WIKIMEDIA CONTRIBUTORS' FRONT-END NEEDS

STUDY FINDINGS

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WHY DID WE SPEAK WITH OUR USERS?

Currently used shared styles & front-end libraries in Wikimedia Foundation's products:

- 1. MediaWiki style sheet for general and common core styles (MediaWiki/Vector)
- 2. jQuery.UI (MediaWiki/Vector)
- 3. Agora (MediaWiki/Vector)
- 4. Mediawiki UI (MobileFrontend, MediaWiki)
- 5. OOjs UI (VE, Echo, MediaWiki theme/MediaWiki/Vector)
- 6. Pure (Wikimedia Portal)
- 7. Semantic UI 1 & 2 (Grafana Analytics)
- 8. Bootstrap 2 & 3 (Grafana)
- 9. Custom styles (MobileFrontend, Echo, ULS...)

CONTEMPLATING: Buttons

We use several different button styles for each one of those types.

.mw-ui-progressive	Button text	Seite speichern	Insert
Contents Overview		Always give	e me the source editor
.mw-ui-button	This is a button	Always give me	the visual editor if possible
.mw-ui-button		Show m	e both editor tabs
Deutsch English		Use the edito	or I used in my last edit
Join Wikipedia	Main pa	ge talk page	Progressive

WIKIMEDIA

CONTEMPLATING: Fonts

We use several different font stacks for same type.

Serif font stack

- "Linux Libertine", Georgia, Times, serif as in Vector, Minerva, Blueprint
- 'Linux Libertine', 'Hoefler Text', Georgia, 'Times New Roman', Times, serif as in Wikimedia Portal

Sans-serif font stack

- "Helvetica Neue", Helvetica, "Nimbus Sans L", Arial, "Liberation Sans", sans-serif
 as in Minerva
- sans-serif

as in Vector, Wikimedia Portal

• "Helvetica Neue", Helvetica, Arial, sans-serif as in Blueprint

WHY DID WE SPEAK WITH OUR USERS?

Foundation employees and volunteer Wikimedia contributors are designing and implementing user interfaces in all different ways.

Evaluation portal

A hub for learning and sharing resources to better understand Wikimedia programs.

Are you reaching your goals? Measure your program's success!

News and Events



Wikimedia Impact Evaluation: Learn how we evaluate grants and programs.



Review WMF Annual Plan proposal on this FDC round!



Blog on Education Collaborative



WMCON 2016: New preconference workshops!



Study

Glossary
 Learning modules • (+)



Program toolkits
 Logic models • (+)

Plan

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				Terra		

Douglas Adams (Q42)

Douglas Noël Adams | Douglas Noel Adams | Адамс, Дуглас | Дуглас Адамс | 亞當斯 | Ադամս, Դուդլաս | Ντάγκλας Νόελ Άνταμς | 더글러스 애덤스 | Ντάγκλας Άνταμς | نوجلاس ادمز | نوجلاس ادمز | نوجلاس ادمز | نوجلاس ادمز | کرمان ادمز | ダグラス・アダムズ | დაგლას ადამსი | Duglassius Adams | Duglass Adamss | Даглас Адамс | डालस अँडम्स | டக்ளஸ் ஆடம்ஸ் | 道格拉斯·亚当斯 | 道格拉斯·亞當斯 | Дуглас Адамз | Adams Duglas | خگس ايدم | خگس ايدم | خگس ايدم | حكس ادمر | حس الم الع डालस अडम्स | ഡഗ്ലസ് ആഡംസ് | Տગ્લાસ એડમ્સ | Դուդլաս Ադամս | Duglas Noel Adams | Doglas Adams | මର୍ଲାସ ଆଦାମସ | காரன ಆದಮ್ಸ್ |

English writer and humorist

Douglas Adams was a British screenwriter, novelist, children's writer, science fiction writer, humorist, playwright, writer, and author.

