's Most Valuable Player the past two years.

Don McGrath has the distinction of winning the first Ellingson Award, named

in honor of Dr. Mark Ellingson, president emeritus and RIT's first wrestling coach. McGrath has excelled in the classroom and on the playing field. The fifth-year electrical engineering major completes his career with a 3.45 grade point average. He is headed for the NCAAs to compete in the 3,000-meter steeplechase, where he is considered one of the favorites. McGrath recently topped the school mark with an outstanding time of 9:08.4. Last fall he helped lead RIT to third place in the NCAA Division III Cross Country Championship.



PRIS2M AWARDS...Richard Kenyon (right), dean of the College of Engineering, participated in a PRIS2M recognition dinner last week. Also participating in the program was Cornell McCullum (left), vice president of the National Action Council for Minority Engineers. Kenyon, a founding member of the PRIS2M board, presented awards as did McCullum, who presented the 1986 Student of the Year Award. PRIS2M is a program of the Industrial Management Council that provides minority students with intervention and support systems that permit them to achieve academically and advance to higher education.

Liberal Arts Professor Named to Smithsonian

How often does a person get the opportunity to merge one's profession and one's avocation?

College of Liberal Arts Professor Louis R. Eltscher believes he is most fortunate. While a teacher of political science and history, he has fueled a "special love of the history of aviation."

This love has led to Eltscher's appointment as an A. Verville Fellow at the National Air and Space Museum of the Smithsonian Institution. He will begin a year of research Sept. 1.

Eltscher has been in love with aviation since he began building model airplanes at the age of seven. His project for the last few years has been researching the Curtiss-Wright Corporation, a company formed by the merger of Curtiss Aeroplane and Motor Corp. and the Wright brothers' Wright Company. Glenn H. Curtiss, of Hammondsport, N.Y., was an aviation pioneer who made the first public flights in the United States and who established the first flying school in 1909. After a vicious fight over patents that lasted several years, the two companies were joined in 1929. In 1940, Curtiss-Wright was the largest airplane frame and engine manufacturer in the world. By 1950, they were out of the airplane business. Eltscher will look for the reasons during his year of research at the Smithsonian.

The professor, who came to RIT in 1963, says he'll feel at home in the Air and Space Museum because he has visited the museum twice a year since it was established in 1976.

Eltscher has a BA from Houghton College and a master's degree from American University. He and Louis Andolino, history professor in the College of Liberal Arts, published a paper on Soviet naval and air power and its influence on third world countries, which they recently presented at Kent State University.



Dr. Lynda Rummel, chairperson of the management program, and Dr. Donald Baker, dean of the College of Continuing Education, chat with Melinda Meers, editor of the *Democrat and Chronicle's Upstate Magazine*, before a convocation dinner May 8. Meers was featured speaker.

Management Convocation Honors CCE Grads

In recognizing the 60th Management Convocation held May 8 at the Marriott, Airport, Dr. Donald Baker, dean of the College of Continuing Education, said, "Today there's an increasing need for educational programs that sharply focus on concentrated areas of skills and information. Increasingly employers and employees alike are looking for short-term programs that focus precisely on skills that are immediately relevant to the work place.

"Companies need employees who can do many things well. And employees need opportunities to update their expertise or acquire new skills in an effective, efficient way.

"The management development program has been ahead of its time in providing those programs and opportunities for some 60 years now."

Jim Forman, former director of CCE's Academic Division, told the audience, which included students earning certificates and diplomas, employers and supervisors, faculty and friends, that some 1,700 students have graduated from the management certificate and diploma programs since 1978. The certificate

program focuses on applied supervision and management, communication skills, and the special problems of supervisory management in three quarters (12 credits) of study. The management diploma program requires four additional courses in areas of accounting, personnel administration, marketing, traffic and transportation management, and industrial management. Credits earned in both programs can be applied to associate degrees in business or transferred to RIT's College of Business or other universities.

