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FOR 1936
MAD RIVER GARDENS



To Our Customers And Friends

T GIVES us much pleasure to hand you this, our 1936 descriptive Dahlia catalogue, for your consideration.

We are grateful to those whose patronage has carried us on to greater things. This year we have searched the world's Dahlia markets for new, fine novelties to grace your gardens.

Especially do we wish to express our appreciation for the kind help of those most able, and reliable friends from across the seas, who have guided us with our foreign selections.

For those of you who wish the very new—we will have after April 1, several late outstanding foreign novelties. If you want something your friends wont have — ask about these.

Being originators and introducers of fine, new Dahlias, it was gratifying to have had "the most outstanding new Dahlia in the Show," at Cincinnati last fall, with our new seedling DEAN ANDERSON, and due to our mistake this Dahlia was not entered in the Achievement Medal Class.

When visiting the great Mid West Dahlia Show at Cincinnati, September 26th and 27th, 1936, stop and see us; we will be glad to show you our new ones.

Wishing you great success with your Dahlias this year.

Sincerely,

MAD RIVER GARDENS



Member: American Dahlia Society

Dahlia Society of Southern Ohio

Dahlia Society of Kentucky.



DEAN ANDERSON

Mad River Gardens Introductions For 1936



ANN HARDING (Smith-Mad River Gardens) I. D. It is a pleasure to introduce this new beautiful and most satisfactory Dahlia, with a Certificate of Merit to its credit, and on the Mid West Honor Roll. Color a most pleasing shade of pink and gold, probably peach pink, with a very high center. Flowers 10x5 inches on the best of long stems. A rugged and vigorous grower, foliage the best.

Roots on early orders \$10.00. Plants \$5.00.

DEAN ANDERSON (Mad River Gardens) I. D. For three years we have held this name for a great Dahlia. A true exhibition type, of a rare new color, radiant henna orange. Extra long, strong stems holding the very large flowers in an ideal position. Bushes about four feet when grown in full sun, or field grown;

most luxuriant insect-free foliage. Winner of Meritorious Award as most outstanding Dahlia in Show, and first prize, seedling class Informal Decorative. Truly a "four-star" Dahlia. Orders accepted now to be shipped in rotation as received, and for shipment after May 15th, 1936.

Strong Plants \$7.50

1936 Introduction From The Gardens Of Charles Garrity

GEO. A. HATFIELD (Garrity-Mad River Gardens) I. D. Named for the Lieutenant Governor of California, and a first prize winner as a threeyear-old. A beautiful art shade of red; large size, great stems, and a vigorous grower. A worthy introduction.

Roots \$10.00 Plants \$5.00.

MRS. CHRISTINE GROVES (Garrity-Mad River Gardens) I. D. This beautiful new variety on two Honor Rolls, and a Certificate of Merit winner with the high score of 90; should go far. Very large flowers on the best of stems; color crystal yellow, each petal tipped and edged with lavender; a beautiful effect. Growers with cloth houses will like this one, as color is intensified.

Roots on early orders \$10.00.
Plants \$5.00.

Novelties From The 1935 Honor Rolls

ADORABLE (Batto) I. D. A luscious combination of peach pink, and gold, with a Certificate of Merit to its credit. Winning as best Dahlia exhibit at the Beacon New York Show. Outstanding.

Strong Plants \$2.50 Roots \$5.00

ANDENKEN AM W. LINDENSCHMIDT (Barth) S. C. Another outstanding novelty from Germany. A distinctively formed flower, and most graceful. Color is a dark coral pink, shading to deeper at center, with lacinated petals. Truly beautiful.

Strong Plants \$3.75

ANN HARDING (See Page 3.)

CERISE GEM (Fisher & Masson) Miniature semi cactus. Certificate of Merit 1935. Color a bright cerise pink, with golden base.

Strong Plants \$1.00

CHALLENGER (Watkins-Chappaqua) S. C. One of the outstanding baskets in the New York Show. The color is a brilliant cardinal-red with gold at the base of the petals. The plant is a nice grower with clean, open foliage, and the blooms are carried on long, strong stems well out of the foliage.

Strong Plants \$2.50

CHARD VANITY (Jarman) Miniature semi cactus. A clear, rich pink, and winner of British Dahlia Society Gold Medal in 1934.

Plants \$1.50

DEAN ANDERSON (Mad River Gardens) See page 3.

DOROTHY BRANDT MILLER (Stevenson) Miniature F. D. Clear shell pink, about the same color as in the old show variety A. D. Livoni. Outstanding in every respect.

Strong Plants \$1.00

DULCINEA (Holland) S. C. A Holland variety which resembles Miss Belgium for type, excepting that Dulcinea is larger and the color is crimson. A very outstanding new cactus.

Strong Plants \$3.75

EVA HUNT (Hunt) I. D. It was our privilege to grow this new variety last year. A splendid grower, with well formed blooms, high above the foliage, on long stems. Color crystaline, clear, white; not the largest, but of good size for exhibition.

Strong Plants \$1.25

GRAND SLAM (Hulin) S. C. Winner American Home Achievement Medal both in 1934 and 1935. This great Dahlia has been tried in many sections and a general good performer. A fine grower, with the most brilliant rose pink color, reverse lighter. Truly a brilliant color combination.

Strong Plants \$5.00 Net

GRETEL (Bauer) St. C. A new one from Austria. Outstanding at Cleveland and New York Shows. It is a Miss Belgium in a larger, deeper edition. Color is a bright henna, almost a bit red, and like novelties of this type, can be grown to perfection for the exhibition hall.

Strong Plants \$1.50

KENTUCKY SNOWBALL (White) A welcome addition to the ball type class, and is aptly named Kentucky novelty. Flowers of pure white and most perfect form.

Strong Plants \$1.50

KENTUCKY SUN (White) F. D. Probably the greatest yellow formal decorative to date. Winner of American Home Achievement Medal, Louisville, Ky., and on three Honor Rolls. We predict a great future for this fine, rugged variety, and describe it as a naturally large flower with great substance, of a bright golden yellew. Flowers carried well up out of the foliage, on the best of stems. A clean and vigorous grower.

Rots \$10.00 Net. Plants \$5.00 Net.

MARGRACE (Bissell) I. D. Here is a great Dahlia; two Certificates of Merit, and first prize winner at Cleveland Mid West Show. A strong, upright grower. Color a brilliant scarlet tipped and striped with gold.

Strong Plants \$5.00

MARY RETZER (Retzer) S. C. A pink sport of Edna Ferber and slightly larger. A very satisfactory and popular grower in the Mid West.

Plants \$1.50 Roots \$3.00

MIRIAM HOPKINS (Cordes-Eastman) S. C. Not unlike Amelia Earhart, probably a stronger grower, and with greater flower substance. Color copper orange, instead of apricot and salmon as in Earhart. A splendid exhibition Dahlia.

