

DESIGN BRIEF:

“Add a link” structured task



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Project summary

Present newcomers with a type of structured editing task that give *specific recommendations* to add links to Wikipedia articles.

What do we want to do?

1. What is the ultimate goal/vision for this project?

Creation of a structured editing tasks framework generalized as a viable and recognised way to contribute to Wikipedia, for newcomers and experienced editors alike.

2. What is the short term goal/need for this project?

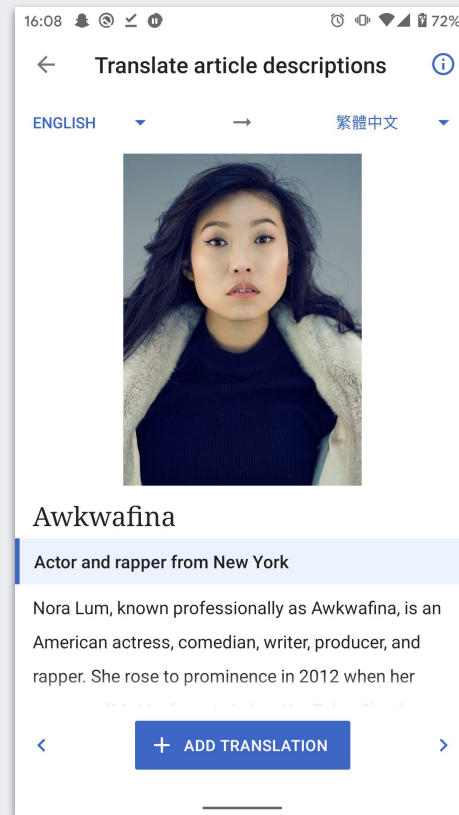
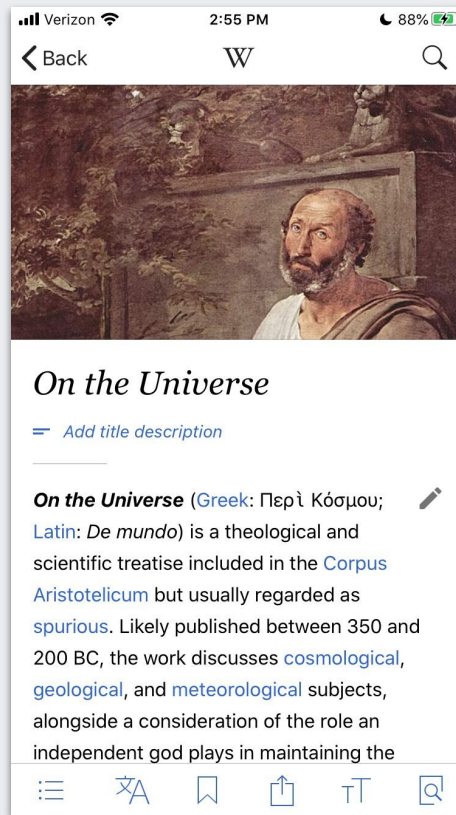
- Introduce add links as the first structured task into our existing newcomer homepage / tasks feature to encourage more newcomers to complete their first contributions
- Sustain user motivation and interest in continuing to completing this structured task
- Encourage users to progress to making non-structured contributions

Why are we doing this?

- **Simplify the editing processes so that new editors can more easily contribute.** A key research finding is that newcomers find editing processes unintuitive or hard to discover. ([research finding #9](#)).
- **Provides a place to provide progressive pathways to editing.** Another research finding is that new editors benefit from progressive learning, and have trouble discovering and using editing tools. ([research findings #7](#)).
- **Provide a path to learning for users confused and unfamiliar with Wikipedia communities, concepts and policies.** Newcomers struggle with Wikipedia's policies, and are confused about how Wikipedia works and separated from its community ([research findings #5 and #8](#)).
- **Build on success of newcomer tasks.** Our first foray into newcomer task recommendations has shown new users will attempt suggested edits from maintenance templates. Providing easier, more structured tasks in this proven starting point may result in even more newcomers editing.

Tasks → Structured tasks

- Edits to Wikipedia take multiple steps and substantial context.
- “Microcontributions” have broken down some of those workflows into structured steps that remove ambiguity.
- We can use similar principles to generate “not-so-micro” contributions



Structured tasks

- **Objectives:**
 - Lower the barrier for meaningful contribution.
 - Build a ramp for people to gain skills incrementally.
 - Let people find an editing experience that fits them.
- **Desired outcomes:**
 - Increase contributions (especially from mobile).
 - Increase number of editors
 - Increase editor diversity
- **Comprised of 3 main elements:**
 - 1 **Suggestions/Discovery:** how do users discover that this task is possible to do?
 - 2 **Structure:** what is the task itself? What are the steps? How is the user assisted through it?
 - 3 **Positive reinforcement:** why will the user want to do more tasks afterward?

What don't we want to do?

- Silo newcomers into just adding links
- Provide contributions suggestions that encourage vandalism or careless editing behaviour
- Provide poor link recommendations that unduly expose newcomers to negative interactions from other editors for structured edits
- Overwhelm newcomers with too much information
- Omit information helpful in giving context to the purpose and value of the structured task
- Overburden patrollers with excessive volume of structured edit counts

Matching personae

primary

Joiner-Inner
Helena

secondary

Social Changer
Jae-Hee

User job story 1:

Newcomer who wants to get involved but doesn't know how to get started.

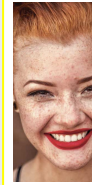
When I am trying to figure out how to be involved with Wikipedia,
[-----situation-----]

I want to quickly make an edit,
[-----motivation-----]

so that I feel successful and encouraged to do more.
[-----expected outcome-----]

[Matching personae](#)

primary



Sporadic Mobile reader,
Confident mobile contributor
Ashley

User job story 2:

Mobile user wanting easier edits on the go

When I am using the internet on my mobile device,
[-----situation-----]

I want to be able to contribute with one hand on a smaller device,
[-----motivation-----]

so that I can contribute whilst doing other things on the go
(riding public transport, listening to music, etc).
[-----expected outcome-----]

Other considerations

- What is the volume and availability of add link recommendations across the different wikis?
- How similar or different should the experience be on mobile vs desktop?
- Measurement across platforms – how can we track interaction via mobile vs desktop and split the data up accordingly
- What additional lead time is required for translation and testing across languages?

