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1941 IN THE WORLD OF FOOD

"In 1941, many a world event struck home to us the fact that good nutrition is one of the foundations of a strong nation," points out _____
(Name)

(Title)

(Place)

"Headline news stories demonstrated that soldiers and civilians need well-balanced meals to be strong in body, sound in mind, and high in morale-- that diets lacking in one or two vital food values can subdue a populace almost as effectively as famine."

Three food headlines stand out for 1941.

First is LEND-LEASE BILL BECOMES LAW, March. Passage of this bill made it possible for the President of the United States to lend or lease food as well as other war materials to Great Britain. With shipping space at a premium the foods being sent to Britain are those that pack a lot of concentrated nourishment. Between April 29 and November 1, two-thirds of all the food delivered at shipside for shipment to Britain were dairy products, eggs, or meats. These are the foods Great Britain needs most to balance her diet nutritionally.

Second big headline of 1941 -- NATIONAL NUTRITION CONFERENCE ANNOUNCES NATIONAL NUTRITION YARDSTICK, May. This yardstick is a new high goal for diet planning. It marks the first time nutrition workers in the United States have had one clear-cut yardstick for the whole country. On this yardstick countless menu plans, marketing lists, ~~rules of cooking, and the like~~ are now being based.

Third headline-- FOOD-FOR-FREEDOM GOALS FOR 1942 ANNOUNCED, September. Enough food for us in this country and enough to help feed the nations resisting aggression--that is a summary of the food goals announced by Secretary of Agriculture Claude R. Wickard.

To the nutrition worker one of the most cheering things about the new Food-for-Freedom goals is that they take into account the nutrition needs of the country. The protective foods--milk, eggs, vegetables--are all on the "more" list.

The march of time and events has shown that the foundations laid for a program of better diets for all was wise planning. Now that we are in war, it would be foolhardy not to carry on with the good work started in 1941.