Strong Plants \$5.00

MRS. CHRISTINE GROVES (See page 3.)

MRS. HERBERT O'CONNOR (Berwick-Dahliadel) Here is a high scoring, very beautiful Dahlia, and for all around merit the best American Cactus of the year. A bright rose pink, with a darker rose pink center. An early bloomer. One of the best.

Strong Plants \$5.00

NORMANDIE (Viele) I. D. A real giant, and one that will appeal to the Dahlia hobbyist who gives a care to winning big bloom prizes. An appropriate name as this is about one of the biggest Dahlias "afloat". Color a bright mallow pink, striped silver; a splendid grower and no urging for 12-inch blooms.

Strong Plants \$5.00

OAKLEIGH MONARCH (Hook) I. D. Certificate of Merit 1935. A very large, deep flower of bright oriental red. No color in Ridgeway's chart like it. A heavy foliaged, vigorous plant that is highly recommended.

Strong Plants \$5.00

OAKLEIGH PRINCESS (Hook) S. C. Certificate of Merit 1935, and a seedling of Satan. A large, long-petalled flower, of clean cut form; color brilliant flame red, gold reverse; a fine grower.

Strong Plants \$5.00

PINK SPIRAL (Holland) Straight Cactus. One of the best of the new foreign introductions. Color peach blossom pink with a touch of primrose at the base and center of each flower, petals having a tendency to form a complete spiral.

Strong Plants \$2.50

PRACHTKERL (Werner) S. C. We offered this grand variety last year to our customers, and were highly pleased with the splendid record it made. A seedling of Frau O. Bracht, but of a deeper yellow, and of larger size. It bids fair to duplicate its parent, in the show room and American gardens.

Strong Plants \$2.50

PRIDE OF AMERICA (American Dahlia Farms) S. C. This is one of the most perfectly formed Dahlias of the year. The blooms grow normally large 10-inch to 12-inch, with no appearance of massiveness. Color clear, primrose yellow, with pale tints and flushed pink; perfect stems and foliage. A difficult Dahlia to defeat in its class.

Strong Plants \$7.50

RALEIGH (Fisher & Masson) Miniature I. D. Clear, salmon pink at center, shading to a bright golden tan on outside of flower. A most outstanding and prolific bloomer.

Strong Plants \$1.00

RED JUG (Preas-Ruschmohr) S. C. Certificate of Merit at Storrs; American Home Achievement Medal at West Virginia Society Show in 1934. Best semi cactus at Rockville Center, and at Camden. A border line Dahlia, being near incurved cactus. A dark cardinal red, sometimes with gold tips; a real outstanding Dahlia.

Strong Plants \$5.00

REICHARDT'S MASTERPIECE (Reichardt) S. C. We offered this unusual novelty last year, and believe it to be a most distinctive new variety. Color clear, canary yellow; one-third of petals of clear amethyst. Some one will win a Sweepstakes with this. Not of the largest.

Strong Plants \$2.00

ROSTRAHL (Voight) St. C. This German novelty is a splendid grower, and one of the brightest colors of the season. Salmon red blooms held on perfect stems; classed as a straight cactus; but during part of the season, may come semi cactus; considered one of the finds. Stock scarce.

Strong Plants \$3.75

ROYAL PURCHASE (Salem Dahlia Gardens) I. C. Color yellow outer petals, suffused pink; blooms 10-inch to 12-inch. Long, strong stems, and a blue ribbon winner at Chicago.

Strong Plants \$7.50

SEVERIN'S TRIUMPH (Severin) F. D. One of the most interesting new Dahlias; a real formal decorative, of clear true pink; very bright and pleasing. Blooms 7-inch to 9-inch. Expected to turn into a best seller for cut flower market.

Strong Plants \$2.00

SCHENTENCHI (Yokohama Nursery) Cactus novelty. This most unusual, true incurved cactus, with petals curving all the way in to the center, has been most outstanding. Color a dark maroon, with large flowers for the type 7-inch to 9-inch. Stock scarce.

Strong Plants \$2.50

WHITE ABUNDANCE (Ballego) F. D. Described by some critics as easily the best white for two years. Perfect stems and a prolific bloomer; hard to beat and one of the best.

Strong Plants \$5.00

Winners From European and Australian Growers

These great winners from Europe's foremost Dahlia growers will have a place in our most exclusive American gardens, and will be in great demand when they are better known:—

ALOIS NEELEN (Holland) S. C. A striking new variety that comes highly reccommended. Color orange red with golden yellow tips.

Strong Plants \$1.00

ANDENKEN AM W. HAKER (Germany) S. C. This new variety comes to us as a very fine Dahlia; color chrome yellow shaded bronze.

Strong Plants \$2.00

ANDENKEN AM W. LINDENSCHMIDT (See Page 4.)

ARIAN (Germany) I. D. We had the pleasure of growing this and found it a very prolific bloomer on good stems; color gold amber, a rich color and a good cut flower.

Strong Plants \$1.00

BELLADONA (Australia) F. D. This great new Dahlia is certainly an acquisition to the formal decorative class. Enormous blooms of mauve pink, on the best of stems; a perfect formation and recommended for all purposes.

Plants \$2.00

BERGERS JEWEL (Berger) S. C. This outstanding novelty mentioned on one of the 1935 Honor Rolls; a very dainty color, soft lilac pink with nearly white tips.

Strong Plants \$2.50

CORRALINA (Germany) S. C. One of the best; color deep stone red; best of stems, and highly recommended.

Strong Plants \$1.00

DUETCHE SAAR (Germany) I. D. A medium tall and fine grower, stems the best; color primrose yellow and of fine form.

Strong Plants \$1.50

DOKOUPIL'S TRIUMPH (Czechoslovakia) I. D. Extra large flowers of straw color shading to light amber at base of petals. Stems from 15 to 20 inches and perfectly rigid. This will make a wonderful showing in the garden or exhibition room.

Strong Plants 75c

DR. JOSEPH SCHEINER (Czechoslovakia) S. C. An excellent variety, very popular wherever seen; large flowers with great depth; color white overlaid lilac rose. Recommended.

Strong Plants \$1.00

DORRIS J. COOPER. Straight Cactus. This is truly a beautiful Dahlia, with every good growing quality. Medium sized blooms on the longest of strong stems. While the color for the most part, is of a lavender shade, unless we are color blind, there are a few bluish tints in our soil.

Strong Plants 75c Roots \$1.50

DULCINEA (See Page 4.)

EDWARD G. BARNES (Stredwick) I. D. A large decorative on the best of stems; color cream at center to pure white.

Strong Plants \$1.50

ENTRUP'S MONARCH (Germany) I. D. A very large Dahlia, always at its best, and always good — 13-inch flowers are the usual. Color a white ground, suffused cherry red; highly recommended.