Research and resources



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Summary of existing research and data



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Newcomer design principles



Welcoming

Friendly and open. Solutions should encourage new users to participate.



Supportive

Newcomers can learn gradually and seek as much or little help as they wish.



Educational

Exposes newcomers to relevant Wikipedia concepts.



Personal

Newcomers feel like they are being catered to their individual needs. Relevant tasks.



Engaging

Newcomers are interested and derive enjoyment from use.



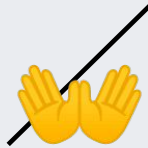
Motivational

Encourages regular participation.

Focus in structured tasks



Welcoming



Supportive



Educational



Personal



Engaging



Motivational

Creating a structured, easier editing task UI helps newcomers feel more welcomed, engaged, and motivated to keep contributing

Comparative review – task app features

- **Task types** – are divided into five main types: Creating, Rating, Translating, **Verifying content created by others** (human or machine), and Fixing content created by others.
- **Visual design & layout** – incentivizing features (stats, leaderboards, etc) and onboarding is often very visually rich, compared to pared back, simple forms to complete short edits. **Gratifying animations often compensate for lack of actual reward.**
- **Incentives** – Most products offered *intangible* incentives grouped into: Awards and ranking (badges) for achieving set milestones, Personal pride and gratification (stats), or Unlocking features (access rights)
- **Users motivations** – those with more altruistic motivations (e.g., help others learn) are more likely to be incentivised by intangible incentives than those with self-interested motivations (e.g., career/financial benefits)
- **Personalization/Customization** – was used in some way on most apps reviewed. The most common customization was via surveys during account creation or before a task; and geolocalization used for system-based personalization.
- **Guidance** – Almost all products reviewed had at least basic guidance prior to task completion, most commonly introductory ‘tours’. In-context help was also provided in the form of instructional copy, tooltips, step-by-step flows, as well as offering feedback mechanisms (ask questions, submit feedback)

Comparative review: Tactics

USER ACQUISITION TACTICS

- **Offline / Draft states** – most appealing to users motivated by boredom in low/no connectivity situations (e.g., in transit)
- **In-context prompts** – in apps where tasks are secondary to its main usage (e.g., Google Maps → Google Local Guide)
- **Personalization** – information is used to provide relevant opportunities for contributions
- **Self-fulfillment / Entertainment value**

USER RETENTION TACTICS

- Positive reinforcement mechanisms
 - Non-monetary awards - Badges, Trophies, points
 - Ranking and stats appealing to Social impact and status
 - Messages expressing gratitude and praise
 - Financial rewards
 - Unlock benefits
 - Recognition of expertise
- Friends and sharing - promoting a sense of community belonging and value

Role of AI in structured tasks

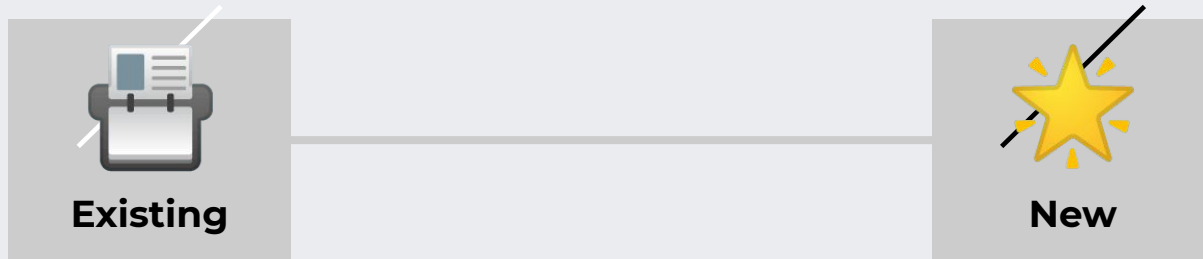
- **Humans verify and make the final contribution decision** – AI surfaces opportunities for contribution and automates/streamlines the task queues, but humans are the final authors.
- **Existing AI-assisted in Wiki projects**
 - [Computer Aided Tagging on Commons](#)
 - [Commons:ISA Tool](#)
 - [Content translation](#) - Machine Translations usage within this tool (more info [here](#))
 - [Wikilabels](#), and its close relative [IADE](#)
 - [Wiki Grok](#) Extension (defunct)
- **Further background reading**
 - [Details and specifics for tagging: Suggested principles for AI in Wikimedia Projects](#)
 - [MW: Wikimedia Product/Perspectives/Augmentation](#)

Design considerations



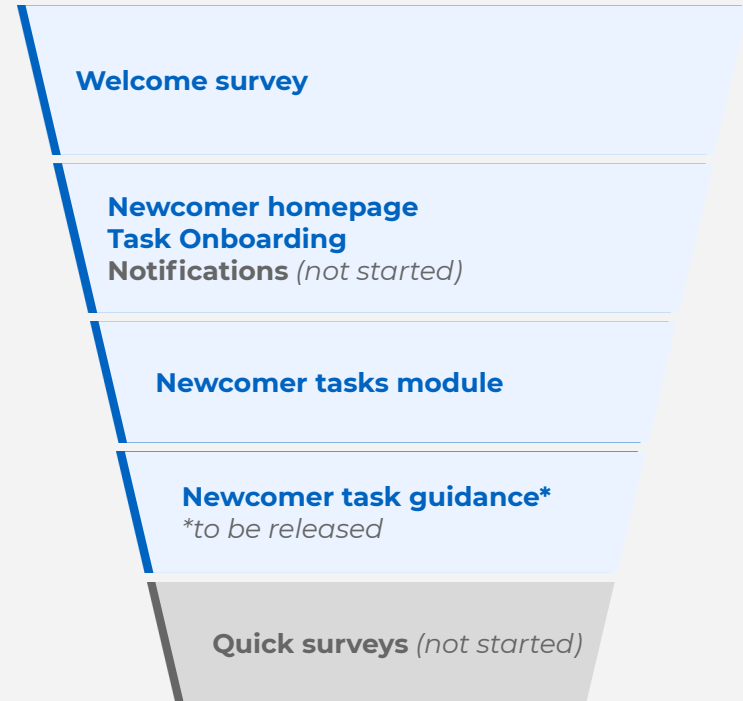
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How might we incorporate the add a link structured task into the existing Newcomer homepage and Newcomer tasks flow?