Lynda Rummel, chairperson of the program and associate director for Business and the Arts, introduced the class of 1986 at which time 58 students were awarded certificates and 22 were awarded diplomas. Melinda Meers, editor of the *Democrat and Chronicle's Upstate Magazine* and the evening's featured speaker, spoke on romantic relationships in the work place. Meers noted that office romances are a fact of life, but are disruptive and threatening to colleagues. Supervisors, Meers advised, must make sure that relationships don't negatively affect productivity.

Student Designers Package for Titleist

Whatever the negative images aroused for some when you say "rigid box," the words had a very positive response from four students in the packaging design program in the College of Fine and Applied Arts.

Harvey Lee, John Pavol, Peggy Winkler and Alice Delgado had their designs for rigid boxes chosen regionally to go to a national judging in Florida in the National Packaging and Paperboard Associations' yearly competition created to promote young people in the packaging design profession.

Since the competition was cosponsored by the Titleist Sports Corp., students were asked to design a package for six golf balls and six tees, staying within the rigid box packaging materials and production processes normally used in the packaging production industry.

Materials were supplied for the competition by Titleist, but the students in Associate Professor Robert Kahute's classes supplied the imagination and designing discipline that produced the four very smart, sophisticated packages now on their way to Florida.



With their winning packaging designs are Peggy Winkler, John Pavol, Alice Delgado and Harvey Lee. Robert Kahute, associate professor of packaging design, is at the rear. The packages for golf balls and tees are finalists in a national packaging competition.

RIT United Way Campaign Surpasses 1986 Goal

"It's a proud moment for the entire RIT community," said Deborah Stendar, director of Government and Community Affairs and chairperson of the 1986 RIT United Way Campaign. Institute contributions totaled more than \$88,000 this year and have exceeded all past records.

"This amount is 110 percent of our 1986 goal and an increase of 16 percent over the 1985 campaign." The campaign resulted in a significant increase in the number of employees who donated, with nearly six out of 10 employees supporting the campaign.

This year RIT retirees were invited to contribute to the campaign and nearly \$2,000 was contributed by the 33 who responded. "We are deeply grateful to our retirees for their support, and are very pleased that they have continued to be involved with RIT and the Rochester community in this manner," stressed Stendar.

The United Way Run played an integral part in the success of the campaign, also contributing nearly \$2000, and Computer House contributed \$230.

President Rose responded to the good news by saying, "The outstanding support of United Way this year is a tribute to the commitment of the RIT community to the Rochester area and the needs of all of its citizens. The support by everyone at RIT makes me very proud to be associated with the Institute."

"I would like to express my appreciation to the members of the United Way Steering Committee, as well as the key captains and solicitors who volunteered their time and effort to help make this such a successful campaign," said Stendar. "Without their support and dedication, it would not have been possible."

The grand prize winner of the RIT United Way Raffle was Patricia Seidenberg from the Office of

Development. She will be taking a trip to Toronto courtesy of DiMaria Travel.

Second prizes went to Billie Eisenman, financial aid, who received a weekend at the Holiday Inn-Rochester South, and Geraldine Adams, admissions, who received a weekend at the Rochester Hilton.

Mary Menard, admissions, was one of four third prize recipients, winning dinner for two at Henry's, courtesy of the School of Food, Hotel and Tourism; Joan Horton, NTID, won Bausch & Lomb Rayban sunglasses; Maureen Isaac, admissions, was the winner of a handcrafted glass paperweight from the School for American Craftsmen; and James Palmer, electrical engineering, won five rolls of film and free processing from Park Avenue Photo.

Fourth prizes went to Edwin Hofer, mathematics, who received a \$25 certificate toward lunch or dinner at Cartwright's Restaurant; Barbara McKee, NTID, won dinner for two at the Shanghai Restaurant; and Jim Winter, financial aid, received a certificate for a complete hair styling at Campus Cutters.

Other fourth prize winners included Adrienne Cali, financial aid, recipient of a gift certificate for one night's lodging at the Quality Inn; Fred Dowaliby, NTID, winner of an RIT sports jacket from the RIT Sportshop; and Jim Proctor, Physical Plant, who received lunch for two at Clark Dining Room, courtesy of Food Service.

The raffle was open to all participants in RIT's United Way Campaign who contributed \$13 or more.

