Simple & Easy
Principles for Successful Development

Believe it or not, the two basic principles, "*keep it simple*" and "*make it easy,*" offer a reliable and repeatable approach to successfully plan, build, and use just about anything you can imagine.

Challenge yourself. Apply these principles now to whatever you're working on. Stick to it, and soon you may find yourself delivering better quality in shorter time.

Keep this list readily available to reference often! Make it a habit to review your work at every step and ask yourself*… **"did I keep it simple… did I make it easy?"***

Keep it simple

- simple concepts
- simple goals
- simple problems
- simple solutions
- simple requirements
- simple specifications
- simple rules
- simple details
- simple designs
- simple structures
- simple steps
- simple interfaces
- simple statements
- simple controls
- simple inputs
- simple outputs
- simple results
- simple outcomes

Make it easy

- easy to explain
- easy to understand
- easy to organize
- easy to manage
- easy to implement
- easy to test
- easy to maintain
- easy to enhance
- easy to replace
- easy to expand
- easy to add
- easy to remove
- easy to start
- easy to finish