Newcomer tasks user journey

- 1. Gathering information from the newcomer**
We ascertain the newcomer's intentions and interests so that we can recommend relevant tasks
- 2. Feature discovery**
We let users know about the suggested edits feature
- 3. Task recommendations from homepage**
Newcomers are offered tasks in the homepage
- 4. Guidance during editing**
When newcomers start a task, they are helped in-context
- 5. Feedback**
Feedback mechanisms are put in place to ask when users abandon or do not try tasks



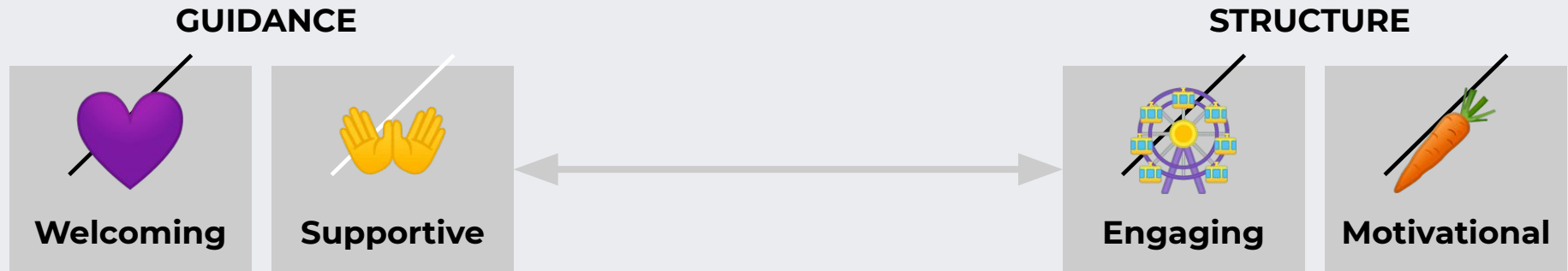
Approach 1. Incorporate into existing user journey

- + Likely easy to integrate with existing newcomer tasks project
- + Can directly compare against non-structured version of add links task
- Unclear that the add a link task is different to other tasks until a user selects an article to edit
- Users may be confused by differences between Add links structured workflow and the other unstructured tasks once they select an article to edit
-

Approach 2. Structured tasks start from the homepage

- + Users can see the action required earlier in the funnel
- + Users can directly interact earlier with structured tasks, trying editing without leaving their homepage
- Users may be confused by differences between Add links structured workflow and the other unstructured tasks
- Users may remain in the siloed workflow in the homepage and not progress to other non-structured tasks

Within structured tasks, how can users still feel **supported to learn** to edit progressively, whilst being given **faster, easier tasks** to complete?



Approach 1: Onboarding on first use, with gradual reduction of guidance

Onboarding changes from the first time introduction to cater to newcomers' growing expertise.

Add a link:

First time user

Links help readers move between articles to learn more quickly. This task will show you some recommendations to help you with adding appropriate links to articles.

Learn more

Start

Add a link:

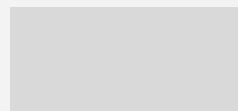
Subsequent usage



Kouign-amann



Croissant



Spandauer

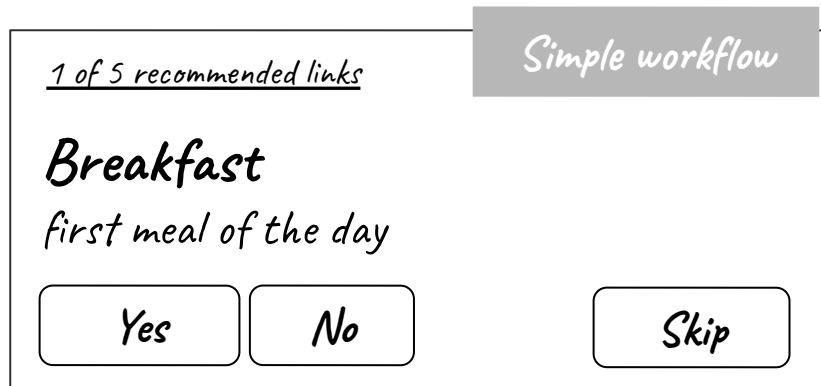
Learn more

Try other wikification tasks

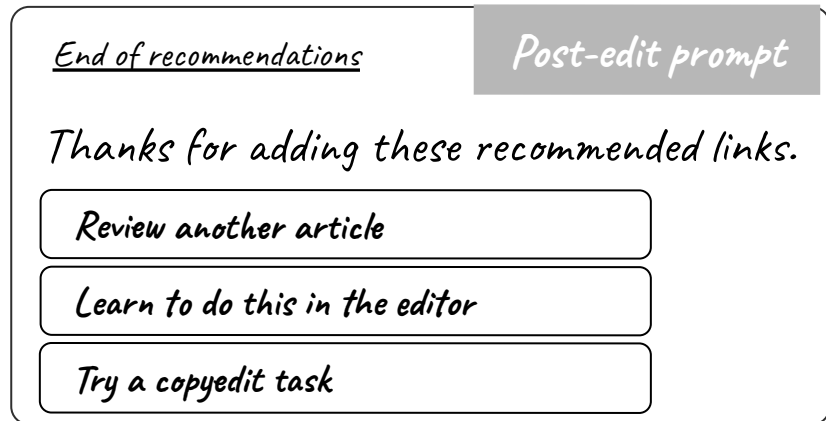
Approach 2: Simplified, smaller edits with *optional opportunities to do more*

Very simplified editing UI requiring less steps and context to complete, with optional avenues to try more complex tasks as users make progress.