RIT Students Sweep National Fashion Products Competition



Pamela Shore, Soon-Hye Kim and Jennifer Joyce, winners in the Home Fashion Products Association's woven and print textile competition, are saluted by Max Lenderman, professor of textiles in the School for American Craftsmen. RIT students took three of the top eight places in competition with 16 recognized schools of textile design.

No matter what the perspective, students from weaving and textile design in the School for American Craftsmen made an impressive showing in this year's Home Fashion Products Association's design competition.

Out of 160 entries from 16 schools of textile art and design (the largest number of participating schools in the 13-year history of the competition), three of the top eight awards went to RIT students.

Soon-Hye Kim won first place and \$500 in surface design for printed material (her winning work had floral and ocean plant life motifs), and Jennifer Joyce won third place and \$300 in the same division. For her first place work Soon-Hye Kim won an additional \$100 for scholarship funds at RIT. In the woven division, Pamela Shore earned a second place and \$400 for her "spider-legged" baskets.

Abraham A. Raine, president of the Home Fashion Products Association said, "I was pleased to see three RIT people

come up with major prizes in our design competition. In the opinion of the judges, their work was outstanding, and we are more than pleased to see that they are properly recognized."

Winning students were honored at a breakfast at the Grand Hyatt Regency in New York which was attended by 400 presidents and chairmen of organizations in the textile, home fashion industry. Professor Donald Bujnowski, who accompanied Soon-Hye Kim to New York, says, "It was grand to see young people accomplishing goals as designers for the current design industry."

RIT Athletic Program Featured by Gannett

RIT's Department of Intercollegiate Athletics was the subject of a two-day feature appearing in the Rochester Democrat and Chronicle newspaper, Sunday and Monday, May 11 and 12. The in-depth report traced RIT's sports programs from its years at the downtown campus to the present, highlighting the Institute's recent national prominence. Part two of the series included a look at future developmental plans. Students, coaches, faculty, staff and administrators were quoted extensively throughout the feature.

Electrical Maintenance Affects Credit Union

The Federal Credit Union will be closed on Monday and Tuesday, June 2 and 3, due to the installation of a new electrical transformer in the College-Alumni Union.

"No emergency provisions for credit union services will be made on June 2 and 3," said Pat Chase, credit union office manager. We therefore encourage our members to take care of their banking needs prior to or on May 30.

Normal hours for the credit union will resume Wednesday, June 4.

Electrical Transformers Updated

Due to the suspected health hazard of chemicals used in the cooling system of electrical transformers, a four-year program for replacing the main transformers in Institute buildings has been announced by Physical Plant.

"The replacement is necessary," said Roy S. Dement, Jr., assistant director of Physical Plant for Operations. "Chemicals known as polychlorinated biphenyls (PCBs) were used as additives to the cooling liquid of many transformers. Due to the known and suspected health hazards associated with PCBs, the federal government has placed severe restrictions on their use.

"RIT has decided that the best course of action is to replace these transformers with ones containing no PCBs," Dement said.

Scheduled to be replaced on May 27, 28 and 29 is the transformer in Grace Watson Dining Hall, including the Stage I dormitory. The College of Liberal Arts and Wallace Memorial Library transformers will be replaced on May 30 and 31, and the transformers in the College-Alumni Union and the Kilian J. and Caroline F. Schmitt Interfaith Center will be replaced on June 2 and 3.

It is estimated that each building will require a continuous power interruption of at least 48 hours.

"Due to the time lag in equipment deliveries," said Dement, "scheduling has been difficult. We realize that there will be some inconveniences, which we will try to keep to a minimum. We apologize in advance for any disruptions the installations may cause."

Central Supply Shuts Down for Inventory

Central Supply will be closing for inventory June 24 through June 30. All large orders must be placed before June 13 to ensure processing. Please try to anticipate your needs for inventory week. Requisitions received after 3 p.m., June 23, will not be processed until July 1.

Please refer all questions on stock items and prices to Lee Hohnhorst at -6147. Delivery and shipment questions should be directed to the warehouse at -2124.