Strong Plants \$1.50

ENTRUP'S SULTAN (Germany) F. D. This large flower on the best of stems; a gorgeous plant; pleasing color of dark carmine red; one of the big boys.

Strong Plants \$1.25

FRANZ BERGER (Berger) S. C. Described as a coral red Frau O. Bracht very reliable, good stems.

Strong Plants \$1.00

FRAU O. BRACHT (Berger) Straight Cactus. A sensational pale yellow variety from Germany which has stood out in every show since its introduction; we need more of these; should be in every garden.

Plants 50c Roots 75c

G. D. ANLAUGH (Germany) I. D. A beautiful purple red with large white tips. Strong grower, fine bush, the best stems.

Strong Plants \$1.50

G. D. BARTEN (Germany) Straight cactus. This immense bloom has yellow centers, thence soft pink with white tips; especially large for its class.

Strong Plants \$2.00

G. D. KORTE (Germany) S. C. A beautiful reddish purple, tipped white; medium size and very prolific. Of the very best.

Strong Plants \$1.50

GORILLA (Germany) S. C. Very large; along the lines of Jean Trimbee. Color reddish brown, with gold tips and edges. Stems and plants the best. Recommended.

Strong Plants \$1.50

GRETEL (See page 4.)

GOLDEN AGE (Holland) C. We consider this a very fine new variety. Color amber orange on perfect stems; very outstanding.

Strong Plants \$2.50

IDYLA (Czechoslovakia) Straight cactus. Here we have a beautiful pink, very well recommended; best of stems and one you will like.

Strong Plants \$1.50

INSPIRATION (Holland) Straight Cactus. A new variety from Holland of outstanding merit. Beautiful large flowers of clear lemon yellow on fine long stems.

Strong Plants \$2.50

JOGER (Holland) Straight cactus. This beautiful Holland variety was a fine performer for us last year; long strong stems. Color unusual, hard to describe, probably a henna shaded mulberry, some red.

Strong Plants \$2.00

KOONGARRA GOLD (Australia) I. D. This fine novelty from Australia is in championship class, huge massive blooms of light buff speckled gold, absolutely straight stiff stems.

Strong Plants \$2.50

LAETARE (Germany) S. C. This fine variety is a stand out for color being a most brilliant glowing red tipped yellow; fairly dazzles one.

Strong Plants \$2.00

LAURENTIC (England) I. D. Considered by its originator and we believe, one of his best; large flowers probably an improved Grace Curling. A little more pink.

Strong Plants \$1.25

LEMONIA (Holland) Cactus partly incurved. Described as a pure lemon yellow of great size, on long stems. Very new.

Strong Plants \$1.50

LUCIFER (England) Cactus. Huge flowers with long florets, incurving irregularly and forming very large flowers; color scarlet, tinged orange, always good.

Strong Plants \$1.50

MAJOR C. C. MESSERVY (Stredwick) I. D. This fine variety on Mr. Hart's 1934 Honor Roll has kept its fine record begun in England. Very large flowers on the best of stems. Color bright gold with bronze shadings, beautifully proportioned.

Strong Plants \$2.50

MASTODON (Stredwick) I. D. A very large flowering variety from England, with blooms measuring more than 10 inches in diameter. A very free branching variety with the best of stems. Color clear apricot.

Strong Plants \$1.00

MISS ANTWERP (Belgium) Cactus. This new variety of the Miss Belgium type except for color, which is a beautiful clear rose suffused yellow, on long erect stems. Very fine.

Strong Plants \$1.50

MRS. MARGARET WEISS (Australia) I. D. A very fine new variety from Australia, very large flowers of lovely rich terra cotta bronze, with bright carmine reverse on the best of long stems.

Strong Plants \$2.50

MRS. R. FIELDER (England) Cactus. This fine cactus of a lovely color, reddish ground, yet definitely tinted with rosy shades, narrow petals, very large for a true cactus.

Strong Plants \$2.00

MRS. RICHARD TWYFORD (England) Cactus. The most brilliant scarlet in cactus Dahlias. Florets long and evenly incurved, sturdy plants. Won silver cup in England.

Strong Plants \$2.00

NOCTURNO (Germany) Straight cactus. A very long stemmed variety; very dark red, with large flowers. Highly recommended.

Strong Plants \$1.50

NORMA JEAN (Australia) F. D. This is truly one of the gems of the new Dahlias. 10-inch perfectly formed blooms, carried on the best of cane-like stems, well above the artistic foilage. The color is especially attractive being pure white with a picotee of lavender on each petal. A great favorite, and much admired by all who saw it.

Strong Plants \$2.00

OFFENBARUNG (Germany) Straight cactus. Giant flowers of great merit; color soft lilac on white ground. Recommended. Extra.

Strong Plants \$1.00

OTTO VON SCHLUMBERGER (Germany) I. D. Enormous blooms of soft lilac self color, good stems. Great.

Strong Plants \$1.50

PAULINE JAMES (England) Incurved cactus. A beautiful reddish terra cotta, shaded darker. Best of stems. Reliable.

Strong Plants \$1.00

PINK DAILY MAIL (England) I. D. Recommended for trial at Wisley 1934. A great winner, very large cyclamen pink flowers; formation same as Daily Mail and absolutely long stiff stems.

Strong Plants \$2.00

PEACH BLOSSOM (England) Cactus. Originators description. The huge flowers are wonderful and are made up of very long narrow petals which incurve and interlace. Color a beautiful shade of peach pink.

Strong Plants \$3.00

PHANTOM (Czechoslovakia) F. D. Color violet tipped white; very striking. Considered the best bi-color to date. Very extra.

Plants \$1.25

REICHARDT'S MASTERPIECE (See Page 6.)

RENATE MULLER (Germany) Incurved cactus; one of the finest to date; large flowers on the best of stems. Color bright salmon rose with pale yellow center. Always good.

Strong Plants \$1.00

ROSTRAHL (See Page 6.)

ROYAL AUVERGNE S. C. This beautiful new novelty from France. Very large flowers, with petals well expanded and slightly incurved stems very long and the best, absolutely rigid. Color caldron red shaded chrome yellow, a very vigorous plant, with a first class Certificate of Merit. Extra.

Strong Plants \$3.75

R. P. RUTHERFORD (England) S. C. Considered by the originator as quite the best he has raised; a golden orange color, veined red; splendid stems. Recommended for trial at Wisley.

Strong Plants \$1.50

R. W. TRESSEDER (England) I. D. Very large flowers that often face upward. Color orange and apricot. Scarce and extra good.

Strong Plants \$2.00

SAARLANDS HEIMKEAR (Germany) Cactus. One of the very best; beautiful flowers of very large size for a cactus. A fine strong plant and very prolific. Color salmon suffused amethyst and tipped yellow. Most beautiful. Don't miss this.