Essentially this is the “volume” flow approach, with optional actions to learn more sprinkled throughout.



It can be served for breakfast, brunch, lunch or dessert.



When might we want to **teach relevant concepts** and skills to newcomers via structured tasks?



Concept



Task type

Some core concepts/processes we think a newcomer should understand are:

- Verifiability
- No original research
- NPOV
- **Encyclopedic notability**
- Copyright use of images/media

Can be taught via relevant tasks that are accompanied by guidance and context.

- Add citation
- **Add links**
- Copy-editing
- Review pages for deletion
- Add an image

Tactic 1. **Pre-emptive** rationale

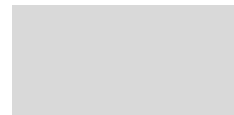
Users are introduced to Wikipedia concepts related to rationale for the structured tasks as part of onboarding or first selecting to try that task type

Task suggestions >

Add citation:

You wouldn't trust everything you read on the internet, and Wikipedia is no different. Finding good sources is one of the first things you should do, because content on Wikipedia must be verifiable. [Learn more](#)

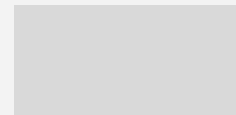
Try finding reliable sources missing in these articles:



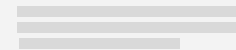
Kouign-amann



Croissant



Spandauer



Tactic 2. In-context guidance **during** editing

Highlight principles they may want to check their current edit for before hitting publish.

Egg tart

Review your contribution

Here's a short checklist that your contribution follows the core Wikipedia principles.

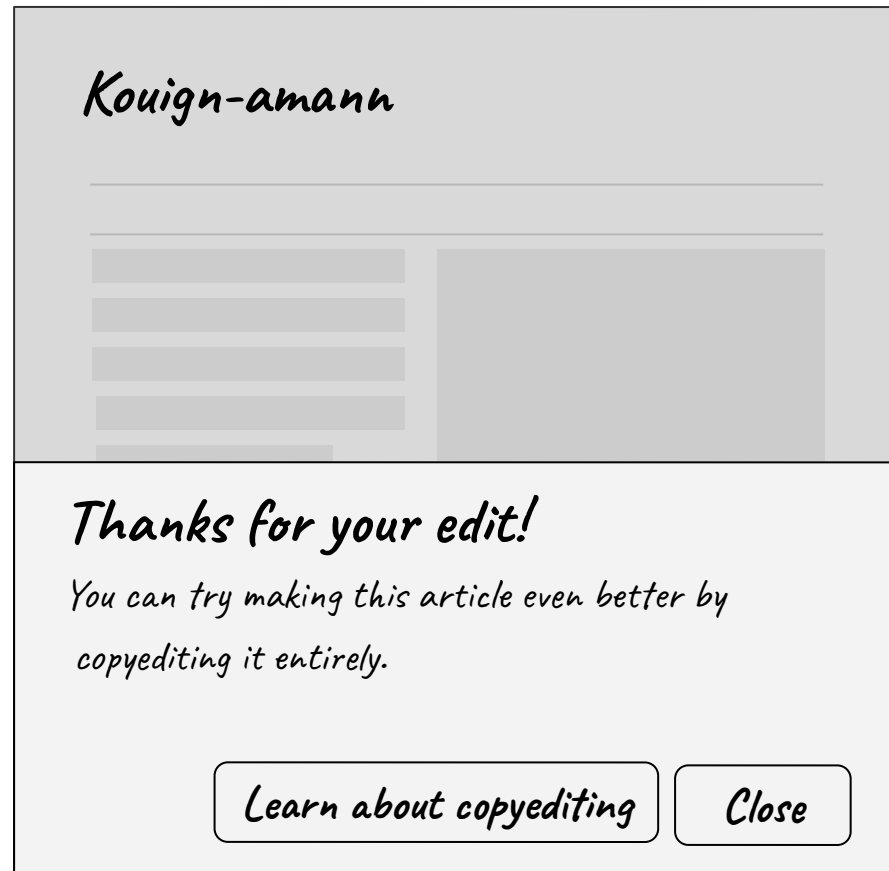
- First and only link to the other article*
[Learn more](#)
- Not linking to dates or numbers* *[Learn more](#)*

Continue editing

Publish

Tactic 3. Further learning *after editing*

Users are fed more Wikipedia concepts after an edit.



Quality: How can we help newcomers understand the importance of quality human judgment in contributions?

Tactic 1: Guardrails

Detection and warnings when a newcomer is getting a lot of reverted edits.

Warnings when detecting too much clicking “Yes” that they should be reviewing AI recos (similar to CX warnings for accepting 100% machine translations)

Providing a “learn” or tutorial module instead of the tasks module that they must “complete” or else have some sort of time-limited break from seeing tasks.



3 of your link recommendation edits have been reverted this week.

This may be because not all of the bot recommended links should have been added. Please take a moment to assess each recommendation before continuing.

[Read good link guide to continue >](#)

Tactic 2: Encourage quality

Positive reinforcement badges/awards for hitting X unreverted task edits.

Showing a “Contributor Quality” score on their newcomer homepage

Note: this Quality score is already in place in the Android app’s version of Suggested edits.

Your impact

12 / 100
Suggested edits

89
Total edits

Great
Edit Quality

Tactic 3: Provide clear ways to disagree with machine recommended links

Enable users to give negative feedback for bad recommendations

Enable users an option to provide a different link to the one recommended and provide the reason why.

Egg tart

Do you agree with linkbot?

Pastry
various kinds of baked products

Why should this not link?

- Not relevant*
- Already linked earlier in article*
- Suggest a better link*

The form is presented as a white box with a black border on a light gray background. The text is handwritten in a cursive font. Below the form, there are several horizontal gray bars of varying lengths, suggesting a list of items or a scrollable area.

