

ART + FEMINISM

BRAND GUIDELINES





ART + FEMINISM

COLOR PALETTE



ONYX

HEX #000000

C 75% M 68% Y 67% K 90%

R 0 G 0 B 0



MANTIS

HEX #62c08c

C 61% M 0% Y 60% K 0%

R 98 G 192 B 140



LAVA

HEX #e23332

C 5% M 94% Y 89% K 0%

R 226 G 51 B 50



DENIM

HEX #325fac

C 87% M 67% Y 0% K 0%

R 50 G 95 B 172

Questrial - Primary/Header Style

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

FONTS : BODY STYLE

Open Sans Regular - Secondary/Body Style

abcdefghijklmnopqrstuvwxy
z
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Open Sans Semibold - Secondary/Body Style

**abcdefghijklmnopqrstuvwxy
z
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789**



Organizer's Kit

Section 1 | Getting Started

Organizer communications | Create an email and document sharing account (e.g. Gmail or Piratepad) to keep all incoming and outgoing communications, text, and satellite organizer contact info in one place. This is especially important if there is more than one person organizing.

Mailing lists | Subscribe to the organizer discussion group so you can get help organizing the event. Confirm a site and date | Reach out to partner up with a University/ College, local library, or non-profit cultural space. Ask if they can provide funding for food and child care.

Reach out to a Wikipedia ambassador | Reach out to us to connect with an experienced editor in your area.

Meet up page | Create a meet up page (see Appendix 2) and add your entry to the central ArtAndFeminism page. If you have secured an ambassador, they can help you here. You should feel free to be bold, and start one yourself though! To create a page, simply copy and paste one of the other existing sections, and modify the text as needed.



