



**WIKIMEDIA**  
**ARGENTINA**

# Stato del Capitolo

**State of the Chapter**

Wikimedia Conference 2013

Milano, Italia

# Education



## “Wikipedia in the classroom”

Our booklet for teachers and educators is now available in Guarani language, the first Wikimedia related document in an indigenous language.



## Education Strategy

WMAR gathered Education experts to work in a strategic plan for next years. “Not what we can do in schools but what they expect from us”



## UNC agreement

We signed an agreement with the Faculty of Arts of the National University of Córdoba (2<sup>nd</sup> largest in AR) for several activities in the coming months.

...also, more workshops, lectures and other activities with students and educators.

# GLAM



## **Edit-a-thons & new contents**

The Bicentennial Museum hosted our first edit-a-thon and released several valued pictures under CC for it. Other institutions are following this project.



## **Engaging with new institutions**

We took part at the 4th Latin American GLAM Summit (EBAM), reaching different institutions and opening new opportunities.



## ***Do-it-yourself* scanners**

Three DIY scanners are under free loan on universities and other institutions for the digitalization of documents and its release under free license.

...and working on future projects with ESMA, Senate, National School, BA City Gov. and Legislature, BA Province Museums, etc.

# Other activities



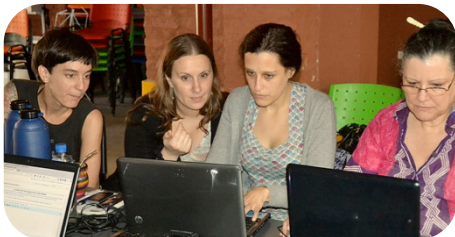
## Wiki Loves Monuments

+6,000 images took part in our 1st local edition and our winner got the 8th place in the international contest.



## New manual for Wikipedians

Based on a German manual, this booklet will be helpful for people that want to start editing Wikipedia and other related projects.

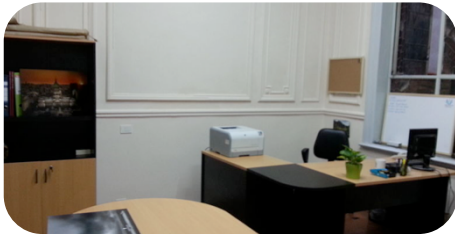


## Reducing the gender gap

WMAR was one of the organizers of WikiWomenCamp and Wikigénero, is working with gender-studies institutions and launched a new editing contest.

...and we will continue this year with WLM, including larger sponsors and better promotion.

# Organizational strengthening



## Professionalization

A new ED (hey, guys!) and we have just hired our 2<sup>nd</sup> employee to improve our Communications towards the WM Movement, local community and media



## Tutoring program

With WM-DE support, we had a tutoring program to improve our performance, adopting best practices and learning about projects that can be replicated



## Accountability & reports

Applying to the FDC made us rethink our processes and improve our reportability. Also, we had one of the first site visits from the WMF, with great results.

...and also, we were one of the 3 only chapters fully financed by the FDC Round 1

# Challenges

## **Moving forward, growing pains**

There are several issues now that an association led by volunteer members is moving towards a professional organization. Which is the role of the Board? Which of the staff? How can we deal with conflict of interests

## **Bureaucracy**

Probably an issue for all of us, right? Dealing with several nasty and complicated institutions (AFIP, BCRA, GLM) are part of our daily job but we need to find ways to deal with them faster so they don't take all of our time.

## **Community participation**

As an association, we exist because of our members participation. We have good numbers in meetings, edit-a-thons or something similar, but not when we are discussing our budget or calling for proposals. We need to foster their participation.

...and probably you also have these challenges, so we can discuss how to deal with it together!

# Our future

## **A sustainable growth...**

Wikimedia Argentina has grown a lot in the past 2 years and probably that will continue in the next years. But that growth should be justified and suited to the Association's needs.

## **Support other chapters**

We want to foster cooperation between chapters as our experience in Iberocoop has proved succesful. New chapters will develop in the next years and we want to share our experiences so they don't have the same problems.

## **Strategic plan for 2015-6**

We want to establish a clear path for our future, defining priorities and a set of goals for the next two or three years. This strategy should involve participation not only from members but from all the people related to our activities.



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