Discovery: How do new and existing newcomers in our experiment find out about this new structured version of the “add links” task?

Approach 1: Defaulting to structured tasks

The same newcomer tasks module is defaulted to show the structured add links task first for all newcomers new to the experiment.

For existing newcomers with newcomer tasks active, show a “NEW” hint guided tour advising the user to try the new version of add links

Approach 2: Separate structured tasks module

Users are shown a different Structured tasks module on the homepage with the new Add recommended links task queue.

Using other communications (notifications, emails, etc)



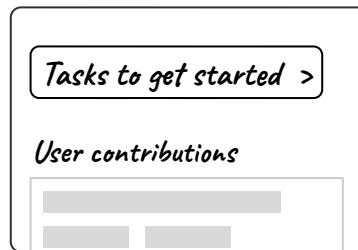
Echo notifications improved & personalized

Continue our emailability work, and look at improving/adding more motivating and actionable notifications



Engagement emails highlighting impact

Emails highlight impact and then have clear CTAs from their email to try the Add links structured task



Special: Contributions page changes/additions

Link to directly perform add links structured task here as an alternative starting point for newcomers.



Help desk & Mentors Mentor promotion

Mentors can direct newcomers struggling to start editing to try the structured tasks type first.

Initial design explorations



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Concept A: Teaching-centred structure

Main aspects

- Uses existing Newcomer homepage & tasks module structure
- Replaces template “Add links” task with a structured version
- First-time use enables users to be guided through task
- Recommendation is offered as ‘supplement’ guidance tool in subsequent uses
- Options to learn more about Wikipedia editing introduced at the start of the flow, and within guidance
- Encourages users to do other types of non-structured tasks once they have progressed X times

Concept A

01. Homepage

Structured “Add recommended links” task replaces the maintenance template “Add links”

The screenshot displays the Wikipedia user interface for a user named MrKott3r. The page is structured into several key sections:

- Header:** Includes the user's name, navigation links (Talk, Sandbox, Preferences, Beta, Watchlist, Contributions, Log out), and a search bar.
- Left Sidebar:** Contains the Wikipedia logo, navigation links (Main page, Contents, Featured content, Current events, Random article, Donate to Wikipedia, Wikipedia store), and interaction tools (Help, About Wikipedia, Community portal, Recent changes, Contact page, Upload file, Special pages, Printable version, Languages).
- Main Content Area:**
 - Greeting:** "Hello, MrKott3r!"
 - Email:** "Email: k*****@****.com (confirm)"
 - Suggested edits:** A section titled "Suggested edits" with a filter for "Food and drink" and a difficulty level of "Easy, Medium". It shows "1 of 345 suggestions". The featured suggestion is for "Dutch baby pancake", which is described as a large American-style pancake and has 500 views by readers in the past 30 days. Below this is an "Add recommended links" task, labeled "EASY" and taking "5-10 minutes". The task description reads: "Use the link recommendation tool to help determine which terms from an article should link to other articles."
 - Other users:** A note at the bottom states: "Other users have noted these articles need work. Help make <Lang> Wikipedia better for its <#> readers each month."
- Right Sidebar:**
 - Your impact:** Shows a heart icon made of edit icons, "0 edits so far", and a call to action: "Help extend free knowledge to the world by editing topics that matter most to you." It also includes a note: "Start with a few Suggested edits, then see how many people are viewing your contributions here."
 - Your mentor:** Mentors Andrew188, with 762 edits and active 2 hours ago. A message from the mentor says: "Hello, happy to be your mentor! I like to contribute information about historical figures in computer science, but can help with anything!" There is a button to "Ask your mentor a question".
 - Get help with editing:** A section with a question mark icon.

Concept A

02. Structured task onboarding

Updates the existing guidance panel with the structure task workflow.

The screenshot shows a Wikipedia article page for "Dutch baby pancake". The page includes a navigation sidebar on the left with links like "Main page", "Contents", and "Tools". The main content area has tabs for "Article" and "Talk", and a search bar. The article text describes the pancake and its origins. A "Suggested edits" overlay is visible on the right side of the article, featuring a "Add recommended links" section with a "Start reviewing recommendations" button. The overlay also includes a brief explanation of why adding links is helpful and a small illustration of a robot.

Article Talk

Read Edit View history

Dutch baby pancake

From Wikipedia, the free encyclopedia
(Redirected from Dutch baby)

This article is about an American food. For the traditional, yeast-based Dutch dish, see Poffertjes.

A **Dutch baby pancake**, sometimes called a **German pancake**,^[1] a **Bismarck**, or a **Dutch puff**, is a large American popover.^[2]

A Dutch baby pancake is similar to a large Yorkshire pudding.^[2] Compared to a typical pancake, a Dutch baby is baked in the oven, rather than being fried on both sides on the stove top, it is generally thicker than most pancakes and contains no **chemical leavening** ingredients, such as **baking powder**.

The idea of a Dutch baby pancake may have been derived from the German *Pfannkuchen*, but the current form is in the US in the early 1900s.^[3]^[4]^[5]

Contents [hide]

- Ingredients and preparation
- Serving
- History
- Similar dishes
- David Eyre's pancake
- See also
- References
- External links

Ingredients and preparation [edit]

It is made with **eggs**, **flour**, **sugar** and **milk**, and usually seasoned with **vanilla** and **cinnamon**, although occasional **flavoring** is also added. A basic batter incorporates a third of a cup of flour and a third of a cup of milk per egg. It is baked in a hot cast iron or metal pan and falls (deflates) soon after being removed from the oven. It is generally served with fresh squeezed lemon, butter, and **powdered sugar**, fruit toppings or **syrup**.

Dutch baby pancake

Suggested edits

Add recommended links

EASY 5 - 10 minutes

Adding links help readers move between articles to learn more quickly.

Our linkbot will highlight some words in this article it thinks should be linked to other articles.

If you agree, you can add the link to help improve this article.