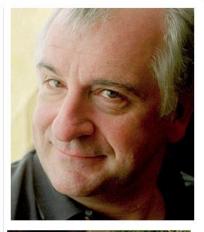
He was born on March 11, 1952 in Cambridge to Christopher Douglas Adams and Janet Adams.

He studied at St John's College from 1971 until 1974 and Brentwood School from 1959 until 1970. His field of work included comic science fiction. He worked for BBC.

He married Jane Belson on November 25, 1991 (married until on May 11, 2001). His children include Polly Jane Rocket Adams.

He died of heart attack on May 11, 2001 in Santa Barbara. He was buried at Highgate Cemetery.

Relatives	
Parents	Siblings
father 👌 Christopher Douglas Adams	sister ♀ Susan Adams
mother Q Janet Adams	
Children	Other
child Q Polly Jane Rocket Adams	spouse ♀ Jane Belson start time : 1991-11-25 [AL] end time : 2001-05-11 [AL]





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Tools

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Tools What links here Related changes Upload file Special pages		A WikiProject dedicated to improving Wikipedia's coverage of women in technology, and to address		Matt Heard	
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Add new announcements to the top. Sign with ~~~~. Remove old ones after a month.

RESEARCH GOALS

To learn more about the direct stakeholders of front-end UI (people who build stuff)

- What they build
- The workflows when building it
- The set of tools they use
- What works for them about these tools, and what doesn't
- Their awareness (and use) of WMF-supported tools/resources in their work

Rationale

- Terms like 'front-end UI', 'design', and 'tools' potentially describe the work of a diverse set of *contributors* and *types of contribution*
- This is a good time to bring a diversity of voices into the UI standardization discussion, before WMF proceeds with development

METHODOLOGY

We conducted focus groups and semi-structured interviews with 19 Wikimedians

- WMF staff: 7
- WMDE staff: 3
- Volunteers: 9

We sorted participants into two groups, based on the kind of work they perform

- **Page Designers** build pages and portals on wiki to support communication, coordination, education, outreach...
- **Front-End Developers** build MediaWiki core UI, extensions, userscripts, gadgets, widgets, and web applications to support content consumption, contribution, curation, coordination, research...

HOW ARE CONTRIBUTORS CHOOSING FRONT-END TECHNOLOGY

- They have to be aware of an existing solution
 - "No one ever talks about [OOjs UI]" –Community developer
- Documentation easy and easily accessible
 - "When it comes to looking at documentation, I want to see examples" Com. developer
- Community as strong indicator for finding answers

Support network available

"If you run into trouble, you find something on StackOverflow" – Community developer

- Easy learning-curve/ease-of-use (most often named decisive asset) *"It felt intuitive for me to use OOjs UI--quite close to Bootstrap." –WMDE developer*
- Modularity/fewer dependencies are preferred

"I want to take tiny pieces and fit them together into big elements, rather than using complex elements and customizing them. I would like OOjs to support this approach." – WMDE developer

HOW ARE CONTRIBUTORS CHOOSING FRONT-END TECHNOLOGY

- Mobile support as necessity
- Accessibility measurements
- No-JavaScript support
- Internationalisation/Localisation
 Translation challenges

WHAT ARE THE MAIN BARRIERS FOR ADOPTION?

Time is scarce, resources are limited

- Steep learning learning-curve
- Missing or unclear documentation
- Missing community to find answers
- Adaptability/extensibility of framework
- Process to request new features?

"Process for adding to OOjs UI or core patches not clear" –WMDE developer "OOjs UI team really wants people to use it, though. They want feedback." –WMDE developer

WIKIMEDIA CONTRIBUTORS' FRONT-END NEEDS CONCLUSIONS

General Community! For long-term success of our work (our library) Open development for community inclusion, establish a support

WIKIMEDIA CONTRIBUTORS' FRONT-END NEEDS CONCLUSIONS

UI Standardization Embracing technological pluralism/diversity & collaborative documentation

WIKIMEDIA CONTRIBUTORS' FRONT-END NEEDS

Thank you for your attention.

Questions?

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