Strong Plants \$2.50

SANG GALOIS I. D. This striking novelty from France is considered one of the most beautiful to date. You won't believe your eyes when you see it. Color white with faint scarlet at base of petals with outer or back row of petals being solid red, long fine stems with blossoms six to seven inches, truly outstanding.

Strong Plants \$3.75

SCHWERINS WAHL (Czechoslovakia) Straight cactus. This beautiful Dahlia is highly recommended; of the very best and will be very popular when known. Color salmon, rose and gold.

Strong Plants \$1.50

SNOW STORM (Australia) F. D. A very large new white from Australia that has won many prizes.

Plants \$2.00

TANNENBURG (Germany) S. C. Very large flowers of blood red, on yellow ground, with gold tips. A very striking effect; on giant stems.

Strong Plants \$1.00

TRAUER UM LANGEMARCK (Germany) Straight cactus. Large flowers for this type very dark red. Exhibition variety.

Strong Plants \$1.00

TRIUMPH DE PARISIS S. C. We think this one of the most beautiful of our new Dahlias last year, not large, but a champion flower on the best of stems. Color orange red on a yellow ground and tipped yellow.

Strong Plants \$1.50

TYRUS Cactus. A large cactus and most beautiful color magenta rose and lavender. Much admired in our exhibit at Cincinnati. You will like this.

Strong Plants \$1.25

VELKE OPATOVICE (Czechoslovakia) Cactus. A giant cactus, said to measure 10 inches across, with lovely pink flowers on a yellow ground; curly petals on the best of stems.

Plants Only \$1.50

VILEM MRSTIK (Czechoslovakia) Straight cactus. One of the best; color lavender tipped white; very beautiful.

Strong Plants \$2.00

VIOLET BELL (Australia) F. D. This beautiful New Dahlia will give a lot of the best a big run for their money. Color—a little more red than Ruby Taylor—probably a velvety red with strong violet shading. Very large on long fine stems. Flowers 10 to 12 inches and very deep.

Strong Plants \$2.50

WEISER HEIRSCH (Germany) Cactus. We honestly believe this to be one of the very best white cactus; very vigorous, good stems clear pure white, lacinated tips.

Strong Plants \$1.00

WORLD WONDER S. C. This new novelty comes to us highly recommended. Large flowers of clear yellow much like a Chrysanthemum.

Strong Plants \$1.50

Recent Introductions From Other Growers

AGNES MICHAEL (Whitaker-Mad River Gardens) F. D. For cut flowers with nice long stems and good keeping qualities, this one will please. A Certificate of Merit at Storrs, 1934. Color pale rosaline purple, petals edged with white and splashed with rosaline purple; long stems, flowers facing side.

Strong Plants \$2.50 Roots \$5.00

KENTUCKY MIDNIGHT (White) I. D. We believe this novelty to be the nearest black we have ever seen; some petals are almost black, with a very attractive sheen; very large flowers on good stems, and will attract plenty of attention wherever grown or shown. A good clean grower with the best of foliage.

Strong Plants \$5.00

ORCHID MOONLIGHT (Ruschmohr) F. D. A beautiful mauve pink. An excellent grower with very resistant foliage. Certificate of Merit and best undisseminated formal decorative at New York Show.

Plants \$5.00

Miniatures

BABY ROYAL (England) S. C. Color pinkish salmon; one of the very best.

Plants 50c Roots 75c

BISHOP OF LLANDAFF (England) Miniature Duplex. A real novelty; dark bronze foliage, brightest red flowers. Very fine.

Plants 50c Roots \$1.00

CAMELIA (England) Miniature Duplex. Bright scarlet orange.

Plants 50c

CERISE GEM (F. & M.) S. C. See page 4.

DOROTHY BRANT MILLER (Stevenson) See page 4.

GLARE (England) Very brilliant fiery flame on yellow base; free and early.

Plants 75c

GRACE GULLIVER (Garrity) S. C. Certificate of Merit; excellent, beautiful flowers of most intense rose pink, on the very best of stems. Outstanding.

Plants \$1.00 Roots \$2.00

TWINKLE (Maytrott) Orchid flowering. Sensational at New York; four inch flowers, very graceful and perfect form. Color white, with violet rose markings.

Strong Plants \$1.00

LITTLE SNOW QUEEN (Holland) S. C. Pure white, fine stems; will be very popular when better known.

Strong Plants \$1.00

LITTLE LOUIE (Cactus) A very strong grower; soft rose colored flowers; very much admired.

Plants 50c Roots \$1.00

LITTLE PEARL (Cactus) Rose pink, and very free flowering.

Plants 50c

RALEIGH. See page 5.

ROBIN (England) Cactus form. A very pleasing type; color crimson; on the best of stems.

Plants 50c

TEDDY BEAR (Holland) Duplex. Fiery scarlet red; most prolific; stems the best.

Plants 75c

TEDDY JOHNSON. Miniature ball. Color soft pink blending white, and stained Tyrian rose. Very uniform and prolific.

Plants 50c Roots 75c

We will have several very new Miniatures from Europe, April 1, 1936. If interested in these, let us hear from you.

Pom Poms

BURWOOD (Australia) A splendid new variety; won many championships. Color yellow tipped scarlet.

Plants \$1.00

DICK (England) Color plum to ruby; extra and very distinctive.

Plants \$1.00

INDIAN CHIEF. Red, and very fine. Much admired in our garden.

Plants 50c

MRS. V. BRITTAIN (Australia) A most beautiful mauve pink, and a great winner.

Plants \$1.00

PACIFIC (Australia) White edged pink; most beautiful.

Plants 75c

SID (England) Color purple; one of the best; outstanding.

Plants \$1.00



AUTUMN MOON

Recent Interesting Introductions

ADIRONDACK SUNSET (Cackener-Parkway Dahlia Gardens) I. D. This aptly named variety has about everything a Dahlia can offer—Color, form, personality, and splendid growing habits. The color is a brilliant scarlet red with golden tips, the centers being tipped golden orange.

Plants \$2.50

AMELIA EARHART (Cordes-Eastman) S. C. This variety chosen by the aviatrix herself, is undoubtedly the greatest winner of all times; the very largest of flowers on long cane-like stems. Color apricot buff with primrose at base of petals.

Plants \$1.50 Roots \$3.00

AMERICA'S SWEETHEART (Salem) I. D. This huge yellow decorative comes to us as one of the outstanding Dahlias of the present day. Bush is of medium height, with the largest of flowers on absolutely stiff stems, and flowers held upright and on top.

Plants \$5.00

ANDREA ERICSON (F. & M.) I. D. This 1930 Honor Roll Dahlia has more than made good and fills the need for a good, pure white; a huge flower on a good stem.

Plants 50c Roots \$1.00

ANNA BENEDICT (Benedict-Dahliadel) I. D. A dark rich velvety carmine shading to very dark almost black center. This is an upright, clean grower, with splendid keeping flowers. Will score very high with the new American Dahlia Society score card.