Start reviewing recommendations

Concept A

03. Structured task - read mode

Recommended links are shown with article starting from read mode.

português
Nederlands
dansk
Español
Italiano
日本語
Русский
中文

[Edit links](#)

fresh squeezed lemon, butter, and [powdered sugar](#), fruit toppings or [syrup](#).

Serving [\[edit \]](#)

It can be served for [breakfast](#), brunch, lunch or dessert.^[6] Dutch baby pancakes are generally served immediately upon removal from the oven.

The Dutch baby is a specialty of some [diners](#) and chains that specialize in breakfast dishes, such as the Oregon-founded [The Original Pancake House](#) or the New England-based chain [Bickford's](#), which makes both a plain Dutch baby and a similar pancake known as the Baby Apple, which contains [apple](#) slices embedded in the pancake.

History [\[edit \]](#)

According to [Sunset](#) magazine,^[7] Dutch babies were introduced in the first half of the 1900s at Manca's Cafe, a [Washington](#) and that was owned by Victor Manca.^[8] While these pancakes are derived from the German pancake by one of Victor Manca's daughters, where "Dutch" perhaps was her corruption of the German autonym *deutsch* Dutch babies in 1942.^[8]^[9]

Similar dishes [\[edit \]](#)

A Dutch baby is a type of [popover](#), although popovers are generally baked as smaller, individual pieces, approximately such as when cheese is added.


A Dutch baby is very similar to a Yorkshire pudding, with a few differences: the Yorkshire pudding is more likely to be greased with [beef drippings](#), and the result is rarely sweet.^[2] Dutch babies are larger, use butter rather than beef than a Yorkshire pudding and normally have sugar and vanilla and, unlike a Yorkshire pudding, are normally cooked in a cast-iron skillet.

David Eyre's pancake [\[edit \]](#)

A **David Eyre's pancake** is a variation on the Dutch baby pancake named after the American writer and editor David Eyre (1912–2008). The recipe was published by [The New York Times](#) Food Editor [Craig Claiborne](#) in an April 10, 1958, [Times](#) article entitled "Pancake Nonpareil"; in addition to generally regularizing quantities and temperatures for reuse, it omitted sugar and salt from the batter.^[11] In it, Claiborne recounted discovering the dish at a breakfast prepared by Eyre, then the editor of [Honolulu Magazine](#), while Claiborne was visiting Eyre's Honolulu home.^[12]

Eyre's version of the pancake was based on a recipe for Dutch baby pancakes from [Victor Hirtzler's *Hotel St. Francis Cookbook*](#)^[13]^[14]^[15]^[16]^[17] best known 1919 edition,^[18] with slight alteration.

The recipe also appears in [The Essential New York Times Cookbook](#), whose author, longtime food writer [Amanda Hesser](#), counts it among her favorites. She names it as one of the top five recipes recommended to her for inclusion when she set out to write the book.^[19]



A Dutch Baby pancake served with lemon slices, powdered sugar, butter, and a side of bacon


Suggested edits ⋮

Add recommended links

1 of 7 recommendations

[breakfast](#)

Should this link to:



Breakfast
first meal eaten in the early morning

← Yes No →

[Learn more about adding links on Wikipedia](#)

Concept A

04. Prompt to click Edit

When a user determines a recommendation should become a link and clicks “Yes”, there is guidance prompting them to click “Edit” (screen simultaneously scrolls back to the top in case the link is below the fold)

The screenshot shows a Wikipedia article titled "Dutch baby pancake". The article text includes a definition, a note that it is an American food, and a comparison to a Yorkshire pudding. A table of contents is visible, listing sections like "Ingredients and preparation", "Serving", "History", "Similar dishes", "David Eyre's pancake", "See also", "References", and "External links". The "Ingredients and preparation" section is partially visible, starting with "It is made with eggs, flour, sugar and milk...".

Overlaid on the right side of the article is a "Suggested edits" modal window. It has a title "Dutch baby pancake" and a subtitle "Suggested edits". Below the title, it says "Add recommended links" and "1 of 7 recommendations". A recommendation for "breakfast" is shown with a small image icon and the text "Should this link to: Breakfast first meal eaten in the early morning". At the bottom of the modal, there is a button that says "Click 'Edit' to add this recommended link" and a link to "Learn more about adding links on Wikipedia".

Concept A

05. Structured task in VE mode

Once VE is opened, the user is guided through adding the link.

The screenshot shows the Wikipedia article for "Dutch baby pancake" in edit mode. The article text includes a note that it's about an American food, a definition of a Dutch baby pancake, and sections for ingredients and preparation. A "Suggested edits" overlay is visible on the right, showing a recommendation for the "breakfast" link. The overlay text reads: "Add recommended links", "1 of 7 recommendations", "breakfast", "Should this link to:", "Breakfast", "first meal eaten in the early morning", and "With the word highlighted, click on the link icon and select the 'Breakfast' article to link." A "Learn more about adding links on Wikipedia" link is also present in the overlay.

MrKott3r

Article Talk

Read Edit View history More

Paragraph

Dutch baby pancake

From Wikipedia, the free encyclopedia

This article is about an American food. For the traditional, yeast-based Dutch dish, see Poffertjes.

Use dmy dates

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A Dutch baby pancake is similar to a large **Yorkshire pudding**.^[2] Compared to a typical **pancake**, a Dutch baby is baked in the oven, rather than being fried on both sides on the stove top, it is generally thicker than most pancakes and contains no **chemical leavening** ingredients, such as **baking powder**.

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It is baked in a hot cast iron or metal pan and falls (deflates) soon after being removed from the oven. It is generally served with fresh squeezed lemon, butter, and **powdered sugar**, fruit toppings or **syrup**.

Serving

It can be served for **breakfast**, brunch, lunch or dessert.^[6] Dutch baby pancakes are generally served immediately upon removal from the oven.

The Dutch baby is a specialty of some **diners** and chains that specialize in breakfast dishes, such as the Oregon-founded **The Original Pancake House** in New Portland, Oregon, which has a Dutch baby pancake on its menu.