SUPERINTENDENT'S CONFERENCE...Sixty-three teachers from the East Irondequoit School District participated in a recent Superintendent's Conference on "Preparing for College and Technical Areas" that was hosted by and held at RIT. Above, the teachers view ultrasound equipment in the College of Science. From left are East Irondequoit teachers Doreen Gala, Sharon Bailey, Sandy Morelli, and RIT's Patricia Brost, clinical coordinator of the diagnostic medical sonography program in the College of Science.



Craig McArt, industrial and interior design professor, and Jim Moske, chief operations officer of Interspace Incorporated, visit with Charlene Hellaby, a 1983 College of Fine and Applied Arts graduate, during recent garden party held by the college.

Interior Designer Paints Bright Job Picture for Fine Arts Grads

With the brightness of balloons and garden lights surrounding him, James Moske, chief operations officer of Interspace Incorporated, told juniors, seniors and alumni of industrial and interior design classes in the College of Fine and Applied Arts the cheerful news: "There are jobs out there."

Students of Craig McArt, Charles Lewis and Elizabeth Fomin had planned a garden party, complete with a gazebo and background music, to show their year's work. Moske was visiting RIT for the first time and interviewing students for possible positions with his company. Interspace Incorporated does 85 percent of its design work for the corporate world and 15 percent for hospitals and restaurants. Its most recent project was the extensive layout for TRW in Cleveland.

Commenting on the direction that

interior design was going, Moske said, "More and more interior design firms are hired first, before the architect. More and more people are convinced inside out is the right way to build a building."

Before beginning work on the TRW building, Interspace people interviewed each of the 1000 TRW employees to see what was needed to do their jobs. Parking went underground; special attention was paid to the cafeteria since it was hard to eat out; and a first-rate art program, with sculpture on the site, was provided.

To continue to be as successful as Interspace Inc. is, Moske said, "We encourage the team process and staff development." Students were told that Interspace looks for employees who "are team players; have superior technical skills; have three-dimensional thought processes; are professionally articulate and rounded; and are driven by challenge."

Photo Faculty Donate \$35,000 to Archives

In a philanthropic gesture that has sparked emotion and unity in the School of Photographic Arts and Sciences, 35 faculty members have donated \$1,000 each to the International Museum of Photography at the George Eastman House.

The \$35,000 donation will be designated for maintaining the Eastman House's photo archives in Rochester, said Professor John Compton.

A year and a half ago, the Eastman House's Board of Directors voted to consider transferring the massive collection of photographic history to the Smithsonian Institution in Washington, D.C.

But the 35 faculty members, while on a retreat at Keuka College in the Fall of 1984, decided that the importance of the archives as an incomparable resource of photographic study warranted their donations.

"We value the George Eastman House," said Associate Professor Bradley Hindson. "It's an official and prestigious

showcase in many of the traditional and classic values of photography. In many ways it affirms what we do here in the School of Photographic Arts and Sciences at RIT. But not only is it a showcase, it helps define the history of photography."

In a formal ceremony in the Frank E. Gannett Memorial Building, the faculty members presented a poster board, on which each individual check donation was pasted, to Robert A. Mayer, museum director, and Wesley T. Hanson Jr., museum chairman of the board of trustees.

"It's an absolutely wonderful gesture from this group of fine professionals," Hanson said. "This donation has given us a lot of hope that we are, indeed, going to make it."

To date, the campaign to raise \$10 million to build an archive and restore the Eastman House has raised pledges of \$6.5 million. According to the terms of an endowment gift from the Eastman Kodak Co., the new archive building must be occupied and debt-free by July 1, 1989.

Engineering Students Named NCR Corporation Scholars

Two electrical engineering students have been presented \$500 cash Awards of Excellence for outstanding academic and student achievement from the Retail Systems Division of NCR Corporation in Ithaca, N.Y.

The award recipients were Eric Baller, a fourth-year student from Webster, N.Y., and Luong Ngoc Ta, a third-year student and Vietnamese refugee, who has become a permanent resident of the United States.

The NCR Corporation also donated

\$1,000 to the electrical engineering department.

Baller is an Outstanding Undergraduate Scholar, a member of Tau Beta Pi national engineering honor society and has been on the dean's list every quarter since the Fall of 1983. He maintains a grade point average of 3.96.