Plants \$2.50

ARELDA LLOYD (Success) I. D. A high scoring Dahlia at East Lansing, 86.2, and a Certificate of Merit. Color sulphur yellow; large flowers on the best of stems.

Plants \$1.50

AUTUMN MOON (Mad River Gardens) F. D. This large Dahlia was one of the most admired in our gardens; a consistent bloomer on good strong stems. Color a light golden yellow with a few high lights of peach amber in some soils. Reminds one of a full September moon.

Plants \$2.50 Roots \$5.00

BARBARA M. (Garrity) I. D. Here we have a new beauty. Yellow ground with pink shadings; each petal tipped white, with stag horn formation.

Plants \$1.50 Roots \$3.00

BARBARA WALKER (Walker-Wickersham) I. D. A beautiful Dahlia formation: another Certificate of Merit winner at Storrs, scoring 85. Very resistant to insects and heat, and keeps right on growing. Every one liked this one. Color light vividine yellow, just like velvet.

Plants \$2.50 Roots \$5.00

BETTE DAVIS (Cardes-Eastman) S. C. This beauty was much in evidence last fall and a clean grower with beautiful flowers on the best of stems, color pinkish lavender. Extra.

Plants \$2.50

BETTY ZANE (Mad River Gardens) I. D. Very large flowers of deep rose pink with a silver sheen, said to be the best all around pink—a good strong grower that everyone likes.

Plants \$2.50 Roots \$5.00

BUCKEYE BRIDE (Peck) F. D. This most beautiful and useful Dahlia has been on the Honor Roll three years straight; color geranium pink to soft salmon; always admired; perfect stems.

Plants 50c Roots 75c

BUCKEYE QUEEN (Peck) F. D. A lavender of great size and substance; unusual lasting color; most flowers with us faced up. Strong grower.

Plants \$2.50

CALIFORNIA IDOL (Ballay) I. D. A large beautiful yellow and a great winner fine stems, a vigorous variety.

Plants \$5.00

CAMEO (F. & M.) I. D. Here is real beauty of true coral pink color deepening toward center; petals overlaid with a sparkling golden sheen; very large flowers.

Plants \$1.00

CAPE MAY (American D. F.) Inc. C. A very fine incurved cactus, large shell pink with white center, recommended.

Plants \$2.50

CAPTAIN HARTLEY (Garrity-Wickersham) I. D. The most robust and rugged Dahlia it has been our pleasure to grow; very large flowers on the best of stems. Color grenadine red, shading to gold at base of petals; reverse bittersweet pink. The best of insect resistant foliage; we warn you to be sure to give this plant plenty of room. On Northwest Honor Roll.

Plants \$2.50 Roots \$5.00

CAVALCADE (Groll) F. D. This fine Dahlia comes to us highly recommended; one of the best commercial varieties since Jersey Beauty. Stems the best. Color old rose or mulberry pink.

Plants \$1.50 Roots \$3.00

CHAMPOEG (Crites) F. D. A color like the sunrise; base of petals amber gold, shading to a bright rose pink; a very beautiful flower that rates very high.

Plants 50c Roots 75c

CHINESE LANTERN (Caldwell-Wickersham) I. D. This large flower has won a host of friends—certificate of merit, Storrs, color rose red back of petals orange yellow, under artificial light reminds you of a large chinese lantern—strong grower.

Plants \$2.50 Roots \$5.00

CITY OF CLEVELAND (Bissell) I. D. A Certificate of Merit winner at Storrs in 1933. Bright scarlet splashed with orange. It has been a splendid Dahlia. A vivid spot of color.

Plants \$2.50

CLARA BARTON (Salem Gardens) I. D. An immense Informal Decorative, blooms facing slightly upward on a long, straight stem twelve inches to first set of leaves. Face of petals silvery orchid, reverse of petals deep lavender, general effect lavender; a very prolific bloomer on a bush of medium height that never stunts. Very good.

Plants \$1.00 Roots \$2.00

COLONEL LEWIS (Provins) I. D. Here we have a winner, in a deep rose pink, reverse same color; an early bloomer with the best of stems, and foliage. A vase of three blossoms was judged the best at West Virginia Show.

Plants \$1.25

CORNELIA BRYCE PINCHOT (Veile & Mendham) I. D. One of the richest Dahlias in color we have seen. It is a glowing burgundy red, very large, deep flower. On fine stems.

Plants \$2.50

DAD (Ketner) F. D. While we have a number of reds, this one attracts, and has always made good; it has everything, and is a most brilliant red.

Plants 50c Roots 75c

DR. J. M. STOWELL (McAuliffe-Wickersham) Semi-cactus. Very large flowers of a beautiful rose amber, shading to gold. Very free flowering on perfect stems; bush four to five feet. A much needed type that can win.

Plants \$2.50 Roots \$5.00

DWIGHT W. MORROW (Dahliadel) I. D. A gigantic velvety red, which has size, form and richness of color; a great winner; no one passes this one up; we like it.

Plants 50c Roots 75c

E. EYMAN HUFF (Garrity-Wickersham) F. D. Color hard to describe, nothing like it in Ridgeway's color chart, as near as we can tell, it is the color of a full ripe plum, overlaid garnet. Certificate winner 1935 high score of 87, same breeding as Ruby Taylor.

Plants \$3.75 Roots \$7.50

EDWARD RINDFLEISCH (Rindfleisch) F. D. A tremendous bold flower of a magnificent shade of red, held erect on cane-like stems; one of the best reds; very prominent at the shows this year.

Plants \$1.00 Roots \$2.00

EAGLE ROCK FANTASY (Broomall) I. D. We think this one of Mr. Broomall's very best; imposing and beautiful in form and color; huge flowers you will never forget; clear mallow pink or violet rose, with silver shadings; most outstanding.

Plants 75c Roots \$1.50

ELISSA LANDI (Cordes) F. D. Here is a 1934 introduction that really made good. Large brilliant flowers of a golden coral shade which attracts. No faults.

Plants \$1.00 Roots \$2.00

FLOYD GIBBONS (Veile & Mendham) I. D. Very large flowers of bright copper with shadings of carrot red; a profuse bloomer on the best of stems.

Plants 50c Roots \$1.00

FOREST FIRE (Dahliadel) I. D. A brilliant scarlet flame with blushes of yellow; yellow petaloids. Effective, striking, spectacular.

Plants \$2.50

FORT MONMOUTH (Kemp) I. D. This great Dahlia needs no introduction; a rich burgundy wine color of great size; marvelous grower with the best of stems.

Plants 50c Roots 75c

FRANK SERPA (Serpa) I. D. Winner of American Home Achievement Medal at San Francisco. Decidedly large flowers on extra good stems. Color very pale pink, stained wine red; sometimes greatly concentrated on the tips. Attractive and distinctive.