Suggested edits

Add recommended links

1 of 7 recommendations

breakfast

Should this link to:

Breakfast

first meal eaten in the early morning

With the word highlighted, click on the link icon and select the "Breakfast" article to link.

Learn more about adding links on Wikipedia

Cookbook: Dutch baby pancake

Concept A

06. Link recommendation added

Tool is able to detect when the recommended link has been added.

The screenshot shows the Wikipedia article for "Dutch baby pancake". The article text includes a note that it is about an American food, a definition of the dish, and sections for "Ingredients and preparation" and "Serving". A "Suggested edits" overlay is visible on the right side of the page, showing a recommendation to add a link to "breakfast". The overlay includes a "Yes" button and a "No" button, and a message that says "Great! You can continue to review the remaining link recommendations." Below the overlay, a "Cookbook: Dutch baby pancake" link is visible.

MrKott3r

Article Talk

Read Edit View history More

Paragraph

Dutch baby pancake

From Wikipedia, the free encyclopedia

This article is about an American food. For the traditional, yeast-based Dutch dish, see *Poffertjes*.

Use dmy dates

A **Dutch baby pancake**, sometimes called a **German pancake**,^[1] a **Bismarck**, or a **Dutch puff**, is a large American popover.^[2]

A Dutch baby pancake is similar to a large *Yorkshire pudding*.^[2] Compared to a typical *pancake*, a Dutch baby is baked in the oven, rather than being fried on both sides on the stove top, it is generally thicker than most pancakes and contains no *chemical leavening* ingredients, such as *baking powder*.

The idea of a Dutch baby pancake may have been derived from the German *Pfannkuchen*, but the current form in the US in the early 1900s.^{[3][4][5]}

Ingredients and preparation

It is made with *eggs*, *flour*, *sugar* and *milk*, and usually seasoned with *vanilla* and *cinnamon*, although occasionally another flavoring is also added. A basic batter incorporates a third of a cup of flour and a third of a cup of milk per egg.

It is baked in a hot cast iron or metal pan and falls (deflates) soon after being removed from the oven. It is generally served with fresh squeezed lemon, butter, and *powdered sugar*, fruit toppings or *syrup*.

Serving

It can be served for *breakfast*, brunch, lunch or dessert.^[6] Dutch baby pancakes are generally served immediately upon removal from the oven.

The Dutch baby is a specialty of some *diners* and chains that specialize in breakfast dishes, such as the Oregon-founded *The Original Dutch*.

Suggested edits

Add recommended links

1 of 7 recommendations

breakfast

Should this link to:

Breakfast

first meal eaten in the early morning

Yes No

Great! You can continue to review the remaining link recommendations.

Learn more about adding links on Wikipedia

Cookbook: Dutch baby pancake

Concept B: Volume-centred structure

Main aspects

- A structured task module is shown on the homepage
- Users can initiate the edit directly from a preview on the module
- Onboarding is a single screen overview of the task
- Links to learn more about Wikipedia editing is only shown after X edits as an optional learning opportunity
- Encourages users to try a non-structured version of Add links after user completes X edits as an optional learning opportunity

Concept B

01. Homepage - onboarding

Structured task to Add recommended links is shown in a separate module from the unstructured newcomer tasks module.

The screenshot shows the Wikipedia user homepage for the user 'Vovos16'. The page is divided into several sections:

- Header:** Includes the user's name 'Vovos16', navigation links for 'Talk', 'Sandbox', 'Preferences', 'Beta', 'Watchlist', 'Contributions', and 'Log out'. A search bar is located on the right.
- Left Sidebar:** Contains the Wikipedia logo and a list of navigation links: Main page, Contents, Featured content, Current events, Random article, Donate to Wikipedia, and Wikipedia store. Below this are sections for 'Interaction' (Help, About Wikipedia, Community portal, Recent changes, Contact page), 'Tools' (Upload file, Special pages, Printable version), and 'Languages'.
- Main Content Area:**
 - Greeting:** 'Hello, Vovos16!' with tabs for 'Homepage', 'User page', and 'Discussion'.
 - Email:** 'Email: v*****@****.com (confirm)'.
 - Suggested edits:** A section titled 'Suggested edits' with a sub-section 'Easy' selected. It shows '1 of 345 suggestions' and features an image of an egg tart. The article snippet for 'Egg tart' is visible, along with a 'Copyedit' button and a note: 'EASY 5-10 minutes. Fix spelling, grammar, and tone of the article.'
 - Add recommended links:** A section titled 'Add recommended links' with a sub-section 'FEATURED EASY EDIT'. It includes a linkbot icon and text: 'Adding links help readers move between articles to learn more quickly. Our linkbot will highlight some words in this article it thinks should be linked to other articles. Review and confirm the suggestions to help improve articles.' A button 'Start reviewing recommendations' is at the bottom.
 - Your impact:** A section titled 'Your impact' showing '0 edits so far' and the text: 'Help extend free knowledge to the world by editing topics that matter most to you. Start with a few Suggested edits, then see how many people are viewing your contributions here.'
 - Your mentor:** A section titled 'Your mentor' featuring a profile for 'Andrew188' (762 edits, Active 2 hours ago) and a quote: 'Hello, happy to be your mentor! I like to contribute information about historical figures in computer science, but can help with anything!'.