Luong Ngoc Ta also has been on the dean's list every quarter since enrolling at RIT. He maintains a grade point average of 3.84.

Bennett Scholarships Announced

Andrew L. Brusso and Gordon S. Davies are recipients of awards from the Carl and Dorothy Bennett Scholarship Fund, established this year in the Office of Special Services. Awards were presented at the Special Services Spring Banquet, May 4.

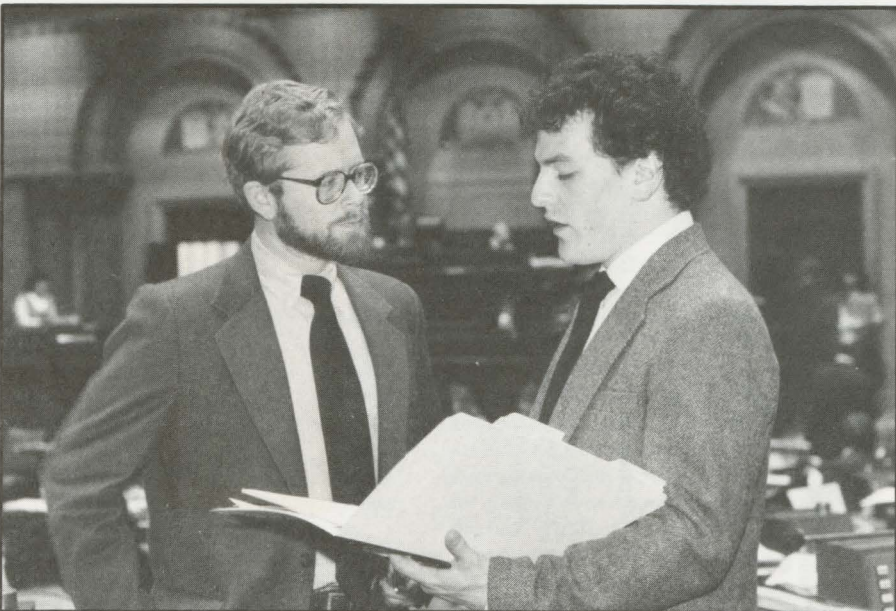
Brusso, of Bradenton, Fla., is a third-year professional photographic illustration major in the College of Graphic Arts and Photography. In 1985 Brusso won the grand prize in the Bradenton Herald Kodak International Newspaper Snapshot Contest and in 1984 and 1985, he won

Best of Show honors at the Manatee County (Fla.) Fair.

Davies, of Dallas, Pa., is a fourth-year electrical engineering technology student in the College of Applied Science and Technology. His hobbies center on his intense interest in mechanics. Davies also finds time to be involved in the High School Ambassador Program, organized by Special Services to make high school students aware of the importance of mathematics and the requirements of college-level mathematics courses.



Electrical engineering students Eric Baller (back row, left) and Luong Ngoc Ta (front row, far right) received \$500 cash awards recently from NCR Corporation. With the students are (front row, from left) electrical engineering professors Swaminathan Madhu, Raman Unnikrishnan, and Lois Gans, NCR's manager of college relations. In the back row is Richard A. Kenyon, dean of the College of Engineering.



ALBANY INTERNSHIP...Lawrence A. Kosson, right, a senior photographic illustration major, spent the Winter and Spring quarters as a student intern with State Assembly Assistant Majority Leader Richard N. Gottfried (D-Manhattan). Kosson's internship is sponsored by James S. Fleming, a political science professor in the College of Liberal Arts. Kosson will write a series of research papers on the legislative experience.

Charity Carnival Signals Goodbye for the Summer

About 3,000 students, faculty and staff gathered for the final social event of the year on May 16 at Phi Sigma Kappa's ninth annual Farewell to RIT charity carnival.

For some it was farewell until September; for those graduating May 24 it was goodbye until, perhaps, Homecoming Weekend.

But the fun of taking part in the games, contests and two-band concert resulted in helping the Strong Memorial Hospital Outpatient Fund. Last year the fund received more than \$1,500 from the carnival, according to Michael Smith, Phi Sigma Kappa publicity coordinator for the event.