Plants \$2.50

GAY CABALLERO (Garrity) I. D. The color of this new one is not shown on Ridgeway's color chart. A shade of peach pink, shaded cream deepening towards sides of petals; flowers 9 to 11 inches on cane-like stems.

Plants \$1.00 Roots \$2.00

GOLDEN GOBLIN (Goodacre) F. D. This very reliable grower has really made good; everyone likes its sturdy habits. A rich golden color and a perfect formal type, with perfect stems.

Plants 50c Roots 75c

GOLDEN STANDARD (Downs) Cactus. Color golden tan. One of the sensations of last year, perfect stems. Don't miss this.

Plants \$2.50

GOOD NIGHT (Broomall) I. D. Another Dahlia that has made good; one of the prettiest very dark Dahlias we have grown; color ox blood red shaded maroon; of great size; a clean reliable sort.

Plants 50c Roots \$1.00

GRACE CURLING (Stredwick) I. D. A charming flower of bright lilac with a trace of white at the base of petals, which are cleft, adding interest to the form. It is suitable for exhibiting, especially in basket arrangements, and is attractive in the garden.

Plants 50c Roots 75c

HARRIETT NEAL (Wickersham-Ruschmohr) I. D. The most complete description we can give of this variety is to say that it is a golden Marmion; deeper in color and more refined. A very pleasing, distinctive, and satisfactory Dahlia.

Plants \$1.00 Roots \$2.00

HILLCREST NUGGET (Scott) I. D. This grand Dahlia was winner of the achievement Medal at Dahlia Society of West Virginia 1933; also has made a splendid impression at New York Botanical Gardens. Color nugget bronze with troubadour red reverse. Giant blooms.

Plants \$2.50

HILLCREST SUNSET (Scott) I. D. Giant bloom; long stems; color sunset.

Plants \$1.00

HONOR BRIGHT (Peck) F. D. The beauty of this Dahlia lies in its color, a coral rose with amber tints shading to real coral red at the center; scheduled to be a nation-wide favorite as a cut flower.

Plants 75c Roots \$1.50

HONORABLE MR. (Garrity) I. D. This Dahlia was made for those who like a good grower; with perfect stems, strong and cane-like. A hard color to describe—we think a dark crimson carmine, that makes every one ask what's this.

Plants \$1.00 Roots \$2.00

HUNT'S VELVET WONDER (Hunt) I. D. Another giant of great beauty. At New York it won a special award of merit. Few big flowers will keep as well as this one. Color a rich, bright violet burgundy.

Plants \$3.75

JANE COWL (Downs) I. D. One of the greatest Dahlias of all times; always good; color glistening bronzy buff and old gold shadings.

Plants 50c Roots 50c

JANE ROSS (Delight U-'35) A very attractive shade of light purple, almost magenta, good in every way, fine stems for such large flowers. Extra.

Plants \$1.25

JANET SOUTHWICK (Chapman) F. D. One of the very best of the 1932 introductions: an Honor Roll Dahlia; color velvety pomegranite purple, shaded silver; the best of stems.

Plants 50c Roots 75c

JEAN TRIMBEE (Trimbee) S. C. Here always has been one of our favorites; very large flowers, unusually clear, beautiful royal purple; extra bloomer on the best of stems; we cannot say enough about this one.

Plants 50c Roots \$1.00

JEROME KERN (Veile & Mendham) I. D. Here we have a Gold Medal Dahlia. A long petalled, graceful flower, with a background of shrimp pink, reverse of petals old rose; petals twist and curl at ends. A real beauty.

Plants \$1.00 Roots \$2.00

JERSEY'S DAINTY (Waite) Straight cactus. A lovely and very satisfactory Dahlia; white, sometimes with a faint overtone of pink; for the most part flowers are pure white, a fine stem, and a prolific bloomer.

Plants 75c

KARL BONAWITZ (Dahliadel) S. C. Another of our favorites; always reliable and a marvelous cut flower of large size; color velvety carmine; perfect stems; should be in every garden.

Plants 50c Roots 75c

KATHLEEN NORRIS (Fisher & Masson) I. D. Probably the greatest pink to date; very large on the best of stems. We have prize winning stock this year.

Plants 50c Roots 75c

KENTUCKY RED (White) I. D. Here you Dahlia fans, is SOME red; the color is intense red with a metallic sheen over the entire flower; this Dahlia can be grown to a very large size; has excellent stems; is free blooming, and has particularly pleasing foliage. On the Honor Roll of 1931.

Plants 50c Roots \$1.00

KAY FRANCIS (Eastman) S. C. A true type flower of clear, lemon yellow; deep blooms with high attractive center.

Plants \$2.50

LADY MOYRA PONSONBY (Elder) I. D. We quote from the Honor Roll: "This sensation of the northwest traveled from British Columbia to Seattle, where it won the Achievement Medal." One flower measuring 15½ inches by 9 inches deep. Certainly a great yellow.

Plants \$1.00

LA FIESTA (Cordes-Eastman) I. D. A huge flower on a good growing bush. Color butter yellow, pencilled red. Best informal Decorative New York. Court of Honor Prize at Camden. We like it.

Plants 75c Roots \$1.50

LONG HILL (Loetz) I. D. A true golden bronze of fine formation and growth; a favorite with us.

Plants 75c Roots \$1.50

LORD OF AUTUMN (Almy) I. D. Here is a Dahlia that will give the four or five top notch exhibition varieties a run for their money. In fact we prophesy that this variety will win its share of prizes in the specimen bloom classes. It is a huge, clear yellow, a very deep flower and a very impressive one. It is the kind of Dahlia that causes a sensation for the dyed-in-the-wool Dahlia fan who likes the big flowers.

Plants \$1.50

MAY ROBSON S. C. A very fine performer this past season. A very reliable novelty of true pink, extra stems, and a good keeper. Extra.

Plants \$2.50

MAN O'WAR (Boone-Ruschmohr) I. D. It is a fine garden variety on account of its splendid habits and one of the best keepers among the large flowered varieties. The color is a rich, dark carmine red, but with plenty of glow and life. Also a variety that will bloom with the earliest and continue right on up to frost.

Plants \$1.00 Roots \$2.00

MARIE (Peacock) F. D. Color luminous Delice pink that has a brilliancy and freshness which is lacking in Jersey Beauty. A free bloomer on the very best of stems. Won as best basket Cincinnati 1934.

Plants 50c Roots \$1.00

MARY BAKER (Mad River Gardens) I. D. One of our friend growers says: "A gorgeous golden yellow of beautiful formation. The flower star shaped and of great size; stems all that can be desired; we like this as well as anything we grew last year."

Plants 50c Roots 75c

MARY ELLEN (Loller) I. D. A seedling of Mrs. I. de Vere Warner, with all the latter's good points, and all of its own; color deep rose pink. A robust grower.

Plants 50c Roots \$1.00

MRS. BRUCE COLLINS (Groll) Str. C. A light yellow of very vigorous growth—free flowering.