Concept B

02. Structured task module

Users can see a preview of how the add link recommendation works in the module

The screenshot displays the Wikipedia 'Suggested edits' interface. At the top, the user is identified as 'Vovosq16' and is greeted with 'Hello, Vovos16!'. The interface is divided into several sections:

- Navigation and Search:** Includes 'Homepage', 'User page', 'Discussion', and a search bar for 'Search Wikipedia'.
- Left Sidebar:** Contains navigation links such as 'Main page', 'Contents', 'Featured content', 'Current events', 'Random article', 'Donate to Wikipedia', and 'Wikipedia store'. It also includes 'Interaction', 'Help', and 'Tools' sections.
- Suggested edits:** Shows '1 of 345 suggestions' for an 'Egg tart' article. The article snippet includes an image of three egg tarts and a description: 'The egg tart is a kind of custard tart found in Portugal, Macau, Hong Kong, and cer...'. It also shows '500 views by readers (past 60 days)' and a 'Copyedit' button labeled 'EASY 5-10 minutes'.
- Add recommended links:** A section titled 'FEATURED EASY EDIT' showing a link recommendation for 'breakfast' based on the article content. The text snippet is: 'It can be served for breakfast, brunch, lunch or dessert.' Below this, there is a 'Should the highlighted text link to:' section with a 'Breakfast' link recommendation and 'Yes'/'No' buttons.
- Your impact:** A section showing '0 edits so far' and a message: 'Help extend free knowledge to the world by editing topics that matter most to you.' It also includes a 'Start with a few Suggested edits, then see how many people are viewing your contributions here.' link.
- Your mentor:** A section featuring a mentor profile for 'Andrew188' (762 edits, Active 2 hours ago) with a quote: 'Hello, happy to be your mentor! I like to contribute information about historical figures in computer science, but can help with anything!'

Concept B

03. Add recommended link

Clicking to add a recommended link in the module opens it on the article in VE mode.

The screenshot shows the Wikipedia article for "Dutch baby pancake" in edit mode. The article text includes a paragraph about the dish's origin and a section titled "Serving" which contains the sentence: "It can be served for **breakfast**, brunch, lunch or dessert.^[6] Dutch baby pancakes are generally served immediately upon removal from the oven." A tooltip titled "1 of 7 Link recommendations" is displayed over the word "breakfast". The tooltip shows a link to "Breakfast" with the description "first meal eaten in the early morning" and two buttons, "Yes" and "No", for confirmation. The article's right sidebar contains a table of information about the dish, including alternative names, type, place of origin, region, and ingredients.

1 of 7 Link recommendations

Should this link to:

Breakfast
first meal eaten in the early morning

Yes No

Dutch baby pancake
From Wikipedia, the free encyclopedia

This article is about an American food. For the traditional, yeast-based Dutch dish, see Poffertjes.

Use dmy dates

A **Dutch baby pancake**, sometimes called a **German pancake**,^[1] a **Bismarck**, or a **Dutch puff**, is a large American popover.^[2]

A Dutch baby pancake is similar to a large **Yorkshire pudding**.^[2] Compared to a typical **pancake**, a Dutch baby is always baked in the oven, rather than being fried on both sides on the stove top, it is generally thicker than most pancakes, and it is generally served with maple syrup and fruit. It is also sometimes served with **leavening powder**.

It is derived from the German *Pfannkuchen*, but the current form originated in the United States.

It is often seasoned with **vanilla** and **cinnamon**, although occasionally fruit or nuts are used. It is generally served with maple syrup. It requires a third of a cup of flour and a third of a cup of milk per egg. It is generally served with maple syrup, fruit toppings or **syrup**.

Serving

It can be served for **breakfast**, brunch, lunch or dessert.^[6] Dutch baby pancakes are generally served immediately upon removal from the oven.

The Dutch baby is a speciality of some **diners** and chains that specialize in breakfast dishes, such as the Oregon-founded **The Original Pancake House**, the New England-based **St. Michaels**, the **Wendy's** in the United States, and **Breakfast** in the Netherlands.

Dutch baby pancake

Dutch baby pancake fresh out of the oven

Alternative names	German pancake, Bismarck, Dutch puff
Type	Popover
Place of origin	United States
Region or state	Washington
Main ingredients	Eggs, wheat flour, milk, vanilla, cinnamon

[Cookbook: Dutch baby pancake](#)

Concept B

04. Link added automatically

Clicking “Yes” automatically adds the link (no need to learn how to add via VE editor)

The screenshot shows the Wikipedia article editor interface for the article "Dutch baby pancake". The article text includes a paragraph that reads: "A Dutch baby pancake is similar to a large [Yorkshire pudding](#).^[2] Compared to a typical [pancake](#), a Dutch baby is always baked in the oven, rather than being fried on both sides on the stove top, it is generally thicker than most pancakes, and it is generally served with [syrup](#)." A pop-up window titled "1 of 7 Link recommendations" is displayed over the text, suggesting the link "Breakfast" (first meal eaten in the early morning) with "Yes" and "No" buttons. The article content includes a description of the dish, its origin from the German *Pfannkuchen*, and a list of alternative names and ingredients. The interface also shows the Wikipedia logo, navigation tabs, and a search bar.

WIKIMEDIA FOUNDATION

MrKott3r

Article Talk

Read Edit View history More

Paragraph

Dutch baby pancake

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Use dmy dates

A **Dutch baby pancake**, sometimes called a **German pancake**,^[1] a **Bismarck**, or a **Dutch puff**, is a large American popover.^[2]

A Dutch baby pancake is similar to a large [Yorkshire pudding](#).^[2] Compared to a typical [pancake](#), a Dutch baby is always baked in the oven, rather than being fried on both sides on the stove top, it is generally thicker than most pancakes, and it is generally served with [syrup](#).

1 of 7 Link recommendations

Should this link to:

Breakfast
first meal eaten in the early morning

Yes No

Serving

It can be served for [breakfast](#), brunch, lunch or dessert.^[6] Dutch baby pancakes are generally served immediately upon removal from the oven.

The Dutch baby is a specialty of some [diners](#) and chains that specialize in breakfast dishes, such as the Oregon-founded [The Original Pancake House](#), the New England-based [The Pancake House](#), the [Pancake House](#), the [Dutch Baby Pancake](#), and the [Dutch Baby Pancake](#).

Dutch baby pancake

Dutch baby pancake fresh out of the oven

Alternative names	German pancake, Bismarck, Dutch puff
Type	Popover
Place of origin	United States
Region or state	Washington
Main ingredients	Eggs, wheat flour, milk, vanilla, cinnamon

[Cookbook: Dutch baby pancake](#)