Also involved in the carnival were the College Activities Board, Student Directorate, Residence Halls Association and Greek Council.

Dr. Rose Delivers Commencement Address

RIT President M. Richard Rose tuned up for his hectic RIT commencement speaking schedule with a speech last week. He delivered the commencement address to the graduating students at Vermont Technical College in Randolph Center, Vt.

A number of students have transferred from the college to RIT over the years.

NEWSMAKERS

- **Dr. Bruce A. Austin**, associate professor, College of Liberal Arts, has had two articles published recently: "Cinema Screen Advertising: An Old Technology with New Promise for Consumer Marketing," published in the Winter Issue of the *Journal of Consumer Marketing* and "Motivations for Movie Attendance" in the Spring Issue of *Communication Quarterly*.
- **President Rose** will speak at the Redcom Laboratories, Inc. open house and new facility dedication on June 5 at 3:30 p.m. Redcom, a research, development, communications and manufacturing company in the field of digital telecommunications switching systems, is celebrating the opening of their new headquarters, engineering and manufacturing facility in Victor, N.Y. Klaus Gueldenpennig, president of Redcom, graduated from RIT in 1974 with a master's degree in electrical engineering, and completed his master's degree in business administration at RIT in 1977.
- **Dr. Richard Chu**, professor of history, College of Liberal Arts, chaired the panel, "Asian-Americans in Higher Education: Access to Selective Colleges," at the annual Asian-American Education Conference May 9 at New York University. Chu also was a participant on the panel, "Taiwan: the Next Decade," at the annual convention of the Association for Asian Studies in Chicago in April.
- **Irene Bradley** has joined the Personnel Department as an employment specialist. She has a master's degree in counseling from SUNY Brockport and has worked as an admissions counselor and career development advisor at Brockport and MCC.
- **Marcia B. Dugan** has been named director of the Division of Public Affairs at NTID. A member of the NTID staff since 1980, she was formerly manager of publications and public

information and most recently associate director of the division. She will direct NTID's institutional advancement programs.

- **Toby Thompson**, professor of industrial and interior design, College of Fine and Applied Arts, has been presented the 1985 Kudos Award of the Central New York Chapter of Industrial Designers Society of America.
- **Richard A. Freund**, consultant on curricula and contract planning for the Center for Quality and Applied Statistics, College of Continuing Education, was elected chairman of the ASTM committee on statistical methods.
- **Dr. Rick L. Edgeman**, assistant professor of graduate statistics, Center for Quality and Applied Statistics, College of Continuing Education, has had an article, "A Program for Simulating Non-uniform Random Variates," published in the *American Statistician*, February 1986.
- **David Dickinson**, associate professor, College of Fine and Applied Arts, had a show of his computer-assisted prints recently, which involved both ancient and modern artistic techniques. The prints were purchased by Xerox to be used as gifts in Japan.
- **Stephen M. Merritt**, College of Continuing Education, had a show of his porcelain work in connection with Roberta Kaserman at the Dawson Gallery in May.
- **Dr. Robert Morgan**, College of Fine and Applied Arts, had reviews and essays published in *Arts*, *High Performance*, *Kansas Quarterly*, *Light Impressions Review* and the *Print Collectors' Newsletter* during April and May. The latter essay was a review of Eikoh Hosoe's book, *Ordeal by Roses*. Dr. Morgan also won a prize for his painting, "Figure B (Upper)," at the Rochester Finger Lakes Exhibition. He was

the subject of performance art at the Visual Studies Workshop in May.