Plants \$1.50 Roots \$3.00

MRS. CHARLES G. REED (Garrity) F. D. A pure white decorative which was good enough to win a Certificate of Merit.

Plants 75c Roots \$1.50

MRS. ELLA WORTHEN (Garrity) I. D. This large, spectacular Dahlia has more than made good. From every corner of the U. S. we have had praise for this variety, and especially from the South where the weather is so hot. Beautifully growing bushes, excellent foliage, and long perfect stems. Color salmon pink with lighter shadings. Very free flowering. Narrow petals.

Plants \$1.00 Roots \$2.00

MRS. FLEM SAMPSON (Garrity) S. C. A yellow on perfect stems; no faults anyone has found; won over Frau O. Bracht on West Coast. We highly recommend this to the most exacting.

Plants \$1.00 Roots \$2.00

MRS. G. M. MIDDLETON (Hall) I. D. Here was a much admired Dahlia in our trial gardens. Very dark ox blood red, some shadings of black. Backs of petals streaked silver. Petals twist and curl attractively. Strong growing bush, with the darkest foliage. Large flowers with the best of stems.

Plants \$2.00 Roots \$5.00

MRS. LEONE STAVELY (Garrity) A very large lavender, shaded pink. Good stems after first flower.

Plants \$1.00 Roots \$2.00

MURPHY'S MASTERPIECE (Murphy-Success) I. D. A monster bloom of deep dark, rich red shading towards garnet; flowers held on erect stiff stems; very popular; on Honor Roll.

Plants \$1.00

MYRA HOWARD (Glutzbeck-Dahliadel) I. D. This is just naturally a big flower on perfect stems; most attractive plants; color pure gold with rose sheen.

Plants 50c Roots \$1.00

NANNIE SINE (Tennant) I. D. Color cameo pink with deeper tones of thulite pink; a pastel shade that everyone admired; prolific bloomer and early.

Plants 50c Roots \$1.00

NATIONAL GEM (Taylor) I. D. A beautiful large flower on the strongest growing bush we have seen; perfect foliage; color pink for the most part.

Plants 75c Roots \$1.00

OMAR KHAYYAM (Stout) F. D. A very much admired Dahlia that scored a high honor and Certificate of Merit at Storrs 1930; color Chinese red at base of petals, shading to bright orange at ends of petals.

Plants 50c Roots 75c

ORIENTAL GLORY (Delight-U-Gardens) I. D. This beautiful Dahlia has now been mentioned twice, as outstanding on the Honor Roll. Color a beautiful cadmium orange, overlaid scarlet.

Plants 75c Roots \$1.50

QUEEN CF THE ANGELS (Plfuger) Inc. Cactus. We think this is a very beautiful and spectacular new Dahlia. Color bright true pink with very long stems. A rugged grower and one you will like.

Plants \$2.00

PALO ALTO (Ballay) S. C. Here is a sensational Dahlia on the best of stems, and a strong grower. A beautiful bloom of salmon tan shade, that really made good.

Plants 75c Roots \$2.00

PASTEL GLOW (Artland-Ruschmohr) I. D. A magnificent large, deep, high centered flower of pastel pink. Derrill W. Hart says: "I have never seen one more beautiful against artificial light."

Plants 50c Roots \$1.00

R. A. BROOMFIELD I. D. A very fine large variety. Color saffron orange. Good stems and a good doer.

Plants \$1.50

ROBERT EMMET (Moroney-Dahliadel) I. D. This grand exhibition Dahlia is a velvety, cardinal red of giant size and great beauty. It is a perfect grower with sturdy, dark green, insect resistant foliage. Certified at Storrs and is a great prize winner.

Plants 75c

ROCKLY MOON (Taylor-Ruschmohr) F. D. Outstanding at Storrs in 1933; also best yellow over some very outstanding yellows. A large flower of bright yellow, with bronze tints at center.

Plants \$1.25

RUBY TAYLOR (Garrity) F. D. Again this great Dahlia scored a triumph and is considered the finest ever coming to Australia from the U. S. It is truthfully one of the most outstanding Dahlias in our whole garden. A hard color to describe, probably the nearest, is carmine. Won over everything in its class on the Pacific Coast, and a Certificate of Merit. Nearly perfect habits. Get this.

Plants 50c Roots \$1.00

SALADINA (Boston) F. D. A truly outstanding Dahlia; very reliable bloomer on the best of stems; color clear apricot orange. One of the best cut flowers.

Plants 50c Roots 50c

SARA (Rieder) F. D. A beautiful large blossom of red and buff very much admired. Stands hot dry weather and resists insects; good stems.

Plants 50c Roots \$1.00

SATAN (Ballay) S. C. Flaming red with a slight touch of gold at center; the exquisite coloring is at once fascinating. The horn like petals are so perfectly rolled and incurved, giving it rare form and character; a consistent winner on a very rugged growing bush.

Plants 50c Roots \$1.00

SON OF COMMODORE (Scott) I. D. Good keeper; long stems; Honor Roll Dahlia; not quite as large as The Commodore; color martius yellow with white reverse. Very good.

Plants 75c

SONNY BOY (Salem Gardens) I. D. A monstrous beautiful bloom. Color old rose shaded slightly old gold; prolific bloomer with good stems.

Plants \$1.00 Roots \$2.00

SPOTLIGHT (Hulin) I. D. Another 1933 Honor Roll Dahlia that made good. Huge flowers with high full centers; color a delightful sulphur yellow.

Plants 75c

SULTAN OF HILLCREST (Hillcrest Dahlia Gardens) I. D. This giant flower of clear gold, flushed with bronze and tints of brownish red, can produce a lot of fine specimen blooms. It is almost Formal in type.

Plants \$1.00

SULTANA (Ballay) F. D. This is a hard one to beat in its class; very reliable, great size; color bright scarlet shading to old gold at center, the brightest and most pleasing color imaginable. One of the best.

Plants 50c Roots \$1.00

SUMMERTIME (Lyndora) I. D. A beautiful clear yellow that seems to like hot, dry weather, as it goes right on blooming; with the best of stems.

Plants 50c Roots \$1.00

THE YELLOW KNIGHT (Knight-Mad River Gardens) I. D. A clear, golden yellow of a bright and pleasing shade. The bush is a tall grower and the bold yellow flowers are on long, perfect stems. A fine cut flower.

Plants \$2.50 Roots \$5.00

THOMAS A. EDISON (Dahliadel) F. D. A gorgeous royal purple Dahlia, with a sheen of velvet; stag horn petal formation; this variety was chosen by the electrical wizard himself.

Plants 50c Roots 75c

TOWERS EMPIRE (Parella) I. D. Pure gold. A very early bloomer and continues right through the season. A very luxuriant grower and very fine.