- **Ken Finton**, a counselor for the Substance and Alcohol Intervention Services for the Deaf (SAISD), was featured recently in the Rochester School for the Deaf quarterly news magazine, *The Rochester Advocate*. He presented a half-day workshop with representatives from the Rochester Police Department on drug and alcohol abuse.
- **Dr. Anne Coon**, chairman, Learning Development Center Writing Department, was interviewed recently by Professor Robert Koch of the University of Rochester for two segments on WXXI-FM. Coon discussed her research on the fiction of Henry James and in a second segment discussed the popularity of the novels of Jean Auel.
- An article by **William DiCicco**, assistant professor, NTID College of Business Support Department, has been scheduled for publication in the *Journal of Studies in Technical Careers*. The article is entitled "Supporting the Hearing-Impaired Student in a Postsecondary Accounting Classroom."
- **Rhona Genzel**, department head, ESOL Department, Learning Development Center, was one of the speakers at the ninth annual Central New York Conference sponsored by the New York State Teachers of English to Speakers of Other Languages and the Bilingual ESOL Resource Center of Onondaga Madison Boces. Her topic, "Language Isn't Enough," focused on the importance of making cultural

elements an integrated part of language instruction and how this can be achieved.

- **Peggy Tirrell**, group leader, Admission Operations, was appointed by the Livingston County Board of Supervisors to serve on the Community Initiatives Committee. The committee is charged with overseeing the administration of community service block grants.
- **Ron Hilton**, chairman of liberal arts, College of Continuing Education, was the featured speaker at the annual meeting of the Mental Health Association of Clinton County in Plattsburgh, N.Y., May 12. A former mental patient, Hilton spoke on the topic: "Work, Community, Empowerment: Paths to Mental Health."
- **Dr. Gerald Argetsinger**, NTID Liberal Arts Support-General Education Instruction, presented a paper, "Translating Holberg for the American Stage: Working Toward Solutions," at the annual meeting of the Society for the Advancement of Scandinavian Study at Luther College, Decorah, Iowa, in May.
- **Dr. Gerald Argetsinger** and **Kandy McQuay**, NTID Liberal Arts Support-General Education Instruction, presented a paper, "Dimensions of College Life: A Classroom Approach to Independent Learning Skills for RIT's Deaf Freshmen," at the ninth annual Symposium on Remedial/Developmental Education, New York College Learning Skills Association at the Nevele Country Club in April.

Engineering Dedicates Five Foot Key; Honorary Society Symbol

The Bent, a monument signifying the presence of Tau Beta Pi national honor society for engineering students, was recently dedicated on campus.

The monument, a five-foot key atop a pedestal, was dedicated by Dr. Richard Kenyon, dean of the College of Engineering, along with faculty and students, May 9. The Bent, the traditional monument on most engineering school campuses having a Tau Beta Pi chapter,

was purchased and erected for RIT by the society's members in the graduating class of 1984-85.

Tau Beta Pi, which today has 190 chapters, was founded in 1885 at Lehigh University. The New York Pi chapter was established at RIT in 1971 largely through the efforts of Donald Robinson, retired professor of electrical engineering, said Kenyon. About 40 RIT engineering students are members of Tau Beta Pi.



The Bent...College of Engineering students and faculty recently dedicated "The Bent," a monument signifying the presence of Tau Beta Pi national honor society for engineering students on the RIT campus. The monument was formally dedicated in a May 9 ceremony.



THE RIGHT CHOICE...Roy Plekenpol, regional vice president, AT&T Information Systems, and President Rose put the final ink on a \$4.5 million contract that will result in the installation of an advanced AT&T communications system at RIT. AT&T describes the system as offering the latest in communications and information processing technology.

News & Events Returns To Summer Schedule

With the end of the academic year, *News & Events* will return to its summer publishing schedule. The next issue will be published July 17. Items for inclusion in that issue should be sent to the Communications office by July 7.

CALENDAR

May 24-celebration: RIT's 101st Commencement with ceremonies at 8:30 a.m., 11:30 a.m. and 2:30 p.m.

June 20 to 21-reunion: Golden Anniversary Reunion for the class of 1936

Dr. Castle Receives Presidential Award

Dr. William Castle was the recipient of the Distinguished Service Award from the President's Committee on Employment of the Handicapped at a May 1 presentation in Washington, D.C.

Castle was honored for his "extraordinary efforts for more than two decades in promoting employment opportunities nationwide for people who have hearing problems."

In announcing the award, Committee Chairman Harold Russell said of Dr. Castle, "Nowhere is there a more vocal advocate for hearing-impaired persons, nor is there anyone who has more faith in their potential."

We've known that all along!

NEWS & EVENTS

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