Plants \$3.75 Roots \$7.50

TWILIGHT (Strait) I. D. Here we would say, is a decidedly improved Will Rogers. A very rank grower, with fine foliage and stems. Color a pinkish lavender with some white shadings.

Plants \$1.00

W. H. T. (McCarrol) I. D. An uncommon rich old rose, or begonia with mauve shadings, in large flowers; a robust Dahlia which is very reliable.

Plants 50c Roots 75c

WASHINGTON GIANT (Lee) I. D. The sensation at Portland 1933 Derrill W. Hart's description of this unusual variety follows: "Winner of the American Home Achievement Medal at Portland. Here is a real lavender in a finely formed flower; the blooms are streaked with silver and as it grew with me, showed silver petaloids near the center of the flower; it is an aptly named flower on extra good stems.

Plants \$1.00

WENOKA (Hulin) F. D. One of those large perfect Dahlias, that makes the Dahlia growing look so easy. A true formal type that will be a sure winner in these classes. One of the best new Dahlias on the West Coast, and at New York Botanical Gardens. The color is a shade lighter than American Beauty red. For perfection of blooms, true type, and splendid growing habits, this Dahlia has made a fine impression.

Strong Plants \$5.00 Roots \$10.00

WHITE WONDER (Kemp) I. D. This big white has a formation not unlike Fort Monmouth, with graceful wavy petals. Best undessimated seedling at Red Bank.

Plants 75c Roots \$1.50

WM. J. RATHGEBER (Parella) I. D. Here is an outstanding novelty with a color all its own; essentially a red, but in daylight it is a definite rose scarlet, with no tendency to fade. A fine upright grower on beautiful stems. Don't miss this one. We recommend it to the most exacting.

Plants 50c Roots \$1.00

WILLIAMETTE (Crites) I. D. The colors of this beauty are so blended that an accurate description is almost impossible; face of petals golden coral and orange, tinted rose and salmon; very large flowers, on a husky growing bush; very prolific. We recommend this one.

Plants 50c Roots \$1.00

Dahlia Seeds

Having been asked so many times, "Where do you get your seeds?" and "Where can I buy seeds like that?" we offer for sale a few seeds—a limited supply only.

Dahlia Seeds at best, the very best, are always a chance. From twenty-five seeds you might get a real Gold Medal winner, and from a thousand seeds, nothing worth while. The best we can do is to give you the best to be had—there are none better.

We know of no greater sport than to watch these seedlings burst forth for the first time, and to know when we do get a new one that it is worth while, there is none other like it.

We feel fortunate indeed to be able to offer you Dahlia Seeds from, we think, one of America's greatest Dahlia breeders.

25	seeds mixed large new varieties	\$ 1.00	net
25	seeds, one parent named	1.25	net
25	seeds hand pollinated, both parents named	2.50	net
100	seeds from selected producing parents	4.00	net

With the foregoing descriptions we have made every effort to not over-describe our offerings. Our continued success depends upon our Dahlias making good. If your dealings with us are not satisfactory, we want to know it. We solicit constructive criticism.

We invite you to visit us at any season, but especially at blooming time, that you may see a wealth of new things—our own new Dahlias, and the promising new ones of other growers, which have been entrusted to us for introduction.

If you are not already a member of the American Dahlia Society, we urgently recommend that you send \$2.00 to the Secretary, Mr. C. Louis Alling, 251 Court Street, West Haven, Conn. This entitles you to a Bulletin published quarterly, filled with useful information on Dahlia Culture. Try it a year.

If you have not done so already, we recommend that you subscribe to The Mid West Dahlia News, No. 170 Talmadge St., Madison, Wis. You will get up to the minute Dahlia news treating on every subject of interest to a Dahlia fan. A real live publication, \$1.00 per year—issued quarterly.

General Information

- ORDER EARLY—We urge all customers to place their orders early. Stock of the newer varieties is limited and much disappointment can be avoided. All roots sent out prior to March 15th, are sent at the buyer's risk. Although we take every precaution, roots are not guaranteed against freezing, unless they are shipped by express.
- TERMS—A small remittance with order, balance before date of shipment. Retail orders of \$2.50 or more, are delivered prepaid. Wholesale orders at purchaser's expense.

NOTICE TO OHIO RETAIL CUSTOMERS ONLY:

- In compliance with the Ohio law recently passed, all retail purchases are subject to a sales tax, as per the following schedule:—
- 9c to 40c 1c tax 41c to 70c 2c tax 71c to \$1.08 3c tax For each \$1.00 3c tax This tax is for the Customers' account, as we are not permitted to absorb same.
- SHIPPING—Orders are shipped as soon after April 1st as convenient, unless otherwise notified. Green plants will be shipped around May 1st to June 15th, as you specify.
- GUARANTEE—We guarantee every plant and root sent out by us to be true to name and in a healthy condition when received; after that our responsibility ceases as we have no control over growing conditions. Please notify us at once, if anything is unsatisfactory when received, or if plants or roots do not grow after planted a reasonable length of time. This guarantee does not go beyond replacing the variety.
- SUBSTITUTIONS—We make no substitutions without your permission, but suggest you name a second choice.
- NAME AND ADDRESS—Be sure to write name and address plainly.
- GREEN PLANTS—We recommend the planting of green plants. For exhibition blooms, they are unequaled.
- Do not be discouraged if a Dahlia from a different locality does not do well for you the first season. Try it again as many varieties need to be acclimated.
- We specialize in gathering together worth-while new Dahlia originations. If you do not see the variety listed that you want, write us; we grow many Dahlias not listed here.
- ADDRESS ALL COMMUNICATIONS TO: MAD RIVER GARDENS, P. O. Box No. 12, Urbana, Ohio.
- Greenhouse and trial garden: No. 749 Miami Street, Urbana, Ohio. Field garden: One mile north of Public Square, Urbana, Ohio, on State Route No. 68.

Prize Winning Hardy Chrysanthemums

BRILLIANCY — Dark red; yellow disc. Very beautiful.

ELENA — Bronze red, gradually changing to yellowish pink.

FLASHLIGHT — Bright, glowing crimson; large flowers.

SUNKIST — Bright orange; extra fine, carrying many blooms.

Any of the above plants 50c each.

ALBERT MUELLER — Apricot yellow.

CRIMSON SPLENDOR — Crimson.

EARLY BRONZE — Bronze.

LORELEI — Beautiful yellow.

MRS. PHIL PAGE — Bronze. Free flowering.

RED FLARE — Bright red; pompom type.

SONOMA — Bronze with golden reverse.

TITIAN BEAUTY — Deep, rich bronze, shading in center to scarlet.

WOLVERINE — Yellow; very good.

ZAZA — Yellow with orange at base; dwarf.

Any of the above plants 25c each.

Postage prepaid on orders of \$2.00 or more.

SPECIAL:— Your choice any twelve (12) of the above plants, \$3.50 postage paid.



ORDER SHEET MAD RIVER GARDENS

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